## NYC YOUNG MEN'S INITIATIVE

**ANNUAL REPORT 2012** 



# BREAK DOWN BARRIERS TO SUCCESS

### The Young Men's Initiative is made possible by generous support from

### Bloomberg Philanthropies

Bloomberg Philanthropies works primarily to advance five areas globally: the Environment, Public Health, Government Innovation, Education and the Arts.



The Open Society Foundations work to build vibrant and tolerant societies whose governments are accountable and open to the participation of all people.

The work of U.S. Programs focuses on the most vulnerable communities and the most significant threats to open society, with an emphasis on criminal justice, racial equality, and accountability in government.

The Campaign for Black Male Achievement was launched in 2008 to address the economic, social, and educational exclusion of black men and boys from the American mainstream.

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### Seize opportunities. Strive to achieve. Aim for success.

New York City has always been a place where everyone who works hard has an opportunity to pursue his or her dreams. This sense of promise has helped us become an engine of economic growth, as well as a beacon of hope to people of all backgrounds. However, as our Administration looks at the data on poverty, high school dropouts, unemployment, and crime, one unfortunate and unacceptable fact stands out: black and Latino young men are disproportionately affected. That is why we launched the Young Men's Initiative, our innovative program to help at-risk young men build stronger futures for themselves and their families.

YMI is the most ambitious and comprehensive initiative of its kind. In partnership with the Campaign for Black Male Achievement of the

Open Society Foundations and Bloomberg Philanthropies, we are investing more than \$43 million annually. Through our education, health, employment training, and justice systems we are finding new ways to connect black and Latino young men to services and opportunities that can make a real difference in their lives.

Our Center for Economic Opportunity is assessing which programs and policies are most effective, and we will continue to hold ourselves accountable for our results. But as the indicators in this report demonstrate, YMI's inaugural year has seen important and promising progress and that's great news for the future of our city.

Michael & Hember

Michael R. Bloomberg

Mayor



# Partnering with experts throughout New York City.

As longtime advocates for New York City's most vulnerable communities, we are honored to co-chair the Advisory Board for the Young Men's Initiative and join Mayor Michael R. Bloomberg in the effort to tackle the disparities that are slowing the advancement of black and Latino young men. The Advisory Board represents a cross-section of the most experienced leaders from the non-profit, public, philanthropic and private sectors.

Over the past year, the Young Men's Initiative has launched new programs, expanded existing services, and championed policy changes designed to help young black and Latino men achieve life outcomes on par with their peers. We on the Advisory Board have lent our influence and expertise on a number of issues, including the reform of the State's juvenile justice system, the ongoing work at the Department of Education to reform disciplinary procedures and special education, and the creation of a working group on removing obstacles to re-entry for formerly detained and incarcerated youth.

Reforming New York's juvenile justice system, which has been defined by an 81% recidivism rate, has been central to our service on the YMI Advisory Board. As a board we urged the passage of the Close To Home bill and the transfer to the City of the majority of juvenile justice responsibilities for City youth. This legislation, which was enacted in March 2012,

ensures that New York City youth who are sentenced to non-secure or limited-secure care will stay in facilities in or close to the City, with the opportunity to take advantage of local programs or opportunities. As a result, New York City families will be able to take the subway to see their children and play an active role in their rehabilitation, and youth will be able to attend school and accumulate credits within the New York City school system.

Contributing to the reforms of the City's school system has been another of our key objectives. Many of our board members have deep expertise and experience in education. Since convening as a board, we have met numerous times with teachers, principals, and administrators from City schools. This spring, some of our board members partnered with the Department of Education to propose critical reforms of the Department's Discipline Code and Bill of Student Rights and Responsibilities that will encourage restorative approaches to discipline, improve school culture, and reduce the suspension rates for black and Latino boys.

As we prepare for our second full board meeting in October, we look forward to extending our expertise to more of the Young Men's Initiative portfolio, including the City's work around the health and employment prospects for young black and Latino men.

Richard Buery, Advisory Board Co-Chair Children's Aid Society

Elba Montalvo, Advisory Board Co-Chair Committee for Hispanic Children and Families

#### ADVISORY BOARD MEMBERS

Richard Buery, Co-Chair, Children's Aid Society

**Elba Montalvo**, Co-Chair, Committee for Hispanic Children and Families

James Anderson, Bloomberg Philanthropies

David Banks, Eagle Academy Foundation

**Hector Batista**, Big Brothers Big Sisters of New York City

**David Bell**, Young Men's Clinic, New York-Presbyterian Hospital

Jemina Bernard, Teach for America

Alfonso Bernard, Christian Cultural Center

Roger Blissett, RBC Capital Markets

Judith Browne Dianis, Advancement Project

Calvin Butts, Abyssinian Baptist Church

Michele Cahill, Carnegie Corporation of New York

Geoffrey Canada, Harlem Children's Zone

Robert Carmona, STRIVE International

Demetrius Carolina, First Central Baptist Church

Hector Cordero-Guzman, Baruch College

**Chung-Wha Hong**, New York Immigration Coalition

**Sherrilyn Ifill**, Open Society Foundations

David Jones, Community Service Society

Khary Lazarre-White, Brotherhood/Sister Sol

Ronald Mincy, Columbia University

Pedro Noguera, New York University

Ana Oliveira, New York Women's Foundation

JoAnne Page, Fortune Society

Stephanie Palmer, New York City Mission Society

Stephen Powell, Mentoring USA

David Saltzman, Robin Hood Foundation

William Schroeder, Sullivan & Cromwell

Kim Sweet, Advocates for Children

Mindy Tarlow, Center for Employment Opportunities

Cid Wilson, Cabrera Capital Markets, LLC.

Alfonso Wyatt, Strategic Destiny

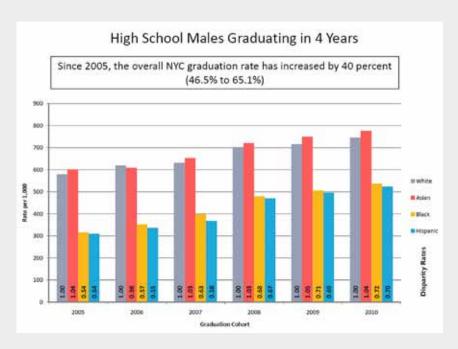


### Introduction

In his 2010 State of the City address, Mayor Michael R. Bloomberg committed to finding new ways to tackle the broad disparities slowing the advancement of black and Latino young men relative to their peers. The Young Men's Initiative, launched by the Mayor in August 2011, is the culmination of 18 months of work researching the causes of those disparities and their potential remedies. Through broad policy changes and agency reforms, a public-private partnership will invest more than \$43 million annually in programs that will connect young men to education, employment, and mentoring opportunities; improve their health; and reduce their involvement with the criminal justice system. This report highlights both the Young Men's Initiative policy goals, which include numerous efforts to break down legislative and institutional barriers to achievement for young men of color; and the new Young Men's Initiative programs that offer expanded access to key skills and services. Please read on to learn about our accomplishments over the past year and to see our roadmap for the work that lies ahead.

