

ARRA/USDOL Grant Overview



July 22, 2009
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What We Will Cover Today

USDOL Green solicitations and impact on NYC

- **Recap of areas of focus for USDOL and the City**
- **DOL/ARRA grant basics and funding implications**
- **Tips, tools and resources**
- **NYC WIB role in the process**

USDOL Green Jobs Grant Basics

Total Funding Breakdown		WIB Due Date	DOL Due Date
\$ 50,000,000	State LMI Grants	N/A	8/14/09
\$ 190,000,000	State Energy Sector Partnership & Training Grants	N/A	10/20/09
\$ 5,000,000	Green Capacity Building Grants	7/22/09	8/05/09
\$ 100,000,000	Energy Training Partnership Grants	8/21/09	9/04/09
\$ 150,000,000	Pathways Out of Poverty Grants	9/09/09	9/29/09

ARRA/USDOL Grant Overview – Cont'd

GREEN CAPACITY BUILDING GRANTS

SGA-DFA-08-21

✓ Purpose

To support current DOL grantees as they update existing training and job placement for the emerging green economy

✓ Eligibility

✦ **Current DOL grantees only**

✓ Approved Activities

(a) Purchasing equipment, (b) staff professional development, (c) curriculum development and/or adaptation, (d) partnership development and (e) where applicable, hiring additional staff

✓ Key Organizations

(a) State and local workforce system, (b) employers and industry-related organizations, (c) educational institutions, (d) regional, state or local consortia or organizations that focus on green industries and occupations, (e) foundations and (f) research laboratories

✓ WIB Requirements* - Due to WIB for review no later than **July 22, 2009**

(a) Abstract, as per p. 30168 of SGA and (b) executive summary: (i) parameters, (ii) demonstration of applicant eligibility, (iii) brief synopsis of criteria components and (iv) explanation of connection with WIA funded programs and other related programs

ARRA/USDOL Grant Overview

ENERGY TRAINING PARTNERSHIP GRANTS

SGA-DFA-08-18

✓ Purpose

To offer training programs that are proven to lead to long-term job placement within the energy efficiency (EE), renewable energy (RE) and other emerging green industries

✓ Targeted Population

(a) Workers impacted by national energy and environmental policy, (b) individuals in need of updated training relation to the EE and RE industries and (c) unemployed workers

✓ Eligibility

(a) Non-profit national labor-management organizations with local networks and (b) statewide or local nonprofit partnerships

✓ Approved Activities

(a) Occupational training in EE and RE industries, (b) on-the-job training in EE and RE industries, (c) developing Registered Apprenticeship and pre-apprenticeship programs in EE and RE industries and (d) supportive services to participants for training assistance

✓ Required Partners

(a) Labor organizations, (b) local Workforce Investment Boards and One Stop/Workforce1 Career Centers and (c) employers or industry organizations

✓ WIB Requirements - Due to WIB for review no later than **August 21, 2009**

(a) Abstract, as per p. 30157 of SGA and (b) executive summary: (i) parameters, (ii) demonstration of applicant eligibility, (iii) brief synopsis of criteria components and (iv) explanation of connection with WIA funded programs and other related programs

ARRA/USDOL Grant Overview – Cont'd

PATHWAYS OUT OF POVERTY GRANTS

SGA-DFA-08-19

✓ Purpose

To offer training programs that are proven to lead to long-term job placement within the EE, RE and other emerging green industries

✓ Targeted Population

(a) Unemployed individuals, (b) high school drop-outs, (c) individuals with a criminal record and (d) disadvantaged individuals within areas of high poverty

✓ Eligibility

(a) Non-profit national labor-management organizations with local networks and (b) statewide or local nonprofit partnerships

✓ Approved Activities

(a) Classroom occupational training, (b) on-the-job training activities, (c) apprenticeship & pre-apprenticeship programs, (d) Internship Programs, (e) customized training, (f) basic skills training, (g) basic skills training, (h) initial assessment of skill levels, (i) job search and placement, (j) case management services, (k) supportive services and (l) updating curriculum

