

PRESS RELEASE

#92-116

November 12, 1969 to December 15, 1969

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City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

UPON RECEIPT

For further information:
Joy Barnes - 360-8141

HECKSCHER PLAYGROUND BEING STREAMLINED

Work has begun on the rehabilitation of Central Park's Heckscher Playground, 65th Street off Central Park South. With funds donated by the Heckscher Foundation for Children, architect Richard Dattner has designed an inventive, contemporary playground which will include an amphitheater.

The Ormar Building Corporation, of New Rochelle, N. Y., has been contracted for the project. At a cost of \$106,000, the playground is scheduled for completion in the spring of 1970.

- 30 -

11/12/69

#92

FOR DAILY RECORDING ON PARK EVENTS-In Manhattan and Bronx -
755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

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For further information:
Janice Brophy - 360-8141

**PUERTO RICAN THEATRE IS BILL OF FARE
THIS WEEKEND AT HENRY STREET PLAYHOUSE**

The Neuvo Teatro Pobra de America (The New Poor Theatre of America), under the direction of Pedro Santaliz, will perform in Spanish this Friday, Saturday and Sunday (November 14th, 15th and 16th) at the Henry Street Playhouse, 466 Grand Street, Manhattan.

Sponsored by the New York City Parks, Recreation and Cultural Affairs Administration, the program is the Puerto Rican Theatre's second festival. The schedule as announced by PRCA's Administrator, August Heckscher, consists of works by several Puerto Rican authors including "La Cautiva," "Bayaminina," and other miniature tales by Pedro Juan Soto; "The Pantomine of the Man Who Only Said 'No'" and "The Woman of Arrabel" by Lydia Milagros Gonzales; Episode of Sancho Panza on the Island of Barataria from "Don Quixote de la Mancha" by Don Miguel de Cervantes Saavedra; "The Girl, the Student and the Sailor" by Federico Garcia Lorca and refrains from the popular Puerto Rican Decimas.

The program will be performed in Spanish, but there will be an explanation in English for the English-speaking members of the audience. The admission is free and performance times are as follows: Friday, November 14th at 8 p.m.; Saturday, November 15th and Sunday, November 16th at 2 p.m. and 8 p.m.

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**FOLK, SQUARE AND SOCIAL DANCING
AT BROOKLYN WAR MEMORIAL AUDITORIUM**

The public is invited to attend a full evening of free indoor dancing every Thursday night from 6:30 to 9:00 p. m. at the Brooklyn War Memorial Auditorium located at Fulton and Orange Streets.

City dance specialist Russell Ericksen will continue the program of Folk, Square and Social Dancing until June.

This activity is a continuation of the outdoor summer program given this past summer at Prospect Park's Kate Wollman Rink sponsored by the Department of Recreation of the Parks, Recreation and Cultural Affairs Administration of the City of New York.

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LA TOURETTE GOLF COURSE TO CLOSE FOR WINTER

Staten Island's La Tourette Golf Course, at Rockland Avenue and London Road, will close for the winter months at the close of business on Sunday, November 16th. An inoperable boiler and heating system necessitates the early closing of the golf facility.

Richmond golfers may continue to use the South Shore Course, at Huguenot Avenue and Railey Street, until it closes for the winter on Sunday, November 30th, or the year-round Silver Lake Golf Course. Located on Victory Boulevard and Park Road, Silver Lake will operate on its regular daylight hours schedule throughout the winter.

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#95

FOR DAILY RECORDING ON PARK EVENTS - In Manhattan and Bronx -
755-4100. For Queens, Staten Island and Brooklyn - 391-5358.



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FOR DAILY RECORDING ON PARK EVENTS - In Manhattan and Bronx -
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Joy Barnes - 360-8141

FEATURE TIP

TO: Queens Assignment Editors

DATE: Thursday, November 20th, 1969

TIME: 8:15 P. M.

PLACE: Saint Mel's Catholic Church Auditorium
26-03 154th Street
Flushing, Queens

DETAILS: Representatives from the Parks, Recreation and Cultural Affairs Administration, along with the contract architect, will meet with community members to discuss details of Bowne Park rehabilitation. The meeting will be conducted by PRCA's Community Projects Office, with the cooperation of the Bowne Park Coordinating Committee and Saint Mel's Catholic Church.

For further information, contact Mr. Terry O'Leary at the Community Projects Office, 360-8181.

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11/14/69

#96

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx
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August Heckscher, Administrator

for release

FOR IMMEDIATE RELEASE
For further information: (212)
360-8141

**"HOW-TO" SESSIONS ON NEIGHBORHOOD MUSEUMS
OPENS 3-DAY SEMINAR THURSDAY, NOVEMBER 20TH**

On Thursday, November 20th more than 100 museum directors, educators, urban planners, and foundation officials from around the United States will meet at MUSE, the Bedford Lincoln Neighborhood Museum in Brooklyn, for the first meeting of a three-day seminar on "The Planning and Operation of Neighborhood Museums." The "how-to" program, presented by experts in all phases of neighborhood museum operations and activities, is under the joint sponsorships of The New York State Council on the Arts and the Department of Cultural Affairs of New York City's Parks, Recreation and Cultural Affairs Administration. The three-day seminar concludes on Saturday evening, the 22nd, with a performance by Alvin Ailey's American Dance Theater, at the Brooklyn Academy of Music.

The panel discussions and informal exchanges between the participating museum directors and other experts at the seminar will also be concerned with the many related issues and problems involved when museums seek effective ways of reaching and serving new audiences. Broadening the museum's social function in the community requires new thinking and approaches, and educators, urban planners and others who will share this responsibility, will also be in attendance.

Among the panelists are Mrs. Julia Hare, former Coordinator of Education of the Oakland Museum; John Hightower, Executive Director, New York State Council on the Arts; John Kinard, Director, The Anacostia
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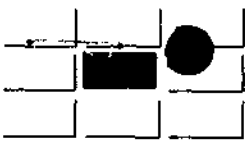
Museum, Washington, D. C; Ralph Burgard, Director, Associated Councils of the Arts; Allon Schoener, Director, Visual Arts Program, New York State Council on the Arts; Michael Spock, Children's Museum of Boston; and a roster of architects, urban planners, writers, artists, musicians, and the Brooklyn Children's Museum administrators who conceived, developed and implemented the concepts for MUSE.

Saturday afternoon the seminar participants will tour the Whitney Museum Art Resource Center, the Children's Art Carnival operated in Harlem by the Museum of Modern Art, and the Studio Museum in Harlem. Also, each evening as guests of MUSE, they will be entertained by a Jazz Concert on Thursday night that will include such jazz groups as The Bill Barron Quintet; Jerry Gonzales and The Third World Music. On Friday night, they will visit a session of the Creative Expression Workshop at MUSE - a weekly discussion group that meets at the museum to talk about the problems of Black and White America. On Saturday evening the Academy of Music will play host at a performance by Alvin Ailey's American Dance Theater.

The seminar was planned by Emily Dennis, formerly Acting Director of The Brooklyn Children's Museum, who is now with the Department of Cultural Affairs, of the New York City Parks, Recreation and Cultural Affairs Administration.

MUSE, the first neighborhood museum in New York City, was opened in May, 1968, when the Brooklyn Children's Museum in Brower Park was closed. A new Children's Museum is being designed by Hardy, Holzman Pfeiffer Associates, the same architects who created the imaginative space for MUSE which was formerly an automobile showroom and storage area.

11/18/69



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PRCA ANNOUNCES FLUSHING WALKING TOUR

Have you seen the new signs? They mark Flushing Walk, a tour through Historic Flushing. Just follow the arrows on the signs with a tree in the upper left hand corner and you will see the landmarks of Flushing, explained by the new blue, white, and vermillion signs.

The Flushing Walk is part of the Parks, Recreation and Cultural Affairs Administration's city-wide Historic Tours Program. The signs were designed by Lorraine Bodger, Director of Graphics for PRCA. August Heckscher, PRCA Administrator, said of the program, "We hope this project initiated by our Deputy Administrator for Development, Elliot Willensky, will make New York a museum without walls for all who visit and live in our city."

The tour through the Queens community begins in the heart of the Flushing business district at Main Street and Roosevelt Avenue, and includes such sites as the Quaker Meeting House, The Site of the Fox Oaks, and the Kingsland Homestead.

The other four tours in the program are walking tours in Chelsea, Manhattan and Gravesend Village in Brooklyn as well as driving tours through Historic Richmond and Historic Bronx.

A brochure giving the starting points of the five tours can be obtained by writing to Dept. H; Parks, Recreation and Cultural Affairs Administration; 830 Fifth Ave.; New York, N. Y. 10021.

11/20/69
11-67.5M-418251 (69) 346

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PRCA ANNOUNCES VILLAGE WALKING TOUR

Have you seen the new signs? They mark the Gravesend Village Walk, a tour through Historic Gravesend Village. Just follow the arrows on the signs with a spinning wheel in the upper left hand corner and you will see the landmarks of Gravesend Village explained by the new blue, white, and vermillion signs.

The Gravesend Village Walk is part of the Parks, Recreation and Cultural Affairs Administration's city-wide Historic Tours Program. The signs were designed by Lorraine Bodger, Director of Graphics for PRCA. August Heckscher, PRCA Administrator, said of the program, "We hope this project initiated by our Deputy Administrator for Development, Elliot Willensky, will make New York a museum without walls for all who visit and live in our city."

The tour through Gravesend Village begins at Gravesend Neck Road between 1st and West Streets, and includes such sites as the Gravesend Reform Church, The Lady Moody House, and the Ryder Van Cleef House.

