

QUARTERLY MEETING

110 William Street, 4th Floor
New York, New York

Thursday, December 6, 2012
8:30 – 10:30 AM

MINUTES

Board Members Present:

Bill Abramson	Edward Jay Goldberg	Kristin Morse
Laurice Arroyo	Colvin Grannum	Jeanne Mullgrav
Donald Ashkanesa	Brenda Jenifer	Robert Purga
Horace Barker	Kathy Kearns	Jocelynn Rainey
Scott Berger	Rae Linefsky	Rose Rodriguez
Les Bluestone	Richard Mast	Deidre Scott
Rochelle DiRe	John Mogulescu	Maria Serrano
Arnold Dorin	Thomas Moloney	

Guests Present:

Tim Cantrell	Bret Halverson	Deldreana Peterkin
Cesar Cardenas	Courtney Hawkins	Malgorzata Powietrzynska
Karen Coleman	Lesley Hirsch	Diane Rath
Tara Colton	Calvin Johnson	Lincoln Restler
Liza Ehrlich	Angie Kamath	Kelly Richardson
Evelyn Fernandez-Ketchan	Megan Keenan	Sara Schlossberg
David Fischer	Michael Kulbert	Fatima Shama
Fenimore Fisher	Michelle Light	Jane Thompson
Romain Fravien	Suzanne Lynn	John Twomey
Tiffany Ferguson	Elton Maynard	Kelly Richardson
Robert Garafola	Kristin Misner	Patrick Van Sluytman
Lindsay Geddes	Chris Neale	Krista Werbeck
Nikki Georges-Clapp	Anne Norbeck	Joshua Winters
Deputy Mayor Linda Gibbs	Tom Pendleton	

Approval of Minutes

The minutes of the September 19, 2012 meeting of the New York City Workforce Investment Board (WIB) were approved.

Chairman's Report

Ms. Kearns welcomed the Board. She began the meeting by announcing the appointment of a new WIB Member, Brenda Jenifer. Ms. Jenifer is the Executive Director of South Bronx Job Corps Center. Ms Kearns also welcomed and introduced Tiffany Ferguson, the new Urban

Fellow assigned to the NYC Office of Human Capital Development and noted that their biographies were located in the board book.

Next, Ms. Kearns introduced a resolution amending the WIB bylaws. Cesar Cardenas provided the Board with a brief summary of the bylaw changes on behalf of OHCD staff.

Committee Updates

Kathy Kearns, also Chair of the Executive Committee, reported to the Board that at the last Executive Committee meeting, Members convened to approve a training pilot program to upgrade Home Health Attendants to become Home Health Aides. She informed the Board that the Committee approved the reallocation of up to \$900K in WIA funds to provide up to two thousand Home Health Attendants with training.

Next, Horace Barker, Chair of the Workforce Policy Committee led a workgroup that focused on the GED changes. He informed the Board that the workgroup members had a discussion about the resource limitations of the current GED system in NYC and they brainstormed ideas and proposals to consider. The next step will be developing a position paper or set recommendations regarding the next iteration of the GED test.

Next, Jeanne Mullgrav, Commissioner of the NYC Department of Youth and Community Development (DYCD), gave the members a brief update of the Youth Council meeting. She mentioned that DYCD helped coordinate Nike's donation of \$1 million in clothing, including coats and socks, for Hurricane Sandy relief efforts. She also informed the Board that the Summer Youth Employment Program (SYEP) Request for Proposals deadline had been extended until December 19th.

WIB Member Reflection

After the committee updates, Michelle Light, Executive Director of OHCD reminded the Board that at the last WIB meeting she invited Board Members to join her on site visits. She informed the Board of the importance of the workforce system and encouraged them to stay connected. Next, Ms. Light introduced Jocelyne Rainey, WIB Member and Vice President of Human Resources for the Brooklyn Navy Yard (BNY) – who accompanied her on a visit to the Queens Industrial and Transportation Workforce1 Career Center. Ms. Rainey gave a brief overview of the BNY and shared her reflections of the site visit. Ms. Light then facilitated a discussion between Ms. Rainey and the members.

Recovery from Hurricane Sandy

Next, Ms. Kearns introduced three guest speakers Karen Coleman, Deputy Commissioner of New York State Department of Labor, Chris Neale, Assistant Commissioner from SBS and Robert Garafola, Deputy Commissioner of the New York City Department of Parks and Recreation.

Following the introductions, Ms. Coleman, Mr. Neale and Mr. Garafola provided an overview of responses and recovery efforts of Hurricane Sandy for New York City. Most notably they detailed:

- NYS received \$27.7 million in federal disaster National Emergency Grant (NEG) funds. The grant will help put more than 5,000 unemployed workers to work helping clean up communities still recovering from Hurricane Sandy; funding will be used to hire young workers and the unemployed.
- The main neighborhoods of focus for this funding were Red Hook, Rockaway (Queens), Coney Island and Staten Island.
- SBS and NYS DOL are exploring several opportunities with City agencies to continue hiring workers focused on both physical cleanup and humanitarian-related relief efforts.

- One Stop Career Centers will assist with recruitment and identification of eligible NEG workers. There is no residency requirement for NEG workers - 29 One Stop Centers were taken off line around the state, due to the storm.
- The State of New York has partnered with the Federal Emergency Management Agency (FEMA) to launch a local hire program to replace FEMA employees (The goal is to hire upwards of 700 New Yorkers).

Following the presentation, Ms. Kearns facilitated a discussion between the speakers and the members.

Keynote Presentation

Next, Ms. Kearns introduced Deputy Mayor for Health and Human Services, Linda I. Gibbs and Kristen Morse, Executive Director for the Center for Economic Opportunity (CEO) and a newly appointed member of the WIB. Deputy Mayor Gibbs traced the history of CEO, starting with the anti-poverty Commission on Economic Opportunity that Mayor Bloomberg convened in 2006 that formed the core agenda for the Center for Economic Opportunity. She then explained the Center's rigorous empirical approach to program development and evaluation, before detailing CEO's work on career advancement.

Kristen Morse provided detailed insights on two of CEO's programs:

- Jobs Plus, a public housing-based workforce development program that offers employment and training services, community support for work, and incentives designed to help "make work pay"; and,
- CUNY ASAP designed to increase community college graduation rates by reducing barriers to degree attainment.

Following the presentation, Ms. Kearns facilitated a discussion between the speakers and the members.

Conclusion

Following the business described above, the meeting was adjourned.