NYC Workforce Profile

Congressional District 17
Representative Eliot Engel

As authorized by the Federal Workforce Investment Act of 1998 (WIA), the **New York City Workforce Investment Board (WIB)** is the local federal oversight body for Workforce development services for youth and adult populations in New York City. This profile provides a summary of these services in your district for the calendar year 2008.

NYC Workforce System

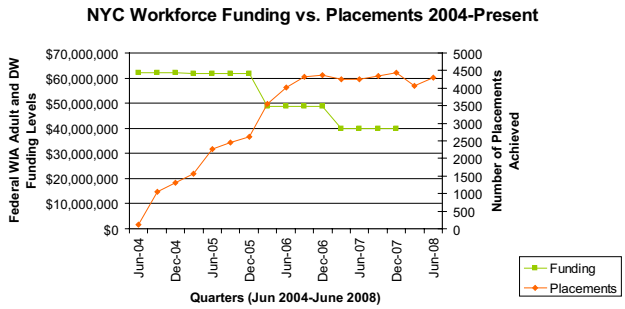
The mission of the WIB is to ensure that the City's workforce development system can deliver the skilled workers that local businesses need to grow, compete, and prosper in the 21st century economy.

- The WIB, the largest Local Workforce Investment Area (LWIA) in the country, oversees workforce development programs and policy as administered by the **Department of Small Business Services** (SBS) and the **Department of Youth and Community Development** (DYCD).
- The Board is comprised of members appointed by the Mayor including; representatives from local business, educational institutions, labor unions, community-based organizations and other government agencies.
- Since 2002, WIA funding allocated to New York City has been dramatically reduced by 30% (approx. $30 million) while adult job placements during the same time have increased from 500 annually to 17,000.
- The Board is committed to workforce development programming with a business driven approach to education, training, and careers, which is essential to meet the demands of the local economy.

District Snapshot *

	CD 17 Statistics	NYC Statistics
Unemployment Rate	7.7%	7.4%
Median Worker Earnings	$32,275	$31,639
Poverty Rate	14.5%	18.5%

NYC Workforce Funding vs. Placements 2004-Present



Serving Congressional District 17 Adult Jobseekers

Using a business-driven approach to workforce development SBS operates adult services through a system of **Workforce1 Career Centers** and **NYC Business Solutions Centers.** Workforce1 Career Centers provide customized services to both jobseekers and businesses to promote an increase in the employment, job retention, earnings, and occupational skills improvement of participants. NYC Business Solutions Centers meet the needs of businesses and entrepreneurs by providing assistance in financing, hiring, training and partnership services.

Workforce1 Career Centers (2008):

- **Number of customers served:** 6,607
- **Number of customers placed in jobs:** 503
- **Number of customers trained:** 195

NYC Business Solutions Centers (2008):

- **Number of businesses/entrepreneurs engaged:** 1,252
- **Number of loans issued:** 21 ($1.65 million)
- **Number of hires:** 251
- **Target sectors:** Healthcare & Social Assistance, Retail, Finance & Insurance, and Accommodations & Food Service
- **Key businesses served:** Whole Foods Market, Bloomberg LP, Time Warner Cable, Delta, BR Guest and AHRC
- **Number of businesses that received training funds Citywide:** 27
- **Training funds awarded Citywide:** $2.59 million

District Workforce Services

Bronx Workforce1 Career Center
358 East 149th Street
Bronx, NY 10455
Phone: 718.960.7099
Vendor: Wildcat Service Corp.

Bronx Business Solutions Center
358 East 149th Street
Bronx, NY 10455
Phone: 718.960.7988
Vendor: Bronx Overall Economic Development

** Source: 2007 American Community Survey http://fastfacts.census.gov; New York State Department of Labor*

Serving Congressional District 17 Youth Jobseekers

DYCD oversees the operation of youth development programs which include: work readiness support, summer employment, mentoring, skills training, job search, GED preparation and more. These services are vital for the professional development and economic independence of the City's youth.