The other four tours in the program are walking tours in Chelsea, Manhattan; and Flushing, Queens, as well as driving tours through Historic Bronx and Historic Richmond.

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11/20/69 69-418251(69) 346



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For further information:
Joy Barnes - 330-3141

PRCA ANNOUNCES HISTORIC BRONX DRIVING TOUR

Have you seen the new signs? They mark the Historic Bronx Tour which follows a route past historic sites in the Bronx. Just follow the arrows on the signs with a colonial rider in the upper left-hand corner and you will see the landmarks of the Bronx explained by the new blue, white and vermillion signs.

The Historic Bronx Tour is part of the Parks, Recreation and Cultural Affairs Administration's city-wide Historic Tours Program. The signs were designed by Lorraine Bodger, Director of Graphics for PRCA. August Heckscher, PRCA Administrator, said of the program, "We hope this project initiated by our Deputy Administrator for Development, Elliot Willensky, will make New York a museum without walls for all who visit and live in our city."

The driving tour through the Bronx begins opposite Manhattan College Parkway near Van Courtlandt Mansion, and includes such sites as the Valentine Varian House, Poe Cottage and the Grand Concourse.

The other four tours in the program are walking tours in Chelsea, Manhattan; Flushing, Queens; and Gravesend Village, Brooklyn as well as a driving tour through Historic Richmond.

A brochure giving the starting points of the five tours can be obtained by writing to Dept. H; Parks, Recreation and Cultural Affairs Administration; 830 Fifth Ave.; New York, N. Y. 10021.

- 30 -

#100

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PRCA ANNOUNCES HISTORIC RICHMOND TOUR

Have you seen the new signs? They mark the Historic Richmond Tour which follows a route past historic sites in Richmond. Just follow the arrows on the signs with a windmill in the upper left-hand corner and you will see the landmarks of Richmond explained by the new blue, white and vermillion signs.

The Historic Richmond Tour is part of the Parks, Recreation and Cultural Affairs Administration's city-wide Historic Tours Program. The signs were designed by Lorraine Bodger, Director of Graphics for PRCA. August Heckscher, PRCA Administrator, said of the program, "We hope this project initiated by our Deputy Administrator for Development, Elliot Willensky, will make New York a museum without walls for all who visit and live in our city."

The driving tour through Richmond begins at St. George Ferry Terminal on Richmond Terrace, and includes such sites as Sailor's Snug Harbor, the Gardner-Tyler House, and the Biliou-Stillwell-Perine House.

The other four tours in the program are walking tours in Chelsea, Manhattan; Flushing, Queens; and Gravesend Village, Brooklyn as well as a driving tour through Historic Bronx.

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Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

UPON RECEIPT

For further information:
Joy Barnes - 360-3141

PRCA ANNOUNCES HISTORIC RICHMOND TOUR

Have you seen the new signs? They mark the Historic Richmond Tour which follows a route past historic sites in Richmond. Just follow the arrows on the signs with a windmill in the upper left-hand corner and you will see the landmarks of Richmond explained by the new blue, white and vermillion signs.

The Historic Richmond Tour is part of the Parks, Recreation and Cultural Affairs Administration's city-wide Historic Tours Program. The signs were designed by Lorraine Bodger, Director of Graphics for PRCA. August Heckscher, PRCA Administrator, said of the program, "We hope this project initiated by our Deputy Administrator for Development, Elliot Willensky, will make New York a museum without walls for all who visit and live in our city."

The driving tour through Richmond begins at St. George Ferry Terminal on Richmond Terrace, and includes such sites as Sailor's Snug Harbor, the Gardner-Tyler House, and the Billou-Stillwell-Perine House.

The other four tours in the program are walking tours in Chelsea, Manhattan; Flushing, Queens; and Gravesend Village, Brooklyn as well as a driving tour through Historic Bronx.

A brochure giving the starting points of the five tours can be obtained by writing to Dept. H; Parks, Recreation and Cultural Affairs Administration; 330 Fifth Avenue; New York, N. Y. 10021.

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

UPON RECEIPT

For further information:

Joy Barnes - 360-8141

GOLF LOCKERS AVAILABLE NOVEMBER 24th

Good news for cold-weather golfers...permits for interim golf lockers will go on sale at Parks, Recreation and Cultural Affairs Administration Borough Offices beginning Monday, November 24th.

The permits will allow golfers to occupy their lockers beginning Saturday, December 6th, for a fee of \$5.00 plus 30¢ New York City sales tax.

PRCA Borough Office locations follow:

<u>MANHATTAN:</u>	Arsenal Building, 64th St. and Fifth Ave., N. Y. 10021
<u>QUEENS:</u>	The Overlook, Union Turnpike and Park Lane, Forest Park, Kew Gardens, N. Y. 11415
<u>STATEN ISLAND:</u>	Clove Lakes Park, 1150 Clove Rd., West New Brighton, Richmond, N. Y. 10301
<u>BRONX:</u>	Administration Building, Bronx Park, East and Birchall Ave., Bronx Park, Bronx, N. Y. 10462
<u>BROOKLYN:</u>	Litchfield Mansion, Prospect Park West and Fifth St., Prospect Park, Brooklyn, N. Y. 11215

- 30 -

11/20/69

#102

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

UPON RECEIPT

For further information:

Joy Barnes - 330-8141

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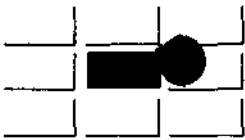
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- 30 -

11/20/69

#102



City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

: UPON RECEIPT
For Further Information:
Janice Brophy - 360-8141

PHOTO CAPTION

Central Park supervisor of menagerie John Fitzgerald keeps tabs on baby puma trying out his walking shoes while First Deputy Administrator William Ginsberg of the Parks, Recreation and Cultural Affairs Administration stops by to say hello. Puma cub is the sole male of the four cubs born on September 16th to Mary and Henry Puma in the Central Park Zoo and can be seen by the public in the lion house.

30

11/24/69

#103



City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

: UPON RECEIPT
For Further Information:
Janice Brophy - 360-8141

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11/24/69

#103

August Heckscher, Administrator

for release

UPON RECEIPT

For further information:
Janice Brophy - 360-8141

**PRCA BRINGS CULTURE INDOORS
FOR THE LONG WINTER MONTHS**

"The Chariot of the Sun," a musical version of the Greek myth of Phaeton, is being presented at MUSE, the Bedford Lincoln Neighborhood Museum, 1530 Bedford Avenue, Brooklyn, 8 p.m. Friday, November 23th, by The Portable Phoenix theater group.

"Chariot of the Sun" will play 16 times throughout the city. This marks the first time the New York City Parks, Recreation and Cultural Affairs Administration has sponsored a professional touring theater program during the winter.

"This is another step in the continuing of PRCA cultural events after the leaves have fallen," said PRCA Administrator August Heckscher. "We are delighted to be sponsoring The Portable Phoenix this year. It boasts a dynamic program of participatory theater for young people that goes far beyond a traditional assembly performance. 'The play's the thing,' but not the whole thing."

The Portable Phoenix is an educational project of "Theater Incorporated, The Phoenix Theater." The professional company of four, directed by Janet Spencer, includes Dan Hamilton, Felix Rice, Gil Robbins, and Brenda Spigner.

Following the performance of "The Chariot of the Sun," each actor invites a group of people from the audience to play theater games, including charades. The games are part of the theater's study program to involve young people in dramatics and give them the feeling of acting. Other workshops in the series are prepared readings and vocational seminars.

"This innovative Portable Phoenix program is part of the city's attempt to bring the joys of the theater directly into our communities and represents one of the new directions we are exploring in community cultural programs," states Mrs. Doris Freedman, director of PRCA's Department of Cultural Affairs.

The Portable Phoenix's second performance will be at the Mott Haven Branch Library, 321 East 140th Street, the Bronx, on Saturday, November 29, at 1 p.m.

August Heckscher, Administrator

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UPON RECEIPT

For further information:
Janice Brophy - 360-3141

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City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

AMs, Monday, Dec. 1
For further information:
Bill O'Connell - 360-8141

**PARK'S FOOD'S
GOT TO BE GOOD**

Strict food standards for concessionaires in the city's parks were announced today "to guarantee the highest health standards, quality and the best service from every pushcart (carretina), cafeteria and restaurant on parkland in the five boroughs."

The announcement was made this morning by Commissioner William R. Ginsberg, First Deputy Administrator of the city's Parks, Recreation and Cultural Affairs Administration.

Hot dogs are to be ALL beef, with controls over moisture and fat. Hamburgers are subject to the same scrutiny. The temperature and storage time of milk are limited. All perishable food must be refrigerated. The amount of syrup in the carbonated water for soft drinks is spelled out. Minimum age requirements are set for supervisors.

Ginsberg said that the PRCA legal staff has selected the "strictest city, federal and state laws on the books and we've made them the minimum standard for concessionaires holding contracts with PRCA. When somebody bites into a hot dog in the park, we want him to be secure in the knowledge it won't bite him back."

Non-compliance brings a risk of cancellation of the concessionaire's license.

The tough approach is taken in accord with the city administration's interest in consumer protection and to complement the strong lead taken on many other fronts by the Consumer Affairs Administration.

Note to Editors: A copy of PRCA's minimum food standards for concessionaires is attached.

more

for release

- 2 -

August Heckscher, Administrator

PARKS, RECREATION AND CULTURAL AFFAIRS ADMINISTRATION

MINIMUM STANDARDS FOR FOOD SERVICE
CONCESSIONAIRES IN NEW YORK CITY PARKS

HAMBURGERS

Must be ALL Beef with no binders, fillers, extenders, additives or preservatives.

