Staten Island Chamber of Commerce

in partnership with

Commercial District Needs Assessment

DOWNTOWN

STATEN ISLAND

Commercial District Needs Assessment

NYC Small Business Services

Bill de Blasio
Mayor

Gregg Bishop
Commissioner

in partnership with

Staten Island Chamber of Commerce
ABOUT DOWNTOWN STATEN ISLAND

Background

Located on the New York Harbor, Downtown Staten Island is home to a variety of civic, cultural, and transportation amenities and is the gateway to the borough. Downtown Staten Island consists of several distinct towns that are linked by the Bay Street corridor; which follows the northeast coastline of Staten Island. The Bay Street commercial corridor is anchored at the north by the Staten Island Ferry Terminal at Richmond Terrace and runs south to Townsend Avenue through the neighborhoods of St. George, Tompkinsville, and Stapleton.

St. George, the area surrounding the Staten Island Ferry Terminal, is Staten Island’s civic center, with courthouses and municipal offices serving as the centerpieces of the neighborhood. St. George also offers a wide array of cultural and entertainment options for Staten Islanders and visitors, including the home of the Staten Island Yankees, the St. George Theatre, and the Staten Island Museum. Bay Street acts as St. George’s central boulevard with multiple traffic lanes and landscaped street medians. Because of the topography of St. George, residential and commercial buildings that are located upland allow for sweeping views of the Staten Island waterfront and New York harbor from Bay Street.

Tompkinsville, which abuts St. George to the south, was once the home of a Naval Frontier Base and to this day maintains a charming commercial node at Tompkinsville Park, where Bay Street meets Victory Boulevard. Tompkinsville is demographically and culturally diverse, with an eclectic mix of cuisines, art, and entertainment venues, making it a prime location for the ongoing revitalization of vacant lots and shops that front Bay Street.

Stapleton, which adjoins Tompkinsville to the south, surrounds one of the borough’s oldest parks, Tappen Park, giving it a distinctive “village center” feel. Once one of Staten Island’s foremost shopping areas, Stapleton’s building stock consists primarily of low-rise mixed-use buildings with ground floor retail. To this day, these attributes continue to make Stapleton a traditionally-scaled, walkable shopping district that is both accessible to a changing waterfront and home to a growing blend of vibrant “mom & pop” shops and multicultural cuisines.

Downtown Staten Island is demographically and socioeconomically diverse with approximately 26,700 residents. The area’s foreign-born population is 28%, which is higher than Staten Island as a whole (21%). Tompkinsville is home to one of the largest Sri Lankan communities in the United States, and also has a significant African community. Downtown Staten Island’s cultural diversity can be seen in the unique and vibrant restaurants and shops on and around Bay Street.

Future Opportunities

With 70,000 daily passengers riding the Staten Island Ferry, Downtown Staten Island is the gateway to Staten Island for both visitors and residents. Recently, more than $1 billion has been invested in major development projects throughout Downtown Staten Island, including the New York Wheel and Empire Outlets, and these projects will further position Bay Street as the civic, business, and cultural hub for Staten Island. Despite a high 21% retail vacancy rate and the need for commercial revitalization projects, both long-standing small businesses and new businesses on Bay Street are positioned to leverage these new community investments and serve a growing population in the years to come.
Points of Interest
- Bay Street Corridor
- Staten Island Railway Stations
- Public Facilities
- Arts & Entertainment

Notable Places
1. Borough Hall
2. St. George Theatre
3. Lighthouse Point
4. National Lighthouse Museum
5. Empire Outlets
6. New York Wheel
7. Urby
8. Lighthouse Point

Current & Planned Developments
- Incubators & Co-Working Spaces

Neighborhood Events
- North Shore Restaurant Crawl
- Staten Island Arts LUMEN Festival
- Illuminate Stapleton
- Celebrate Stapleton
- St. George Day Festival
- Staten Island Black Heritage Family Day

Merchant & Business Groups
- Staten Island Chamber of Commerce
- Historic Tappen Park Community Partnership
- North Shore Business Association
- Staten Island Economic Development Corporation

