



**New York City
Department of Transportation**

Coordinated Street Furniture Unit
59 Maiden Lane, 35th Floor
New York, New York 10038

Janette Sadik-Khan, Commissioner

Web: www.nyc.gov/dot

July 2, 2008

The Honorable Christine Quinn
City Hall
New York, NY 10007

Re: Coordinated Street Furniture Franchise yearly report

Dear Speaker Quinn:

In accordance with Authorizing Resolution No. 1004 (L.U. 226-A) the NYCDOT Coordinated Street Furniture Franchise Unit is submitting herewith an annual report on Franchise activities, ending June 30, 2008.

Specifically, we have highlighted information related to the number of franchise structures replaced or removed during the preceding calendar year, revenues received by the City, in-kind media values, and community engagement regarding franchise activities.

Please feel free to contact me at 212.839.2171 for further information.

Thank you for your continued support for this project.

Sincerely,

Brooke McKenna
Assistant Commissioner
Coordinator Street Furniture Franchise

Enc.

cc: Philip Damashek, NYCDOT; Susan Rogerson Pondish, NYCDOT; Bryan Grimaldi, NYCMDC



Coordinated Street Furniture Franchise Year 2 Update

July 1, 2008



Commissioner Janette Sadik-Khan





Coordinated Street Furniture Franchise Contract

- Contract Approved by the FCRC on May 15, 2006.
- Cemusa contract effective date: June 24, 2006.
- Contract Year 2 (revenue calendar) = June 24, 2007 through June 24, 2008.
- Build Year 2 (construction calendar) = September 24, 2007 through September 24, 2008.



Franchise Structure Status Report: Year 2

Bus Stop Shelters (as of June 30, 2008)

- 3,119 shelters in active service.
- 1,398 shelters replaced with the new design, including 973 in Year 2 (Table 1).
- Between June 24, 2007 and June 30, 2008
 - 35 shelters were temporarily removed for construction and will be reinstalled as construction is completed (Table 2).
 - 18 shelters were permanently removed because of stop revocation or siting issues (Table 3).
- DOT accepts requests for new shelter locations from all stakeholders.
 - 435 of locations have been suggested by stakeholders and evaluated by DOT since the start of the Franchise.
 - 48 shelters have been installed at new locations (Table 4)
 - 62 additional new shelter locations have been approved and will be installed during the next contract year.
 - DOT will continue to accept and evaluate new location suggestions.





Franchise Structure Status Report: Year 2

Newsstands (as of June 30, 2008)

- Installations began in the last week of August, 2007.
- 39 Newsstands were installed in Fall 2007
- 45 Newsstands have been installed during Spring and Summer 2008 (Table 5)



Photo Credit: Matt Greenslade

Automatic Public Toilet

- The first APT was installed at Madison Avenue and 23rd Street in early January, 2008.
- Additional sites have received final approval and will be installed over the coming year.
- DOT continues to solicit site recommendations from Councilmembers, Community Boards, Borough President and other Stakeholders.





Status Report: Year 2

Sheltered Bicycle Parking Structures

This year Cemusa agreed to install 37 Bike Parking structures to satisfy section 9.17 of the Coordinated Street Furniture Franchise contract, which requires “the Company provide certain amenities to the Coordinated Franchise Structures, the value of which shall not exceed \$2,500,000”.

Cemusa will maintain the structures for the remainder of the contract term at no cost to the City.





Franchise Revenue Status Report: Year 2

- Cemusa Year 2 Gross Sales Revenue:

Quarter 1	\$ 9,133,507
Quarter 2	\$ 11,727,230
Quarter 3	\$ 8,121,428
<u>Quarter 4</u>	<u>\$ 11,776,316*</u>

Total **\$ 40,758,481***

*Note: June sales numbers estimated.

- Cemusa made two advance payments totaling \$118,460,000, which covered the City's first four years of guaranteed payments.
 - Payment 1: \$50 million on June 30, 2006 (reported FY 06)
 - Payment 2: \$68 million on April 16, 2007



Franchise Revenue Status Report: Year 2

- Cemusa Year 2 In-Kind Campaign Values (outside NYC)

USA	\$ 797,700
Spain	\$ 7,010,700
Portugal	\$ 2,358,500
Italy	\$ 8,662,400
Brazil	\$ 3,651,200
Total	\$ 22,480,500



Tourism campaign in Lisbon



Franchise Revenue Status Report: Year 2

- City's share of media inventory in NYC used for public service announcements, city agency campaigns and marketing partnerships.



