

KEYNOTE SPEAKER BIOS

MICHAEL R. BLOOMBERG

Michael R. Bloomberg is the 108th mayor of the City of New York. He began his career in 1966 at Salomon Brothers, and after being let go in 1981, he began Bloomberg LP, a global media company that today has over 310,000 subscribers to its financial news and information service.

As his company grew, Michael Bloomberg started directing more of his attention to philanthropy. He has sat on the boards of numerous charitable institutions, including Johns Hopkins University, where he helped build the Bloomberg School of Public Health into one of the world's leading institutions of public health research and training.

In 2001, he beat the odds and won the election to become mayor of the City of New York. During his terms in office, Mayor Bloomberg has cut crime by more than 35 percent and created jobs by attracting new investment and supporting small business growth. He has implemented ambitious public health strategies, including the ban on smoking in restaurants and bars, and expanded support for arts and cultural organizations. His education reforms have driven graduation rates up 40 percent since 2005.

The City has weathered the national recession more successfully than the rest of the country. Since October 2009, the nation has gained back only one out of every four jobs that were lost during the recession. New York City has regained nearly all of its lost jobs and continues to rebuild.

Michael Bloomberg attended Johns Hopkins University and received an MBA from Harvard Business School. He is the father of two daughters, Emma and Georgina.

JEFFREY R. IMMELT

Jeffrey R. Immelt is the ninth chairman of GE and chair of the President's Council on Jobs and Competitiveness. Mr. Immelt has led GE since September 7, 2001. GE is a diversified infrastructure, finance and media company taking on the world's toughest challenges. From aircraft engines and power generation to financial services, medical imaging, and television programming, GE operates in more than 100 countries and employs about 300,000 people worldwide.

Mr. Immelt has held several global leadership positions since coming to GE in 1982, including roles in GE's Plastics, Appliance, and Medical businesses. In 1989, he became an officer of GE and joined the GE Capital Board in 1997. In November 2000, Mr. Immelt was appointed president and chairman elect of GE. Mr. Immelt has been named one of the "World's Best CEOs" three times by *Barron's*. Since he began serving as chief executive officer, GE has been named "America's Most Admired Company" in a poll conducted by *Fortune* magazine and one of "The World's Most Respected Companies" in polls by *Barron's* and the *Financial Times*.

As chair of the President's Council on Jobs and Competitiveness, Mr. Immelt leads the council's effort to provide non-partisan advice to the President of the United States on continuing to strengthen the nation's economy and on ways to create jobs, opportunity, and prosperity for the American people. Mr. Immelt is also a member of The Business Council, and he is on the Board of the New York Federal Reserve Bank.

Mr. Immelt earned a BA degree in applied mathematics from Dartmouth College in 1978 and an MBA from Harvard University in 1982. He and his wife have one daughter.

SANJAY PRADHAM

Sanjay Pradhan is the vice president of the World Bank Institute. He assumed this position in October 2008. Dr. Pradhan, an Indian national, is a leading authority on governance and public sector capacity building, combining a distinguished research record with extensive operational experience. In recent years he led the design and implementation of the World Bank Group's Governance and Anticorruption Strategy. Dr. Pradhan earlier served as the director, public sector governance for the World Bank. Previously, he was responsible for managing the Bank's unit supporting governance and public sector reform in 26 countries across Central and Eastern Europe and the former Soviet Union.

Dr. Pradhan joined the Bank Group in 1986 as a young professional. Subsequently, he held various positions, including sector manager, public sector, in the South Asia, Europe, and Central Asia regions. Dr. Pradhan was also a principal author of the 1997 World Development Report *The State in a Changing World*. He holds a PhD and BA from Harvard University.

The World Bank Institute (WBI) is responsible for strengthening the capacity of leadership teams and multi-stakeholder coalitions to collectively solve pressing development problems. Complementing the Bank's financing, WBI focuses on the 'how to' of capacity development, inspiring, equipping, and connecting practitioners globally and enabling them to coalesce locally for collective action and results.

KEVIN P. RYAN

Kevin P. Ryan is the founder and CEO of Gilt Groupe, an innovative e-commerce company offering highly coveted products and experiences at insider prices. In 2007, Mr. Ryan, along with a founding team created Gilt Groupe as an invitation-only site for women's apparel and accessories. Today, Gilt Groupe has over three million members and has added several business lines: in home; children; men's apparel and gear (GiltMAN); vacation travel (Jetsetter); local services and experiences (Gilt City). In addition, it has founded the leading flash-sale site in Japan (Gilt Japan).

Mr. Ryan is one of the leading Internet entrepreneurs in the United States, having founded several New York-based businesses including Gilt Groupe, Business Insider, and 10gen/MongoDB. Kevin helped build DoubleClick from 1996 to 2005, first as president and later as CEO. He fostered DoubleClick's growth from a 20-person startup to a global leader with over 1,500 employees.

