Taxi & Limousine Commission

STREET HAIL LIVERY (SHL)
EXTERIOR ADVERTISING APPLICATION

Please visit our website for more information at: www.nyc.gov/tlc,
or contact our Call Center at 718-391-5501.

Information you need to know for your Permit:

1. Fee of $10 – Money order made payable to: NYC Taxi & Limousine Commission.
2. Must be affixed to the front of the SHL rate card.
3. It cannot be transferred or assigned and it may be revoked by the Commission at any time.

SHL owners must:

1)complete Section A below.
2)sign and date the certification.

Advertising Company representative applying on behalf of the SHL owner must:

1)complete Section B
2)Sign and date Section B

SHL Permit number(s): **1.** _____ **2.** _____ **3.** _____ **4.** _____ **5.** _____

Section A - Street Hail Livery Owner

Name: _____ **Phone:** (_____)– _____ – _____

Address: _____
Building Number Street Apt. #

_____
City State Zip Code

Owner/Officer Signature: _____ **Date:** ____/____/____

☐ "I hereby certify that the advertising company mentioned below is authorized to make a payment and collect the requested External Advertising Permit on my behalf."

Owner's Signature _____

Section B - Advertising Company

(please check one): ☐ **Creative Mobile Media** ☐ **Vector Media Taxi**
☐ **VeriFone Media** ☐ **Taxi Top**

Name: _____ **Phone:** (_____)– _____ – _____

Address: _____
Building Number Street Apt. #

_____
City State Zip Code

Signature: _____ **Date:** ____/____/____