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SWIMMING - Swimming Meet Awards - Wednesday, April 20 - 33

presented to six swimmers in Commissioner

Hoving's office.

TENNIS - Tennis - Courts open for play on Saturday, 34
April 9, 1966 - Permits available through
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Tennis Clinics - Seventh Annual Eastern Tennis Patrons (called into Janoff)

not our release

Series of free tennis clinics for boys and girls 35 held in conjunction with Dept. of Parks, begin May 10 and run through 84 sessions through June 18.

Recreation service for tennis and golf enthusiasts - Cromwell Recreation center, Richmond for practice and lessons on golf and tennis.

PRESS CONFERENCE - by Commissioner Hoving - Design Competition 2/9/66 (see #19 - Kiosk)



FOR RELEASE

#### UPON RECEIPT

1-1-1-50M-902061(64) 114

The filing period for the temporary positions of Seasonal Parkmen, Seasonal Park Helpers, and Playground Assistants has been extended to March 11, 1966, it was announced today by Thomas P. F. Hoving, Commissioner of Parks.

Because of the recent transit strike, Commissioner Hoving is allowing the additional time for those who were unable to file because of this situation.

The original closing date was February 11, 1966.

2/14/66

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# DEPARTMENT OF PARKS ARSENAL, CENTRAL PARK . REGENT 4-1000



THURSDAY, APRIL 21, 1966, at 10:00 A.M.

1-1-1-50M-902061 (64) 114

Parks Commissioner Thomas P.F. Hoving announced today that the first event of the "au Go Go" season would take place at the Mall in Central Park on Saturday afternoon, April 23rd, from 12:30 P.M. to 4:30 P.M. Commissioner Hoving said that TAJ Enterprises Corporation would hold open auditions for amateur and professional dancers.

The judges for the occasion will include leading disc jockeys; also Henry Hope Reed, Jr., Curator of Central Park, and Peter Aschkenasy, Assistant to the Executive Director of the Department of Parks. Commissioner Hoving will attend the auditions.

The 66 winners will appear at a June 10th concert, "Soundblast '66," starring Ray Charles and the Beach Boys, Mamas and Papas, Stevie Wonder, the McCoys, the Gentrys and other artists.

The Central Park Mall is located south of the 72nd Street transverse road in Central Park. TAJ Enterprises will produce other "au Go Go" events in city parks during the summer.



FOR RELEASE

UPON RECLIPT

I-1-1-20M-807084(64) 114

Parks Commissioner Thomas P.F. Hoving informed the Board of Estimate and the City Council Finance Committee at the capital budget hearings today that he was "satisfied with the twenty-five and a half million dollars alloted to Parks in the coming year". Hoving called the allotment for Parks "an action budget rather than a paper budget".

The Parks Commissioner said that the 1966-67

Capital Budget reflects the projects that we will actually be able to move in the next fiscal year--not a host of political promises that cannot possibly be processed."

Noting that the Parks Department's Design and Construction division was "seriously understaffed", Commissioner Hoving said that "Until we can gear our machinery to processing a greater load, we cannot honestly or responsibly ask for more capital funds."

However, Commissioner Hoving assured respresentatives of Bedford-Stuyvesant in Brooklyn that budget cuts made in a recreation center in Tompkins Square and in the proposed Kosciusko swimming pool would not "delay these two projects by one single day." Commissioner Hoving said that "if the books are removed from the library in Tompkins "quare where the recreation center is to be built and if the 75 families are relocated from the Kosciusko swimming pool site and final design plans are ready in this coming year, I will come back to the Mayor and plead for the restoration of the funds in this budget."

"for the soft surfacing of a ball field in the James 5. Walker Playground in Greenwich Village". so that children playing in the Little
League teams in that area "do not have to travel all the way to
Central Park for their games."

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FOR RELEASE

1-1-1-20M-807084(64) -114

AFTER 12:00 P.M., THURSDAY, APRIL 14, 1966

HECKSCHER PLAYGROUND, THE CHILDREN'S ZOO AND CARL SCHURZ
PARK WILL BE THE FIRST TO BE CLOSED WARNS PARKS COMMISSIONER
HOVING IF HIS DEPARTMENT'S BUDGET IS NOT RAISED.

Parks Commissioner Thomas P.F. Hoving warned today that "the Heckscher Playground, the Children's Zoo and Carl Schurz Park will be among those facilities that will be closed down first if my Department doesn't get a fair share of the city's Expense Budget this year." Speaking at a luncheon meeting of the Women's City Club, Commissioner Hoving said that "every year since 1956, the Parks Department's share of the total city budget has been shrinking. We've gone down from 1.547 per cent in the 1956-1957 budget to 1.099 in 1965-1966. If this trend continues, we'll end up at 00% of the total city budget."

Commissioner Hoving said that "the result of this diminishing budget is what you see—a shameful physical deterioration of the city's park system. Unless I have your support, and the support of the general public at the budget hearings in May," Commissioner Hoving said, "I am just going to have to hang a sign on a lot of parks and playgrounds that have been closed down saying 'Sorry, we're out of money'. And the pinch is going to be felt first right here in Manhattan in some of the most visible park facilities in the city. I am not going to economize at the expense of people in East New York, Bedford-Stuyvesant, Corona-East Elmhurst and the southeast Bronx—to mention a few of the many places in this city that have been getting the dirty end of the budget stick for too long."

Commissioner Hoving told the Women's City Club that "Mayor Lindsay is extremely sympathetic to the problems of the Parks Department and he is not the man you have to convince. It is the Board of Estimate and the City Council—and, ultimately, the Congress, because we are going toneed federal money for park maintenance, too."

The Parks Commissioner said that he was asking for \$56 million for the Parks Department's expenses for the 1966-1967 fiscal year, a net raise of \$12.8 million over last year's budget. "This budget raise would provide,"





1-1-1-20M-807084(64) - 114

-2-

said Commissioner Hoving, "547 additional recreation leaders and playground assistants at a cost of a little over \$2 million; the new crack maintenance teams now operating in the 5 boroughs, 'Operation Spruce-Up', call for \$1.3 million; \$37,520 is for desperately needed in-service training for personnel (at the moment we have 6,000-10,000 in the summer time—and only one man who pulls personnel off their jobs to train them to train others); and \$109,000 for legal, design and community relations assistance."

The Commissioner noted that the community relations assistance was essential "if we are to keep our promise not to ram any more standardized parks designs down the throats of communities. There are literally hundreds of community groups that have park and playground projects now and we just don't have enough personnel to sit down with each of them and work out plans that are satisfactory to them and to us."

#############



Date .

**TO**: (/(4

FROM:

Prepare reply for my signature Prepare reply for signature of Reply direct

See me on attached Give me memorandum or attached

Initial attached and return For your approval

For your disposition
For your information

Note and send to General Files

REMARK

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an this

Broadway Show League, Inc. well owner

Direct All Correspondence to: MICHAEL P. FRANKFURT Commissioner 200 Park Avenue 1 New York, N. Y. 973-4788

FRANCES LEWIN Deputy Commissioner MICHAEL J. O'KEEFE **Bowling Commissioner**  APRIL 14, 1966 FOR IMMEDIATE RELEASE:

> ill comments OPENING DAY **BROADWAY SHOW LEAGUE**

JOHN GOLDEN MEMORIAL AWARD Softball Champions

1965---Circle in the Square

1964-The Red Garter

1963-Negro Actors' Guild

1962-My Fair Lady-A Thousand Clowns

1961--Circle In The Square

1960-My Fair Lady

1959-My Fair Lady

1958-My Fair Lady

1957-Bells Are Ringing-Visit to A Small Planet

**Bowling Champions** 

1965-Funny Girl 1964-Here's Love

Michael P. Frankfurt, Commissioner of the Broadway Show League, has announced that the 12th season will open at the 62nd Street softball fields in Central Park at 11:30 A.M. on Thursday, April 21st. This season twenty men's teams and four girls' teams will participate in the League. The men's teams represented this year include: Luv, Sweet Charity, La Mancha, Cactus Flower, Superman, Impossible Years, The Establishment, Treasurer's Local #751, The Actors Studio, Downey's Irish Players, WCBS, Daily News, New York Times, Associated Press, Joe Allen's, Ninth Circle, Harlow's, Chumley's, Rocky Lee, and Dudes and Dolls. The girls' teams include The Playboy Bunnies, Sardi's, Dudes and Dolls and The Improvisation.

Commissioner Frankfurt and Deputy Commissioner Frances Lewin have replaced the late John Effrat who founded the League twelve years ago and was responsible for its growth and popu-

The opening day ceremonies will be highlighted by Park Commissioner Walter Hoving, Jr. throwing out the first ball, and the appearance of many of the current Broadway stars, including Henry Fonda, Pat Hingle, Alan King, Gwen Verdon, Lauren Bacall, Gabe Dell, Barbara Bel Geddes, "Superman", and Music will be provided by the American Federation of Musicians, Local 802. There will also be a brief memorial service for Mr. Effrat.

Commissioner Frankfurt has planned a twelve week schedule with twelve games being played every Thursday, starting at noon. The championship game will be played on July 7th with the winning team receiving the John Golden Memorial Trophy. public is invited and might wish to note that the ladies play on Diamond 3.

### BROADWAY SHOW LEAGUE SCHEDULE

Date & Time	<u>Field</u>	<u>Teams</u>
April 21	1	La Mancha v. Rocky Lee
12:00	2	Sweet Charity v. Daily News
	2 3	Playboy Bunnies v. Sardi's (W)
	4	Luv v. C.B.S.
	5	Cactus Flower v. Associated Press
	6	Impossible Years v. Superman
April 21		
2:00	1	Harlow's v. Ninth Circle
	2 3 4	Establishment v. Joe Allen's
	3	Dudes and Dolls v. Improvisation (W)
	4	Actors Studio v. Dudes and Dolls
	5	Treasurer's Local #751 v. Chumley's
	6	Downey's v. New York Times
April 28		
12:00	1	Sweet Charity v. C.B.S.
	2 3	Luv v. Daily News
	3	Playboy Bunnies v. Dudes and Dolls (W)
	4	Impossible Years v. Associated Press
	5	La Mancha v. Chumley's
	6	Cactus Flower v. Rocky Lee
April 28		
2:00	1	Establishment v. Harlow's
	2 3	Superman v. Actors Studio
	3	Sardi's v. Improvisation (W)
	4	New York Times v. Dudes and Dolls
	5	Joe Allen's v. Ninth Circle
	6	Treasurer's Local #751 v. Downey's

Michael P. Frankfurt Commissioner Frances Lewin Deputy Commissioner





AT JILL

1-1-1-50M-902061(64) 114

Entry blanks are now available for a Chess Tournament for boys and girls 17 years of age and under to be conducted in the Borough of Manhattan by the Recreation Division of the Department of Parks, it was announced by Parks Commissioner Thomas P.F. Hoving.

This tournament will be conducted as a Swiss S. stem Round Robin.

The local competitions will be held from February 28, 1966 to April 2, 1966 at the following locations:

#### Playground

Roosevelt
Downing Street
St. Gabrie's
Thomae Jefferson
Colonial
North Meadow
J. Hood Wright

#### Address

Stanton St. bet. Chrystie & Forsythe Sts. Downing St. & Carmine Sts.
36th St. & 1st Ave.
111th St. & 1st Ave.
145th St. & Bradhurst Ave.
97th St. & N.Dr. in Central Pk
173 St. & Ft. Washington Ave.

Finals will be held from April 11 to April 15 at the Heckscher Playground in Central Park at 62nd Street and the West Drive.

1/25/66





FOR RELEASE

FOR IMMEDIATE RELEASE

1-1-1-50M-902061 (64) - 114

Parks Commissioner Thomas P.F. Hoving announced a new chess program will be held for boys and girls from 9 to 16 years of age beginning on Monday evening, February 14th at P.S. 33, located at 281 Ninth Avenue, in the Chelsea section of Manhattan. The new program will be under the sponsorship of the American Chess Foundation and will be implemented by Mr. Larkin Green of the Hudson Guild and Mr. Don Stapleton of the Parks Department Recreation staff.

An instructor will be paid by the American Chess Foundation to explain the rudiments of the game to beginners and assist the more advanced players in improving their game.

The program, will be conducted each Monday at 7:00 p.m. through the Winter and Spring.

In making the announcement, Parks Commissioner Hoving said that it was his hope, as well as that of Mr. Milton F. Goldstein Chairman of the Committee on Chess for Youth of the American Chess Foundation, to extend this program to other youth serving agencies throughout the city.





UPON RECLIPT

HOVING ANNOUNCES CURATORS FOR CENTRAL AND PROSPECT PARKS

Two of the nation's leading architectural historians will be named curators of Prospect and Central Parks by Parks Commissioner Thomas P.F. Hoving on Wednesday, January 19th at 10 a.m. at the Arsenal.

Commissioner Hoving will also announce the appointment of three top staff members in his department at the Wednesday morning press conference.

The press conference will be held on the third floor of the Arsenal in Central Park at Fifth Avenue and East 64th Street.

1/17/66



FOR RELEASE

UPON RECEIPT

1-1-1-50M-902061 (64) 114

HOVING ANNOUNCES CURATORS FOR CENTRAL AND PROSPECT PARKS (FOR RELEASE AFTER 10 a.m. WEDNESDAY, JANUARY 19, 1966)

"Two of the nation's leading architectural historians", were named by Parks Commissioner Thomas P.F. Hoving as curators of Central and Prospect Parks at a press conference at the Arsenal today, (Wednes day, January 19th). In announcing his appointment of Henry Hope Reed, Jr. as Curator of Central Park and Clay Lancaster as Curator of Prospect Park, Parks Commissioner Hoving noted that "these two parks are internationally recognized as great works of art, and, just as one would not take a wire brush and Mr. Clean to a fine painting, one must have the same kind of sensitivity and expertise in the care and restoration of these works of Frederick Law Olmsted."

Commissioner Hoving said that the two curators, who will be assisted by a \$4,000 grant each from the J.M. Kaplan Foundation and funded through the Greensward Foundation, "will be charged with the responsibility of advising the Commissioner on 'keeping' these historic monuments, and will act just as a curator in a great art or science or natural history museum." The Parks Commissioner noted that "I have deliberately chosen men who are not only distinguished in their field but who live near their respective parks and who know every part of each park's history, development, and design." Mr. Lancaster is a resident of Columbia



Heights in Brooklyn, and Mr. Reed lives on Manhattan's East Side.

Commissioner Hoving also announced the appointment of three assistants: Mrs. Julie North Chelminski who will be Assistant to the Commissioner and help in the reorganization of the Department of Parks; Mrs. Mary Perot Nichols, Public Relations Advisor; and Mr. Arthur Rosenblatt, A.I.A., Design Consultant to the Commissioner. Mr. Rosenblatt is employed by Urban America, Inc. on a grant from the American Conservation Foundation, the Taconic Foundation and the Dell Publishing Foundation and assigned to the Parks Department. Mr. Rosenblatt will advise the Parks Commissioner on the raising of the quality of architectural and landscape design both in the Department and in the selection of outside designers.

\* \* \*

Biographical material on each appointment is attached.

1/17/66

#### HENRY HOPE REED, JR.

Henry Hope Reed, Jr. was born in New York City in 1915. He was educated at St. Paul's School in Concord, N.H. and at Harvard University. From 1950-53, Mr. Reed was an instructor in City Planning at the Yale School of Architecture.

From 1956-57, Mr. Reed held the Arnold Brunner Award of the Architectural League and from 1959-60 a Guggenheim Fellowship. He is best known to the public for the Valking Tours which he conducts for the Museum of the City of New York and for a weekly column in the Sunday Herald-Tribune, "Discover New York", which was published from 1962-63.

Mr. Reed's work has appeared in numerous periodicals including the New York Times Magazine; Harper's Magazine, Art in America, Landscape, and the Journal of the American Institute of Architects. He was co-author with Christopher Tunnard of American Skyline, (Houghton Mifflin Co., 1955; New American Library - Hentor Series, 1956); coeditor with William A. Coles of Architecture in America: A Battle of Styles (Appleton-Century-Crofts, 1961); and author of The Golden City (Doubleday, 1959). He is presently at work on Walks in New York to be published by Clarkson N. Potter, Inc.

Membership in the Board of the Municipal Art Society and membership in the Park Association of New York are among Mr. Reed's civic activities. He is married and lives at 227 East 50th Street.

#### ARTHUR ROSENBLATT, A.I.A.

Arthur Rosenblatt was born in 1931 in New York City. He received a diploma from Cooper Union in 1952 and his Bachelor of Architecture from Carnegie Institute of Technology in 1956. Mr. Rosenblatt won a Thesis Prize at Carnegie Tech in 1956 on an Urban Renewal Project and he was a finalist in the 1965 A.I.A. Stewardson Fellowship.

Among his professional and civic affiliations are membership in the Housing Committee of the New York Chapter of the American Institute of Architects; the New York Society of Architects; New York State Association of Architects; and membership on the Landmarks and Site Selection Committees of the Citizens' Housing and Planning Council.

Mr. Rosenblatt has been a consultant to a number of parks and playground committees who were seeking less standardized and more creative
designs and equipment for their local parks than the usual Parks Department standard. These groups included the Council for Parks and Playgrounds,
the Mount Morris Park Improvement Committee, John Jay Park Improvement
Association and the Mayor's Backyard Park Committee (Carl Schurz Park).
Mr. Rosenblatt is also Chairman of the Parks and Recreation Committee of
the Borough President's Local Planning Board No. 8 on the upper East Side
of Manhattan.

Prior to his association with the Parks Department, Mr. Mosenblatt worked in the office of Irwin S. Chanin, Architects. From November, 1960 to May, 1963, Mr. Rosenblatt was associated with Pomerance and Breines, Architects.

Mr. Rosenblatt is married and has two children. He and his family live at 1680 York Avenue in Manhattan.

#### JULIE NORTH CHELMINSKI

Mrs. Chelminski was born in 1936 in St. Paul, Minnesota. She was educated in the public schools in Minnesota with a brief stint in a convent of the Ursuline nuns. On her father's side Mrs. Chelminski is descended from John North who arrived in Jamestown in 1639 and on her mother's side from French-Canadian and Chippewa Indian stock.

When Mrs. Chelminski was 15, she spent two years in Japan with her family. In 1954, she attended Radcliffe College. Mrs. Chelminski joined the Special Studies Project of the Rockefeller Brothers Fund in 1957. In 1958 she served as Secretary to Francis A. Jamieson, Nelson Rockefeller's top aide and advisor in his race for Governor. After the election, Mrs. Chelminski worked as Secretary to Nancy Hanks, Assistant to the Governor. Later, after 6 months of travel, Mrs. Chelminski became a member of Laurence S. Rockefeller's staff where she worked on background studies of the Outdoor Recreation Resources Review Commission and, this spring, on the White House Conference on Natural Beauty.

Mrs. Chelminski worked for the Lindsay for Mayor campaign this summer and fall where she was closely associated with the present Parks Commissioner, Thomas P. F. Hoving. She was a frequent spokesman for Mr. Lindsay during the campaign at public hearings. Mrs. Chelminski is a member of the Budget and Planning Committee of the Parks Association.

Mrs. Chelminski is the mother of two small boys, ages three and two, and she is married to Paul Chelminski, an oceanographer. The Chelminskis live at 560 Riverside Drive.

#### CLAY LANCASTER

Clay Lancaster was born in 1917 in Lexington, Kentucky.

He was educated at the Art Students League of New York, 1936;

University of Kentucky, A.B. 1938, M.A. 1939; and took postgraduate studies at Columbia University from 1943-49.

From 1939-43, Mr. Lancaster was Art Director of the Guignol Theatre, Lexington, Kentucky. He was a Lecturer in the Department of Fine Arts and Archaeology at Columbia University from 1948-49 and from 1951-53; and a Lecturer in the Art Department at Vassar College from 1950-51. Mr. Lancaster also lectured on Art and Architecture at Cooper Union from 1951-53 and at the Metropolitan Museum of Art from 1953-54. He was an Advisor on a U.S. State Department film on American Architecture and held Guggenheim Fellowships in 1953-1954 and again in 1964-65.

Mr. Landaster's articles have been published in Life Magazine; The Art Quarterly; The Journal of the Society of Architectural Historians; Dance Magazine; The American Antiques Journal; Archer logy and many other periodicals. He is the author of six books; Back Streets and Pine Trees, (Bur Press, 1956); Architectural Follies in America, (Tuttle, 1960); The Periwinkle Steamboat, (Viking, 1961); Old Brooklyn Heights—New York's First Suburb, (Tuttle, 1961); The Japanese Influence in America, (Malton Rawls, 1963); and Michiko—or Mrs. Belmont's Brownstone on Brooklyn Heights, (Tuttle, 1965-66). Mr. Lancaster has written a monograph on Prospect Park Architecture to be published in the Prospect Park Handbook in preparation by the Greensward Foundation, inc.

He lives at 151 Columbia Heights in Brooklyn.

#### MARY PEROT NICHOLS

Mrs. Nichols was born in York, Pennsylvania in 1926. She was educated in public schools in Buffalo, New York; the Philadelphia Mainline and Lancaster, Pennsylvania. In 1948, Mrs. Nichols received her B.A. in Political Science at Swarthmere College.

Prior to her marriage in 1953 to Robert Nichols, a landscape architect and city planner, Mrs. Nichols worked in the publishing business in New York City and for the American Friends Service Committee. The Nichols lived abroad from 1953-54 while Mr. Nichols worked for the City Planning Commission of Gothenberg, Sweden.

In 1958, Mrs. Nichols began to write for the Village Voice and several years later became Assistant Editor. She has been a frequent critic of past Parks Department policies in her column in the Voice.

Mrs. Nichols is a member of the Housing and Planning Committee of the Women's City Club; a member of the Board of Directors of the Council for Parks and Playgrounds; a member of the City Planning Committee of the Citizens Union; and serves on the Development Committee for Camp Highrock as a Nature Center of the Community Council of Greater New York. She is also an active member of the Borough President's Community Planning Board in Greenwich Village and a member of the Executive Committee of the Greenwich Village Association.

The Nichols live at 48 Carmine Street in Greenwich Village and have three children.





1-1-1-20M-807084(64) 114

FROM "POP" TO BACH, 19thCENTURY DUTCH STREET
ORGAN BRINGS GAIFTY TO CENTRAL PARK

Parks Commissioner Thomas P.F. Hoving welcomed the addition of a gaily painted and versatile Dutch Organ to Central Park on Wednesday morning, April 6th, at a press conference near the Pony Track at the southern entrance to the Central Park Zoo.

"The Dutch word for" 'joie de vivre' is 'plezier in het leven', said Commissioner Hoving, "and that's what this lovely instrument will add to Central Park."

In thanking representatives of four Dutch organizations in New York who cooperated in bringing the Dutch organ to Central Park—KIM (Royal Dutch Airlines), the Holland-America Line, the Netherlands National Tourist Office and the Netherlands Information Service—and its proprietors, Norman Ernsting a New Yorker of Dutch descent and his Dutch fiancee, Elisabeth Schaly, Commissioner Hoving said, "This is the best deal for New Yorkers since the Dutch bought Manhattan Island from the Indians for only 24 bucks."

At the press conference Parks Commissioner Thomas P.F.

Hoving cranked out an up tempo march on the Dutch street organ which will be heard daily during the summer season in the Zoo area and other locations in Central Park. The present location is at the Pony Track near the entrance of the Zoo, at Fifth Avenue and 63rd Street. The Dutch street organ will be played daily free of charge to all Central Park visitors.

The organ is named 'Flower Belles' after the two carved animated figures which preside over the ornamental baroque facade which is decorated with baskets of flowers. The organ, nine feet tall by twelve feet long, weighs almost 2,000 pounds, and is permanently mounted on a three-wheeled lindenwood cart. Plans are being made, to transfer the organ to various locations in the park.

'Flower Belles',— built in 1905 by the Brothers Richter, contains over 450 square wooden pipes, eight bases, snare and base drums, cymbals and a glockenspiel, and its musical repertoire provides a great variety of shadings, pitches and vocal tones, simulating the sound of violins, flutes, trumpets and trombones, and create many virtuoso effects.

The organ is played mechanically by turning a flywheel which in turn pumps air into large bellows. Perforated cardboard music books are fed into the organ and trip the 87 keys which allow air to flow into the appropriate pipes to play a varied program such as Strauss walzes, Sussa marches, and Dutch folk tunes.

The mustachioed man behind 'Flower Belles' is Norman Ernsting, who with his Dutch Fiancee Elisabeth Schaly, became interested in organs during the New York World's Fair. It was at the Belgian Village, where the couple performed for two seasons with their Puchinello's Puppet Theatre, that the hurdy-gurdy music of the old steam-carousel caught their imagination and they determined to have a street organ of their very own.

After the Fair, the couple made a special trip to Holland in hopes of buying a Dutch street organ but they found there were none for sale nor owners willing to part with their treasures. Finally, in the little village near Amsterdam Elisabeth has once gone to school, the couple ended their search in the work-shop of Antoon Pluer, a little-known organ builder and repairman.

Antoon Pluer, a craftsman of the old European tradition, continues the almost lost profession of street organ builder. In his work shop, with the help of his apprentice son, he was finishing the restoration of the Richter organ. With much devotion he had repaired this beautiful organ, building new bellows, fitting new pipes and leather valves, and cutting new music books.

Street organs became a favorite form of entertainment during the late 19th and early 20th century in France, Belgium, Germany and Holland. Today it is only in Amsterdam that organs like 'Flower Belles' can be seen and heard playing popular tunes, marches, walzes and modern hits in the cobble-stoned streets and squares.

These instruments all have been endowed with names and representational scenes are painted on their heavily carved facades. The street organs are placed on three-wheeled carts and pulled about. They are all hand cranked. Great pride and rivalry exist among the organ grinders, and the instruments are kept in perfect condition mechanically as well as in appearance.

### Repertoire of the "Flower Belles" Dutch street organ

#### Dutch folk tunes

Greetje unit de Polder Ik houd van Holland

- \* Op de oude Lindengracht
- \* Bij ons in de Jordaan
- \* Paarl van de Jordaan Bloesem van Seringen
- \* Mijn wiegie was een stijfselkissie
- \* In de straten van Amsterdam Aan de over van de Rijn Sari Mareis Kleine Jonges

#### Marches by Joh. Strauss, Sousa, and others

Potpourii (3 numbers) Knopschen March Regiments Kinder Radetzky March Badenweiler March Wiener Blut

#### Popular Tunes

Side walks of New York ( by Lawler & Blake, 1894, "East Side, West Side")

Green Sleeves Washington Square When the Saints go marching in Curly headed Baby On the sunny side of the street

#### "Special Requests"

Fuga in G. Minor Fuga in G. Major

Joh. Seb. Bach

and

The Wedding March

\*Amsterdam folk tunes

Plower Belles', — built in 1905 by the Brothers
Richter, contains over 450 square wooden pipes, eight bases,
snare and base drums, cymbals and a glockenspies and its
musical repertoire providessa great variety of shadings, pitches
and vocal tones, simulating the sound of violins, flutes,
trumpets and trombones, and create many virtuoso effects.

The organ is played mechanically by turning a fly-wheel which in turn pumps air into large bellows. Perforated cardboard music books are fed into the organ and trip the 87 keys which allow air to flow into the appropriate pipes to play a varied program such as Strauss walzes, Sussa marches, and Dutch folk tunes.

The mustachioed man behind 'Flower Belles' is

Norman Ernsting, who with his Dutch fiancee Elisabeth Schaly,
became interested in organs during the New York World's Fair.

It was at the Belgian Village, where the couple performed for
two seasons with their Puchinello's Puppet Theatre, that the
furdy-gurdy music of the old steam-carousel caught their
imagination and they determined to have a street organ of
their very own.

After the Fair, the couple made a special trip to Holland in hopes of buying a Dutch street organ but they found there were none for sale nor owners willing to part with their treasures. Finally, in the little village near Amsterdam Elisabeth had once gone to school, the couple ended their search in the work-shop of Anton Pluer, a little-known organ builder and repairman.

Antion Pluer, a craftsman of the old European tradition, continues the almost lost profession of street organ builder. In his work shop, with the help of his apprentice son, he was finishing the restoration of the Richter organ. With much devotion he had repaired this beautiful organ, building new bellows, fitting new pipes and leather valves, and cutting new music books.

Street organs became a favorite form of entertainment during the late 19th and early 20th century in France, Belgium, Germany and Holland. Today it is only in Amsterdam that organs like 'Flower Belles' can be seen and heard playing popular tunes, marches, walzes and modern hits in the cobble-stoned streets and squares.

These instruments all have been endowed with names and representational scenes are painted on their heavily carved facades. The street organs are placed on three-wheeled carts and pulled about. They are all hand cranked. Great pride and rivalry exist among the organ grinders, and the instruments are kept in perfect condition mechanically as well as in appearance.

DELLA





#### UPON RECEIPT

1-1-1-50M-902061(64)

Thomas P.F. Hoving, Commissioner of Parks, announced today that nine Easter Candy Hunts will be conducted for boys and girls, 13 years of age and under, on Wednesday, April 13th. In the event of rain, the hunts will be held on April 14th.

The hunts are being sponsored by the Quaker City Chocolate and Confectionery Company which is supplying packets of Choco Plenty, their new candy product, that the boys and girls will search for at the hunt locations. The company is also supplying prizes to be awarded to the children who find the greatest number of Choco Plenty packets at each location.