### **Roadmap to Success**

To create deep and lasting change in the disparities experienced by young men of color compared to their peers, we need to start with baseline knowledge. We look not just at trends in outcomes across our four domains (education, employment, health, and justice) but also at how those outcomes change based on race.

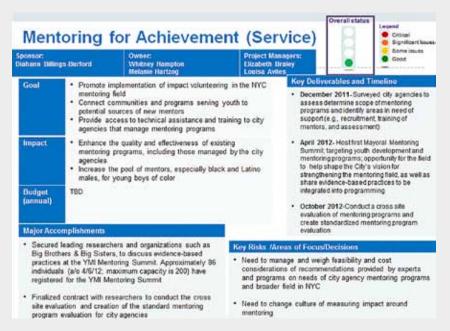


For example, it's not good enough to see an improvement in educational outcomes—we also seek a reduction in the disparity between black and Latino male students and their peers.

To see more charts, please go to our website at www.nyc.gov/youngmen

### **Tracking Our Progress**

The success of the Young Men's Initiative depends on accomplishing the goals set for each program and policy, and tracking to confirm that these goals are achieved. With support from the Mayor's Center for Economic Opportunity, the YMI team is constantly assessing and resolving roadblocks. As we move forward the meetings will increasingly measure the success of each initiative and its potential to help leverage system change.



A Delivery Report is assembled every month by the YMI team and is provided to Mayor Bloomberg in advance of a monthly management meeting.

In the end, it comes down to data and accountability and doing what cities do best — innovate on the front lines around the most pressing societal challenges.



### **Timeline**

### **STATE**

of

### THE CITY

"How do we connect black and Hispanic young people especially young men—to the opportunities and support that can lead them to success and allow them to participate in our recovery?"

-Mayor Bloomberg, January 20, 2010

David Banks, President/CEO of the Eagle Academy Foundation and Ana Oliveira, President/CEO of the New York Women's Foundation: Appointed by Mayor Bloomberg to help City agencies devise a plan of action to address disparities in outcomes for young men of color compared to their peers through a public-private partnership



### YOUNG MEN'S INITIATIVE SUMMIT

Convened a briefing led by philanthropists, researchers and academics to learn about efforts underway to address the disparity in outcomes for black and Latino young men, best and promising practices, and specific opportunities within the public education system.

### **NYC DADS**

Launched NYC Dads: the Mayor's Fatherhood Initiative to strengthen New York City's families by helping dads take a more active role in their children's lives. The goals of the initiative include making all City agencies as "father friendly" as possible and championing the message that dads matter.

January '10

March

June

### September '10

**June '11** 

**August** 

### September



City Agencies & Offices
Planning Retreat: More than
50 leaders in city government
gathered to discuss strategies
to transform the City's culture
to reward and celebrate
positive behavior, challenge
traditional notions of
masculinity, and promote youth
engagement.

### NYC Dads Matter Awards:

Held the first ever recognition ceremony for fathers across New York City who have overcome challenges to become positive and consistent influences in the lives of their children. More than 600 people attended a ceremony at Gracie Mansion to honor ten outstanding NYC fathers.

### Young Men's Initiative Report to the Mayor:

David Banks, President/CEO of Eagle Academy Foundation, and Ana Oliveira, President/CEO of the New York Women's Foundation, presented a report to Mayor Bloomberg recommending programs and policies designed to improve the futures of young black and Latino men by systematically targeting the areas of greatest disparity.

School Progress Reports: Introduced metrics in the annual school Progress Report that focus schools on improving the academic performance of black and Latino male students specifically.

**Special Education Reform:** Announced that the Young Men's Initiative will report on outcomes for black and Latino male students with disabilities, particularly regarding movement to Less Restrictive Educational Environments.

Increase teens' access to sexual and reproductive health care services: Advocate for policies that increase teens' access to sexual and reproductive health services by increasing enrollment in the Family Planning Benefits Program (FPBP), removing documentation barriers to FPBP enrollment, and protecting teens' confidentiality rights.

### **Expanded Training and Employment**

Opportunities: Began expansion of Workforce 1
Sector-Based Career Centers, Employment
Works, and the Scholars at Work Initiative to help
Career and Technical Education students obtain
paid internships in in-demand occupations, and
began increasing grants to support upgrading
low-income workers through the NYC Business
Solutions Training Funds program.

#### Young Adult Internship

**Program:** Added 501 additional slots per year to a program that provides short-term paid internships, placements into jobs, education or advanced training, and follow-up services to young adults 16-24 who are not in school and not working.

### School Discipline Reform:

Launched a pilot in 20 schools across the city to reduce suspension rates, particularly for black and Latino boys.

### **Dialectical Behavior Therapy** (DBT): Launched a cognitive

**(DBT):** Launched a cognitive behavioral therapy program for inmates with mental illnesses.

"This program changed my life around, as in being responsible and changing my old ways. Getting up every morning to do something positive gave me a purpose to do better."

J. WARD, NYC Justice Corps Participant

### **October**

**Executive Order 151:** Ordered certain city agencies not to ask questions regarding an applicant's prior criminal convictions on any preliminary employment application documents, or to ask about an applicant's prior criminal convictions before or during the first interview with the applicant.

Young Adult Literacy Program: Announced expansion of a CEO program operated by community-based organizations and public libraries throughout the city. The program seeks to improve literacy and numeracy for disconnected youth who read between the fourth and eighth grade level.

Clarification of Voting Rights: Working with the NYC Board of Elections, the City clarified voting rights for persons with criminal backgrounds via nyc.gov, the Department of Probation, the Department of Corrections, 311, and the Board of Elections website and materials.

Mayor's Youth Leadership Council: Selected twenty 10th and 11th grade students to serve on the Council and undergo leadership training through Coro New York. The Council, working closely with the Mayor's Office, tackled policy issues confronting teens and young adults in New York City throughout the year.





### MAYOR'S YOUTH LEADERSHIP COUNCIL

For the past year, 20 high school students from throughout New York City have served as Mayor Bloomberg's first Youth Leadership Council. The Council was created so that the City would have a corps of youth advisors to provide input into City policies that affect young people. During their year on the Council, the students study an issue important to young people and make policy recommendations to the City. During their alumni year, the students serve as ambassadors-at-large for the City and as liaisons to other young people on important City issues.