Currently, Mr. Ryan serves on the board of Human Rights Watch, the NYC Investment Fund, and INSEAD, and is a member of the Yale International Council and the Council on Foreign Relations. He holds a BA from Yale University and an MBA from INSEAD.

ADDITIONAL SPEAKER BIOS (ALPHABETICAL ORDER)

RICHARD BRIFFAULT

Richard Briffault is the Joseph P. Chamberlain Professor of Legislation at Columbia Law School, where he is also vice-dean. He specializes in state and local government law, legislation, the law of the political process and property.

Professor Briffault is the co-author of *State and Local Government Law* (7th ed. 2009), author of *Balancing Acts: The Reality Behind State Balanced Budget Requirements* (1996), and principal author of *Dollars and Democracy: A Blueprint for Campaign Finance Reform* (2000). He has published numerous law review articles on local government law, state-local relations, and campaign finance regulation and has served as a member of or consultant to several New York City and State commissions dealing with state and local governance.

He is currently working on a book on campaign finance law and has been named reporter of the American Law Institute's Project on Principles of Government Ethics. He is also vice-chair of Citizens Union of the City of New York. He received his BA from Columbia University and his JD from Harvard University.

KARINE DOGNIN-SAUZE

Karine Dognin serves as vice president of innovation and new technologies for Grand Lyon. She also serves on the board of the Lyon Local Council and District Council.

As vice president, she is committed to promoting the digital practices of individuals and organizations. She also supports new strategic industries such as clean-tech and robotics, and identifies and promotes international best practices and collaboration. In addition to her political responsibilities, she manages GL Events, a leading company operating in events and media industry. Her role is focused on launching strategic projects and on supporting the development of new business structures.

She previously served as European marketing director for EA Play Label, a subdivision of one of the world's leading interactive entertainment companies, Electronic Arts Inc. (EA). As head of marketing in Europe her mission was to implement strategic and integrated marketing to increase brand awareness and drive business growth in Europe, the Middle East, and South America. Ms. Dognin holds a DESS in international marketing from the University of Lyon and is a graduate of the Institute of Political Science of Lyon and of the Scuola di Amministrazione Aziendale (Business School) of Turin.

JENNIFER E. FALK

Jennifer E. Falk is executive director of the Union Square Partnership in New York City. Ms. Falk's responsibility is to ensure the Union Square-14th Street district's continued growth and success by overseeing a wide range of programs including business development, park beautification, public safety and sanitation, and marketing and events. Under her leadership, the organization completed its largest capital project to date, the \$20 million North End Project, which tripled Union Square Park's play space, rehabilitated the historic Pavilion, repaved the plazas and enhanced the park's overall landscaping.

Ms. Falk made the shift to non-profit management in January 2007 after ten successful years in the public sector as a crisis communications professional. During her years at City Hall, she served simultaneously as first deputy press secretary to Mayor Michael R. Bloomberg and as press

secretary to deputy mayor Daniel L. Doctoroff from January 2002 to December 2006. As chief spokeswoman for the Bloomberg Administration's five-borough economic development and rebuilding agenda post-September 11, she coordinated the media operations of over two dozen agencies and commissions. Prior to this, Ms. Falk was press secretary from 1997 to 2001 to then-Commissioner Nicholas Scoppetta at the Administration for Children's Services, the City's child welfare agency.

Ms. Falk is a frequent guest speaker on topics including public-private partnerships and New York City government, and volunteers her time to assist a number of Jewish organizations, including serving on the Board of the Jewish Community Relations Council of NY. She graduated from the University of Rochester in 1994 with a BA in Religion and lives in Fort Greene, Brooklyn.

MEYER FELDBERG

Professor Meyer Feldberg is senior advisor at Morgan Stanley and professor of leadership and ethics and dean emeritus at Columbia Business School. He also serves as president of New York City Global Partners, Inc. Professor Feldberg's career has included leadership positions in the business schools of the University of Cape Town, Northwestern and Tulane. He was president of Illinois Institute of Technology from 1986 to 1989. He served as dean of Columbia Business School for 15 years.

Professor Feldberg has been a visiting professor at MIT, Cranfield and INSEAD. He serves on the Advisory Board of the British American Business Council and on the Board of the New York City Ballet and has served on the Council of Competitiveness in Washington, D.C. In 2001, the International Centre in New York honored South African born Professor Feldberg as a distinguished foreign-born American who has made a significant contribution to American life. In 2007 Mayor Michael R. Bloomberg appointed him president of New York City Global Partners, Inc.