PlaNYC Campaign

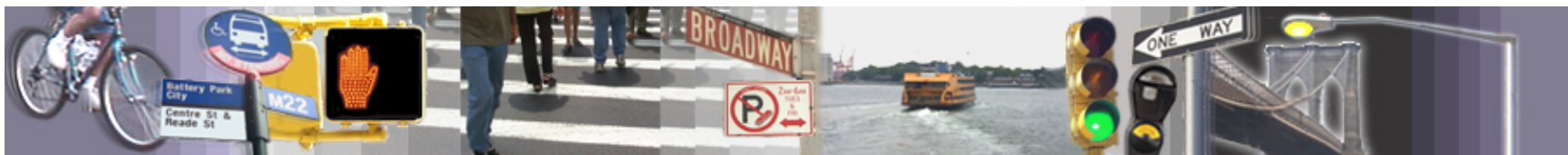


Table 1: New design replacements, Bus Stop Shelters

Borough	7/07	8/07	9/07	10/07	11/07	12/07	
Bronx	33	22	13	31	17	0	
Brooklyn	42	19	24	26	32	3	
Manhattan	34	48	20	22	5	0	
Queens	51	24	31	34	16	15	
Staten Island	1	6	11	3	0	0	
Total	161	119	99	116	70	18	
Borough	1/08	2/08	3/08	4/08	5/08	6/08	Y2 Total
Bronx	20	0	0	16	17	29	198
Brooklyn	14	0	16	34	17	34	261
Manhattan	9	28	6	17	14	0	203
Queens	11	7	6	23	26	17	261
Staten Island	7	0	0	8	14	0	50
Total	61	35	28	98	88	80	973



Table 2: Temporary Shelter Removals for Construction, 6/24/07 – 6/30/08

Boro	SHELTER_ID	CORNER	LOCATION	AT_BETWEEN	CB	REMOVAL DATE	COMMENTS
BR	BR02105	SW	SANDS ST	GOLD ST	2	12/4/2007	CONSTRUCTION
BR	BR02127	NE	ALBANY AV	CLARKSON AV	9	3/28/2008	AUTO ACCIDENT
BR	BR02137	SW	Dekalb Av	Wyckoff Av	4	6/17/2008	Sidewalk Restoration
BR	BR02405	NE	Dekalb Av	Marcus Garvey Blvd	1	6/17/2008	Sidewalk Restoration
BR	BR02493	SE	SUTTER AV	WYONA ST	5	11/21/2007	AUTO ACCIDENT
BR	BR02807	SE	FLATLANDS AV	RALPH AV	18	4/14/2008	AUTO ACCIDENT
BX	BX0089	NW	EASTCHESTER RD	BOSTON RD	12	4/28/2008	AUTO ACCIDENT
BX	BX0306	SE	UNIVERSITY AV	W TREMONT AV & MACOMBS RD	5	6/6/2008	CONSTRUCTION
BX	BX03392	SW	STORY AV	ELDER AV	9	4/21/2008	AUTO ACCIDENT
BX	BX03419	SE	UNIVERSITY AV	W TREMONT AV	5	6/6/2008	CONSTRUCTION
MN	MN0024	NE	6 AV	W HOUSTON ST	2	10/10/2007	Narrow Shelter Approved 5-5-08
MN	MN0094	SW	2 AV	E 96 ST	8	7/18/2007	NYC Transit Real Time Pilot Pgm
MN	MN01062	SW	AMSTERDAM AV	W 123 ST	9	2/23/2008	AUTO ACCIDENT
MN	MN01152	SW	W 72 ST	BROADWAY	7	8/16/2007	CONSTRUCTION
MN	MN01166	NE	6 AV	CANAL ST	2	9/10/2007	CONSTRUCTION
MN	MN01197	SW	BROADWAY	W 119 ST	9	7/20/2007	CONSTRUCTION
MN	MN01249	NE	E 23 ST	2 AV	6	5/16/2008	CONSTRUCTION
MN	MN01252	SE	W 54 ST	11 AV	4	9/14/2007	CONSTRUCTION
MN	MN01301	SE	AMSTERDAM AV	W 161 ST	12	11/19/2007	AUTO ACCIDENT
MN	MN01340	SE	W HOUSTON ST	6 AV	2	8/28/2007	CONSTRUCTION
MN	MN0246	NW	COLUMBUS AV	W 63 ST	7	5/28/2008	CONSTRUCTION
MN	MN0361	SE	BROADWAY	W 96 ST	7	8/6/2007	CONSTRUCTION
MN	MN0658	NE	Jackson St	Cherry St	3	6/18/2008	AUTO ACCIDENT



