



# BRONX COMMUNITY BOARD #1

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## HEALTH-HUMAN SERVICES & SENIORS

### MINUTES

February 13, 2018

## LINCOLN MEDICAL AND MENTAL HEALTH HOSPITAL

**Ms. Cheryl Simmons-Oliver, Associate Executive Director for Communications and Marketing** said so I'm going to begin by telling you some of the things that have been happening with the Communication and Marketing team at Lincoln.

I oversee Marketing, Outreach, Public Affairs and Intergovernmental Affairs. The Outreach Team consists of approximately 4 individuals. I have divided the catchment area of Lincoln into Community Boards and it covers 6 Boards. So Marcelo Villagran will be your primary person to your Health-Human Services and Seniors Committee and General Board meeting, he covers Boards 1 and 6. He's responsible for all of the schools, library, and small businesses in the district. This is to disseminate information so that everyone will be well informed of what is happening at Lincoln and by extension the new Health and Hospital system at the auspices of Dr. Mitchell Katz who's now the President of the Corporation

Our Engagement Campaign is a community platform and the platform is really designed to disseminate information and to do it in rapid time so that you're actually going to know what's happening at Lincoln just about at the same time as we will at Lincoln. Because as community leaders it's important that you have the information so that you can push it out to the community very rapidly.

So some of the things that we've done at Lincoln for instance you should all have this in front of you about Naloxone. Now Naloxone is the reverse opioid overdose drug and that we hold training sessions for on Tuesdays and Thursdays from 8:30 AM to 4:30 PM in conference room 2 where you receive training and are provided with a Naloxone kit. Now why is this important that we're trying to push Naloxone out, it's because of the number of overdose deaths. So when you think of Naloxone I always analyze it as having Tylenol in your cabinet. If you see somebody sick you say you need a Tylenol if somebody overdoses if you've taken the training and you have the kit you can save their life then call 911 for an ambulance. There are some caveats, a caveat is suppose I'm the person who made the call and I'm on probation or parole I don't have to leave because the Good Samaritan Law protects me. I don't have to abandon that person I can actually wait until the ambulance arrives because once you bring a person out of an overdose you don't want to abandon them because they can slip back or they can hurt themselves in other ways. So it's important for you to know that you can wait until that individual has been safely placed into an ambulance.

## **Pg. 2**

The other thing is that Lincoln has just been designated as an Advanced Center for Stroke. Now Lincoln is already a Trauma Level 1 site which means that if you can get them there they generally can get them back up. But with this advanced certification for strokes which is about 8 weeks old it's like being at a platinum level. I thought that this would be very healthy and positive news for us.

Dr. Mitchell Katz the new President of the Corporation has come in from California where he's been for approximately 26 years where he ran both the Medical and Health Centers at Drew MLK that used to be called a bucket of blood and he turned that Hospital around. So he's a turnaround specialist and I don't know what that's going to translate in New York where we have 11 acute Hospitals and approximately 70 Diagnostic Treatment Centers. I don't know what that means but his goal is visionary and he is transforming health care. They are looking at ways that they can reduce costs without reducing the quality of care. Marcelo will be sharing information with you as to what is happening at Lincoln.

### **Questions and Comments**

**The Chairperson asked for a motion to adjourn.**

Motion made to adjourn. Motion duly seconded. Motion called and passed unanimously.

**Meeting adjourned.**