He is a director of Macy's, Inc., Revlon, Inc., UBS Funds and Sappi Limited. Professor Feldberg was a world ranked swimmer in the 1950s and 1960s and competed in the Empire Games, the Maccabi Games, and the World Student Games. He received his BA at the University of Witwatersrand, his MBA at Columbia University, and his PhD at the University of Cape Town. He is married to the artist Barbara Feldberg and has two children and six grandchildren.

PETER N. FOSS

Peter Foss is president of Olympic sponsorship and corporate sales of GE, a post he has held since 2003. Mr. Foss is a 35-year GE veteran with a rich and broad sales background in businesses as well as corporate. Mr. Foss is responsible for coordinating GE's global Olympic sponsorship and serving as the GE interface with the National Football League. In addition, he leads a team whose goal is to develop and implement growth strategies with a select group of GE's strategic global customers. His office is located at Rockefeller Center in New York City.

In February 2008, Mr. Foss was given the additional responsibilities of managing the sales force effectiveness and corporate sales programs, and in April 2009 began managing the government selling program. Prior to this assignment, Mr. Foss served for six years as the president of GE Polymerland. GE Polymerland was the commercial organization representing GE Plastics in the global marketplace and was an early adopter and leader in e-Commerce. Prior to Polymerland, Mr. Foss served in various commercial roles in the company. He introduced LEXAN® film in the 1970s and was the market development manager on the ULTEM® introduction team in 1982. He has also served as the regional general manager for four of the GE Plastics regions, including leading the GE Plastics effort in Mexico in

the mid 1990s. He also spent four years in Columbus, Ohio at GE Superabrasives as the general manager of marketing.

Mr. Foss is a graduate of Massachusetts College of Pharmacy, Boston, where he earned a BA in chemistry. He has three children and resides in Charlotte, North Carolina with his wife Mary, and daughter, Elizabeth.

ESTER R. FUCHS

Ester R. Fuchs is professor of public affairs and political science and director of the urban policy program at Columbia University. She served as special advisor to the mayor for governance and strategic planning under New York City Mayor Michael R. Bloomberg from 2001 to 2005. Dr. Fuchs was chair of the Urban Studies Program at Barnard and Columbia Colleges and founding director of the Columbia University Center for Urban Research and Policy. Dr. Fuchs was the first woman to serve as Chair of the NYC Charter Revision Commission in 2005.

She currently serves on the NYC Mayor's Sustainability Advisory Board, NYC Economic Opportunity Commission, the NYC Workforce Investment Board, the NYC Commission on Women's Issues and the Advisory Board for NYC's Out-of-School Time Initiative. She is appointed to the Committee on Economic Inclusion of the Federal Deposit Insurance Corporation (FDIC) and is a member of the boards of the Fund for the City of New York, the Citizens Union, the Museum at Eldridge Street, the Jewish Community Relations Council and the International Board of the Hebrew University Rothberg School.

Dr. Fuchs recently completed *Innovations in City Government: The Case of New York City's Workforce Development System* for Columbia's University's Case Study Series in Global Public Policy and is the author of *Mayors and Money: Fiscal Policy in New York and Chicago*. She is a frequent political commentator in print, broadcast and new media. She received a BA from Queens College, CUNY; an MA from Brown University; and a PhD in Political Science from the University of Chicago.

ULLA HAMILTON

Ulla Hamilton is vice mayor for enterprise, traffic and labor market for the City of Stockholm and has an extensive background in politics as well as private sector. She has been a member of Stockholm City Council since 1995 and a member of the Council of Mayors since 2006. She is a former vice mayor for environment and traffic and for environment and real estate.

Ulla Hamilton is also a former member of the Local Government Councils of Uppsala and Lund. She worked as a political expert at former Prime Minister Carl Bildt's chancellery from 1991 to 1994, and she was a consultant in public relations and public administration from 1995 to 1999. Before becoming vice mayor she was communication manager at Svenskt Näringsliv (Confederation of Swedish Enterprise).

Ms. Hamilton was born in 1958 in the town of Falköping, approximately 360 km south of Stockholm. She holds a BA in law from Uppsala University.

MATEU HERNANDEZ

Mateu Hernández is the CEO of Barcelona Global, a private platform formed by professionals, companies, and entrepreneurs engaged with the economic development of Barcelona and its metropolitan area, aiming to develop strategic projects for its growth and brand improvement.

Until July 2011, Mr. Hernández was the economic development CEO for the City of Barcelona, where he coordinated and led Barcelona policies and programs on employment, entrepreneurship, enterprise, foreign direct investments attraction, brand, innovation, technological outreach, trade, consumer affairs, tourism and markets. He also served as the executive vice president of Barcelona Activa, Mercabana, and had executive responsibilities for the 22@ innovation district. He previously developed his career in Barcelona Activa, the local development agency of Barcelona City Council, as managing director and as executive director.

