

NYC WIB Technical Assistance Guide USDOL Green Job Training Grants, 2009

The American Recovery and Reinvestment Act of 2009 (ARRA) has set aside \$500 million for projects that prepare workers in careers in the energy efficiency (EE) and renewable energy (RE) industries. The U.S. Department of Labor (USDOL), through its Employment and Training Administration (ETA), released on **June 24, 2009** five separate competitive grants related to green job training that are currently available for solicitation:

Grant	WIB Review Deadline	USDOL/ETA Closing Date
1. Green Capacity Building Grants	7/22/2009	8/05/2009
2. State Labor Market Information Grants	N/A	8/14/2009
3. Energy Training Partnership Grants	8/21/2009	9/04/2009
4. Pathways Out of Poverty Grants	9/09/2009	9/29/2009
5. State Energy Sector Partnership & Training Grants	N/A	10/20/2009

Funding for these grants will be made available through the *Workforce Investment Act of 1998 (WIA)*, following the WIA guidelines, as well as borrowing from many of the provisions set forth in the *Green Jobs Act of 2007* (please refer to the Appendix for details). The **New York City Workforce Investment Board (NYC WIB)**, as the oversight body for WIA funds in NYC, is heavily invested in bringing these additional resources to NYC to grow the City’s workforce. To learn more about the NYC WIB, please visit us at our website, <http://www.nyc.gov/wib>.

These green jobs training grants will be highly competitive and there is no set amount to be allocated towards specific states or local districts. New York City applicants will be facing stiff nation-wide competition from applicants – including solicitations from organizations housed in the battered auto-related industries.

The **NYC WIB** has crafted this “**Technical Assistance**” guide to the USDOL’s Green Jobs Grant solicitations to best prepare local applicants. The NYC WIB drew upon a collection of both federal recommended application tips and the USDOL’s specific solicitation guidelines and then tailored them to current New York City green labor market needs and demands.

GENERAL TIPS AND STRATEGIES

GENERAL PROGRAM ELIGIBILITY

Targeted Populations	Targeted Industries
<ul style="list-style-type: none"> ▪ Workers impacted by national energy and environmental policy ▪ Individuals in need of updated training related to the EE and RE industries ▪ Veteran, or past and present members of reserve components of the Armed Forces ▪ Unemployed individuals ▪ At-risk youth and other individuals seeking employment pathways out of poverty and into economic self-sufficiency ▪ Formerly incarcerated, nonviolent offenders 	<ul style="list-style-type: none"> ▪ Energy efficient building, construction and retrofits ▪ Renewable electric power ▪ Energy efficient and advanced drive train vehicle ▪ Bio-fuels ▪ Deconstruction and materials use ▪ Energy efficient assessment industry serving the residential, commercial or industrial sectors ▪ Manufacturers that produce sustainable products using environmentally sustainable processes and materials

Targeted Activities

<ul style="list-style-type: none"> ▪ Occupational skills training ▪ Safety and health training ▪ Basic skills provision ▪ Incumbent worker and career ladder training ▪ Skill upgrading and retraining ▪ Implementation of transitional job strategies 	<ul style="list-style-type: none"> ▪ Provision of relevant support services ▪ Individual referral and tuition assistance for a community college training program ▪ Individual referral and tuition assistance for any training program that leads to an industry-recognized certificate ▪ Customized training in conjunction with an existing registered apprenticeship program
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Energy Efficiency and Renewable Energy Industries

<ul style="list-style-type: none"> ▪ The energy efficient building, construction and retrofit industries ▪ The renewable electric power industry ▪ The energy efficient and advanced drive train vehicle industry ▪ The bio-fuels industry 	<ul style="list-style-type: none"> ▪ The deconstruction and materials use industries ▪ The EE assessment industry serving residential, commercial or industrial industries ▪ Manufacturers that produce sustainable products using environmentally sustainable processes and materials
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* Applicants devising and/or offering training programs for “growth, enhanced and emerging” occupations in the following industries may also apply: transportation, green construction, environmental protection, sustainable agriculture, forestry & recycling and waste reduction.

GENERAL APPLICATION TIPS**

Below are a few helpful hints to submitting successful grant applications:

- Establish collaborative partnerships: describe in detail how these organizations will work together
- Establish the “need”: use statistics and interpretive data to articulate your need for funding (see Appendix for available labor market data)
- Recognize the individual: explain how you will be able to engage & serve the targeted population(s)
- Use partnerships: describe how you plan to engage your community, including how your collaborative partnerships will add benefit to your community
- Illustrate programmatic sustainability: describe how your operations will be sustained once funding is exhausted
- Build & expand upon other Recovery Act resources: describe how you will connect your workforce development strategies to other similar ARRA-funded projects
- Create innovative uses of ETA funding: how can you leverage your resources to pull in additional outside funds or non-monetary contributions with the promise of government funding?

** Information extracted directly from “Applying for ETA Grants: A Guide to the Competitive Grant Process,” prepared by the Employment and Training Administration, division of the U.S. Department of Labor.