Table 2 (cont.): Temporary Shelter Removals for Construction, 6/24/07 – 6/30/08

Boro	SHELTER_ID	CORNER	LOCATION	AT_BETWEEN	CB	REMOVAL DATE	COMMENTS
QN	QN04025	SE	BEACH CHANNEL DR	BEACH 56 ST	14	5/24/2008	CONSTRUCTION
QN	QN04170	NE	188 ST	AVON RD	8	3/5/2008	AUTO ACCIDENT
QN	QN04552	NE	CORONA AV	48 AV	4	7/13/2007	CONSTRUCTION
QN	QN04577	SE	QUEENS BLVD	55 AV & 55 RD	4	2/15/2008	AUTO ACCIDENT
QN	QN04638	SE	69 ST	GARFIELD AV	2	10/22/2007	UNSAFE
QN	QN04687	SW	ATLANTIC AV	102 ST	9	10/30/2007	AUTO ACCIDENT
QN	QN0795	SW	PARSONS BLVD	89 AV	12	11/28/2007	Construction
QN	QN0924	SW	BEACH CHANNEL DR	BEACH 54 ST	14	5/24/2008	CONSTRUCTION
SI	SI0102	SE	MCCLEAN AV	SAND LA	2	5/21/2008	AUTO ACCIDENT
SI	SI05012	SW	TOMPKINS AV	HILL ST	1	2/29/2008	AUTO ACCIDENT
SI	SI05099	SE	FR CAPODANNO BLVD	SIOUX ST	2	2/13/2008	AUTO ACCIDENT
SI	SI05167	SE	SOUTH AV	LOIS LA (OPP HILTON HOTEL)	2	2/11/2008	AUTO ACCIDENT

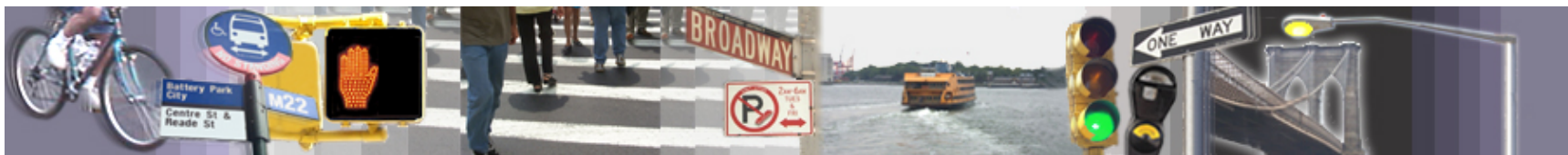


Table 3: Permanently Removed Bus Stop Shelters, 6/24/07 – 6/30/08

Boro	SHELTER_ID	CORNER	LOCATION	AT_BETWEEN	CB	REMOVAL DATE	COMMENTS
BR	BR02145	SW	E 16 ST	KINGS HWY	15	7/6/2007	Bus Layover No Passenger Pick Ups
BR	BR02160	SE	COFFEY ST	VAN BRUNT ST	6	6/11/2008	STOP REVOKED
BR	BR02163	SW	ST JOHNS PL	FRANKLIN AV	8	1/22/2008	STOP REVOKED
BR	BR02217	SE	RICHARDS ST	VAN DYKE ST	6	6/11/2008	STOP REVOKED
BR	BR02313	SE	COFFEY ST	DWIGHT ST	6	6/11/2008	STOP REVOKED
BR	BR02607	SE	BEARD ST	VAN BRUNT ST	6	1/11/2008	Stop Extended 82'
BX	BX0227	NW	E 163 ST	TIFFANY ST	2	9/18/2007	STOP REVOKED
BX	BX03088	SE	E 163 ST	TIFFANY ST	2	9/18/2007	STOP REVOKED
MN	MN0360	SW	BROADWAY	W 98 ST	7	4/19/2008	MTA revoked stop, replacement stop B'way & 100 st
MN	MN0907	NW	EDGEcombe AV	W 162 ST	12	1/16/2008	Sight Line Issue 1/8/2008
QN	QN04083	SW	LINDEN BLVD	235 ST	13	10/31/2007	STOP REVOKED
QN	QN04093	NW	METROPOLITAN AV	COOPER AV	5	6/29/2007	STOP REVOKED
QN	QN04239	NE	162 ST	46 AV	7	6/13/2007	STOP REVOKED
QN	QN04369	SE	101 AV	102 ST	9	10/10/2007	STOP REVOKED
QN	QN04483	SW	NORTHERN BLVD	162 ST	7	6/13/2007	STOP REVOKED
QN	QN04738	SW	COLLEGE PT BLVD	22 AV	7	7/26/2007	STOP REVOKED
QN	QN04744	NE	KISSENA BLVD	LABURNUM AV	7	9/25/2007	STOP REVOKED
SI	SI0060J	ES	BRIELLE AV	SEAVIEW HOME ENTRANCE	2	12/10/2007	Will be replaced with Cemusa-Grimshaw Design