Mr. Hernández studied law at the University of Barcelona and has a MA in public and social policy from Pompeu Fabra University and Johns Hopkins University. He has also been part of several OECD reviews on local economic development. In 2006, he participated in the Marshall Memorial Fellowship program of the United States and taught master's courses on public policy and local development.

SARAH HOLLOWAY

Sarah Holloway has worked in the public and nonprofit sector for twenty years. She is currently a full-time member of the faculty at Columbia University, where she teaches courses on non-profit financial management and social enterprise development. In addition to teaching, she runs the school's management specialization, a set of courses and activities that support knowledge and skill building in non-profit, for-profit, and social enterprise management. Professor Holloway also works as a management consultant to social enterprises and non-profits on business planning, fundraising, operations management, financial planning and budgeting.

Prior to teaching and consulting, Ms. Holloway served as executive director of the non-profit MOUSE, an organization she helped launch in the mid 1990s to provide New York City public school students with access to 21st century technology tools. The organization, now in 350 schools in five states (and in 60 countries worldwide via a partnership with Microsoft Corporation), is centered on an innovative youth development program that supports students in running leading edge technical support help desks in their schools. Prior to MOUSE, Ms. Holloway worked for several years in program development for multiple New York based non-profits.

Professor Holloway is a member of the Boards of Directors of LIFT Investments, TeachersCount, the Ft. Tryon Park Trust, Friends of Public School 187 and the New York City Workforce Investment Board. She received a BA from Bowdoin College and a MPA from The School of International and Public Affairs at Columbia University.

JERRY M. HULTIN

Jerry M. Hultin was appointed Polytechnic Institute of NYU's 10th president in 2005. Before joining Polytechnic, he was the dean of the Wesley J. Howe School of Technology Management and professor of management at Stevens Institute of Technology in Hoboken, N.J. As dean, he was responsible for the leadership of the institute's newest academic school, formed in 1997.

From 1997 to 2000, he served as under secretary of the U.S. Navy, the department's No. 2 civilian leader. In this position, he led numerous programs that supported innovation in strategic vision, war fighting, and business operations to meet the evolving needs of the U.S. Navy and Marine Corps in the 21st century.

A 1964 graduate of Ohio State University, where he received his commission as a naval officer, and a 1972 graduate of Yale University Law School, he spent more than 25 years in the private sector in Ohio

and Washington, D.C. His work included the practice of law, management of small businesses, and business consulting in areas including technology, defense, health care, finance and the environment. Over the course of his career, he has also helped create and support a number of national non-profit programs that provide leadership, community development, and job skills to young people from all walks of life.

MARK JOHNSON

Mark Johnson is director for state and local government relations at Johnson Controls, based in Washington, DC. In this role, Mr. Johnson helps states, counties and cities expand their energy efficiency and renewable energy projects, working with Johnson Controls' \$40 billion annual revenue businesses in building efficiency, automotive experience, and power solutions.

Previously, Mr. Johnson was at the U.S. Department of Energy's Washington, D.C. headquarters, working at OWIP on both the EECBG and SEP programs of +\$11 Billion to 2,500 cities, counties, and states. Mr. Johnson was formerly with IBM and Navigant energy and utility consulting, and he started up several energy companies.

Mr. Johnson has an MBA from Loyola University Chicago and an undergraduate degree from the University of Notre Dame.

ROBERT KASDIN

Robert Kasdin was appointed senior executive vice president of Columbia University in March 2002 and assumed his responsibilities as of September 1, 2002. Prior to joining Columbia University, he served as the executive vice president and chief financial officer of the University of Michigan.

Before his service at the University of Michigan, he was the treasurer and chief investment officer for The Metropolitan Museum of Art in New York City, and the vice president and general counsel for Princeton University Investment Company. He started his career as a corporate attorney at Davis Polk & Wardwell.

Mr. Kasdin serves on several boards. He is currently on the Board of Trustees at the Dalton School and former president of that Board, and a trustee of the National September 11 Memorial & Museum. He serves on the Board of Directors of the Noranda Aluminum Holding Corporation. He is also a member of the Council on Foreign Relations. Mr. Kasdin earned his AB from Princeton and his JD from Harvard Law School.

PATRICK KEANEY

Patrick Keaney is an executive vice president of ARCADIS, Inc., an international company that provides consultancy, design, engineering and management services in the fields of infrastructure, water, environment and buildings. Mr. Keaney's roles include global client management and project development, as well as sitting on the ARCADIS NV Bellevue Foundation in the Netherlands.

He recently returned to the United States after serving as managing director of the ARCADIS UK environment division in London. He has held a variety of environmental positions within ARCADIS. His primary area of expertise is assisting large clients and governments with large multimedia

environmental cleanups. He spends much of his time integrating and managing environmental, water, buildings and architecture and infrastructure professionals into global teams.