Citywide Statistics:

- **Number enrolled:** 4,357 in WIA In-School and Out-of-School Youth programs
- **Number of programs:** 71
- **Number who received work readiness training:** 1,134
- **Number who received a degree or certified certificate:** 2,342
- **Number who received literacy and numeracy skills tutoring:** 769
- **Number enrolled in Summer Youth Employment Program**: 43,113

District 17 Statistics

- **Number of youth served:** 106
- **Number of programs:** 2

Workforce System Partners Serving Congressional District 17

Adult Community Partners

To effectively serve the NYC workforce and business communities, a key system priority is to build the capacity and networks between the local workforce system and Community-Based Organizations (CBO).

- **Number of active Career Center partners** (2008): 66
- **Partner placements**: 312
- **Top five partners**: AARP, Wildcat Service Corp., NYC Dept. of Probation, SOBRO, Citizens Advice Bureau

Youth Community Partners

By contracting with local community-based organizations DYCD provides targeted services to the City's youth and businesses.

- **Number of community providers** (2008**):** 1
- **Community providers:** Moshulu Montefiore Community Center Inc.

System Partners Serving Congressional District 17

Key Partners

The NYC WIA system partners and collaborates with key City and State agencies in order to streamline services to best serve New Yorkers. Many of these key partners are also valuable members of the WIB.

- **City University of New York (CUNY):** The system works in close collaboration with the community college system to provide access to literacy services, long-term occupational trainings that lead to employment and other targeted programming to ensure that the community college and workforce development systems work hand-in-hand.
- **New York State Department of Labor (NYSDOL):** NYSDOL, an important operating partner for the system, ensures that all City customers have access to unemployment insurance and other Wagner-Peysner services, provides technical assistance, access to funding opportunities and labor market data to help inform local programming.
- **New York State Education Department (SED):** SED provides critical support and programming to the City's system including funding of on-site literacy programming, in collaboration with CUNY, at the Workforce1 Career Center sites.
- **New York City Department for the Aging (DFTA):** Through its series of contractors, DFTA provides and receives important referrals for older adults in collaboration with the Workforce1 Career Center system.
- **New York State Vocational and Educational Services for Individuals with Disabilities (VESID):** VESID has an active presence as an on-site partner, both providing and receiving important referrals for New Yorkers with disabilities, with the Workforce1 Career Center system and also funding the Disability Program Navigators (DPN) at the Centers.
- **Job Corps:** Job Corps provides educational and vocational training young people ages 16 - 24. Jobs Corps serves as an active on-site partner throughout the system and we continue to look for innovative ways to strengthen connections to their services.
- **New York City Housing Authority (NYCHA):** NYCHA serves public housing residents throughout the City through multiple training and enrichment opportunities. NYCHA provides onsite staff at several Workforce1 Career Centers.
- **American Indian Community House:** The American Indian Community House has been a valuable partner to our system and continues to look for innovative ways to ensure that the American Indian community receives access to the appropriate services.

Jobseeker Success Stories

Ms. Ana Rodriguez Garcia was initially assessed for employment in June 2007. She was not working and expressed an interest in obtaining an Individual Training Grant as well as a need for immediate employment. After an intense assessment, Ms. Garcia was referred to our Resume and Interview Skills Workshop. Subsequently, her resume was forwarded to several employers, one of which was Global Cork Overhead Door for an Administrative position. Ms. Garcia was hired as an Administrative Assistant, and shortly thereafter, was promoted and is now making $15.00 per hour.

Zulieka enrolled in the Out-of-School Youth program. Her largest barrier to securing employment was the challenge of caring for her younger sister. She enrolled in the Young Adult Management program. Upon completion, she decided to become a peer facilitator. Leveraging the leadership skills she developed in training, Zulieka took her GED exam and was recently hired at the local Equinox gym.

WIB Contact Information

Stephanie Martinez
Policy Director
NYC Workforce Investment Board
smartinez@sbs.nyc.gov
(212) 513-6422