✓ Required Partners

At least one entity from each category: (a) non profit organizations, (b) public workforce investment system, (c) education and training community, (d) public and private employers and industry-related organizations and (e) labor organizations

✓ WIB Requirements - Materials submitted to WIB no later than September 9, 2009

(a) Abstract, as per p. 30143 of SGA and (b) executive summary: (i) parameters, (ii) demonstration of applicant eligibility, (iii) brief synopsis of criteria components and (iv) explanation of connection with WIA funded programs and other related programs

A Few Caveats...

Before you begin the application process, please consider the following:

- ☑ **Lead applicant** : You may only be the lead applicant in only one of the five solicitations.
- ☑ **This is WIA ARRA money**: The grant criteria and expectations are aligned with general WIA funding guidelines for ARRA. Tracking the status and success of participants should be an integral component of your overall programmatic functions.
- ☑ **Priority of Service must be complied with**: Veterans and eligible spouses must be given priority, as well as a number of other populations identified by USDOL.
- ☑ **Webinars will be provided on each grant**: USDOL is not requiring, but are strongly encouraging applicant participation. Register on www.workforce3one.com.
- ☑ **USDOL cares about sustainability**: If you win you will have to develop and submit a sustainability plan for your program.

General DOL Application Tips

A few helpful hints to submitting successful grant applications:

- ☑ **Establish collaborative partnerships:** Describe in detail how these organizations will work together and how you plan to engage your community, including how your collaborative partnerships will add benefit to your community.
- ☑ **Establish the “need”:** Use statistics and interpretive data to articulate your need for funding.
- ☑ **Recognize the individual:** Explain how you will be able to engage & serve the targeted population(s).
- ☑ **Illustrate programmatic sustainability:** Describe how your operations will be sustained once funding is exhausted.
- ☑ **Build & expand upon other Recovery Act resources:** Describe how you will connect your workforce development strategies to other similar ARRA-funded projects.
- ☑ **Create innovative uses of ETA funding:** How can you leverage your resources to pull in additional outside funds or non-monetary contributions with the promise of government funding? Matches are not required for this grant – but you will get more points if you leverage existing funding.

WIB's role in the process

What is the role of the WIB in this process?

- **Encourage the highest quality applications possible to be submitted to USDOL:**
The better the applications, the more money coming to NYC for workforce. The WIB has listed multiple resources on our website to assist applicants in preparing for the solicitation.
- **Ensure the articulated connections to the workforce system are appropriate:**
Connections to the Workforce1 Centers or other contracted providers need to be reviewed and vetted for suitability.

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Useful Resources

Mayor's Office of Long-Term Planning and Sustainability

[PlaNYC 2030](#)

Collaborative Economics (03/2009)

[Clean Technology and the Green Economy](#)

Apollo Alliance (NYC Chapter) et al. (2008)

[Green Collar Jobs in America's Cities: Building Pathways out of Poverty and Careers in the Clean Energy Economy](#)

Title X of the 2007 Energy Bill

[Green Jobs Act of 2007](#)

United Nations Environment Programme (09/2008)

[Green Jobs: Towards decent work in a sustainable, low-carbon world](#)

National Center for O*NET Development (02/12/2009)

[Greening of the World of Work: Implications for O*NET®-SOC and New and Emerging Occupations](#)

New York State Department of Labor (05/2009)

[New York State's Clean Energy Industry: Labor Market and Workforce Intelligence](#)

Heldrich Center, Rutgers University (02/2009)

[Preparing the Workforce for a "Green Jobs" Economy](#)

USDOL/ETA (03/06/2009)

["green jobs": a workforce system framework for action](#)

Q and A

- We don't have all the answers but we will do our best to get them for you!
- Email your questions to WIB@sbs.nyc.gov
- We'll post responses on www.nyc.gov/wib as FAQs.

