



Coordinated Street Furniture Franchise Year 4 Update

July 1, 2010



Commissioner Janette Sadik-Khan





Coordinated Street Furniture Franchise Contract Important Dates

- Contract approved by the FCRC: May 15, 2006.
- Cemusa contract effective date: June 24, 2006.
- Contract Year 4 (revenue calendar): June 24, 2009 through June 24, 2010.
- Build Year 4 (construction calendar): September 24, 2009 through September 24, 2010.



Franchise Structure Status Report: Year 4

Bus Stop Shelters (as of June 24, 2010)

- 3,196 shelters in active service.
- 2,329 shelters replaced with the new design, including 458 in Year 4 (see Table 1).
- Between June 30, 2009 and June 24, 2010
 - 28 shelters were temporarily removed for construction and will be reinstalled as construction is completed (see Table 2).
 - 12 shelters were permanently removed because of stop revocation or siting issues (see Table 3).
- DOT accepts requests for new shelter locations from all stakeholders.
 - 839 locations have been suggested by stakeholders and evaluated by DOT since the start of the Franchise, including 185 in Year 4.
 - 69 shelters have been installed at new locations in Year 4 (see Table 4).
 - DOT will continue to accept and evaluate new location suggestions.





Franchise Structure Status Report: Year 4

Newsstands (as of June 24, 2010)

- 156 newsstands have been installed to date.
- 23 of these newsstands were installed during Year 4 (see Table 5).

Automatic Public Toilets

- Two APTs have been installed to date.
- A third APT is in the final planning stages for Grand Army Plaza in Brooklyn.
- DOT continues to investigate site recommendations from all stakeholders.



Photo Credit: Matt Greenslade





Franchise Structure Status Report: Year 4

Sheltered Bicycle Parking Structures

- Cemusa agreed to install 37 bicycle parking structures to satisfy section 9.17 of the Coordinated Street Furniture Franchise contract, which requires “the Company provide certain amenities to the Coordinated Franchise Structures, the value of which shall not exceed \$2,500,000.”
- 20 of these structures have been installed to date.
- Cemusa will maintain the structures for the remainder of the contract term at no cost to the City.





Franchise Revenue Status Report: Year 4

- Cemusa Year 4 Gross Sales Revenue:

Quarter 1	\$ 9,492,038
Quarter 2	\$ 10,095,344
Quarter 3	\$ 6,853,742
<u>Quarter 4</u>	<u>\$ 10,100,625</u>

Total	\$ 36,541,749
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- Cemusa made two advance payments totaling \$118,460,000, which covered the City's first four years of guaranteed payments.
 - Payment 1: \$50 million on June 30, 2006 (reported FY 06)
 - Payment 2: \$68 million on April 16, 2007



Franchise Revenue Status Report: Year 4

Cemusa Year 4 In-Kind Campaign
Values (outside NYC):

Total	\$ 16,700,000
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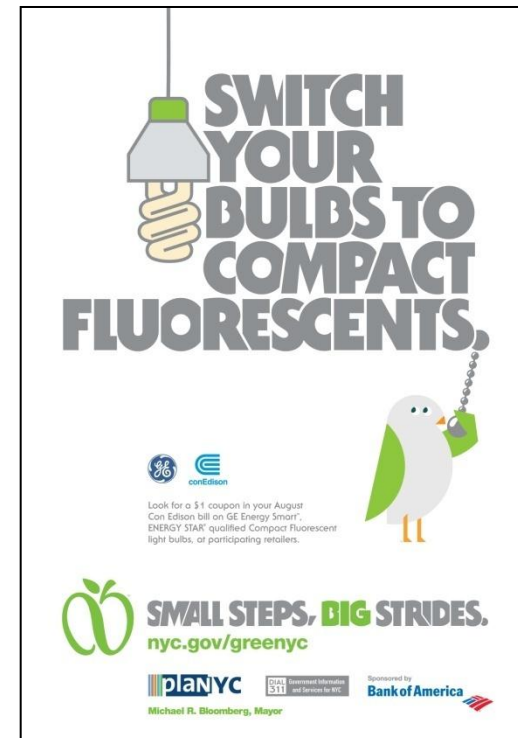


Tourism campaign in Lisbon



Franchise Revenue Status Report: Year 4

City's share of media inventory in NYC used for public service announcements, city agency campaigns and marketing partnerships.