Boys and girls who wish to participate may register with the Recreation Director at their park playground. The Easter Candy Hunts, however, will be held only at the following locations:

MANHATTAN: Colonial Park, 146th Street and Bradhurst Ave
J. Hood Wright Playgrow 73rd Street and Ft. Washington Avenue 1:00 P.M.
BROOKLYN:
St. John's Playground, Prospect Place and Troy Avenue
Brownsville Playground, 1555 Linden Blvd 2:00 P.M.
BRONX: Williamsbridge Oval, 208th Street and Bainbridge Avenue
QUEENS: Queensbridge Playground, Bridge Plaza S. and 21st Street
RTCHMOND+

Clove Lakes Park, Clove Road and Victory Boulevard .......... 11:00 A.M.

Males 4/1/66 PM/O

# DEPARTMENT OF PARKS ARSENAL, CENTRAL PARK REGENT 4-1000



UPON ÆCLIM

Thomas P.F. Hoving, Commissioner of Parks, announced today that entry blanks for the Annual Egg Rolling Contest are now available for youngsters who wish to compete in the gala event, which is scheduled to be held Saturday afternoon, April 9th, on the Great Lawn in Central Park.

The contest, sponsored by Arnold Constable-Fifth Avenue, is open to children from 5 through 13 years of age. There is no entry fee and entry blanks can be obtained now at either all Department of Parks playgrounds or at Arnold Constable's, 40th Street and Fifth Avenue. The deadline for entries is Thursday, April 7th.

Many attractive prizes, provided by the store, will be awarded to winners in all age groups.

The Egg Rolling Contest is scheduled to begin at 2 p.m. on the Great Lawn, between 80th and 84th Street, in the park. In the event of rain on that date, the contest will be staged on the first clear week day afternoon.

DRAFT

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#### TUESDAY, MARCH 22, 1966

Thomas P.F. Hoving, Commissioner of Parks, announced today that entry blanks for the Annual Egg Rolling Contest are now available for youngsters who wish to compete in the gala event, which is scheduled to be held Saturday afternoon, April 9th, on the Great Lawn in Central Park.

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### **ENTRY BLANK**

# twentieth annual egg rolling contest

sponsored by

# THE NEW ARNOLD CONSTABLE

5TH AVE. AT 40TH

boys and girls from 5 years of age up to and including 13 years of age

contest to be held on the great lawn in central park
(BETWEEN 80th & 84th STREETS)

SATURDAY, APRIL 9th, 1966 AT 2 P.M.

#### **PRIZES**

GROUP I	BOYS5-6-7 years	1st—bicycle
		2nd—scooter
		<b>3rd</b> —roller skates
	GIRLS-5-6-7 years	1st—doll carriage
	·	<b>2nd</b> —large doll
		3rd—roller skates
GROUP II	BOYS & GIRLS—8-9-10 years	Tst-\$25 merchandise certificate
	•	2nd-\$20 merchandise certificate
		3rd-\$15 merchandise certificate
GROUP III	BOYS & GIRLS-11-12-13 years	1st—\$25 merchandise certificate
	-	2nd—\$20 merchandise certificate
		3rd—\$15 merchandise certificate
•		

#### **RULES AND REGULATIONS**

- entry blank may be filed with playground director or boys and girls dept, booth second floor, arnold constable, fifth avenue at 40th street.
- 2. no entry fee is required.
- 3. circling of age group in above form is required.
- 4. entries close thursday, april 7th, 1966.
- 5. contest will consist of a child rolling an egg with a spoon within a lane across the lawn.
- 6. wooden eggs and spoons will be provided at the park.
- 7. all entrants must report to the park no later than 1:30 p.m. on the day of the contest with above form.
- in case of rain, contest will be held on monday, april 11th or the first clear day thereafter.

	DETACHALONG		
NAME	· · · · · · · · · · · · · · · · · · ·	AGE	· ·
ADDRESS		BOROUGH	<del></del>

Met - Mailes 3/23/66-

# DEPARTMENT OF PARKS ARSENAL, CENTRAL PARK REGENT 4-1000



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1-1-1-50M-902061 (64) 114

The Third Annual Egg Rolling Contest will be held at the Douglaston Park Golf Course, 63-20 Marathon Parkway, Queens, on Wednesday, April 13th, 1966, at 2:00 P.M., it was announced today by Parks Commissioner Thomas P.F. Hoving.

Children are invited to participate in this novel Pee-Wee Golf-with-Eggs Contest, which will be conducted by the Recreational Division of the Department of Parks.

Handsome prizes, donated by the Douglaston Steak House, will be awarded to those placing first, second, and third in the competitions. The Grand Prize will be dinners for the top winner and parents at the Steak House.

In the event of a postponement, the event will be held the following day at the same hour.

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# DEPARTMENT OF PARKS ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

WEDNESDAY, MARCH 30, 1966

1-1-1-50M-902061(64) 114

Park Commissioner, Thomas P.F. Hoving, announced today that the City's 12 golf courses will open the season on Saturday, April 2, at 6:00 A.M., when golfers can commence teeing off over their favorite fairways.

IN THE BRONX:

MOSHOLU GOLF COURSE

Jerome Avenue and Woodlawn

PELHAM GOLF COURSE

Shore Road, n/o Hutchinson River Parkway

SPLIT ROCK GOLF COURSE

Shore Road, n/o Hutchinson River Parkway

VAN CORTLANDT GOLF COURSE 242nd Street & Broadway

IN BROOKLYN:

DYKER BEACH GOLF COURSE

86th Street & Seventh Avenue

MARINE PARK GOLF COURSE

Flatbush Ave., between Avenue U & Belt Parkway

IN QUEENS:

CLEARVIEW GOLF COURSE

23rd Avenue & Willets Point Blvd., Bayside

DOUGLASTON GOLF COURSE

Commonwealth Blvd. & Marathon Parkway, Douglaston

FOREST PARK GOLF COURSE

Park Lane South & Forest Parkway, Forest Park

KISSENA GOLF COURSE

North Hempstead Turnpike & Fresh Meadow Rd., Flushing

IN RICHMOND:

LATOURETTE GOLF COURSE

Forest Hills Road & London Road

SILVER LAKE GOLF COURSE Victory Blvd. and Park Road

HUGENOT AVE - RAILEY ST.

The fee for annual permits is \$15.00, and may be used on any course. An additional daily bost of 75¢ per round entitles the permit holder to play weekdays and an additional charge of \$1.25 per round is required for weekends and holidays. For non-permit holders, the daily fee for weekdays is \$1.75 with \$2.25 charged for weekends and holidays. Season golf lockers cost \$10 plus \$.50 sales tax.

Park Department permit offices in all boroughs will be open Saturdays until noon through June 25.

Office mailed spaffe py

# DEPARTMENT OF PARKS ARSENAL, CENTRAL PARK REGENT 4-1000



UPON RECEIPT

Golfers and duffers may now practice to improve their skills at the Pelham Bay Park Golf Driving Range, located in Pelham Bay Park, City Island Road, in the Bronx, it was announced today by Commissioner of Parks, Thomas P.F. Hoving,

Starting Saturday, April 2, 1966, this facility will be open for play from 8 A.M. to Midnight daily, including weekends.

For a bucket of 45 balls, the charge is \$1.00, and for a bucket of 75 balls, a fee of \$1.50 is charged.

Professional Golf Association instruction is available at \$5.00 per half hour.





MONDAY, MARCH 28, 1966

The Second Annual Free Skating Championships will be held on Saturday, April 2, 1966, at the Wollman Memorial Outdoor Ice Skating Rink in Central Park, it was announced today by Parks Commissioner Thomas P.F. Hoving.

This event is sponsored by The Park Figure Skating Club and is sanctioned by the United States Figure Skating Association. All contestants must be registered with the United States Figure Skating Association to be eligible to compete.

The starting time for the first event will be at 1 p.m., and the competition will include the following events:

PRE-JUVENILE SINGLES

JUVENILE SINGLES

NOVICE SINGLES

JUNIOR SINGLES

SENIOR SINGLES

LADIES PAIRS

PAIRS, BRONZE JUNIOR

PAIRS, SILVER SENIOR

If the event is postponed, it will be held on the following day, Sunday, April 3, 1966, at the same hour.

There will be no charge for spectators and the public is cordially invited to attend.

#### DRAFT

Oh MH. Flank

For Release:

MONDAY, MARCH 28, 1966

Free

The Second Annual/Skating Championships will be held on Saturday,
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NOVICE SINGLES

JUNIOR SINGLES

SENIOR SINGLES

LADIES PAIRS

PAIRS, BRONZE JUNIOR

PAIRS, SILVER SENIOR

If the event is postponed, it will be held on the following day, Sunday, April 3, 1966, at the same hour.

There will be no charge for spectators and the public is cordially invited to attend.

Ray--would you please get out a release on these at the appropriate times.

mpn

Misticroto Relations

Commissioner Howing

Charles H. Starke

January 24, 1966

#### SECOND ANNUAL PREE SKATING CHAMPIONSHIPS

Attached you will find copies of memoranda which describe the preparations involved in preparing for the First Annual Free Skating Championships at which there was some sixty (60) competitors from the Eastern Seaboard.

As you can see, this was under the auspice of the Park Figure Skating Club Inc. which was formed with the opening of the Wollman Rink in 1950. It was organized for the purpose of providing opportunities for children from every economic background to develop skills in figure skating. Some members of the Board of Directors of the club are qualified to administer the various tests since the club is affiliated with the American Figure Skating Association.

The Free Skating Meet, held on April 10th last year, was presented free of charge to all spectators. The competitors paid a small entry fee. It was a very interesting competition and attracted many spectators and included radio, television and newspaper coverage as well.

The Board of Directors have voted in favor of holding the second annual competition on April 2, 1966, and, should there be rain on that day, it would be postponed to April 3. This would mean that, just as last year, the entire day from 8:00 a. m. through 5:00 p. m. would be devoted to the competition. The regular evening session for the general public could be held just as it was in 1965. In view of the fact that the 110th Street rink will be open and available for skaters who are not particularly interested in watching the competition, I would be in favor of the renewal of this event.

Mr. Paul Von Gassner, the senior professional at the rink has had some preliminary discussions with an executive of ABC television concerning the possibility of live coverage of parts of this event. They appear to be interested in this idea. If you approve we can move shead on preparations for the competition, and I will prepare a letter for your signature to Mr. Robert Mullens of ABC television, in which it will be suggested that he discuss the possibilities of television coverage in some detail with your office.

CHS:ks

Director of Recreation

ca: A. Wirin

S. White-T. Boyle-F. Kenny

C. Starke-M. Daus-M. O'Connell

J. Goodman

R. Glespen J. DeFazio (Wollman) A. Reagan, L. Dick M. Nichols

#### MEMORANDUM

DEPARTMENT OF PARKS

Date

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FROM: The

Dans

Prepare reply for my signature
Prepare reply for signature of
Reply direct
See me on attached
Give me memorandum on attached
Initial attached and return
For your approval
For your disposition
For your information
Note and send to General Files

REMARKS

#### Second Annual DEPARTMENT OF PARKS CITY OF NEW YORK

#### FREE SKATING CHAMPIONSHIPS

to be held under the auspices of THE PARK FIGURE SKATING CLUB, INC.

SANCTIONED BY THE USFSA on SATURDAY, APRIL 2, 1966

at the

WOLLMAN MEMORIAL OUTDOOR ICE SKATING RINK Central Park - 64th Street and Fifth Avenue Entrance \* \* \* \* \*

The entry fee is \$3.00 per person for each Singles event and \$5.00 for each Pair Skating event. Entries must be postmarked not later than March 28th, 1966. Entries received after this date, if accepted, will require a double fee. Make check or money order payable to "The Park Figure Skating Club" and mail to:

Park Figure Skating Club Arsenal, Central Park 64th Street and Fifth Avenue New York, New York 10021

USFSA REG. NO.

NAME

ADDRESS	Number and Stre	et	City	State	Zip Code
HIGHEST T	EST PASSED: FIGUR			ndina	
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1-1-1-50M-902061(64) 114

WEDNESDAY, JANUARY 26, 1966

A group of 20 dancers from the J. Hood Wright Golden Age
Center under the direction of Joe and Alice Nash of the Department of Parks Recreation Division will entertain patients at the
Hebrew Home for the Aged located at 5901 Palisade Avenue in Riverdale, on Friday, January 28, 1966 at 1:30 P.M., it was announced
today by Parks Commissioner Thomas P.F. Hoving.

Some of the Dances to be performed will be:

Ve David - Israeli Folk Dance
Grand Square - American Square
Waltz of the Bells - American Round Dance
Patch Havz - Jewish Folk Dance
Troika - Russian Folk Dance
Virginia Reel - American Contra Dance
Alley Cat - Novelty Dance

The J. Hood Wright Golden Age group meets every Friday afternoon from 2-4 P.M. at the Center located at 173 Street and Fort Washington Avenue Manhattan.

Any other agencies similarly interested in having such entertainment by the Golden Age group may contact Mr. Charles Starke, Director of Recreation, Department of Parks, Arsenal, Central Park, 64th St. & 5th Avenue, New York, N.Y. 10021





#### UPON RECLIPT

1-1-1-50M-902061(64) 114

The Wollman Skating Rink in Central Park will be the scene of Department of Parks 15th Annual Winter Carnival for boys and girls on Baturday, January 22nd, it was announced today by Commissioner Thomas Hoving.

The Winter Carnival will feature a total of 11 speed skating events of varied distances for young ice skaters ranging in ages from seven and under to 17-year-olds. Free entry blanks are obtainable at either the Wollman Rink in Central Park or the Kate Wollman Rink in Brooklyn's Prospect Park. The deadline for entries is Saturday, January 15th.

Special Speed Skating contests open to Middle Atlantic Skating Association members only will be announced on the day of the event.

Another highlight will be a unique Costume Parade competition which is open to skaters 16 years of age and over who may enter one of either three classes: Most Artistic, Most Original or Funniest costumes.

"Trophies will be awarded to those placing 1st, 2nd or 3rd in each speed skating event, and in each Costume Parade class," states Commissioner Hoving.

The spectacular Winter Carnival will begin at 10:30 a.m. and the program will terminate at 1 p.m. Sandwiched between the speed skating events will be eye—appealing figure skating exhibitions by young members of the Park Figure Skating Club, Inc.

The entire Winter Carnival program is arranged and will be coordinated by the Recreation Division of the Park Department.







UPON RECEIPT

On Saturday, April 2, 1966, public skating at the Wollman Memorial Rink in Central Park will be available only during the evening session because of the Special Figure Skating Competitions being presented at this rink, or in the event of postponement, the same schedule will be in effect Sunday, April 3, 1966, it was announced today by Commissioner of Parks, Thomas P.F. Hoving.





WEDNESDAY, APRIL 6, 1966

Ice skating will terminate at the Kate Wollman Memorial Rink in Prospect Park, and the Wollman Memorial Rink in Central Park, at the close of business on Sunday, April 10, 1966 it was announced today by Commissioner of Parks, Thomas P.F. Hoving.





AT WILL

1-1-1-20M-807084(64) 114

Speed Skating, a Costume Parade and a Snow Sculpture Contest will be among the features highlighting the Third Annual Winter Carnival co-sponsored by the Parks Department Recreation Division and the Queens Youth Educational Council, it was announced today by Parks Commissioner Thomas P.F. Hoving.

To be held on Saturday, February 5, 1966 at Victory Field located at Myrtle Avenue and Woodhaven Boulevard in Queens, the following is a schedule of events:

Speed Skating:

#### PARK PLAYGROUND EVENTS

#### Boys Events:

#### Girls Events:

CLASS 1.........9 Years and Under......110 YARDS CLASS 2.........10 and 11 Years of Age.220 YARDS CLASS 3.........12,13 and 14 Years of Age.220 YARDS (Age to be determined as of February 5, 1966)

A Snow Sculpture contest judged by photographs taken anywhere in the Borough between January 5 and February 5.

A Costume Parade, open to skaters 15 years of age or over in the following classes - Most Artistic, Most Original, Funniest, and King and Queen of Winter.

Trophies will be awarded to those placing first, second and third in each Speed Skating Event and in each Costume Parade Class.

In the event that conditions for ice skating are not favorable roller skating will be substituted.

entry blanks are available at playgrounds and entries will close on January 29, 1966.

1/21/66





1-1-1-20M-807084(64) - 114

AFTER 10 A.M., FEBRUARY 9, 1966

HOVING ANNOUNCES FIRST PARKS DEPARTMENT
DESIGN COMPETITION

Parks Commissioner Thomas P.F. Hoving kept a campaign pledge of Mayor John V. Lindsay as he announced today the first of the Parks Department's architectural competitions. Said Hoving at a press conference at the Arsenal today, "In his White Paper on Parks and Recreation Mayor Lindsay pledged that he would bring back the opportunity for imagination, taste and creative design that existed in the 19th century when New York City led the nation in park planning and design".

"With the generous assistance of the Horn and Hardart Company, we are inviting architects in the metropolitan area to compete for a \$2,000 first prize for a prototype refreshment kiosk for Central Park", said Commissioner Hoving. Horn and Hardart has also agreed, Commissioner Hoving said "to provide up to \$12,000 for the first kiosk." The architect who wins the \$2,000 first prize will also receive the commission. The New York Chapter of the American Institute of Architects will write the program for the competitors and will, with Horn and Hardart and the Parks Department, jointly select the panel of judges.

"We are presently searching for additional private funds to compensate the second and third runners-up in this competition", said Commissioner Hoving, "But", he added, "at least as important as who wins first, second or third place in this competition is the fact that we will tap hitherto unknown designers to whom we can offer other Parks Department design Commissions."

Commissioner Hoving also announced the participation of "three of the city's major educational institutions" in the

solving of "several of our park design problems." A class at the Pratt Institute will design a small triangular play-ground site adjacent to Columbia Heights in Brooklyn which was furnished by the Triborough Bridge and Tunnel Authority. TBTA will also pay for the playground's construction.

Another class at the City College of New York, said Commissioner Hoving, will design a temporary knock-down recreation facility to be built on an extremely low budget in the Metro North Urban Renewal area in East Harlem. The site comprises about one-third of a block between 109th and 102nd street and the East River Drive. Still a third class at the Columbia School of Architecture will undertake "a feasibility study of a year-round marionette theater for one of our parks" said Commissioner Hoving. In each case of university participation, Commissioner Hoving emphasized that the Department would receive a variety of solutions to the problems involved which it could not afford to take on with its present limited design staff. The Commissioner also said that he was seeking the support of philanthropic groups to put up construction funds for the temporary East Harlem park.

In another announcement, Commissioner Hoving said that Make New York Beautiful, Inc., headed by George Delacarte, has made \$1,000 available to improve the Department of Parks "typographic and graphic design needs". The \$1,000 has been awarded, said Commissioner Hoving, "to a firm of extremely creative graphic designers, the Push Pin Studios." Push-Pin Studios will survey Parks Department graphics from letterheads to signs in the parks, said Commissioner Hoving. "I think if we are aiming for the highest standards of design excellence in our over—all approach to park and recreation planning," Commissioner Hoving said, "that we have to demonstrate what we mean by good design."

Commissioner Hoving also announced the appointment

of Henry J. Stern as Executive Director of the Office of Cultural Affairs and Executive Director of the Parks Department, responsible for programming. Mr. Stern will also act as Counsel to the Department of Parks. Mr. Stern was formerly Assistant to Manhattan Borough Presidents Constance Baker Motley and Edward R. Dudley. He is a Vice-President of the non-partisan Council for Parks and Playgrounds. Mr. Stern is a graduate of City-College and of the Harvard Law School.

2/7/66

REMARKS OF P.RKS COMMISSIONER THOMAS P.F. HOVING AT A PRESS CONFERENCE ON WEDNESDAY, FEBRUARY 9, 1966 AT THE ARSENAL

IN HIS WHITE PAPER ON PARKS AND RECREATION, MAYOR LINDSAY PLEDGED THAT HE WOULD BRING BACK THE "OPPORTUNITY FOR IMAGINATION, TASTE AND CREATIVE DESIGN" THAT EXISTED IN THE 19TH CENTURY WHEN NEW YORK CITY LED THE NATION IN PARK PLANNING AND DESIGN.

TO THIS END, I AM ANNOUNCING TODAY THE FIRST OF MANY ARCHITECTURAL COMPETITIONS THAT THIS DEPARTMENT WILL SPONSOR. WITH THE GENEROUS ASSISTANCE OF THE HORN AND HARDART COMPANY. WE ARE INVITING ARCHITECTS IN THE METROPOLITAN AREA TO COMPETE FOR A \$2,000 FIRST PRIZE FOR A PROTOTYPE REFRESHMENT KIOSK FOR CLNTRAL PARK. THE HORN AND HARDART COMPANY HAS PROVIDED THE \$2,000 FOR THE FIRST PRIZE, WHICH INCLUDES THE COMMISSION, AND THEY HAVE ALSO PLEDGED TO PROVIDE UP TO \$12,000 FOR THE FIRST KIOSK. THE NEW YORK CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS, UNDER THE EXECUTIVE DIRECTION OF MR. CHARLES THOMSEN, WILL WRITE THE PROGRAM FOR THE COMPETITORS, AND WILL, WITH HORN AND HARDART AND THE PARKS DEPARTMENT, JOINTLY SELECT THE PANEL OF JUDGES. WE ARE PRESENTLY SEARCHING FOR ADDITIONAL PRIVATE FUNDS TO COMPENSATE THE SECOND AND THIRD RUNNERS-UP IN THIS COMPETITION. BUT AT LEAST AS IMPORTANT AS WHO WINS FIRST, SECOND OR THIRD PLACE IS THE FACT THAT WE WILL TAP HITHERTO UNKNOWN DESIGNERS TO WHOM WE CAN OFFER OTHER PARKS DEPARTMENT COMMISSIONS.

I AM ALSO GLAD TO ANNOUNCE THAT WE HAVE SOLICITED AND RECEIVED THE ASSISTANCE OF THREE OF THE CITY'S MAJOR EDUCATIONAL INSTITUTIONS FOR THE SOLUTION OF SEVERAL OF OUR PARK DESIGN PROBLEMS. THE PRATT INSTITUTE'S COMMUNITY EDUCATION PROGRAM, HEADED BY MR. RON SHIFFMAN, HAS AGREED TO MAKE THE DESIGN OF A SMALL, THEANGULAR PLAYGROUND SITE ADJACENT TO COLUMBIA HEIGHTS IN BROOKLYN A CLASS PROJECT. THE PRATT DESIGN GROUP WILL STUDY THE NEIGHBORHOOD, ATTEND COMMUNITY MEETINGS TO FIND OUT WHAT THE PEOPLE IN THE AREA WANT, AND PRODUCE A

VARIETY OF SOLUTIONS TO THE DESIGN OF THIS PLAYGROUND. THE COST OF BUILDING THE PLAYGROUND WILL BE FOOTED, WITHIN REASONABLE LIMITS, BY THE TRIBOROUGH BRIDGE AND TUNNEL AUTHORITY, WHO ALSO GAVE US THE PIECE OF LAND. A DISTINGUISHED LANDSCAPE ARCHITECT, MR. ROBERT ZION, DESIGNER OF THE RECENTLY ANNOUNCED SAMUEL PALEY PLAZA HAS AGREED TO BE THE DESIGN CRITIC OF THE PRATT PROJECT.

THE COLUMBIA UNIVERSITY SCHOOL OF ARCHITECTURE HAS TAKEN ON ANOTHER DESIGN PROBLEM—ONE OF THEIR CLASSES WILL DO A FEASIBILITY STUDY OF A YEAR-ROUND MARIONETTE THEATER FOR ONE OF OUR PARKS. THIS IS A PROJECT WHICH, WITH OUR PRESENT BUDGET, WE COULD NOT POSSIBLY TAKE ON OURSELVES. WE HOPE TO GET A NUMBER OF USEFUL SOLUTIONS TO THIS PROBLEM—AND, AT THE SAME TIME, THE COLUMBIA STUDENTS WILL HAVE THE OPPORTUNITY TO WORK ON A REAL PROBLEM. THE DESIGN CRITIC HERE WILL BE MR. ROMALDO GIURGOLA, A WORLD—REKNOWNED ARCHITECT AND PROFESSOR AT COLUMBIA.

I AM ESPECIALLY PLEASED THAT WE HAVE ENLISTED THE COOPERATION OF ONE OF NEW YORK CITY'S OWN SCHOOLS, CITY COLLEGE, FOR ANOTHER PROJECT. THIS IS AN EXPERIMENTAL, KNOCK-DOWN PARK AT A VERY LOW BUDGET FOR A TEMPORARY SITE IN THE METRO NORTH URBAN RENEWAL AREA OF EAST HARLEM. ON A ONE-THIRD OF A BLOCK SITE BETWEEN 100TH AND 102ND STREET AND THE EAST RIVER, WE HOPE TO ERECT A TRACK AND SOFT BALL FIELD WITH A SITTING AND PLAY AREA STUDENTS FROM CONY MET WITH THE COMMUNITY AT A MEET-ING LAST NIGHT TO FIND OUT WHAT THEY WANTED. WE HOPE TO GET 15 TO 20 INDIVIDUAL SOLUTIONS TO THE PROBLEMS PRESENTED BY THIS PROJECT. THE STUDENTS WILL BE FOURTH YEAR ARCHITECTURAL STUDENTS INSTRUCTED BY MR. MARTIN BERLOW, AN ARCHITECT WITH THE FIRM OF CURTIS AND DAVIS. WE ARE HOPING THAT PHILANTHROPIC GROUPS WILL PROVIDE THE MONEY TO BUILD THIS TEMPORARY RECREATION FACILITY.

FINALLY, I WOULD LIKE TO ANNOUNCE THAT MAKE NEW YORK BEAUTIFUL, INC., A GROUP THAT HAS DONE SO MUCH TO BEAUTIFY OUR CITYSCAPE, HAS GRACIOUSLY PROVIDED US WITH A \$1,000 GRANT WHICH WE ARE AWARDING TO A FIRM OF EXTREMELY CREATIVE GRAPHIC ARTISTS, THE PUSH PIN STUDIOS. PUSH PIN STUDIOS, WILL DO AN

INITIAL EXPLORATION OF OUR TYPOGRAPHIC AND GRAPHIC DESIGN NEEDS.

THIS WILL INCLUDE AN EXAMINATION OF OUR LETTERHEADS AND PUBLICATIONS AND THE SIGNS WHICH WE HAVE IN OUR PARK AND RECREATION FACILITIES. I THINK THAT IF WE ARE AIMING FOR THE HIGHEST STANDARDS OF DESIGN EXCELLENCE IN OUR OVER-ALL APPROACH TO PARK AND RECREATION PLANNING THAT WE HAVE TO DEMONSTRATE WHAT WE MEAN BY GOOD DESIGN. THIS WILL BE A LONG TERM PROGRAM AS FAR AS UPGRADING THE SIGNS IN OUR PARKS ARE CONCERNED. AS THEY NEED TO BE REPLACED, WE WILL REPLACE THEM WITH BETTER DESIGNS.

MR. ARTHUR ROSENBLATT, WHO IS RESPONSIBLE FOR RAISING OUR OVER-ALL DESIGN STANDARDS IN THE PARKS DEPARTMENT AND WHO IS RESPONSIBLE FOR THE PROJECTS I AM ANNOUNCING TODAY IS HERE TO ANSWER ANY QUESTIONS. A REPRESENTATIVE OF HORN AND HARDART; MR. RICHARD KEMPE, EXECUTIVE DIRECTOR OF MAKE NEW YORK BEAUTIFUL, INC. AND MR. CHARLES THOMSEN, EXECUTIVE DIRECTOR OF THE NEW YORK AIA ARE ALSO PRESENT.

I HAVE TWO FURTHER ANNOUNCEMENTS: THE APPOINTMENT OF HENRY J. STERN AS EXECUTIVE DIRECTOR OF THE OFFICE OF CULTURAL AFFAIRS, MR. STERN WILL ALSO SERVE AS EXECUTIVE DIRECTOR OF THE DEPARTMENT OF PARKS, RESPONSIBLE FOR PROGRAMMING AND AS COUNSEL TO THE DEPARTMENT. HE IS AN EXPERT IN CITY GOVERNMENT, BRINGING AN UNUSUAL COMBINATION OF YOUTH AND EXPERIENCE TO US. HIS WORK IN REVITALIZING MANHATTAN'S COMMUNITY PLANNING BOARDS IS CONSISTENT WITH MY GOAL OF BRINGING THE PARKS DEPARTMENT TO THE PEOPLE. AS ASSISTANT TO MR. STERN, I AM APPOINTING PETER ASCHKENASY, A LEHIGH UNIVERSITY GRADUATE WHO HAS BEEN A CAMP DIRECTOR, RECREATION LEADER AND TEACHER.

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#### DEPARTMENT OF PARK S ARSENAL, CENTRAL PARK REGENT 4-1000



AT WILL

Hoop Rolling and Kite Flying Contests will be featured at Kissena Park, 164th Street and Oak Avenue, Flushing, Queens, on Monday, April 11th, 1966, starting at 2:00 P.M., it was announced today by Thomas P.F. Hoving, Commissioner of Parks.

The Hoop Rolling races will be held for boys and girls in three divisions - up to 9 years of age - 10 to 12 years of age - and 13 to 14 years of age.

