



Coordinated Street Furniture Franchise Year 5 Update

July 1, 2011



Commissioner Janette Sadik-Khan





Coordinated Street Furniture Franchise Contract Important Dates

- Contract approved by the FCRC: May 15, 2006.
- Cemusa contract effective date: June 24, 2006.
- Contract Year 5 (revenue calendar): June 24, 2010 through June 24, 2011.
- Build Year 5 (construction calendar): September 24, 2010 through September 24, 2011.



Franchise Structure Status Report: Year 5

Bus Stop Shelters (as of June 24, 2011)

- 3,199 shelters in active service.
- 2,828 shelters replaced with the new design, including 504 in Year 5 (see Table 1).
- Between June 25, 2010 and June 24, 2011
 - 24 shelters were temporarily removed for construction and will be reinstalled as construction is completed (see Table 2).
 - 65 shelters were permanently removed because of stop revocation or siting issues (see Table 3).
- DOT accepts requests for new shelter locations from all stakeholders.
 - 1143 locations have been suggested by stakeholders and evaluated by DOT since the start of the Franchise, including 304 in Year 5.
 - 68 shelters have been installed at new locations in Year 5 (see Table 4).
 - DOT will continue to accept and evaluate new location suggestions.





Franchise Structure Status Report: Year 5

Newsstands (as of June 24, 2011)

- 218 newsstands have been installed to date.
- 64 of these newsstands were installed during Year 5 (see Table 5).

Automatic Public Toilets

- Three APTs have been installed to date.
 - Madison Square Park, MN
 - Corona Plaza, QN
 - Grand Army Plaza, BK
- DOT continues to investigate site recommendations from all stakeholders.



Photo Credit: Matt Greenslade





Franchise Structure Status Report: Year 5

Sheltered Bicycle Parking Structures

- Cemusa agreed to install 37 bicycle parking structures to satisfy section 9.17 of the Coordinated Street Furniture Franchise contract, which requires “the Company provide certain amenities to the Coordinated Franchise Structures, the value of which shall not exceed \$2,500,000.”
- 20 of these structures have been installed to date.
- Cemusa will maintain the structures for the remainder of the contract term at no cost to the City.





Franchise Financial Status Report: Year 5

Franchise Fee Payments

- Total Franchise Fees paid to the City to date: \$ 158,066,000
- Year 5 Payments

Quarter 1	\$ 9,901,500
Quarter 2	\$ 9,901,500
Quarter 3	\$ 9,901,500
Quarter 4	\$ 9,901,500
Total	\$ 39,606,000
- Cemusa made two advance payments totaling \$118,460,000, which covered the City's first four years of guaranteed payments.
 - Payment 1: \$50 million on June 30, 2006 (reported FY 06)
 - Payment 2: \$68 million on April 16, 2007



Franchise Financial Status Report: Year 5

Cemusa Revenue

- Cemusa Year 5 Gross Sales Revenue:

Quarter 1	\$ 10,341,255
Quarter 2	\$ 15,626,187
Quarter 3	\$ 6,889,149
Quarter 4	\$ 12,773,423
Total	\$ 45,640,014



Franchise Revenue Status Report: Year 5

Cemusa Year 5 In-Kind Campaign
Values (outside NYC):

Total	\$ 17,100,000
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Tourism campaign in Lisbon



Franchise Revenue Status Report: Year 5

City's share of media inventory in NYC used for public service announcements, city agency campaigns and marketing partnerships.



PlaNYC Campaign



Table 1: Year 5 New Design Installations, Bus Stop Shelters

Borough	Jun 24-30 2010	Jul 2010	Aug 2010	Sep 2010	Oct 2010	Nov 2010	Dec 2010	Jan 2011	Feb 2011	Mar 2011	Apr 2011	May 2011	Jun 2011	Y5 Total
Bronx	0	0	6	0	0	1	0	0	0	11	0	14	5	37
Brooklyn	6	34	6	10	13	3	0	0	0	9	3	26	23	133
Manhattan	6	9	6	26	27	6	0	0	0	6	3	11	0	100
Queens	14	40	48	12	29	18	1	0	0	20	2	19	6	209
Staten Island	0	0	5	0	0	2	0	0	0	4	0	0	14	25
Total	26	83	71	48	69	30	1	0	0	50	8	70	48	504