PlaNYC Campaign



Table 1: Year 4 New Design Installations, Bus Stop Shelters

Borough	Jun 25-30 2009	Jul 2009	Aug 2009	Sep 2009	Oct 2009	Nov 2009	Dec 2009	Jan 2010	Feb 2010	Mar 2010	Apr 2010	May 2010	Jun 2010	Y4 Total
Bronx	0	7	10	0	0	0	0	0	0	13	17	20	23	90
Brooklyn	15	15	28	0	0	0	0	0	0	24	27	27	7	143
Manhattan	0	5	14	1	1	0	0	0	1	31	19	5	26	103
Queens	0	25	5	0	0	0	0	0	0	12	21	12	22	97
Staten Island	6	0	1	0	0	0	0	0	0	13	3	2	0	25
Total	21	52	58	1	1	0	0	0	1	93	87	66	78	458



Table 2: Temporary Shelter Removals for Construction, 6/24/09 – 6/30/10

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
BR	SE	5 AV	26 St	9/30/2009	CONSTRUCTION
BR	NE	5 AV	34 ST	9/29/2009	CONSTRUCTION
BR	NW	HEGEMAN AV	THOMAS BOYLAND ST	6/22/2010	CONSTRUCTION
BR	SW	5 AV	24 ST	9/30/2009	CONSTRUCTION
BX	SE	E 138 ST	ALEXANDER AV	1/18/2010	AUTO ACCIDENT
BX	NE	GRAND CONCOURSE	BEDFORD PARK BLVD	11/3/2009	CONSTRUCTION
MN	SE	E 125 ST	3 AV	3/20/2010	CONSTRUCTION
MN	NE	E 97 ST	2 AV	7/17/2009	2nd Av Subway Constr
MN	NW	2 AV	E 97 ST	7/29/2009	2nd Av Subway Construction
MN	NW	E 96 ST	2 AV	7/29/2009	2nd Av Subway Construction
MN	SW	2 AV	E 86 ST	8/21/2009	2nd Av Subway Construction
MN	NW	PEARL ST	FULTON ST	6/12/2010	CONSTRUCTION
MN	SW	FREDERICK DOUGLASS BLVD	W 128 ST	9/15/2009	CONSTRUCTION
MN	NW	2 AV	E 99 ST	7/17/2009	2nd Av Subway Construction
MN	SE	HARRISON ST	WEST ST	1/12/2010	CONSTRUCTION
MN	SW	FT WASHINGTON AV	W 165 ST	6/15/2010	CONSTRUCTION
MN	NW	E 23 ST	3 AV	6/25/2009	CONSTRUCTION
MN	NE	PEARL ST	FULTON ST	5/26/2010	CONSTRUCTION
QN	SE	21 ST	QUEENS PLAZA	2/5/2010	CONSTRUCTION
QN	NW	BROADWAY	QUEENS BLVD	4/23/2010	CONSTRUCTION
QN	NW	NASSAU BLVD	LITTLE NECK PKWY	3/26/2010	Stop Extension
QN	NW	QUEENS PLAZA NORTH	21 ST	2/5/2010	CONSTRUCTION
QN	SE	101 AV	90 ST	3/31/2010	Model Change Shallow Sidewalk
QN	SE	SUTPHIN BLVD	HILLSIDE Av	1/20/2010	CONSTRUCTION/CI Installed
QN	NW	HEMPSTEAD AV	224 ST	8/28/2009	CONSTRUCTION
SI	SE	RICHMOND TERRACE	RECTOR ST	4/19/2010	CONSTRUCTION
SI	SW	CLOVE RD	GILES PL (Grasmere Station)	8/1/2009	Shallow Sidewalk
SI	SW	CANAL ST	CANAL ST	4/21/2010	CONSTRUCTION