Kite Flying Categories for boys and girls will be in two divisions - !! years of age - and 12 to 14 years of age.

In the event of rain, the program will be held the following day at the same hour.

Prizes for winners have been donated by Thomas M. Quinn and Sons Funeral Home.



UPON RECEIPT

2-1-1-60M-522145(64) 114

ATTENTION: NEWS AND PICTURE EDITORS

Parks Commissioner Thomas P.F. Hoving will address a community rally on the subject of the Columbia University gymnasium in Morningside Park on Sunday, April 24th, at 1:30 p.m. The rally, organized by the Ad Hoc Committee to save Morningside Park, will take place in Morningside Park near 113th Street and Morningside Drive.

The site of the proposed gymnasium will be marked off in crepe paper. Commissioner Hoving will affix a large funeral wreath on one of the trees to be axed by the park encroachment. Local political, religious, and community leaders are expected to attend.

Hand Delvid - Friday Apple-Engly Any

### DEPARTMENT OF PARKS ARSENAL CENTRAL PARK REGENT 4-1000



UPON RECEIPT

ATTENTION: NEWS AND PICTURE EDITORS

Parks Commissioner Thomas P.F. Hoving will announce the award of a three-quarters of a million dollar architectural contract for a new swimming pool and bathhouse in Mount Morris Park on Sunday, April 24th, at a press conference near the site. The side of the proposed swimming pool is in the park near the Fifth Avenue entrance at 124th Street.

Among those invited to attend are Manhattan Borough President
Constance Baker Motley and her two Assistants, Mel Patrick and Mrs.
Hilda Stokely; State Senator Jerome L. Wilson; Assemblyman Frank Rossetti;
City Planning Commissioner Elinor C. Guggenheimer; Parks Department
Executive Director Henry J. Stern; Arthur Rosenblatt, A.I.A., Design
Consultant to Commissioner Hoving; and the principals of the architectural firm to receive the contract, Percy C. Ifill and Conrad A. Johnson.



FOR RELEASE

After 9:30 A.M., Thursday, April 28, 1966

1-1-1-20M-807084(64) 114

WORLD'S BIGGEST OUTDOOR MUSIC FESTIVAL TO BE HEID IN CENTRAL PARK THIS SUMMER

Parks Commissioner Thomas P.F. Hoving and Bernard Relin,
Chairman of the Board of Rheingold Breweries, Inc., at a press conference in Commissioner Hoving's office on Thursday morning, April 28th,
announced plans for "the largest outdoor music festival in the world"
to be held in the Wollman Skating Rink in Central Park.

The Wollman Rink concerts will feature such talent as Nina Simone, Herbie Mann, Pete Nero, Dione Warwick, Stan Getz and Thelonius Monk. Commissioner Hoving and Mr. Relin said that "it will provide New Yorkers with 47 nights of almost continuous entertainment of a very high quality at minimal prices and will beat anything that such world-renowned festivals as Glyndebourne, Newport or San Remo have to offer."

At the press conference, Commissioner Hoving signed a contract with Kristal-Delsener, Inc., who will rent the Wollman Rink and will be responsible for the presentation of the summer entertainment. Rheingold Breweries will underwrite Kristal-Delsener's expenses for the entertainment as a public service so that admission prices may be held to a \$1.00 maximum for evening performances and to 15¢ for matinees.

The festival will begin on July 1st and will continue each Monday, Wednesday, Friday, Saturday and Sunday through September 5th.

In thanking Mr. Relin for Rheingold's participation in the Central Park Music Festival, Commissioner Hoving said that "this is the kind of arrangement from which everyone benefits—Rheingold, by public service and good will, and the people of New York from the bargain prices for entertainment of this quality".

Commissioner Hoving also noted that the music festival would contribute to park safety. "Not one single serious incident occurred in Central Park last year," said the Commissioner, "during the Philharmonic concerts when thousands of people poured into the parks at night—a fact which bears up the idea that there is safety in crowds."

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### DEPARTMENT OF PARKS ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

ATTENTION: ASSIGNMENT DESKS-LOCAL NEWS-PICTURE EDITORS

1-1-1-50M-902061(64) 114

HOVING ANNOUNCES "OPERATION SPRUCE-UP" IN BROOKLYN

Parks Commissioner Thomas P.F. Hoving will announce the inauguration of "Operation Spruce-Up" at a press conference at the New Lots Playground in the East New York section of Brooklyn on Thursday morning, March 3rd at 10 a.m.

"Operation Spruce-Up" is the creation of borough-wide mobile maintenance task forces that will be able to respond quickly to citizen complaints about broken benches, fences, and other minor repairs needed in parks and playgrounds. The new mobile maintenance task force for Brooklyn will begin repair work at the New Lots Playground on March 3rd.

Commissioner Hoving will spend the rest of this week and Monday of next working out of the Brooklyn Borough office of the Parks Department at Litchfield Mansion, Prospect Park West and 5th Street. The press is invited to accompany him from the New Lots Playground to Litchfield Mansion after the press conference.

The New Lots Playground is bounded by Riverdale, Sackman, Newport and Christopher Streets. The nearest subway is the IRT-New Lots line which stops at Junius Street.







STATEMENT BY PARKS COMMISSIONER THOMAS P.F. HOVING AT THE NEW LOTS PLAYGROUND, BROOKLYN, THURSDAY, MARCH 3rd, 1966 AT THE INAUGURATION OF THE PILOT PROJECT, "OPERATION SPRUCE-UP".

"Operation Spruce-Up" is a pilot project to facilitate the rapid repair of buildings, surfacing, playground equipment, and planting in our parks and playgrounds. If this method of using a mobile task force made up of the most skilled men from landscaping, maintenance and mechanical staffs, works in this borough, we will extend the method throughout the five boroughs. If it works, it will revolutionize the whole manner of cleanup and maintenance employed by this department.

Our hope is that the mobile task force will enable us to use our limited maintenance manpower more efficiently. This task force will move first to the five worst parks in this borough which have been selected by our staff. It is also geared to move rapidly on citizen complaints of broken benches, fences, holes in surfacing and the like. We are urging the citizens of Brooklyn to telephone their complaints into the Brooklyn Borough Office to Mr. Herbert Harris, Borough Director. The number is SO 8-2300.

But I do want to make it clear that this is not a substitute for the additional manpower which this department desperately needs. Over the past 24 years, this department has been systematically stripped of the skilled men needed to maintain a park system that was ever expanding in a civilized city. Over a 24 year period, we have had a 40% increase in park

acreage and a 23% increase in the number of playgrounds. At the same time there has been only a 12% increase in the number of mechanics employed by this department. The result is what you see around you. Parks and playgrounds that have suffered such neglect in maintenance that they can only be brought back to usefulness by major capital budget expenditures. I am going to ask for public support for an increased expense budget this spring, make no mistake about that.

We also have a serious problem in vandalism, My staff informs me that the cost of vandalism has increased each succeeding year since 1955. By showing that we, the government of the city care about our parks enough to tackle the day to day maintenance, I am hopeful that we can reduce this vandalism somewhat. There isn't much incentive not to vandalize, when a playground is a mess already. Also, by bringing the Department closer to the people in the neighborhood, by involving them in our plans for rehabilitation and for new parks, we hope to create a more protective feeling on the part of local people toward their parks.

Mr. Sam white, the Parks Department Director of Maintenance and Operations, and Herb Harris, Borough Director of Parks in Brooklyn, are here to answer any technical questions about Operation Spruce-Up.





Monday, March 14, 1966

1-1-1-20M-807084(64) 114

PARKS COMMISSIONER HOVING EXPANDS "OPERATION SPRUCE-UP"

TO THE BRONX AND QUEENS

Parks Commissioner Thomas P.F. Hoving announced today that "Operation Spruce-Up" would be extended into Bronx and Queens this week. "Operation Spruce-Up" is the new mobile unit of maintenance and landscape personnel that was inaugurated on March 3rd at the New Lots Playground in the East New York section of Brooklyn. The mobile units are a pilot project to determine if the Department of Park's limited manpower can be put to more efficient use. Each borough will eventually have its own mobile unit.

Commissioner Hoving said that "the clean-up and fix-up blitz in the New Lots Playground has justified its inauguration by its usefulness and by the community response to it. I am therefore extending this pilot project to the boroughs of Brooklyn and the Bronx. We will continue to watch its progress, and, if it continues to prove worthwhile, it will become the principal method by which the Parks Department carries out its park maintenance tasks."

The Parks Commissioner noted that "'Operation Spruce-Up' had received an extremely favorable reception in the New Lots Playground neighborhood" and released the text of a typical letter from a youngster who used the playground: "Thanks a million for cleaning up New Lots Park in Brooklyn for us kids. We like the Recreation Leader, J. Virgilic. Please let him stay there. It would help us a lot."

Parks Commissioner Hoving said that "I am sure the newly aroused neighborhood will take an interest in this playground and will discourage acts of vandalism which are committed by a very small minority."

In the borough of the Bronx, the Forest Houses Playground, located on the south side of 166th Street between Tinton and Union

Avenues, will be the first to be tackled by the Bronx task force, starting Monday, March 14th.

The kick-off date for "Operation Spruce-up" in Queens will be Tuesday, March 15th, at the Windmuller Playground at Woodside Avenue, 39th Avenue, 52nd Street and Skillman Avenue.

"Operations Spruce-Up" is led by Sam White, Director of Maintenance and Operations of the Department of Parks. Direct supervision of the task forces in each borough is exercised by the Borough Directors.

Reports by the public about playgrounds which require attentions may be made directly to Borough Directors at the borough offices, Commissioner Hoving said. In the Branx, the Borough Director is Harry Gross and the phone number is TAlmadge 8-3200.

The Queens Borough Director is Harold P. McManus, Gibralter 2-7640.

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# DEPARTMENT OF PARKS ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

UPON RECEIPT

ATTENTION: ASSIGNMENT DESKS - LOCAL NEWS - PICTURE EDITORS

1-1-j-50M-902061(64) 114

HOVING ANNOUNCES "OPERATION SPRUCE - UP IN MANHATTAN

Parks Commissioner Thomas P.F. Hoving will inaugurate "Operation Spruce-Up" in Manhattan on Thursday morning, March 24th, at the DeWitt Clinton Park, West 52nd Street and 11th to 12th Avenues. Commissioner Hoving will be at the Park at 9:00 a.m.

The Parks Commissioner will use the occasion to make some comments on the battle he intends to wage for an adequate maintenance and recreation staff for the Parks Department at the Expense Budget hearings before the Board of Estimate and City Council Finance Committee in early May. Manhattan Borough President Constance Baker Motley and City Councilman Theodore Weiss have been invited to be present.

"Operation Spruce-Up" is the new borough-wide program for mobile maintenance units that were initiated at the New Lots Playground in the East New York section of Brooklyn on March 3rd. The utilization of mobile units has since been extended to Queens and the Bronx.



FOR RELEASE

FRIDAY, APRIL 22, 1966

1-1-1-50M-902061 (64) 114

Thomas P.F. Hoving, Commissioner of Parks, announced today that the Department of Parks will conduct a Poster Contest for New York City's boys and girls who are 14 years of age or under. The poster theme, "Dancing Around the World" was chosen to publicize the Children's Dance Fete at which young dancers from park playgrounds will present their annual program of folk and square dances.

Posters may be executed in any medium: crayon, paint, ink, collage, etc. Posters are to be a minimum of  $12 \times 18$  inches up to a maximum of  $20 \times 30$  inches. The illustration should feature folk or square dances of any nation. Lettering should include the following:

"Dancing Around The World" Children's Dance Fete Department of Parks Prospect Park, Long Meadow Saturday, June 4, 1966 1:30 P.M.

Entries close May 20th. Posters should be submitted to the Represtion Director of the nearest park playground.

Prizes will be awarded to the winner and runner-up in each borough and to those placing first, second, and third in the city-wide judging.

Posters will be on public display in each borough from May 23rd through May 28th at these locations:

MANHATTAN - Heckscher Playground, Central Park, opposite 62nd Street and Central Park West.

BROOKLYN - Brooklyn War Memorial, Cadman Plaza, Fulton and Orange Streets.

BRONX - St. Jame's Park, East 192nd Street and Jerome Avenue.

QUEENS - Lost Battalion Hall, 93-29 Queens Boulevard at 62nd Ave., Rego Park.

RICHMOND - Cromwell Center, Murray Hulbert Ave. and Hannah St., Tompkinsville.

4/22/66



FOR RELEASE

AT WILL

1-1-1-50M-902061(64) 114

The Recreation Division Department of Parks Borough of Richmond will hold their seventh annual Day of Champions on Sunday, February 6th, 1966 at 2:30 P.M. at Faber Recreation Center, Port Richmond, Staten Island, it was announced today by Parks Commissioner Thomas P.F. Hoving.

Awards will be presented to the various teams, individuals and playgrounds that won honors in the departments activities.

The top scoring playground McDonald will receive the engraved plaque. The highest scoring girl Carol Quagliano and the highest scoring boy Robert Rautenstrauch, both from McDonald Playground, will receive trophies.

The program is held each year to stimulate and promote participation in recreational activities which contribute to the physical development and social improvement of the individual.

Points are allotted to each contestant for participating in an activity, and additional points for placing in an activity, whether on a playground, district, borough or city level. The contestants total points also are credited to his or her playground, and the playground champion is determined on this basis.

Events that counted in the Point Score included: Basketball, Nok Hockey, Carroms Pool, Checkers, Track, Chess, Softball, Volleyball, Shuffleboard, Foul Shooting, Three Man Basketball, Roller Skating Races, . Touch Football, Hop Scotch, Punchball, Boxball.

150 Trophies will also be presented to the champs in the various events that are listed above.

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#### DEPARTMENT OF PARKS ARSENAL, CENTRAL PARK REGENT 4-1000



UPON RECLIPT

A new recreation program to be conducted by the Department of Parks and Comeback, Inc. for boys and girls 8 through 12 years of age will take place at St. Mary's Recreation Center, East 145 Street and St. Anns Avenue in the Bronx starting Monday February 7, 1966 at 3:30 P.M.

Registration for this pilot program is now open at St. Mary's Recreation Center and is available to boys and girls attending C.R.M.D. (Childrens Retarded Mental Development) classes in Board of Education Schools, and is limited to 30 participants. If necessary parents will be required to provide transportation for their own children.

Program activities will include swimming, arts and crafts, games, physical fitness, dancing, story telling and social activities.

There are no charges for participation in this program which will be held Monday through Friday from 3:30 to 5:30 P.M.

1/28/66





UPON RECEIPT

Weather permitting, the Ski Slopes in Van Cortlandt Park, the Bronx, will remain open for public use until the end of the days business Sunday, March 13, 1966, it was announced today by Park Commissioner Thomas P.F. Hoving.

3/7/66





APRIL 14, 1966

Thomas P.F. Hoving, Commissioner of Parks, announced today that on Wednesday, April 20th, at 4:30 P.M., awards will be presented to six young swimmers who were outstanding performers in the Department of Parks indoor swimming meets during the past season. The presentation will take place in Commissioner Hoving's office on the third floor of the Arsenal in Central Park.

The outstanding performers in the girls! meets are:

KAREN DRYSYS of Woodside - For winning the 25-meter Freestyle park playground event for girls 10 years of age and under.

ANN SULLIVAN of Garden City - For winning the Metropolitan
A.A.U. 50-meter Butterfly and
Freestyle events and placing
second in the 50-meter Breaststroke
for girls 10 years of age and under.

SUE PETERSON of Levittown - For winning the Metropolitan A.A.U. 50-meter Freestyle and Breaststroke, and placing third in the 50-meter Butterfly, for girls 11 and 12 years of age.

The outstanding performers in the boys' meets are:

THOMAS MARANOS of Howard Beach— For winning three events in the 10 years and under group of the park playground events.

JOSEPH REBACK of Long Beach - For winning the Metropolitan
A.A.U. 50-meter Freestyle for
boys 10 years of age and under.

DAVID SKUDIN of Long Beach - For winning the Metropolitan A.A.U. 100-meter Freestyle for boys 11 and 12 years of age, and placing second in the 100-meter Backstroke.

the mailed 4/1/66 HM 34





















#### REGENT CENTRAL ARSENAL.



THURSDAY, APRIL 7, 1966

The 505 tennis courts at various locations in the five boroughs will be open for play on Saturday, April 9, 1966, Commissioner of Parks, Thomas P.F. Hoving, announced today.

Regular season permits cost \$7.50 and are good for play every day, including Saturdays, Sundays, and Holidays on all courts. Season lockers cost \$5.00 plus \$.25 sales tax.

Junior Tennis Permits cost \$3.50 and will be issued to children who will not have reached their 18th birthday by November 30, 1966. PROOF OF ACE MUST BE PRESENTED WITH THEIR APPLICATIONS. These Junior Permits will be valid for use on all courts which are open for play every day, including Saturdays, Sundays, and Holidays.

Applications may be secured by calling in person at the Borough Offices of the Park Department or by mail, enclosing a self-addressed stamped envelope with the request. A new photograph, passport size, must accompany applications when submitted.

Park Department permit offices in all boroughs will be open Saturdays until noon through June 25, 1966.

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Called Murray Janoff - Eastern Tennis Patrons - 3:30 - 4/4/66

Jacober Herebeg - W 137 + 7 th aue.

STATEMENT BY COMMISSIONER HOVING ON OCCASION OF THE OPENING OF THE EASTERN TENNIS PATRONS CLINIC IN HARLEM.

It is appropriate that the Eastern Tennis Patrons' first clinic should be opened here in this particular spot because these are the courts where one of the nation's greatest tennis players, Althea Gibson, learned to play and Sid Llewelyn here was the Pro who helped Miss Gibson on per way to becoming the National Champion at Forest Hills.

I want to welcome you all here today and I am glad to see that through the dedicated work of the Eastern Tennis Patrons you will all have the opportunity to become Althea Gibsons.

516-WA2-3062



TANDEY OF BE	ESS RELEASES
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	No.	Date	<u>Subject</u>
	51	5/12/66	Square Dance Party - Golden Age - Director Joe and Alice Nash
	52	5/13/66	Curtailment of False Fire Alarms, Park De'pt Help
	53	5/66	New Art Signs by Pepso-Cola for New Projects of the Park Department
	54	5/17/66	Bathing Season
	55	5/18/66	First Concert of Season - Naumburg Symphony
	56	5/18/66	Prospect Park Golden Age Center
	57	5/19/66	Senior Citizen's Month
•	58	5/19/66	Folk Festival (Dance) Prospect Park
	59	5/24/66	20 Pedal Boats Repaired - Prospect Park
	60	5/25/66	Owen Engel "Pop" Music - John Jay Park
	61	5/25/66	Gift 25 Cape Coral Rose For Comm.
	62	5/26/66	Track Meets - Bx. County American Legion
	63	6/2/66	Hans Christian Anderson -1st Storytell (Central Park)
	64	6/2/66	Annual Gordon Beck Memorial Show
•	65	6 <b>/3/</b> 66	Small Fry Cap Graduation-St. Gabriel's Player
	65 a	6/5/66	Gordon Beck Memorial Show
	66	6/4/66	Dance Festival - Long Meadow - Prospect Park
	67	6/6/66	Gift from Lauder Foundation
	68	6/6/66	"Faust" - Goethe
	69	6/6/66	American Ballad Contest - Finals
	70	6/8/66	Young Artists in Prospect Park
	71	6/7/66	Early Childhood Education Graduation Exercise
	72	6/8/66	Pruning of Trees in Brooklyn and Queens
	73	6/9/66	Guggenheim Memorial Concerts - Party

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75	6/10/66	U.S. Air Force Band - Concert
76	6/13/66	"Flag Raising" competition - Central Park
77	6/13/66	Hootenanny for Juniors in Park
78	6/13/66	Baby Hippo Born
79	6/15/66	Manhattan Opera Co. Performances
80	6/16/66	Joe Weinstein Park Opens in Bedford-Stuy.
81	6/16/66	Hoving Dedicates Modern Playground in West Village
82	6/16/66	Lunch Hour concerts in Central Park
83	6/17/66	Parks Marionette Theater
84	6/21/66	Dance Instruction For Children
85	6/21/66	City Championships Top-a-Go-Go Contest
86	6/23/66	Host Com. at Cocktail Party Overseas Club
87	6/23/66	Name Band Dances - Edison Co Schurz Park
88	6/24/66	Brochure - Dance - Music- Drama
89	6/27/66	2nd Annual Golden Age Art Exhibit
90	6/29/66	Free Tennis Clinics
91	6 <b>/3</b> 0/66	Free Dancing - Big Bands - Various Spots
92	7/15/66	3 Top Winner's of Architect Competition
93	7/15/66	Attendance to Goldman Concerts by Commissioner
<b>94</b> 94 A	<b>7/15/66</b> 7 <b>/1</b> 3/66	"Operation Spruce Up" - Bryant Park William Maurer Kiosk Competition
95	7/20/66	1966 Amateur Youth Talent Festival
96	7/20/66	Ice Skating Free Session
97	7/21/66	Text By Comm Opening at Flushing Skate Rink

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99	7/25/66	Tri-City Track and Field Competition



FOR RELEASE

UPON RECEIPT

1-1-1-50M-902061(64) 114

Mayor John V. Lindsay has asked Thomas P.F. Hoving, Commissioner of Parks, to institute in the park system an extensive campaign to help decrease the incidence of false fire alarms in New York City. Meetings have been arranged for Fire Department and Park Department personnel in all five boroughs to discuss areas in which cooperative efforts may be helpful in coping with the problem.

Recreation personnel in park playgrounds, in their daily association with children will impress upon them the danger to life and property that false alarms may cause. Posters made available by the Fire Department will be displayed on park playground bulletin boards. Also, supervisory recreation personnel in community group meetings will seek the cooperation of parents.

Park Department maintenance personnel will also cooperate in the campaign. They will endeavor to keep alarm boxes under observation while on work assignments and forestry crews will prune trees near fire signal light poles so that the location of fire alarm boxes will not be obscured.

Previous experience indicates that 40,000 false fire alarms will be made in 1966. The seriousness of this problem makes it imperative that every responsible citizen participate in the campaign to educate children in the danger inherent in every false fire alarm.

5/13/66



Pepsi-Cola Company 500 Park Avenue New York, New York 10022

Contact: Tom Pelandini
MUrray Hill 8-4500



#### FOR IMMEDIATE RELEASE

Original hand-painted signs announcing New York City's Parks Department's rehabilitation and beautification projects are being created by Del Sol Productions, commissioned by the Pepsi-Cola Company.

Park, 59th Street and Fifth Avenue and the Robert Moses Plats, 29th Street and First Avenue. The sign for the General Sherman Park was unveiled Monday morning, May 16th by city officials assisted by James B. Somerall, President, Pepsi-Cola Company.

A few weeks ago Parks Commissioner Thomas P. F. Hoving passed by the Pepsi-Cola Gallery located in the lobby of the Pepsi-Cola Company building, 59th Street and Park Avenue, and noticed the "Circus U.S.A." show then on display.

Commissioner Hoving, impressed by the original art work, inquired as to how he could achieve the same level of design for the signs announcing new Parks Department projects around New York City.

The result--Pepsi=Cola Company enthusiastically volunteered to commission signs by Del Sol Productions for Commissioner Hoving's projects.

Del Sol Productions, the design firm executing the signs, has produced many exhibitions for Pepsi-Cola Company in addition to the "Circus U.S.A." show. They recently accomplished the "Come Alive" show for the Pepsi-Cola Exhibition Gallery and designed the banners at the Vatican Pavilion for the New York World's Pair.



FOR RELEASE

UPON RECEIPT

1-1-1-50M-902061 (64) 114

Thomas P.F. Hoving, Commissioner of Parks, announces that the bathing and swimming season at the 17.96 miles of municipal—operated beach will open Saturday, May 21st, and sixteen outdoor swimming pools will open officially on May 28th, 1966.

From May 28th to June 18th, the pools will be open for week ends and helidays only, and from June 18th until the end of the season they will be open daily with the following operating schedule: On weekdays, Monday through Friday from 10:00 a.m. to 12:30 p.m., there will be a free period for children 14 years of age and under, during which hours no adults will be admitted to the pool area. After 1:00 p.m. on weekdays, and all day on Saturdays, Sundays, and helidays, there will be a 15¢ charge for children 14 years of age and under, and a 35¢ charge for older children and adults.

The aquatic program at park pools during July and August will include the annual Learn-to-Swim Campaign beginning July 5th, and conducted Monday through Friday during the free period for boys and girls 14 years of age and under; twelve competitive swimming meets, six for boys and six for girls to be held at a major pool in each borough.

Orchard Beach, located in Pelham Bay Park, Bronx; Jacob Riis Park
Beach, and Rockaway Beach on the Rockaway Peninsula, Queens; Coney Island Beach
and Manhattan Beach in Brooklyn; South Beach, Great Kills Park, and Wolfe's
Pond Park on Staten Island will open for bathers on May 21st.

Bathhouse accommodations are available at Orchard Beach, Jacob Riis Park, Manhattan Beach, South Beach, Great Kills and will be open daily from 9:00 a.m. to 6:00 p.m. at South Beach and Manhattan Beach lockers may be rented at nominal fee and bathhouse facilities may be used without charge. At Orchard Beach, Jacob Riis Park and Great Kills Beaches the locker rentals are 15¢ for children and 30¢ for adults.

Parking space, for which a fee is charged, is available at all beaches, and recreational area game courts are available free of charge at Jacob Riis Park, Orchard Beach, Rockaway, South Beach, Manhattan Beach and Coney Island.

Beach chairs and umbrellas may be rented at a nominal charge at Orchard Beach, Jacob Riis, Rockaway, Great Kills, Coney Island, Manhattan Beach and South Beach.

The eight parking fields located at Beach 32nd Street, Beach 53rd Street, Beach 59th Street, Beach 62nd Street, Beach 64th Street, Beach 67th Street, Beach 69th Street, and Beach 102nd Street will be available on May 22nd.







UPON RECEIPT

1-1-1-50M-902061 (64) 114

The Prospect Park Golden Age Center located in the Picnic House, near the West Drive and Fifth Street in Prospect Park, will be the scene of a Music and Dance Program on Saturday, May 21st, 1966, at 1:30 p.m., it was announced today by Commissioner of Parks Thomas P.F. Hoving.

Sponsored by the Williamsburgh Settlement House Center and the Colony House Youth Board, this event is part of the celebration of Senior Citizens' Month.



FOR RELEASE

AT WILL

1-1-1-50M-902061 (64) 114

Thomas P.F. Hoving, Commissioner of Parks, announced that a special program in observation of Senior Citizen's Month will be presented at the Prospect Park Golden Age Center, West Drive opposite 5th Street and Prospect Park West, on Saturday, May 28th, at 2:00 P.M.

The program will consist of presentations by a concert pianist, a dancer, a vocalist, and by a group of folk and square dancers.

All young-in-heart people, 60 years of age and over, as well as the public are invited to the Picnic House in Prospect Park for this occasion. Admission is free. This would be a good opportunity for those approaching retirement age to explore the recreational opportunities that Park Department senior citizens centers have to offer throughout the year.

These centers owe their popularity to their warm, club-like atmosphere and to the fact that the members help to plan their own activities. Today, one out of every ten persons is over the age of 65. Many have been too busy during their years of employment or while homemaking for their families to develop recreational interests which could be continued in later life. Membership in a Park Department Golden Age Center enables them to participate in meaningful activities and, equally important, to expand their circle of friendship. There are eight senior citizens centers in the park system.





UPON RECEIPT

Twenty Pedal Boats have been repaired and redecorated in vari-colored paint patterns for the opening of the season of the Swan Boat Lake in Prospect Park on Saturday, May 28, 1966, it was announced today by Parks Commissioner Thomas P.F. Hoving.

Long one of the major traditions in Prospect Park, pedal boats may be rented at 40¢ per half hour (plus tax) per person.

Mr. and Mrs. Alec Harris, the concessionaires, have operated this facility for the past 23 years,

N.B. GOOD PRESS PHOTOS & FEATURE ANGLES





FOR RELEASE

1-1-1-50M-902061 (64) 114

UPON RECEIPT

ATTENTION: NEWS, PHOTOGRAPHY AND FEATURE EDITORS

The Department of Parks announced today that Owen Engel, an American musician specializing in "ethnic pop music," will perform in John Jay Park, May 31st, at 12:30 p.m. John Jay Park is in Manhattan at the East River Drive between East 76th and East 78th Streets.

Mr. Engel will point up cultural ties between diverse cultures by playing American hillbilly on the Chinese zither, blues on the Lactian flute, English Renaissance on the African harp and even a little rock and roll on the lute which is native to Morocco. Engel composes his own pop music on his many instruments and has produced an LP with guitar, piano, bass and drums. He calls his LP "Ethnic Pop."

After founding the World Jazz Festival at the Central Park Mall in 1955, Mr. Engel has led a group of foreign embassy officials in impromptu jam sessions in the rotunda of the United States Senate Building in Washington where he played the clarinet and the embassy officials played their native instruments. He has appeared on college campuses throughout the country and on the Johnny Carson's Show with Skith Henderson.

Mr. Engël will also perform on June 24, 1966 at the block party commenorating the 20th Anniversary of the Northside Children's Center in Central Park bordering 110th Street at Fifth Avenue.

