



NEW YORK CITY TAXI & LIMOUSINE COMMISSION

[Home](#)
[About TLC](#)
[Taxi of Tomorrow](#)
[TLC Rules and Local Laws](#)
[Court Administration](#)
[Passenger Information](#)
[Licensing](#)
[Safety & Emissions](#)
[Industry Information](#)
[Commission Meetings](#)

TLC News

- [Proposed Rules](#)
- [Newly-Passed Rules](#)
- [TLC Regulatory Agenda - Fiscal Year 2011](#)
- [Average Medallion Prices](#)
- [Photo Gallery](#)
- [Industry Notices](#)
- [Press Releases](#)
- [Public Notices](#)
- [Informational Presentations](#)
- [Testimony](#)
- [Newsletters](#)
- [Sign up for official e-mail updates, news and Industry Notices from the TLC](#)

[Current Licensees](#)
[Employment Opportunities](#)
[FAQ](#)
[Contact / Visit TLC](#)
[TLC Site Map](#)

TLC NEWS | PRESS RELEASES

FOR IMMEDIATE RELEASE

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TLC UNVEILS NEWLY-REDESIGNED TAXI MAP

The New York City Taxi and Limousine Commission (TLC) unveiled its new taxicab map at a photo opportunity held today at its 40 Rector Street headquarters. The new map expands its coverage of the borough of Manhattan by 40 blocks to the north, allowing it to spotlight additional communities and sites of interest. The new map also contains such recent innovations as Keyspan Park in Brooklyn, home of the Brooklyn Cyclones, and Richmond County Bank Ball Park in Staten Island, which is the home of the Staten Island Yankees. In Queens, the map will reflect the re-naming of the Interborough Parkway in homage to baseball legend Jackie Robinson. The site of the World Trade Center is marked with a red, white and blue ribbon in memoriam of all those lost in the tragic attacks of September 11, 2001.

The new map is in the process of being distributed to the taxicab industry, and should be in each of the city's 12,187 taxicabs within the next month. The map will also be released for viewing on the TLC's web page at www.NYC.gov/taxi.

"I am pleased and proud to unveil the TLC's new taxi map today," said TLC Chair/Commissioner Matthew W. Daus. "This is the TLC's second map redesign, and it incorporates a number of improvements over the previous design. Most notably, it expands the existing coverage area from 86th Street to 125th Street, and includes new sites of interest such as the Apollo Theater in Harlem, the Passenger Ship Terminal and Chelsea Piers on Manhattan's West Side, and New York City's beloved new minor league baseball stadiums in Brooklyn and Staten Island."

"It is my hope that passengers will take a moment to study the redesigned map and come away with some ideas for new places to visit and/or rediscover. New York City is a wondrous place for both visitors and New Yorkers alike, and with so many people using taxicabs as a window to view our city, what better way to illustrate the wonderful things we have to offer than with a new taxi map?"

The map will also feature a number of new icons, such as a rose for Spanish Harlem, a "bullish" marker for the Financial District, and a whale to welcome visitors to the New York Aquarium.