

## WEBSITE DEVELOPMENT

If you are applying for this project, please answer the following questions in the spaces provided.

---

Does your organization currently have an existing website that you wish to replace? Yes  No

If **yes**, what is the URL of your current website?

---

**If your organization already has a website:** Why is this website inadequate for your organization's needs?

**All applicants:** Why does your organization need a new website?

What is your organization's plan for developing relevant content for the website and keeping the content current once it is created?

How will you publicize the website?

Who from your organization will take the lead in managing this Avenue NYC project?

Name: \_\_\_\_\_ Title: \_\_\_\_\_

How many hours per week will this person dedicate to this Avenue NYC project? \_\_\_\_\_

Please describe the relevant experience and expertise that qualifies this person to carry out these activities.

Who else from your organization will work on this Avenue NYC project?

Name	Title	Number of hours per week dedicated to Avenue NYC

Who will be responsible for ongoing maintenance of the website, ensuring that content is up to date, once the website is completed?

Name: \_\_\_\_\_ Title: \_\_\_\_\_

**AVENUE NYC APPLICATION BUDGET PAGE (10 points) - attached to submission email**

**REMINDER:**

In your submission email, include as attachments:

- Completed Avenue NYC Organizational Capacity Application
- Completed Avenue NYC Proposed Project Application
- Completed Staff/Volunteer/Board List
- FY2010 Actual Operating Budget
- FY2011 Current Operating Budget