For further information, Mr. Engel can be reached at FL 3-5907.





1-1-1-50M-902061(64) 114

UPON RECEIPT

ATTENTION: NEWS, PICTURE AND GARDEN EDITORS.

Parks Commissioner Thomas P.F. Hoving will accept a gift of 25 Cape Coral Roses and a plaque in the Arsenal Building at 64th Street and Fifth Avenue, Central Park, on Thursday afternoon, May 26th, at 2:30 p.m.

The roses are a gift from the Garden of the Patriots in Cape Coral, Florida, an organization which has donated roses to various states, Hyde Park, and to the White House. Among the dignitaries attending the ceremony will be Lady Malcolm Douglas-Hamilton, founder of Bundles for Britain and a member of the honorary advisory board of the Garden of the Patriots.

The site chosen for planting is the South Flower Garden of Conservatory Garden in Central Park, just off Fifth Avenue at 110th Street.





















#### R ARSENAL, CENTRAL PARK **REGENT 4-1000**



1-1-1-60M-522145(64) 114

THURSDAY, MAY 12, 1966

Judge Jonah Goldstein, President of the Grand Street Boys! Association, will be host to members of the Golden Age Clubs of Owen Dolen Playground, J. Hood Wright Playground and Lost Battalion Hall at a Square Dance Party on Monday, May 16th, from 2 p.m. to 4 p.m. The party will take place at the Grand Street Boys! Association Ballroom, 106 West 55th Street, Manhattan.

These groups have been participating regularly in the Department of Parks Square Dance program, offered to the Golden Age Members, under the direction of Joe and Alice Nash.

- 30 -







THURSDAY, MAY 26, 1966

1-1-1-50M-902061(64) - 114

Thomas P.F. Hoving, Commissioner of Parks, announces that the first concert of the season by the Naumburg Symphony Orchestra will be given on the Mall in Central Park on Monday evening, May 30, 1966, at 8:30 p.m. Richard Burgin will conduct and McHenry Boatwright, Baritone Soloist, will appear as a guest.

#### **PROGRAM**

#### "THE STAR SPANGLED BANNER"

#### MCHENRY BOATWRIGHT

4. Lincoln's Gettysburg Address\*
From the Cantata--"I Believe in America" ................ Marten Godwin

#### MCHENRY BOATWRIGHT

"AMERICA"

- 30 -

\*First Performance





AT WILL

ATTENTION: LOCAL NEWS DESKS: PICTURE EDITORS

Recreation leaders in charge of the New York City Parks Department's annual folk dance festival—which will be held on June 4th in Prospect Park—have prepared a presentation book with pictures and information on this gala event.

The folk dance festival, directed by Joe and Alice Nash of the Recreation Division, trains boys and girls in local playgrounds in the folk dances of many nations. Over 1,000 boys and girls are expected to dance in the June 4th festival.

More than 50 Department of Parks Recreation Directors are teaching the youngsters.

The Recreation Directors conducting this program will be glad to furnish further information and are available for interviews. They may be reached at the following locations:

Brooklyn War Memorial, Wednesday A.M. s only from 9:30 to 11:30 - MA 4-6030

Milt Polsky A.M.'s until 10:00 and evenings until 12:00 P.M. 929-8871

Joe and Alice Nash - OL 8-8815 (Home) or RE 4-1000





#### UPON RECEIPT

Thomas P.F. Hoving, Commissioner of Parks, announces that in cooperation with the Bronx County American Legion, three qualifying Track Meets will be held on Saturday, June 11, 1966, at 1:00 p.m., at each of the following locations in the Borough of the Bronx:

Macombs Park

- East 164th Street and River
  - Avenue.

Williamsbridge Oval

- East 208th Street and Bainbridge Avenue.
- Van Cortlandt Stadium
- Broadway and 2411st Street.

Entry blanks are now available at all Park Department Playgrounds in the Bronx, and at the tracks where the meets are to be held.

There will be nine events for boys and six events for girls. The meets
will be open to all boys and girls, seventeen years of age and under,
residing in the Bronx and to children of American Legion members residing
any place within New York City provided they have not competed in Public
School Athletic League or private High School meets, or have not competed in Amateur Athletic Union events.

Gold, Silver and Bronze medals will be awarded to first, second, and third places. The first five places in each event at each location will qualify for the fifth annual Bronx Borough championships to be held Saturday, June 18, 1966, 1:00 p.m., at Van Cortlandt Stadium.







#### IMMEDIATE RELEASE



The Hans Christian Anderson Story Telling Center in Central Park will inaugurate the first story telling hour of the season on Saturday, June 4, 1966 at 11 A.M. with a special program to celebrate the 10th Anniversary of this service, and to celebrate the 92nd birthday of Baroness Alma Dahlerup.

Special story tellers will include Mr. Melville Daus, Assistant Director of Recreation of the Department of Parks and Oleo Aanrud a professional storyteller and well known opera singer.

Special guests for the occasion will be a group of children from the Institute of Physical Medicine and Rehabilitation.

The Hans Christian Anderson Story Telling

Center is located on the west side of Conservatory Lake

just off 5th Avenue near 72nd Street.

6/2/66





THURSDAY, JUNE 2, 1966

The Annual Gordon Beck Memorial Show conducted by the Recreation Division of the Department of Parks will be held on Sunday, June 5, 1966 at 2 P.M., on the Mall in Central Park.

This event will be presented by the F.A.M.E. (Future American Magical Entertainers) whose membership comprises teenage and adult members who are taught the Art of Magic under the direction of Antoinette Deutsch, Recreation Director.

Jack London a professional magician will be master of ceremonies for the occasion.























#### RTME N REGENT 4-1000 ARSENAL, CENTRAL PARK



FRIDAY, JUNE 3, 1966

1-I-1-60M-522145(64) - 114

St. Gabriel's Playground located at 36th Street and 1st Avenue in Manhattan will be the scene of a Small Fry Cap and Gown Graduation Exercise on Wednesday, June 8, 1966 at 10:30 a.m., it was announced today by Thomas P. F. Hoving Commissioner of Parks.

Entertainment will be provided by the graduating class, and as a special added attraction a group of children who were taught basic magical tricks by a Recreation employee will perform for the occasion.

It is expected that a prominent citizen will present the diplomas to the graduates.

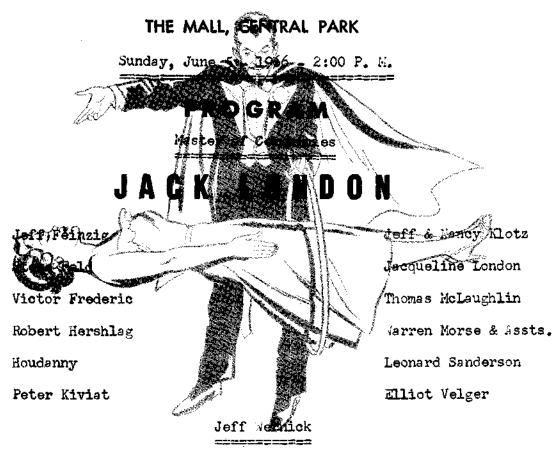
Annual

#### GORDON BECK MEMORIAL SHOW

"His Presence Was Magic"

Presented by

#### FUTURE AMERICAN MAGICAL ENTERTAINERS



Production Under the Supervision of Miss Antoinette Deutsch

Assisted by Sandra Landi

Thomas P. F. Hoving Commissioner of Parks

Lew Dick
Borough Supervisor of Recreation
President of F. A. M. E.
Danny Eisenstein

Charles Starke
Director of Recreation

F. A. M. E. Advisor
Ronald Thomas





UPON RECEIPT

1-1-1-50M-902061(64) - 114

A gala dance festival consisting of over 1,000 boys and girls will be presented at the Long Meadow in Prospect Park on Saturday, June 4, 1966, starting at 1:30 P.M., it was announced by Parks Commissioner Thomas P. F. Hoving.

This event is being conducted in conjunction with the 100th anniversary of Prospect Park. Approximately fifteen folk and square dances will be performed in line with the theme: "Dancing Around the World." More than 50 Department of Parks Recreation personnel have been involved in teaching the youngsters the dances. Joe and Alice Nash of the Recreation Division are the dance directors and coordinators for the festival.



FOR RELEASE

UPON RECEIPT

1-1-1-60M-522145(64) 114

ATTENTION CITY EDITORS - RADIO AND TELEVISION EDITORS

On Wednesday, June 8, 1966 at 9:45 A.M. at the Tavern on the Green in Central Park, Thomas P.F. Hoving, Commissioner of Parks, will accept a gift of funds from the Estee and Joseph Lauder Foundation, Inc., which will make possible the reconstruction and development of an unusual playground located at West 67th Street and Central Park West.

Presently there exists on this site a thirty-yearold standard Department of Parks play area. Within a year
will rise what may very well be the most remarkable children's
playground in New York City. This is the first "adventure
playground" to be built under Commissioner Hoving's
administration.

When completed the reconstructed area will be an "adventure playground" which, utilizing the most advanced techniques, will offer a new approach to creative play.

Exciting models and photographs will be on exhibit.

6/6/66





#### UPON RECEIPT

Goethe's FAUST, Part I, will be presented on Friday,

June 10, 1966 in recital form at the Mall in Central Park as

the initial production of the newly formed INTERNATIONAL

REPERTORY THEATRE INC., it was announced by Thomas P.F. Hoving,

Commissioner of Parks.

English language presentation of this great drama since Goethe wrote it over a century and a half ago. The title role will be played by Philip Kroopf, who appeared in the park last season with the New York Shakespeare Festival. Marc Alaimo, recently returned from a national Shakespearean tour, plays Mephistopheles, and the director of the company, Johanna Setzer, appears as Gretchen, the role in which she made her debut in Europe.

FAUST may be seen in Central Park at 8:15 p.m. on the evenings of June 10th, 14th and 17th, and in Forest Park, Queens, June 23rd and 30th,

The public is cordially invited to attend. Admission is free.

6/6/66





UPON RECEIPT

1-1-1-50M-902061 (64) 114

Thomas P.F. Hoving, Commissioner of Parks, announces that the City-wide Finals of the American Ballad Contest, better known as the Barber Shop Quartet Contest, will be held on the Mall in Central Park on Wednesday, June 8 at 8:30 p.m. In the event of rain, the contest will be held on Thursday, June 9, same time and place.

Outstanding quartets have been selected from each of the five boroughs as a result of a series of eliminations held during the past week. In addition, "The Semaphores," representing Nassau have been invited to compete in the Finals.

The competing quartets are:

Manhattan - "The Astronauts", Brooklyn - "The

Tunetypes," Bronx - "The Beer Mugs," Queens - "The

Chord-A-Notes," Richmond - "The Crack-a-Tones", Nassau 
"The Semaphores".

6/6/66

RELEASE DATE: Upon Receipt

CONTACT:

URBAN

Nelson Aldrich

244-0300

EDUCATION

33 West 42 Street / New York City / 10036

FOR

CENTER

244-0300

"YOUNG ARTISTS IN PROSPECT PARK"

A unique New York City event, sponsored by the Center for Urban Education in cooperation with Thomas P. F. Hoving, Commissioner of Parks, and officials of the New York City Board of Education will be held at the Long Meadow in Prospect Park on Wednesday, June 8, 1966, from 10 A.M. to 2 P.M. (rain date Friday, June 10).

Great public interest, aroused by the recent art day sponsored by the Museum of Contemporary Crafts with the New York City Parks Department in Central Park, encouraged the organizers of the forthcoming event to extend this program of parks and art. Bringing children to a natural out-of-school situation will stimulate the principles learned in the classroom. In addition, this demonstration of how the park can be used in an educational way should project future possibilities: schools, neighborhood and civic groups may want to expand the use of the parks as a resource in a variety of ways.

Three hundred children will be brought to Prospect Park, which is in its centennial year, where they will be provided with paints, brushes and palettes.

Canvas will be stretched over a wide area, each child having a section for himself.

The Center for Urban Education is a research and development organization organized to contribute knowledge to the strengthening and improvement of educational services of all kinds and at all levels within urban society. As such, it sees the development of art resources in an educational context, as a contributing factor to the strengthening of perception, curiosity, and talent in children.

#### FACT SHEET

#### SCHEDULE

10:00 Arrive at Prospect Park <u>Picnic House</u>. Parking area is adjacent. Brief tours to Tennis House, Swan Boat Lake and Litchfield Mansion are possible at this time.

10:45 Begin Painting Activity. Signs will locate groups by Boroughs.

11:45 Conclude Painting Activity.

Picnic Lunches brought by each child or, in cases of School Lunch

Program, provided by respective school cafeteria. The CENTER will

provide milk and soft drinks for the students and teachers participating.

12:30 Tours of exhibits and group discussion.

1:45 Buses loaded for return to schools.

#### **PARTICIPANTS**

#### Bronx

District Superintendent: Charles M. Shapp
District Art Supervisor: Marjorie Doe
Schools: P.S. 56, 33

#### Brooklyn

District Superintendent: Maurice Mehlman
District Art Supervisor: George Herskowitz
Schools: J.H.S. 117, 258, 294, 265

#### Manhattan

District Superintendent: Nathan Jacobson, Daniel Schreiber
District Art Supervisor: Mildred Royal
Schools: P.S. 144, 87

#### Queens

District Superintendent: Rose Schwab
District Art Supervisor: Jenny Smith
Schools: P.S. 114, 215, 215A, 105

#### Richmond

District Superintendent: Maurice Wollin
District Art Supervisor: Paul Dick
Schools: P.S. 29, 13

For further information for use in your news coverage, contact Nelson Aldrich at

For further information for use in your news coverage, contact Nelson Aldrich at 244-0300, Ext. 11, or RE 4-1000, Ext. 859 at Prospect Park during the event, or Ray Glespen, Department of Parks.



FOR RELEASE

UPON RECEIPT

1-1-1-60M-522145(64) 114

The Department of Parks announces Early Childhood Education Graduation Exercise will be held at McCray Playground, 138th Street between 5th & Lenox Avenues, on Friday, June 10, 1966 at 10 A.M.

Some of the parents attending this event are former members of early Childhood Education Groups of Miss Woodard, the Recreation Director of this area.

6/7/66





UPON RECEIPT

1-1-1-60M-522145(64) 4 114

Contract work has started for pruning over 12,000 street trees in the Boroughs of Brooklyn and Queens, it was announced today by Thomas P.F. Hoving, Commissioner of Parks.

Approximately 4500 trees in the Sheepshead Bay section of Brooklyn and approximately 8500 trees in the Bayside, Elmhurst, Queens Village and Rosedale sections of Queens are included in the contracts.

The cost of the work is \$65,000 for Brooklyn and \$135,000 for Queens.

Special parking notices will be posted in advance at the areas to be worked.

6/8/66





UPON RECEIPT

# MAMMOTH PARTY-IN-THE-PARK FOR ALL NEW YORKERS WILL LAUNCH GUGGENHEIM MEMORIAL CONCERTS, ANNOUNCES COMMISSIONER HOVING.

Costumes, Dancing, Refreshments to Evoke Turn-of-Century Mood

A mammoth "Party in the Park" for all New Yorkers will launch the 49th season of Guggenheim Memorial Concerts by the Goldman Band on Wednesday evening, June 22nd, it was announced today by New York City Parks Commissioner Thomas P. F. Hoving.

At 8:30 P.M. Mayor John Lindsay will watch bandmaster Richard Franko Goldman take up the baton and lead the 53-man band in the opening number of this first Central Park concert of the season. From the start of the concert, the Central Park Mall area will be transformed into a turn-of-the century outdoor party for all of New York.

Civic dignitaries will be invited to attend in costumes of the early 1900's and it is hoped that many of the public will come in attire of the period when the first Guggenheim Memorial Concerts were presented in Central Park.

In keeping with the nostalgic most of this "Party in the Park",

food and beverage will be served at prices of 50 years ago. Zum-Zum will provide their celebrated weiners at 5¢ apiece. Rheingold Beer will be on tap at 5¢ a glass. Pepsi-Cola will be sold at 5¢, and 5¢ Goed Humor ice cream will be sold at the many refreshment stands set up for the crowds. At the concert's conclusion, at approximately 10.00 P.M., dancing will begin -- from folk to the latest variation of the frug -- and will continue until midnight.

The "Party in the Park", inaugurating the 1966 summer season of free Guggenheim Memorial Concerts in the city's Central, Prospect and East River Parks, is designed "to encourage New Yorkers' use of their parks and to demonstrate how, through public participation, the parks can become the delightful, safe, recreation and relaxation centers they were meant to be", Mr. Hoving said. "For years now we have been telling tourists that New York is a Summer Festival. This has been true for our visitors, but how about New Yorkers themselves? We hope that all of New York will join in this gala party on the first evening of summer and discover for themselves the pleasures of our parks. Only by making total use of these parks can New Yorkers call them their own."

Mr. Heving pointed out that the Goldman Band, which has played the Guggenheim Memerial Concerts for the past 48 years, is the foremost professional band in the United States today. "In this jet age it is almost a paradox that the residents of a bustling city like New York are able to combine the pleasure of a band concert with the relaxation of a leisurely summer evening outdoors — all free."

Conductor Richard Franko Goldman, whose father founded the

Goldman Band in 1911 stated that the concerts are planned for all of New York's music lovers. "Our repertoire ranges from marches to specially commissioned contemporary works, folk music, light classics and popular musical comedy hits. For example, one of the audience's favorites," he said, "is our 'West Side Story' mediey."

The free concerts, which attract thousands each summer, are presented by The Daniel and Florence Guggenheim Foundation as "an annual gift to the people of the City of New York in memory of Daniel and Florence Guggenheim."

This year's Guggenheim Memorial Concerts, 40 in all, will be given on Wednesday, Friday and Sunday evenings at the Mall in Central Park, on Saturday evenings at the Prospect Park Music Grove, and on Thursday evenings at the East River Park Amphitheatre. All concerts begin at 8:30 P. M.





AT WILL

#### "DANCING UNDER THE STARS"

Thomas P.F. Hoving, Commissioner of Parks, announces that the popular summer series of Square and Folk Dances in City Parks will begin this year on Tuesday, June 14th, at 8:00 P.M. at the Carl Schurz Park located at East End Avenue and East 84th Street, in Manhattan.

The program, which will continue throughout the summer (through September 2nd), will start at 8:00 P.M., with special dancing for pre-teen youngsters until 8:30 P.M. From 8:30 P.M. to 10:30 P.M., the program will feature Square, Round, and Folk Dancing for Adults and Older Teen-Agers.

The Dances will be conducted by the Park Department dance team of Joe and Alice Nash, aided by the "Promenaders," a specially trained group of Park Department Recreation Leaders, who will assist in demonstrating and teaching the dances to the public.

Other dance programs, under the direction of the Nashes, will be held as follows:

MONDAYS beginning June 20th at . 8:00 P.M. at Mullaly Playground, East 164th Street and Jerome Avenue, Bronx

(This program will continue through August 29th)

WEDNESDAYS - beginning June 22nd at 8:00 P.M. at Wollman Rink, Prospect Park, Parkside Avenue, Brooklyn

(This program will continue through August 31st) THURSDAYS - beginning June 23rd at 8:00 P.M. At Cunningham Park, Tennis Court area, 196th Street and Union Turnpike.

(This program will continue through September 1st)

FRIDAYS - beginning June 24th at 8:00 P.M.

At Washington Square Park near fountain.

(This program will continue through September 2nd).

At each of these dances a special program for pre-teen youngsters will be the order, from 8:00 P.M. to 8:30 P.M.

The dance series at all of these locations is scheduled to continue throughout the summer, and will contribute greatly to the recreational and dancing opportunities available to residents of New York City, and to visitors during the summer season.

All are invited to attend. There is no admission charge. This is a free recreational service offered by the New York City Department of Parks.

6/10/66



### DEPARTMENT OF PARKS

ARSENAL, CENTRAL PARK

REGENT 4-1000



#### UPON RECEIPT

The United States Air Force Band will present a concert at the Mall in Central Park on Wednesday June 15, 1966 at 7:00 P.M. it was announced today by Thomas P.F. Hoving, Commissioner of Parks.

Sponsored by the Iron Gate Chapter, Air Force
Association, the program for the occasion is as follows: -

#### THE UNITED STATES AIR FORCE BAND

Major Arnald D. Gabriel, Conductor

#### **PROGRAM**

#### THE NATIONAL ANTHEM

Festive Overture - OP.96

Dmitri Shostakovitch arr: Hunsberger

Washington Greys - March

C. Grafulla

A Trombone Chronology
Sgt. Larry Wiehe, Trombone Soloist

arr: Sgt. Floyd Werle

Swan Lake - Waltz

P.I. Tchaikovsky

The New Colonial - March

R.B. Hall

Pines of the Appian Way

Ottorino Resphighi arr: D'Elia

INTERMISSION

-more-

The Boys of the Old Brigade

W. Paris Chambers

#### THE SINGING SERGEANTS

Sin Tu Amor Sgt. Manuel Melendez, enor soloist

Miguel Sandoval arr: Sgt, Floyd Werle

#### GUEST CONDUCTOR MR. SKITCH HENDERSON

#### Selections to be announed

The Music Man - Selections
Sgts. Al Wilber & Ken Carter, Soloists

Meredith Willson arr: Sgt. Floyd Werle

America, The Beautiful

Samuel A. Ward arr: Dragon/Sgt. R. Walters

6/10/66





UPON RECEIPT

The Sheepmeadow in Central Park will be the scene of "Flag Raiding" or "Capture the Flag" competition on Saturday June 18, 1966 starting at 2 P.M. it was announced today by Thomas P.F. Hoving, Commissioner of Parks.

Competing teams will be divided into two classes - ages 10 to 14 years and seniors. Registration will be at the site on the day of the event.

6/13/66





UPON RECEIPT

HOOTENANNY FOR JUNIORS IN CENTRAL PARK

A Folksong happening for children from 4 to 12 years of age will be held Saturday, June 18 at 2 P.M. at the Mall in Central Park it was announced today by Thomas P.F. Hoving, Commissioner of Parks.

This program concert is being sponsored by the Pinewoods Folkmusic club of the Country

Dance Society of America in co-operation with the Department of Parks.

Bernie Klay program director of the club will be master of ceremonies and members of the club will present folkmusic in the Anglo-American tradition appropriate for children.

For information call

Fieldstone 3-9575

or Algonquin 5-8895

6/13/66





UPON RECEIPT

On Sunday, June 19, 1966, Fathers Day,
Rosie and Falstaff will proudly present their
latest offspring, Cleo a baby female hippopotamus,
born on May 14, 1966, at the Zoo in Central Park.

Rosie, the mother, is 21 years old and Flastaff, the sire, is 20 years old. They came to the Zoo in 1954 and 1951 respectively from Africa.

6/13/66





1-1-1-60M-522145(64) - 114

MONDAY, JUNE 20, 1966

E

Twenty outdoor opera performances will be presented in English on the Mall in Central Park each Tuesday and Thursday evenings at 8 P.M. starting Thursday, June 23, 1966 it was announced today by Parks Commissioner, Thomas P.F. Hoving.

Conducted by the Manhattan Opera Company, six great operas-Tosca, Aida, Cavalleria Rusticana, I Pagliacci, Andrea Chenier and Otello-have been selected for this program.

Admission is free and all are cordially invited to attend.

6/15/66





1-1-1-60M-522145(64)

### UPON RECEIPT

JOE WEINSTEIN NEIGHBORHOOD PARK OPENS
IN BEDFORD STUYVESANT

Another in a series of vest-pocket park openings will take place on Friday, June 17th at 4.00 P.M., Parks Commissioner Thomas —
Hoving announced today. The park, at 173-175 Lefferts Place, is named in honor of the late Joe Weinstein, former Chairman of the Board and founder of J. W. Mays Department Stores.

The park is a joint project of the Department of Parks, the Center for Community Improvement of the Department of City and Regional Planning of Pratt Institute, the Lefferts Place Block Association and Family Circle Association, and the Central Brooklyn Coordinating Council.

Development of this vest-pocket park has been financed by a \$10,000 gift from J. W. Mays Department Stores through their Chairman of the Board and President, Major Max L. Shulman.

The Pratt Institute Center for Community Improvement, through Ron Shiffman, has undertaken responsibility for the local coordination of the construction of the Joe Weinstein Neighborhood Park. M. Paul Friedberg, a prominent landscape architect, designed the park in close consultation with the neighborhood block organizations. Mrs. Julie North Chelminski,

Assistant to Parks Commissioner Hoving, coordinated services provided by the four government agencies that cooperated in building the park the Departments of Sanitation, Highways, Real Estate and Parks, as well as overall activities of all groups and individuals who made possible the Joe Weinstein Neighborhood Park.

Supervision of construction of the vest-pocket park was undertaken by the architect and by the Pratt Institute Center. The labor force was recruited in the local community. A unique aspect of this park's construction was that the non-professional labor worked from a model of the park design on the site rather than from construction plans and drawings. While the park was built primarily out of new materials, the bricks found in excavating the site were used for paving in some areas.

The Central Brooklyn Coordinating Council has submitted a proposal to the Economic Opportunity Committee for a summer recreation program. If funded, the Council will be able to provide staffing of the park. Ongoing maintenance will become the responsibility of the local block associations.



FOR RELEASE

UPON RECEIPT

1-1-1-20M-807084(64) 114

### HOVING DEDICATES MODERN PLAYGROUND IN WEST VILLAGE

Parks Commissioner Thomas P. F. Hoving will present awards to 11 Greenwich Village Civic leaders and six neighborhood civic organizations at the dedication ceremonies for the new Abingdon Square Playgroud on Saturday, June 18th at 11 A.M. The awards will consist of bronzed sand pails. The Abingdon Square Playground is located at West 11th, Hudson and Bleecker Streets.

The dedication ceremonies were organized by the West Village Nursery School in cooperation with the Department of Parks.

Among the speakers will be Greenwich Village civic leaders Ruth Wittenberg and Anthony Dapolito, who will chronicle the decade-long struggle to obtain the site of the Abingdon Square Playground and to have its design reflect local needs; Mrs. Dorothy Kimbali, President of the West Village Nursery School; Mrs. Carol Greitzer, Vice President of the Council for Parks and Playgrounds and Democratic District Leader; and Parks Commissioner Hoving.

The Abingdon Square Playground is one of the milestones in the city-wide opposition that has been growing in recent years against the 1930's standardized designs of neighborhood parks. Commissioner Hoving will tell Villagers assembled at the Abingdon Square Playground dedication that this playground "does not represent what we are doing now in playground design but marks a halfway point to where we are now". Commissioner Hoving noted that present Parks Department policy has community representatives meeting directly with the architect or landscape architect designing the playground facility "before pencil is set to paper". Said Commissioner Hoving, "If this policy had been followed as Abingdon Square was being designed, many of you here would have been spared the years of guerilla warfare over such little but important items as the shape of a bench or a lighting fixture".

6/16/66





UPON RECEIPT

A series of recorded lunch hour concerts will be presented at the boathouse at 110th Street and Central Park North from 11:45 A.M. to 1:00 P.M. daily.

Presented by News Voice International in cooperation with the Department of Parks, the program will feature concerts with known and unknown Negro and Puerto Rican arttists.

6/16/66





AT WILL

1-1-1-20M-807084(64) 114

The Department of Parks Marionette Theatre, now in its 26th year, will delight youngsters and their parents with city-wide performances of "Happy the Humbug" during the summer months.

Thomas P.F. Hoving, Commissioner of Parks, announced today that free performances are scheduled on weekdays at various park locations so that maximum audiences can enjoy it.

The show will be featured at the Manhattan sites listed below through July 8. It next will appear in the Bronx, July 11, - July 25; in Queens from July 26 through August 9; in Brooklyn from August 10 - August 25; and in Richmond from August 26 through September 2.

### MANHATTAN SCHEDULE OF PERFORMANCES

Sat.	June 25	2:00 P.M.	PILCRIM HILL, opposite 5th Ave. & 72 St., Central Park
Mon.	June 27	3:30 P.M.	COLONIAL PARK, Bradhurst Ave. & West 147th St.
Tue.	June 28	3:30 P.M.	SEWARD PARK, Hester & Essex Sts.
Wed.	June 29	10:30 A.M.	BELLEVUE HOSPITAL (For Patients only) AMPHITHEATRE, East River Drive & Grand St.
Thu.	June 30	3:30 P.M.	PLAYGROUND, Morningside Ave. & 123rd St.
Fri.	July 1	2,00 P.M.	J. HOOD WRIGHT PLAYGROUND, W. 174th St. & Fort Washington Ave.
Tue.	July 5	10:30 A.M. 2:00 P.M.	PLAYGROUND, 135th St. & Amsterdam Ave. MT. MORRIS EAST, Madison Ave. & East 123rdSt.
Wed.	July 6	2:00 P.M.	CHELSEA PLAYGROUND, W. 28th St. & Ninth Ave.
Thu,	July 7	2:00 P.M	RIVERSIDE PARK, at 103rd St.(Upper level)
Fri.	July 8	10:30 A.M	NORTH MEADOW PIGD., Central Park opposite 97th St. in center of park
		2:00 P.M.	CARL SCHURZ PARK, East End Ave. & East 88th St.

