

SBS IN THE NEWS

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Brooklyn Placement Pushes City's Job Goals Over the Top New Flatbush Clothing Outlet Hires 119 Through 'Workforce1'

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DOWNTOWN BROOKLYN – The city's Workforce1 career centers, including the Brooklyn center at 9 Bond Street, have placed New Yorkers in 20,000 jobs since the beginning of this year, up 42 percent from this time last year, Mayor Michael Bloomberg said this week.

Bloomberg made the announcement at a 1010 WINS Five-Borough Business Breakfast at the New York Marriott at the Brooklyn Bridge in Downtown Brooklyn.

The 20,000th placement was made by A.J. Wright, an apparel and home fashions retailer that – with significant support from NYC Business Solutions' recruitment services – opened its first location in Brooklyn this month. The new store is near the junction of Nostrand and Flatbush avenues near Brooklyn College.

NYC Business Solutions, in partnership with the Workforce1 Career Centers, the New York State Department of Labor and other community partners, hosted several recruitment events for A.J. Wright. This resulted in the hiring of 119 new employees for its new Brooklyn location.

"The staff at Workforce1 was very professional and gave me all the support I needed. They helped me every step of the way in finding a new job," said Edward Broomfield, the 20,000th New Yorker placed in a job this year. After being laid off from his job of 20 years in September, Broomfield starts his new job as a merchandise associate at A.J. Wright this week.

"The team at NYC Business Solutions Center gave us a great deal of support by helping us to identify qualified candidates from the community and assisting us in building a great staff for our new store," said Bill Hernandez, district manager for A.J. Wright.

Since the beginning of this year, the Workforce1 Career Centers have made 3,557 placements in Brooklyn.