Table 3: Permanently Removed Bus Stop Shelters, 6/24/09 – 6/30/10

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
BR	NW	Av W	Knapp St	7/15/2009	Stop Revoked
BR	NW	Wythe Av	Division Av	2/5/2010	Stop Revoked
BR	SW	WYTHE AV	BROADWAY	2/5/2010	Stop Revoked
BR	NW	GATES AV	IRVING AV	2/9/2010	Stop Revoked
BR	SE	Broadway	KENT AV	9/24/2009	Stop Revoked
MN	NE	E HOUSTON ST	1 Av	3/11/2010	Stop Revoked
MN	SE	CONVENT AV	W 141 ST	5/21/2010	Stop Revoked
MN	SW	CONVENT AV	W 135 ST & W 136 ST	5/21/2010	Stop Revoked
MN	NW	E 57 ST	PARK AV	7/27/2009	Stop Revoked
MN	SW	FREDERICK DOUGLASS BLVD	W 158 ST (Harlem River Dr)	8/10/2009	Layover Stop No Passenger Pick Ups
QN	NW	UTOPIA PKWY	59 AV	10/9/2009	Drop Off Only
QN	NW	72 AV	Metropolitan Av	9/4/2009	Stop Revoked



Table 4: New Bus Stop Shelter Locations, 6/24/09 – 6/30/10

BORO	CORNER	LOCATION	INSTALLATION DATE
BR	NE	Caton Av / McDonald Av	7/1/2009
BR	SW	Flatlands Ave / E. 77 St	8/17/2009
BR	SE	Rockaway Av / East New York Av	8/18/2009
BR	NW	Avenue U / Bedford Av	3/5/2010
BR	SW	Union St / Prospect Park West	3/5/2010
BR	SE	Avenue U / E 16 St	3/5/2010
BR	SE	Pitkin Av / Osborn St	3/11/2010
BR	NE	Ralph Ave / Sterling Place	3/11/2010
BR	NW	Avenue U / Bedford Av	3/5/2010
BR	SW	Union St / Prospect Park West	3/5/2010
BR	SE	Avenue U / E 16 St	3/5/2010
BR	SE	Pitkin Av / Osborn St	3/11/2010
BR	NE	Ralph Ave / Sterling Place	3/11/2010
BR	SW	Wilson Ave / Gates Ave	3/16/2010
BR	NW	86 St / 15 Ave	5/27/2010
BR	SE	Bay Ridge Ave / Ridge Blvd	5/27/2010
BR	NE	Bay Ridge Pkwy / 5 Av	5/27/2010
BR	NE	Fort Hamilton Pkwy / 74 St	5/27/2010
BR	NE	Remsen Av / Flatlands Av	5/28/2010
BR	NW	92 St / Gatling Place	5/27/2010



Table 4 (cont.): New Bus Stop Shelter Locations, 6/24/09 – 6/30/10

BORO	CORNER	LOCATION	INSTALLATION DATE
BR	NW	Flatlands Ave / E.82 Street	5/28/2010
BR	NW	Flatlands Ave / E.76 St.	5/28/2010
BR	NE	Broadway / Roebling Street	6/1/2010
BR	SE	Putnam Ave / Bedford Ave	6/2/2010
BR	SW	Ralph Ave / Bergen St	6/3/2010
BR	NW	Jamaica Ave / Crescent Street	6/4/2010
BR	NW	Ave U / E. 27 St	6/30/2010
BR	NW	Ave M / Ocean Ave	6/30/2010
BX	SW	E.170 St / Findlay Ave	3/19/2010
BX	SE	Webster Ave / Bedford Park Blvd	4/8/2010
BX	NE	Bailoey Ave / W.238 St	6/7/2010
BX	SW	W Mosholu Pkwy S / Jerome Ave	6/7/2010
BX	NE	W.231 St / Bailey Ave	6/9/2010
BX	NW	Dewey Ave / Calhoun Ave	6/8/2010
BX	SW	Claremont Pkwy / Boston Rd	6/8/2010
BX	SE	E.180 St / Webster Ave	6/7/2010
MN	NE	Frederick Douglass Blvd / W.125 St	7/13/2009
MN	SE	5 Ave / E. 138 St.	8/5/2009
MN	NW	Madison St / Jackson St	8/15/2009
MN		Main Roadway / Mn Psychiatric Ctr	9/15/2009
MN	SW	Grand St / Pitt St	3/9/2010
MN	NW	W.110 St / Morningside Drive	3/23/2010