Table 2: Temporary Shelter Removals for Construction, 6/25/10 – 6/24/11

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
BR	NE	Fulton St	Buffalo Av	1/3/2011	Auto Accident
BR	SE	Mrytle Av	Prince St	1/19/2011	Construction
BR	SW	Linden Blvd	Emerald St	5/28/2011	Auto Accident
BR	NW	Fulton St	Lewis Av	6/2/2011	Construction
BR	SW	Fulton St	Kingston Av	6/17/2011	Construction
BR	NE	Fulton Av	Tomkins Av	6/17/2011	Construction
BR	NS	Fulton St	Marcus Garvey Blvd	6/17/2011	Construction
BX	NW	W Kingsbridge Rd	University Av	8/10/2010	Auto Accident
BX	NW	White Plains Rd	E. Gun Hill Rd	11/23/2010	Construction
BX	NE	White Plains Rd	E. Gun Hill Rd	11/29/2010	Construction
BX	NE	White Plains Rd	E. 211 St	11/29/2010	Construction
BX	NE	Paul Av	W. 205 St	4/30/2011	Construction
BX	SW	E. Tremont Av	Union Port Rd	5/26/2011	Construction
MN	SW	E. 72 St.	2 Av	11/19/2010	Construction
MN	NW	72 St / 2 Av	2 Av	11/19/2010	Construction
MN	SE	E 14 St	5 Av	1/4/2011	Construction
MN	SE	3 Av	E.63 St	4/8/2011	Construction
QN	SE	Merrick Blvd	218 St	7/9/2010	Auto Accident
QN	NE	Metropolitan Av	Woodhaven Blvd	7/31/2010	Auto Accident
QN	SE	Rockaway Beach Blvd	B 51 St	8/24/2010	Auto Accident
QN	NW	Queens Blvd	Main St	11/5/2010	Construction
QN	NW	Jamaica Av	114 St.	6/1/2011	movie filming
QN	NE	Queens Plaza N	Crescent St	6/17/2011	Construction
SI	SW	Forest Av	South Av (2220 Forest Av)	2/17/2011	Auto Accident



Table 3: Permanently Removed Bus Stop Shelters, 6/25/10 – 6/24/11

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
BR	NE	3 Av	58 St	9/13/2010	stop revoked
BR	SW	16 Av	50 St	9/13/2010	stop revoked
BR	SW	16 Av	43 St	9/13/2010	stop revoked
BR	NW	3 Av	65 St	9/13/2010	stop revoked
BR	SE	3 Av	Atlantic Av	9/13/2010	stop revoked
BR	SE	Union St	4 Av	9/13/2010	stop revoked
BR	SE	Wcykoff Av	Flushing Av	9/20/2010	stop revoked
BR	NW	Patchen Av	Lafayette Av	9/20/2010	stop revoked
BR	NW	Franklin Av	Bergen St	9/20/2010	stop revoked
BR	SE	Sheridan Avenue	Liberty Avenue	9/20/2010	stop revoked
BR	NE	Classon Av	Prospect Pl	9/20/2010	stop revoked
BR	SW	Franklin Av	Union St	9/20/2010	stop revoked
BR	SE	Union St.	5 Av	9/20/2010	stop revoked
BR	NW	Union St	5 Av	11/5/2010	stop revoked
BR	NE	3 Av	Union St	11/5/2010	stop revoked
BR	NW	3 Av	Warren St	11/8/2010	stop revoked
BR	NE	Neptune Av	Ocean Pkwy	11/9/2010	stop revoked
BR	SW	Neptune Av	Shore Blvd	11/9/2010	stop revoked
BR	SE	Neptune Av	Coney Island Av	11/9/2010	stop revoked
BR	NE	3 Av	34 St.	11/30/2010	stop revoked
BR	SE	3 Av	60 St	11/30/2010	stop revoked
BR	NW	16 Av	41 St	12/2/2010	stop revoked
BR	NW	16 Av	43 St	12/2/2010	stop revoked
BR	SW	16 Av	46 St	12/2/2010	stop revoked
BR	NW	16 Av	50 St	12/3/2010	stop revoked



Table 3: Permanently Removed Bus Stop Shelters, 6/25/10 – 6/24/11 (cont.)

