

The City of New York BRONX COMMUNITY BOARD #1

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ANTHONY R. JORDAN
DISTRICT MANAGER



License & Permits Committee Minutes March 11th, 2025

Robert Barnes, Committee Chairperson

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Introduction and Meeting Start

- Robert Barnes, the Committee Chair of the License and Permits committee, calls the meeting to order.
- District Manager Anthony Jordan reminds everyone that the meeting is being broadcast live and asks for clear and concise speech.
- Ms. Noelle Santos introduces himself as the owner of the Lit Bar.

Agenda and Business Presentation

- Committee Chair Robert Barnes outlines the agenda, focusing on new business and a liquor license renewal for the Lit Bar.
- District Manager Anthony Jordan confirms the renewal for license number 1309321, located at 131 Alexander Avenue, Bronx.
- Noelle Santos presents the Lit Bar, describing it as a bookstore and wine bar with a focus on literary events.
- Noelle Santos mentions the Lit Bar's six-year history and its positive relationship with the community.

Community Board's Review and Questions

- District Manager Anthony Jordan notes the business's good neighbor status and lack of 911 complaints.
- Member Audrey Dejesus asks about any changes in the neighborhood that might concern Noelle Santos.

- Noelle Santos confirms that there have been no significant changes and that the Lit Bar closes early, minimizing any issues.
- Member Audrey Dejesus mentions the closure of Choco Bar and expresses her support for the Lit Bar.

Employee Information and Community Engagement

- Committee Chair Robert Barnes inquires about the number of employees and their origins.
- Noelle Santos confirms that the Lit Bar employs three people, two from the Bronx and one from East Harlem.
- District Manager Anthony Jordan clarifies the address of the Full Gospel Mission and its proximity to the Lit Bar.
- District Manager Anthony Jordan emphasizes the Lit Bar's compliance with the 1000-foot rule and its positive community engagement.

Operating Hours and Public Safety

- District Manager Anthony Jordan asks about the Lit Bar's operating hours and any changes.
- Noelle Santos explains the current hours and mentions the flexibility for special events.
- District Manager Anthony Jordan discusses the impact of public safety and economic development on the Lit Bar and the community.
- Noelle Santos highlights the importance of foot traffic and community engagement in maintaining safety.

Economic Development and Community Support

- District Manager Anthony Jordan suggests advocating for economic development investments in the community.
- Noelle Santos supports the idea of a BID (Business Improvement District) to enhance safety and economic growth.
- District Manager Anthony Jordan emphasizes the need for thoughtful development that supports existing businesses.
- Noelle Santos suggests collaboration with the Hospitality Alliance to support local restaurants.

Challenges and Future Plans

- District Manager Anthony Jordan asks about the impact of societal challenges on the Lit Bar.
- Noelle Santos discusses the challenges of maintaining a bookstore in New York City and the importance of community support.
- Noelle Santos mentions the difficulty of connecting with schools due to the Lit Bar's non-DOE vendor status.
- Argelia Ortiz expresses her support for the Lit Bar and suggests community endorsements from publishing companies.

Final Vote and Meeting Conclusion

- District Manager Anthony Jordan calls for a motion to approve the renewal of license number 1309321.
- The motion is seconded and approved unanimously by the committee members.
- The motion is forwarded to the full board for a final vote.

Action Items

- Recommend approval of the liquor license renewal for the Lit Bar
- Explore ways for the community board to advocate for economic development investments in the area, including the possibility of establishing a business improvement district (BID)
- Investigate opportunities for the community board to connect the Lit Bar with local schools and literary organizations
- Explore ways for the community to support the Lit Bar, such as endorsing partnerships with publishing companies