Fat content is not to exceed 30%.

There is to be no added moisture.

They may be fresh or frozen.

If fresh - they must be stored for no longer than 2 days, preferably at a temperature of 30 degrees F., but under no circumstances to exceed 42 degrees F.

If frozen - they may be stored for no longer than 2 months, at a temperature not to exceed 0 degrees F.

FRANKFURTERS

Must be ALL Beef and either skinless or in sheep casing, as indicated by the manufacturer's label, with no binders, fillers, extenders, additives or preservatives.

30% fat content is permitted, but 25% is preferred.

Moisture content of 10% is permissible.

MILK

Must be stored at or below 42 degrees F.

Dated milk cannot be sold after 12 midnight of the date indicated on the container.

SANDWICHES

All spoilable elements must be kept at or below 50 degrees F.

All meat or cheese sandwiches to have at least 2 oz. of the same.

SOFT DRINKS

CO2 machines: dispensed products should adhere to ratios of syrup to water mixture recommended by the syrup manufacturers.

All other types of flavor bases should yield the same degree of quality as is found in the syrup products.

ICE CREAM

Is to be stored at a temperature not to exceed -10 degrees F.

UNIFORMS

All employees should be in a uniform as per their contracts.

more

- 3 -

AGE

The ages of all employees must conform to New York State law.

In addition, we recommend that if the concession is a large operation (i. e. 5 or more employees) there should be someone over 21 years of age in a supervisory position.

If the operation is smaller (i. e. under 5 employees) then someone 18 years or older should be present.

NOTE: All authorized operators of mobile units must display in a predominant location on their units the official PRCA insignia (the maple leaf sticker).

- 30 -

11/26/69

#105

FOR DAILY RECORDING ON PARK EVENTS: In Manhattan and Bronx - 755-4100. For Queens, Staten Island and Brooklyn - 691-5858.



City of New York
Parks, Recreation and
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- 2 -

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11/26/69

#105

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City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

UPON RECEIPT
Tommy Thomas - 360-8141

ANDY LEICHMAN--PROJECT LEADER

Andy, almost 14 years old and a student at PS 124 in Flushing, read PRCA'S Fall Clean-Up literature and got his service project idea from it. Andy is currently a Life Scout. This service project is really the essence of what the Eagle Scout Award means: Community service, conservation work, and knowing the skills of scouting. The Eagle Scout Award is the highest in scouting.

He organized members of his troop to aid him in his project involving a public park. PRCA'S Community Projects suggested Alley Pond Park and to contact Mr. Larson, the Park Foreman. Mr. Larson thought it was an excellent way of improving the park by cleaning up litter along the nature trail and identifying and marking some of the many different trees found there. Last Saturday, November 22, Andy brought along plastic-covered markers to attach to the trees. He will write a report on his activities for his Scoutmaster, Mr. William Driscoll, after they finish the work on Saturday, November 29th. On the basis of the report, Mr. Driscoll will certify the completion of Andy's Eagle Award service project.

Mr. Daniel Cullen Beard, the founder of the Boy Scouts of America, was also the founder of Troop 2, begun in 1912, and is the second oldest Boy Scout Troop in the United States. Troop 2 later became Troop 13 to which Andy and his fellow scouts belong. The Dad's Club with the help of Andy's father, Mr. Carl Leichman head of P.R.'s for HRA sponsored the activity.

A number of Andy's friends pitched in to help in order to qualify for various related scouting awards.

#106

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Parks, Recreation and
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830 Fifth Avenue, Central Park 10021

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UPON RECEIPT
For further information:
Joy Barnes - 360-8]4]

SOUTH STREET SEAPORT TO HOST OCEANOGRAPHIC PANEL

William R. Ginsberg, First Deputy Administrator and Commissioner of the Parks, Recreation and Cultural Affairs Administration, will moderate an oceanographic panel discussion for laymen at the South Street Seaport, 203 Front Street, Manhattan, on Thursday, (December 4th), at 7 p.m.

Sponsored by the South Street Seaport and the Mayor's Oceanographic Advisory Committee, the panel will include Dr. Willard Pierson, Professor of Oceanography at N.Y.U.; Kenneth Patton, Commissioner of Commerce for the City of New York; and Dr. Ross F. Nigrelli, Director of the New York Aquarium and the Osborn Laboratory of Marine Science.

In addition to his role as panel moderator, Commissioner Ginsberg will examine oceanography and its relation to recreation. Dr. Pierson will discuss oceanography in connection with education and educational institutions. Dr. Nigrelli will discuss environmental aspects of oceanography, and Commissioner Patton will present a view of the subject in relation to the City's economy.

The panel session is open to the public.

- 30 -

12/2/69

#107

FOR DAILY RECORDING ON PARK EVENTS: In Manhattan and Bronx - 755-4100. In Queens, Staten Island and Brooklyn - 691-5858.

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City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

Upon Receipt
For Further Information:
Janice Erophy - 360-8141

LYMAN KIPP'S OUTDOOR SCULPTURE
GETS BROOKLYN SITE

Brooklyn is playing host to Lyman Kipp's environmental sculpture, "Hudson Bay," placed on the sidewalk at St. James Place and Lafayette Avenue in the Clinton Hill section.

"Hudson Bay" is part of the New York City Parks, Recreation and Cultural Affairs Administration-sponsored Sculpture-of-the-Month program, enabling artists to exhibit their sculpture in one of New York's five boroughs on a temporary basis.

Michael Eester, Chairman of the Beautification Committee of the Pratt Area Community Council, requested the environmental sculpture for its neighborhood in conjunction with a beautification program underway in Clinton Hill. The beautification project, sponsored by the Department of Highways, combines the planting of trees, provided by PRCA, with the repaving of streets.

Kipp's nine-foot tall "Hudson Bay" environmental sculpture was placed on the sidewalk at St. James and Lafayette. It is designed to involve passersby by enticing them to walk through the sculpture. The piece was on display last year in the Whitney Museum courtyard as part of the 1968 Annual Exhibition of Sculpture, and is four yellow columns united at the top by a blue cross. It will be on exhibit through January.

"Having a nationally-renowned contemporary artist contributing to a city program remains a novel idea, and we are quite excited and honored to present Lyman Kipp's work in our Sculpture-of-the-Month program," said PRCA Administrator August Heckscher.

-30-

12/3/69

#108

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx
755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

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City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

UPON RECEIPT
For Further Information:
Joy Earnes - 360-8141

PHOTO TIP

TO: Assignment Editors

DATE: Saturday, December 6th, 1969

TIME: 10 A.M.

PLACE: Lasker Memorial Skating Rink
Central Park
110th Street and Lenox Avenue

DETAILS: The Parks, Recreation and Cultural Affairs Administration,
in cooperation with the NBC Television Network will present
the Hans Brinker Winter Carnival. Scheduled events in-
clude figure skating exhibitions and speed skating races
for boys and girls in separate divisions.

Prizes will be awarded to first, second and third place
finishers in the final race of each class, and a "Hans
Brinker Silver Skate" Trophy will go to the club or organ-
ization scoring the greatest number of total points in all
events.

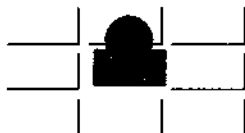
Application blanks are available at Lasker Rink and all
rinks throughout the city.

-30-

12/4/69

#109

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx
755-4100. For Queens, Staten Island and Brooklyn - 691-5858.



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Parks, Recreation and
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For Further Information:
Janice Erophy - 360-8141

**PRCA ANNOUNCES HOLIDAY SCHEDULE
FOR AUTOMOBILES IN CENTRAL PARK**

To help alleviate holiday traffic in New York City during the Christmas season, New York City Parks, Recreation and Cultural Affairs Administration has announced that Central Park roadways will be open to automobile traffic on Saturdays, beginning on Saturday, December 6th through Saturday, December 27th.

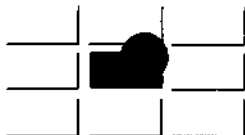
Central Park will be closed to vehicular traffic on Christmas Day and beginning at 10 p. m. on New Year's Eve Day (December 31st) through New Year's Day.

-30-

12/4/69

#110

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**PRCA ANNOUNCES HOLIDAY SCHEDULE
FOR AUTOMOBILES IN CENTRAL PARK**

To help alleviate holiday traffic in New York City during the Christmas season, New York City Parks, Recreation and Cultural Affairs Administration has announced that Central Park roadways will be open to automobile traffic on Saturdays, beginning on Saturday, December 6th through Saturday, December 27th.

Central Park will be closed to vehicular traffic on Christmas Day and beginning at 10 p. m. on New Year's Eve Day (December 31st) through New Year's Day.

-30-

12/4/69

#110

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx 755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

UPON RECEIPT
For Further Information:
Mary Thomas-360-8141

THE BRONX ZOO AND DRAWINGS TOO

Did you know that the Bronx Zoo has a Heads & Horns Museum? In this special exhibit gallery displays of mounted animal heads share its space with occasional exhibits of art and special subjects. The current exhibition features artist Joseph Sibal's Animals in Pencil and Watercolor. There are over forty illustrations on the walls ranging from the familiar Jaguar, Elephant and Fox to the unfamiliar Double-collared Aracari Toucan, Giant Laughing Kingfisher and the Hoopoes (the latter are in the bird family, just in case you didn't know.) All of the fascinating subjects, framed in various sizes, were drawn from life right on the spot by Mr. Sibal at both Central Park and the Bronx Zoo. Retired from the textile and industrial field, Mr. Sibal is enjoying a remarkable career as a free lance artist specializing in animals.

