

## SESSION #4 PRESENTERS



**Theresa Landau, MS, RDN, CDN** has worked at the Morrisania WIC Program for over 42 years and has been the Director of the Program since 1981. Her global perspective, management experience, and expertise in policy and program implementation are widely respected in the field. She has held several leadership roles and participated in numerous committees and Task Forces on the local, regional and national levels. Theresa served as Chairperson of the National WIC Association, Chairperson of the WIC Association of NYS, Inc., and is the founder of the NYC WIC Association.

Theresa is a skilled and passionate breastfeeding advocate. She currently serves as Chairperson of Baby-Friendly USA, Chair of the NYC Breastfeeding Leadership Council, Inc., and Co-Chair of the Bronx Breastfeeding Coalition. She also is the Public Policy Chair for the NY Statewide Breastfeeding Coalition.

Her work has been recognized with several honors including, the New York Daily News Hero of the Month, CBS News Hometown Hero, Sloan Public Service Award (Nobel prize of public service in NYC), and the NWA Leadership Award. Most recently, she was named the CHEER (Center for Health Equity, Education and Research) Champion of the Week. She received her Masters of Science in Public Health Nutrition from Columbia University.

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**Sharon Marshall-Taylor, CPH, CLC** serves as the Director, Community Engagement and Partnerships in the Bureau of Brooklyn Neighborhood Health and Project Director for Breastfeeding Equity Initiatives for the Center of Health Equity and Community Wellness (CHECW), a division of the NYC Department of Health and Mental Hygiene (NYCDOHMH). Her work advances neighborhood strategies to improve health outcomes in areas experiencing the highest burden of disease, particularly infant and maternal outcomes through strategic partnerships and capacity development of its stakeholders.

Sharon is breastfeeding champion with over 20 years of experience in the Maternal and Child Health field, including experience as a doula. She developed a passion for advocacy on behalf of marginalized and under-resourced groups as she witnessed alarming health inequities in the communities in which she worked and resided, including the disproportionately high infant and maternal morbidity rates among African-American and Latinx populations.

Sharon was most recently the Program Manager of the Brooklyn Breastfeeding Empowerment Zone where she developed a place-based initiative to address the environmental and socio-cultural factors that impact breastfeeding in communities of color. She has served as a Program Coordinator and Health Educator for Brooklyn Perinatal Network, Inc. (BPN) and the City University of New York (CUNY) Research Foundation. She holds a Bachelor of Science in Health and Nutrition Science from Brooklyn College/CUNY.

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**Michele Maye, MSW** is the Executive Director of the NYC Infant Safe Sleep Initiative based at ACS, and is responsible for a coordinated, citywide strategy that builds awareness and understanding of the dangers of unsafe infant sleep practices. As the agency's lead on Safe Sleep matters, she oversees events, campaigns, materials development, and training curricula that informs parents, caregivers, professionals, and community stakeholders about sleep-related risks for babies. She leads a dedicated team of outreach coordinators working to establish strategic partnerships that bring Safe Sleep messaging to diverse communities in all five boroughs.

Michele's 32-year child welfare career began at the ACS Brooklyn Borough Office, where she progressed from casework and supervisory positions. Later she joined the Accountability Review Panel in the ACS Office of Quality Improvement as a case reviewer, where she evaluated case practice in child fatality, serious injury, and repeat maltreatment cases, and made quality improvement recommendations. Michele received her Masters in Clinical Social Work from New York University and holds a BS degree in Human Development and Family Studies from Cornell University.

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**Angel V. Mendoza, Jr., MD** is the Chief Medical Officer of the NYC Administration for Children's Services (ACS), with health and mental health-related responsibilities for Child Protection, Prevention Services, Foster Care, and Juvenile Justice. Prior to that, he was The New York Academy of Medicine's Director of the Center for Health Policy and Programs.

Dr. Mendoza was the founding Assistant Commissioner of the Office of Child and Family Health for ACS, and in 2005, was the Chief Medical Officer for the NYC Early Intervention Program. Before coming to New York, Dr. Mendoza was the Medical Director of the Cobb-Douglas Boards of Health in Georgia. He is a Clinical Assistant Professor of Pediatrics at New York University/Bellevue and is board-certified in Developmental-Behavioral Pediatrics.

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**Warren Seigel, MD, MBA, FAAP** is the Chair of Pediatrics and Director of Adolescent Medicine at Coney Island Hospital, and is an Associate Professor of Clinical Pediatrics at SUNY-Health Science Center at Brooklyn. Board-certified in both Pediatrics and Adolescent Medicine, Dr. Seigel joined the staff of Coney Island Hospital in 1989 after completing his training in Pediatrics and a Fellowship in Adolescent Medicine at The Brookdale Hospital and Medical Center in Brooklyn. He also has worked at Lutheran Medical Center, Maimonides Medical Center, Woodhull Medical Center, Methodist Hospital, and The Brooklyn Hospital and Medical Center.

Dr. Seigel has been a member of The Society for Adolescent Medicine since 1987 and was elected a Fellow of the Society for Adolescent Medicine. He has been an active member of the NYS Society for Adolescent Medicine and served as President from 1997 to 2000. He also is a member of the Ambulatory Pediatric Association, the Medical Society of the State of New York, and is a past president of The Brooklyn Pediatric Society. He is a past president of New York State Chapter 2 - District II of the American Academy of Pediatrics and nationally, he has served on the AAP's Executive Committee for the Section on Adolescent Health and the National Committee on Adolescence. Dr. Seigel currently serves as the Chair of the American Academy of Pediatrics for the State of New York.

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