Staten Island Downtown Alliance
KEY FINDINGS & OPPORTUNITIES

Strengths

- Prominent waterfront location with expanded public access points and views of New York Harbor
- Multi-modal transportation hub, including the Staten Island Ferry with 70,000 daily passengers and the Staten Island Railway with 7,300+ weekday passengers
- Historic heart of Staten Island with unique town centers
- Many long-standing small businesses and relatively affordable commercial spaces
- Civic center of Staten Island with significant daytime worker population
- Diverse ethnic and cultural communities
- Growing concentration of co-working and incubator spaces that foster entrepreneurship
- Staten Island’s center for arts, entertainment, and creative activities
- Numerous active neighborhood and small business organizations

Challenges

- High storefront vacancy rate along the corridor (21%)
- Vacant lots are noticeable eyesores that break up the continuity of the corridor
- Litter and sidewalk cleanliness are visible issues throughout Bay Street
- Staten Island Railway stations have poor lighting and uninviting entrances
- Local parks and other public spaces are underutilized
- Poor perception of neighborhood safety, especially at night
- High proportion of storefronts are in need of physical improvements
- Inadequate wayfinding signage prevents visitors from exploring beyond the ferry terminal
Opportunities

► Leverage significant local demand for new retail goods and services by filling vacant storefronts

► Market Downtown Staten Island as a home for a broad mix of retail offerings and as a destination for entertainment, cultural, and creative activities

► Clean, beautify, and maintain streets and sidewalks along Bay Street

► Encourage community connections between upland communities, Bay Street, and the waterfront

► Promote shop & buy local campaigns to better connect new developments with existing small businesses

► Connect local entrepreneurs and merchants to business support services

► Make Bay Street more welcoming and vibrant during the day and night by activating vacant spaces and revitalizing local public spaces, including Tappen Park’s Village Hall

► Enhance accessibility and character of Staten Island Railway stations in Tompkinsville and Stapleton

► Improve storefront conditions along Bay Street

► Build capacity of community-based organizations that serve Downtown Staten Island

What’s Next?
To address these key findings and opportunities, Neighborhood 360° Grants will be made available by SBS to not-for-profit organizations. For more information, visit: nyc.gov/neighborhood360
BUSINESS LANDSCAPE: BAY STREET

Business Inventory

232
Total Number of Storefronts

21%
Storefront Vacancy*

*Note: In 2015, New York City’s 69 Business Improvement Districts reported an average ground floor vacancy rate of 8.3% and median ground floor vacancy rate of 5.6% (SBS BIDs Trends Report, 2015).

Storefront & Retail Mix

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vacant</td>
<td>48</td>
</tr>
<tr>
<td>Restaurants &amp; Bars</td>
<td>35</td>
</tr>
<tr>
<td>Hair, Nail, &amp; Beauty Salons</td>
<td>17</td>
</tr>
<tr>
<td>Professional Services &amp; Real Estate Offices</td>
<td>16</td>
</tr>
<tr>
<td>Public Administration &amp; Social Services</td>
<td>16</td>
</tr>
<tr>
<td>Automotive Repair &amp; Dealers</td>
<td>13</td>
</tr>
<tr>
<td>Delis / Bodegas</td>
<td>11</td>
</tr>
<tr>
<td>Furniture &amp; Electronics Stores</td>
<td>10</td>
</tr>
<tr>
<td>Supermarkets, Food, &amp; Liquor Stores</td>
<td>8</td>
</tr>
<tr>
<td>Houses of Worship</td>
<td>8</td>
</tr>
<tr>
<td>Medical Services</td>
<td>7</td>
</tr>
<tr>
<td>HVAC, Plumbing, &amp; Manufacturing</td>
<td>6</td>
</tr>
<tr>
<td>Clothing &amp; Jewelry Stores</td>
<td>6</td>
</tr>
<tr>
<td>General Merchandise Stores</td>
<td>6</td>
</tr>
<tr>
<td>Health &amp; Personal Care Stores</td>
<td>5</td>
</tr>
<tr>
<td>Other Miscellaneous Store Retailers</td>
<td>5</td>
</tr>
<tr>
<td>Commercial Banks</td>
<td>4</td>
</tr>
<tr>
<td>Dry Cleaning &amp; Laundry Services</td>
<td>4</td>
</tr>
<tr>
<td>Gas Stations</td>
<td>3</td>
</tr>
<tr>
<td>Gym &amp; Recreation</td>
<td>2</td>
</tr>
<tr>
<td>Cash Advance &amp; Money Transfer Services</td>
<td>1</td>
</tr>
<tr>
<td>Hotels</td>
<td>1</td>
</tr>
</tbody>
</table>