6/17/66





I-1-1-20M-807084(64) 114

UPON RECEIPT

FREE PARK DANCE INSTRUCTION FOR CHILDREN EXTENDED

Parks Commissioner Thomas P.F. Hoving announces that in response to numerous requests, the popular children's half-hour Folk Dance instruction period conducted by Alice and Joe Nash and the Department of Parks Promenaders at Carl Schurz Playground, 84th Street and East End Ave., Manhattan, will be scheduled for one and one half hours, from 7:00 p.m. to 8:30 p.m. on eleven Tuesday evenings, starting June 21st thru August 30th.

In addition to the Virginia Reel, Alley Cat and many popular American Dances, the children will be taught folk dances of numerous countries. Among the many dances included in the programs will be - French "Ji-Bi-Di, Ji-Bi-Da"

Danish "Crested Hen"

Austrian "Sieben Schritt"

Swedish "Hurry Scurry"

Mexican "La Raspa"

Israeli "Hora"

German "Kinder Polka"

Hungarian "Cschebogar"

and folk dances of many other nationalities.

Dance instruction is offered FREE OF CHARGE by the Recreation Division of the New York City Department of Parks. All children are welcome to participate. All parents and guardians are invited to come in and dance along with the children. This is a program for the - "Young in Years" and the "Young in Heart".

The children's period will be followed by an hours square and folk dance program for teen-agers and adults.

For further information contact Recreation Office, Department of Parks, Regent 4-1000.

6/21/66





UPON RECEIPT

The City Championships in the Top-A-Go-Go Contest will be held on Saturday, June 25th at 10:30 a.m. on the Mall, Central Park, 72nd Street and Center Drive. (Rain Date, Sunday, June 26th, at 11:00 a.m.), it was announced today by Thomas P.F. Hoving, Commissioner of Parks.

Forty youngsters, both boys and girls, 14 years of age and under who are district finalist from the five boroughs will be on the Mall displaying tricky tricks with their Top-as they Go-Go for 1st, 2nd and 3rd place in the finals.

6/21/66





### ATTENTION: NEWS AND FEATURE EDITORS

Parks Commissioner Thomas P. F. Hoving and Cue Magazine will be hosts at a Cocktail Party at the Overseas Press Club, 54 West 40th Street, on Thursday, June 23rd, at 5 P. M.

The press is invited by Parks Commissioner Thomas P.F. Hoving and Cue Magazine to a reception in the Duranty Room of the Overseas Press Club, 54 West 40th Street, at 5 P.M. on Thursday, June 23rd.

Attending the reception will be executives of the business firms in the area of Bryant Park, and the object of the occasion is to bring the forces together that are most interested in improving the park.

Would you kindly call REgent 4-1000, Extensions 819 or 820, if you plan to send a representative?







UPON RECEIPT

The first of the season's name band dances, sponsored by Consolidated Edison Company will be held at Carl Schurz Park located at East End Avenue and East 84th Street on Friday, June 24, 1966 at 8:30 P.M.

This is the 25th season that this popular activity has been sponsored by the Consolidated Edison Company and to celebrate the occasion Parks Commissioner Thomas P. F. Hoving will attend the opening dance of the season.

The following is a schedule for the coming week:

June 24th	Carl Schurz Park	Pat DeRosa & His Orchestra
" 27th	Colonial Park	The Soul Killers
" 28th	Tompkins Square Park	The Pandemoniums
" 29th	Bushwick Park	n n
n soep	Transia Danis	n sr





FOR RELEASE

### AT WILL

1-1-1-50M-902061(64) 114

Thomas P.F. Hoving Commissioner of Parks, announces that the brochure, DANCE-MUSIC-DRAMA, which lists events to be held in the park system during the Summer of 1966, is now available for distribution.

Copies may be obtained by applying in person or by sending a 9" x 12" self-addressed 5¢ stamped envelope to any of the Department of Parks offices listed below:

MANHATTAN REgent 4-1000 - Arsenal Building 64th Street and Fifth Avenue New York 21, New York

BROOKLYN South 8-2300

- Litchfield Mansion Prospect Park West and Fifth Street Brooklyn 15, N.Y.

BRONX TAlmadge 8-3200 - Administration Building Bronx Park East and Birchall Ave. Bronx 62, N.Y.

QUEENS Liggett 4-4400 - The Overlook
Union Turnpike and Park Lane
Forest Park
Kew Gardens 15, N.Y.

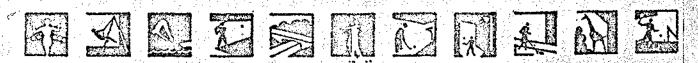
RICHMOND Glbralter 2-7640

- Clove Lakes Park 1150 Clove Road West New Brighton Richmond 1, N.Y.

6/24/66

**ATTACHMENT** 





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UPON RECEIPT

1-1-1-50M-902061(64) - 114

### THE SECOND ANNUAL GOLDEN AGE ART EXHIBITION

More than 500 original oil paintings were submitted this June in the Second Annual Golden Age Art Exhibition, held at the Society of Illustrators, 128 East 63rd Street, New York, New York. This competition, sponsored by the Grand Street Boys! Association and conducted by the Recreation Division of the Department of Parks, was open to any living artist who was at least 55 years of age at the time the painting was executed, provided it was executed since January I, 1962.

The top prize winner was Peter Bennedsen, a 64 year old retired baker from Woodside, Long Island, who has been a amateur painter most of his life. He received a \$100.00 Prize, a trophy, and the title of "Golden Age Painter of the Year". His painting entitled "Family", depicted with friendly, warm, modern colors, was the unanimous choice of the judges.

This year's runner up was Mrs. Ethel Arons, a 71 year old artist from the Bronx, New York. For her painting "The Red Horse" she received \$50.00 dollars and a trophy.

Nat Greene's painting "Montmarte", executed in a vigorous fashion, brought the 70 year old Manhattan Artist the third place, \$25.00 and a trophy.

-more-

The 110 paintings, representing 110 different artists, selected from all parts of the city, also included entries from Massachusetts, Connecticut, Pennsylvania, Florida, New Jersey and California.

The average age of the exhibitors was 70, with 15 artists 80 years of age or older. The oldest artist was Fred Buck, age 87. The oldest prize winner was 81 year old Sophie Berliner.

At least 16 Golden Age Centers were represented, with their entries winning some of the most coveted awards. Among some of the other winners was a retired elementary school teacher, an exfireman, a retired salesman, a Vice-President of a large construction company, and a 80 year old President of a famous educational institution.

Over three hundred artists and friends accepted invitations to the opening preview reception, which included a ten minute documentary of last year's Golden Age Art Exhibition.

6/27/66





UPON RECEIPT

#### FREE TENNIS CLINICS

During the months of July and August free tennis clinics for boys and girls up to age 18 will be held at the 93rd Street Courts in Central Park, it was announced by Thomas P.F. Howing, Parks Commissioner.

The program will give boys and girls an opportunity to participate in a free, constructive tennis development program, under competent leadership and direction.

The sessions will start on Tuesday, July 5th at 1:00 p.m. and continue every Tuesday and Wednesday during July and August.

6/29/66







#### IMMEDIATELY

1-1-1-50M-902061(64) 114

Free dancing to the music of Name Bands will continue at various locations in the five boroughs, it was announced today by Commissioner of Parks, Thomas P.F. Hoving.

The season-long schedule of dance programs, now in its second week, is sponsored for the 25th year by Con Edison in conjunction with the Department of Parks for the enjoyment of New Yorkers and visitors to our fair city.

During the week of July 5 through July 8, Name Bands will play at the following park locations. The programs will begin at 8:30 p.m.

DATE	LOCATION	NAME BAND
Tuesday July 5	Tompkins Square Park, East 10th St. Bet. Ave.A&Ave.B. Manhattan	Harry Wuest & His Orch., Plus the Echoes
Tuesday July 5	Edenwald Houses, East 229th St. & Schieffelin Ave. Bronx	The Way Outs
Wednesday July 6	Bushwick Park, Knickerbocker Irving & Starr Streets, Bklys	, The Jesters 4
Thursday July 7	Travers Park, 34th Ave. & 77 Street, Queens	Harry Wuest ' His Orch. Plus The Jesters 4
Friday July 8	Carl Schurz Park, East End Ave. & E. 84th St. Manhattan	Harry Wuest & His Orch., plus The Jesters 4

-30-(91) 6/30/66





ATTENTION: NEWS AND PICTURE EDITORS

Parks Commissioner Thomas P.F. Hoving will announce the three top winners of the Parks Department's first architectural competition on Tuesday, July 19 at 10:30 a.m. at the Arsenal, 64th Street and Fifth Avenue in Central Park.

The first prize winner who was selected by a distinguished jury of architects on July 6th, will, receive \$2,000 for his design of a prototype refreshment kiosk for Central Park. The first prize winner will also receive the actual design contract for the kiosk which will be built and operated by Horn and Hardart in Central Park.

The architectural jury which selected the winners consisted of some of the nation's leading architects: Edgar Tafel, ATA; William J. Conklin, ATA: James Lamantia, ATA; Paul Rudolph, ATA; as well as Henry Hope Reed, Jr., Curator of Central Park and an architectural historian.

This competition is the first held by the Department of Parks since Frederick Lew Olmsted and Calvert Vaux won the competition of Central Park in 1858.





#### Immediate Release

Commissioner Thomas P.F. Hoving and the Department of Parks announce that the Commissioner and top staff members of the Parks Department will attend the Goldman Band concert at the Music Grove in Prospect Park on July 16, 1966 at 8:00 P.M.

Robert Makla, a Park Slope civic leader, will introduce Commissioner Hoving, Arthur Rosenblatt, Design consultant to the Commissioner, and Walter Beretta, Monuments Officer of the Department of Parks.

The Commissioner will attend this event as well as many others in Prospect Park this summer to emphasize the continuing Centennial celebrations and programs. For further information on Centennial events, call the Department of Parks Brooklyn Borough Office, SO-8-2300.

7/15/66

-30-





ATTENTION: NEWS AND PICTURE EDITORS

Parks Commissioner Thomas P.F. Hoving and Freddy, the Fieldcrest Clown, will inaugurate "Operation-Spruce-Up" in Bryant Park on Monday, July 18th at 12 noon.

The clown-juggler, dressed in the costume of a medieval court jester, will entertain lunch hour park visitors in Bryant Park weekdays from July 18th through July 29th. This variety act is the first of a series of entertainment events that Commissioner Hoving has stimulated in order to improve the public image of B ryant Park and increase its use by shoppers and employees of nearby businesses.

While Freddy entertains, a Department of Parks crack maintenance team will refurbish the park by planting ivy in bare spots, painting fences, repairing and painting benches, and pruning and cultivating trees and shrubs. The "Spruce-Up" team will be made up of 37 men from the Parks Department's maintenance staff.

Freddy, the clown-juggler, is provided as a public service by Fieldcrest Mills, Inc., a neighbor of Bryant Park at 60 West 48th Street. Bryant Park is located in Manhattan on the Avenue of the Americas between West 40th and West 42nd Streets.

#### FACT SHEET ON OPERATION SPRUCE - UP IN BRYANT PARK

July 18, 1966

Thirty-seven men from the Department of Park's crack maintenance forces, "Operation Spruce-Up" will spend approximately two weeks refurbishing Bryant Park. The estimated cost of the work is \$7,675.00.

#### Items which will receive attention are:

- 1. Cultivate shrub beds
- 2. Planting ivy in bare spots, where we have not been successful in establishing turf.
- High pruning trees.
- 4. Low pruning-dead wood-sucker growth-trees and shrubs
- 5. Remove run-through in ivy bed S.W. corner of park, plant ivy.
- 6. Planting of shrubs must be deferred to Fall of 1966.
- 7. Paint wrought iron fence.
- 8. Remove granite blocks from tree pits of large trees at Lowell fountain, bring to grade with top soil.
- 9. Repair & paint wicket fence.
- 10. Repair & paint benches
- 11. Remove markings from masonry walls, use "rite off"
- 12. Improve flow of water in Lowell fountain.
- 13. Plaster & paint male comfort station.
- 14. Install new window frame & sash in male comfort station.
- 15. Repair exhaust fan in male comfort station.
- 16. Repair leak in roof male comfort station.
- 17. Fertilize lawn, treat for broadleaf weed control.





















### MENT ARSENAL, CENTRAL PARK

**REGENT 4-1000** 



#### UPON RECEIPT

1-1-1-50M-902061 (64) - 114

Parks Commissioner Thomas P.F. Hoving announced today that William Maurer, a young architect who received his M.A. in Architecture from Harvard in 1962, is the first prize winner of an architectural competition for a prototype refreshment klosk for Central Park. This is the first architectural competition held by the Department of Parks since 1907 and the first of the Lindsay Administration.

Mr. Maurer's winning design brings him a prize of \$2,000 which includes the design contract for the kiosk that will be built. The competition was sponsored jointly by the Department of Parks, the Horn and Hardart Company and the New York, Brooklyn and Bronx chapters of the American Institute of Architects.

Mr. Maurer was born in New York City in 1937 and graduated from Pratt Institute in 1960. His award was presented to him by William J. Curtis, President of Horn and Hardart, at the Parks Department headquarters in the Arsenal in Central Park on Tuesday July 19th. 1966.

At the award presentation, Commissioner Hoving said that "the primary object of competitions in architecture is to bring to public notice fresh young telent such as Mr. Maurer." Said Commissioner Howing, "a secondary objective in competitions is to create a certain tension or controversy about the elements of design so that the public becomes educated in the finer points of architecture and begins to demand better designs in their public spaces and and buildings.

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"A second prize of \$350 is awarded to Wallace J.

Toscano and David Specter, AIA, of New York City for their
imaginative plastic domed kiosk design, "said Commissioner Hoving.

Mr. Toscano and Mr. Specter were presented their award by Robert
Kaplan, President of the Bronx chapter of the AIA which had donated

\$250 toward the competition.

"The third prize, of \$150 "Commissioner Hoving announced, "is awarded to Leon J. Haft and Steve Oles of Cambridge, Massachusetts for their refreshing design of a kiosk with a suspended canopy mounted on four standards." The third prize was presented to the winners by Donald Weston, President of the Brooklyn chapter of the AIA which donated \$250 toward the competition.

At the awards ceremony, Commissioner Hoving thanked
Max O. Urbahn, President of the New York chapter of the AIA for its
advice and assistance in the preparation of the competition. The
NY-AIA furnished Edward Knowles, AIA, as Professional Advisor Mr. Knowles
wrote and administered the competition program.

Mr. Maurer's winning entry in the competition is understood to be a "preliminary design" for the kiosk that will actually be built at a cost of approximately \$12, 0 by Horn and Hardart in Central Park. Arthur Rosenblatt, AIA, Design Consultant to Commissioner Hoving and the Horn and Hardart planning division will oversee the preparation of working drawings. The refreshment kiosk will be operated by Horn and Hardart.

7/18/66





#### UPON RECEIPT

Commissioner Thomas P.F. Hoving announces that the Department of Parks, through the sponsorship of Pepsi-Cola, will conduct the 1966 Amateur Youth Talent Festival, open to boys and girls through the ages of seventeen. The contest will be divided into two groups: Group A, for boys and girls who have not reached their thirteenth birthday by July 10th; and Group B, for those who have reached their thirteenth birthday, but have not yet

reached their seventeenth birthday by July 10th.

Winners will be chosen in the following categories: 1) Individual Singer; 2) Individual Instrumentalist: 3) Group Singing, restricted to five members; and 4) Group instrumental. The contest will involve four competitive levels. First, the District Contest, July 30, Second, the Borough Contest, August 6th, and last, the City-wide Finals which will be held at the Mall in Central Park, at 10:00 a.m., August 13.

Prizes will be awarded to winners at all levels. In the Citywide contest, trophies for 1st, 2nd and 3rd place will be given to the winners in each classification.

The following rules are pertinent to the contest: All acts must be under four minutes; those in excess will be disqualified. Only amateurs may compete. Contestants must compete in their borough of residence. Only the first-place winners in each borough will be eligible for the City-wide competition. Contestants may enter no more than one classification.

As a special award, a partial college scholarship will be given to the most outstanding act, if individual; if the winner is a group act, each member of the group will receive a United States savings bond.

Entry blanks are available at Park Department playgrounds and borough offices.

7/20/66



### Ē R PARK

**REGENT 4-1000** 

RELEASE

1-1-1-20M-807084(64)

ARSENAL, CENTRAL

Thursday, July 21, after 11 A.M.

Commissioner Thomas P.F. Hoving announced today that the ice skating rink at the New York City Building would be open for a free skating session immediately after the opening ceremonies and a figure akating demonstration. The first regular skating session will begin at 8:00 P.M. tonight.

The regular skating schedule is attached.

### MONDAY THROUGH FRIDAY

10 a.m. to 1 p.m. 1 p.m. to 2 p.m. 2 p.m. to 3 p.m. 3 p.m. to 5:30 p.m.	General Admission New Ice Figure and Dance General Admission Afternoon Session	\$1.00	Children \$.50 Children \$.25
5:30 p.m. to £:30 p.m. 6:30 p.m. to 8:30 p.m. 8:30 p.m. to 11 p.m.	New Ice Figure & Dance General Admission	\$1.00 Adults <b>\$.</b> 50	Children\$.50

#### SATURDAY

7 a.m. to 9 a.m. 9 a.m. to 12 noon	Park Figure Skating Club Children under 14 years	Free Free Session
12 noon to 1 p.m. 1 p.m. to 2 p.m. 2 p.m. to 5:30 p.m.	New Ice Figure & Dance General Admission	\$1.00 Adults \$.75 Children\$.50
5:30 p.m. to 6:30 p.m. 6:30 p.m. to 11 p.m.	New Ice Pop concert Ice Show & General Admission	\$1.50

### SUNDAY

8 a.m. to 11 a.m.	Figure & Dance	\$1.00
ll a.m. to 1 p.m.	Hockey or Club	Rented
1 p.m. to 2 p.m.	New Ice	
2 p. m. to 5 p.m.	General Admission	Adults \$.75Children \$.50
5 p. m. to 6 p.m.	New Ice	#1 00
6 p.m. to 8 p.m.	Figure & Dance	\$1.00
8 p.m. to 8:30 p.m.	New Ice	13-74- # 6/E 01-27-3 '
8:30 p.m. to 11 p. m.	General Admission	Adults \$.75 Children \$.50

Skate R ntal \$.52 + .03 = \$.55

(The Commissioner's opening remarks on the New York City Building are attached)

7/20/66

M. P. Nicholo

TEXT OF REMARKS BY PARKS COMMISSIONER THOMAS P.F. HOVING AT THE OPENING OF THE NEW YORK CITY BUILDING AND ICE SKATING RINK AT FLUSHING MEADOW PARK & THURSDAY, JULY 21, 1966

I would like to quote from one of Thomas Carlyle's essays:

"Alas, how like an old osseous fragment,
A broken blackened shinbone of the old dead ages,
This black ruin looks out, not yet covered by the soil;
Still indicating what a once gigantic Life lies buried there;
It is dead now, and dumb; but was alive once and spake."

In the midst of the blackened fragments of the Worlds Fair site a new and wonderful thing has come into being, an all-year-round skating rink! With his usual and ungrudging generosity Robert Moses will also donate a hockey dasher, or as I know it - hockey boards, without which there can be no hockey and therefore no pursuit of a sport as vigorous and thrilling as any ever devised for the gleam and glitter of a smooth surface of ice.

I am delighted to be working with Chairman Moses again. There is something very stimulating about a see-saw relationship, especially when it is your turn to be up in the air. However, there is a more productive means of doing things, namely cooperation. Two agencies working together for a third party, in this case the people of New York, is a marvelous sight to behold.

On behalf of Mayor Lindsay I am happy to accept this building and its facilities because there has been cooperation on both sides. Chairman Moses, that prime conspirator for recreation, has taken the capital expenditures upon his authority and the City has agreed to pay for its maintenance and operation. So, as you can see, this project is for once almost a balanced one.

M. P. WICHOLS



# DEPARTMENT OF PARKS ARSENAL, CENTRAL PARK REGENT 4-1000



### TUESDAY, JULY 26TH, 10 A.M. ATTENTION: NEWS AND FEATURE EDITORS

"Any requests?" "Gotta special tune?" This is what Central Park denizens will hear beginning today when Parks Commissioner Thomas P. F. Hoving and Bernard Rellin, Chairman of Rheingold Breweries, launch a mobile player piano with pianist in Central Park.

The roving player piano was built by Rheingold Breweries and the pianist provided by Rheingold at the request of Parks Commissioner Hoving last spring. The piano will move into all parts of Central Park along the paths and will play as a player piano when moving, but may be played manually when the cart is stationary. It will operate Monday through Friday from 10 A. M. to 6 P. M.

Parks Commissioner Hoving and Mr. Rellin will introduce the player piano at a press conference in front of the Children's Zoo in Central Park off 65th Street at 10 A.M. on Tuesday, July 26th.

The mobile plane is one more feature in Commissioner Hoving's continuing campaign to reintroduce New York City's parks to the people. Rheingold Breweries are the sponsors of another source of delight for New Yorkers in the Central Park Music Festival at the Wollman Rink.

The Rheingold moving plano unit was made by Poly Tech Display Corporation, 245 East 63rd Street, New York City. It is 12 feet long, 6 feet wide, colored red and white, and it cost approximately \$7,500.



### FOR RELEASE

UPON RECEIPT

1-1-1-20M-807084(64) 114

New Y ork City's youth will have an opportunity to prove their athletic skills in a Tri-City Track and Field Competition, it was announced today by Parks Commissioner Thomas P.F. Hoving.

This pioneering sports festival is the first step in Mayor Lindsay's program for organizing national youth games, and will feature three teams each of 92 boys and girls between the ages of 10 and 15 years from Boston, Washington D.C., and New York City, who will compete at Downing Stadium, Randalls Island on Saturday, August 20, 1966 at 2 P.M.

Entry blanks for the New York City's borough preliminary meets, which will be held on July 30, are now available at Park Department Playgrounds, P.A.L. Centers and Board of Education Summer Playground Centers.

The first six winners in each borough event will be eligible to compete in the city Championships to be held on August 6 at Downing Stadium.

The Tri-City Competition and the New York City Competition are Sponsored by Old London Foods Company in co-operation with Mayor John V. Lindsay's office, the Board of Education's "Operation Champ" program: and the Recreation Division of the Department of Parks.

Commissioner Hoving stated "The teams of youths under 15 years of age who will compete in the Sports Festival will be treated as "Olympic Stars" and will have a week end on the town, with a tour of the city, attend a baseball game, and be guests at a special awards presentation breakfast.

7/25/66

Rock & Roll Conert	
Concerts, Coney Island	
New York City Track Meet	
Player Piano - Central Park	
Ice Skating - New York City Bldg - Flushing Coro	na
Consolidated Edison Dance	
Goldman Concert - Prospect Park	
Winners architectural competition	
Swimming Tournament for girls 1966	
Opening of Fountain Cafe	
Go Fly a kite happening	#101
Remarks by Comm. Hoving, opening of	
ice skating rink at Flushing meadow	#97
1966 Amateur Youth Talent Festival	#95
Operation Spruce Up in Bryant Park	
Fieldcrest Clown in Bryant Park	#94
Consolidate Edison Bands	#100
Batman, Adam WEst	#102
Water Ski productions, Central Park	#103



FOR RELEASE

UPON RECEIPT

There will be a special dance program by the popular five-piece rock and roll combo, Elliott James, scheduled for the East New York Brownsville area at the playground, Lovonia and Barbey Streets, Brooklyn on Monday night, August 1 at 8:30 P.M. Commissioner Hoving announced today.

This program sponsored by the Consolidated Edison Company has been added to its regular social dance series of 74 dance concerts in the five boroughs in an effort to bring entertainment to East New York. The Livonia and Barbey playground was selected by a special recreation task force, known as "Operation Safety Valve," which has been working on relieving the tension in that neighborhood.

7/29/66



FOR RELEASE

**UPON RECEIPT** 

1-1-1-50M-902061(64) 114

The Coney Island Community Council, Inc., in conjunction with Nathan's Famous Foundation, Inc. and the Department of Parks will sponsor a series of concerts every Thursday evening at 8:30 P.M. at Kaiser Park, West 28th Street and Neptune Avenue, Brooklyn.

This Thursday, July 28th at 8:30 P.M., Zigi Binor, a well-known accordionist and singer will play music of all kinds and will conduct a Sing-Along with audience participation. All are cordially invited.

7/26/66



### FOR RELEASE

I-1-1-20M-807084(64) 114

### UPON RECEIPT

New Y ork City's youth will have an opportunity to prove their athletic skills in a Tri-City Track and Field Competition, it was announced today by Parks Commissioner Thomas P.F. Hoving.

This pioneering sports festival is the first step in Mayor Lindsay's program for organizing national youth games, and will feature three teams each of 92 boys and girls between the ages of 10 and 15 years from Boston, Washington D.C., and New York City, who will compete at Downing Stadium, Randalls Island on Saturday, August 20, 1966 at 2 P.M.

Entry blanks for the New York City's borough preliminary meets, which will be held on July 30, are now available at Park Department Playgrounds, P.A.L. Centers and Board of Education Summer Playground Centers.

The first six winners in each borough event will be eligible to compete in the city Championships to be held on August 6 at Downing Stadium.

The Tri-City Competition and the New York City Competition are Sponsored by Old London Foods Company in co-operation with Mayor John V. Lindsay's office, the Board of Education's "Operation Champ" program and the Recreation Division of the Department of Parks.

Commissioner Hoving stated "The teams of youths under 15 years of age who will compete in the Sports Festival will be treated as "Olympic Stars" and will have a week end on the town, with a tour of the city, attend a baseball game, and be guests at a special awards presentation breakfast.

7/25/66





### TUESDAY, JULY 26TH, 10 A.M. ATTENTION: NEWS AND FEATURE EDITORS

"Any requests?" "Gotta special tune?" This is what Central Park denizens will hear beginning today when Parks Commissioner Thomas P.F. Hoving and Bernard Rellin, Chairman of Rheingold Breweries, launch a mobile player piano with pianist in Central Park.

The roving player plane was built by Rheingold Breweries and the planist provided by Rheingold at the request of Parks Commissioner Hoving last spring. The plane will move into all parts of Central Park along the paths and will play as a player plane when moving, but may be played manually when the cart is stationary. It will operate Monday through Friday from 10 A. M. to 6 P. M.

Parks Commissioner Hoving and Mr. Reilin will introduce the player piano at a press conference in front of the Children's Zoo in Central Park off 65th Street at 10 A. M. on Tuesday, July 26th.

The mobile plane is one more feature in Commissioner Hoving's continuing campaign to reintroduce New York City's parks to the people. Rheingold Breweries are the sponsors of another source of delight for New Yorkers in the Central Park Music Festival at the Wollman Rink.

The Rheingold moving piano unit was made by Poly Tech Display Corporation, 245 East 63rd Street, New York City. It is 12 feet long, 6 feet wide, colored red and white, and it cost approximately \$7,500.





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### DEPARTMENT OF PARKS

ARSENAL, CENTRAL PARK

**REGENT 4-1000** 

FOR RELEASE

Thursday, July 21, after 11 A.M.

1-1-1-20M-807084(64) 114 Commissioner Thomas P.F. Hoving announced today that the ice skating

rink at the New York City Building would be open for a free skating session immediately after the opening ceremonies and a figure akating demonstration.

The first regular skating session will begin at 8:00 P.M. tonight.

The regular skating schedule is attached.

### MONDAY THROUGH FRIDAY

10 a.m. to 1 p.m. 1 p.m. to 2 p.m.	General Admission New Ice	Adults \$.50 Child	iren \$ <sub>*</sub> 50
2 p.m. to 3 p.m. 3 p.m. to 5:30 p.m.	Figure and Dance General Admission Afternoon Session	\$1.00 Adults \$ .50 Child	iren <b>\$.</b> 25

5:30 p.m. to 6:30	p.m. New 1	ice	_	
6:30 p.m. to 8:30	• •	e & Dance	\$1.00	
8:30 p.m. to 11	p.m. Gener	ral Admission	Adults \$.50	Children \$.50

### SATURDAY

7 a.m. to 9 a.m. 9 a.m. to 12 noon	Park Figure Skating Club Children under 14 years	Free Free Session
12 noon to 1 p.m. 1 p.m. to 2 p.m. 2 p.m. to 5:30 p.m.	New Ice Figure & Dance General Admission	\$1.00 Adults \$.75 Children\$.50
5:30 p.m. to 6:30 p.m. 6:30 p.m. to 11 p.m.	New Ice Pop concert Ice Show & General Admission	\$1.50

### SUNDAY

8 a.m. to 11 a.m.	Figure & Dance	<b>\$1.</b> ,00
ll a.m. to 1 p.m.	Hockey or Club	Rented
1 p.m. to 2 p.m.	New Ice	_
2 p. m. to 5 p.m.	General Admission	Adults \$.75Children\$.50
5 p. m. to 6 p.m.	New Ice	_
6 p.m. to 8 p.m.	Figure & Dance	<b>\$1.0</b> 0
8 p.m. to 8:30 p.m.	New Ice	
8:30 p.m. to 11 p. m.	General Admission	Adults \$.75 Children \$.50

Skate R ntal \$.52 + .03 = \$.55

(The Commissioner's opening remarks on the New York City Building are attached)

7/20/66



### R ARSENAL, CENTRAL PARK **REGENT 4-1000**



1-1-1-50M-902061(64) 114

UPON RECEIPT

The following is a schedule of the name band dances

sponsored by the Condolidated Edison Company for this week:

July 18th Colonial Park, Bradhurst Ave. & 149

Tony Laurence

South Beach, Iroquois St., Richmond

George Doener &

Sounds 4

July 19th Tompkins Sq. Park, E. 10th bet A & B

Avenues, Manhattan Edenwald Houses Plgd. E. 229 &

Tony Laurence

July 20th Baisley Park, Foch Blvd. 155th St. Queens

The Way Outs

Bushwick Park, Knickerbocker, Irving and Starr Sts., Brocklyn

Schiefflin Ave, Bronx

The Emblims

July 21 st. Ft. Hamilton Plgd. 95 St. and Ft.

