

Proposed Vision Zero Stickers and Boro Taxi Markings

September 18, 2014

Vision Zero Turning Reminder Sticker



Goal	Daily reminder for drivers of danger associated with turning
Requirement	All TLC-licensed vehicles
Location	Behind rearview mirror (vetted by TLC S&E and NYC DOT)
Implementation	90 days after rules take effect

Vision Zero Bumper Sticker



Goal	Use TLC-licensed vehicles to remind all drivers to drive safely
Requirement	Permitted and optional on all TLC-licensed vehicles
Distribution	TLC gives out at Woodside and upon request (no charge)

Boro Taxi “No Hail Zone” Marking



**MANHATTAN BELOW
W. 110TH ST. & E. 96TH ST.**

Goals:	<ul style="list-style-type: none">• Educate passengers about Exclusionary Zone• Assist Boro Taxi drivers in Exclusionary Zone
Requirement	<ul style="list-style-type: none">• All Boro Taxis
Location	<ul style="list-style-type: none">• Both back doors
Implementation	<ul style="list-style-type: none">• All new hackups; existing vehicles by next inspection after rules in effect

CAS STONE AND GFRC
718 497 9200

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Dear Customer please note
Meters supplied by any other
company from Oldies Taxi Inc.
are not covered by Oldies Taxicab
any meters would be subject to
fee in case of meter malfunc

NYC **T** BORO

METERED FARE
FLAT FARE
MANHATTAN BELOW
W. 110TH ST. & E. 96TH ST.

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Thanks!