Table 4 (cont.): New Bus Stop Shelter Locations, 6/24/09 – 6/30/10

BORO	CORNER	LOCATION	INSTALLATION DATE
MN		Main Roadway @ Icahn Stadium	6/4/2010
MN		Main Roadway / Clarke Thomas Bldg	6/4/2010
MN	NE	Fort Washington Ave / W.165 St.	6/9/2010
MN	SE	Grand St / Clinton St	6/15/2010
MN	NW	3 Ave / E.23 St	6/16/2010
MN	NE	West End Ave / W.63 St	6/16/2010
MN	SE	E 23 St / Broadway	6/25/2010
QN	SW	35 Ave / Crescent St	7/2/2009
QN	NW	35 Ave / 24 St	7/2/2009
QN	SW	39 Av / Union St	7/15/2009
QN	SE	73 Av / Bell Blvd	8/4/2009
QN	SW	243 St / 145 Av	3/17/2010
QN	NE	Union Turnpike / Grand Central Pkwy	8/4/2009
QN	NW	Colege Point Blvd / 123 St	3/25/2010
QN	NW	Queens Blvd / 67 Ave	3/25/2010
QN	NW	Parsons Blvd / 20 Ave	4/24/2010
QN	NE	Sunrise H'way / Viaduct (Francis Lewis)	5/6/2010
QN	SE	Metropolitan Av / Grandview Av	6/23/2010
QN	SW	Grand Av / Hamilton Pl	6/23/2010
QN	NE	Fresh Pond Rd / Grove St	6/24/2010
QN	SW	21 St / 33 Ave	6/29/2010
SI	SE	Richmond Av / Genesee St	6/24/2009
SI	NE	Tompkins Ave / Vanderbilt Ave	6/25/2009
SI	SE	Schmidts Lane / Manor Rd	6/26/2009
SI	SE	Richmond Ave / Eltingville Blvd	3/8/2010
SI	SE	Richmond Ave / Eltingville Blvd	3/8/2010
SI	SW	Victory Blvd / Willowbrook Park	5/7/2010



Table 5: Franchise Newsstand Installations, 6/24/09 – 6/30/10

BORO	CB	CORNER	STREET ON	INTERSECTION OF
BK	12	NW	13 Avenue	48 Street
MN	6	SE	2 Avenue	East 53 Street
MN	6	SE	3 AVENUE	EAST 46 STREET
MN	4	NW	9 Avenue	West 58 Street
MN	7	NW	Broadway	West 68 Street
MN	7	SW	Broadway	West 98 Street
MN	12	SW	Broadway	West 158 Street
MN	5	SW	Broadway	West 52 Street
MN	7	NE	Broadway	West 70 Street
MN	7	NE	BROADWAY	WEST 60 STREET
MN	3	NE	Delancey Street	Bowery
MN	6	NE	East 34 Street	Madison Avenue
MN	5	SE	East 57 Street	Park Avenue
MN	2	NE	GRAND STREET	BOWERY
MN	11	NW	Madison Avenue	East 99 Street
MN	5	SE	Madison Avenue	East 28 Street
MN	9	NW	West 116 Street	Broadway
MN	10	SW	West 125 Street	Frederick Douglass Boulevard
MN	4	SW	WEST 34 STREET	8 AVENUE
MN	5	NE	WEST 34 STREET	6 AVENUE
MN	5	NE	West 40 Street	8 Avenue
MN	5	SE	West 41 Street	8 Avenue
MN	7	NW	West 77 Street	Broadway