*** All award notifications will be posted on the [ETA Homepage](#).

DOL/ETA GREEN RFP BREAKDOWN

Posted June 24, 2009

GREEN CAPACITY BUILDING GRANTS – Due 8/05/2009

Availability of Funds: \$5 million (approx. 50-100 individual grants)
Award Ceiling: \$100,000
Award Floor: \$50,000
Closing Date, Time: *August 5, 2009, 4pm*
Funding Opportunity Number: [SGA-DFA-PY-08-21](#)
Technical Assistance: Pre-recorded, posted: July 10, 2009, 3pm; <http://www.workforce3one.org>
Webinar:
Eligible Applicants: **Current DOL Grantees**

STATE LABOR MARKET INFORMATION IMPROVEMENT GRANTS – Due 8/14/2009

Availability of Funds: \$50 million
Award Ceiling: \$1,250,000 for state applicants; \$4 million for consortium applicants
Award Floor: \$750,000 for state applicants; \$2 million for consortium applicants
Closing Date, Time: *August 14, 2009, 4pm*
Funding Opportunity Number: [SGA-DFA-PY-08-17](#)
Technical Assistance: Pre-recorded, posted: July 10, 2009, 3pm; <http://www.workforce3one.org>
Webinar:
Eligible Applicants: **State Workforce Agency (NYS DOL)**

ENERGY TRAINING PARTNERSHIP GRANTS – Due 9/04/2009

Availability of Funds: \$100 million (approx. 20-30 projects)
Award Ceiling: \$5 million
Award Floor: \$2 million
Closing Date, Time: *September 4, 2009, 4pm*
Funding Opportunity Number: [SGA-DFA-PY-08-18](#)
Technical Assistance: Held: July 13, 2009 from 2-3:30pm; Recording posted by: July 17, 2009; 3pm
Webinar: <http://www.workforce3one.org>
Eligible Applicants:

- **National labor-management organizations with local networks**
- **Statewide or local nonprofit partnerships**

PATHWAYS OUT OF POVERTY GRANTS – Due 9/29/2009

Availability of Funds: \$150 million
Award Ceiling: \$8 million for national grantees; \$4 million for local grantees
Award Floor: \$3 million for national grantees; \$2 million for local grantees
Closing Date, Time: *September 29, 2009, 4pm*
Funding Opportunity Number: [SGA-DFA-PY-08-19](#)
Technical Assistance: Held: July 14, 2009 from 2-3:30pm; Recording posted by: July 17, 2009; 3pm
Webinar: <http://www.workforce3one.org>
Eligible Applicants: **National entities**

- Private non-profit organizations with networks of local affiliates, coalition members or other established partners

Local entities

- Public organizations
- Private non-profit organizations

STATE ENERGY SECTOR PARTNERSHIP (SESP) AND TRAINING GRANTS – Due 10/20/2009

Availability of Funds: \$190 million
Award Ceiling: \$6 million
Award Floor: \$2 million
Closing Date, Time: *October 20, 2009, 4pm*
Funding Opportunity Number: [SGA-DFA-PY-08-20](#)
Technical Assistance: Pre-recorded, posted: July 10, 2009, 3pm; <http://www.workforce3one.org>
Webinar:
Eligible Applicants:

- **State WIBs in partnership with their State Workforce Agency (NYS DOL), LWIAs or regional consortia of Boards**
- **One Stop Career Center delivery systems**

KEY RESOURCES

- Website: [PlaNYC 2030](#)
Abstract: An online guide for tracking the City's progress on Mayor Bloomberg's ambitious agenda to make New York City a global leader in sustainability. The PlaNYC 2030 agenda sets forth 10 goals comprised of 127 separate initiatives for the City to achieve long-term sustainability by 2030 and has become a main driver in near-term local green labor demand.
- Document: [Clean Technology and the Green Economy](#)
Source (Date): Collaborative Economics (03/2009)
Abstract: A monograph in a series of studies commissioned under the California Regional Economies Project, this document seeks to identify the following: (1) what comprises a "green" economy, (2) what jobs are generated by a "green" economy and (3) policy implications and concerns with growing a "green" economy.
- Document: [Green Jobs Act of 2007](#)
Source (Date): Title X of the Energy Independence and Security Act a/k/a "2007 Energy Bill" (12/19/2007)
Abstract: This Act amends the Workforce Investment Act of 1998 to establish an EE and RE worker training program. This act functioned as the governing document for structuring the Recovery Act Green Jobs Training grant opportunities.
- Document: [Green Jobs: Towards decent work in a sustainable, low-carbon world](#)
Source (Date): United Nations Environment Programme (UNEP) (09/2008)
Abstract: This report was commissioned and funded by the UNEP as part of its Green Jobs Initiative and explores the various factors contributing to green job growth in many countries and regions.
- Document: [Greening of the World of Work: Implications for O*NET®-SOC and New and Emerging Occupations](#)
Source (Date): National Center for O*NET Development (02/12/2009)
Abstract: This report investigates the impact of green economy activities on labor demand implications, including (1) green increased demand occupations, (2) green enhanced skills occupations and (3) green new and emerging occupations.
- Document: [New York State's Clean Energy Industry: Labor Market and Workforce Intelligence](#)
Source (Date): New York State Department of Labor (05//2009)
Abstract: Through largely empirical analysis, this report seeks to identify areas of economic growth in New York State's clean energy industry and its implications for the State's workforce development initiatives.
- Document: [Preparing the Workforce for a "Green Jobs" Economy](#)
Source (Date): John J. Heldrich Center for Workforce Development, Rutgers University (02/2009)
Abstract: This brief (1) identifies the main factors driving growth and direction of the new "green" economy, (2) explores "green" workforce implications and (3) considers strategies for aligning and preparing "green" labor market supply with projected "green" labor market demand.