This special collection of his animals and birds is open to the public seven days a week, from 12:30 P. M. to 5 P. M. Tentatively scheduled to run through January, the PRCA Department extends an open invitation to all to attend.

-30-

12/4/69

#111

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755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

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UPON RECEIPT
For Further Information:
Janice Brophy-360-8141

**TIME TO DON SWIMSUTTS
FOR LIFEGUARD TRAINING**

Lifeguards are needed for New York City's pools and beaches.

December is the month to register for a free Municipal Lifeguard Course for those interested in being lifeguards at city pools and beaches next summer.

To register for the course, which runs from January to April, applicants must pass qualifying swimming and physical tests which are held at the East 54th Street Recreation Center (indoor pool, 342 East 54th Street, Manhattan, every Tuesday through Friday in December between 3 and 8 p. m. and every Saturday between 10 a. m. and 4 p. m. Those passing qualifying tests will be issued application forms, registered and processed for the Municipal Lifeguard Course.

Candidates are required to attend one class a week for 14 weeks, and there will be afternoon, evening and weekend sessions.

The requirements for male and female U.S. citizens are: must be no younger than 17 or older than 35 at the date of their appointment; minimum physical requirements--height 5'7", weight 135 lbs., vision 20/30 in one eye, 20/40 in the other eye; must swim 50 yards in no longer than 35 seconds. Candidates must also submit a passport-size photo and a health certificate after passing qualifying tests.

For further information, call the 54th Street pool at 758-3147.

-30-

12/8/69

#112

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx
755-4100. For Queens, Staten Island and Brooklyn -691-5858.



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Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

UPON RECEIPT
For Further Information:
Joy Barnes 360-8141

**QUEENS ZOO-AVIARY PEDESTRIAN
BRIDGE SELECTED FOR AWARD**

The oft-trod Queens Zoo-Aviary Pedestrian Bridge in Flushing Meadows-Corona Park has been selected as the prize bridge in the 1969 American Institute of Steel Construction (AISC) Prize Bridge Competition. August Heckscher, Parks, Recreation and Cultural Affairs Administrator, will accept the AISC award in behalf of PRCA at ceremonies at the bridge site on Friday, December 12th, at 11:30 A. M.

The award-winning walkway, opened in 1968, was designed by Clark & Rapuano, consulting engineers, and built by the Triborough Bridge and Tunnel Authority.

Sidney Leviss, Queens Borough President, William J. Ronan, Chairman of the Metropolitan Transportation Authority, and Robert Moses, Consultant to TETA, will be present at the award presentation ceremony. Samuel H. Marcus, Regional Engineer of AISC, will present the plaque to Administrator Heckscher. The plaque will be permanently affixed to the bridge.

-30-

12/10/69

#113

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx
755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

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City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

FOR RELEASE MONDAY DEC. 15

For Further Information:

Mary Thomas - 36108141

NEW YORKERS ARE INVITED TO "JOIN THE FUN" NEW YEAR'S EVE IN
CENTRAL PARK TO WELCOME IN 1970

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, and Mayor John V. Lindsay extend an open invitation to all New Yorkers to "Join The Fun" at a New Year's Eve party in Central Park.

Sponsored by The Canada Dry Corporation in cooperation with PRCA-- neither rain, snow, sleet or hail will halt the color festivities that will take place at the Bethesda Fountain, 72nd Street on the evening of December 31st.

For PRCA's third annual New Year's Eve celebration, the fountain, decorated with strings of red and yellow lights, large red and orange weather balloons, and banners and streamers of silver tinsel, will be transformed into a living theatre where a wide variety of continuous musical and dramatic entertainment will revolve emceed by Tony Lawrence of the Harlem Cultural Council.

The celebration will swing into action at 11:00 P.M. when a procession by the Moonbeams, a group of artists and dancers from the School of Visual Arts costumed in both Futuristic and Renaissance dress, begin descending the stairs doing their "thing" under the direction of Barry Cohen and Marilyn Wood. Everyone can "dance along" with them, if they wish.

At 11:30 P.M., the spotlight is turned on a playlet by poet Kenneth Koch who has written special material to be played out by the Pickwick Puppets-- giant puppet figures descending on the fountain area from various directions under the guise of the evil spirits of the Sixties--they are skyrocketed to the moon via a helium-inflated "space ship". Upon their return to earth via a

more

symbolic moon, the evil spirits have been transformed into the "good guys" ready to tackle the year 1970.

During all this, try getting involved in Interactive Environment--what's that? That is a creation of artist Marvin Torffield's, called "soft spaces," in which light and steam are fused into illusionary architecture--you'll be able to walk right through it.

About 11:45 P.M. Commissioner Heckscher and Mayor Lindsay will have warm welcoming words to say to the celebrants.

Shortly before midnight, a spectacular display of fireworks, preceded by a countdown, will burst in the sky to greet the New Year. Better not miss this scene, it's the only time of the year fireworks can be seen in New York.

It's not over yet--at 12:10 A.M. enormous plastic inflatables made up in a variety of shapes and forms and designed by the sculptor, Kip Coburn, will be released and soar up and over all present along with a huge 90-foot red and white striped hot-air balloon created by Yukihiisa Isobe.

Thirsty, hungry, or both, a variety of hot and cold drinks and bratwurst and marshmallows supplied by Restaurant Associates, will be sold from kiosks festooned with blue lights.

Arrangements for this gala celebration are being made by Karin Bacon, Festival Coordinator for the Department of Cultural Affairs under the direction of Doris Freedman, Director of the Department of Cultural Affairs.

Central Park will be closed to traffic at 10:00 P.M. and extra squads of policemen will be on duty. It is requested that the public enter the park at 72nd Street, either from the East or West side.

So come on over and turn on until 1:00 A.M. Drink, dance and be merry--it's your party and your park.

City of New York
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UPON RECEIPT
For Further Information:
Janice Brophy -360-8141

PRCA PUBLISHES NEW BOOKLET
"SPACES FOR THE PERFORMING ARTS"

Performing arts groups in New York in search of meeting places and facilities will be interested in a new booklet, "Spaces for the Performing Arts," just published by the New York City Parks, Recreation and Cultural Affairs Administration's Department of Cultural Affairs.

The booklet, the first of its kind in New York, lists 350 auditoriums, exhibition halls, meeting places, and even ballrooms in buildings throughout the five boroughs available to cultural groups for dance and dramatic performances, rehearsals, art exhibits, and fund raising.

Churches, recreation centers, museums, universities, cultural institutes, union buildings and libraries are some of the kinds of buildings included in "Spaces for the Performing Arts." Other sources tapped by PRCA's Department of Cultural Affairs include private non-profit organizations, art galleries, and theaters.

The booklet is divided into five sections, one for each borough, and each listing contains the name of the organization, address, telephone number, person to contact, stage equipment, rental fees and food facilities.

"Spaces for the Performing Arts" is free, sponsored by PRCA's Department of Cultural Affairs. Copies are available by writing to:
Department of Cultural Affairs c/o Performing Arts Booklet, The Arsenal,
830 Fifth Avenue, New York, N. Y. 10021.

For further information, please call 360-8215.

-30-

12/15/69

#115

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx
755-4100. For Queens, Staten Island and Brooklyn - 691-5858.



City of New York
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for release

UPON RECEIPT
For further information:
Janice Brophy - 360-8141

**LINDSAY LIGHTS CHRISTMAS TREE
OFFICIALLY OPENING HOLIDAY SEASON**

Initiating and illuminating New York's Christmas season, Mayor Lindsay will light City Hall's Christmas tree Thursday (December 18th) at 4:30 p.m. in City Hall Park.

The 60-foot high evergreen in front of City Hall glimmers with 450 blue, green and white lights, large red balls, shimmering mirrors and 35 hand-decorated silver globes. The globes were decorated with colored tape, sequins and paper disks by 12 primary school children in the New York City Creative Arts Workshop at the Alfred E. Smith Recreation Center, 80 Catherine Street, Manhattan. The program is sponsored by the New York City Parks, Recreation and Cultural Affairs Administration.

City Hall's tree is one of 44 Christmas trees put up throughout the five boroughs by PRCA. The trees were selected by a PRCA representative and shipped here from the Lake Placid area. They range in size from 20 feet to 60 feet and decorate borough halls and city buildings in the five boroughs.

Official lighting ceremonies will also take place in the Bronx, Brooklyn, Queens and Staten Island. The schedule is as follows: Bronx, Joyce Kilmer Park, Thursday (December 18th), 4:30 p.m.; Brooklyn Borough Hall, Thursday (December 18th), 5 p.m.; Queens Borough Hall, Wednesday (December 17th), 4 p.m.; Staten Island Borough Hall, Thursday (December 18th), 5 p.m.

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- 30 -

#116

12/15/69



City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

UPON RECEIPT
For further information:
Janice Brophy - 360-8141

Mayor John V. Lindsay and Parks, Recreation and Cultural Affairs
Administrator August Heckscher stand on City Hall's steps and throw the
switch to light the 60-foot high City Hall Christmas tree, officially opening
New York City's Christmas season.

- 30 -

12/19/39

#117



City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

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12/19/69

#117

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Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

UPON RECEIPT
For further information:
Janice Brophy - 360-8141

City Hall's 60-foot high balsam fir Christmas tree, erected in City Hall Park by New York City's Parks, Recreation and Cultural Affairs Administration, glistens with 450 blue, green and white lights, red and silver globes and mirrors after official lighting ceremony on City Hall steps, attended by Mayor John V. Lindsay and PRCA Administrator August Heckscher.