In June 2012, the first Youth Leadership Council met with Mayor Bloomberg, Deputy Mayor Linda Gibbs, and several agency commissioners to discuss their year's worth of research into teen health and access to health resources. During their alumni year, they will advise the Health and Hospitals Corporation, the Department of Health and Mental Hygiene, and the Office of School Health on implementing some of their recommendations. They'll also help mentor the incoming Youth Leadership Council, who began their service this fall.

### December

### January '12

### **February**



Neighborhood Opportunity Network (NeON): Launched the first community-based probation office, or NeON, in Brownsville, Brooklyn. Probation staff is specially trained to work in and with the community, connect clients to local resources, and build partnerships with organizations that provide the kinds of opportunities that probation clients need. NeON staff and clients also work with local residents on development projects to address pressing neighborhood needs and encourage active citizenship.

Adolescent Preventive Services: Launched pilot of intensive home-based services tailored to the needs of teens and their families to strengthen families and avoid placement of teens in foster care and residential care.

#### Back-to-Work Program & Subsidized Jobs:

Expanded HRA program to provide young black and Latino men with pre-employment services for subsidized job participants, as well as placement and retention for participants placed directly into unsubsidized employment.

Cornerstone Mentoring: Launched in 25 public housing communities throughout the city, Cornerstone provides group mentoring to youth in grades 5 through 9 during critical transitions — elementary to middle and middle to high-school — by cultivating positive personal relationships and community involvement.

### Young Men's Initiative Advisory Board:

Convened the first meeting of the YMI Advisory Board. The Advisory Board, which includes voices from the academic, philanthropic, corporate, and not-for-profit sectors, provides critical feedback on programs and policies and help establish benchmarks and outcome measures that will be used to evaluate the success of the Young Men's Initiative and areas of future work.

Justice Community: Launched civic engagement program for court involved youth that focuses on completing community benefit projects as a reparative service to their communities. The program also offers subsidized work, legal counseling, youth leadership training, peer mentoring, life skills, and case management.

#### Comprehensive Sexual Health Education

Mandate: Implemented first semester of sexual health education in all middle and high schools using age-appropriate and evidence-based curricula.

**Justice Scholars:** Launched program to assist court-involved young adults in education advancement, career exploration and job placement.

#### Executive Order (EO) 150:

Launched effort to increase the number of young people with government-issued identification. EO 150 requires City agencies to explain the importance of and assist clients with obtaining identification. Staff across numerous city agencies have been trained on explaining the application process for birth certificates, Social Security cards and the non-driver State ID. Launched public information campaign and new website (www.nyc.gov/ GetYourID).

### IMPACT Peer Mentoring for Young Adult Literacy:

Launched GED programs enhancement at Hostos
Community College and Medgar
Evers College. Through peer mentoring and alumni support networks, the program seeks to improve GED pass rates, matriculation into college and persistence in college.

### Community Education Pathways to Success (CEPS):

Launched a highly-structured literacy instruction program for young adults on probation, ages 17-24, with reading skills between fourth and eighth grade level.

**RAP Sheet Clean Up:** Created a working group to address source errors that result in inaccuracies on criminal history records.

### March April May



### **CUNY Fatherhood Academy:**

Launched at LaGuardia
Community College, the CUNY
Fatherhood Academy provides
young fathers with GED and
college preparation classes,
pre-employment workshops,
computer training and
academic literacy courses, as
well as workshops in parenting
and financial literacy.

### Individualized Correction Achievement Network

(I-CAN): Announced preparations to roll out I-CAN, an evidence-based discharge preparation and skill-building service provided by community-based organizations and targeting high-risk, high-need inmates 19 years of age or older who are likely to remain in custody for thirty days or more.

### Young Men's Initiative Mentoring Summit:

Hosted 200 community-based organizations, agency partners, and academics for NYC's first ever city-wide summit on mentoring. Participants learned about the best practices for evidence-based mentoring programs and discussed strategies for engaging men of color as mentors and mentees.



NYC Bronx Teen Connection Poster

**Jobs-Plus:** Released RFP for expansion of a successful community-based employment program that provides employment placement and training, social services referrals, and rent-based and other financial incentives to New York City Housing Authority residents.

**Neighborhood Opportunity Network (NeON):** Opened the second NeON in NYC in Harlem. Young adults on probation can visit the community-based probation office and receive referrals to services and programs.

Every Child Has an Opportunity to Excel and Succeed (ECHOES): Launched an Alternative to Placement program for youth on juvenile probation at high risk of placement. ECHOES uses a life-coaching model, group work and community outreach with the aim of building social/emotional competencies, education, and

boosting the employability of young people.

Removing Obstacles Steering Committee: Launched the Removing Obstacles Steering Committee, a forum where progress, ideas, and specific strategies related to removing obstacles to reengagement following involvement in the criminal justice system can be shared among YMI-involved agencies and community-based partners. The Steering Committee focuses specifically on housing, employment, and civic engagement.

Center for Teen Health Improvement: Launched initiative in publicly funded hospitals clinics to train healthcare providers on the unique challenges of working with teens, create additional healthcare capacity for young males, and develop new strategies to engage young adults in sexual and reproductive health services.

Best Practices in Sexual and Reproductive Health Care for Adolescents: Finalized recommendations for best practices in sexual and reproductive health for teens in New York City that reflect current evidence, guidelines and input for experts in the field.

### June July August

Expanded Success Initiative: Announced 40 schools selected to participate in the first effort in the nation to focus on college and career readiness for black and Latino boys - not just high school graduation rates.

### Advocate, Intervene & Mentor (AIM):

Announced launch of new Alternative to Placement program that pairs youth with paid advocates. These advocates provide them with structure and guidance needed for success by creating highly-individualized plans and access wraparound services.

NYC Dads Matter Awards: Hosted the Second Annual NYC Dads Matter Awards at Gracie Mansion. More than 600 people attended the event to celebrate the 10 honorees who overcame life's challenges to be a positive and consistent force in the lives of their children.

Mayor's Youth Leadership Council: The Council presented their policy analyses and recommendations to the Mayor and agency leadership at City Hall.

Parent Pledge Project: Launched a pilot program to help parents create parenting agreements in community-based settings through mediators, not in courts.

### Five Ways Education Pays Campaign:

Launched a two-year initiative to increase college awareness and aspirations in black and Latino middle school boys and their families by promoting the five concrete ways that going to college pays off in the long run: higher income, better health, more security, strong communities, and closer families.

Neighborhood Opportunity Network (NeON): Launched South Jamaica NeON to serve close to 300 young adults and adolescents.