Table 4: New Bus Stop Shelter Locations, 6/24/07 – 6/30/08

Shelter ID	Corner	Location	Installation Date
BR02899	SW	Vanderbilt Av / Plaza St	4/29/2008
BR02900	SE	Grand St / Bushwick Av	5/1/2008
BR02901	SE	Flatbush Av / Belt Pkwy	4/11/2008
BR02902	SW	Flatbush Av / Belt Pkwy	4/11/2008
BR02904	SW	Ralph Av / Avenue K	4/9/2008
BR02906	NE	Emmons Av / Nostrand Av	4/2/2008
BR02907	SW	Hegeman Av / Mother Gaston Blvd	5/2/2008
BR02910	NW	Adams St / Joralemon Av	5/1/2008
BX03501	NW	Gun Hill Rd / White Plains Rd	4/5/2008
BX03502*	SW	Bainbridge Av / Jerome Av	4/19/2008
BX03504	NW	Prospect Av / Boston Rd	6/28/2008
BX03505	NE	Morris Av / E 170 St	5/28/2008
BX03506	SE	Bruckner Blvd / Brush Ave	5/1/2008
BX03507	SW	Riverdale /263	1/24/2008
BX03508	SW	East Fordham Rd / 3 Av	6/9/2008
BX03510	SE	West Fordham Rd / Cedar Av	6/5/2008
BX03512	NE	West Fordham Rd / Cedar Av	6/5/2008
BX03514	NW	West Fordham Rd / University Av	6/5/2008
BX03515	SW	West Fordham Rd / Walton Av	6/6/2008
BX03516	NW	West Fordham Rd / Jerome Av	6/5/2008



Table 4(cont.): New Bus Stop Shelter Locations, 6/24/07 – 6/30/08

Shelter ID	Corner	Location	Installation Date
BX03520	SE	Pelham Pkwy / White Plains Rd D	5/30/2008
BX03521	SE	Pelham Pkwy / White Plains Rd	5/30/2008
BX03522	NW	Pelham Pkwy / White Plains Rd D	5/30/2008
BX03523	NW	Pelham Pkwy / White Plains Rd	5/30/2008
BX03524	SW	Pelham Pkwy / Williamsbridge Rd	6/6/2008
BX03525	SW	Pelham Pkwy / Williamsbridge Rd	6/6/2008
BX03526	NW	Pelham Pkwy / Williamsbridge Rd	6/6/2008
BX03527	SW	Pelham Pkwy S / Eastchester Rd S	6/2/2008
BX03532	SW	Bruckner Blvd / Westchester Av S	5/30/2008
MN01462	SE	Broadway / Isham St	6/2/2008
MN01463	SE	6 Avenue / W 50 Street	2/29/2008
MN01466	NW	42 St / Broadway	4/14/2008
MN01473	SE	Madison Av / 36 St	9/20/2007
MN01481	SE	6 Avenue / W 49 Street	2/29/2008
MN01484	SE	207 St / 10 Av D	6/2/2008
MN01485	SE	207 St / 10 Av D	6/2/2008
MN01486	NE	207 St / 10 Av D	6/2/2008
MN01487	NE	207 St / 10 Av D	6/2/2008
MN0247	NW	Columbus Av / W 60 St	4/14/2008
QN04890	NE	Steinway St / 30 Avenue	5/23/2008

