



# Coordinated Street Furniture Franchise Year 1 Update

July 1, 2007



Commissioner Janette Sadik-Khan





## Coordinated Street Furniture Franchise Contract

- Contract Approved by the FCRC on May 15, 2006.
- Cemusa contract effective date: June 24, 2006.
- Contract Year 1 (revenue calendar) = June 24, 2006 through June 24, 2007.
- Build Year 1 (construction calendar) = September 24, 2006 through September 24, 2007.



# Franchise Structure Status Report: Year 1

## Bus Stop Shelters (as of June 30, 2007)

- 3,103 shelters in active service.
- 425 shelters replaced with the new design (Table 1).
- Between June 24, 2006 and June 30, 2007
  - 36 shelters were temporarily removed for construction and will be reinstalled as construction is completed (Table 2).
  - 14 shelters were permanently removed because of stop revocation or siting issues (Table 3).
- DOT solicited new shelter locations from stakeholders and we are presently reviewing 130 new site recommendations.





# Franchise Structure Status Report: Year 1

## Newsstands (as of June 30, 2007)

- Installations scheduled to start the first week in August.
- The first group of operators scheduled for replacement were invited to Cemusa's warehouse to view the prototype.

## Automatic Public Toilet

- Solicited site recommendations from Councilmembers, Community Boards and Borough Presidents.
- First approved site: Madison Square Park.
- Installation scheduled for August, 2007.







## Franchise Revenue Status Report: Year 1

- Cemusa Year 1 In-Kind Campaign Values (outside NYC)

USA	\$ 630,614
Spain	\$ 6,112,794
Portugal	\$ 1,749,672
Italy	\$ 2,874,204
Brazil	\$ 3,514,980

**Total**                      **\$ 14,882,264**



Tourism campaign in Lisbon

- Values audited by an independent 3<sup>rd</sup> party using market rates.



## Franchise Revenue Status Report: Year 1

- City's share of media inventory in NYC used for public service announcements, city agency campaigns and marketing partnerships.

**EITC** **DCA** **TAX CREDIT**

**EITC: IT'S YOUR MONEY. COME AND GET IT!** Dial 311

**The government might owe YOU thousands of dollars at tax time.**

**If you earn less than \$38,000, you may qualify for the Earned Income Tax Credit (EITC).**

**Dial 311 to learn where you can file your taxes for FREE.**

Partners: NAB BLOCK, JACKSON HEWITT, HSBC, FoodChange, ROBIN HOOD, citibank, and others.

Dept. of Consumer Affairs Earned Income Tax Credit campaign



Table 1: New design replacements, Bus Stop Shelters

Borough	Dec-07	Mar-07	Apr-07	May-07	Jun-07	Total
Bronx	10	15	23	12	13	69
Brooklyn	10	16	33	38	20	112
Manhattan	10	20	19	34	1	81
Queens	10	19	26	35	35	124
Staten Island	10	0	8	6	2	26
<b>Total</b>	<b>50</b>	<b>70</b>	<b>109</b>	<b>125</b>	<b>71</b>	<b>425</b>