### **Close to Home Legislation**

Signed: Lobbied successfully for the passage of the Close to Home legislation, which formally grants New York City custody of City youth who are currently held in juvenile placement facilities operated by the State and far from New York City.

Arches: Launched a group mentoring program for justice involved youth. Arches' curriculum-based mentoring will focus on transforming the attitudes and behaviors among young adults that led to engagement in criminal activities.

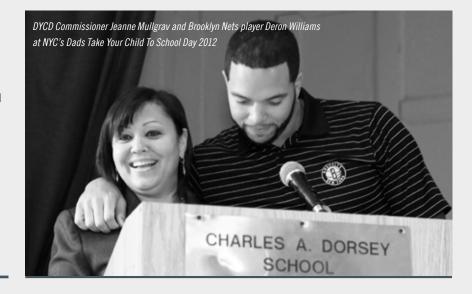
**NYC Justice Corps:** Announced expansion of a promising program that prepares justice-involved young adults to fully participate in the labor force. Justice Corps offers pre-employment training and subsidized internships in combination with community service projects, which acts as a restorative practice and provides a tangible public benefit.

CeaseFire: Launched CeaseFire, an evidence-based violence reduction program, in three New York City neighborhoods. Through CeaseFire, community-based organizations are working with public hospitals to break cycles of gun violence. Ceasefire engages both "violence interrupters"—men of color who can leverage their life experiences to communicate an anti-violence message to potential perpetrators and victims and who can interrupt potentially violent incidents—and outreach workers, who help connect young people to needed services.

### Adolescent Behavioral Learning Experience (ABLE):

Announced an evidence-based intervention for over 3,000 youth, ages 16-18, admitted to jail on Rikers Island. ABLE helps young people improve their problem-solving and decision-making skills with the goal of reducing overall readmissions.

**Neighborhood Opportunity Network (NEON):** Launched South Bronx NeON to serve young adults and adolescents in the surrounding community.





### The Year Ahead

### **EDUCATION**

### **EMPLOYMENT**

### **HFAITH**

### **JUSTICE**

Thanks to the commitment and focus of more than 20 City agencies and offices and hundreds of community-based partners, the majority of the 47 programs and policies in the Young Men's Initiative portfolio have been launched in our inaugural year.

In the coming months, we will launch the expansion of the Jobs-Plus program in up to eight New York City Housing Authority communities. Jobs-Plus will provide residents with on-site access to employment-related services, rent-based work incentives that allow residents to keep more of their earnings, and activities that promote neighbor-to-neighbor support for work. We will also launch new interventions in targeted communities where black and Latino young men are all too often victims and perpetrators of violence.

Next year, we will focus on implementing the remaining programs, establishing and monitoring program and policy metrics, and evaluation. The Center for Economic Opportunity (CEO) will use its expertise in evaluation to determine the impact of our reforms and troubleshoot implementation challenges. With the continued engagement of members of the Young

Men's Initiative Advisory Board, community stakeholders and young people, we also hope to promote opportunities for broader engagement within the YMI. This includes identifying areas of future work and further refining policies and changing City agency practice, as well as implementing new policy initiatives.

The Young Men's Initiative is the nation's most comprehensive effort to tackle the broad disparities slowing the advancement of black and Latino young men. This report demonstrates the accomplishments of the YMI's first year. We also acknowledge that there is more work ahead if New York City is to lead the country in demonstrating how cities can take a proactive and strength-based approach to eradicating disparities in both social and economic outcomes for young men of color.



### YOUNG MEN'S INITIATIVE MENTORING SUMMIT 2012

In April 2012, the Young Men's Initiative hosted the first-ever citywide summit on mentoring. The summit was held in the heart of Harlem at the Harlem Hospital Center, a public hospital run by the City. Mayor Michael Bloomberg gave the opening remarks, and other speakers included Mentoring USA founder Matilda Cuomo, Deputy Mayor for Health and Human Services Linda Gibbs and Schools Chancellor Dennis Walcott.

The summit brought together more than 200 participants from City agencies, schools, faith-based groups, and community-based organizations to discuss best practices for mentoring and particularly for mentoring boys of color.

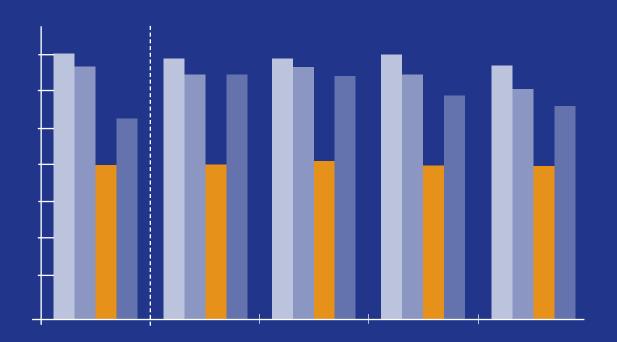
Participants heard from a morning panel featuring some of the foremost experts in evidence-based mentoring in the country before heading to breakout groups to discuss specific issues in the world of mentoring, including school-based mentoring and mentoring for justice-involved young people. After enjoying lunch and networking time, participants heard from an afternoon panel focused on recruiting, retaining and connecting with men of color as mentors and mentees.

Citywide Summit on Mentorning

"The three pillars of support for children are the home, the school and the community. Many of our youth today lack encouragement, support of role models and positive alternatives which they need to have a successful future. Mentoring one to one, with effective resources is the solution that addresses the support that our homes, schools and communities need collectively to raise healthy productive young men. Mentoring USA is in full support of the Young Men's Initiative (YMI), and its comprehensive effort to solve the broad disparities, to develop values and self-confidence for the advancement of black and Latino young men throughout New York City."

MATILDA CUOMO

### **Goals & Progress**



### **Goals & Progress**

### In Education

Reduce the achievement gap in schools through targeted strategies that improve outcomes for young men of color

#### Program

### School Discipline Code Reforms

### Description

Promote the successful reentry of suspended students back to schools to help ensure positive growth and better performance and reduce recidivism.

#### Results

Citywide, suspensions decreased by 5.2% compared to the same period as last year

Suspensions of black and Latino students decreased by 3.4% and 7.4%, respectively, compared to last year

For the 20 YMI pilot schools, suspensions decreased 30% (decrease of 32% in principal suspensions and a decrease of 20% in superintendent suspensions)\*

\*Please note that the data has been updated to reflect School Year (SY) 2011-12 as of June 30, 2012 compared to SY2010-11 as of June 30, 2011

### Special Education Reforms

- 1) Build system-wide instructional and organizational capacity at the central, network, and school levels.
- 2) Close the significant achievement gap by providing students with disabilities with increased access to and participation in the general education curriculum.
- 3) Promote more flexible instructional programs by using innovative approaches and maximizing the flexibility within the Continuum of Services, and learn about these designs from schools.

