

For each of the businesses listed above, please attach the following:

- Photograph(s) of the façade (s) targeted for improvement
- Letter expressing business/property owners' commitment to participating in the program

What is your organization's approach for carrying out a Façade Improvement Management Program?

Please identify outputs or milestones (other than completing a façade improvement) that you will meet in FY2011 while administering the façade improvement program:

Output or Milestone	Target Date

At the end of FY2011, how many façades will you have improved in your commercial area?	
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Who from your organization will take the lead in managing this Avenue NYC project?

Name: _____ Title: _____

How many hours per week will this person dedicate to this Avenue NYC project? _____

Please describe the relevant experience and expertise that qualifies this person to carry out these activities:

Who else from your organization will work on the Avenue NYC project?

Name	Title	Number of hours per week dedicated to Avenue NYC

AVENUE NYC APPLICATION BUDGET PAGE (10 points) - attached to submission email

REMINDER:

In your submission email, include as attachments:

- Completed Avenue NYC Organizational Capacity Application
- Completed Avenue NYC Proposed Project Application
- Completed Avenue NYC Application Budget Page
- Completed Staff/Volunteer/Board List
- FY2009 Actual Operating Budget
- FY2010 Current Operating Budget
- Photos of completed façades and/or potential façades for inclusion in the program
- Letters expressing business/property owners' commitment to participating in the program (if applicable)