- 30 -

12/19/69

#118

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- 30 -

12/19/69

#118



City of New York
Parks, Recreation and
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830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

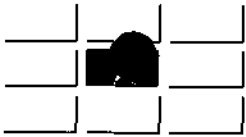
UPON RECEIPT
For further information:
Janice Brophy - 360-3141

Mayor John V. Lindsay officially ushers in New York City's Christmas season on City Hall steps at Christmas tree lighting ceremony, while 275 blue-robed members of the All City High School Chorus, who participated in the program, listen attentively. Parks, Recreation and Cultural Affairs Administrator August Heckscher presided over the event.

- 30 -

12/19/69

#119



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830 Fifth Avenue, Central Park 10021

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for release

FOR FURTHER INFORMATION
Janice Brophy 360-8141

PRCA BRINGS CULTURE INDOORS
FOR THE LONG WINTER MONTHS

"The Chariot of the Sun," a musical version of the Greek myth of Phaeton, is being presented at the Betsy Head (Recreation Center) Pool, Hopkinson and Dumont Avenues, Brooklyn, on Monday, December 29, at 1 p.m. by The Portable Phoenix.

Monday's performance of "The Chariot of the Sun," is the sixth of 16 shows being performed throughout the city under the sponsorship of the New York City Parks, Recreation and Cultural Affairs Administration. The series marks the first time PRCA has sponsored a professional touring theater program during the winter season.

"This is another step in maintaining a continuity of PRCA cultural events after the leaves have fallen," said PRCA Administrator August Heckscher. "We are delighted to be sponsoring The Portable Phoenix this year. It boasts a dynamic program of participatory theater for young people that goes far beyond a traditional assembly performance. 'The play's the thing,'...but not the whole thing."

The Portable Phoenix is an educational project of Theater Incorporated, The Phoenix Theater. The company of four has been directed by Janet Spencer and includes actors Dan Hamilton, Felix Rice, Gil Robbins, and Brenda Spigner.

"The Chariot of the Sun," with lyrics by Lewis Gardner and music by Oscar Brand, is the story of Apollo's son, Phaeton, and his fatal attempt to prove himself a man.

Following the play, the actors invite groups of people from the audience to play theater games, including charades. The games are part of the theater's study program to involve young people in dramatics and give them the feeling of acting. Other audience-participation programs include prepared readings and vocational seminars.

The next two performances of "The Chariot of the Sun," are on Tuesday, December 30, at the Bronx River Neighborhood Center, 1619 East 174th Street, the Bronx, at 4 p.m. and on Saturday, January 3, at the United Youth Action, 1031 Blake Avenue, Brooklyn, time to be announced.

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

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August Heckscher, Administrator

for release

UPON RECEIPT

For further information:
Mary Thomas - 360-8141

TO: ASSIGNMENT AND PHOTO EDITORS

DATE: December 31, 1969

TIME: 11 p.m. thru 1 a.m.

PLACE: NEW YEAR'S EVE PARTY IN CENTRAL PARK

DETAILS: August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, and Mayor John V. Lindsay extend an open invitation to all New Yorkers to "Join The Fun" at a New Year's Eve party in Central Park sponsored by The Canada Dry Corporation in cooperation with PR CA.

Neither rain, snow, hail or sleet will deter the sparkling festivities which get underway at the Bethesda Fountain, 72nd Street, on December 31 at 11 p.m. Thousands of colorful lights and balloons, silver streamers and banners will garland the Fountain, transforming the area into a living theater where a continuous variety of musical and dramatic entertainment takes place. Costumed dancers will do their "thing" to the exciting beat of a rock orchestra and the public is invited to join them. Giant puppets garbed as the evil spirits of the Sixties will skyrocket to the moon via a helium-inflated "space ship" and they'll return as the "good guys" of the Seventies. Shortly before midnight, fireworks will dazzle

more

celebrants with exciting bursts of flame and light; and later, inflated plastic figures will soar into the night air along with a huge 90-foot red and white balloon.

Restaurant Associates will be on hand to vend hot drinks, cold beverages, bratwurst and marshmallows. Central Park will be closed to traffic at 10 p.m. and extra squads of police will be on duty. The public is requested to enter the park at 72nd Street, either from the east or west side.

P.S. Press Headquarters will be located at the 72nd Street Boathouse.

- 30 -

12/30/69

#120

City of New York,
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

UPON RECEIPT

For further information:

Mary Thomas - 360-8141

TO: ASSIGNMENT AND PHOTO EDITORS

DATE: December 31, 1969

TIME: 11 p.m. thru 1 a.m.

PLACE: NEW YEAR'S EVE PARTY IN CENTRAL PARK

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- 2 -

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- 30 -

12/30/39

#120



City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

UPON RECEIPT

For Further Information:

Janice Brophy: 360-8141

**D'ARCANGELO WALL MURAL, 'LANDSCAPE'
FLASHES COLOR ON AMSTERDAM PLAYGROUND**

The largest outdoor wall mural in New York City will be dedicated to the Lincoln Square Community by Parks, Recreation and Cultural Affairs Administrator August Heckscher on Wednesday (January 14th) at 10 a. m. at 218 West 64th Street.

The seven story-high mural, "Landscape," was painted by noted artist Allan D'Arcangelo. Its dynamic interaction of green and red three-dimensional shapes on an electric blue background commands two 67 x 27 foot walls facing the Amsterdam Playground.

The mural site was arranged by PRCA in cooperation with the Lincoln Square Neighborhood Center under the direction of Carlos Morales. Mr. Morales was told of the Wall Mural program last summer by a friend and, interested in commissioning a mural for the Amsterdam Playground, asked five community residents to attend a Wall Mural exhibit at the Metropolitan Museum of Art. After seeing the wall paintings, Mr. Morales called PRCA's Department of Cultural Affairs to request a painting for the Amsterdam Playground, initiating the process for the now completed "Landscape."

Mr. D'Arcangelo will participate in Wednesday's dedication, to which local school children, community residents and interested citizens have been invited. Refreshments will be served.

"I am proud that the City of New York can continue to bring such exciting work out of the museums and onto the streets as part of the environment," said August Heckscher, PRCA Administrator, "It is particularly

significant that an artist of Mr. D'Arcangelo's stature has waived his commission to create 'Landscape' for the city. I would also like to thank David Rockefeller who funded the cost of materials. "

The city Wall Mural program is designed and coordinated by PRCA's Department of Cultural Affairs. The program provides a public forum for the artists of New York, simultaneously bringing new art to neighborhoods throughout the city. Artists are selected by an advisory committee of environmental designers, city planners and artists.

1/9/70

#121

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx - 755-4100. For Queens, Staten Island and Brooklyn - 691-5858.



City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

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For Further Information:

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#121

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx -
755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

UPON RECEIPT
For Further Information:
Joy Barnes 360-8141

**CITY SKATING RINKS OFFER SPECIAL
ADULT SESSION ON DR. KING'S BIRTHDAY**

New York City's four ice skating rinks will be open for free morning session for children on the public school holiday commemorating the birthday of Dr. Martin Luther King, Jr., Thursday, January 15th, and adults will be admitted on a regular fee basis.

Wollman and Lasker skating rinks, Central Park, Manhattan; Wollman Memorial Rink, Prospect Park, Brooklyn, and Flushing Meadows indoor rink, Flushing Meadows-Corona Park, Queens, provide a free period to children 14 years of age and under from 10 A. M. to noon on public school holidays. Normally closed to adults, the free period on January 15th will be open to skaters over the age of 14 for the regular fifty cents fee.

The morning free period will be followed by general skate sessions in the afternoon and evening.

Skate rentals and snack bar facilities will be available at each of the rinks.

1/9/70

#122

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx - 755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

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City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

UPON RECEIPT
For Further Information:
Joy Barnes: 360-8141

BROOKLYN PARKMAN CITED FOR AWARD WINNING PLAYGROUND

The playground at Nostrand and Foster Avenues in Flatbush received plaudits earlier this month as the outstanding Brooklyn playground in the Parks, Recreation and Cultural Affairs Administration's 1969 Fall Park Clean-Up Campaign.

At ceremonies held at the Arsenal, PRCA administrative headquarters, Administrator August Heckscher awarded Brooklyn parkman Michael Collins a plaque citing his outstanding maintenance of the playground. Mr. Collins, who makes his home at 1051 New York Avenue, earned his citation for having the most improved park facility during the Fall Clean-Up program that began October 19th.

The Flatbush playground was singled out as the best Brooklyn park facility on the basis of inspections by PRCA representatives held prior to, and at the conclusion of the clean-up campaign.

Mr. Collins began his service with the Parks Administration in February, 1953.

1/14/70

#123

FOR DAILY RECORDING ON PARK EVENTS: In Manhattan and Bronx - 755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

City of New York
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The Flatbush playground was singled out as the best Brooklyn park facility on the basis of inspections by PRCA representatives held prior to, and at the conclusion of the clean-up campaign.

Mr. Collins began his service with the Parks Administration in February, 1953.

1/14/70

#223

FOR DAILY RECORDING ON PARK EVENTS: In Manhattan and Bronx - 755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

UPON RECEIPT
For Further Information:
Joy Barnes: 360-8141

QUEENS PARKMAN CITED FOR AWARD WINNING PLAYGROUND

The P.S. 64 playground in Ozone Park received plaudits earlier this month as the outstanding Queens playground in the Parks, Recreation and Cultural Affairs Administration's 1969 Fall Park Clean-Up Campaign.

At ceremonies held at The Arsenal, PRCA administrative headquarters, Administrator August Heckscher awarded Queens parkman Paul Broderick a plaque citing his outstanding maintenance of the playground located at 82-01 101st Avenue. Mr. Broderick, who makes his home at 78-51 81st Street in Glendale, earned his citation for having the most improved park facility during the Fall Clean-Up program that began October 19th.

