

WIB MEMBERSHIP:

Investing in New York City's Workforce, Building Our Economy

WIB Overview

The NYC Workforce Investment Board (WIB) is a dynamic Board appointed by the Mayor to drive, coordinate and oversee workforce development services for adults and youth in New York City. New York City has the largest local workforce investment area in the nation, with nearly four million workers across the five boroughs.

Our Board members include leaders from the private sector, public agencies, and labor unions, who advance the Mayor's economic development and workforce agendas by ensuring that the City's workforce system can deliver the skilled workers that local businesses need to grow, compete and prosper in the 21st century economy. In pursuit of our goals, Board members meet quarterly as a full Board and periodically in smaller committees and work groups.

Our vision is for New York City to have the nation's leading workforce development system, characterized by *innovation*, *high standards*, and an intense focus on *outcomes*.

“Serving on the WIB is an opportunity to shape the future of our City. Our members do this by bringing real-world perspectives as leaders in their fields and communities.”

Kathleen Kearns,
WIB Chairperson,
Continuum Health Partners



Mayor Michael R. Bloomberg addresses WIB members at the WIB quarterly meeting (March 2010)

Representing Our City's Leading Economic Sectors

To ensure that our City's workforce system is fully responsive to business needs, the majority of our members are from the private sector. Current members include senior executives from companies that represent many of our City's leading economic sectors, including IBM, Macy's, Continuum Health Partners, Goldman Sachs, Bloomingdale's, Time Warner Cable, Accenture, and Marriott.

A True Public/Private Partnership

In addition to the private sector and labor unions, our members include many of our City and State's leading workforce, education and economic development agencies:

- NYC Department of Small Business Services
- NYC Dept. of Youth and Community Development
- City University of New York
- NYC Human Resources Administration
- NYC Department of Education
- NYC Housing Authority
- NYC Economic Development Corporation
- NYC Department for the Aging
- NYC Center for Economic Opportunity
- Job Corps
- American Indian Community House
- New York State Vocational and Educational Services for Individuals with Disabilities
- New York State Department of Labor
- New York State Education Department

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Membership Responsibilities

Our members bring crucial professional expertise to our City's workforce system and serve a vital role in ensuring that we get the highest possible return on our public investments. In doing so, responsibilities for Board members fall into the following three categories:

1. Shaping Workforce Development Programs

- Create a vision for the future of the City's workforce system
- Generate ideas to improve and strengthen workforce programs
- Hold the workforce system accountable to high standards of quality and performance

2. Increasing Business Investment

- Promote New York City's workforce system among members of the business community
- Identify business customers that will use the workforce system for their hiring and training needs
- Recruit business leaders to serve as WIB members

3. Promoting NYC's Workforce System

- Serve as ambassadors of the City's workforce system to external audiences
- Champion the City's workforce system at the local, state and national levels
- Seize opportunities – such as special events and press activities – to promote the success of the City's workforce system

In carrying out these duties, members are expected to:

- Attend quarterly Board meetings
- Prepare for Board and committee meetings
- Participate in initiatives or special projects that advance the WIB's mission and strategic priorities
- Stay informed about important local, state and national workforce issues with the support of WIB staff
- Abide by conflict of interest and confidentiality policies

“Our members play a concrete role in helping to make New York a city of greater opportunity. I get tremendous satisfaction knowing that I'm a part of something that is improving the economic health of our City.”

**Horace Barker, WIB Vice Chairman
Morgan Stanley Smith Barney**

Criteria for New Members

We are looking for dynamic and passionate new members from the business community, with a special emphasis on:

- Members who represent the diversity of New York City
- Increased outer borough representation
- Additional small businesses and entrepreneurs
- A focus on growth industries in New York City that are not currently well-represented on the WIB, such as media, fashion, and advanced manufacturing, among others
- Individuals with a deep commitment to improving the quality of and opportunities for our City's workforce

If you would like to learn more about membership on the NYC Workforce Investment Board, please contact Deldreana Peterkin at dpeterkin@sbs.nyc.gov.