Update Department of Education metrics to measure school performance of black and Latino boys in K-12.

### 260 pilot schools reduced referrals to more restrictive environments for children with disabilities by more than 16%

Non-pilot schools reduced referrals by nearly 4%

### NYC Department of

Education

**Partners** 

Education

**NYC Department of** 

100%
of New York City public schools
are now measuring progress
black and Latino boys make
academically

NYC Department of Education

### & Progress Reports

Accountability

**Program** 

### IMPACT Peer Mentoring for Young Adult Literacy

### **Description**

Increase engagement in GED programs, GED passing rates, and matriculation into college by recruiting GED program alumni to return as mentors to current students.

### **Results**

Program launched at two community colleges in January 2012

260

GED students served, 58 of whom passed their GED

#### **Partners**

NYC Office of Human Capital Development

**Hostos Community College** 

**Medgar Evers College** 

Bronx Community College/ Future Now

### Cornerstone Mentoring

Connect middle school students with role models through a group-based mentoring program implemented at afterschool and summer programs located in NYCHA facilities around the city.

76
MENTORS RECRUITED,
91% of whom are male

**267**MENTEES PARTICIPATING across 25 NYCHA-based community centers

NYC Department of Youth and Community Development

**NYC Service** 

Numerous CBO Partners (See *Partners* for full list)

### Young Adult Literacy Program (YALP)

Provide pre-GED level literacy programs to 17-24 year-olds, including targeted instruction, work readiness, and support services. The Young Adult Literacy Program is an expansion of a CEO program.

Young Adult Literacy programs expanded to **FIVE** additional locations

32U
PARTICIPANTS served in FY 2012

NYC Department of Youth and Community Development

**New York Public Library** 

**Queens Public Library** 

**Bronx Public Library** 

**Brooklyn Public Library** 

Numerous CBO Partners (See *Partners* for full list)

### Mayor's Youth Leadership Council

Train young people in leadership and teach them to think critically about challenges facing young people; provide opportunities for them to advise decision makers in the Mayor's Office and City agencies about important youth policy issues.

### INAUGURAL COHORT GRADUATED

in June 2012 and will stay on as alumni advisors

**SECOND** Cohort selected

Coro New York

**NYC Department of Education** 

### Expanded Success Initiative (ESI)

Invest in schools that demonstrate success in graduating young men of color and sustain best practices by researching, evaluating, documenting, and disseminating successful models and strategies citywide.

40 SCHOOLS
SELECTED TO PARTICIPATE

NYC Department of Education Research Alliance





The Expanded Success Initiative (ESI), led by the Department of Education, is using new ideas and creative solutions to tackle the educational achievement gap and increase the number of black and Latino young men who graduate high school prepared to succeed in college and careers.

In 2010, the graduation rates for black and Latino young men — at 54% and 52% respectively — were well below the citywide average and 20 points lower than graduation rates for their white male peers. Of those who did graduate, only 18% of black young men and 21% of Latinos were deemed "college and career ready" as defined by the New York State Education Department.

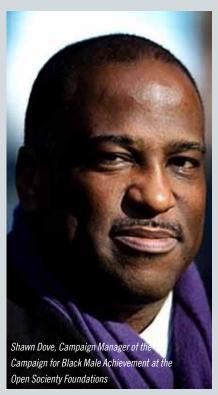
To address this critical challenge, ESI will invest and conduct research in 40 public high schools that have shown promise in reversing this trend; develop and launch 8 new high schools specifically designed to fully prepare black and Latino young men for success in college and careers; and scale up college advising training city-wide with the goal of reaching all high schools over the next two years.

The 40 ESI high schools were selected for investment and research in spring 2012 based on a competitive design challenge, which asked schools to propose strategies that work to raise the bar within three core areas of school operation: Academics, Youth Development and School Culture. Selected schools will begin implementing their designs beginning with the entering 9th grade class in fall 2012. This investment will be felt more broadly as the lessons learned from these schools are translated into systemic reform across the city.

Schools that participated in the design challenge had an enrollment consisting of at least 35% black and Latino males and at least 60% of their students qualify for free and/or reduced lunch. These schools also have a 4-year-graduation rate above 65%, and earned an A or B on their latest high school progress report.

ESI is made possible by support from the Open Society Foundations.









### In **Employment**

Connect more young men to employment and reduce barriers they may experience in obtaining work

**Program** 

### Executive Order 150

### **Description**

Mandate agencies to provide information about IDs to clients and encourage all young New Yorkers to obtain identification through and public information campaign.

#### Results

**5,086** people engaged with the City about the **ID CAMPAIGN** 

### **Partners**

**NYC and Company** 

**NYC Media** 

**NYC** Digital

NYC Department of Information Technology and Telecommunications

311

**Admiral Center** 



### EXECUTIVE ORDER 150 AND THE GET YOUR ID CAMPAIGN

Having a government ID makes it easier for all New Yorkers to:

- Apply for jobs
- Open up a bank account
- Receive government benefits and services

Unfortunately, many young people in New York City don't have any form of government identification. So on August 4th, 2011, the same day that he launched the Young Men's Initiative, the Mayor signed Executive Order 150 to encourage City agencies to help New Yorkers access identification. In addition, the City has launched a public awareness campaign to explain the importance of having an ID through subway posters, radio ads, and social media.

Learn more about how to get the three basic kinds of government ID—your birth certificate, Driver's License, or Non-Driver State ID Card—at www.nyc.gov/getyourid



**3,100** staff trained

**6,961** posters placed

69,649 brochures distributed

**76** Facebook posts and/or Twitter messages

**247,785** people reached monthly through the ID campaign

Program
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### Young Adult Internship Program (YAIP)

#### Description

Provide short-term paid internships, job placements, education or advanced training, and follow-up services to young adults who are not in school and are not working. YAIP is an expansion of a CEO program.

#### Results

**501** slots added to the Young Adult Internship Program. YMI funds supported 411 participants,

**326** of whom completed internships in FY 12

#### **Partners**

NYC Department of Youth and Community Development

Numerous CBO Partners (See *Partners* for full list)

### Jobs-Plus

Transform public housing developments into communities that help their residents gain, retain, and advance in work. Jobs-Plus is an expansion of a CEO program.

