

A photograph of a city street in New York City. A yellow taxi is driving towards the camera. In the background, there are buildings and other vehicles. A large black sign with white text is overlaid on the left side of the image. The text on the sign reads: "FOR A SAFER NYC" in a red box, "SPEED LIMIT 25" in large white letters, and "VISION ZERO" in white letters with a pedestrian icon. The URL "nyc.gov/dot" is in the top right corner.

FOR A SAFER NYC

**SPEED
LIMIT 25**
VISION ZERO

nyc.gov/dot

**NYC's speed limit is
changing to 25 MPH,
unless otherwise posted,
on November 7TH, 2014.**