Bay Street Storefront Vacancy by Neighborhood

- St. George 24%
- Tompkinsville 11%
- Stapleton 24%

Business inventory and retail mix data were gathered by the Staten Island Chamber of Commerce through a comprehensive area inventory of storefront businesses located along the Bay Street corridor between Richmond Terrace and Townsend Avenue. (November 2015 to March 2016).
What We’ve Heard from Bay Street Merchants

How many years have you been in business here?

14 7 3
Mean Median Mode
6 businesses surveyed have been in the neighborhood for more than 35 years

How many employees do you have?

Do you own or rent your property?

67% 21% 12%
Rent Own No Response

Over the past year, has your business improved, stayed the same, or decreased?

34% 42% 3%
Improved Stayed the Same Decreased

What kinds of resources would help you grow your business?

% Merchant Responses

- Marketing support 34%
- Financing 22%
- Space improvements 18%
- New equipment 10%
- Other services 16%

What changes need to occur on/around Bay Street to attract more visitors/shoppers?

- Cleaner streets, reduced litter, and area beautification
- Safety improvements, including improved lighting
- New stores to provide a better retail mix, attract more customers, and provide basic neighborhood goods and services
- Improved infrastructure
- Reduce traffic and improve parking options

Source: Based on 67 merchant surveys conducted by the Staten Island Chamber of Commerce in Winter 2016.
What We’ve Heard from Bay Street Merchants

What changes need to occur to bring more people to your shop or use your services?

“Cleaner streets and better security.”

“More people. More stores.”

“Some of the façades of the buildings could use sprucing up.”

“Change the verbiage on the ferry to draw the people to explore the island.”

“Less traffic and more lighting at night to make people feel safe.”

What do you like about the commercial corridor?

“Rents are still reasonable and close to the ferry.”

“The waterfront view and the camaraderie with fellow business owners.”

“The people in the community are wonderful and diverse.”

“Accessibility to St. George, Manhattan, and Verrazano Bridge.”

“Old world charm.”

“Good transportation, nice people.”

“It’s neighborhood-ish. Walkable. Mixture of work and play.”

What do businesses need?

“Ability to attract quality clients.”

“Clean the area up. Prevent littering. Install more trash cans... Focus on quality of life issues.”

“Better street lighting.”

“Better infrastructure. More bus service.”

“Things to bring people to the area.”

“Parking and good traffic flow.”

“More marketing. And give people reasons to come here.”

How is this area different from other shopping districts?

“Only real downtown shopping.”

“Heart of old Staten Island.”

“Unique neighborhood poised on the windowsill of the greatest city in the world.”

“It’s walkable. It’s accessible via public transit.”

“There is a lot of room to grow.”
## BUSINESS OUTLOOK

### Downtown Staten Island Retail Opportunity

<table>
<thead>
<tr>
<th>Residents spend</th>
<th>Local businesses make</th>
<th>Every year,</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$588.2M</strong></td>
<td><strong>$290.0M</strong></td>
<td><strong>$298.2M</strong></td>
</tr>
<tr>
<td>each year in</td>
<td>each year in</td>
<td>is spent</td>
</tr>
<tr>
<td>goods and services</td>
<td>retail sales</td>
<td>outside</td>
</tr>
<tr>
<td></td>
<td></td>
<td>the neighborhood</td>
</tr>
</tbody>
</table>