New providers will be selected in winter 2012

NYC Human Resources Administration

**NYC Housing Authority** 

### Expanded Men's Training Programs

Expand: Business Solutions Training Funds which helps businesses train, retain, and promote their employees; Employment Works which helps individuals who are on probation obtain and retain jobs, build skills, and receive educational training; The Sector-Focused Career Centers which provide training slots in programs that serve high percentages of young men and Scholars at Work, which provides career exploration and internships for students at select Career and Technical High Schools.

806 YOUNG ADULTS

NYC Department of Small Business Services

NYC Department of Education

**NYC Department of Probation** 

Numerous CBO Partners (See *Partners* for full list)

### Back to Work Supports

Supplement the Human Resource
Administration's Back To Work program with
private sector subsidized jobs. The program
serves black and Latino males between the ages
of 18 and 26 who receive cash assistance or are
food stamp participants.

120 young adults placed in 3- to 6-month jobs in preparation for unsubsidized employment

NYC Human Resources Administration

**Back to Work Vendors** 

### Work Progress

Subsidize wages paid to young adults placed in short-term jobs through community-based organizations where they receive services. Work Progress is designed to provide professional experiences and to promote community goals.

17 community-based organizations from all five boroughs received funds to place

366

YOUNG ADULTS INTO JOBS IN FY '12

NYC Human Resources Administration

Numerous CBO Partners (See *Partners* for full list)

### In Health

Improve the health of young men and their families, encourage more fathers to be involved in the lives of their children, and break the cycle of premature fathering

### **Program**

### Best Practices for Sexual and Reproductive Health Care for Adolescents

### **Description**

Develop and disseminate criteria for teen accessible services through the Department of Health and Mental Hygiene.

### Results

### 6 BEST PRACTICES ESTABLISHED

Endorsements by several medical organizations representing more than 3,000 physicians

#### **Partners**

NYC Department of Health and Mental Hygiene

NYC Health and Hospital Corporation

New York State chapters of the American Academy of Pediatrics

**Academy of Family Physicians** 

Society of Adolescent Health and Medicine

Numerous CBO Partners (See *Partners* for full list)

# Promote Policies to Increase Access to Sexual and Reproductive Health Care

Increase teens' access to sexual and reproductive health services by increasing enrollment in the Family Planning Benefits Program (FPBP), removing documentation barriers to FPBP enrollment, and protecting teens' rights to confidentiality.

HRA provides onsite technical assistance on FPBP enrollment to Bronx Teens Connection Partner Clinics in the South Bronx

Plans are underway to coordinate citywide outreach and education to inform providers and teens about the FPBP State Plan Amendment, including presumptive eligibility, which is expected to be approved by the Centers for Medicare and Medicaid Services effective November 2012.

NYC Department of Health and Mental Hygiene

NYC Human Resources Administration

New York State Department of Health

### Comprehensive Sex Education Mandate for Middle and High Schools

Ensure that middle and high school students receive sexual health education as part of their comprehensive health education.

495
teachers
attended DOE's Office of
School Wellness training on
comprehensive sex education

NYC Department of Education

Program	Description	Results	Partners
Adolescent Preventive Services	Invest in a range of evidence-based programs to serve teenagers who are the subject of a child protective investigation and are at risk of out-of-home placement.	Pilot program launched December 2011 and City-wide services to start in spring of 2013	NYC Administration for Children's Services
CUNY Fatherhood Academy	Strengthen fathers and families and promote responsible fatherhood, economic stability,	First cohort completed program in June 2012	LaGuardia Community College
	and educational advancement by connecting current and expectant fathers throughout the five boroughs to educational, employment and parenting resources.	64% retention rate in the first cohort. Of its first 22 graduates, 13 were placed into jobs and 45% have applied to college	City University of New York
		4 graduates earned a GED	
		6 graduates enrolled at LaGuardia Community College in Fall 2012	
Center for Teen Health Improvement	Improve health outcomes for adolescents and young adults by enhancing knowledge and skill of HHC healthcare providers regarding adolescent male health in general, and sexual and reproductive health in particular.	HHC established a Center for Teen Health Improvement within the Office of Healthcare Improvement to coordinate this work across HHC hospitals and clinics	NYC Health and Hospitals Corporation
CeaseFire	Mobilize communities to reduce and prevent youth violence through leveraging young men of	Created partnership with city hospitals	Crown Heights Community Mediation Center
	color to act as "credible messengers" of an anti- violence message and partnering with public hospitals in high-violence areas.	Identified community partners	Man Up
			NYC Mission Society
			NYC Department of Health and Mental Hygiene
			NYC Health and Hospitals Corporation

"I want to make a better life for my family, and it all starts with school. In the next two years I see myself in college for design, working and providing for my family." DAQUAN, CUNY Fatherhood Academy participant

### In Justice

Reform the juvenile and criminal justice systems to ensure interventions produce young people prepared for second chances

Program	Description	Results	Partners
Executive Order 151 (Ban the Box)	Reduce barriers to City employment and licensing for people with criminal records and provide guidance to agencies on the City's policies regarding prior criminal convictions, ensuring agency compliance with the Executive Order and Personnel Services Bulletin and training.	All <b>35</b> non-exempt Mayoral agencies have removed the question about criminal record on employment application forms	NYC Department of Citywide Administrative Services
RAP Sheet	ean Up  RAP sheet errors from impeding progress toward obtaining education, work, housing, and family and community involvement, and to address  RAP sheet errors from impeding progress toward providers, have been convent to troubleshoot source error	10 agencies, including four	NYC Department of Probation
Clean Up		legal assistance community providers, have been convened to troubleshoot source errors and RAP sheet clean-up issues	NYC Department of Correction
			NYC Office of the Criminal Justice Coordinator
			Community Service Society of New York
			Youth Represent
			Legal Action Center
			Bronx Defenders
Close to Home	Take responsibility for all adjudicated juvenile delinquents whom family court orders placed into a detention facility.	About <b>300</b> children will return to NYC in September.	NYC Department of Probation
			NYC Administration for Children's Services
			NYC Office of the Criminal Justice Coordinator
			NYC Law Department
Removing Obstacles Steering Committee	Provide a forum where YMI-involved city	16 organizations, including City agencies, Mayoral offices, and community providers, are currently participating in the Steering Committee	Mayor's Office of Operations
	agencies and community partners can share progress, ideas, and specific strategies related to removing obstacles resulting from criminal justice involvement.		Center for Employment Opportunities
			NYC Office of the Criminal Justice Coordinator
			Community Service Society of New York
			Numerous CBO and City agency Partners (See <i>Partners</i> for full list)



### ADOLESCENT BEHAVIORAL LEARNING EXPERIENCE

### - THE NATION'S FIRST SOCIAL IMPACT BOND

On August 2, 2012, NYC announced it will award a contract for the nation's first Social Impact Bond, an innovative way to fund promising new programs at no cost to taxpayers. As part of the Young Men's Initiative, this investment will support a new evidence-based program for young adults on Rikers Island. The program — the Adolescent Behavioral Learning Experience (ABLE) — focuses on personal responsibility education, training and counseling, with the goal of reducing the likelihood of reincarceration. In this new model, private investors fund the intervention through a nonprofit contractor and the government pays the contractor only if the program meets its goals. Goldman Sachs will provide financing, Bloomberg Philanthropies will provide grant support for the effort and MDRC, a leading non-profit, will oversee project implementation.