The Ozone Park playground was singled out as the best Queens park facility on the basis of inspections by PRCA representatives held prior to, and at the conclusion of the clean-up campaign.

Mr. Broderick began his service with the Parks Administration in March, 1953.

1/14/70

#124

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx - 755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

City of New York
Parks, Recreation and
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The Ozone Park playground was singled out as the best Queens park facility on the basis of inspections by PRCA representatives held prior to, and at the conclusion of the clean-up campaign.

Mr. Broderick began his service with the Parks Administration in March, 1953.

1/14/70

#124

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx - 755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

UPON RECEIPT
For Further Information:
Joy Barnes: 360-8141

MANHATTAN PLAYGROUND WINS FALL CLEAN-UP COMPETITION

The playground located at Lexington Avenue and 96th Street received plaudits earlier this month for having "the highest level of maintenance of any playground located throughout the five boroughs," in the Parks, Recreation and Cultural Affairs Administration's 1969 Fall Park Clean-Up Campaign.

At ceremonies held at The Arsenal, PRCA administrative headquarters, Administrator August Heckscher awarded Joseph Cioffi a plaque citing his outstanding maintenance of the Manhattan playground. Mr. Cioffi, who makes his home in the Bronx at 624 East 220th Street, earned his citation for having the most improved park facility during the Fall Clean-Up program that began October 19th.

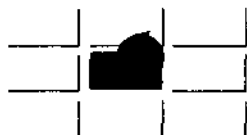
The 96th Street playground was singled out as the best New York City park facility on the basis of inspections by PRCA representatives held prior to, and at the conclusion of the clean-up campaign.

Mr. Cioffi began his service with the Parks Administration in February, 1949.

1/14/70

#125

FOR DAILY RECORDING ON PARK EVENTS: in Mnhattan and Bronx -
755-4100. For Queens, Staten Island and Brooklyn -691-5858.



City of New York
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1/14/70

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City of New York
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Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

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UPON RECEIPT
For Further Information:
Joy Barnes 360-8141

ISLAND PARKMAN CITED FOR AWARD WINNING PLAYGROUND

The P. S. 14 playground in Tompkinsville received plaudits earlier this month as the outstanding Staten Island playground in the Parks, Recreation and Cultural Affairs Administration's 1969 Fall Park Clean-Up Campaign.

At ceremonies held at The Arsenal, PRCA administrative headquarters, Administrator August Heckscher awarded Island parkman Frank Fauci a plaque citing his outstanding maintenance of the playground located at Daniel Low Terrace. Mr. Fauci, who makes his home at 52 Wentworth Avenue in Rosebank, earned his citation for having the most improved park facility during the Fall Clean-Up program that began October 19th.

The Tompkinsville playground was singled out as the best Staten Island park facility on the basis of inspections by PRCA representatives held prior to, and at the conclusion of, the clean-up campaign.

Mr. Fauci began his service with the Parks Administration in October 1959.

1/15/70

#126

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx - 755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

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1/15/70

#126

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City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

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UPON RECEIPT
For Further Information:
Joy Barnes 360-8141

BRONX PARKMAN CITED FOR AWARD WINNING PLAYGROUND

The playground at Watson, Gleason and Rosedale Avenues in Soundview received plaudits earlier this month as the outstanding Bronx playground in the Parks, Recreation and Cultural Affairs Administration's 1969 Fall Park Clean-Up Campaign.

At ceremonies held at The Arsenal, PRCA administrative headquarters, Administrator August Heckscher awarded Bronx parkman Harry Solomon a plaque citing his outstanding maintenance of the playground. Mr. Solomon, who makes his home at 2010 Powell Avenue, earned his citation for having the most improved park facility during the Fall Clean-Up program that began October 19th.

The Soundview playground was singled out as the best Bronx park facility on the basis of inspections by PRCA representatives held prior to, and at the conclusion of the clean-up campaign.

Mr. Solomon began his service with the Parks Administration in October, 1960.

1/15/70

#127

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx -
755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

City of New York
Parks, Recreation and
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830 Fifth Avenue, Central Park 10021

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1/15/70

#127

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City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

MONDAY, JAN. 19, 1970

**For Further Information
Sam Samuels 360-8141**

**HECKSCHER NAMES
NEW PRESS AIDE**

New York City Parks, Recreation and Cultural Affairs Administrator August Heckscher today (Mon., Jan. 19) announced the appointment of Sam Samuels as Assistant Administrator for Public Information of the PRCA. Samuels was formerly public information officer to former Borough President Herman Badillo.

Before joining the Bronx Borough President's office in September 1968, Samuels was with the New York Democratic State Committee for three years, serving as Director of Public Relations.

A former newspaper reporter, Samuels was Director of Public Information for the New York Police Athletic League, Inc., and was on the public relations staff of two international labor unions, the Amalgamated Clothing Workers of America here in New York City, and the International Union of Electrical, Radio and Machine Workers in Washington, D.C.

A native of The Bronx, Samuels lives with his wife, Roslyn, and their three-month-old son, Andrew, at 915 West End Ave., Manhattan. He is 33 years old.

-30-

PRESS NOTE: Please add following information to contact books or files--Contact for NYC Parks, Recreation and Cultural Affairs Administration and for Administrator August Heckscher is Sam Samuels. Mailing address: NYC Parks, Recreation and Cultural Affairs Admin., The Arsenal, 830 Fifth Ave., New York, N.Y. 10021. Direct line number - 360-8141; home phone - 866-6955.

#128

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

MONDAY, JAN. 19, 1970

**For Further Information
Sam Samuels 360-8141**

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#128

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 7 Jlin Avenue, Central Park 10021

August Hockscher, Administrator
360-8141

for release

IMMEDIATELY

MEETING SET TO DISCUSS
SETON PARK DEVELOPMENT

A public meeting to discuss plans for the development of Seton Park will be held Thursday, January 29, at Neighborhood House, 5521 Moshulu Ave. , at 8:15 P. M.

The meeting, open to interested community residents, will be held under the joint sponsorship of the Parks Committees of Community Board No. 14 and the Riverdale Community Council. The City's Parks, Recreation and Cultural Affairs Administration will be represented by Patrick O'Reilly of PRCA's Community Projects Office.

Representatives of Paul Friedberg and Associates, architects, also will be present to discuss the development phase of the Riverdale park, located at West 232 Street and Independence Avenue.

City of New York
Parks, Recreation and
Cultural Affairs Administration
630 Fifth Avenue, Central Park 10021

August Heckscher, Administrator
360-8141

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City of New York
Parks, Recreation and
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830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

IMMEDIATELY

For Further Information
Sam Samuels 360-8141

**FIVE BOROUGH CARNIVAL-SET FOR
ST. VALENTINE'S DAY ICE-SKATERS**

New Yorkers from five boroughs will converge on the New York City Building in Flushing Meadows-Corona Park, Queens on St. Valentine's Day, Feb. 14 at 5:30 p. m. to watch the crowning of New York's Winter Carnival King and Queen and to compete in costume, speed skating and figure skating contests.

Contest applications will be accepted until Feb. 7 at the skating rink in the New York City Building, Flushing, N. Y. 11415. The figure skating and costume contests are open to children and adults; speed skating is limited to boys and girls through age 14.

The annual Carnival, the 20th, is sponsored by the New York City Parks, Recreation and Cultural Affairs Administration and the Long Island Press. Entry blanks may be obtained from any PRCA skating rink or clipped from the Press.

Costume judges will choose the funniest, most original and most artistic costumes during a costume parade on ice.

PRCA Recreation Department judges will choose the King and Queen on the basis of skating ability among the figure skating club members from PRCA rinks in the Bronx, Brooklyn, Manhattan and Queens.

The New York City Building, at Roosevelt Ave. and 114th St., is convenient to the Willets Point Blvd. station of the IRT/Flushing Line.

1/21/70

17-1-67.5M-418251(69) 346

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

For Further Information
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City of New York
Parks, Recreation and
Cultural Affairs Administration
530 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

For Further Information:
Sam Samuels 360-8141

for release

IMMEDIATELY

SET MEETING TO STUDY PLANS
FOR RUTH MacLAUGHLIN PARK

A public meeting to study design plans for the proposed Ruth L. MacLaughlin Sitting Park will be held Wednesday, February 4th, in the Recreation Room of 3900 Greystone Ave., at 8:00 p. m.

The meeting, open to interested community residents, will be conducted by the City's Parks, Recreation and Cultural Affairs Administration. The contract drawings for the new facility were developed by the Administration's Design and Engineering Department.

The new sitting area will replace the temporary playground built last summer on the Graystone, Riverdale and Bronx Aves. site.

1/22/70
A-2

City of New York
Parks, Recreation and
Cultural Affairs Administration
550 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

For Further Information:
Sam Samuels 360-8141

for release

IMMEDIATELY

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A-2

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Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

For Further Information:
Sam Samuels 360-8141

for release

PRESS ADVISORY

GROUNDBREAKING SET FOR CENTRAL
PARK PLAYGROUND RENOVATION

August Heckscher, Parks, Recreation and Cultural Affairs
Administrator, will wield the shovel at groundbreaking ceremonies
that will kick-off the renovation of Central Park's 72nd Street
Playground, Friday, Feb. 6th, at 11:00 A.M.

Through a gift by the Louis and Bessie Adler Foundation,
Inc., the Fifth Avenue facility will be completely redesigned and
constructed.

Full release and photograph will be forwarded Friday,
Feb. 6th.

