



Industry Notice # 11-29
For immediate release

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NEW YORK CITY TAXI AND LIMOUSINE COMMISSION

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Commissioner

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Affairs

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**Verifone Systems, Inc. Purchases Taxi
Media Assets of Show Media**

Verifone Systems, Inc. has acquired the taxi top business of Show Media, Inc.

Verifone Systems has purchased Show Media's NYC taxi top advertising business. We understand both companies have communicated to the affected medallion owners the impacts of this acquisition. Medallion owners that are affected by this acquisition are not required to take any further action at this time regarding their TLC advertising permits as long as they have already been issued an advertising permit for this current year.

Both Show Media and Verifone Systems have been good partners to the City's taxicab industry, and the TLC expects Verifone will continue that good working relationship.