



**FOR IMMEDIATE RELEASE:**

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**AHEAD OF NATIONAL INJURY PREVENTION DAY, ADMINISTRATION FOR CHILDREN'S SERVICES HOSTS CHILD INJURY PREVENTION RESOURCE FAIR FOR NYC FAMILIES**

*ACS & Community Partners Promote Ways to Keep Children Safe & Provide Free Medicine Lock Boxes, Car Seats, Helmets & Other Safety Tools to Families*

Ahead of National Injury Prevention Day, the NYC Administration for Children's Services (ACS) hosted a Child Injury Prevention Resource Fair for families in New York City. The event aimed to raise awareness among parents and caregivers about the leading causes of unintentional injuries and promote strategies to keep children safe from harm at home and during play.

"Parents are our children's most important protectors and so it's of the utmost importance that they have the support and resources to keep their children safe," **said ACS Commissioner Jess Dannhauser**. "As part of our ongoing work to set children up to thrive and reduce unintentional child injuries in New York City, ACS is hosting a National Injury Prevention Day Resource Fair where families can learn more and even go home with important safety tools."

"Keeping the people and children of New York City safe is the top priority of the FDNY," **said Fire Commissioner Laura Kavanagh**. "We are happy to partner with the ACS to spread awareness about the importance of fire and life safety. Working smoke alarms, fire safety education, and CPR are easy ways to keep children out of harm's way and help them during emergencies. With an increase in fire fatalities this year, I cannot think of a more important time to take advantage of the free resources provided by ACS ahead of National Injury Prevention Day."

"Guardian hearts, vigilant eyes-let's wrap our little ones in a shield of safety. Together, as families, we build a fortress of prevention, ensuring every step is a secure journey for our children," **said Norma Saunders of The C.O.R.E. Family Enrichment Center**.

According to the Centers for Disease Control and Prevention (CDC), unintentional injuries—such as those caused by suffocation, poisoning, burns, drowning, falls, and vehicular traffic—are the leading cause of death and disability to U.S. children and result in more deaths than all other diseases combined.

ACS has a dedicated Office of Child Safety and Injury Prevention that supports ongoing efforts to reduce or eliminate preventable child injuries and fatalities, including those related to

accidental ingestion of cannabis infused edibles and prescription medications, unsafe sleep practices, a lack of window guards and more.

This year's National Injury Prevention Day Resource Fair took place on **November 16<sup>th</sup> at the River Community Center at 16-19 East 174<sup>th</sup> Street in the Bronx from 10AM to 1PM**. The ACS Office of Child Safety and Injury Prevention partnered with Acacia Network, the NYC Poison Center, the NYC Department of Transportation, the NYC Fire Department, the C.O.R.E. Family Enrichment Center, Bronx Health Link, Tribeca Pediatrics and Tribeca Health Link. The fair included demonstrations on crib safety, CPR, and safe medication storage, as well as raffles for car seats, bicycle helmets, and portable cribs, and other free resources for families.

For more information on ACS's child safety campaigns, click here:

<https://www.nyc.gov/site/acs/for-families/your-childs-safety.page>