"ABLE affords every adolescent in the department's custody the opportunity to develop the problem-solving and decision-making skills necessary to turn them around. Now, every young adult can use their time in detention to get ready for release and remain successfully in the community."

COMMISSIONER DORA SCHRIRO, NYC Department of Correction

Program	Description	Results	Partners
Neighborhood Opportunity	Relocate probation services out of court houses	As of September 2012 five NeONs have opened in Brownsville, Harlem, South	NYC Department of Probation
	and into neighborhoods where clients live so that the Department of Probation can join		NYC Department of Education
Network (NeON)	local networks in these communities and work with them to address the needs of clients on probation.	Jamaica, the South Bronx, and Staten Island	Numerous CBO Partners (See <i>Partners</i> for full list)
Adolescent Behavioral Learning Experience (ABLE)	Help adolescents aged 16-18 who have been	Program announced in August 2012	Goldman Sachs
	admitted to Rikers Island improve their problem- solving and decision-making skills. The overall		MDRC
	goal of ABLE is to reduce recidivism among these young people.		NYC Department of Correction
			Bloomberg Philanthropies
			Osborne Associates
			Friends of Island Academy
			Vera Institute of Justice
Arches	Help justice-involved young adults transform the	Providers began serving young	NYC Department of Probation
	attitudes and behaviors that have led to criminal activity through a curriculum-based group mentoring program.	adults in July 2012	Numerous CBO Partners (See <i>Partners</i> for full list)
Community	Improve young adults' literacy and math skills,	30	NYC Department of Probation
Education Pathways to Success (CEPS)	help them re-engage with their communities, prepare them for employment, improve their productivity, and reduce the risk of re-offending and long-term poverty. CEPS is an expansion of existing CEO literacy programs.	young adults with probationers enrolled in classes across five high-need neighborhoods in FY '12	Numerous CBO Partners (See <i>Partners</i> for full list)
Individualized	Prepare young inmates at Rikers Island for discharge through an evidence-based program	Selected providers in summer 2012	NYC Department of
Correction	that includes skill-building services offered	Scheduled to launch in October	Correction
Achievement Network (I-CAN)	by community-based providers. I-CAN targets high-risk, high-need inmates at least 19 years of age who are likely to remain in DOC custody for 20 or more days.	2012	Numerous CBO Partners (See <i>Partners</i> for full list)
Justice	Encourage court-involved young adults to engage	1/17	NYC Department of Probation

## Justice Community

Encourage court-involved young adults to engage in community activities in neighborhoods with high rates of poverty, incarceration, and young adults on probation. Justice Community is an expansion of a CEO program.

147 young adults served since in FY '12

101 young adults have completed community service projects

NYC Department of Probation
The Osborne Association
Center for Community
Alternatives
Center for Court Innovation
The Children's Village

LaGuardia Community College

Program	Description	Results	Partners
Advocate,	Provide intensive advocacy to adolescents on	Contractors will begin	Youth Advocate Programs
Intervene,	juvenile probation who are in jeopardy of being incarcerated due to a probation revocation.	providing services in fall 2012 across the five boroughs	Good Shepherd Services
Mentor (AIM)			Community Mediation Services, Inc
(/ (1141)			Center for Court Innovation
			Union Settlement Association
			NYC Department of Probation
NYC Justice	Prepare justice-involved young adults to succeed in the labor market by addressing educational	Four community organizations will begin serving	John Jay College of Criminal Justice
Corps	and work-readiness needs while Corps members engage in community benefit service projects.  NYC Justice Corps is an expansion of a CEO program.	300 young adults per year starting in fall 2012	Phipps Community Development Corporation
			Center for Court Innovation
			Center for Community Alternatives
			Center for Alternative Sentencing and Employment
	Use a life coaching model to create transformational relationships between juveniles on probation and adults. ECHOES aims to increase both social and emotional competencies	OPENED OFFICES in Harlem in spring 2012 and is accepting placements from Family Court judges	Children's Aid Society
Every Child Has			NYC Department of
an Opportunity to Excel and			Probation Probation
Succeed (ECHOES)	and the employability of clients.	,8	Robin Hood Foundation
	Hala nawkiainanka maka adusakianak maina		NYC Department of Probation
Justice Scholars	Help participants make educational gains through academic assessment and placement into appropriate tracks. The program also includes career exploration, case management, peer support, financial incentives, and placement and follow-up services. Justice Scholars is an expansion of a CEO program.	142 participants in FY '12	Numerous CBO Partners (See <i>Partners</i> for full list)
Dialectical	Provide highly-structured cognitive behavioral therapy group sessions to inmates at Rikers	PROGRAM DELIVERY INITIATED IN THE FALL OF 2011	NYC Department of Correction
Behavior Therapy for Mentally III Adolescents	Island who have acute mental health needs.	Approximately <b>700</b> youths annually receive services	NYC Department of Health and Mental Hygiene



### NEIGHBORHOOD OPPORTUNITY NETWORK

The Neighborhood Opportunity Network (NeON) is an initiative bringing probation officers into community-based offices in the neighborhoods where probation clients live, and connecting them to local programs, opportunities and resources. The primary goal of the NeON is to help clients succeed and make communities stronger and safer; justice-involved young men who feel invested in their community are less likely to engage in criminal activity.

NeON is a group effort, comprised of community organizations, government agencies, local businesses, and community residents. Branches are now open in Brownsville, Harlem, Jamaica, the South Bronx, and Staten Island. At least one more branch is set to open in East New York by the end of 2012.

Clients can conveniently tap into various resources at NeONs including: probation services, employment preparation, academic support, technical education, mentoring, literacy programs, healthcare, community benefit projects, and after school activities.



"These programs, concentrated in our NeON communities, are having a real impact in the lives of our clients and support our agency-wide effort to help build stronger and safer communities by expanding opportunities for our clients."