-30-

1/26/70
A-3

*Mailed To
Park East
Manhattan East.
+ Daily News.
Michael Jachetta*

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

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Sam Samuels 360-8141

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PRESS ADVISORY

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1/26/70
A-3

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+
Daily News.
Michael Jachette



City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

IMMEDIATELY

**For Further Information:
Sam Samuels 360-8141**

**PARKS, RECREATION AND CULTURAL AFFAIRS ADMINISTRATOR AUGUST HECKSCHER
TODAY RELEASED COPIES OF A LETTER HE HAS SENT TO RICHMOND BOROUGH
PRESIDENT ROBERT T. CONNOR:**

Dear Mr. President:

I have shared with you the hope and anticipation that completion of the Clove Lakes Skating Rink would proceed without delay and skating would be possible this season. Because of your concern, I want to report to you on the status of this project.

As I notified you recently, failures by the contractor and the necessity of doing additional, unexpected work, delayed progress on completing the Rink. A crucial aspect of the construction is the pouring of a monolithic concrete slab encasing the refrigeration pipes in one continuous action. Above-freezing temperatures for an extended period of time, such as do not occur before spring, are required to perform this important work properly. Because construction did not keep up on schedule, and due to the extreme cold weather which came in December, the contractor reached a point where it became impossible to lay the slab properly this season.

Recognizing this, I then directed our engineers to study the situation and determine if any other approaches could be taken to provide some temporary skating facility at the site during part of the season. PRCA engineers came up with the suggestion that a ring be formed and that the refrigeration pipes, which are already in place, be covered directly with

(more)

water. This, they felt, would form a satisfactory skating area and would allow the rink to be in operation even after above-freezing temperatures arrived.

In the meantime, we took other steps to provide skating in the area. Some weeks ago, I had the Martling's Pond area about a mile from the rink cleared for skating. This facility has been constantly maintained by PRCA crews. The long cold wave has meant that this skating area has been continuously available. Our reports are that it has been attracting very large crowds and skating is very satisfactory. We will continue to keep this facility open as long as the weather permits safe skating.

While we were hopeful that the suggested temporary system at the Clove Lakes Rink would work, we and the City's Budget Bureau had to study its feasibility very realistically. I so informed Planning Boards 1 and 2 on January 20th. After careful evaluation, PRCA and the Budget Bureau have come to the conclusion that the additional cost involved, the risk of damage to work already put in, and the opening of Martling's Pond made this approach impractical.

This is a grave disappointment to me, as I know it will be to you and to the Staten Island community. I have wanted to be candid with you, as we watched together the contractor at this work, and I have been grateful for your cooperation in the past.

Sincerely,

/s/
AUGUST HECKSCHER
Administrator

A-4



City of New York,
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

IMMEDIATELY

**For Further Information:
Sam Samuels 360-8141**

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AUGUST HECKSCHER
Administrator

A4



City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

For Further Information
Sam. Samuels 360-8141

IMMEDIATELY

**REGISTRATION ON FOR BKLYN.
ICE SKATING COMPETITION**

Registration ends February 14th for the 8th Annual
Brooklyn Blades Junior Ice Skating Competition, to be held
February 28th at 11 A. M. at the Kate Wollman Rink in
Prospect Park.

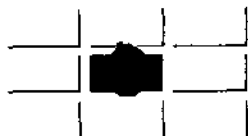
The competition, including contests for boys and girls
ages 6 through 15 in speed skating and costumes, is sponsored
by the Department of Recreation of the City's Parks, Recreation
and Cultural Affairs Administration and Abraham & Straus
department store.

Separate trophies will be awarded in speed skating to
boys and girls in five age categories. "Boys and Girls on the
Moon" is the theme of the costume contest, for which prizes
will be given for the funniest, most unusual and most attractive
togs.

Winners will be selected by Department of Recreation
judges. Trial heats will take place at 10 A. M. on February 7th,
14th, 21st and 28th.

1/28/70

#130



City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

For Further Information
Sam. Samuels 360-8141

IMMEDIATELY

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1/28/70

#130

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

IMMEDIATELY

For Further Information
Sam Samuels 360-8141

REGISTRATION ON FOR MANH.
ICE SKATING COMPETITION

Boy and girl skaters, 6 through 17 years of age, may register now for the 19th Annual Winter Carnival to be held at Wollman Rink, Central Park, on Sat., Feb. 21 at 10 a. m.

Applications which will be accepted up to and including the Carnival date, can be picked up at skating rinks, park playgrounds, and borough offices throughout the City.

The competition, including speed skating contests and a figure skating exhibition, is sponsored by the Department of Recreation of the City's Parks, Recreation and Cultural Affairs Administration.

Separate trophies will be awarded in speed skating to boys and girls in six age categories.

In case of rain, the Winter Carnival will be held on Feb. 23.

-30-

2/2/70

#131

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

IMMEDIATELY

For Further Information
Sam Samuels 360-8141

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-30-

2/2/70

#131

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

UPON RECEIPT
For Further Information:
Joy Barnes 360-8141

**CITY SKATING RINKS OFFER SPECIAL
ADULT SESSION ON DR. KING'S BIRTHDAY**

New York City's four ice skating rinks will be open for free morning session for children on the public school holiday commemorating the birthday of Dr. Martin Luther King, Jr., Thursday, January 15th, and adults will be admitted on a regular fee basis.

Wollman and Lasker skating rinks, Central Park, Manhattan; Wollman Memorial Rink, Prospect Park, Brooklyn, and Flushing Meadows indoor rink, Flushing Meadows-Corona Park, Queens, provide a free period to children 14 years of age and under from 10 A. M. to noon on public school holidays. Normally closed to adults, the free period on January 15th will be open to skaters over the age of 14 for the regular fifty cents fee.

The morning free period will be followed by general skate sessions in the afternoon and evening.

Skate rentals and snack bar facilities will be available at each of the rinks.

1/9/70

#122

FOR DAILY RECORDING ON PARK EVENTS: In Manhattan and Bronx - 755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

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Parks, Recreation and
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830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

UPON RECEIPT
For Further Information:
Joy Barnes: 360-8141

BROOKLYN PARKMAN CITED FOR AWARD WINNING PLAYGROUND

The playground at Nostrand and Foster Avenues in Flatbush received plaudits earlier this month as the outstanding Brooklyn playground in the Parks, Recreation and Cultural Affairs Administration's 1969 Fall Park Clean-Up Campaign.

At ceremonies held at the Arsenal, PRCA administrative headquarters, Administrator August Heckscher awarded Brooklyn parkman Michael Collins a plaque citing his outstanding maintenance of the playground. Mr. Collins, who makes his home at 1051 New York Avenue, earned his citation for having the most improved park facility during the Fall Clean-Up program that began October 19th.

The Flatbush playground was singled out as the best Brooklyn park facility on the basis of inspections by PRCA representatives held prior to, and at the conclusion of the clean-up campaign.

Mr. Collins began his service with the Parks Administration in February, 1953.

1/14/70

#123

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx - 755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

City of New York
Parks, Recreation and
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1/14/70

#123

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City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

UPON RECEIPT
For Further Information:
Joy Barnes: 360-8141

QUEENS PARKMAN CITED FOR AWARD WINNING PLAYGROUND

The P.S. 64 playground in Ozone Park received plaudits earlier this month as the outstanding Queens playground in the Parks, Recreation and Cultural Affairs Administration's 1969 Fall Park Clean-Up Campaign.

At ceremonies held at The Arsenal, PRCA administrative headquarters, Administrator August Heckscher awarded Queens parkman Paul Broderick a plaque citing his outstanding maintenance of the playground located at 82-01 101st Avenue. Mr. Broderick, who makes his home at 78-51 81st Street in Glendale, earned his citation for having the most improved park facility during the Fall Clean-Up program that began October 19th.

The Ozone Park playground was singled out as the best Queens park facility on the basis of inspections by PRCA representatives held prior to, and at the conclusion of the clean-up campaign.

Mr. Broderick began his service with the Parks Administration in March, 1953.

1/14/70

#124

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx - 755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

City of New York
Parks, Recreation and
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830 Fifth Avenue, Central Park 10021

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Mr. Broderick began his service with the Parks Administration in March, 1953.

1/14/70

#124

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx - 755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

UPON RECEIPT
For Further Information:
Joy Barnes: 360-8141

MANHATTAN PLAYGROUND WINS FALL CLEAN-UP COMPETITION

The playground located at Lexington Avenue and 96th Street received plaudits earlier this month for having "the highest level of maintenance of any playground located throughout the five boroughs," in the Parks, Recreation and Cultural Affairs Administration's 1969 Fall Park Clean-Up Campaign.

At ceremonies held at The Arsenal, PRCA administrative headquarters, Administrator August Heckscher awarded Joseph Cioffi a plaque citing his outstanding maintenance of the Manhattan playground. Mr. Cioffi, who makes his home in the Bronx at 624 East 220th Street, earned his citation for having the most improved park facility during the Fall Clean-Up program that began October 19th.

The 96th Street playground was singled out as the best New York City park facility on the basis of inspections by PRCA representatives held prior to, and at the conclusion of the clean-up campaign.

Mr. Cioffi began his service with the Parks Administration in February, 1949.

1/14/70

#125

FOR DAILY RECORDING ON PARK EVENTS: in Mnhattan and Bronx -
755-4100. For Queens, Staten Island and Brooklyn -691-5858.

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

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1/14/70

#125

FOR DAILY RECORDING ON PARK EVENTS: in Mnhattan and Bronx -
755-4100. For Queens, Staten Island and Brooklyn -691-5858.

