

- Monday, July 19 starting at 11am
- Thursday, July 22 starting at 11am

Group Ride Vehicle Pilot Proposal

July 15, 2010



What is the 'Group Ride Vehicle Pilot'?

- TLC proposes to pilot a new type of service allowing point to point, shared ride service among specified pick up and drop off locations.
- Initial service areas will be based around MTA bus routes that have been eliminated or significantly reduced.
- It is anticipated that passengers will pay a flat fare of \$2.
- Vehicles will be clearly marked (both outside and inside) for identification as participating in the pilot.
- Pick up and drop off locations will be marked with a sign. Drop offs can occur at the fixed stops or at other locations passengers negotiated with the driver.

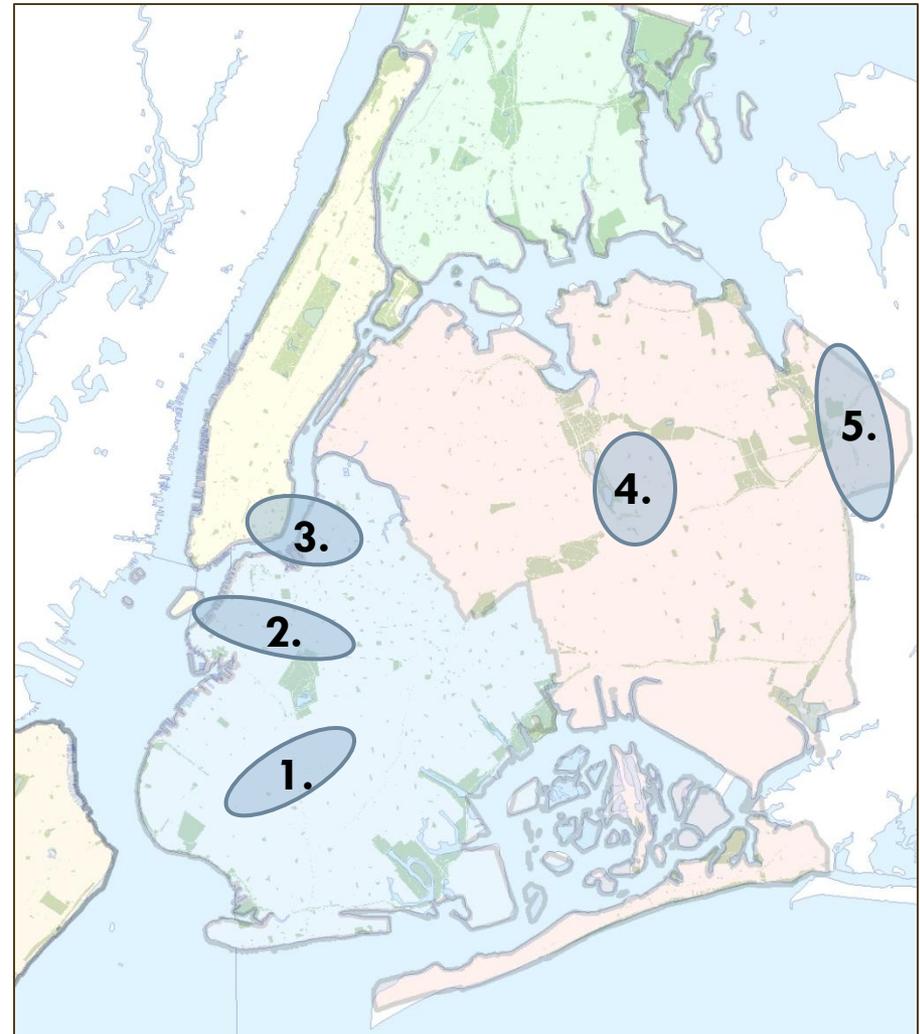
Why are we piloting this new service?

- MTA service cuts have reduced transit options for thousands of New Yorkers.
- These cuts are particularly acute in the outer boroughs where transit options are more scarce.
- This pilot will help us determine how TLC-regulated industries can best fill gaps in existing mass transit network.



Proposed service locations

- 1. Former B23**
Borough Park, Kensington, Flatbush
1,580 weekday customers
~15 minutes in additional travel time
- 2. Former B71**
Park Slope, Carroll Gardens, Prospect Heights
1,080 weekday customers
- 3. Former B39**
Williamsburg, Manhattan
1,180 weekday customers
- 4. Former Q74**
Kew Gardens, Queens College
2,100 weekday customers
~11 minutes in additional travel time
- 5. Former Q79**
Little Neck, Glen Oaks, Bellerose
650 weekday customers
~30 minutes in additional travel time



What is enforcement's role in this?



- Enforcement is critical to ensuring a safe and successful pilot.
- We are working with NYPD on a plan to provide targeted enforcement in the piloted service areas.
- We will also consult with community boards and existing van authorities.
- TLC has already stepped up enforcement efforts against illegal commuter van activity.

What is required to participate in the pilot?

- Bases, commuter van authorities, and other businesses capable of providing the service can participate by responding to the Notice of Solicitation, which will be released upon Commission approval of this pilot.
- Pilot is limited to vehicles that can hold 6 to 20 passengers.
- Drivers, vehicles, and bases / commuter van authorities will apply for a new license specific to the piloted service.
- Insurance and licensing requirements for the pilot will be similar to existing van / livery service requirements.
- TLC will select operators for the pilot and enter into MOU agreements with them.

Outreach



- We have been working with interested members of the public and elected officials to determine the fixed stops and service areas.
- We are also coordinating with members of the City Council.
- We will work with the Community Affairs Unit at the Mayor's Office to reach out to neighborhood groups in the areas where the new service will be piloted.