### Retail Leakage & Surplus

- **Surplus:** $0
- **Leakage:** $46.0M

- Grocery Stores: $46.0M
- Department Stores (Excluding Leased Departments): $40.5M
- Clothing Stores: $22.8M
- Gasoline Stations: $20.4M
- Electronics & Appliance Stores: $20.1M
- Other General Merchandise Stores: $14.3M
- Health & Personal Care Stores: $14.3M
- Other Miscellaneous Store Retailers: $11.2M
- Building Material & Supplies Dealers: $9.1M
- Specialty Food Stores: $8.1M
- Auto Parts, Accessories, & Tire Stores: $5.7M
- Home Furnishings Stores: $5.2M
- Shoe Stores: $4.8M
- Sporting Goods, Hobby, & Musical Instrument Stores: $4.1M
- Beer, Wine, & Liquor Stores: $3.2M
- Full-Service Restaurants: $2.8M
- Lawn / Garden Equipment & Supply Stores: $2.4M
- Office Supplies, Stationery, & Gift Stores: $2.4M
- Special Food Services: $1.3M
- Florists: $1.0M
- Book, Periodical, & Music Stores: $820,000
- Used Merchandise Stores: $500,000
- Drinking Places (Alcoholic Beverages): -$500,000
- Furniture Stores: -$580,000
- Limited-Service Eating Places: -$1.0M
- Jewelry, Luggage, & Leather Goods Stores: -$2.7M

Retail leakage and surplus is the difference between estimated spending by local residents on retail goods and estimated sales by local retail businesses. Retail **leakage** occurs when consumer demand exceeds retail supply in a designated trade area. On the chart, a positive value indicates leakage of retail sales and represents net consumer spending that is being captured by retailers outside of the trade area. Retail **surplus** occurs when retail supply exceeds consumer demand in a designated trade area. On the chart, a negative value indicates a surplus of retail sales and may signify a market where retailers are drawing customers from outside the trade area.

Source: ESRI and Infogroup, August 2016; does not include projected expenditures from Empire Outlets or other current and planned developments.
BUSINESS OUTLOOK

Business Trends

Change in Total Business Sales, 2008-2015

Downtown Staten Island  Staten Island  NYC
△ 109%  △ 22%  △ 29%

Change in Median Sales by Business, 2008-2015

Downtown Staten Island  Staten Island  NYC
△ 171%  △ 93%  △ 105%

What We've Heard from Shoppers

What additional types of businesses would you like to see on Bay Street?

- Healthy food options, fresh produce, specialty food stores, bakery
- Restaurants, coffee shop, café
- Clothing, shoe stores
- Family/kid-friendly activities and businesses
- Arts, entertainment, movie theater

How much do you typically spend when shopping on Bay Street?

<table>
<thead>
<tr>
<th>Spending</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>$0</td>
<td>13%</td>
</tr>
<tr>
<td>$1–$10</td>
<td>5%</td>
</tr>
<tr>
<td>$11–$25</td>
<td>13%</td>
</tr>
<tr>
<td>$26–$50</td>
<td>36%</td>
</tr>
<tr>
<td>$51–$99</td>
<td>13%</td>
</tr>
<tr>
<td>$100</td>
<td>20%</td>
</tr>
</tbody>
</table>

How do you usually travel to get to Bay Street?

<table>
<thead>
<tr>
<th>Mode</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Car</td>
<td>49%</td>
</tr>
<tr>
<td>Walk</td>
<td>28%</td>
</tr>
<tr>
<td>Bus</td>
<td>18%</td>
</tr>
<tr>
<td>Bike</td>
<td>2%</td>
</tr>
<tr>
<td>Staten Island Railway</td>
<td>2%</td>
</tr>
<tr>
<td>Taxi</td>
<td>1%</td>
</tr>
</tbody>
</table>

How often do you visit Bay Street to go shopping?

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Daily</td>
<td>9%</td>
</tr>
<tr>
<td>2 to 4 times a week</td>
<td>31%</td>
</tr>
<tr>
<td>Once a week</td>
<td>18%</td>
</tr>
<tr>
<td>Twice a month</td>
<td>13%</td>
</tr>
<tr>
<td>Once a month</td>
<td>8%</td>
</tr>
<tr>
<td>3 to 6 times a year</td>
<td>2%</td>
</tr>
<tr>
<td>Not regularly</td>
<td>18%</td>
</tr>
<tr>
<td>Never</td>
<td>1%</td>
</tr>
</tbody>
</table>

Source: Based on 168 consumer surveys conducted by the Staten Island Chamber of Commerce in Winter 2016
An analysis of 213 properties along Bay Street reveals that 46% of storefronts are in poor condition, 24% are in average condition, and 31% are in good condition.

Litter and sidewalk cleanliness are visible issues throughout Bay Street, especially in and around tree pits.

The numerous vacant storefronts break up the continuity of the corridor and deprive the neighborhood of street activity and lighting in the evening.

