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Spider-Man's latest heroic act is helping N.Y.ers find work, teams up with Workforce1 job centers

By Adam Lisberg
November 18, 2010

Even the amazing Spider-Man needs help finding a job these days - but fortunately he has Mayor Bloomberg and the Daily News on his side.

New York's hometown paper Wednesday featured a 12-page Spider-Man comic highlighting the city's Workforce1 job centers to help folks find work.

Spidey swung by Midtown Comics' new downtown location Wednesday to showcase the Marvel comic - and the city's job placement services - with Bloomberg, Daily News CEO William D. Holiber and Editor in Chief Kevin R. Convey.

"The Daily News is a newspaper that understands it's part of this city, and it's always trying to make this city better as well as report what goes on," the mayor said.

Marvel Comics is printing up special glossy editions of the comic for the Workforce1 centers - and this being Spidey, it's also available on the Web.