Mr. Keaney currently resides in Seattle, Washington when not traveling globally for ARCADIS.

KEVIN KELLY

Kevin Kelly is deputy commissioner of the business development division at the NYC Department of Small Business Services (SBS), overseeing NYC Business Solutions, Business Incentives, the Business Outreach Team and the Customer Service Center. These programs are designed to make it easier for businesses to start, operate, and expand in New York City. Kevin also leads agency strategic planning and strategic operations.

Prior to his current role, Mr. Kelly was assistant commissioner of NYC Business Express, which enables business owners and entrepreneurs to start, operate, and expand a business through a single online point of contact. He also served as assistant commissioner of operations and technology and joined SBS in February 2004 as executive director of strategic operations for workforce development.

Before joining SBS, Mr. Kelly worked in the private sector as a management consultant, devising and implementing working capital improvement strategies for Fortune 500 companies. He lived and worked overseas for many years, primarily in Latin America and Europe. Mr. Kelly's career includes prior public service with the Peace Corps in Costa Rica and with the New York City Transit Authority.

Mr. Kelly received his BA in urban studies from Columbia University, his MA in international studies from the University of Pennsylvania, and his MBA, with distinction, from the Wharton School at the University of Pennsylvania. He is an adjunct professor at Columbia University's School of International and Public Affairs.

LAWRENCE D. LENIHAN

Lawrence D. Lenihan Jr. is the founder, CEO, and managing director of FirstMark Capital. He also serves as manager for the New York City Entrepreneurial Fund. Prior to founding FirstMark, Mr. Lenihan founded Pequot Ventures in 1996. Mr. Lenihan is responsible for investments in the data and analytics and vertical applications and services sectors. He serves as a senior member of FirstMark Capital's Investment Committee and has been directly involved in the formation of each private equity and venture capital fund established by the firm since its inception.

Prior to FirstMark, Mr. Lenihan was a principal at Broadview Associates, L.L.C. (now part of Jefferies & Co.), one of the leading mergers and acquisitions advisory firms focused on the information technology industry. Before joining Broadview, he held several operational positions at IBM, and led the development and launch of one of the first transactional multimedia systems for the retail industry.

Mr. Lenihan sits on the boards of AHALife, Dovetail Insurance, EagleEye Analytics, MyCityWay, OpenGamma, SecondMarket, Superior Access Insurance Services and Tracelink. He serves as Chairman of the Duke University Pratt School of Engineering Devil Fund. Additionally, he is an adjunct professor at New York University. Mr. Lenihan holds an MBA from the Wharton School of Business at the University of Pennsylvania and a BS from Duke University.

MARTIN MAHN

Martin Mahn is managing director at Humboldt-Innovation GmbH, the private sector knowledge and technology transfer office of the Humboldt University of Berlin.

From 1986-1993, he was assistant at the Institute for Water, Soil and Air Hygiene of the Federal Agency for Health, Berlin and the Federal Office for Radiation Protection, Berlin. From 1994-98 he served as an environmental consultant for SMEs and for the Institute for Environmental Surveys and Analysis, Berlin. In 1996, he was a founding member of the Managing Board at the Institute for Resource Conservation, Innovation and Sustainability at the Berlin School of Economics and Law. From 1996-2008, he fulfilled a number of senior managing roles at the Display Optic Lighting division of OSRAM GmbH Berlin, a subsidiary of Siemens AG.

Mr. Mahn studied biology at degree level at the Free University of Berlin and the Hebrew University of Jerusalem. He has a postgraduate qualification in environmental economy and environmental management from the Berlin School of Economics and Law.

ANNA MOLERO ROMÉN

Anna Molero Romén is managing director of Barcelona Activa, Barcelona City Council's local development agency that promotes quality and future-oriented employment and business development.

Prior to this appointment, Ms. Molero served as an advisor to the minister of economy and finance for the Government of Catalonia. She previously served as executive director and coordinator for European programs and grants at Barcelona Activa. Ms. Molero has extensive experience working at the European level, including in the department of economic analysis of the General Directorate of Foreign Relations for the European Commission in Belgium and at the United Nations Economic Commission for Europe (UNECE) in Switzerland. While working with the Government of Catalonia, she was involved with international public contracting, economic regional policies, and the performance of small and medium sized enterprises (SMEs). She also promoted Catalan companies in western, central, and eastern European markets on behalf of the Government of Catalonia.

Ms. Molero studied economics at the Pompeu Fabra University of Barcelona. She holds a MSc in European political economy from the London School of Economics and a DES in Études Européennes from the Institut d'Etudes Européennes, Université Catholique de Louvain, Belgium and the Institut d'Etudes Politiques of Paris, France.

