

Hello, I am Ruben Wills running for New York City Council District 28 encompassing Rochdale Village, Jamaica, Richmond Hill, Ozone and South Ozone Park.

One of the most important issues that impede the growth of District 28 is the lack of sustainable and long term economic development. The absence of sufficient economic engines in the area serves as a feeder for other social issues which are regular sources of frustration for the community.

It is my firm belief that by addressing the void of economic development projects for the District, the residual benefit would be a decrease in crime, an increase in housing and overall enhancement to the quality of life enjoyed by the community.

When I am elected Council Member, I would ensure substantial measures are taken

to create jobs which are both direct and indirect, via development deals and construction projects.

My primary focus would be advancing an agenda that promotes not only the community's resources by way of human and financial capital, but also its profitability. We are a bustling community, centrally located, and serves as one of the largest transportation hubs for the City - a vital resource that must be further developed and invested into. It is also critically important that a portion of revenues gained from these investments be retained within the community.

Although the District has many issues, some that rise to the top of the priority list are the need for expanded youth, senior and cultural programs. The expansion of these programs are not necessarily only predicated on the expanding of funding as

much as cooperation is needed to generate cross functional partnerships that work.

My life and history in this community have made me sensitive to the issues facing it. I have a vested interest with the proven ability to unite all ethnicities, ages, religious and economic backgrounds. I have stood on the front lines fighting to ensure veterans rights, our community's right to adequate healthcare as well as protecting our most vulnerable segments of our population: women, youth and seniors. We have suffered years of a lack of leadership and vision.

Now we move forward to a better way.

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