

# Workforce1 Career Center System Profile

**WORKFORCE 1**

July 1, 2009 – June 30, 2010

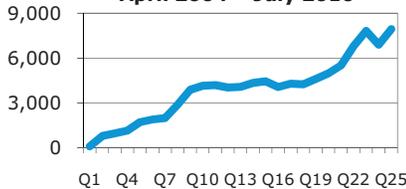
## Highlights

The Workforce1 Career Centers provide the City's adult workforce and businesses with a full array of employment and hiring services including career advisement, job search counseling, skills training and job placement.

### Jobseeker Customers

- Front Door Traffic<sup>1</sup>: 369,555
- Registered Jobseekers<sup>2</sup>: 104,562
- Total Job Placements: **29,456**
- Annual Placement Growth Rate: 51%
- Median Wage of Placements: \$9.00

**Quarterly Placements**  
April 2004 – July 2010



### Workforce1 Vendors

- Bronx: Wildcat Service Corp
- Bronx- Hunts Point: VIP Community Services
- Brooklyn: Goodwill Industries
- Queens: DB Grant Associates
- Staten Island: Arbor Education & Training
- Upper Manhattan: SEEDCO
- Healthcare Center in Queens: CUNY LaGuardia
- Manufacturing Center in Brooklyn: DB Grant Associates
- Transportation Center in Queens: DB Grant Associates

### Top Business Customers (# of hires)

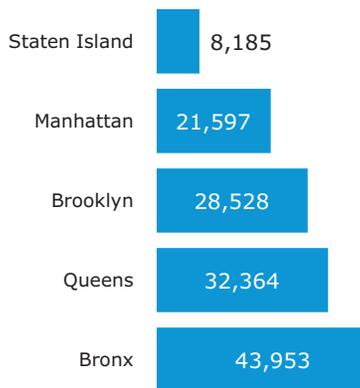
- Century 21 Department Store (1127)
- Wildlife Conservation Society (715)
- Opinion Access (667)
- Allen Health Care (611)
- Legends Hospitality Management (593)

### Community Partners

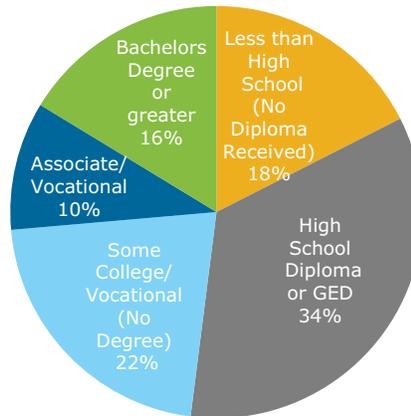
- Active Partners: 302
- Partner Placements: 5,007
- Top Partners: CUNY, Chinese American Planning Council, New York Public Library

## Demographics

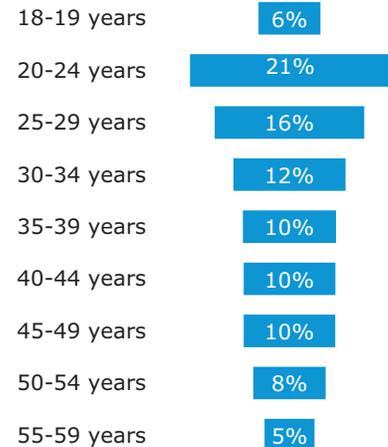
### Residency



### Educational Attainment



### Age Distribution



## Training

### Individual Training Grants

Individual Training Grants provide funding for training that lead to jobs in demand occupations in New York City.

- ITG Funds Utilized: \$20,881,658
- ITGs Issued: 11,037
- ITGs Completed<sup>3</sup>: 7,611
- ITG Placements<sup>3</sup>: 3,273

### Top Five Occupations by ITG Funding for the Workforce1 Career Center System

Occupation	# of ITGs Funded
Security Guards	2224
Nursing Aides, Orderlies, and Attendants (CNA)	1241
Bookkeeping, Accounting, and Auditing Clerks	1029
Bus Drivers, School	1009
Graphic Designers	661

Source: Worksource1, New York City Department of Small Business Services, Workforce Development Division

<sup>1</sup> "Front Door Traffic" is the number of customer visits to the Career Center, including repeat visits by the same customer.

<sup>2</sup> "Registered jobseekers" are new customers registering and receiving services at a Career Center for the first time, as well as customers who return for services after three months or more without a service engagement.

<sup>3</sup> Number of ITGs completed and ITG Placements as of July 16<sup>th</sup>, 2010. Recipients of ITGs may still be in training and/or are pending placements.