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

UPON RECEIPT
For Further Information:
Joy Barnes 360-8141

ISLAND PARKMAN CITED FOR AWARD WINNING PLAYGROUND

The P.S. 14 playground in Tompkinsville received plaudits earlier this month as the outstanding Staten Island playground in the Parks, Recreation and Cultural Affairs Administration's 1969 Fall Park Clean-Up Campaign.

At ceremonies held at The Arsenal, PRCA administrative headquarters, Administrator August Heckscher awarded Island parkman Frank Fauci a plaque citing his outstanding maintenance of the playground located at Daniel Low Terrace. Mr. Fauci, who makes his home at 52 Wentworth Avenue in Rosebank, earned his citation for having the most improved park facility during the Fall Clean-Up program that began October 19th.

The Tompkinsville playground was singled out as the best Staten Island park facility on the basis of inspections by PRCA representatives held prior to, and at the conclusion of, the clean-up campaign.

Mr. Fauci began his service with the Parks Administration in October 1959.

1/15/70

#126

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx - 755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

City of New York
Parks, Recreation and
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Mr. Fauci began his service with the Parks Administration in October 1959.

1/15/70

#126

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx - 755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

UPON RECEIPT
For Further Information:
Joy Barnes 360-8141

BRONX PARKMAN CITED FOR AWARD WINNING PLAYGROUND

The playground at Watson, Gleason and Rosedale Avenues in Soundview received plaudits earlier this month as the outstanding Bronx playground in the Parks, Recreation and Cultural Affairs Administration's 1969 Fall Park Clean-Up Campaign.

At ceremonies held at The Arsenal, PRCA administrative headquarters, Administrator August Heckscher awarded Bronx parkman Harry Solomon a plaque citing his outstanding maintenance of the playground. Mr. Solomon, who makes his home at 2010 Powell Avenue, earned his citation for having the most improved park facility during the Fall Clean-Up program that began October 19th.

The Soundview playground was singled out as the best Bronx park facility on the basis of inspections by PRCA representatives held prior to, and at the conclusion of the clean-up campaign.

Mr. Solomon began his service with the Parks Administration in October, 1960.

1/15/70

#127

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx - 755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

City of New York
Parks, Recreation and
Cultural Affairs Administration
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1/15/70

#127

FOR DAILY RECORDING ON PARK EVENTS: in Manhattan and Bronx - 755-4100. For Queens, Staten Island and Brooklyn - 691-5858.

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

MONDAY, JAN. 19, 1970

**For Further Information
Sam Samuels 360-8141**

**HECKSCHER NAMES
NEW PRESS AIDE**

New York City Parks, Recreation and Cultural Affairs Administrator August Heckscher today (Mon., Jan. 19) announced the appointment of Sam Samuels as Assistant Administrator for Public Information of the PRCA. Samuels was formerly public information officer to former Borough President Herman Badillo.

Before joining the Bronx Borough President's office in September 1968, Samuels was with the New York Democratic State Committee for three years, serving as Director of Public Relations.

A former newspaper reporter, Samuels was Director of Public Information for the New York Police Athletic League, Inc., and was on the public relations staff of two international labor unions, the Amalgamated Clothing Workers of America here in New York City, and the International Union of Electrical, Radio and Machine Workers in Washington, D.C.

A native of The Bronx, Samuels lives with his wife, Roslyn, and their three-month-old son, Andrew, at 915 West End Ave., Manhattan. He is 33 years old.

-30-

PRESS NOTE: Please add following information to contact books or files--Contact for NYC Parks, Recreation and Cultural Affairs Administration and for Administrator August Heckscher is Sam Samuels. Mailing address: NYC Parks, Recreation and Cultural Affairs Admin., The Arsenal, 830 Fifth Ave., New York, N.Y. 10021. Direct line number - 360-8141; home phone - 866-6955.

#128

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

For Further Information
Sam Samuels 360-8141

for release

IMMEDIATELY

**FIVE BOROUGH CARNIVAL-SET FOR
ST. VALENTINE'S DAY ICE-SKATERS**

New Yorkers from five boroughs will converge on the New York City Building in Flushing Meadows-Corona Park, Queens on St. Valentine's Day, Feb. 14 at 5:30 p.m. to watch the crowning of New York's Winter Carnival King and Queen and to compete in costume, speed skating and figure skating contests.

Contest applications will be accepted until Feb. 7 at the skating rink in the New York City Building, Flushing, N. Y. 11415. The figure skating and costume contests are open to children and adults; speed skating is limited to boys and girls through age 14.

The annual Carnival, the 20th, is sponsored by the New York City Parks, Recreation and Cultural Affairs Administration and the Long Island Press. Entry blanks may be obtained from any PRCA skating rink or clipped from the Press.

Costume judges will choose the funniest, most original and most artistic costumes during a costume parade on ice.

PRCA Recreation Department judges will choose the King and Queen on the basis of skating ability among the figure skating club members from PRCA rinks in the Bronx, Brooklyn, Manhattan and Queens.

The New York City Building, at Roosevelt Ave. and 114th St., is convenient to the Willets Point Blvd. station of the IRT/Flushing Line.

1/21/70

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830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

For Further Information
Sam. Samuels 360-8141

IMMEDIATELY

**REGISTRATION ON FOR BKLYN.
ICE SKATING COMPETITION**

Registration ends February 14th for the 8th Annual
Brooklyn Blades Junior Ice Skating Competition, to be held
February 28th at 11 A. M. at the Kate Wollman Rink in
Prospect Park.

The competition, including contests for boys and girls
ages 6 through 15 in speed skating and costumes, is sponsored
by the Department of Recreation of the City's Parks, Recreation
and Cultural Affairs Administration and Abraham & Straus
department store.

Separate trophies will be awarded in speed skating to
boys and girls in five age categories. "Boys and Girls on the
Moon" is the theme of the costume contest, for which prizes
will be given for the funniest, most unusual and most attractive
togs.

Winners will be selected by Department of Recreation
judges. Trial heats will take place at 10 A. M. on February 7th,
14th, 21st and 28th.

1/28/70

#130

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Parks, Recreation and
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830 Fifth Avenue, Central Park 10021

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830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

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MONDAY, JAN. 19, 1970

For Further Information
Sam Samuels 360-8141

**HECKSCHER NAMES
NEW PRESS AIDE**

New York City Parks, Recreation and Cultural Affairs Administrator August Heckscher today (Mon., Jan. 19) announced the appointment of Sam Samuels as Assistant Administrator for Public Information of the PRCA. Samuels was formerly public information officer to former Borough President Herman Badillo.

Before joining the Bronx Borough President's office in September 1968, Samuels was with the New York Democratic State Committee for three years, serving as Director of Public Relations.

A former newspaper reporter, Samuels was Director of Public Information for the New York Police Athletic League, Inc., and was on the public relations staff of two international labor unions, the Amalgamated Clothing Workers of America here in New York City, and the International Union of Electrical, Radio and Machine Workers in Washington, D.C.

A native of The Bronx, Samuels lives with his wife, Roslyn, and their three-month-old son, Andrew, at 915 West End Ave., Manhattan. He is 33 years old.

-30-

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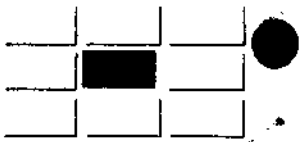
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IMMEDIATELY

**For Further Information:
Sam Samuels 360-8141**

**PARKS, RECREATION AND CULTURAL AFFAIRS ADMINISTRATOR AUGUST HECKSCHER
TODAY RELEASED COPIES OF A LETTER HE HAS SENT TO RICHMOND BOROUGH
PRESIDENT ROBERT T. CONNOR:**

Dear Mr. President:

I have shared with you the hope and anticipation that completion of the Clove Lakes Skating Rink would proceed without delay and skating would be possible this season. Because of your concern, I want to report to you on the status of this project.

As I notified you recently, failures by the contractor and the necessity of doing additional, unexpected work, delayed progress on completing the Rink. A crucial aspect of the construction is the pouring of a monolithic concrete slab encasing the refrigeration pipes in one continuous action. Above-freezing temperatures for an extended period of time, such as do not occur before spring, are required to perform this important work properly. Because construction did not keep up on schedule, and due to the extreme cold weather which came in December, the contractor reached a point where it became impossible to lay the slab properly this season.

Recognizing this, I then directed our engineers to study the situation and determine if any other approaches could be taken to provide some temporary skating facility at the site during part of the season. PRCA engineers came up with the suggestion that a ring be formed and that the refrigeration pipes, which are already in place, be covered directly with

(more)

water. This, they felt, would form a satisfactory skating area and would allow the rink to be in operation even after above-freezing temperatures arrived.

In the meantime, we took other steps to provide skating in the area. Some weeks ago, I had the Martling's Pond area about a mile from the rink cleared for skating. This facility has been constantly maintained by PRCA crews. The long cold wave has meant that this skating area has been continuously available. Our reports are that it has been attracting very large crowds and skating is very satisfactory. We will continue to keep this facility open as long as the weather permits safe skating.

While we were hopeful that the suggested temporary system at the Clove Lakes Rink would work, we and the City's Budget Bureau had to study its feasibility very realistically. I so informed Planning Boards 1 and 2 on January 20th. After careful evaluation, PRCA and the Budget Bureau have come to the conclusion that the additional cost involved, the risk of damage to work already put in, and the opening of Martling's Pond made this approach impractical.

This is a grave disappointment to me, as I know it will be to you and to the Staten Island community. I have wanted to be candid with you, as we watched together the contractor at this work, and I have been grateful for your cooperation in the past.

Sincerely,

/s/
AUGUST HECKSCHER
Administrator

A-4



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Parks, Recreation and
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830 Fifth Avenue, Central Park 10021

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