HILA OREN

Hila Oren is the general director of Tel Aviv Global City, a city agency in the office of the mayor of Tel Aviv-Yafo which oversees the city's global positioning.

An entrepreneur and innovator, Ms Oren has dedicated herself to public service. Prior to her current appointment Ms. Oren was the general director of the Tel Aviv-Yafo Centennial Administration, which planned, oversaw, and executed the city's 100th birthday, including 500 large-scale performances, festivities, educational programs, community initiatives and media operations. Previous positions include director of tourism operations at the Society for the Protection of Nature in Israel and CEO of the Municipal Culture Company of the city of Shoham. Other public positions include chair of the

School of Visual Theater in Jerusalem, member of the Culture Directorate of the Festival Department at the Israeli Ministry of Culture, and board member of the Vertigo Dance Troupe.

Hila Oren holds an Msc in business and management from the Tel Aviv University and is a proud mother of two teenage girls and a baby boy.

SETH W. PINSKY

Seth W. Pinsky was appointed president of the New York City Economic Development Corporation (NYCEDC) by Mayor Michael R. Bloomberg in February 2008. NYCEDC's agenda includes an aggressive slate of programs aimed at diversifying the City's economy, helping legacy industries transition to 21st Century business models, and expanding entrepreneurship to ensure that the City is well-represented in the fields of tomorrow.

The more than 60 programs launched during Mr. Pinsky's tenure focus on industries such as the arts, bioscience, fashion, finance, green services, manufacturing, media and technology and include incubator spaces providing hundreds of low-cost work stations and business development services to startup companies; the first City-sponsored investment fund outside Silicon Valley; and international competitions aimed at spurring the creation of new business plans and smart-phone applications using long-neglected government data. Mr. Pinsky's efforts have also included modernizing NYCEDC's property management portfolio; overseeing \$2.5 billion in capital investments ranging from basic infrastructure improvements to new parks and streetscapes across the City; and helping to negotiate and structure the City's involvement in some of the most complex development projects in recent years, including the World Trade Center, Yankee Stadium, and Citi Field.

An attorney by training, prior to joining NYCEDC Mr. Pinsky was an associate at the law firm of Cleary Gottlieb, Steen & Hamilton in the real estate practice and a financial analyst at the mergers and acquisitions boutique James D. Wolfensohn, Inc. Mr. Pinsky is a graduate of Columbia College, where he majored in ancient history, and Harvard Law School.

JESSAMYN W. RODRIGUEZ

Jessamyn W. Rodriguez is the founder and executive director of the award-winning Hot Bread Kitchen. Since its inception in 2007, she has led the growth of the organization from a visionary idea to a thriving bakery and workforce development program. Hot Bread Kitchen won the 2009 Best Small Business award for Queens from the NYC Department of Small Businesses, and has become a nationally recognized brand that has been covered in print (*New York Times*, *Daily News*, and *Food & Wine Magazine*), television (*Today Show* and *NPK*), and radio.

Ms. Rodriguez combines her passions for baking and social justice for foreign-born women in Hot Bread Kitchen. Her efforts have also been recognized by Echoing Green, which selected her from over 1500 social entrepreneurs, and by the Eileen Fisher Company, which awarded her a Grant for Women Entrepreneurs in 2007. Before starting Hot Bread Kitchen, she gained 10 years of experience in NGO's, government, and the United Nations, focusing on human rights, education, and immigration issues. She worked internationally in locations including the US, Canada, Mexico, Costa Rica, Bosnia, Guatemala and Chile.

Ms. Rodriguez has an MPA from Columbia University and a BA from the University of British Columbia. She also has a master baker certificate from the New School University and was the first woman to be hired as a baker at chef Daniel Boulud's renowned restaurant Daniel.

THADDEUS SEYMOUR JR.

Thaddeus Seymour, Jr. is vice president and general manager for Health and Life Sciences at Lake Nona Medical City in Orlando, Florida. Mr. Seymour's role includes the supervision of health and life sciences strategy, new business ventures, and institutional recruitment. Mr. Seymour also serves as chairman of the board of the newly formed Lake Nona Institute, whose mission includes innovating and modeling best practices in healthy community development.

Prior to joining Lake Nona, Mr. Seymour was a senior executive with biotech distributor CuraScript, Inc., a subsidiary of Express Scripts, Inc. He also has extensive experience in healthcare informatics, including co-founding a venture-backed electronic medical records company. A board member of bioOrlando and BioFlorida, and chair-elect of the Florida Research Consortium, Mr. Seymour is active in promoting the importance of research in the acceleration of economic development in the state. Mr. Seymour is also a board member of Florida's Blood Centers and Shepherd's Hope, and has served on the boards of multiple healthcare technology businesses.