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
BR	NW	16 Av	52 St	12/3/2010	stop revoked
BR	NE	16 Av	49 St	12/3/2010	stop revoked
BR	NW	Cortelyou Rd	E 5 St	12/7/2010	stop revoked
BR	NW	16 Av	55 St	12/7/2010	stop revoked
BR	NE	16 Av	58 St	12/7/2010	stop revoked
BR	SW	Franklin Av	St Johns Pl	12/7/2010	stop revoked
BR	SE	Classon Av	Eastern Pkwy	12/8/2010	stop revoked
BR	NE	Classon Av	President St	12/8/2010	stop revoked
BR	SW	Cortelyou Rd	Coney Island Av	1/17/2011	stop revoked
BR	NE	Corttelyou Rd	Coney Island Av	2/7/2011	stop revoked
BR	NE	Graham Av	Engert Av	3/11/2011	too far from the head of the stop
BR	SE	Fulton Av	Utica Av	3/22/2011	cannot replace due to vault
BX	NW	W Tremont Av	University Av	11/30/2010	stop revoked
MN	NE	BROADWAY	WEST 178 ST	7/9/2010	Cannot replace due to overpass
MN	SE	St Nicholas Av	155 St	9/1/2010	stop revoked
MN	SE	Madison St	St James Pl	10/14/2010	stop revoked
MN	SW	2 AV	E 61 ST	10/14/2010	stop revoked
MN	NE	University Pl	E 14 St	10/19/2010	stop revoked
MN	NE	University Pl	E 9 St	10/19/2010	stop revoked



Table 3: Permanently Removed Bus Stop Shelters, 6/25/10 – 6/24/11 (cont.)

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
MN	SW	2 Av	E 66 St	12/15/2010	stop revoked
MN	NE	1 Av	E 25 St	1/14/2011	stop revoked
MN	NE	W Houston St	6 Av	1/14/2011	stop revoked
MN	SW	E 116 St	Lexington Av	2/4/2011	stop revoked
MN	NW	E. 96 St.	3 Av	3/1/2011	stop revoked
MN	SW	Allen S	Grand St	4/8/2011	stop revoked
MN	SW	Park Av S	E 20 ST & E 19 ST	5/11/2011	stop revoked
MN	SW	Broadway	W 39 ST	6/24/2011	stop revoked
MN	SE	Amsterdam Av	62 St	6/24/2011	stop revoked
MN	NW	Broadway	E 20 St	6/24/2011	stop revoked
QN	SE	Vleigh Pl	77 Av	9/27/2010	stop revoked
QN	NW	Melbourne Av	150 St	9/27/2010	stop revoked
QN	NE	Little Neck Pkwy	74 Av	9/27/2010	stop revoked
QN	WS	Vleigh Pl	77 Rd & 78 Av	9/27/2010	stop revoked
QN	NW	Little Neck Pkwy	73 Rd	9/27/2010	stop revoked
QN	NW	Little Neck Pkwy	Union Tpk	9/27/2010	stop revoked
QN	NW	Little Neck Pkwy	74 Av	11/18/2010	stop revoked
QN	SW	Beach Channel Dr	Beach 63 St	1/18/2011	hydrant installed in shelter
QN	NW	Northern Blvd	96 St	2/15/2011	stop revoked
QN	SE	Francis Lewis Blvd	S. Conduit Av	5/17/2011	stop revoked
SI	NE	Western Av	Goethals Av	10/23/2010	stop revoked



