

FAÇADE IMPROVEMENT MANAGEMENT PROGRAM

If you are applying for this project, please answer the following questions in the spaces provided:

Has your organization secured funding for capital improvements to façades in your corridor? Yes No

If you answered **yes** to the question above, how much funding have you secured? _____

Describe the source/nature of the funds that will pay in full (or in part) for the improvement of storefronts in your organization's commercial area. Include any restrictions on the use of these funds.

If applicable, what is the term of the contract that will be paying for the capital improvements?

Contract Start Date: _____ Contract End Date: _____

How much has your organization already allocated and/or spent (if any)? _____

How many façades have already been completed as a part of this program (if any)? _____

If you answered no to the first question above, does your organization anticipate securing funds for capital improvements to façades in your corridor in fiscal year 2013? Yes No

By when will you have confirmation that you have secured funds for capital improvements? _____

If you are anticipating funding, please describe the source, including the length of time for which the funding will be available:

Is your commercial area in a New York City-designated historic district? Yes No

(Please review the maps on the New York City Landmarks Preservation Commission website to verify the status of your commercial area: http://www.nyc.gov/html/lpc/html/maps/historic_district.shtml)

Have you identified candidates for inclusion in the program? Yes No

If **yes**, how many candidates have you identified for inclusion in the program? _____

Please list those business/property owners who have expressed interest in improving their storefronts with the help of your façade improvement program:

Business/Property Owner Name	Types of Façade Improvements	Has this owner committed to improvement?

If you have additional business/property owners who have expressed interest in being a part of your façade improvement program, please attach their information in a separate document.

For each of the businesses/property owners listed above, please attach the following:

- *Photograph(s) of the façade (s) targeted for improvement*
- *Letter expressing business/property owners' commitment to participating in the program*

What is your organization's approach for carrying out a Façade Improvement Management Program?

Please identify outputs or milestones (other than completing a façade improvement) that you will meet in FY2013 while administering the façade improvement program:

Output or Milestone	Target Date

At the end of FY2013, how many façades will you have improved in your commercial area?	
--	--

Who from your organization will take the lead in managing this Avenue NYC project?

Name: _____ Title: _____

How many hours per week will this person dedicate to this Avenue NYC project? _____

Please describe the relevant experience and expertise that qualifies this person to carry out these activities:

Who else from your organization will work on the Avenue NYC project?

Name	Title	Number of hours per week dedicated to Avenue NYC

REMINDER:

In your submission email, include as attachments:

- Completed Avenue NYC Organizational Capacity Application
- Completed Avenue NYC Proposed Project Application
- Completed Avenue NYC Application Budget Page
- Completed Staff/Volunteer/Board List
- FY2011 Actual Operating Budget
- FY2012 Current Operating Budget
- Photos of completed façades and/or potential façades for inclusion in the program
- Letters expressing business/property owners' commitment to participating in the program (if applicable)