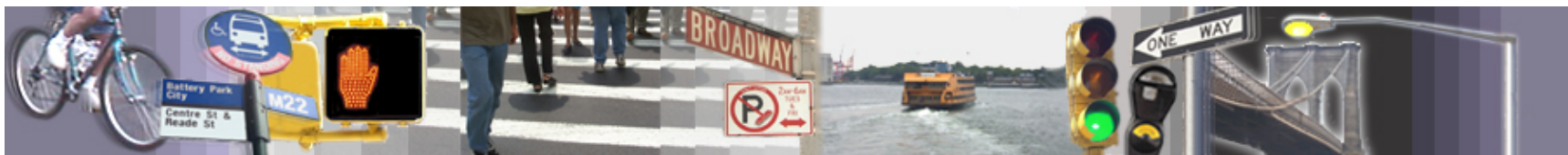


Table 4(cont.): New Bus Stop Shelter Locations, 6/24/07 – 6/30/08

Shelter ID	Corner	Location	Installation Date
QN04892	NE	Bell Blvd / 36 Avenue	5/14/2008
QN04899	SW	Grand Av / 59 Street	5/1/2008
QN04901	NE	Cross Bay Blvd / Pitkin Av	5/17/2008
QN04903	NE	21 St / 30 Dr	1/30/2008
QN04904	SE	Union Tpke / Queens Blvd	5/19/2008
QN04905	NE	235 St / Lindern Blvd	4/8/2008
SI05183	NW	Forest Av / South Av	5/7/2008
SI05185	SE	Brielle Av / Walcott Av	1/22/2008



Table 5: Franchise Newsstand Installations, 6/24/07 – 6/30/08

Boro	CB	Corner	Street on	Street off of
BK	2	SE	NEVINS STREET	FLATBUSH AVENUE
BK	2	SE	COURT STREET	JORALEMON STREET
BK	2	SE	COURT STREET	STATE STREET
BK	12	NE	49 STREET	13 AVENUE
BX	1	NE	PROSPECT AVENUE	EAST 149 STREET
BX	4	NW	EAST 167 STREET	BETWEEN RIVER AVE & GERARD AVE
BX	4	NE	RIVER AVENUE	EAST 161 STREET
BX	6	NE	BOSTON ROAD	EAST TREMONT AVENUE
BX	6	NW	BOSTON ROAD	EAST 178 STREET
BX	7	NE	EAST 208 STREET	JEROME AVENUE
MN	1	SW	CENTRE STREET	CANAL STREET
MN	1	SE	EXCHANGE PLACE	BROADWAY
MN	1	SE	BROADWAY	JOHN STREET
MN	1	NW	PINE STREET	WILLIAM STREET
MN	1	NE	CANAL STREET	LAFAYETTE STREET
MN	1	NW	WATER STREET	WALL STREET
MN	1	NW	MAIDEN LANE	WILLIAM STREET
MN	1	NE	WHITEHALL STREET	OPP 51 WHITEHALL ST
MN	1	NW	WHITEHALL STREET	PEARL STREET



Table 5(cont): Franchise Newsstand Installations, 6/24/07 – 6/30/08

Boro	C B	Corner	Street on	Street off of
MN	2	NW	LAFAYETTE STREET	ASTOR PLACE
MN	2	SW	CANAL STREET	BAXTER STREET
MN	3	SW	DELANCEY STREET	CLINTON STREET
MN	3	NW	BOWERY	BAYARD STREET
MN	4	SW	WEST 57 STREET	8 AVENUE
MN	4	NE	WEST 23 STREET	8 AVENUE
MN	5	NW	EAST 42 STREET	MADISON AVENUE
MN	5	NE	BROADWAY	WEST 48 STREET
MN	5	SE	BROADWAY	WEST 57 STREET
MN	5	SE	BROADWAY	WEST 58TH STREET
MN	5	NW	6 AVENUE	WEST 39 STREET
MN	5	NE	EAST 14 STREET	UNION SQUARE EAST
MN	5	NE	7 AVENUE	WEST 28 STREET
MN	5	SW	7 AVENUE	WEST 42 STREET
MN	5	NE	WEST 57 STREET	6 AVENUE
MN	5	SW	BROADWAY	44TH STREET
MN	5	SW	WEST 36 STREET	6 AVENUE
MN	5	NE	BROADWAY	WEST 43 STREET
MN	5	NE	6 AVENUE	WEST 46 STREET

