



The City of New York
BRONX COMMUNITY BOARD #1

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DISTRICT MANAGER

Health & Human Services Committee Minutes

April 15th, 2026

Marilyn Pena, Committee Chairperson

Health Equity Impact Assessment Introduction

- Committee Chair Marilyn Pena introduces the meeting, mentioning the date and time, and thanks everyone for joining.
- District Manager Anthony Jordan outlines the agenda, emphasizing the importance of the health equity impact assessment for Lincoln Hospital's new program, the Rise Center.
- The purpose of the assessment is to engage the community and plan healthcare services, focusing on underserved groups and vulnerable people.

Details of the Rise Center Program

- District Manager Anthony Jordan provides a detailed description of the Rise Center, its location, and the services it will offer.
- The center will integrate adult and child family medicine, OBGYN, adult and child behavioral health, and addiction medicine.
- The services will include outpatient subsidies, mental health, primary care, and support for pregnant parents and their families affected by substance use disorder.
- The center aims to serve 200 families annually, with a focus on providing wraparound services to support recovery, housing, food, and employment.

Community Engagement and Questions

- District Manager Anthony Jordan explains the need for community engagement and the questions posed to the committee.
- The questions include the impact of the Rise Center on individuals and the community, potential negative impacts, and strategies to mitigate them.
- The committee is asked to consider how the services can be enhanced to benefit underserved groups and vulnerable persons.

- The importance of the committee's role in ensuring the delivery of services to the city and the healthcare system is emphasized.

Discussion on the Rise Center's Impact

- Member Marilyn Pena raises concerns about the integration of different services on one floor and the potential pushback from the community.
- Jose Quintana questions whether the services will be specific to the demographic targeted by the Rise Center.
- District Manager Anthony Jordan clarifies that the services will be accessible to all, including those not impacted by substance abuse.
- The committee discusses the need for clear communication and engagement with the community to address any concerns and ensure the success of the Rise Center.

Logistics and Planning for the Health Fair

- Committee Chair Marilyn Pena provides updates on the health fair, including the need for vendors and volunteers.
- The committee discusses the layout and logistics of the health fair, including the number of tables and chairs needed.
- The importance of having a diverse range of vendors and services is emphasized to ensure the fair caters to the needs of the community.
- The committee plans to secure a street permit for mobile units and discusses the challenges of parking and traffic management.

Sponsorship and Funding for the Health Fair

- The committee discusses the need for sponsors to cover the costs of the health fair, including food, beverages, and volunteer shirts.
- District Manager Anthony Jordan explains the process of seeking sponsors and the importance of transparency and avoiding conflicts of interest.
- The committee plans to develop a sponsor proposal and reach out to potential sponsors to secure funding for the event.
- The importance of having a clear budget and financial plan is emphasized to ensure the success of the health fair.

Final Preparations and Action Items

- The committee outlines the action items, including answering the questions posed by the consultant, developing POS for chairs and tables, and finalizing the health fair flyer.
- The committee plans to meet again to discuss the progress and ensure everyone is aligned with the goals and objectives.

- The importance of community engagement and collaboration is reiterated to ensure the success of both the Rise Center and the health fair.
- The meeting is adjourned with a commitment to continue working on these important initiatives.

Action Items

- Obtain the street closure permit for the front of the park (Bruckner side) to allow use of the street for mobile units and vendor parking for the health fair.
- Develop a sponsorship proposal and letter of request for the health fair, outlining sponsorship levels and benefits, and share it with the committee.
- Reach out to LGBTQIA+ organizations and other relevant groups to recruit additional vendors and volunteers for the health fair.
- [] Connect the committee with the director of the Rock East Family Enrichment Center to explore using that facility for future events.
- Send the district manager a photo of the park area near the highway exit to illustrate the street and bike-lane layout for permit planning.
- Add specific tasks and responsibilities to the shared health fair spreadsheet so that each committee member knows their role in planning and executing the event.
- Send the consultant's written questions for the Lincoln Hospital Rise Center Health Equity Impact Assessment (HEIA) to all committee members via email so they can review and respond.
- Review the consultant's HEIA questions and draft written responses for the committee, then email those responses to the chair before the virtual call with the consultant.
- After receiving committee responses, consolidate them and relay the committee's answers to the consultant during the upcoming virtual HEIA call.
- Develop a detailed budget of needs (including POS for tables and chairs) for the August 1 health fair and share it with the district manager for use in permit and sponsorship planning.
- Update the health fair flyer to reflect the new name "Healthy Families Resource Fair," include the committee's name and logo, and distribute the updated flyer to vendors and volunteers.
- Finalize the vendor list for the health fair, including LGBTQIA+ and other health-related organizations, and send that list to the district manager for use in logistics and outreach.
- Coordinate with Freddy to obtain a quote for approximately 25 tables and 50 chairs for the health fair and share the quote with the committee.

- Create a volunteer sign-up QR code and form and integrate it into the health fair materials so volunteers can be tracked.
- Identify and approach potential sponsors (e.g., food and beverage suppliers) for the health fair, using the sponsorship proposal to secure funding for food, beverages, and volunteer shirts.
- Meet with Wendy from the health insurance organization to discuss vendor participation and health fair logistics, and coordinate a meeting time with the district manager.