Table 4: New Bus Stop Shelter Locations, 6/25/10 – 6/24/11

BORO	CORNER	LOCATION	INSTALLATION DATE
BR	NW	Ave U / E. 27 St	6/30/2010
BR	NW	Ave M / Ocean Ave	6/30/2010
BR	SE	Church Av / New York Av	7/30/2010
BR	SW	Fulton St / Bond St	8/3/2010
BR	SW	Fulton St / Flatbush Ave	8/3/2010
BR	SW	Fulton St / Flatbush Ave	8/3/2010
BR	NE	Fulton St / Bond St	8/3/2010
BR	NE	Fulton St / Bond St	8/3/2010
BR	SW	Fulton St / Hoyt St	8/3/2010
BR	NW	Ave D / Utica Av	8/10/2010
BR	NE	Fulton St / Jay St	9/29/2010
BR	NE	Fulton St / Jay St	9/29/2010
BR	SW	Fulton St / Smith St	9/29/2010
BR	NW	Avenue U / E 18 Street	3/30/2011
BR	NE	W 5 Street / W Brighton Avenue	5/3/2011
BR	NW	Ralph Avenue / Halsey Street	5/7/2011
BR	NE	Kings Highway / E.26 Street	5/27/2011
BR	NW	Albany Avenue / Fenimore street	6/6/2011
BX	NW	233 St / White Plains Rd	8/27/2010
BX	NE	Hunts Point Avenue / Lafayette Ave	5/13/2011
BX	SE	St. Ann's Avenue / E 146 Street	5/16/2011
BX	SW	St. Ann's Avenue / E 146 Street	5/16/2011
BX	NE	Eastchester Avenue / Ives Street	5/19/2011



Table 4: New Bus Stop Shelter Locations, 6/25/10 – 6/24/11 (cont.)

BORO	CORNER	LOCATION	INSTALLATION DATE
MN	SE	E 23 St / Broadway	6/25/2010
MN	SW	Amsterdam Ave / W.138 St	7/1/2010
MN	SW	Central Park West / W.100 St	7/7/2010
MN	NE	Broadway / Arden Street	7/13/2010
MN	SE	Broadway / Tiemann Place	7/13/2010
MN	SE	1 Ave / E.25 Street	9/2/2010
MN	NE	1 Ave / E.43 Street	9/7/2010
MN	NE	1 Ave / E.106 Street	9/9/2010
MN	SE	Allen Street / Grand Street	9/10/2010
MN	NW	Madison Street / Catherine Street	9/10/2010
MN	SE	1 Ave / E 15 Street	9/11/2010
MN	SE	1 Ave / E.15 Street	9/11/2010
MN	NE	1 Ave / E.2 Street	9/11/2010
MN	SW	2 Ave / E 50 St	9/11/2010
MN	NW	2 Ave / E.106 street	9/14/2010
MN	NW	2 Ave / E.100 Sreet	9/14/2010
MN	NW	Allen St / Hester St	9/15/2010
MN	SW	2 Ave / E.115 Street	9/16/2010
MN	SW	2 Ave / E 68 St	9/16/2010
MN	SE	Spring St / Greenwich St	9/23/2010
MN	SE	1 Ave / E 58 St	10/6/2010
MN	SE	W. 145 St / Riverside Dr	11/9/2010
MN	SE	E 79 St / Madison Avenue	3/12/2011



Table 4: New Bus Stop Shelter Locations, 6/25/10 – 6/24/11 (cont.)

BORO	CORNER	LOCATION	INSTALLATION DATE
MN	SW	Ferderick Douglass Blvd / W 145 St	4/30/2011
MN	NE	Frederick Douglass Blvd / W 153 St	4/30/2011
MN	SW	Frederick Douglass Blvd / W 154 St	5/7/2011
MN	SW	Malcolm X Blvd / W 119 St	5/10/2011
QN	SW	21 St / 33 Ave	6/29/2010
QN	SE	Queens Blvd / 38 St	7/1/2010
QN	SW	Cross Bay Blvd / 157 Ave	7/2/2010
QN	SE	84 St / 155 Ave	7/2/2010
QN	SW	46 Ave / 162 St	7/6/2010
QN	SE	Rockaway Blvd / 150 St	7/8/2010
QN	SW	Farmers Blvd / Merrick Rd	7/8/2010
QN	SE	Hillside Ave / 88 Ave	7/8/2010
QN	NW	Northern Blvd / 194 Street	7/28/2010
QN	NW	Hillside Ave / 198 Street	3/17/2011
QN	SW	Steinway Street / 30 Avenue	3/17/2011
QN	SE	28 Road / 139 Street	3/24/2011
QN	NW	157 Avenue / Cross Bay Blvd	5/24/2011
QN	SW	Myrtle Avenue / 79 Place	5/25/2011
QN	NE	Kissena Blvd / Horace Harding Expwy	5/31/2011
QN	NW	Sunrise Hwy / Francis Lewis Blvd	5/31/2011
SI	SW	Victory Blvd / Shenandoah Av	8/13/2010
SI	NE	W Shore Expwy Srv Rd N / Arthur Kill Rd	11/10/2010



