

NYC Workforce Profile

Congressional District 15 Representative Charles B. Rangel



As authorized by the Workforce Investment Act of 1998 (WIA), the **New York City Workforce Investment Board (WIB)** is the local federal oversight body for workforce development services for youth and adult populations in New York City. This profile provides a summary of these services in your congressional district for the calendar year 2009.

NYC Workforce System

The mission of the WIB is to ensure that the City's workforce development system can deliver the skilled workers that local businesses need to grow, compete, and prosper.

- The WIB, the largest Local Workforce Investment Area (LWIA) in the country, with nearly four million workers across the five boroughs, oversees workforce development programs and policy as administered by the **Department of Small Business Services (SBS)** and the **Department of Youth and Community Development (DYCD)**.
- The WIB is comprised of members appointed by Mayor Bloomberg including: representatives from local business, educational institutions, labor unions, Community-based organizations (CBOs), and other government agencies.
- Since 2002, WIA funding allocated to New York City has been dramatically reduced by 43% (for FY2011 approx. \$61 million), a record low, while adult job placements during the same time have increased from 500 annually in 2004 to over 25,000 annually in 2009.
- The Board is committed to workforce development programming with a business-driven approach to education, training, and careers, which is essential to meet the demands of the local economy.
- Our vision is for New York City to have the nation's leading workforce development system, characterized by innovation, high standards, and a focus on measurable outcomes.

District Snapshot *

	CD 15 Statistics	NYC Statistics
Unemployment Rate	8.5% (Manhattan)	9.5%
Median Worker Earnings	\$34,768	\$36,125
Poverty Rate	24.3%	21.2%

NYC Workforce Funding



Serving Congressional District 15 Adult Jobseekers & Businesses



Using a business-driven approach to workforce development SBS operates adult services through a system of **Workforce1 Career Centers**. NYC's **Workforce1 Career Centers** helps New Yorkers find and keep in-demand jobs, by providing jobseekers with a full array of employment services including job placement, career advisement, job search counseling, and skills training.

NYC Business Solutions is a set of no-cost services offered by the **NYC Department of Small Business Services** to help businesses of all sizes start, operate and expand in New York City. NYC Business Solutions provides recruitment services which save businesses time and money in finding the right employees to staff their open positions. Other services include Training, Business Courses, Legal Review of Contracts and Leases, Accessing Financing and Incentives, Navigating Government, Selling to Government and Minority and Women-Owned Business Certification.

Workforce1 Career Centers (2009):

- **Number of customers served:** 17,916
- **Number of customers placed in jobs:** 2,022
- **Number of customers trained:** 802

NYC Business Solutions Centers (2009):

- **Number of loans awarded:** 191
- **Number of employers served:** 138
- **Number of training funds awarded:** 24
- **Number of pro-bono legal consultations provided:** 154
- **Number of course sessions attended:** 1,239
- **Number of businesses launched:** 60

District Workforce and Business Services



Upper Manhattan Workforce1 Career Center
215 West 125th Street, 6th Floor
New York, NY 10027
Telephone: 917.493.7000



NYC Business Solutions
Upper Manhattan Center
215 West 125th Street, 6th Floor
New York, NY 10027
Telephone: 917.493.7000

Serving Congressional District 15 Youth Jobseekers



DYCD oversees the operation of youth development programs which include: work readiness support, summer employment, mentoring, skills training, job search, GED preparation and more. These services are vital for the professional development and economic independence of the City's youth.

City-wide Statistics:

- **Number enrolled:** 3,990
- **Number of programs:** 99
- **Number who received work readiness training:** 2,587
- **Number who received a degree or certified certificate:** 858
- **Number who received literacy/numeracy skills tutoring:** 2,477
- **Number enrolled in Summer Youth Employment Program:** 52,255

District 15 Statistics:

- **Number of youth enrolled in WIA-funded programs:** 344
- **Number of WIA programs:** 14
- **Number of youth enrolled in American Recovery & Reinvestment Act (ARRA)-funded programs:** 180
- **Number of ARRA programs:** 9

Workforce System Partners Serving Congressional District 15

Adult Community Partners

To effectively serve the City's workforce and business communities, a key system priority is to build the capacity and networks between the local workforce system and CBOs. In 2009, over 325 partner CBO's were engaged and over 4,500 system-wide job placements were made through collaboration between CBO's and Workforce1 Career Centers.

- **Number of active Workforce1 Career Center Partners (2009):** 32
- **Partner placements:** 351
- **Top five partners:** Chinese American Planning Council, Strive, Northern Manhattan Improvement Corporation, Highbridge Community Life, Henry Street Settlement

Youth Community Partners

By contracting with local CBOs, DYCD provides targeted services to the City's youth and businesses. DYCD partners with over 50 unique service providers throughout the City.

- **Number of community providers (2009):** 7
- **Community providers:** Catholic Charities Community Service, Archdiocese of NY, Children's Arts & Science Workshops Inc., East Harlem Council For Community Improvement, Harlem Children's Zone Inc., Henkels & McCoy Inc, New York City Mission Society,

System Partners Serving Congressional District 15

Key Partners

The NYC WIA system partners and collaborates with key City and State agencies in order to streamline services to best serve New Yorkers. Many of these key partners are also valuable members of the WIB.

Key Partners include:

- City University of New York (CUNY)
- New York State Department of Labor (NYSDOL)
- New York State Education Department (SED)
- New York City Department for the Aging (DFTA)
- New York State Vocational and Educational Services for Individuals with Disabilities (VESID)
- Job Corps
- New York City Housing Authority (NYCHA)
- American Indian Community House

Jobseeker Success Stories

John O'Neill first came to the Upper Manhattan Workforce1 Career Center in the fall of 2009. He was collecting unemployment benefits and searching for employment. Mr. O'Neill, who had a bachelor's degree and established work history, was a Catholic school teacher for seven years, prior to being laid off in 2007. At the Career Center he took advantage of the resume workshop, recruitment events and the Advance at Work coaching opportunities. He continued to interview for open job orders through the Career Center and conducted his own job search using skills learned at the Career Center. In the fall of 2009, he secured a job as a cashier at Wal-Mart at a starting salary of \$9.50/hour. In 2010, Wal-Mart promoted him to a Training Coordinator position and he now earns \$10.40/hour, a 9.47 percent increase over his previous salary.

Moussa Camara is a student at John F. Kennedy High School. As a part of the Spanish Honor Society, Senior Year Book Club and participant in the Henkel & McCoy's TechBridge program, he was ecstatic to begin working at Burlington Coat Factory through the "Go-to-School Get-a-Job" program. He enjoyed working in retail so much that he was the first student to renew his hours for an extended internship experience. Eager to attend college this fall, Moussa recognized the opportunity to enhance his employability while earning money for his education.

WIB Contact Information

Cesar Cardenas
Director of Intergovernmental Affairs
NYC Workforce Investment Board
ccardenas@sbs.nyc.gov
212.513.6422