



**Business Innovation and Entrepreneurship: City Strategies  
November 2-4, 2011**

**Wednesday, November 2, 2011**

5:30 – 6:30 pm [Welcome Reception](#), Millennium UN Plaza Hotel, 1 United Nations Plaza (on 44<sup>th</sup> Street between 1st Avenue and 2nd Avenue)

**Thursday, November 3, 2011**

7:15 am **Bus departs promptly at 7:15 am** from the Millennium UN Plaza Hotel to take delegates to Columbia University.

8:00 am [Delegates' Breakfast](#), Low Memorial Library, Columbia University, 535 West 116th Street

8:30 am [Formal Program](#), Low Memorial Library, Columbia University

[Welcome](#)

**Robert Kasdin**, Senior Executive Vice President, Columbia University in the City of New York  
**Meyer Feldberg**, President, New York City Global Partners, Inc.

[Keynote Address](#)

**Michael R. Bloomberg**, Mayor of the City of New York

*in conversation with*

**Jeffrey R. Immelt**, CEO, GE and Chair, President Obama's Council on Jobs and Competitiveness

*Moderator:*

**Meyer Feldberg**, President, New York City Global Partners, Inc.

9:30 am [Break](#)

9:45 am [Panel Discussion: Developing a 21<sup>st</sup> Century Innovation Economy](#)

**Seth W. Pinsky**, President, New York City Economic Development Corporation  
**Anna Molero**, Managing Director, Barcelona Activa, City Council of Barcelona  
**Gustavo Svarzman**, Undersecretary of Economic Development, City of Buenos Aires  
**Karine Dognin-Sauze**, Vice President, Innovation and New Technologies, Greater Lyon

*Moderator:*

**Ester R. Fuchs**, Professor of Public Affairs and Political Science, Columbia University

11:00 am

[Break](#)

11:10 am

[Panel Discussion: Creating Public-Private Partnerships to Enable Business Growth and Job Creation](#)

**Kathryn S. Wylde**, President & CEO, Partnership for New York City

**Chris Vermeulen**, General Manager, Bandwidth Barn, Cape Town

**Ulla Hamilton**, Vice Mayor, Enterprise, Traffic and Labor Market, Stockholm

*Moderator:*

**Ester R. Fuchs**, Professor of Public Affairs and Political Science, Columbia University

12:25 pm

[Break](#)

12:45 pm

[Luncheon](#), Italian Academy, Columbia University, 1161 Amsterdam Avenue

[Welcome](#)

**Marjorie B. Tiven**, Commissioner, New York City Commission for the United Nations, Consular Corps and Protocol and Treasurer, New York City Global Partners

[Luncheon Address](#)

**Sanjay Pradhan**, Vice President, World Bank Institute

2:00 pm

[Break](#)

2:15 pm

[Concurrent Delegate Workshops](#)

[Workshop A: Government Partnering for Business Development: Incubators, Business Improvement Districts, and Private Sector Partnerships](#)

**Jessamyn W. Rodriguez**, Founder and Chief Executive Officer, Hot Bread Kitchen

**Jennifer E. Falk**, Executive Director, Union Square Partnership

**Mateu Hernández**, CEO, Barcelona Global

**Hila Oren**, General Director, Tel Aviv Global City

*Facilitator*

**Sarah Holloway**, Director, Management Specialization, School of International & Public Affairs, Columbia University

OR

[Workshop B: What's Next? Infrastructure Ideas for the Innovation Economy](#)

**Thaddeus Seymour Jr.**, Vice President & General Manager, Health & Life Sciences, Lake Nona Medical City

**Mark Johnson**, Director for State and Local Government Relations, Johnson Controls

**Patrick Keaney**, Senior Vice President, Arcadis

*Facilitator:* **Peter Foss**, General Manager, Olympics Sponsorship, GE

3:30 pm

[Break](#)

3:45 pm

[Workshop C: Facilitating Business Creation by Reducing Government Red Tape](#)

**Robert W. Walsh**, Commissioner, New York City Department of Small Business Services

**Kevin Kelly**, Deputy Commissioner, New York City Department of Small Business Services

*Facilitator:*

**Dorian T. Warren**, Assistant Professor, Department of Political Science and School of International & Public Affairs, Columbia University

OR

**[Workshop D: Access to Capital and Training for Emerging Entrepreneurs](#)**

**Lawrence D. Lenihan**, CEO and Managing Director, FirstMark Capital and Manager, NYC Entrepreneurial Fund

**Martin Mahn**, Managing Director, Humboldt-Innovation GmbH, Berlin

**Jürgen Varnhorn**, Head of Technology and Innovation Policy, Senate Department for Economics, Technology, and Women's Issues, Berlin

*Facilitator:*

**Tokumbo Shobowale**, Chief of Staff, Office of the Deputy Mayor for Economic Development, New York City

- 5:00 pm **[Break](#)**
- 5:10 pm **[Wrap Up: Review and Analysis](#)**  
**Richard Briffault**, Joseph P. Chamberlain Professor of Legislation, Columbia Law School
- 5:40 pm Daytime events at Columbia University end.
- 6:00 pm **[Bus departs promptly at 6:00 pm](#)** to take delegates to Gracie Mansion.
- 6:15 pm **[Reception and Dinner](#)**, Gracie Mansion, 88<sup>th</sup> Street and East End Avenue  
**Kevin P. Ryan**, Founder and CEO, Gilt Groupe
- 8:45 pm **[Bus departs at 8:45 pm](#)** to return international delegates to the hotel.

**Friday, November 4, 2011**

- 8:45 am **[Bus departs promptly at 8:45 am](#)** from the Millennium UN Plaza Hotel to take delegates to the Varick Street Incubator.
- 9:00 am **[Breakfast and Site Visit to two NYC Business Incubators](#)**  
**Varick Street Incubator**, 160 Varick Street/10 Hudson Square, 12th Floor  
**Jerry M. Hultin**, President, Polytechnic Institute of New York University
- 11:30 am **Alexandria Center for Life Science – New York City**, 450 East 29th Street  
**Chris Otey**, Director, Life Sciences at Alexandria Real Estate Equities, Inc.
- 12:00 pm **[Closing Luncheon](#)**  
Location: Alexandria Center for Life Science – New York City
- 2:00 pm **[Bus departs at 2:00 pm](#)** to return international delegates to the hotel.