There is a large variation in the age and quality of the building stock in the area.

Long-standing businesses across the corridor are models of well-maintained and visually appealing storefronts.

The Staten Island Railway train yard and facilities create a disjointed streetscape between Tompkinsville and Stapleton.

The corridor lacks the necessary street furniture, amenities, public art installations, and district signage that can enliven the pedestrian experience and collectively promote the neighborhood.
**Study Area Boundaries**

- Assessed Commercial Corridor
  Primary data on Bay Street storefront businesses presented on pg. 6-8 was gathered along the Bay Street corridor between Richmond Terrace and Townsend Avenue.

- Downtown Staten Island Context Area
  Demographic and employment data on pg. 12-13 correspond to the Downtown Staten Island neighborhood context area.

- Trade Area
  Retail leakage, surplus, and retail opportunity data on pg. 9 correspond to the 0.75 mile trade area.

**Area Demographics**

<table>
<thead>
<tr>
<th></th>
<th>Downtown Staten Island</th>
<th>Staten Island</th>
<th>New York City</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Population</strong></td>
<td>25,698</td>
<td>470,223</td>
<td>8,268,999</td>
</tr>
<tr>
<td><strong>Population Density</strong></td>
<td>19,522</td>
<td>7,943</td>
<td>27,027</td>
</tr>
<tr>
<td><strong>Average Household Size</strong></td>
<td>2.7</td>
<td>2.8</td>
<td>2.6</td>
</tr>
</tbody>
</table>

**Commuting Patterns**

- **3,797** Work in Downtown SI, live elsewhere
- **357** Live & Work in Downtown SI
- **9,256** Live in Downtown SI, work elsewhere

**Car Ownership**

- **54%** Downtown Staten Island
- **83%** Staten Island
- **45%** New York City
FOREIGN-BORN POPULATION

Downtown SI: 28%
Staten Island: 21%
New York City: 37%

MEDIAN AGE

Downtown SI: 38.8
Staten Island: 35.6
New York City: 32.4

EDUCATIONAL ATTAINMENT

Downtown SI: 44%
Staten Island: 32%
New York City: 25%

Local Jobs and Employment

Local Residents' Employment

- Educational Services, Health Care, Social Assistance: 28%
- Retail Trade: 12%
- Accommodation, Food Services, Arts, Entertainment: 12%
- Other: 11%
- Professional, Scientific, & Technical Services: 10%
- Construction: 8%
- Finance, Insurance, Real Estate: 6%
- Public Administration: 5%
- Transportation, Warehousing, Utilities: 5%
- Manufacturing: 3%

Jobs Located in Downtown Staten Island

- Educational Services, Health Care, Social Assistance: 44%
- Other: 13%
- Public Administration: 9%
- Retail Trade: 9%
- Construction: 6%
- Professional, Scientific, & Technical Services: 6%
- Accommodation, Food Services, Arts, Entertainment: 6%
- Finance, Insurance, Real Estate: 4%
- Transportation, Warehousing, Utilities: 2%
- Manufacturing: 1%

**Downtown Staten Island Transportation**

### Bus Routes
- MTA Bus Routes
  - **22**

### Staten Island Railway
- Average weekday trips at the St. George Station (2015)
  - **6,612**
- Average weekday trips at the Tompkinsville Station (2015)
  - **731**

### Staten Island Ferry
- Daily passengers
  - **70,000**
- Annual passengers
  - **22.0 M**

### Pedestrian Counts
- Staten Island Ferry Terminal Entrance at Richmond Terrace (2016)
  - Weekday Morning Pedestrians
    - **1,090**
  - Weekday Afternoon Pedestrians
    - **1,660**
  - Weekend Pedestrians
    - **996**
- Victory Boulevard Between Bay Street and Van Duzer Street at Tompkinsville Park (2016)
  - Weekday Morning Pedestrians
    - **579**
  - Weekday Afternoon Pedestrians
    - **693**
  - Weekend Pedestrians
    - **471**

### Vehicular Traffic
- Average daily vehicles on Bay Street between Richmond Terrace and Hannah Street (2014)
  - **15,941**
- Average daily vehicles on Bay Street and Canal Street (2014)
  - **13,224**
- Average daily vehicles on Front Street and Water Street (2014)
  - **6,040**
- Average daily vehicles on Victory Boulevard and Corson Avenue (2014)
  - **13,691**
- Average daily vehicles on Canal Street between Water Street and Broad Street (2014)
  - **7,366**

