

**Industry Notice 10-01  
FOR IMMEDIATE RELEASE**

**January 14, 2010**

**TLC EXTENDS LIVERY STAND PILOT  
PARTICIPATION PERIOD TO FEBRUARY 16, 2010**

The New York City Taxi and Limousine Commission (TLC) recently invited all interested parties to submit a request to participate in a pilot program to test the operation of livery stands at select locations throughout the five boroughs of New York City. **The original deadline for the receipt of pilot program proposals, suggestions or ideas was January 15, 2010. In order to maximize the participation of interested parties who are either in the process of formulating proposals, as well as to make the Notice to Participate available to additional appropriate organizations and businesses, the deadline has been extended to Tuesday, February 16, 2010.** The updated Notice of Opportunity to Participate may be viewed at [www.nyc.gov/taxi](http://www.nyc.gov/taxi).

The program aims to meet the goals set by Mayor Michael R. Bloomberg in his 2009 State of the City Address and in his 2009 Plan to Reform Mass Transit. In each case, the Mayor directed the TLC to experiment with pilot programs such as this one, and others that facilitate group- and shared-ride scenarios, all of which are in various stages of development.

As recently announced by the Commission, the Livery Stand Pilot Program will designate livery stands at privately-owned locations throughout the five boroughs, allowing owners or operators of private property at locations within shopping centers, Business Improvement Districts, and other well-trafficked locations to contract with livery bases to provide transportation services on-site via a "satellite base." This pilot program will test the use of licensed livery vehicles and livery stands to enhance service to passengers, providing for more prompt, efficient and reliable dispatched service from satellite base locations.

The Commission voted to approve this pilot program on May 28, 2009, without limit to the number of participants; it is anticipated that there will be multiple locations citywide, with a tentative goal of at least two stands in each borough.

Participation proposals will be reviewed by the TLC in accordance with the standards of review and approval stated in TLC Rule 14-04. For more information, see:

[http://nyc.gov/html/tlc/downloads/pdf/rules\\_pilot\\_program\\_approved.pdf](http://nyc.gov/html/tlc/downloads/pdf/rules_pilot_program_approved.pdf).