Mr. Seymour holds a BA from Dartmouth College, an MA and PhD from the University of Wisconsin, and an MBA from the Kellogg Graduate School of Management at Northwestern University. He and his wife, Katie, have three children.

TOKUMBO E. O. SHOBOWALE

Tokumbo E. O. Shobowale is the chief of staff to the deputy mayor for economic development of New York City. In this capacity he coordinates economic policy development for the Office of the Mayor, as well as oversight of more than a dozen agencies, including those responsible for affordable housing financing; construction and preservation; city planning; transportation; business services and workforce development; tax policy and tax collections; business attraction and retention; and economic development across the five boroughs of New York City.

Previously Mr. Shobowale was chief operating officer of the New York City Economic Development Corporation (NYCEDC), the City's vehicle for stimulating investment across industry sectors and broadening the City's tax and employment base by meeting the needs of large and small businesses. Prior to this he served as an executive vice president overseeing strategy and policy, business development, and energy policy.

Before joining NYCEDC, Mr. Shobowale was a strategy consultant for McKinsey & Company and for Dalberg Development, a firm that works to strengthen global public institutions including UN and bilateral aid agencies. He has also served as Honduras program director for a not-for-profit organization facilitating rural enterprise and energy development. He serves on the boards of the Excellence Boys and Excellence Girls Charter Schools, and is the founding chair of the board of the Leadership Prep Charter Schools in Bedford Stuyvesant, Brownsville, and Ocean Hill Brooklyn. Mr. Shobowale earned an AB from Stanford University, an MA from the Columbia University School of International and Public Affairs, and an MBA from the MIT Sloan School of Management, earning each degree with academic distinction. He lives in Fort Greene, Brooklyn with his wife Sheethal.

GUSTAVO SVARZMAN

Gustavo Svarzman has served as undersecretary of economic development for the City of Buenos Aires since 2008. He is responsible for the design and implementation of public policies to promote the

creation of innovative businesses and strengthen the competitiveness of small and medium enterprises (SMEs) within the city.

Previously, Mr. Svarzman was coordinator for exports within the undersecretary's office. He has served as project leader for the USAID-Chemonics-NCCB partnership with the Government of Bolivia, chief economist of the Center of Studies for Production (CEP) of the Ministry of Industry, Commerce and Mining, senior economist and deputy director of the Center for International Economics (CEI) of the Ministry of Foreign Affairs, International Trade and Worship (MRECIC).

Mr. Svarzman is a professor of economic development at the University of Buenos Aires and a visiting professor at the University of Guayaquil in Ecuador for the masters program in business administration and international business. He participates regularly as a commentator in Argentina and abroad on issues related to entrepreneurship, SME issues, national, regional and local economic policies. He holds a degree in economics from the University of Buenos Aires and a MA in international economic relations from the Latin American Faculty of Social Sciences (FLACSO).

MARJORIE B. TIVEN

Marjorie B. Tiven has served as commissioner of the New York City Commission for the United Nations, Consular Corps and Protocol (UNCCP) since February 2002. Part of the Mayor's Office, UNCCP is the liaison between City government and the diplomatic community including relations with the U.S. State Department, the United Nations, 193 permanent missions to the United Nations and 113 consulates. As commissioner, she negotiates for the City on substantial issues with foreign governments, the United Nations, and the U.S. Mission to the United Nations in order to reconcile national and local perspectives. She supervises the Commission's Division of International Business, which helps foreign companies interested in operating in New York City. As chief of protocol, she is the official liaison with foreign governments for courtesy visits with the mayor.

She is a Board member and treasurer of NYC Global Partners, Inc., the Mayor's Office organization that interacts with global cities around the world, and of the United Nations Development Corporation. She also serves as the mayor's official representative on the New York Public Library Board of Trustees. A graduate of Antioch College and Columbia University's School of Social Work, she is a member of the Council on Foreign Relations.

JÜRGEN VARNHORN

Dr. Jürgen Varnhorn is head of technology and innovation policy for Berlin's Senate Department for Economics, Technology, and Women's Issues.

From 1998-2009 Dr. Varnhorn was head of European affairs, foreign trade, and international cooperation for the Senate Department for Economics, Technology, and Women's Issues. Previous positions with the Berlin government include head of the state office for development cooperation and personal secretary to the senator for economics, Dr. Peter Mitzscherling.

Dr. Varnhorn completed a dissertation in political science at the University of Tübingen in Germany titled, "The Technology Policy of the Andean Pact: Possibilities and limits of scientific-technological cooperation among developing countries." He received his MA from the University of Denver Graduate School for International Studies and completed his undergraduate study in political science, public law, and economics at the University of Tübingen.