Sources: MTA 2015; NYO DOT May 2016; NYS DOT, 2014 Annual Average Daily Traffic data.
Recent SBS Investments in the Neighborhood

- **Stapleton Rewards & Celebrate Stapleton**, Avenue NYC placemaking grant of $30,000 awarded to Historic Tappen Park Community Partnership, 2016.
- **Illuminate Stapleton**, Neighborhood Challenge placemaking grant of $70,000 awarded to Historic Tappen Park Community Partnership, 2015.
- **Stapleton Village Merchants Association**, Avenue NYC capacity building grant of $20,000 awarded to Historic Tappen Park Community Partnership, 2014.
- **Stapleton Village Merchants Association**, Avenue NYC merchant organizing grant of $10,000 awarded to Historic Tappen Park Community Partnership, 2013.
- **Stapleton 10304 Brand Campaign**, Avenue NYC placemaking grant of $15,000 awarded to Historic Tappen Park Community Partnership, 2013.

Current & Planned Developments

**New York Wheel**
- 630-foot-tall observation wheel that will be the tallest in the world
- Opening 2018
- Includes 5 acres of public open space

**Lighthouse Point**
- Mixed-use waterfront project that includes a 12-story residential building
- Opening 2019
- Includes 85,000 square feet of retail space, 1 acre of waterfront public open space, and 32,000 square feet of co-working space

**Empire Outlets**
- New York City’s first outlet mall
- Opening 2017
- Includes 390,000 square feet of retail/food options

**Urby**
- Mixed-use waterfront project with 900 residential units located on former U.S. Naval Base
- Opening 2016
- Includes 35,000 square feet of ground floor retail, 300 parking spaces, and a public waterfront esplanade

Existing Plans & Studies

- *Staten Island North Shore Transportation Improvement Strategy*, NYC Economic Development Corporation and NYC Department of Transportation, 2016 (in progress).

Sources

- ESRI and Infogroup, Inc. August 2016 ESRI Retail MarketPlace Profile.
- Infogroup, Inc. 2016. From ReferenceUSA database.
- Metropolitan Transportation Authority. 2016. Average Weekday Subway Ridership.
- NYS Department of Labor. June 2016. Unemployment Rate Rankings by County.
- NYC Department of Finance, Division of Tax Policy, using data from NYS Department of Taxation and Finance. Business sales are reported by tax year, which runs from March 1st to February 28th. Sales data are compiled from sales tax returns, which are rolled up by tax filer within a year, excluding returns with negative sales amounts. For each year, each tax filer is reported according to the address listed on their latest return. Large outliers were removed.
- NYC Department of Transportation. May 2016. Bi-Annual Pedestrian Counts.
- U.S. Census Bureau. 2014. OnTheMap Application. Longitudinal-Employer Household Dynamics Program (LEHD). Commuting Pattern data is representative of LEHD Origin-Destination Employment Statistics for the second quarter of 2014. LEHD data is based on different administrative sources, primarily Unemployment Insurance (UI) earnings data and the Quarterly Census of Employment and Wages (QCEW), and other censuses/surveys. In this context, only the highest paying job that is held over two consecutive quarters by an individual worker is counted toward worker flows in to, out of, and within the context area.

We would like to recognize and thank the following individuals and organizations for their contributions to the development of the Bay Street Commercial District Needs Assessment:

Staten Island Borough President James Oddo  
NYC Council Member Deborah Rose  
Staten Island Community Board 1  
Staten Island Chamber of Commerce  
Bay Street Corridor Local Advisory Committee  
North Shore Business Association  
Staten Island Downtown Alliance  
Historic Tappen Park Community Partnership  
Staten Island Arts  
Staten Island Economic Development Corporation  
Local Initiatives Support Corporation (LISC)  
Bay Street Merchants  
Downtown Staten Island Shoppers and Residents

The NYC Department of Small Business Services helps unlock economic potential and create economic security for all New Yorkers by connecting New Yorkers to good jobs, creating stronger businesses, and building a fairer economy in neighborhoods across the five boroughs.

nyc.gov/neighborhood360