



The City of New York  
**BRONX COMMUNITY BOARD #1**

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**VANESSA L. GIBSON**  
BOROUGH PRESIDENT

**LARISA M. ALAYETO**  
CHAIRPERSON

**ANTHONY R. JORDAN**  
DISTRICT MANAGER

**Communications & Technology Committee Meeting Minutes**

**January 13<sup>th</sup>, 2025**

**Leslie Lopez Hernandez, Committee Chairperson**

**DRAFT**

**Old Business: Website and Domain Discussion**

- Committee Chair Leslie Lopez Hernandez initiates the meeting and mentions the absence of members.
- Community Coordinator Steven Palmers recalls that Sonyi, the former chair, bought the domain but faced issues with OTI's support.
- OTI's role is clarified: they provide initial setup, but all updates and maintenance are the responsibility of the board.
- The decision to stick with the current website and OTI's support is reaffirmed due to the complexity and maintenance requirements.

**Exploring Other Community Boards' Practices**

- Committee Chair Leslie Lopez Hernandez inquires about how other community boards manage their websites and social media.
- Community Coordinator Steven Palmers suggests that other boards might use interns or consultants for website design and maintenance.
- The discussion touches on the capacity constraints of the current board members to manage a separate website.
- Committee Chair Leslie Lopez Hernandez emphasizes the importance of transparency and the current setup's practicality.

**Link NYC Displays and Social Media Management**

- Committee Chair Leslie Lopez Hernandez revives the idea of using Link NYC displays for community board events.

- Community Coordinator Steven Palmers and Committee Chair Leslie Lopez Hernandez discuss the process and logistics of setting up Link NYC displays.
- Committee Chair Leslie Lopez Hernandez mentions the need for social media login credentials and the possibility of recruiting members to help manage social media accounts.
- The conversation highlights the challenges of maintaining social media presence and the potential for using interns to assist.

### **Newsletter and Member Spotlight Initiatives**

- Committee Chair Leslie Lopez Hernandez expresses the need for more content for the newsletter and suggests a Business Spotlight feature.
- Community Coordinator Steven Palmers and Committee Chair Leslie Lopez Hernandez discuss the potential of using interns to help with newsletter content and social media.
- The idea of a Member Spotlight is proposed to recognize long-time members and their contributions.
- Committee Chair Leslie Lopez Hernandez emphasizes the importance of community engagement and the role of the newsletter in keeping members informed.

### **Intern Program and Resource Utilization**

- Community Coordinator Steven Palmers and Committee Chair Leslie Lopez Hernandez discuss the challenges and successes of the intern program.
- The conversation covers the types of interns available, their roles, and the impact on the board's operations.
- The potential for using interns to assist with various tasks, including social media and newsletter content, is explored.
- The importance of having a consistent and effective intern program is emphasized to support the board's activities.

### **Voting 2025 and Ranked Choice Voting**

- Committee Chair Leslie Lopez Hernandez introduces the topic of voting in 2025 and the importance of educating the community about ranked choice voting.
- Community Coordinator Steven Palmers mentions the upcoming meeting with the Board of Elections to discuss ranked choice voting.
- The conversation highlights the need for clear and accessible information about ranked choice voting to engage the community.
- The potential for using the board's platform to promote voter education and participation is discussed.

### **311 Presentation Planning**

- Community Coordinator Leslie Lopez Hernandez brings up the need to schedule a 311 presentation and discusses potential dates and times.

- Community Coordinator Steven Palmers and Committee Chair Leslie Lopez Hernandez agree on the week of February 17th as a potential timeframe.
- The importance of coordinating with Josephine Byrne and other board members to finalize the date is emphasized.
- The conversation touches on the logistics of hosting the presentation and ensuring adequate support from OTI.

#### **Meeting Adjournment and Next Steps**

- Committee Chair Leslie Lopez Hernandez confirms the week of February 17th as the target for the 311 presentation.
- The meeting is adjourned with a focus on the upcoming tasks and coordination with board members and external agencies.
- The importance of maintaining communication and collaboration among board members is reiterated.
- The meeting concludes with a commitment to follow up on the discussed points and ensure smooth execution of the planned activities.

#### **Action Items**

Introduce Leslie Lopez to the OTI contact to discuss the website and Link NYC displays.

Create a Google Form for the Earth Day cleanup volunteer sign-ups and share the link.

Reach out to the Board of Elections to request a presentation on ranked choice voting for the community.

Coordinate with Josephine to schedule the 311 presentation during the week of February 17th.