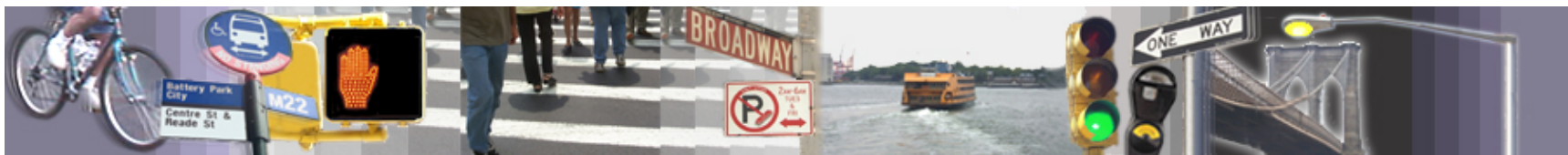


Table 5(cont.): Franchise Newsstand Installations, 6/24/07 – 6/30/08

Boro	CB	Corner	Street on	Street off of
MN	5	SE	BROADWAY	54 STREET
MN	5	NW	BROADWAY	WEST 35 STREET
MN	5	NE	7 AVENUE	WEST 35 STREET
MN	5	NW	BROADWAY	WEST 57 STREET
MN	5	NW	BROADWAY	WEST 44 STREET
MN	5	NE	BROADWAY	WEST 31 STREET
MN	5	SE	BROADWAY	WEST 32 STREET
MN	5	SW	WEST 57 STREET	6 AVENUE
MN	5	NW	WEST 46 STREET	6 AVENUE
MN	5	SW	WEST 42 STREET	6 AVENUE
MN	5	NE	WEST 51 STREET	BROADWAY
MN	5	SE	WEST 56 STREET	BROADWAY
MN	5	SE	EAST 57 STREET	LEXINGTON AVENUE
MN	5	NE	BROADWAY	WEST 55 STREET
MN	5	NW	5 AVENUE	WEST 42 STREET
MN	6	SW	EAST 42 STREET	3 AVENUE
MN	6	NE	EAST 42 STREET	3 AVENUE
MN	6	NW	EAST 42 STREET	3 AVENUE
MN	6	NW	3 AVENUE	EAST 49 STREET



Table 5(cont.): Franchise Newsstand Installations, 6/24/07 – 6/30/08

Boro	CB	Corner	Street on	Street off of
MN	6	NW	3 AVENUE	EAST 44 STREET
MN	6	NE	EAST 23 STREET	2 AVENUE
MN	7	SW	AMSTERDAM AVENUE	WEST 71 STREET
MN	7	SW	AMSTERDAM AVENUE	WEST 79 STREET
MN	7	SW	BROADWAY	WEST 91 STREET
MN	7	NE	BROADWAY	WEST 83 STREET
MN	7	NE	WEST 86 STREET	COLUMBUS AVENUE
MN	7	NW	BROADWAY	WEST 82 STREET
MN	7	SE	WEST 60 STREET	COLUMBUS AVENUE
MN	7	SE	WEST 72 STREET	AMSTERDAM AVENUE
MN	7	NW	BROADWAY	WEST 75 STREET
MN	7	NE	WEST 81 STREET	COLUMBUS AVENUE
MN	8	NW	EAST 86 STREET	3 AVENUE
MN	8	SW	3 AVENUE	EAST 69 STREET
MN	8	NE	2 AVENUE	EAST 79 STREET
MN	9	SE	115 STREET	BROADWAY
MN	9	SW	137 ST	BROADWAY
MN	9	SE	BROADWAY	WEST 111 STREET
MN	10	SW	WEST 125 STREET	LENOX AVENUE



Table 5(cont.): Franchise Newsstand Installations, 6/24/07 – 6/30/08

Boro	CB	Corner	Street on	Street off of
MN	10	NE	WEST 125 STREET	LENOX AVENUE
MN	12	SE	WEST 168 STREET	FORT WASHINGTON AVENUE
MN	12	SW	WEST 165 STREET	FT WASHINGTON AVENUE
MN		SW	WEST 53 STREET	7 AVENUE
QN	2	NE	ROOSEVELT AVENUE	61 STREET
QN	2	NW	QUEENS BOULEVARD	71ST ROAD
QN	3	SE	37TH AVENUE	74TH STREET
QN	6	NW	63 ROAD	QUEENS BOULEVARD
QN	6	NW	63 DRIVE	SAUNDERS STREET