



NYC TAXI

Brand Identity

June 14, 2007



05.10.2007



\$2.50 INITIAL FARE
+ TIME & DISTANCE \$0.40
PER UNIT
NIGHT & RUSH HR. SURCHARGES & TOLLS APPLY
\$45 FLAT FARE BETWEEN JFK AND MANHATTAN

06.14.2007



\$2.50 INITIAL FARE

+ \$0.40 PER $\frac{1}{5}$ MILE & MINUTE STOPPED OR SLOW

\$1.00 MONDAY-FRIDAY, 4-8PM

\$0.50 NIGHTS, 8PM-6AM

\$45 FLAT FARE BETWEEN JFK & MANHATTAN



7C43

32.50 INITIAL FARE
2.00 PER MILE & MINUTE
0.50 TOLL (BRIDGE, TUNNEL, FERRY)
0.50 TRIP MILEAGE FEE
FOR ALL TAXI SERVICE, SEE A TAXI DRIVER

NYC TAXI



7C43

 **\$2.50 INITIAL FARE**
+ \$1.00 PER 1/4 MILE
+ \$1.00 PER 15 MINUTES
+ \$1.00 PER 15 MINUTES
+ \$1.00 PER 15 MINUTES
+ \$1.00 PER 15 MINUTES

NYC TAXI



7C43

 **\$2.50 INITIAL FARE**
+ \$1.50 PER MILE & 1.00 PER MINUTE
+ \$1.00 TOLL (MAY VARY) + \$1.00
+ \$1.00 AIRPORT SURCHARGE
PAY YOUR TAXI DRIVER, NOT A METER

NYC TAXI

ACCIDENT?
"We came to You!"
FREE
Consultation
Joseph K. Papp, Atty. at Law
1-800-LAW-0438

PIZZA

PARK

College of Technology

RECOGNIZED LEADER
IN TECHNOLOGY EMP
BUSINESS SOLUTIONS

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