

FOR IMMEDIATE RELEASE: October 18, 2019

Contact: mediainquiry@acs.nyc.gov

ADMINISTRATION FOR CHILDREN'S SERVICES: WITH JUST-RELEASED FED REPORT SHOWING THE DANGERS OF INCLINED INFANT SLEEPERS, ACS REMINDS NY'ERS TO PRACTICE LIFESAVING 'SAFE SLEEP' TECHNIQUES WHEN PUTTING BABIES TO BED

New CPSC Report Suggests At Least 59 Babies Across the Country Died As a Result of Dangerous Inclined Sleepers; ACS Urges NY'ers to Only Put Babies to Sleep in Safety-Approved Cribs & Babies Should Sleep Alone & On Their Backs

Following newly-published Consumer Product Safety Commissioner (CPSC) data suggesting at least 59 babies across the country died as a result of dangerous inclined sleepers, NYC Administration for Children's Services (ACS) Commissioner David A. Hansell urged New Yorkers to practice lifesaving 'safe sleep' techniques when putting infants to bed. Parents should practice the ABCs of sleep: infants should sleep alone, on their backs, and in a flat, safety approved crib.

According to the just-released <u>CPSC proposed rule</u>, inclined surfaces and incline sleep products may lead to quicker fatigue and suffocation if an infant finds themselves prone in an incline sleep product.

"This new report underscores just how important it is for parents to practice safe sleep techniques when putting their babies to bed," **said Commissioner David A. Hansell.** "As always, parents should be reminded of the ABCs of Safe Sleep: infants should sleep alone, on their backs, and in a safety-approved crib."

On average, more than 40 babies a year in New York City die from a sleep-related injury; this represents almost one death every week. According to New York State, 47 percent of infant deaths across the state are attributable to unsafe sleeping practices. A sleep-related injury death is the sudden death of an infant less than 1 year old that occurs because of where and/or how they were placed to sleep. Sleep-related infant injury death is not the same as SIDS (Sudden Infant Death Syndrome) or "crib death." SIDS is the natural death of a baby that cannot be explained after a careful medical review of the case. Unlike SIDS, sleep-related infant injury deaths involve accidents that can be explained and are mostly preventable.

In 2015, New York City took an important step in expanding and energizing its work to improve infant safe sleep practice among New York City residents by creating a dedicated Safe Sleep Team with outreach members focused in neighborhoods in high risk areas. In June 2018, ACS, the Department of Health, and NYC Health + Hospitals introduced the city's first-ever 'Safe Sleep Toolkit', which is now provided to all new parents and caregivers at public hospitals

across the city. The toolkit provides safe sleep resources such as a wearable blanket to keep the baby warm, an infant onesie, netting and educational materials about best practices for infant safe sleep. The toolkit includes a video to help debunk myths and misconceptions about sleep-related infant safety practices.

Commissioner Hansell pointed to the following ways in which families can create a safe sleep environment:

- Avoid bringing the baby into bed with you, even if you think it will keep the baby warmer.
- A baby must never sleep in an adult bed, on a couch or on a chair with anyone. Babies
 may suffocate if another person accidently rolls on top of them or covers their nose and
 mouth.
- Keep soft objects, loose bedding, or any other items that could increase the risk of suffocation out of the baby's sleep area. If parents are worried about their baby getting cold, dress them in a wearable blanket, such as a sleep sack, or in another layer of infant clothing.
- Place babies on their backs to sleep. Babies breathe better on their backs than on their stomachs or sides
- Put babies to bed in a flat, firm sleep surface with a fitted sheet made for that specific product. Though it might seem more comfortable to put a pillow on top of the mattress, babies may suffocate on the soft surface.

Currently, as part of "Safe Sleep Awareness Month," ACS is offering free safe sleep sacks to parents across New York City. Those interested can visit any one of the following ACS sites:

Bronx

• 2501 Grand Concourse, 4th FL.

Brooklyn

1274 Bedford Ave., 1st FL.

Manhattan

• 55 W. 125th Street

Staten Island

• 350 Saint Marks Place, 5th FL.

Queens

92-31 Union Hall Street, 3rd FI

###