Hamilton Parkway, Brooklyn

The Stony Hash 5

Travers Park 34 Ave. and 77 St. Jackson Heights, Queens

The Gremins

July 22nd Riverside Park and 103rd St. N.Y.C.

Joe Quijano-

7/18/66





1-1-1-50M-902061(64) - 114

Immediate Release

Commissioner Thomas P.F. Hoving and the Department of Parks announce that the Commissioner and top staff members of the Parks Department will attend the Goldman Band concert at the Music Grove in Prospect Park on July 16, 1966 at 8:00 P.M.

Robert Makla, a Park Slope civic leader, will introduce Commissioner Hoving, Arthur Rosenblatt, Design consultant to the Commissioner, and Walter Beretta, Monuments Officer of the Department of Parks.

The Commissioner will attend this event as well as many others in Prospect Park this summer to emphasize the continuing Centennial celebrations and programs. For further information on Centennial events, call the Department of Parks Brooklyn Borough Office, SO-8-2300.





ATTENTION: NEWS AND PICTURE EDITORS

Parks Commissioner Thomas P.F. Hoving will announce the three top winners of the Parks Department's first architectural competition on Tuesday, July 19 at 10:30 a.m. at the Arsenal, 64th Street and Fifth Avenue in Central Park.

The first prize winner who was selected by a distinguished jury of architects on July 6th, will, receive \$2,000 for his design of a prototype refreshment kiosk for Central Park. The first prize winner will also receive the actual design contract for the kiosk. Which will be built and operated by Horn and Hardart in Central Park.

The architectural jury which selected the winners consisted of some of the nation's leading architects: Edgar Tafel, ATA; William J. Conklin, ATA: James Lamantia, ATA; Paul Rudolph, ATA; as well as Henry Hope Reed, Jr., Curator of Central Park and an architectural historian.

This competition is the first held by the Department of Parks since Frederick Law Olmsted and Calvert Vaux won the competition of Central Park in 1858.





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UPON RECEIPT

1-1-1-50M-902061(64) 114

The 1966 city-wide Swimming Tournament for Girls will feature five major meets - one in each borough - during June and July, it was announced today by Commissioner of Parks, Thomas P.F. Hoving.

Sponsored by The Grand Lodge, Knights of Pythias

State of New York, free entry blanks can be obtained at all park

playgrounds and outdoor swimming pools in the city. Girls 17

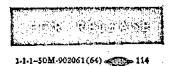
years of age or under are eligible to file entries.

Each borough meet lists four events for young mermaids not registered with the Met, Assn. A.A.U., plus several Junior Met. A.A.U. championships.

The non-A.A.U. aquatic tests include 25 and 50-meter freestyle events for lassies in various age brackets. Medal awards will be presented to the winner and two runners-up of each event. Also, girls taking first, second and third in the A.A.U. events will receive regulation title medals.

In addition to their medals, the girls finishing; first and second in the four non-A.A.U. events will qualify to represent their boroughs in the big city-wide championship meet slated for Astoria Pool on Saturday, July 30.





### ATTENTION: NEWS AND FEATURE EDITORS

Parks Commissioner Thomas P. F. Hoving invites the press to a Champagne Breakfast to celebrate the opening of the new Fountain Cafe at the Bethesda Fountain in Central Park on Monday, August 1st at 9:30 A.M.

Restaurant Associates, the concessionaire which created and will operate the Fountain Cafe, will offer a sampling of the continental cuisine at the breakfast.

The Fountain Cafe is just north of the 72nd Street Drive through Central Park and directly across from the Central Park Mall.

To reach the Cafe by car, enter Central Park from East 60th Street and Fifth. Avenue, and drive north on the East Drive. Bear left at 72nd Street and continue beyond the Mall and the Fountain Cafe to the horse-shoe shaped parking area a few hundred yards west. Parking will be reserved here for the press.

7/28/66







1-1-1-50M-902061 (64) 🚙 114

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Parks Commissioner Thomas P. F. Hoving invites the press to a Champagne Breakfast to celebrate the opening of the new Fountain Cafe at the Bethesda Fountain in Central Park on Monday, August 1st at 9:30 A.M.

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7/28/66

(104)





ATTENTION: NEWS AND FEATURE EDITORS

A "Go Fly a Kite Happening" will take place in the Long Meadow in Prospect Park on Wednesday, July 27th, 1966 beginning at 3:30 p.m., Parks Commissioner Thomas P.F. Hoving announced today.

The "Kite Happening" will end at dusk.

The "happening" was conceived of and organized by
"Go Fly a Kite, Inc.", in cooperation with the Department of
Parks and the Prospect Park Centennial Committee. The idea of
a "Kite Happening" was simultaneously proposed to Commissioner
Hoving by "Go Fly a Kite, Inc. and "Art in America." "Art in
America", a well-known art magazine, will sponsor its own
"Happening" in the Fall.

The Happening will include demonstration flying,
India fighter exhibitions and flying by ordinary kite fanciers.
Among the guests who will participate will be Miss Prospect,
Park, Miss Brooklyn and Miss Summer Festival Queen. Flying
experts will include George W. Kelly and Surendra Bahadur,
both of Go Fly a Kite, Inc.; Will Yolen, President of the
International Kitefliers Association; Harold Levine of the
Space-Bird Kite; and Al Hartig of Ace Hi Kites. Commissioner
Hoving will also participate in the event.

The Long Meadow in Prospect Park may be reached by car by driving into the park at Flatbush Ave. and Empire Blvd. Go along the drive and turn at the sign marked "Press".

7/26/66

M. P. Nichals

TEXT OF REMARKS BY PARKS COMMISSIONER THOMAS P.F. HOVING AT THE OPENING OF THE NEW YORK CITY BUILDING AND ICE SKATING RINK AT FLUSHING MEADOW PARK & THURSDAY, JULY 21, 1966

I would like to quote from one of Thomas Carlyle's essays:

"Alas, how like an old osseous fragment,
A broken blackened shinbone of the old dead ages,
This black ruin looks out, not yet covered by the soil;
Still indicating what a once gigantic Life lies buried there!
It is dead now, and dumb; but was alive once and spake."

In the midst of the blackened fragments of the Worlds Fair site a new and wonderful thing has come into being, an all-year-round skating rink! With his usual and ungrudging generosity Robert Moses will also donate a hockey dasher, or as I know it - hockey boards, without which there can be no hockey and therefore no pursuit of a sport as vigorous and thrilling as any ever devised for the gleam and glitter of a smooth surface of ice.

I am delighted to be working with Chairman Moses again. There is something very stimulating about a see-saw relationship, especially when it is your turn to be up in the air. However, there is a more productive means of doing things, namely cooperation. Two agencies working together for a third party, in this case the people of New York, is a marvelous sight to behold.

On behalf of Mayor Lindsay I am happy to accept this building and its facilities because there has been cooperation on both sides. Chairman Moses, that prime conspirator for recreation, has taken the capital expenditures upon his authority and the City has agreed to pay for its maintenance and operation. So, as you can see, this project is for once almost a balanced one.

I would therefore like to extend my deep and sincere gratitude and admiration to my venerable friend, the Chairman of the richest agency in the City of New York.

M. P. Nechols

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#### UPON RECEIPT

Commissioner Thomas P.F. Hoving announces that the Department of

Parks, through the sponsorship of Pepsi-Cola, will conduct the 1966 Amateur

Youth Talent Festival, open to boys and girls through the ages of seventeen.

The contest will be divided into two groups: Group A, for boys and girls

who have not reached their thirteenth birthday by July 10th; and Group B, for those who have reached their thirteenth birthday, but have not yet reached their seventeenth birthday by July 10th.

Winners will be chosen in the following categories: 1) Individual Singer; 2) Individual Instrumentalist: 3) Group Singing, restricted to five members; and 4) Group instrumental. The contest will involve four competitive levels. First, the District Contest, July 30, Second, the Borough Contest, August 6th, and last, the City-wide Finals which will be held at the Mall in Central Park, at 10:00 a.m., August 13.

Prizes will be awarded to winners at all levels. In the City-wide contest, trophics for 1st, 2nd and 3rd place will be given to the winners in each classification.

The following rules are pertinent to the contest: All acts must be under four minutes; those in excess will be disqualified. Only amateurs may compete. Contestants must compete in their borough of residence. Only the first-place winners in each borough will be eligible for the City-wide competition. Contestants may enter no more than one classification.

As a special award, a partial college scholarship will be given to the most outstanding act, if individual; if the winner is a group act, each member of the group will receive a United States savings bond.

Entry blanks are available at Park Department playgrounds and borough offices.

7/20/66

-30-





#### UPON RECEIPT

1-1-1-20M-867084(64) 114

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7/20/66

FACT SHEET ON OPERATION SPRUCE - UP IN BRYANT PARK

July 18, 1966

Thirty-seven men from the Department of Park's crack maintenance forces, "Operation Spruce-Up" will spend approximately two weeks refurbishing Bryant Park. The estimated cost of the work is \$7,675.00.

Items which will receive attention are:

- 1. Cultivate shrub beds
- 2. Planting ivy in bare spots, where we have not been successful in establishing turf.
- 3. High pruning trees.
- 4. Low pruning-dead wood-sucker growth-trees and shrubs
- 5. Remove run-through in ivy bed S.W. corner of park, plant ivy.
- 6. Planting of shrubs must be deferred to Fall of 1966.
- 7. Paint wrought iron fence.
- 8. Remove granite blocks from tree pits of large trees at Lowell fountain, bring to grade with top soil.
- 9. Repair & paint wicket fence.
- 10. Repair & paint benches
- 11. Remove markings from masonry walls, use "rite off"
- 12. Improve flow of water in Lowell fountain.
- 13. Plaster & paint male comfort station.
- 14. Install new window frame & sash in male comfort station.
- 15. Repair exhaust fan in male comfort station.
- 16. Repair leak in roof male comfort station.
- 17. Fertilize lawn, treat for broadleaf weed control.

fact sheet on operation spruce 🚜 up in bryant park

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ATTENTION: NEWS AND PICTURE EDITORS

Parks Commissioner Thomas P.F. Hoving and Freddy, the Fieldcrest Clown, will inaugurate "Operation-Spruce-Up" in Bryant Park on Monday, July 18th at 12 noon.

The clown-juggler, dressed in the costume of a medieval court jester, will entertain lunch hour park visitors in Bryant Park weekdays from July 18th through July 29th.

This variety act is the first of a series of entertainment events that Commissioner Hoving has stimulated in order to improve the public image of B ryant Park and increase its use by shoppers and employees of nearby businesses.

While Freddy entertains, a Department of Parks crack maintenance team will refurbish the park by planting ivy in bare spots, painting fences, repairing and painting benches, and pruning and cultivating trees and shrubs. The "Spruce-Up" team will be made up of 37 men from the Parks Department's maintenance staff.

public service by Fieldcrest Mills, Inc., a neighbor of Bryant Park at 60 West 48th Street. Bryant Park is located in Manhattan on the Avenue of the Americas between West 40th and West 42nd Streets.

7/15/66



### N ARSENAL, CENTRAL PARK REGENT 4-1000



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Freddy, the clown-juggler, is provided as a public service by Fieldcrest Mills, Inc., a neighbor of Bryant Park at 60 West 48th Street. Bryant Park is located in Manhattan on the Avenue of the Americas between West 40th and West 42nd Streets.

7/15/66



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## DEPARTMENT OF PARKS ARSENAL, CENTRAL PARK REGENT 4-1000



1-1-1-50M-902061 (64) - 114

UPON RECEIPT

The Consolidated Edison name band dances, now in the 25th season, will feature the following bands at the location and dates listed below.

Monday July 25 Colonial Park - W. 149th St. & Bradhurst Ave.

Manhattan - Fred Hamilton

South Beach - Iroquois St., Richmond Harry West and Echoes

Tuesday July 26 Tompkins Square Park E. 10th St. Bet. A & R. Manhattan Jesters and Kurley Benito

Edenwald Houses Flgd. E. 229th St. & Schiefflin Ave. Bronx, Fred Hamilton

Wednesday July 27 Haisley Park, Foch Blvd. & 155th St. Queens - Playboys

Bushwick Park, Knickerbocker, Irving and Starr Sts.
Brooklyn, Sands 4

Thursday July 28 Ft. Hamilton Plgd. 95th St. and Ft. Hamilton Parkway, Brooklyn, Jesters 4

Travers Park, 34 Ave. & 77St. Jackson Heights, Queens, Sounds 4

Friday July 29 Riverside Park at 103 St., New York City
Bobby Valentine

Lyons Square Park, Lyons. Ave. St Bruckner-Blvd. Bronx, Playboys

7/25/66



FOR RESIDENCE

1-1-1-50M-902061 (64) 114

CONTACT: Ruth Cage, CI 6-4180

Gotham's youngsters will be honored by New York City's Park
Department on Wednesday (August 24th) at a free entertainment in
Central Park, Commissioner Thomas P.F. Hoving announced today
(Thursday, July 28) at the Arsenal in Central Park. Batman,
Adam West, and his partner, Robin, Bert Ward, will fly in from
California to award citations to youngsters from the metropolitan
area who have been nominated as being representative good citizens
in their own localities.

"The salute is intended to demonstrate the City's appreciation of its young people," Commissioner Hoving said. "We can't possibly single out every youngster who has made a contribution to their local community but we are asking youth organizations such as the P.A.L., Boy Scouts, Girl Scouts, Head Start programs and many more to nominate a representative from their groups to be cited on the 24th. Of course, all the area's youngsters, whether nominees or not, are invited to the party in the Park."

In addition to Batman and Robin, in full costume, the Central Park Festivities will include music and entertainment. Nominees will be photographed with the masked law enforcer and will also be guests on Sonny Fox's television program "Wonderama" seen on WNEW-TV (Channel 5).

(more)

Following the proceedings in Central Park, Batman and Robin will make some unannounced trips to other Park Department facilities, accompanied by Commissioner Hoving, to greet handicapped children who will not be able to join the gala party in the Park.

Further information may be obtained by writing to P.O. Box Number 3000, Grand Central Station, New York 10017.

###

#102

### PRESS RELEASE

	<b>6</b> ∕16/66		Recorded Lunch Hour Concerts _
	6/17/66		Marionette Theatre -
	6/16/66		Abingdon Square Playground
	6/21/66		Rree Park Dance Instruction
	6/21/66		Top-A-Go-Go
	6/23/66		Consolidated Etsison Dances
	6/23/66		Overseas Press Club
	6/24/66		Dance-Music-Drama available
	6/27/66		
	6/29/66		Golden Age Exhibition Free Tennis Clinics
	6/30/66		
	6/8/66		Free Dancing - Name Bands
	• •		Young Artists in Prospect Park
	6/30/66		Name Bands - Free Dancing
	7/1/66		Swimming Tournament for Girls
	7/1/66		Harlem Meer, Latin American Music
	7/1/66		Swimming Tournament
•	<b>-7/15/66</b>		Goldman Band - Prospect Park -
	7/15/66		Refreshment Kiosk for Central Park
	7/15/66		Operation-Spruce-Up-Fieldcrest Clown- Bryant Park
	7/15/ <b>6</b> 6	•	Architectural Competition - Kiosk
	7/20/66		Amateur Youth Festival
	7/20/66		kee Skating, New York City Bidg.
	7/21/66		Skating Rink - Worlds Fair
			Staten Island - Green Belt
	5/25/66		Remodeling of Carl Schurz Park
	7/25/66		Consolidated Edison July 25 - July 29
	7/25/66		National Youth Games
	7/25/66		Rheingold Breweries
	7/26/66		Go Fly a Kite Happening ·
	7/26/66		Coney Island Community Council
	7/28/66		Water Ski Productions
	8/1/66		Happenings, Public Games
	8/1/66		Living Music Concert Series
	8/1/66		Consolidated Edison Name Band Series
	8/1/66		Events in Open Air
	8/2/66		Chauncey Northern Vocal Arts School
	8/4/66		Track and Field Championships
	8/4/66		Watering of Trees on City Streets
	8/4/66		Flying Saucer-chidren in parks
	8/4/66		Stash the Trash
	8/5/66		Swimming Demonstration
	8/5/66		Con Edison Dances
	8/8/66		Linear Park - Greenbelt in Staten Island
	8/8/66		Gyro Disc Derby
	8/10/66		Olmstead Trailway
	8/10/66		Consolidated Edison Dances
	8/10/66		Kite Flying - Sheep Meadow - Central Park
٠.	8/17/66		Stickball Contest - Brooklyn
	0,21,00	7/18/66	Naming of Kiosk contest winner in architectural competition
		., = =, ==	







#### UPON RECEIPT

1-1-1-50M-902061 (64) 114

Parks Commissioner Thomas P.F. Hoving announced today that William Maurer, a young architect who received his M.A. in Architecture from Harvard in 1962, is the first prize winner of an architectural competition for a prototype refreshment klosk for Central Park. This is the first architectural competition held by the Department of Parks since 1907 and the first of the Lindsay Administration.

Mr. Maurer's winning design brings him a prize of \$2,000 which includes the design contract for the kiosk that will be built. The competition was sponsored jointly by the Department of Parks, the Horn and Hardart Company and the New York, Brooklyn and Bronx chapters of the American Institute of Architects.

Mr. Maurer was born in New York City in 1937 and graduated from Pratt Institute in 1960. His award was presented to him by William J. Curtis, President of Horn and Hardart, at the Parks Department headquarters in the Arsenal in Central Park on Tuesday July 19th, 1966.

At the award presentation, Commissioner Hoving said that
"the primary object of competitions in architecture is to bring to
public notice fresh young talent such as Mr. Maurer." Said
Commissioner Hoving, "a secondary objective in competitions is to
create a certain tension or controversy about the elements of design
so that the public becomes educated in the finer points of architecture

and begins to demand better designs in their public spaces and and buildings.

"A second prize of \$350 is awarded to Wallace J.

Toscano and David Specter, AIA, of New York City for their
imaginative plastic domed kiosk design, "said Commissioner Hoving.

Mr. Toscano and Mr. Specter were presented their award by Robert
Kaplan, President of the Bronx chapter of the AIA which had donated

\$250 toward the competition.

"The third prize, of \$150 "Commissioner Hoving announced,
"is awarded to Leon J. Haft and Steve Oles of Cambridge, Massachusetts
for their refreshing design of a kiosk with a suspended canopy mounted
on four standards." The third prize was presented to the winners by
Donald Weston, President of the Brocklyn chapter of the AIA which
donated \$250 toward the competition.

At the awards ceremony, Commissioner Hoving thanked
Max O. Urbahn, President of the New York chapter of the AIA for its
advice and assistance in the preparation of the competition. The
NY-AIA furnished Edward Knowles, AIA, as Professional Advisor Mr. Knowles
wrote and administered the competition program.

Mr. Maurer's winning entry in the competition is understood to be a "preliminary design" for the kiosk that will actually be built at a cost of approximately \$12, 0 by Horn and Hardart in Central Park. Arthur Rosenblatt, AIA, Design Consultant to Commissioner Hoving and the Horn and Hardart planning division will oversee the preparation of working drawings. The refreshment kiosk will be operated by Horn and Hardart.

7/18/66





UPON RECEIPT

A series of recorded lunch hour concerts will be presented at the boathouse at 110th Street and Central Park North from 11:45 A.M. to 1:00 P.M. daily.

Presented by News Voice International in cooperation with the Department of Parks, the program will feature concerts with known and unknown Negro and Puerto Rican arttists.

6/16/66





AT WILL

1-1-1-20M-807084(64) 114

The Department of Parks Marionette Theatre, now in its 26th year, will delight youngsters and their parents with citywide performances of "Happy the Humbug" during the summer months.

Thomas P.F. Hoving, Commissioner of Parks, announced today that free performances are scheduled on weekdays at various park locations so that maximum audiences can enjoy it.

The show will be featured at the Manhattan sites listed below through July 8. It next will appear in the Bronx, July 11, - July 25; in Queens from July 26 through August 9; in Brooklyn from August 10 - August 25; and in Richmond from August 26 through September 2.

## MANHATTAN SCHEDULE OF PERFORMANCES

Sat	. June	25	2:00 P.M.	PILCRIM HILL, opposite 5th Ave. & 72 St., Central Park
Mon	. June	27	3:30 P.M.	COLONIAL PARK, Bradhurst Ave. & West 147th St.
Tue	. June	28	3:30 P.M.	SEWARD PARK, Hester & Essex Sts.
Wed	• june	29	10:30 A.M.	BELLEVUE HOSPITAL (For Patients only) AMPHITHEATRE, East River Drive & Grand St.
Thu	. June	30	3:30 P.M.	PLAYGROUND, Morningside Ave. & 123rd St.
Fri	. July	1	2.00 P.M.	J. HOOD WRIGHT PLAYGROUND, W. 174th St. & Fort Washington Ave.
Tue	. July	5	10:30 A.M. 2:00 P.M.	PLAYGROUND, 135th St. & Amsterdam Ave. MT. MORRIS EAST, Madison Ave. & East 123rdSt.
Wed	. July	6	2:00 P.M.	CHELSEA PLAYGROUND, W. 28th St. & Minth Ave.
Thu	. July	7	2:00 P.M	RIVERSIDE PARK, at 103rd St.(Upper level)
Fri	. July	8	10:30 A.M	NORTH MEADOW PLGD., Central Park opposite 97th St. in center of park
•• •••	الاستى يا يسامنس	-: :.	2:00 P.M.	CARL SCHURZ PARK, East End Ave. & East 88th St.

6/17/66



### E ARSENAL, CENTRAL PARK

**REGENT 4-1000** 

FOR RELEASE

UPON RECEIPT

1-1-1-20M-807084(64) 114

HOVING DEDICATES MODERN PLAYGROUND IN WEST VILLAGE

Parks Commissioner Thomas P. F. Hoving will present awards to 11 Greenwich Village Civic leaders and six neighborhood civic organizations at the dedication ceremonies for the new Abingdon Square Playgroud on Saturday, June 18th at 11 A.M. The awards will consist of bronzed sand pails. The Abingdon Square Playground is located at West 11th, Hudson and Bleecker Streets.

The dedication ceremonies were organized by the West Village Nursery School in cooperation with the Department of Parks.

Among the speakers will be Greenwich Village civic leaders Ruth Wittenberg and Anthony Dapolito, who will chronicle the decade-long struggle to obtain the site of the Abingdon Square Playground and to have its design reflect local needs; Mrs. Dorothy Kimball, President of the West Village Nursery School: Mrs. Carol Greitzer, Vice President of the Council for Parks and Playgrounds and Democratic District Leader; and Parks Commissioner Hoving.

The Abingdon Square Playground is one of the milestones in the city-wide opposition that has been growing in recent years against the 1930's standardized designs of neighborhood parks. Commissioner Hoving will tell Villagers assembled at the Abingdon Square Playground dedication that this playground "does not represent what we are doing now -in playground design but marks a halfway point to where we are now". Commissioner Hoving noted that present Parks Department policy has community representatives meeting directly with the architect or landscape architect designing the playground facility "before pencil is set to paper". Said Commissioner Hoving, "If this policy had been followed as Abingdon Square was being designed, many of you here would have been spared the years of querilla warfare over such little but important items as the shape of a bench or a lighting fixture".

6/16/66



### FOR RELEASE

1-1-1-20M-807084(64) 114

UPON RECEIPT

FREE PARK DANCE INSTRUCTION FOR CHILDREN EXTENDED

Parks Commissioner Thomas P.F. Hoving announces that in response to numerous requests, the popular children's half-hour Folk Dance instruction period conducted by Alice and Joe Nash and the Department of Parks Promenaders at Carl Schurz Playground, 84th Street and East End Ave., Manhattan, will be scheduled for one and one half hours, from 7:00 p.m. to 8:30 p.m. on eleven Tuesday evenings, starting June 21st thru August 30th.

In addition to the Virginia Reel, Alley Cat and many popular American Dances, the children will be taught folk dances of numerous countries. Among the many dances included in the programs will be - French "Ji-Bi-Di, Ji-Bi-Da"

Danish "Crested Hen"

Austrian "Sieben Schritt"

Swedish "Hurry Scurry"

Mexican "La Raspa"

Israeli "Hora"

German "Kinder Polka"

Hungarian "Cschebogar"

and folk dances of many other nationalities.

Dance instruction is offered FREE OF CHARGE by the Recreation Division of the New York City Department of Parks. All children are welcome to participate. All parents and guardians are invited to come in and dance along with the children. This is a program for the - "Young in Years" and the "Young in Heart".

The children's period will be followed by an hours square and folk dance program for teen-agers and adults. For further information contact Recreation Office, Department of Parks, Regent 4-1000.

6/21/66





UPON RECEIPT

The City Championships in the Top-A-Go-Go Contest will be held on Saturday, June 25th at 10:30 a.m. on the Mall, Central Park, 72nd Street and Center Drive. (Rain Date, Sunday, June 26th, at 11:00 a.m.), it was announced today by Thomas P.F. Hoving, Commissioner of Parks.

Forty youngsters, both boys and girls, 14 years of age and under who are district finalist from the five boroughs will be on the Mall displaying tricky tricks with their Top-as they Go-Go for 1st, 2nd and 3rd place in the finals.

6/21/66





UPON RECEIPT

The first of the season's name band dances, sponsored by Consolidated Edison Company will be held at Carl Schurz Park located at East End Avenue and East Sith Street on Friday, June 24, 1966 at 8:30 P.M.

This is the 25th season that this popular activity has been sponsored by the Consolidated Edison Company and to celebrate the occasion Parks Commissioner Thomas P. F. Hoving will attend the opening dance of the season.

The following is a schedule for the coming week:

June	24th	Carl Schurz Park	Pat	DeRosa & His Orchestra
tt	27th	Colonial Park	The	Soul Killers
Ħ	28th	Tompkins Square Park	The	Pandemoniums
tt	29th	Bushwick Park	Ħ	n
Ħ	30th	Travis Park	Ħ	<b>u</b>





### ATTENTION: NEWS AND FEATURE EDITORS

Parks Commissioner Thomas P. F. Hoving and Cue Magazine will be hosts at a Cocktail Party at the Overseas Press Club, 54 West 40th Street, on Thursday, June 23rd, at 5 P. M.

The press is invited by Parks Commissioner Thomas P.F. Hoving and Cue Magazine to a reception in the Duranty Room of the Overseas Press Club, 54 West 40th Street, at 5 P.M. on Thursday, June 23rd.

Attending the reception will be executives of the business firms in the area of Bryant Park, and the object of the occasion is to bring the forces together that are most interested in improving the park.

Would you kindly call REgent 4-1000, Extensions 819 or 820, if you plan to send a representative?





### AT WILL

Thomas P.F. Hoving Commissioner of Parks, announces that the brochure, DANCE-MUSIC-DRAMA, which lists events to be held in the park system during the Summer of 1966, is now available for distribution.

Copies may be obtained by applying in person or by sending a 9" x 12" self-addressed 5¢ stamped envelope to any of the Department of Parks offices listed below:

MANHATTAN REgent 4-1000 - Arsenal Building 64th Street and Fifth Avenue New York 21, New York

BROCKLYN SOuth 8-2300

Litchfield Mension
 Prospect Park West and Fifth Street
 Brooklyn 15, N.Y.

BRONX TAlmadge 8-3200 - Administration Building Bronx Park East and Birchall Ave. Bronx 62, N.Y.

QUEENS LIggett 4-4400 - The Overlook Union Turnpike and Park Lane Forest Park Kew Gardens 15, N.Y.

RICHMOND Glbralter 2-7640 - Clove Lakes Park 1150 Clove Road West New Brighton Richmond 1, N.Y.

6/24/66

## MEMORANDUM DEPARTMENT OF PARKS

Date 6/24/66 TO: MRS. MARY HICHOLS FROM: Charles H. STARKE

Prepare reply for my signature
Prepare reply for signature of
Reply direct
See me on attached

Give me memorandum on attached

Initial attached and return

For your disposition
For your information

Note and send to General Files

REMARKS

### The Second Annual Golden Age Art Exhibition

More than 500 original oil paintings were submitted this June in the Second Annual Golden Age Art Exhibition, held at the faces Society of Illustrators, 128 East 63rd. Street, New York, New York. This competition, sponsored by the Grand Street Boys' Association and conducted by the Recreation Division of the Opportment of Parks.

Parks Department was open to any living artist who was at least 55 years of age at the time the painting was executed, provided it was executed since January 1, 1962.

The top prize winner was Peter Bennedsen, a 64 year old retired baker from Woodside, Long Island, who has been a amature painter nearly all of his life.

He received \$100.00, a trophy and the title of "Golden Age Painter of the Year".

His painting entitled "Family", narrested in friendly, warm, modern colors, was the unanimous choice of the judges.

