



Quick Stats – Expanded Programing

Agency	Program Expansion Start Date	Number Served Annually	Annual Budget
Department of Small Business Services	August 2011	FY12: 2,400 FY13: 700	FY13: \$645,000

Problem Statement There is limited availability of occupational skills training for New Yorkers. Declining federal and city resources, combined with the expiration of stimulus funds, have made this a harsh reality. Short-term training is a prerequisite for many entry and mid-level jobs in New York City, while successful completion of training is a key component for career advancement in many industries.

Research and Evidence The programs in FY12 scaled up training opportunities at existing CEO/SBS programs, such as the Workforce1 Sector-Based Career Centers. Additional trainings were selected based on in-demand occupations from a review of labor market data. These initiatives have demonstrated success in placing, retaining, and advancing low-income individuals in jobs.

In FY13, YMI funds will support the expansion of the successful Scholars at Work program and drive two new high-demand training tracks.

Program Description In FY12, SBS helped increase training and employment outcomes for young men through the Workforce1 Career Centers, Workforce1 Sector-Based Career Centers, Employment Works, and NYC Business Solutions Training Funds (BSTF) program. These programs targeted populations and occupations that traditionally serve men and have a strong track record of meeting industry demand and leading to job placements. Programs will included:

- An expansion of the Employment Works program to place more NYC probationers in jobs.
- An increase in sector-specific training that traditionally serves high populations of young men through Workforce1 Industrial and Transportation (Supervisory, CDL, CNC Machinist, Truck and Diesel Technician) and Healthcare Career Centers (EMT and Paramedic).
- Paid internships for the Scholars at Work program, an initiative to connect Career and Technical Education (CTC) high school students with internships and job placement assistance through the Workforce1 system.
- Specialized training for in-demand careers, including Security Guard and Computer Technician licenses and certifications.
- Additional funding for businesses to train and upgrade their incumbent workforce through the BSTF program.

In FY13, YMI funds will support:

- An expansion of the Scholars at Work program to serve more students through career exploration activities and internship and job placement opportunities.
- Specialized Dispatcher and Inventory Management training at the Industrial and Transportation Career Center.

Expanded Training and Employment Opportunities

**Implementation
Timeline**

Starting in the July of 2012, SBS launched both the Dispatcher and Inventory Management training programs at the Industrial and Transportation Career Center and began the process of further expanding the Scholars at Work program at CTE high schools.

**Target
Population**

These programs serve working age adults who are unemployed or in low-wage jobs seeking advancement.

**Expected
Outcomes**

- In FY12, about 2,400 individuals achieved at least one training or placement outcome through this series of initiatives.
- In FY13, 700 individuals will achieve at least one training or placement outcome.