Table 2: Temporary Shelter Removals for Construction, 6/24/06 – 6/30/07

BORO	SHELTER_ID	CORNER	LOCATION	AT_BETWEEN	C_B	REMOVAL_DA	COMMENTS
BR	BR0105	SE	FULTON ST	FRANKLIN AV	03	2/23/2007	CONSTRUCTION
BR	BR02068	NW	SANDS ST	GOLD ST	02	11/10/2006	CONSTRUCTION
BR	BR02166	SE	SUTTER AV	WILLIAMS AV	05	4/7/2007	CONSTRUCTION
BR	BR02385	SE	FULTON ST	WASHINGTON AV	02	2/24/2007	CONSTRUCTION
BR	BR02390	SE	FULTON ST	TROY AV	03	8/3/2006	CONSTRUCTION
BR	BR02394	NW	FULTON ST	CAMBRIDGE PL	02	2/24/2007	CONSTRUCTION
BR	BR02567	SW	5 AV	3 ST & 4 ST	06	11/30/2006	CONSTRUCTION
BR	BR02771	SE	4 AV	86 ST	10	10/18/2006	CONSTRUCTION
BR	BR02846	SE	EAST NEW YORK AV	E 94 ST	17	3/31/2007	CONSTRUCTION
BR	BR0584	NE	BEDFORD AV	CAMPUS RD	14	1/25/2007	CONSTRUCTION
BX	BX03323	NE	GRAND CONCOURSE	E 165 ST	04	3/6/2007	CONSTRUCTION
BX	BX03374	NE	GRAND CONCOURSE	E 163 ST	04	3/6/2007	CONSTRUCTION
BX	BX03376	NW	GRAND CONCOURSE	E 165 ST	04	10/25/2006	CONSTRUCTION
BX	BX03449	NE	CASTLE HILL AV	ZEREGA AV	09	1/12/2007	CONSTRUCTION
MN	MN0010	SW	FRANKFORT ST	PEARL ST	01	4/19/2007	CONSTRUCTION
MN	MN0025	NE	W HOUSTON ST	GREENE ST	02	4/8/2007	CONSTRUCTION
MN	MN0026	NE	W HOUSTON ST	LA GUARDIA PL	02	4/8/2007	CONSTRUCTION
MN	MN01038	SW	W 116 ST	BLVD	10	10/27/2006	CONSTRUCTION
MN	MN01046	SE	1 AV	E 108 ST	11	12/8/2006	CONSTRUCTION
MN	MN01145	SE	W HOUSTON ST	W BROADWAY	02	4/28/2007	CONSTRUCTION
MN	MN01156	SE	E 72 ST	1 AV	08	10/6/2006	CONSTRUCTION
MN	MN01189	SE	E 79 ST	2 AV	08	9/26/2006	CONSTRUCTION
MN	MN01311	NE	10 AV	W 37 ST	04	10/5/2006	CONSTRUCTION
MN	MN0192	NE	E 23 ST	MADISON AV	05	7/14/2006	CONSTRUCTION
MN	MN0390	SW	W 65 ST	BROADWAY	07	6/29/2006	CONSTRUCTION
MN	MN0391	NW	BROADWAY	W 65 ST & W 66 ST	07	7/8/2006	CONSTRUCTION
MN	MN0773	NW	COLUMBUS AV	W 100 ST	07	12/12/2006	CONSTRUCTION
QN	QN04067		SUTPHIN BLVD	JAMAICA AV & 91 AV	12	11/2/2006	CONSTRUCTION
QN	QN04068		SUTPHIN BLVD	JAMAICA AV & 91 AV	12	11/2/2006	CONSTRUCTION
QN	QN04127	NE	MAIN ST	BOOTH MEMORIAL AV	07	1/19/2007	CONSTRUCTION
QN	QN04278	NW	BEACH CHANNEL DR	BEACH 40	14	7/7/2006	CONSTRUCTION
QN	QN04344	SE	HORACE HARDING EXPWY	JUNCTION BLVD	06	11/15/2006	CONSTRUCTION
QN	QN04665	SE	BEACH CHANNEL DR	BEACH 44 ST	14	7/7/2006	CONSTRUCTION
QN	QN04703	SE	FARMERS BLVD	145 DR	13	7/21/2006	CONSTRUCTION
QN	QN04718	NE	YELLOWSTONE BLVD	64 RD	06	8/17/2006	CONSTRUCTION
SI	SI05048	NW	RICHMOND AV	VICTORY BLVD	03	2/23/2007	CONSTRUCTION



Table 3: Permanently Removed Bus Stop Shelters, 6/24/06 – 6/30/07

BORO	SHELTER ID	CORNER	LOCATION	AT_BETWEEN	CB	REMOVAL DATE	REASON
BR	BR02429	SW	NOSTRAND AV	PROSPECT PL	08	1/12/2007	STOP REVOKED
BR	BR02434	NW	60 ST	4 AV	07	12/18/2006	STOP REVOKED
BR	BR02566	SE	EASTERN PKWY	FRANKLIN AV	08	10/27/2006	STOP REVOKED
BR	BR02797	SW	FLATBUSH AV EXT	MYRTLE AV	02	6/24/2007	STOP REVOKED
BX	BX0081	NE	GRAND CONCOURSE	E FORDHAM RD	07	3/9/2007	GRATE/REMOVED
BX	BX03107	SE	WESTCHESTER AV	WHITLOCK AV	02	5/31/2007	STOP REVOKED
MN	MN01073	SW	BROADWAY	WHITE ST	01	5/12/2007	STOP REVOKED
MN	MN0122	NW	E 49 ST	2 AV	08	1/19/2007	TOO CLOSE TO HYDRANT/REMOVED
MN	MN0190	NW	E 23 ST	MADISON AV	05	10/4/2006	STOP REVOKED
MN	MN0210	SW	W 23 ST	5 AV	05	10/4/2006	STOP REVOKED
MN	MN0400	SW	7 AV	W 44 ST	05	1/19/2007	STOP REVOKED
QN	QN0369	NE	LINDEN PL	NORTHERN BLVD	07	6/24/2007	STOP REVOKED
QN	QN04401	NE	21 ST	44 DR	02	3/6/2007	STOP REVOKED
QN	QN0449	NE	164 ST	69 AV	08	9/28/2006	STOP REVOKED