

NYC Workforce Profile

Congressional District 11 Representative Yvette Clarke



As authorized by the Workforce Investment Act of 1998 (WIA), the **New York City Workforce Investment Board (WIB)** is the local federal oversight body for workforce development services for youth and adult populations in New York City. This profile provides a summary of these services in your congressional district for the calendar year 2009.

NYC Workforce System

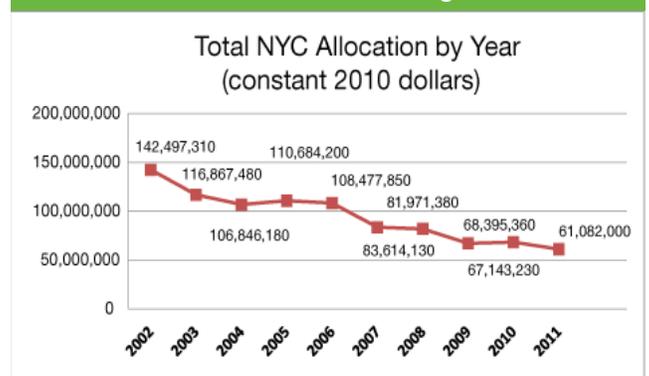
The mission of the WIB is to ensure that the City's workforce development system can deliver the skilled workers that local businesses need to grow, compete, and prosper.

- The WIB, the largest Local Workforce Investment Area (LWIA) in the country, with nearly four million workers across the five boroughs, oversees workforce development programs and policy as administered by the **Department of Small Business Services (SBS)** and the **Department of Youth and Community Development (DYCD)**.
- The WIB is comprised of members appointed by Mayor Bloomberg including: representatives from local business, educational institutions, labor unions, Community-based organizations (CBOs), and other government agencies.
- Since 2002, WIA funding allocated to New York City has been dramatically reduced by 43% (for FY2011 approx. \$61 million), a record low, while adult job placements during the same time have increased from 500 annually in 2004 to over 25,000 annually in 2009.
- The Board is committed to workforce development programming with a business-driven approach to education, training, and careers, which is essential to meet the demands of the local economy.
- Our vision is for New York City to have the nation's leading workforce development system, characterized by innovation, high standards, and a focus on measurable outcomes.

District Snapshot *

	CD 11 Statistics	NYC Statistics
Unemployment Rate	10.1% (Brooklyn)	9.5%
Median Worker Earnings	\$44,171	\$36,125
Poverty Rate	19.4%	21.2%

NYC Workforce Funding



Serving Congressional District 11 Adult Jobseekers & Businesses



Using a business-driven approach to workforce development SBS operates adult services through a system of **Workforce1 Career Centers**. NYC's **Workforce1 Career Centers** helps New Yorkers find and keep in-demand jobs, by providing jobseekers with a full array of employment services including job placement, career advisement, job search counseling, and skills training.

NYC Business Solutions is a set of no-cost services offered by the **NYC Department of Small Business Services** to help businesses of all sizes start, operate and expand in New York City. NYC Business Solutions provides recruitment services which save businesses time and money in finding the right employees to staff their open positions. Other services include Training, Business Courses, Legal Review of Contracts and Leases, Accessing Financing and Incentives, Navigating Government, Selling to Government and Minority and Women-Owned Business Certification.

Workforce1 Career Centers (2009):

- **Number of customers served:** 9,547
- **Number of customers placed in jobs:** 1,582
- **Number of customers trained:** 581

NYC Business Solutions Centers (2009):

- **Number of loans awarded:** 404
- **Number of employers served:** 56
- **Number of training funds awarded:** 24
- **Number of pro-bono legal consultations provided:** 18
- **Number of course sessions attended:** 1,045
- **Number of businesses launched:** 28

District Workforce and Business Services



Brooklyn Workforce1 Career Center
9 Bond Street, 5th Floor
Brooklyn, NY 11201
Telephone: 718.246.5219



NYC Business Solutions
Brooklyn Center
9 Bond Street, 5th Floor
Brooklyn, NY 11201
Telephone: 718.875.3400

Serving Congressional District 11 Youth Jobseekers



DYCD oversees the operation of youth development programs which include: work readiness support, summer employment, mentoring, skills training, job search, GED preparation and more. These services are vital for the professional development and economic independence of the City's youth.

City-wide Statistics:

- **Number enrolled:** 3,990
- **Number of programs:** 99
- **Number who received work readiness training:** 2,587
- **Number who received a degree or certified certificate:** 858
- **Number who received literacy/numeracy skills tutoring:** 2,477
- **Number enrolled in Summer Youth Employment Program:** 52,255

District 11 Statistics:

- **Number of youth enrolled in WIA-funded programs:** 159
- **Number of WIA programs:** 9
- **Number of youth enrolled in American Recovery & Reinvestment Act (ARRA)-funded programs:** 215
- **Number of ARRA programs:** 7

Workforce System Partners Serving Congressional District 11

Adult Community Partners

To effectively serve the City's workforce and business communities, a key system priority is to build the capacity and networks between the local workforce system and CBOs. In 2009, over 325 partner CBO's were engaged and over 4,500 system-wide job placements were made through collaboration between CBO's and Workforce1 Career Centers.

- **Number of active Workforce1 Career Center Partners (2009):** 43
- **Partner placements:** 376
- **Top five partners:** BUILD, Arbor, NYCHA-RES, Dwayne "Pearl" Washington's Advocates for Students, Crossover Baptist Church Community Employment Service

Youth Community Partners

By contracting with local CBOs, DYCD provides targeted services to the City's youth and businesses. DYCD partners with over 50 unique service providers throughout the City.

- **Number of community providers (2009):** 5
- **Community providers:** Chinese American Planning Council, Church Avenue Merchants Block Association Inc., Global Kids Inc., Research Foundation of CUNY, and Sesame Flyers International Inc.

System Partners Serving Congressional District 11

Key Partners

The NYC WIA system partners and collaborates with key City and State agencies in order to streamline services to best serve New Yorkers. Many of these key partners are also valuable members of the WIB.

Key Partners include:

- City University of New York (CUNY)
- New York State Department of Labor (NYSDOL)
- New York State Education Department (SED)
- New York City Department for the Aging (DFTA)
- New York State Vocational and Educational Services for Individuals with Disabilities (VESID)
- Job Corps
- New York City Housing Authority (NYCHA)
- American Indian Community House

Jobseeker Success Stories

Lewis Evans visited the Brooklyn Workforce1 Career Center in 2009, seeking assistance to find a job in security. He was referred to a career advancement training program and after a few coaching sessions in which he polished his resume and interviewing techniques, he began applying for openings in security positions. Mr. Evans interviewed with ADM Security implementing the skills he had practiced in the training program and was hired at \$12.68/hour. His previous salary, as a baggage handler, was \$8/hour.

Luke, the oldest of four siblings, was raised by his mother, who was a fourth generation public assistance recipient. Since he lacked an extensive employment history, he was referred to the Local #28 Sheet Metal Out-of-School Youth program. To gain additional job skills, Luke enrolled in the pre-apprentice training program. To date, he has surpassed all of the program's requirements, and has begun full-time employment at \$14.25 per hour.

WIB Contact Information

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