This year's runner up was Mrs. Ethel Arons, a 71 year old artist from the Bronx, New York. For her painting "The Red Horse" she received \$50.00 dollars and a trophy.

Nat Greene's painting Montarte, executed in a vigorous fashion, brought the 70 year old Manhattan artist/third place, \$25.00, and a trophy.

The 110 paintings, selected from all parts of the city, also included entries from Mass achusetts, Connecticut, Pennsylvania, Florida, New Jersey and California.

The average age of the exhibitors was 70, with 15 artists 80 years of age or older. The oldest artist was Fred Buck, age 87. The oldest prize winner was 81 year old Sophie Berliner.

At least 16 Golden Age Centers were represented, with their entries winning some of the most coveted awards. Among some of the other winners was a retired elementary grammer school teacher, a retired fireman, are tired salesman, a Vice-President of a large construction company, and a 80 year old President of a famous educational institution.

Over three hundred artists and friends accepted invitations to the opening preview reception . That included a ten minute documentary of last year's Golden Age Art Exhibition. conducted by City of New York Recreation Division, Department of Parks · The Second Annual Golden Age Art Exhibition

Sponsored by The Grand Street Boys'Association Inc. ADMISSION FREE June 21st to July 1st · 10 am to 5 pm Except Sunday · at The Society of Illustrators, 128 East 63rd Street

New York •• HON. JOHN V. LINDSAY, Mayor HON. THOMAS P. F. HOVING, Commissioner

### New York City Finalists 2nd Annual Golden Age Art Exhibition

### HONORARY OFFICIALS:

John V. Lindsay, Mayor

Hon. Thomas P.F. Hoving, Commissioner

Henry J. Stern, Executive Director

Alexander Wirin, Deputy Director

Hon. Jonah J. Goldstein, President, G.S.B.A.

Charles H. Starke, Director of Recreation

Frank R. Jankovitz, Art Director

	<del></del>	(	<b>5</b> -
	Name of Artist	Age	Title of Painting
1.	Frances Labriola	55	"Still Life"
	Isabelle Nasser	5.5	"Fresh Fish"
	Dorothea Blank	55	"Chile"
	Irene Friedman	56	"Desert Sunset"
	Hilda Schecter	56	"Floral"
	Harriet Scherer	56	"Wild Geese"
	Theodore Whitman	56	"Abyss and Sky"
	Edith Brownstein	57	"Peaceful Lakeside"
	Joseph Borriello	59	"Torre Del Greco"
	Thomas Cadogan	59	"White Roses"
	Norman H. Haas	59	"Still Life With Lantern"
	Marian Patynski	59	"A Polish Forest"
12.	Thomas M. Foy	60	"Untitled"
	Marguerite Goldschmidt	60	"Seascape"
		60	"Grand Right-Left"
	Evelyn Mullen	60	"Central Park"
	Rubi Roth	60	"Flowers"
	Rosalind Sobel	60	
	Sidney Wallick	61	"Silver Spring"
	Sarah Coplan	61	"Marigolds"
	Hazel Ladin		"The Old East Side"
	Rae Posner	61	"Autumn Gold"
	Lalia Taylor	61	"Lourice"
	Manny P. Freedman	62	"Sunday At The Cove"
	Opelia Hernandez	62	"Still Life"
	Peter Bennedsen	64	"Family"
	Sara Haid	64	"Slide Breeze"
	David E. Krueger	64	"Tranquility"
	Germaine Urban	64	"Manhattan Sky Line"
	Louis Jaccarino	65	"Then The Tide Went Out"
	Joseph M. Kubick	65	"Flushing Bay"
	Rose Lamansky	65	"Italian Seashore"
	Grace Norvick	65	"Central Park"
	Neil Horgan	65	"The Bridge"
	Florence Short	65	"Jane"
	Alice Vogel	65	"Early Snow"
	Fred H. Kaune	66	"Patience"
	Ralph Stern	66	"Mid-Summer-Sunset"
	David H. Brown	67	"The Murmuring Pines"
	Rose Liss	67	"My Favorite"
	Joseph W. Beber	68	"Church, Sturbridge"
	Salvatore Calabrese	68	"Flowers and Fruit"
	Oscar Gruber	68	"Self-Portrait"
43.	Margaret Ward	68	"Aspens-Sunbury"
44.	Nicola De Gregorie	69	"Venice"
45.	Louise Gibala	69	"Flower Study"
46.	Paul Jookoff	69	"Bast Shoe"
47.	Thomas E. King	69	"Moon Dreams"
48.	Katherine Lyons	69	"Landscape"
49.	Mae McFeeters	69	"Waterfall"
50.	Ethel Popovits	69	"The Good of the Earth"
	Mina Samet	69	"Landscape"
52.	David Benau	70	"Lighthouse"

			× ·
	Name of Artist	Age	Title of Painting
<b>5</b> 3	Nat Greene	70	"Montmarte"
	Samuel Klein	70	"Gay 90's"
	Hyman Natkin	70 70	"Still Life"
	Joseph Wolff	70	
	Ethel Arons	71	"Dense Wood"
	Fannie Boker	71	"The Red Horse"
	Arthur E. Wrench	71	"Bowl of Flowers"
	Rose Benau	72	"Ravine in the Grampians"
	M. Blaine	72	"Flowers from Memory"
_		72	"Reflection"
	Ella Saidenfeld	72	"The Seagulls"
	Sol A. Epstein	72	"Grandma"
	Ray Sand		"Autumn at the Lake"
	Lena Schields	72 73	"Misty Dawn"
	Samuel Schneider	72 73	"Castle Hill Vista"
	Louis Weintraub	72	Untitled
	Felicie E. Seif	73	"In The Drawing Room"
	Francis A. Sullivan	73	"Story Teller"
	Kate Bass	74 74	"Trees in Georgia Swamp"
	Emma Heller	74	"Woman" (Imaginative)
	Terri Jacobson	74 75	"Arizona"
	Kurt Bauer	75 75	"Still Life"
	Eugene J. Finnegan	75 75	"Sunset"
	Sylvia Juraschek	75 75	"Lilacs"
	Arnold Plancher	75 74	"The Outdoor Show"
	Bella Friedman	76 76	"Recollection of Israel"
	Gertrude Kilsheimer	76 76	"Before The Storm"
	William Klotz	76	"Before Kon-Tiki"
	Olga Mandzuk Leon Sobel	76	"Seascape"
	Florende Burrows	77	"Arrangement #2" "Afternoon Tea"
	Frank Conklin	78	"Summer in Austria"
	L. O. Gray	78	"Sunset Over Sound"
85.		78	"Plant With Fruits"
86.	Abraham Meyerson	78	"The Wailing Wall"
	William Pearlman	78	"Autumn"
	Samuel Silver	78	"Bottlescape"
	Herm Timm	78	"Interference and Mystery"
	Raphael B. Bress	79	"Snowbound"
	Harry T. Fisk	79	"Summer Idyll"
	May Friedson	79	"Green Hill"
	Charles T. Gandall	79	"Kauai Bay"
	M. Ingram	79	"Desert Scene"
	George Finkelstein	80	"God's Bounty"
	Joseph Gagliano	80	"Reflections in a Pool"
	Minnie Goldman	80	"Castle"
	Morris W. Haft	80	"Breakfast at the Hafts"
	Sophie Berliner	81	"Cafeteria, Central Park"
	Rose Gerlach	81	"Summer Bouquet"
	Isidore Miller	81	"The Way"
	J. B. Elovzin	82	"Indian Boy"
	Babette F. Liveright	82	"Rain Forest, Puerto Rico"
	Isidor Levy	83	"Fruit Basket"
	Solomon Berengard	85	"Central Park"
	Nathan M. Gassen	85	"Tranquil Lake"
	Edgar Gutman	85	"Abstract Landscape"
	Lavina F. Gundrey	86	"Landscape"
	Frederick Buck	87	"Chrysanthemums"
		-	• · · · · ·

JURY OF SELECTION	JURY OF AWARDS
Frank Jankovitz, Chairman	Arthur William Brown
Otto Markevics	Barye Phillips
Ruth Stevenson	John T. Garatti
Andree Sutter	Hal. Doremus
	Leo Baron
	John Josephs

### PRIZES AWARDED Cash and Trophies \*\*

Peter Bennedsen	\$100.00 Gold Trophy. The Jonah Goldstein "Golden Age Painter of the Year" Award, Conducted by The Department of Parks.		
Ethel Arons	\$50.00 and Gold Trophy.		
Nat Greene	\$25.00 and Gold Trophy.		
David H. Brown	Gold Trophy for a landscape painting in oil.		
Neil Horgan	Silver Trophy for a landscape painting in oil.		
Olga Mandzuk	Gold Trophy for a marine painting.		
Marguerite Goldschmidt	Silver Trophy for a marine painting.		
Arnold Plancher	Gold Trophy. To be awarded to an artist 75 years of age or older at the time of execution (Male).		
Sophie Berliner	Gold Trophy. To be awarded to an artist 75 years of age or older at the time of execution (Female).		
Thomas E. King	Gold Trophy. For a portrait.		
Emma Heller	Silver Trophy. For a portrait.		
Louise Gibala	Gold Trophy. To the painter of the best still life.		
Morris W. Haft	Silver Trophy. For a still life.		

\*\*"Gold" and "Silver" refers to color only, not metallic content.



FOR RELEASE

UPON RECEIPT

1-1-1-50M-902061(64)

### THE SECOND ANNUAL GOLDEN AGE ART EXHIBITION

More than 500 original oil paintings were submitted this June in the Second Annual Golden Age Art Exhibition, held at the Society of Illustrators, 128 East 63rd Street, New York, New York. This competition, sponsored by the Grand Street Boys! Association and conducted by the Recreation Division of the Department of Parks, was open to any living artist who was at least 55 years of age at the time the painting was executed, provided it was executed since January I, 1962.

The top prize winner was Peter Bennedsen, a 64 year old retired baker from Woodside, Long Island, who has been a amateur painter most of his life. He received a \$100.00 Prize, a trophy, and the title of "Golden Age Painter of the Year". His painting entitled "Family", depicted with friendly, warm, modern colors, was the unanimous choice of the judges.

This year's runner up was Mrs. Ethel Arons, a 71 year old artist from the Bronx, New York. For her painting "The Red Horse" she received \$50.00 dollars and a trophy.

Nat Greene's painting "Montmarte", executed in a vigorous fashion, brought the 70 year old Manhattan Artist the third place, \$25.00 and a trophy.



The 110 paintings, representing 110 different artists, selected from all parts of the city, also included entries from Massachusetts, Connecticut, Pennsylvania, Florida, New Jersey and California.

The average age of the exhibitors was 70, with 15 artists 80 years of age or older. The oldest artist was Fred Buck, age 87. The oldest prize winner was 81 year old Sophie Berliner.

At least 16 Golden Age Centers were represented, with their entries winning some of the most coveted awards. Among some of the other winners was a retired elementary school teacher, an exfireman, a retired salesman, a Vice-President of a large construction company, and a 80 year old President of a famous educational institution.

Over three hundred artists and friends accepted invitations to the opening preview reception, which included a ten minute documentary of last year's Golden Age Art Exhibition.

6/27/66





UPON RECEIPT

#### FREE TENNIS CLINICS

During the months of July and August free tennis clinics for boys and girls up to age 18 will be held at the 93rd Street Courts in Central Park, it was announced by Thomas P.F. Howing, Parks Commissioner.

The program will give boys and girls an opportunity to participate in a free, constructive tennis development program, under competent leadership and direction.

The sessions will start on Tuesday, July 5th at 1:00 p.m. and continue every Tuesday and Wednesday during July and August.

6/29/66



### FOR RELEASE

#### IMMEDIATELY

1-1-1-50M-902061(64)

Free dancing to the music of Name Bands will continue at various locations in the five boroughs, it was announced today by Commissioner of Parks, Thomas P.F. Hoving.

The season-long schedule of dance programs, now in its second week, is sponsored for the 25th year by Con Edison in conjunction with the Department of Parks for the enjoyment of New Yorkers and visitors to our fair city.

During the week of July 5 through July 8, Name Bands will play at the following park locations. The programs will begin at 8:30 p.m.

DATE	LOCATION	NAME BAND
Tuesday July 5	Tompkins Square Park, East 10th St. Bet. Ave.A&Ave.B. Manhattan	Harry Wuest & His Orch., Plus the Echoes
Tuesday July 5	Edenwald Houses, East 229th St. & Schieffelin Ave. Bronx	The Way Outs
Wednesday July 6	Bushwick Park, Knickerbocker Irving & Starr Streets, Bkly	, The Jesters 4
Thursday July 7	Travers Park, 34th Ave. & 77 Street, Queens	Harry Wuest F His Orch. Plus The Jesters 4
Friday July 8	Carl Schurz Park, East End Ave. & E. 84th St. Manhattan	Harry Wuest & His Orch., plus The Jesters 4

RELEASE DATE: Upon Receipt

CONTACT:

Nelson Aldrich

244-0300

#### CENTER FOR URBAN EDUCATION

33 West 42 Street / New York City / 10036

244-0300

#### "YOUNG ARTISTS IN PROSPECT PARK"

A unique New York City event, sponsored by the Center for Urban Education in cooperation with Thomas P. F. Hoving, Commissioner of Parks, and officials of the New York City Board of Education will be held at the Long Meadow in Prospect Park on Wednesday, June 8, 1966, from 10 A.M. to 2 P.M. (rain date Friday, June 10).

Museum of Contemporary Crafts with the New York City Parks Department in Central Park, encouraged the organizers of the forthcoming event to extend this program of parks and art. Bringing children to a natural out-of-school situation will stimulate the principles learned in the classroom. In addition, this demonstration of how the park can be used in an educational way should project future possibilities: schools, neighborhood and civic groups may want to expand the use of the parks as a resource in a variety of ways.

Three hundred children will be brought to Prospect Park, which is in its centennial year, where they will be provided with paints, brushes and palettes.

Canvas will be stretched over a wide area, each child having a section for himself.

The Center for Urban Education is a research and development organization organized to contribute knowledge to the strengthening and improvement of educational services of all kinds and at all levels within urban society. As such, it sees the development of art resources in an educational context, as a contributing factor to the strengthening of perception, curiosity, and talent in children.

#### FACT SHEET

#### SCHEDULE

10:00 Arrive at Prospect Park <u>Picnic House</u>. Parking area is adjacent. Brief tours to Tennis House, Swan Boat Lake and Litchfield Mansion are possible at this time.

10:45 Begin Painting Activity. Signs will locate groups by Boroughs.

11:45 Conclude Painting Activity.
Picnic Lunches brought by each child or, in cases of School Lunch
Program, provided by respective school cafeteria. The CENTER will
provide milk and soft drinks for the students and teachers partici-

pating.

12:30 Tours of exhibits and group discussion.

1:45 Buses loaded for return to schools.

#### **PARTICIPANTS**

#### Bronx

District Superintendent: Charles M. Shapp
District Art Supervisor: Marjorie Doe
Schools: P.S. 56, 33

#### Brooklyn

District Superintendent: Maurice Mehlman
District Art Supervisor: George Herskowitz
Schools: J.H.S. 117, 258, 294, 265

#### Manhattan

District Superintendent: Nathan Jacobson, Daniel Schreiber District Art Supervisor: Mildred Royal Schools: P.S. 144, 87

#### Queens

District Superintendent: Rose Schwab
District Art Supervisor: Jenny Smith
Schools: P.S. 114, 215, 215A, 105

#### Richmond

District Superintendent: Maurice Wollin
District Art Supervisor: Paul Dick
Schools: P.S. 29, 13

For further information for use in your news coverage, contact Nelson Aldrich at 244-0300, Ext. 11, or RE 4-1000, Ext. 859 at Prospect Park during the event, or Ray Glespen, Department of Parks.



### DEPARTMENT OF PARKS

ARSENAL, CENTRAL PARK

REGENT 4-1000

### FOR RELEASE

#### IMMEDIATELY

1-1-1-50M-902061(64) 114

Free dancing to the music of Name Bands will continue at various locations in the five boroughs, it was announced today by Commissioner of Parks, Thomas P.F. Hoving.

The season-long schedule of dance programs, now in its second week, is sponsored for the 25th year by Con Edison in conjunction with the Department of Parks for the enjoyment of New Yorkers and visitors to our fair city.

During the week of July 5 through July 8, Name Bands will play at the following park locations. The programs will begin at 8:30 p.m.

DATE	LOCATION	NAME BAND
Tuesday July 5	Tompkins Square Park, East F 10th St. Bet. Ave. A&Ave. B. O Manhattan	larry Wuest & His Orch., Plus the Echoes
Tuesday July 5	Edenwald Houses, East 229th T St. & Schieffelin Ave. Bronx	he Way Outs
Wednesday July 6	Bushwick Park, Knickerbocker, Irving & Starr Streets, Bklyn	The Jesters 4
Thursday July 7	Travers Park, 34th Ave. & 77 Street, Queens	Harry Wuest ' His Orch. Plus The Jesters 4
Friday July 8	Carl Schurz Park, East End Ave. & E. 84th St. Manhattan	Harry Wuest & His Orch., plus The Jesters 4



ARSENAL, CENTRAL PAR

**REGENT 4-1000** 



UPON RECEIPT

1-1-1-50M-902061(64) 114

The 1966 city-wide Swimming Tournament for Girls will feature five major meets - one in each borough - during June and July, it was announced today by Commissioner of Parks, Thomas P.F. Hoving.

Sponsored by The Grand Lodge, Knights of Pythias
State of New York, free entry blanks can be obtained at all park
playgrounds and outdoor swimming pools in the city. Girls 17
years of age or under are eligible to file entries.

Each borough meet lists four events for young mermaids not registered with the Met, Assn. A.A.U., plus several Junior Met. A.A.U. championships.

The non-A.A.U. aquatic tests include 25 and 50-meter freestyle events for lassies in various age brackets. Medal awards will be presented to the winner and two runners-up of each event. Also, girls taking first, second and third in the A.A.U. events will receive regulation title medals.

In addition to their medals, the girls finishing first and second in the four non-A.A.U. events will qualify to represent their boroughs in the big city-wide championship medat slated for Astoria Pool on Saturday, July 30.



FOR RELEASE

UPON RECEIPT

1-1-1-50M-902061(64) 114

The ear-pleasing rhythm of Latin-American music will be heard at a series of special concerts scheduled for Tuesday evenings at Harlem Meer, it was announced today by Commissioner of Parks Thomas P.F. Hoving.

Harlem Meer is situated in Central Park at 110th Street and Fifth Avenue and the area is an appropriate picturesque setting for the free concerts.

These entertaining concerts have been made possible through the generosity of a donor who wishes to remain anonymous.

Curtain time for each musical program will be 8:30 p.m., and on Tuesday, July 5, Mon Rivera & His Orchestra will play lilting Latin tunes and on July 12, Pete Rodriquez & His Orchestra will entertain.

7/1/66





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1-1-1-50M-902061(64) 114

UPON RECEIPT

The annual Swimming Tournament sponsored by The Grand Lodge, Knights of Pythias, and the Department of Parks, will enable teenage mermen and younger boys to beat the July heat by competing in aquatic events in the five boroughs.

Thomas P.F. Hoving, Commissioner of Parks, announced today that the popular swimming tournament will feature five meets - one in each of the boroughs.

Free entry blanks can now be secured at all park playgrounds and outdoor swimming pools in the city. Boys 18 years of age and under are eligible to get in the swim of things.

Each borough meet has eight events for lads not registered with the Met, Assn. A.A.U., plus several A.A.U. championship tests. The eight events include 25, 50 and 100-meter freestyle championship contests, and 50-meter backstroke and breaststroke competitions for boys in various age brackets.

Medals will be awarded to the winner and two runners-up of each event. In addition the lads who churn in 1 - 2 in each event will earn the right to compete in the big city-wide championship meet slated for August 1, in Brooklyn's vast Sunset Pool.





1-1-1-50M-902061 (64) - 114

Immediate Release

Commissioner Thomas P.F. Hoving and the Department of Parks announce that the Commissioner and top staff members of the Parks Department will attend the Goldman Band concert at the Music Grove in Prospect Park on July 16, 1966 at 8:00 P.M.

Robert Makla, a Park Slope civic leader, will introduce Commissioner Hoving, Arthur Rosenblatt, Design consultant to the Commissioner, and Walter Beretta, Monuments Officer of the Department of Parks.

The Commissioner will attend this event as well as many others in Prospect Park this summer to emphasize the continuing Centennial celebrations and programs. For further information on Centennial events, call the Department of Parks Brooklyn Borough Office, SO-8-2300.





ATTENTION: NEWS AND PICTURE EDITORS

Parks Commissioner Thomas P.F. Hoving will announce the three top winners of the Parks Department's first architectural competition on Tuesday, July 19 at 10:30 a.m. at the Arsenal, 64th Street and Fifth Avenue in Central Park.

The first prize winner who was selected by a distinguished jury of architects on July 6th, will, receive \$2,000 for his design of a prototype refreshment kiosk for Central Park. The first prize winner will also receive the actual design contract for the kiosk which will be built and operated by Horn and Hardart in Central Park.

The architectural jury which selected the winners consisted of some of the nation's leading architects: Edgar Tafel, AIA; William J. Conklin, AIA: James Lamantia, AIA; Paul Rudolph, AIA; as well as Henry Hope Reed, Jr., Curator of Central Park and an architectural historian.

This competition is the first held by the Department of Parks since Frederick Lew Olmsted and Calvert Vaux won the competition of Central Park in 1858.





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ATTENTION: NEWS AND PICTURE EDITORS

Farks Commissioner Thomas P.F. Hoving and Freddy, the Fieldcrest Clown, will inaugurate "Operation-Spruce-Up" in Bryant Park on Monday, July 18th at 12 noon.

The clown-juggler, dressed in the costume of a medieval court jester, will entertain lunch hour park visitors in Bryant Park weekdays from July 18th through July 29th. This variety act is the first of a series of entertainment events that Commissioner Hoving has stimulated in order to improve the public image of B ryant Park and increase its use by shoppers and employees of nearby businesses.

While Freddy entertains, a Department of Parks crack maintenance team will refurbish the park by planting ivy in bare spots, painting fences, repairing and painting benches, and pruning and cultivating trees and shrubs. The "Spruce-Up" team will be made up of 37 men from the Parks Department's maintenance staff.

Freddy, the clown-juggler, is provided as a public service by Fieldcrest Mills, Inc., a neighbor of Bryant Park at 60 West 48th Street. Bryant Park is located in Manhattan on the Avenue of the Americas between West 40th and West 42nd Streets.





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Winners will be chosen in the following categories: 1) Individual Singer; 2) Individual Instrumentalist: 3) Group Singing, restricted to five members; and 4) Group instrumental. The contest will involve four competitive levels. First, the District Contest, July 30, Second, the Borough Contest, August 6th, and last, the City-wide Finals which will be held at the Mall in Central Park, at 10:00 a.m., August 13.

Prizes will be awarded to winners at all levels. In the Citywide contest, trophies for 1st, 2nd and 3rd place will be given to the winners in each classification.

The following rules are pertinent to the contest: All acts must be under four minutes; those in excess will be disqualified. Only amateurs may compete. Contestants must compete in their borough of residence. Only the first-place winners in each borough will be eligible for the City-wide competition. Contestants may enter no more than one classification.

As a special award, a partial college scholarship will be given to the most outstanding act, if individual; if the winner is a group act, each member of the group will receive a United States savings bond.

Entry blanks are available at Park Department playgrounds and borough offices.

#### 1966 - The 25th Season of DANCING WITH CON EDISON

- Fri. June 24 CARL SCHURZ PARK East End Ave. & E. 84th St., N.Y.C. Mon. June 27 COLONIAL PARK - W.149 St. & Bradhurst Ave., N.Y.C.
- Tue. June 28 TOMPKINS SQUARE PARK E.10 St. bet. Avenues A & B, N.Y.C.
- Wed. June 29 BUSHWICK PARK Knickerbocker, Irving & Starr Sts., Bklyn. Thu. June 30 TRAVERS PARK 34th Ave. & 77 St., Jackson Heights, Queens Fri. July 1 CARL SCHURZ PARK East End Ave. & E. 84th St., N.Y.C.
- Tue. July 5 TOMPKINS SQUARE PARK - E. 10th St. bet. Avenues A & B, NY EDENWALD HOUSES PLAYGROUND - E. 229th St. & Schiefflin Ave.
- Wed. July 6 BUSHWICK PARK- Knickerbocker, Irving & Starr Sts., Bklyn.
- TRAVERS PARK 34 Ave & 77 St., Jackson Heights, Queens Thu. July 7
- Fri. July 8 CARL SCHURZ PARK - East End Ave & E 84 St., N.Y.C.
- Mon. July 11 COLONIAL PARK W. 149 St. & Bradhurst Ave., N.Y.C.
- Tue. July 12 TOMPKINS SQUARE PARK E 10 St. bet. Ave. A & B, N.Y.C. EDENWALD HOUSES PLAYGROUND - E 229 St. & Schiefflin Ave. Bronx
- Wed. July 13 BUSHWICK PARK Knickerbocker, Irving & Starr Sts., Bklyn.
- Thu. July 14 FT. HAMILTON PLAYGROUND 95 St. & Ft. Hamilton Pkway, Bklyn TRAVERS PARK, 34 Ave & 77 St. Jackson Heights, Queens
- Fri. July 15 RIVERSIDE PARK at 103 St., N.Y.C. CARVER HOUSES PLAYGROUND E 104 St., Bet Madison & Park
- Mon. July 18 COLONIAL PARK W. 149 St. & Bradhurst Ave., NYC SOUTH BEACH - Iroquois Street, Richmond
- Tue. July 19 TOMPKINS SQUARE PARK E 10 St.bet.Avenues A&B, NYC EDENWALD HOUSES PLAYGROUND-E 229 St.& Schiefflin Ave.Bx. Wed. July 20 BAISLEY PARK Foch Blvd & 155 St., Queens
- BUSHWICK PARK Knickerbocker, Irving & Starr Sts., Bklyn.
- Thu. July 21 FT. HAMILTON PLAYGROUND 95 St.& Ft. Hamilton Pkway., Bklyn TRAVERS PARK, 34 Ave. & 77 St., Jackson Heights, Queens
- Fri. July 22 RIVERSIDE PARK at 103 St., NYC
- Mon. July 25 COLONIAL PARK W. 149 St., Bradhurst Ave., NYC SOUTH BEACH - Irequois Street, Richmond
- Tue. July 26 TOMPKINS SQUARE PARK E. 10 St. bet. Ave A & B, NYC EDENWALD HOUSES PLAYGROUND, E 229 St. & Schiefflin Ave, Bx.
- Wed. July 27 BAISLEY PARK Foch Blvd & 155 St., Queens BUSHWICK PARK - Knickerbocker, Irving & Starr Sts., Bklyn.
- Thu. July 28 FT. HAMILTON PLAYGROUND 95 St.& Ft. Hamilton Pkway., Bklyn TRAVERS PARK, 34 Ave & 77 St. Jackson Heights, Queens
- Fri. July 29 RIVERSIDE PARK at 103 St. NYC
  - LYONS SQUARE PARK Lyons Ave & Bruckner Blvd., Bronx
- COLONIAL PARK W. 149 St. & Bradhurst Ave. NYC Mon. Aug. 1 SOUTH BEACH - Iraquois St., Richmond
- TOMPKINS SQUARE PARK E. 10 St. bet. Ave A & B, NYC Tue. Aug. 2 EDENWALD HOUSES PLAYGROUND - E 229 St.& Schiefflin Ave Bx
- Wed. Aug. 3 BAISLEY PARK Foch Blvd & 155 St. Queens POE PARK - Grand Concourse E. 192 St., Bronx BUSHWICK PARK - Knickerbocker, Irving & Starr Sts., Bklyn.

#### 1966 - The 25th Season of DANCING WITH CON EDISON

- Thu. Aug. 4 FT. HAMILTON PLAYGROUND 95th St. & Ft. Hamilton Pkway, Brk
- Fri. Aug. 5 RIVERSIDE PARK at 103rd St., N.Y.C.
  - MT.MORRIS PARK EAST 120th ST. & Madison Ave., NYC
- Mon. Aug. 8 COLONIAL PARK W. 149th St.& Bradhurst Ave., NYC SOUTH BEACH Iroquois St., Richmond
- Tue. Aug. 9 POMONOK HOUSES Kissena Blvd. & 65 Ave., Flushing, NY BRONX RIVER HOUSES PLGD Bronx River Ave. & E.174St.Bronx
- Wed. Aug.10 BAISLEY PARK Foch Blvd & 155 St., Queens POE PARK - Grand Concourse & E. 192 St. Bronx
- Thu. Aug.11 FT. HAMILTON PLAYGROUND 95th St. & Ft. Hamilton Pkway.Bk.
- Fri. Aug.12 RIVERSIDE PARK at 103rd Street, N.Y.C.
- Fri. Aug.12 CARVER HOUSES PLAYGROUND E. 104 St. bet Madison & Park
- Mon. Aug.15 KATE WOLLMAN RINK Prospect Park, Brooklyn
- Tue. Aug.16 POMONOK HOUSES Kissena Blvd.& 65th Ave., Flushing, NY BRONX RIVER HOUSES PLGD. Bronx River Ave. & E.174St.Bx.
- Wed. Aug.17 BAISLEY PARK Foch Blvd & 155 St., Queens POE PARK - Grand Concourse & E. 192nd Street, Bronx
- Thu. Aug. 18 FT. HAMILTON PLAYGROUND 95th St. & Ft. Hamilton Pkway, Bkn.
- Fri. Aug.19 RIVERSIDE PARK at 103rd St., N.Y.C.
  Williamsburg Houses Plgd. Scholes T. & Manhattan Ave.,
  Brooklyn
- Mon. Aug. 22 KATE WOLLMAN RINK Prospect Park, Brooklyn
- Tue. Aug. 23 POMONOK HOUSES Kissena Blvd. & 65 Ave., Flushing, Queens BRONX RIVER HOUSES PLGD Bronx River Ave. & E.174 St., Bx.
- Wed. Aug. 24 BAISLEY PARK Foch Blvd. & 155 St., Queens POE PARK - Grand Concourse & E. 192nd St., Bronx
- Mon. Aug. 29 KATE WOLLMAN RINK Prospect Park, Brooklyn
- Tues. Aug. 30 POMONOK HOUSES PLGD Kissena Blvd. & 65th Ave., Flushing BRONX RIVER HOUSES PLGD. Bronx River Ave & E.174 St.Bx.
- Wed. Aug. 31 POE PARK Grand Concourse & E. 174 St., Bronx



### DEPARTMENT OF PARKS

ARSENAL, CENTRAL PARK

**REGENT 4-1000** 

Adults \$.50 Children\$.50

FOR RELEASE

Thursday, July 21, after 11 A.M.