COMMISSIONER VINCENT SCHIRALDI, NYC Department of Probation





# NYC Dads: The Mayor's Fatherhood Initiative

### The Goals

Remove barriers that fathers may face in interacting with City agencies

Create a "father friendly" culture at all City agencies

Support fathers as they increase their capacity to be good dads

Help create memorable moments between fathers and their children

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### Fatherhood Support Groups

#### Description

Provide support groups in family and adult shelters to increase fathers' involvement with their families.

## CUNY Fatherhood Academy

Strengthen fathers and promote responsible fatherhood, economic stability, and educational advancement by connecting current and expectant fathers throughout the five boroughs to education, employment, and parenting resources.

#### Results

# More than 1,000

men have participated in 16 evening sessions held between January and April of 2012

# First cohort completed program in June 2012

**64%** retention rate in the first cohort. Of its first 22 graduates, **13** were placed into jobs and **45%** have applied to college

4 graduates earned a GED

6 graduates enrolled at LaGuardia Community College in Fall 2012

#### **Partners**

NYC Department of Homeless Services

LaGuardia Community College

City University of New York

"My goal is to one day own my own business, and as a father inspire my children to be better than they were the day before. By learning from other fathers and mentors I will be able to refine my own values to reach my goal."

SAM, CUNY Fatherhood Academy participant

**Program** 

## Parent Pledge Project

#### **Description**

Provide mediation services to parents in a community-based setting, creating a positive environment for parents to discuss matters related to co-parenting and ultimately establish child support orders.

#### Results

# PILOT LAUNCHED JUNE 2012

#### **Partners**

NYC Human Resources Administration

**New York State Family Court** 

The Door

**Children's Aid Society** 

St. Paul Community Baptist Church

Community Mediation Services, Inc.

### NYC Dads Matter Awards

Recognize NYC dads who are present and active in the daily lives of their children and communities, particularly fathers who have overcome obstacles to make a consistent impact in the lives of their children.

# 20 FATHERS HONORED by

the Mayor at Gracie Mansion NYC Human Resources Administration





### **Partners**

NYC Administration for Action Center for Education Child Center of New York Friends of Island Academy Lutheran Family Health Queens Public Library Children's Services & Community Development Centers Child Development of Fund for Public Schools **Red Hook Initiative** NYC and Company Added Value Mosholu Montifiore Lutheran Medical Center Fund for the City of New York Research Alliance Community Center NYC Board of Elections Admiral Center Man Up **Robin Hood Foundation** Future Now/IMPACT Children's Aid Society NYC Center for Economic Albert Einstein College of Marc Haas Foundation **GED Plus** Rockefeller Foundation Children's Arts & Science Opportunity Medicine Mayor's Fund to Advance Getting Out/Staying Out Safe Space NYC, Inc. Workshops, Inc. Alianza Dominicana, Inc. NYC Center for Innovation New York City SCAN Through Data Intelligence Chinese American Planning Goldman Sachs Alpha School Center for **MDRC** Council Good Shepherd Services SCO Family of Services NYC Department of Citywide Progressive Living Medgar Evers College Administrative Services Citi Foundation Goodwill Industries of Settlement Housing Fund Altman Foundation Mentoring Partnership NYC Department of City University of New York **Greater New York** -DREAM S Youthbuild American Academy of of NYC Correction Pediatrics, District II, New Committee for Hispanic Graham Windham South Bronx Overall Millennium Development NYC Department of York State Children and Families **Development Corporation** Grand Street Settlement. Morgan Stanley Education Annie E. Casey Foundation **Community Mediation** Southern Queens Park Inc. Mosholu Montefiore NYC Department of Health Services, Inc. Association Back to Work Vendors Groundwork, Inc. and Mental Hygiene Community Center Community Service Society St. Paul Community Baptist **Bloomberg Philanthropies H&L Counseling Services Neighborhood Initiatives** NYC Department of of New York Church Blue Ridge Foundation Harlem Commonwealth **Development Corporation Homeless Services** Coro New York Straitening Harlem Council, Inc. NYC Department of Boricua College New American Alliance Corporation for National and Sunnyside Community Information Technology and Harlem Hospital Center Boys Club of New York Community Service New York Center of Services Telecommunications Health People Interpersonal Development Supportive Children's Bronx Clergy Criminal Council of Urban NYC Department of Heartshare Human Services Justice Professionals New York City Housing Advocacy Network Probation Authority HFI P The Center for NuLeadership Roundtable Covenant House NYC Department of Small **New York Community Trust** on Urban Studies at Medgar Crown Heights Community **Bronx Community College** Henkels and McCov **Business Services** New York County Chapter of **Mediation Center Bronx Defenders** Highbridge Community Life NYC Department of the American Academy of The Child Center of New York Youth And Community **CUNY Research Foundation** Center BronxWorks Family Physicians The Children's Village Development Hostos Community College Daytop Village **Brooklyn Community** New York Public Library The Door NYC Digital Italian American Civil Rights Services **Db Grants Associates** New York State Chapoter of NYC Health and Hospitals League The Fortune Society Brooklyn Public Library Directions For Our Youth. the Society for Adolescent Corporation Jacob A. Riis Neighborhood **Tiger Foundation** Inc. Health Brooklyn Workforce1 Career Settlement **NYC Human Resources** Center Eagle Academy New York State Family Court Union Settlement Administration Jewish Child Care Association Brownsville Multi-Service East Side House, Inc. Northern Manhattan Association NYC Law Department Health Center University Settlement Improvement Corporation El Puente de Williamsburg Jewish Community Center of NYC Mayor's Office of - NMIC Society of New York, Inc. Brownsville Partnership **Exodus Transitional** Staten Island **Immigrant Affairs** Northern Manhattan Vannguard Urban Camelot Community John Jay College of Criminal NYC Mayor's Office of Perinatal Partnership Improvement Catholic Charities Fedcap Rehabilitation Justice Operations Odyssey House Vera Institute for Justice Services. Inc. Center for Alternative JP Morgan NYC Media Open Society Institute Workforce1 Industrial and Sentencing and Employment Federation of Italian-Kings County Hospital Transportation Career Center **NYC Mission Society** Osborne Association Services American Organizations of Center YMCA NYC Office of Human Brooklyn Center for Community Phipps Community LaGuardia Community Capital Development FEGS Health & Human YM CA of Greater New York -**Alternatives Development Corporation** College NYC Office of the Criminal Services System Chinatown Center for Court Innotivation Police Athletic League, Inc. Legal Action Center Justice Coordinator **Fidelis Care Providers** Youth Advocate Programs Center for Employment Prisoner Reentry Institute of Leona B. Helmsley **NYC Service** Opportunities Ford Foundation John Jay College of Criminal Youth Represent Charitable Trust 311 **Justice** Central Queens Y Friends of Bedford, Inc.

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