



NYC SMALL BUSINESS TECHNOLOGY COALITION

Exhibitor Details

Financial Management

- [PayPal](#) is the faster, safer way to pay and get paid online, via a mobile device and in store.
- [ShopKeep POS](#) is an iPad- and cloud-based point of sale system that offers a complete business management solution.
- Whether a business needs to accept credit cards, manage a full point of sale system, or sell online, [Square](#) offers simple and affordable tools for businesses of all sizes.

Crowdfunding

- [Lucky Ant](#) is a crowdfunding platform for local businesses that allows them to fund projects with help from customers.
- [Smallknot](#) is a community crowdfunding platform to fund independent businesses in your neighborhood looking to expand, grow or open up shop.

Online Marketing

- [delivery.com](#) empowers the neighborhood economy by enabling customers to order online from their favorite local restaurants, grocers, wine and spirits shops, and other stores.
- [Google's Get Your Business Online](#) team is dedicated to growing small businesses by making it fast, easy, and free to get online.
- **GrubHub Seamless**, the nation's leading online and mobile food-ordering company dedicated to connecting hungry diners with local takeout restaurants, owns a portfolio of brands that includes [GrubHub](#), [Seamless](#), [MenuPages](#), and [Allmenus](#).
- [Squarespace](#) is a beautiful and intuitive website publishing platform that allows anyone to easily create professional blogs, pages, stores, and galleries without touching a line of code.
- [Weebly](#) gives millions of people an easy and affordable way to create a site where people can start their own business, communicate with their clients, and showcase their achievements.
- [Yelp](#) connects people with great local businesses. Our users have contributed more than 42 million rich, local reviews on everything from boutiques and mechanics to restaurants and dentists.

E-mail Marketing

- [AWeber](#) helps more than 120,000 businesses, entrepreneurs and bloggers increase sales and profits through its suite of web-based email marketing software.
- Through its unique combination of online marketing tools and free personalized coaching, [Constant Contact](#) helps small businesses, associations, and nonprofits connect and engage with their next great customer or client.
- [Mad Mimi](#) makes it simple and enjoyable to create beautiful HTML emails. Our easy-to-use platform helps you create, send, and track e-mail campaigns.