Table 5: Franchise Newsstand Installations, 6/25/10 – 6/24/11

Boro	CB	Corner	Street On	Intersection Of
BK	6	NW	9 Street	6 Avenue
BK	13	NE	Brighton Beach Avenue	Brighton 6 Street
BK	2	SW	Joralemon Street	Court Street
BK	2	NW	Montague Street	Clinton Street
BK	2	NE	Montague Street	Henry Street
BK	18	NE	Rockaway Parkway	Glenwood Road
BX	9	SW	Westchester Avenue	Elder Avenue
MN	4	SE	10 Avenue	West 59 Street
MN	6	SE	2 Avenue	East 33 Street
MN	8	SE	2 Avenue	East 66 Street
MN	6	NW	3 Avenue	East 14 Street
MN	6	NE	3 Avenue	East 51 Street
MN	8	NW	3 Avenue	East 60 Street
MN	5	SE	5 Avenue	East 32 Street
MN	6	NW	5 Avenue	East 23 Street
MN	4	NW	6 Avenue	West 23 Street
MN	5	SE	6 Avenue	West 47 Street
MN	4	NE	7 Avenue	West 15 Street
MN	5	SW	7 Avenue	West 39 Street
MN	4	SE	7 Avenue	West 24 Street
MN	5	SE	7 Avenue	West 49 Street
MN	4	NE	7 Avenue	West 22 Street
MN	5	NE	8 Avenue	West 53 Street
MN	5	NW	Broadway	East 17 Street



Table 5: Franchise Newsstand Installations, 6/25/10 – 6/24/11 (cont.)

Boro	CB	Corner	Street On	Intersection Of
MN	7	NW	Broadway	West 83 Street
MN	5	SE	Broadway	West 39 Street
MN	9	NW	Broadway	West 145 Street
MN	7	NE	Broadway	West 67 Street
MN	4	NE	Broadway	Waverly Place
MN	5	NE	Broadway	West 41 Street
MN	5	NW	Broadway	West 46 Street
MN	12	SW	Broadway	West 177 Street
MN	5	NW	Broadway	West 38 Street
MN	5	NW	Broadway	West 49 Street
MN	7	NW	Broadway	West 74 Street
MN	5	NE	Broadway	West 49 Street
MN	7	SE	Broadway	West 90 Street
MN	1	SE	Canal Street	Centre Street
MN	3	NE	Canal Street	Bowery
MN	3	SE	East 14 Street	2 Avenue
MN	5	NW	East 21 Street	Park Avenue South
MN	6	NE	East 23 Street	3 Avenue
MN	5	NE	East 33 Street	Park Avenue
MN	5	SW	East 42 Street	Madison Avenue
MN	8	SW	East 86 Street	1 Avenue



Table 5: Franchise Newsstand Installations, 6/25/10 – 6/24/11 (cont.)

Boro	CB	Corner	Street On	Intersection Of
MN	1	NW	Greenwich Street	Barclay Street
MN	5	SE	Park Avenue South	East 28 Street
MN	12	SE	St. Nicholas Avenue	West 181 Street
MN	1	SW	Trinity Place	Liberty Street
MN	2	NE	University Place	East 8 Street
MN	2	NE	Varick Street	Vandam Street
MN	1	SW	Water Street	John Street
MN	10	SW	West 125 Street	7 Avenue
MN	4	SE	West 34 Street	10 Avenue
MN	5	NW	West 34 Street	7 Avenue
MN	5	SE	West 40 Street	Broadway
MN	4	NW	West 42 Street	Dyer Avenue
MN	5	SW	West 47 Street	6 Avenue
MN	4	NW	West 57 Street	8 Avenue
MN	4	SE	West 57 Street	8 Avenue
MN	7	NW	West 86 Street	Broadway
MN	8	SE	York Avenue	East 70 Street
QN	1	NW	30 Avenue	Steinway Street
QN	2	SW	41 Avenue	81 Street