

# Taxicab Group Ride Pilot Update

November 19, 2009



**NYC**  
Taxi & Limousine  
Commission

# Group Ride Pilot

- 2 or more passengers
- From Group Ride Pilot Locations only
- Passengers dropped off along corridor route
- Limited to the AM rush hour (6AM to 10AM)
- Flat Fare with discount from standard fare



# Group Ride Approved Locations

<b>Pickup and Drop-off Locations for Group Rides</b>			
<b>Pickup Location</b>	<b>Corridor End Point</b>	<b>Avg. Fare</b>	<b>Fare / person</b>
Grand Central Terminal	59th St / 6th Ave	\$ 5.46	\$ 3.00
Penn Station	59th St / 6th Ave	\$ 6.11	\$ 4.00
Port Authority Bus	59th St / 6th Ave	\$ 4.98	\$ 3.00
W 57th St / 8th Ave	57th St to Park Ave/ 42nd St	\$ 5.99	\$ 3.00
E 72nd St / 3rd Ave	Park Ave / 42nd St	\$ 6.86	\$ 4.00
W 72nd St/Columbus	Park Ave / 42nd St	\$ 7.44	\$ 4.00

# Additional Pilot Possibilities: Times Square



- Times Square Alliance requested a pilot stand after shows:
  - Alliance surveyed theater owners
  - Single pilot stand on W 44<sup>th</sup>
  - Active on weekdays – 10:30 to 11:30 pm

# Additional Pilot Possibilities: LGA Airport

- TLC Rules specify LGA group ride to Manhattan:
  - \$7.50 to E side, 23-96 streets
  - \$8.50 to W side, 23-96 streets
  - \$9.50 to downtown (below 23)
- Group rides are not used
- §1-71 (a) provided for these rides in 1993
- Rules need to be repealed to try a pilot



# Additional Pilot Possibilities: LGA Airport

- Port Authority of NY and NJ is willing to pilot a new group ride at LGA airport
- Marine Air and US Air Terminals
- Marine Air Terminal:
  - Commuter shuttles
  - common Midtown destination – average fare \$32 per person
  - Proposed fare of \$20
- US Air Terminal concept being developed

# Group Ride Next Steps

December:

- Rules proposal to repeal LGA group ride rates and decision on LGA pilot
- Decision on Times Square pilot
- Installation and activation of 1<sup>st</sup> 3 stand locations:
  - W. 72<sup>nd</sup> and Columbus
  - E. 72<sup>nd</sup> and 3<sup>rd</sup> Avenue
  - W. 57<sup>th</sup> and 8<sup>th</sup> Avenue

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