

FOR IMMEDIATE RELEASE:

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ADMINISTRATION FOR CHILDREN'S SERVICES & THE GLAM4GOOD FOUNDATION STRENGTHEN PARTNERSHIP ON BEHALF OF CHILDREN AND TEENS IN NYC

ACS & GLAM4GOOD Will Host Pop-Up Shops, Back-to-School Events & Other Free Shopping Sprees To Help Empower Young People & Families By Putting Concrete Goods Directly Into Their Hands

Today, the NYC Administration for Children's Services (ACS) and The GLAM4GOOD Foundation announced an expanded partnership aimed at empowering children, youth and their families. Working together, ACS and GLAM4GOOD will be hosting a variety of pop-up shops for children and youth in foster care as well as those involved in the juvenile justice system, including a summer pop-up shop, back-to-school events, a holiday shopping spree and more. The events help put concrete goods and resources, like clothing, shoes, winter coats, self-care items, and backpacks, directly into the hands of families across New York City.

"ACS is proud to partner with The GLAM4GOOD Foundation in reaching young people in the care of ACS and families with new clothing and personal care items from GLAM4GOOD. Through this dynamic partnership, we will reach a potential 5,300 New Yorkers in total, providing an opportunity to select from a range of items that are consistent with their personal styles, needs and goals," **said Commissioner Jess Dannhauser.**

"GLAM4GOOD is honored to continue and strengthen our impactful work supporting New York City's youth alongside the ACS team. This groundbreaking, multi-year partnership will bolster self-esteem and ignite opportunity by providing critical clothing and personal care aid to thousands of kids and families most in need," said **Mary Alice Stephenson**, **GLAM4GOOD CEO**, **Founder**

GLAM4GOOD is a nonprofit organization founded by Mary Alice Stephenson, a renowned fashion and beauty expert, style commentator, and humanitarian. GLAM4GOOD is a leading nonprofit that repurposes unused merchandise to address clothing and self-care insecurity in America. GLAM4GOOD bolsters self-esteem and empowers dignity while diverting industry excess to create opportunities for people in need.