CHRIS VERMEULEN

Chris Vermeulen was appointed as the general manager of the Bandwidth Barn (Pty) Ltd in 2008. The Cape Town-based organization enables entrepreneurs to start successful businesses and develop new products. The Bandwidth Barn envisions Cape Town and its surrounding communities as prospering through enhanced employment prospects, local wealth creation and retention, and an enriched cultural and social environment. In realizing this vision, it fosters and promotes entrepreneurship and innovation.

Prior to joining the Bandwidth Barn, Mr. Vermeulen gained extensive business experience across a number of sectors and has served in various executive management positions. His field of specialization is entrepreneurship development. In 2009 he was nominated as a finalist in the ICT Personality of the Year Awards for his contribution to the development of the Information & Communication Technology sector in the Western Cape. Mr. Vermeulen is currently serving as a member of the Management Committee of the African Incubator Network, an organization founded by infoDev to promote business incubation in Africa. In his role as general manager of the Bandwidth Barn, Mr. Vermeulen has also been instrumental in organizing of the Cape Town Entrepreneurship Competition (CTEC), an initiative of the City of Cape Town, for the past three years.

ROBERT W. WALSH

Robert W. Walsh was appointed commissioner of the New York City Department of Small Business Services (SBS) by Mayor Michael R. Bloomberg in January 2002. During his tenure, he has reshaped the agency to directly focus on and respond to the needs of the City's nearly 200,000 small businesses - the first time that a City agency has been completely dedicated to this goal.

SBS has invigorated the City's 64 business improvement districts (BIDs) - the largest network of BIDs in the country - which deliver nearly \$100 million in supplemental services for the direct benefit of more than 16,000 retail businesses. He has also enhanced the delivery of technical assistance and incentives to NYC's small businesses through NYC Business Solutions and energized the City's promotion and support of minority and women-owned businesses. In June 2003, Mayor Bloomberg merged the City's adult workforce programs with SBS. Since then, Commissioner Walsh has led the effort to use workforce development as a tool for economic development, transforming a system that placed New Yorkers in 500 jobs a year into one that places New Yorkers in more than 31,000 jobs a year.

Prior to his appointment, Commissioner Walsh spent five years in North Carolina as president of Charlotte Center City Partners, an organization dedicated to improving and growing Charlotte's central business district. From 1989 to April 1997 he led the Union Square Partnership, where he played a key role in the neighborhood's revitalization. During the 1980s, he worked in the administration of Mayor Edward I. Koch. He began his career in public service as a New York City Urban Fellow, a program he later directed. Commissioner Walsh holds a BA and MA from Fordham University.

DORIAN T. WARREN

Dorian T. Warren is an assistant professor in the Department of Political Science and the School of International and Public Affairs at Columbia University. He is also a faculty affiliate at the Institute for Research in African-American Studies. Dr. Warren specializes in the study of inequality and American politics, focusing on the political organization of marginalized groups. His research and teaching interests include race and ethnic politics, labor politics, urban politics, American political development, social movements and social science methodology.

His work has been published in several journals and edited volumes including the *University of Pennsylvania Journal of Labor and Employment Law*, *New Labor Forum*, *Du Bois Review*, *National Political Science Review*, and *Social Service Review*.

Warren received his BA from the University of Illinois and his MA and PhD from Yale University. He has been a post-doctoral scholar and visiting faculty at the Harris School of Public Policy at the University of Chicago, and has received research fellowships from the Ford Foundation, the Joseph S. Murphy Institute for Worker Education and Labor Studies and the University of Notre Dame.

KATHRYN S. WYLDE

Kathryn S. Wylde is president and CEO of the nonprofit Partnership for New York City, the city's leading business organization. She joined the Partnership in 1982, serving as president and CEO of both the New York City Investment Fund and the Housing Partnership Development Corporation. Under her leadership, the Partnership played a major role in the revitalization of the city and its neighborhoods and has contributed to the city's emergence as a premiere global center of commerce, culture and innovation.

An internationally known expert in housing, economic development, and urban policy, Ms. Wylde is the deputy chair of the Board of the Federal Reserve Bank of New York and serves on a number of boards and advisory groups, including the Mayor's Sustainability Advisory Board, NYC Economic Development Corporation, NYC & Company, NYC Leadership Academy, the Research Alliance for NYC Public Schools, the Manhattan Institute, the Lutheran Medical Center, the Special Commission on Judicial Compensation and the Independent Judicial Election Qualification Commission for the First Judicial District.

Prior to joining the Partnership, Ms. Wylde was the urban affairs officer at Anchor Savings Bank (1979-81) and spent 11 years (1968-79) in various positions at Lutheran Medical Center, where she helped lead the redevelopment of the federally designated poverty area of Sunset Park, Brooklyn. Ms. Wylde is a native of Madison, Wisconsin, a graduate of St. Olaf College, and resides in Brooklyn, New York.