1-1-1-20M-807084(64) 114

Commissioner Thomas P.F. Hoving announced today that the ice skating rink at the New York City Building would be open for a free skating session immediately after the opening ceremonies and a figure akating demonstration. The first regular skating session will begin at 8:00 P.M. tonight.

The regular skating schedule is attached.

#### MONDAY THROUGH FRIDAY

8:30 p.m. to 11

p.m.

10 a.m. to 1 p.m. 1 p.m. to 2 p.m.	General Admission New Ice	Adults \$.50 Children \$.50	
2 p.m. to 3 p.m. 3 p.m. to 5:30 p.m.	Figure and Dance General Admission Afternoon Session	\$1.00 Adults \$ .50 Children\$.25	
5:30 p.m. to 6:30 p.m. 6:30 p.m. to 8:30 p.m.	New Ice Figure & Dance	\$1.00	

General Admission

#### SATURDAY

7 a.m. to 9 a.m.	Park Figure Skating Club	Free
9 a.m. to 12 noon	Children under 14 years	Free Session
12 noon to 1 p.m.	New Ice	
1 p.m. to 2 p.m.	Figure & Dance	<b>\$1.</b> 00
2 p.m. to 5:30 p.m.	General Admission	Adults \$.75 Children \$.50
5:30 p.m. to 6:30 p.m.	New Ice	
6:30 p.m. to 11 p.m.	Pop concert Ice Show &	\$1.50
-	General Admission	

#### SUNDAY

8 a.m. to 11 a.m.	Figure & Dance	<b>\$1.</b> 00
ll a.m. to 1 p.m.	Hockey or Club	Rented
1 p.m. to 2 p.m.	New Ice	
2 p. m. to 5 p.m.	General Admission	Adults \$.75Children\$.50
5 p. m. to 6 p.m.	New Ice	
6 p.m. to 8 p.m.	Figure & Dance	\$1.00
8 p.m. to 8:30 p.m.	New Ice	_
8:30 p.m. to 11 p. m.	General Admission	Adults \$.75 Children
		\$.50

Skate R ntal \$.52 + .03 = \$.55

(The Commissioner's opening remarks on the New York City Building are attached)



FOR RELEASE

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The first regular skating session will begin at 8:00 P.M. tonight.

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10 a.m. to 1 p.m. 1 p.m. to 2 p.m. 2 p.m. to 3 p.m. 3 p.m. to 5:30 p.m.	General Admission New Ice Figure and Dance General Admission Afternoon Session	Adults \$.50 Children \$.50 \$1.00 Adults \$ .50 Children \$.25
5:30 p.m. to 1:30 p.m. 6:30 p.m. to 8:30 p.m. 8:30 p.m. to 11 p.m.	New Ice Figure & Dance General Admission	\$1.00 Adults \$.50 Children\$.50

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7 a.m. to 9 a.m. 9 a.m. to 12 noon	Park Figure Skating Club Children under 14 years	Free Free Session
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8 a.m. to 11 a.m.	Figure & Dance	<b>\$1.</b> 00
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TEXT OF REMARKS BY PARKS COMMISSIONER THOMAS P.F. HOVING AT THE OPENING OF THE NEW YORK CITY BUILDING AND ICE SKATING RINK

AT FLUSHING MEADOW PARK & THURSDAY, JULY 21, 1966

I would like to quote from one of Thomas Carlyle's essays:

"Alas, how like an old osseous fragment,
A broken blackened shinbone of the old dead ages,
This black ruin looks out, not yet covered by the soil;
Still indicating what a once gigantic Life lies burked there!
It is dead now, and dumb; but was alive once and spake."

In the midst of the blackened fragments of the Worlds Fair site a new and wonderful thing has come into being, an all-year-round skating rink! With his usual and ungrudging generosity Robert Moses will also donate a hockey dasher, or as I know it - hockey boards, without which there can be no hockey and therefore no pursuit of a sport as vigorous and thrilling as any ever devised for the gleam and glitter of a smooth surface of ice.

I am delighted to be working with Chairman Moses again. There is something very stimulating about a see—saw relationship, especially when it is your turn to be up in the air. However, there is a more productive means of doing things, namely cooperation. Two agencies working together for a third party, in this case the people of New York, is a marvelous sight to behold.

On behalf of Mayor Lindsay I am happy to accept this building and its facilities because there has been cooperation on both sides. Chairman Moses, that prime conspirator for recreation, has taken the capital expenditures upon his authority and the City has agreed to pay for its maintenance and operation. So, as you can see, this project is for once almost a balanced one.

I would therefore like to extend my deep and sincere gratitude and admiration to my venerable friend, the Chairman of the richest agency in the City of New York.

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I would therefore like to extend my deep and sincere gratitude and admiration to my venerable friend, the Chairman of the richest agency in the City of New York.

The Department of Parks, with the assistance of the Community

Council of Greater New York, was very fortunate in being able to acquire

the former Girl Scout property known as "Bigh Rock Park" as a means of
the
retaining/so-called "Green Belt" which runs through the center of Staten Island.

During the past summer of 1965, through the cooperation of the Staten Island Museum and the Committee for High Rock, the Department was able to conduct a nature study program for day-camp groups and individuals and families.

Some professional staff was provided by the Department of Parks and supplemented by the means of a private grant which provided the service of knowledgeable people in the areas of science and nature studies.

It is essential that High Rock Park continue to be maintained and developed as a city-wide resource available to all for nature conservation.

Additional property has been acquired by the City of New York for park use adjacent to the original acres. Part of this land—it is hoped—will be developed as a parking lot for the bases and private cars which will be transporting interested nature lovers to the site.

Very significant in the development of High Rock is the grant of \$96,000 by the Federal government to the Staten Island Institute of Arts and Sciences for a cooperative conservation education program involving the Staten Island Institute and the Board of Education.

Through this grant, High Rock will have the advantage of a full time administrator and necessary equipment for developing a comprehensive presentation to the public. It is hoped that eventually High Rock will serve additionally as a training center for counsellors, education guides, etc.

/from July 14, 1965 to January 2, 1966
Beginning last summer, for the first time 7,195 people were attracted to the beauties of one of the last outposts of natural land in the
Metropolitan area.

Trusa release file

For Immediate Release

Contact: Council for Parks and Playgrounds Phone: Te 1-1020 120 East 86th Street New York, N.Y. 10028

Press, Radio, TV Invited

Mrs. John V. Lindsay, Park Commissioner Thomas P. Hoving, other city officials and a host of delighted children will be on hand Wednesday, June 1st for the 11:00 A.M. opening of the newly remodeled playground in Carl Schurz Park. The playground, featuring such modern equipment as a moon rocket complete with a bright orange nose-cone, a shiny red fire engine, a "fantasy village" and a geodesic play dome were installed as part of a program to renovate the playground.

Speeches and the brief ribbon cutting ceremony will climax more than three years of work by a group of neighborhood parents.

The Committee, affiliated with the Council for Parks and Playgrounds Inc., headed by Mrs. Steven J. Hyman and Mrs. William Prager, Jr., led a determined campaign to create a safer park, a park with more modern and up to date equipment and an enlarged playground. "Since 1934, nothing had been done in this playground and we felt it was up to the City to take action," said a spokesman for the parents group. "We employed every means from petitions, to neighborhood meetings, to contacting local civic groups and working directly with the Department of Parks until the City finally appropriated funds for this project."

The Committee hoped that their efforts would be an incentive for other groups to work towards safer and more modern playgrounds in New York City.

5/25/66 \*A garland of spring foliage will be used in lieu of a ribbon.





#### UPON RECEIPT

The Consolidated Edison name band dances, now in the 25th season, will feature the following bands at the location and dates listed below.

Monday July 25 Colonial Park - W. 149th St. & Bradhurst Ave.

Manhattan - Fred Hamilton

South Beach - Iroquois St., Richmond Harry West and Echoes

Tuesday July 26 Tompkins Square Park E. 10th St. Bet. A & B. Manhattan Jesters and Kurley Benito

Edenwald Houses Plgd. E. 229th St. & Schiefflin Ave. Bronx, Fred Hamilton

Wednesday July 27 Baisley Park, Foch Blvd. & 155th St. Queens - Playboys

Bushwick Park, Knickerbocker, Irving and Starr Sts. Brooklyn, Sands 4

Thursday July 28 Ft. Hamilton Plgd. 95th St. and Ft. Hamilton Parkway, Brooklyn, Jesters 4

Travers Park, 34 Ave. & 77St. Jackson Heights, Queens, Sounds 4

Friday July 29 Riverside Park at 103 St., New York City Bobby Valentine

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7/25/66





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7/25/66



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# DEPARTMENT OF PARKS ARSENAL, CENTRAL PARK REGENT 4-1000



UPON RECEIPT

1-1-1-20M-807084(64) 114

New Y ork City's youth will have an opportunity to prove their athletic skills in a Tri-City Track and Field Competition, it was announced today by Parks Commissioner Thomas P.F. Hoving.

This pioneering sports festival is the first step in Mayor Lindsay's program for organizing national youth games, and will feature three teams each of 92 boys and girls between the ages of 10 and 15 years from Boston, Washington D.C., and New York City, who will compete at Downing Stadium, Randalls Island on Saturday, August 20, 1966 at 2 P.M.

Entry blanks for the New York City's borough preliminary meets, which will be held on July 30, are now available at Park Department Playgrounds, P.A.L. Centers and Board of Education Summer Playground Centers.

The first six winners in each borough event will be eligible to compete in the city Championships to be held on August 6 at Downing Stadium.

The Tri-City Competition and the New York City Competition are Sponsored by Old London Foods Company in co-operation with Mayor John V. Lindsay's office, the Board of Education's "Operation Champ" program and the Recreation Division of the Department of Parks.

Commissioner Hoving stated "The teams of youths under 15 years of age who will compete in the Sports Festival will be treated as "Olympic Stars" and will have a week end on the town, with a tour of the city, attend a baseball game, and be guests at a special awards presentation breakfast.

7/25/66





### TUESDAY, JULY 26TH, 10 A.M. ATTENTION: NEWS AND FEATURE EDITORS

"Any requests?" "Gotta special tune?" This is what Central Park denizens will hear beginning today when Parks Commissioner Thomas P. F. Hoving and Bernard Rellin, Chairman of Rheingold Breweries, launch a mobile player plane with planist in Central Park.

The roving player plano was built by Rheingold Breweries and the plantst provided by Rheingold at the request of Parks Commissioner Hoving last spring. The plano will move into all parts of Central Park along the paths and will play as a player plano when moving, but may be played manually when the cart is stationary. It will operate Monday through Friday from 10 A. M. to 6 P. M.

Parks Commissioner Hoving and Mr. Rellin will introduce the player piano at a press conference in front of the Children's Zoo in Central Park off 65th Street at 10 A.M. on Tuesday, July 26th.

The mobile plane is one more feature in Commissioner Hoving's continuing campaign to reintroduce New York City's parks to the people.

Rheingold Breweries are the sponsors of another source of delight for New Yorkers in the Central Park Music Festival at the Wollman Rink.

The Rheingold moving piano unit was made by Poly Tech Display Corporation, 245 East 63rd Street, New York City. It is 12 feet long, 6 feet wide, colored red and white, and it cost approximately \$7,500.





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FOR RELEASE

ATTENTION: NEWS AND FEATURE EDITORS

A "Go Fly a Kite Happening" will take place in the Long Meadow in Prospect Park on Wednesday, July 27th, 1966 beginning at 3:30 p.m., Parks Commissioner Thomas P.F. Hoving announced today.

The "Kite Happening" will end at dusk.

The "happening" was conceived of and organized by "Go Fly a Kite, Inc.", in cooperation with the Department of Parks and the Prospect Park Centennial Committee. The idea of a "Kite Happening " was simultaneously proposed to Commissioner Hoving by "Go Fly a Kite, Inc. and "Art in America." "Art in America", a well-known art magazine, will sponsor its own "Happening" in the Fall.

The Happening will include demonstration flying,
India fighter exhibitions and flying by ordinary kite fanciers.
Among the guests who will participate will be Miss Prospect
Park, Miss Brooklyn and Miss Summer Festival Queen. Flying
experts will include George W. Kelly and Surendra Bahadur,
both of Go Fly a Kite, Inc.; Will Yolen, President of the
International Kitefliers Association; Harold Levine of the
Space-Bird Kite; and Al Hartig of Ace Hi Kites. Commissioner
Hoving will also participate in the event.

The Long Meadow in Prospect Park may be reached by car by driving into the park at Flatbush Ave. and Empire Blvd. Go along the drive and turn at the sign marked "Press".

7/26/66





1-1-1-50M-902061(64) - 114

**UPON RECEIPT** 

The Coney Island Community Council, Inc., in conjunction with Nathan's Famous Foundation, Inc. and the Department of Parks will sponsor a series of concerts every Thursday evening at 8:30 P.M. at Kaiser Park, West 28th Street and Neptune Avenue, Brooklyn.

This Thursday, July 28th at 8:30 P.M., Zigi Binor, a well-known accordionist and singer will play music of all kinds and will conduct a Sing-Along with audience participation. All are cordially invited.

7/26/66





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7/26/66





#### UPON RECEIPT

New York's millions, many of whom have never been closer to the sport than their TV screens, are invited to enjoy one of the world's outstanding water ski productions, it was announced Friday by Parks Commissioner Thomas P. F. Hoving.

According to Mr. Hoving, there will be one performance of the "Mercury Water Ski Festivai" on Saturday afternoon, September 10th, on the Central Park Lake (near 72nd Street) and another the following afternoon on Prospect Parke Lake in Brooklyn.

No admission fee will be charged for either performance.

"The water ski show is in keeping with our policy of providing a maximum amount of healthful fun and wholesome entertainment for the greatest number of people to enjoy in our parks", the Commissioner stated.

With costs borne by the Kiekhaefer Corp. of Fond du Lac, Wisconsin, maker of Mercury outboard engines, the show is being produced by Tommy Bartlett who has staged water ski hits in every State except Alaska and at several World Fairs.

Bartlett Water Ski Shows have also been a permanent entertainment feature for many years at Wisconsin Delis. Talent is said to be the best available and represents a cross-section of the United States.

According to Commissioner Hoving, the production to be presented in Central and Prospect Parks will be considerably longer and will feature more diversification than the shows that thrilled millions at recent Fairs.

In addition to usual and unusual water ski acts, the Mercury Festival will feature a "Jumping Circus"; consisting of boats that fly through the air, a sure-fire crowd-pleaser, especially with youngsters.

"The program of eighteen acts is aimed at every member of the family",
Bartiett stated. "There will be clowns to please small fry, ballet for the
ladies, and thrills for teen-agers, along with comedy and exhibitions of skill
for all."

Both the Central Park and Prospect Park water ski shows will be visible from long stretches of shoreline, with spectators invited to seat themselves, picnic-style, on their own blankets or cushions.

7/28/66

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### FOR RELEASE

#### UPON RECEIPT

Riverside Park at 115th Street on Wednesday, August 3rd at 2 P.M., is a small-scale sneak preview of the series, it was announced today by Parks Commissioner Thomas P. F. Hoving.

The "happenings", as they are sometimes called, are "experimental public games, restricted to no one, and are designed to create situations that probe the environment we live in by the six (or seven) senses".

The events are planned by five community parks, one in each Borough and a "plus one", which is a two-day unprecedented-type of festival in Central Park. Others are in preparation. The events consist of experimentation by the community with space and shape, motion and time, plus color and light. The media of expression and discovery range from improvised grid paintings, with each participant contributing in crayon, paint, or construction paper to communal creations; to a neighborhood collage in which photographs of people and places in the neighborhood will be mounted and displayed along with unrestricted scribbles.

"Events in Open Air" is sponsored by George Delacorte in cooperation with the Department of Parks.

The following organizations provided the materials which were required to make "Events in Open Air" possible:

Orgami paper from Azuma, Inc.
Markers from Magic Markers, Inc.
Paper contributed by Lindenmeyer-Schlosser, Inc.
Ribbon from Royal Ribbon Co.
Crayola crayons courtesy of Binney Smith, Inc.
EIOA buttons donated by N. G. Slater, Inc.
Scissors courtesy of Arthur Brown, Inc.
Paint contributed by New Masters, Inc.

The press is welcome to view these most unusual proceedings.

N.B. -- Good Press Photos.





#### UPON RECEIPT

Parks Commissioner Thomas P. F. Hoving announces the following change in the Local 802 Living Music Concert Series.

The concert scheduled for Wednesday, August 3rd at Thomas

Jefferson Park in Manhattan has been transferred to King Park in Queens.

This change in the schedule has been made because of the small number of people attending the previous Thomas Jefferson Park concerts, and because of the repeated requests for additional concerts for King Park.

8/1/66





ARSENAL, CENTRAL

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8/1/66

**REGENT 4-1000** 





1-1-1-50M-902061 (64) 114

Upon Receipt

The Consolidated Edison name band dances, now in

the 25th season, will feature the following schedule:

Tuesday, Aug. 2 Tompkins Square Park E. 10th, between
Avenue A & B, Manhattan - The Gremmies

" Edenwald Houses: Flgd, E. 229th St. & Schiefflin, Bronx Elliot James

Wednesday, August 3 Baisley Fark, Foch Blvd, 155 St. Queens Elliot James

Wednesday August 3 Loretto Plgd, Bronx Morris Park, Tomlinson and Haight Ave. Jesters 4

Wednesday August 3 Bushwick: Park, Knickerbocker, Inying and Starr, Bklyn, The Gremmies

Thursday August 4 Ft. Hamilton Plgd, 95th St. & Ft. Hamilton Parkway, Brooklyn The Gremmies

Friday, August 5 Riverside Park, 103Street, Manhattan Louis Ramirez

Friday, August 5 Mt. Morris Park East, 120th St. and Madison, Manhattan Elliot: James

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FOR RELEASE

#### UPON RECEIPT

The first of five plus one "Events in Open Air" which will "happen" in Riverside Park at 115th Street on Wednesday, August 3rd at 2 P.M., is a small-scale sneak preview of the series, it was announced today by Parks Commissioner Thomas P. F. Hoving.

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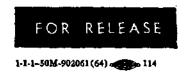
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#### UPON RECEIPT

Parks Commissioner Thomas P. F. Hoving announces that the Chauncey Northern Vocal Arts School will sponsor Singing Sessions for audience participation on Sundays, August 7th, September 4th, 11th, 18th and 25th on the Mall in Central Park from 3 P.M. to 5 P.M.

A choral group of approximately 30 members will support the audience in their participation in singing songs that are near and dear to the hearts of all New Yorkers of all ages.

There will also be instrumentalists and soloists.

All are invited to come and sing along.





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#### UPON RECEIPT

competing in the New York City Track and Field Championships at the Downing Stadium, Randall's Island on Saturday, August 6, 1966, at 11:00 A.M., it was announced today by Parks Commissioner Thomas P.F. Hoving.

The first six winners in each borough event have qualified from among more than 2400 boys and girls who competed in the five borough meets on July 30th.

The August 6th City Finals takes on added importance because the first and second place winners will make up the team of 92 boys and girls between the ages of 10 and 15 years to represent New York City in competition against the teams from Boston and Washington D.C. at Downing Stadium, Randalls Island on August 20, 1966, at 2:00 P.M.

The sports festival is the first step in Mayor Lindsay's program for organizing national youth games.

The Tri-City Competition as well as the New York
City Competition is being sponsored by Old London Foods in
cooperation with Mayor Lindsay's office, the Board of Education's "Operation Champ" program and the Recreation Division
of the Department of Parks.

Mayor John V. Lindsay and Parks Commissioner

Thomas P.F. Hoving will attend the New York City competition at 11:45 A.M.

8/4/66

-30-



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8/4/66

-30-





SUNDAY AUGUST 7, 1966

Because of the extended dry spell this summer, some of New York City's 550,000 street trees may die from lack of water.

Parks Commissioner Thomas P.F. Hoving requested that the public aid in preventing the loss of street trees by following this procedure:-

- 1. Loosen the soil around the tree with a spading fork. (This will permit moisture to seep to the tree roots)
- 2. Add five pails full of water to the soil each week during dry periods.

Commissioner Robert D. Clarke of Water Supply, Gas and Electricity has granted approval of the use of the water and stated "Because of the quantity of water contained in five pails is insignificant in light of the fact that it is vital to the continued life and growth of the trees and it is consistant with the present policy of permitting use of water for private lawns and gardens six hours per week. Trees not only provide beauty to city streets but also furnish shade to many of our citizens during hot weather."





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#### DEPARTMENT OF PARKS

ARSENAL, CENTRAL PARK

**REGENT 4-1000** 

FOR RELEASE

SUNDAY, AUGUST 7 - 6:30 P.M.

children in parks in all five boroughs was announced today by Parks Commissioner Thomas P.F. Hoving.

Teams of boys and girls up to age 16 will compete in a massive "Awake" Gyro Disc Derby by tossing the orange plastic disc which resembles a flying saucer.

The climax of the Derby will be for the "Awake" Gyro Disc Championship at the Sheep Meadow in Central Park at 10:30 A.M. on August 25. Commissioner Hoving will toss out the first disc to signal the start of the Derby finals.

Commissioner Hoving said the "Awake" Gyro Disc Derby is being held through the cooperation of the Birds Eye Division of General Foods Corporation. Birds Eye has donated 8,000 "Awake" Gyro Discs to be distributed to competitors throughout the city and for use as recreational equipment in playgrounds by the Department of Parks. Two thousand of the discs will be given to early arrivers at the Central Park championship along with balloons and lollipops.

"This is another feature in the Department's continuing campaign to reintroduce New York City's parks to the people and to provide wholesome fun for the city's youngsters," Commissioner Hoving said.

The "Awake" Gyro Disc Derby begins with local competitions at all Department of Parks facilities throughout the city during the week of August 8. The youngsters will compete in four age groups: Class A--boys and girls up to 8 years of age; Class B--girls aged 9 to 14; Class C--boys aged 9 to 13; Class D--boys aged 14 to 16.

Winning teams in the local competitions then will vie on August 18 for Borough Championships in the Bronx at Mullaly Playground, Brooklyn at the 11th Street Bandstand in Prospect Park, Manhattan at the Sheep Meadow in Central Park, Richmond at Clove Lakes Park, and Queens at Pomonok Playground. Winners and runners-up in each borough will receive engraved trophies which have been provided by Birds Eye.

On August 25, two "professionals" will demonstrate the art of throwing the discs before the winning teams face off in the Sheep Meadow for the "Awake" Gyro Disc Championship and transistor radio prizes which were donated by Birds Eye.

The prizes will be awarded by Commissioner Hoving and Mr. Roy W. Stevens, Birds Eye National Sales Manager.



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UPON RECEIPT

Commissioner Thomas P.F. Hoving announces that on Saturday, August 6th, the "Stash the Trash" campaign will kick off at 2:30 P.M. at Coney Island with the Commissioner, Mayor Lindsay, and civic leader Frederick W. Richmond.

"Stash the Trash" is designed to make people aware of the fact that they are directly involved in keeping the beaches clean. Tools will be provided to participants. These tools were contributed by the Frederick W. Richmond Foundation.





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FOR RELEASE

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Donna De Varona, the youngest member of the 1960
Olympic Team will give a swimming demonstration at two of
New York City's municipal pools on Sunday August 7, 1966,
it was announced today by Parks Commissioner Thomas P.F.
Hoving.

At 11:00 A.M. she will perform at Red Hook Pool, Bay and Henry Streets, Brooklyn and 12:30 P.M., another performance will be presented at Astoria Pool, 19th Street and 23rd Drive, Astoria, Queens.

Skip Roggenbihl, one of America's foremost masters of aquatic comedy will appear at both locations to entertain the guests.



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1-1-1-50M-902061(64) 114

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At 11:00 A.M. she will perform at Red Hook Pool, Bay and Henry Streets, Brooklyn and 12:30 P.M., another performance will be presented at Astoria Pool, 19th Street and 23rd Drive, Astoria, Queens.

Skip Roggenbihl, one of America's foremost masters of aquatic comedy will appear at both locations to entertain the guests.





#### UPON RECEIPT

1-1-1-50M-902061 (64) 114

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Monday, August 8, Elliot James - Colonial Park, West 149th St. and Bradhurst, New York City

" 8, Johnny Armarosa - South Beach, Iroquois St.
Richmond, Staten Island

Tuesday, August 9, Rhythm Aces - Pomonok Houses, Kissena Blvd. 65 Ave., Flushing, Queens

" 9, Elliot James - Bronx River Houses Playground Bronx River Avenue and E. 174th St. Bronx

Wednesday, August 10, Elliot James - Travers Park, 34 Ave. and 77th St., Jackson Heights, Queens

" 10, Rhythm Aces - Loretto Playground, Bronx

Thursday, August 11 Rhythm Aces - Fort Hamilton Playground 95th St. and Ft. Hamilton Parkway, Brooklyn

Friday, August 12- Pete Terrace - Riverside Park and 103rd St.
New York City

August 12- Elliot James - Carver Houses Playground, E. 104th St. between Madison and Park

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ATTENTION: NEWS AND FEATURE EDITORS

Parks Commissioner Thomas P.F. Hoving will hold a press conference at the Arsenal on Wednesday, August 10th at 10 A.M.

The subject of the press conference will be a new proposal for a linear park for the Greenbelt in Staten Island.

The Arsenal is located in Central Park at 64th Street and Fifth Avenue.

8/8/66





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#### UPON RECEIPT

it was announced today by Parks Commissioner Thomas P.F. Hoving.

This event is open to Boys and Girls in the following classifications:

- 1. Class "A" Boys and Girls through 8 years of age.
- 2. Class "B" Girls from 9 through 14 years of age.
- 3. Class "C" Boys from 9 through 13 years of age.
- 4. Class "D" Boys 14, 15 and 16 years of age.

AGES WILL BE DETERMINED AS OF AUGUST 25, 1966.

Sponsored by Birds Eye Division - General Foods Corporation, local competitionswill be held during the week of August 8, Five borough competitions will be held on August 18, at the following locations:

MANHATTAN - Sheep Meadow, Central Park

BROOKLYN - 11th Street Bandshell, Prospect Park

BRONX - Mullaly Playground

QUEENS -Pomonok Houses Playground

RICHMOND - Clove Lake Park

#### CITY-WIDE CHAMPIONSHIPS WILL BE HELD

Thursday, August 25, 1966 - 10:30 A.M. Sheep Meadow, Central Park (Rain date - Friday, August 26, 1966)

#### PRIZES

Local Contests - Certificates of Award to first and second place team winners in each age group.

Borough Contests - Awake Gyro-Disc Trophies to first and second place team winners in each age group.

City-wide Finals Transistor radios to first, second and third place team winners in each age group.



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For Release Wednesday, August 10, 1966, after 10:00 A.M.

Parks Commissioner Thomas P.F. Hoving announced today a proposal for a hiking and biking trail through the Greenbelt of Staten Island. In his endorsement of a proposal prepared by Staten Island civic and planning groups, Commissioner Hoving said that "this brochure outlining the Olmsted Trailway is the most exciting plan in the recent history of the conservation movement."

Commissioner Hoving said that he was "prepared to fight for it (the Olmsted Trailway) with all the weapons available to me in this Arsenal--and elsewhere."

"There is a sad phenomenon going on in this country today, "said Commissioner Hoving. "It seems that the car has become more important than the people whose servant it is supposed to be. Facilities for cars, from gigantic parking lots to super highways, are eating up the land by a million acres a year. Obviously, "said the Parks Commissioner, the greatest concentration of concrete and asphalt is in the city and its approaches. Equally, people live in this city. Are they supposed, like the Ailanthus, to struggle for survival by thrusting themselves through cracks in the hardtop?", he asked. Commissioner Hoving said that this "conflict of interests...must be resolved--on the side of human beings."

Commissioner Hoving said that "Staten Island is the only borough of New York that is still semi-bucolis. Future generations will ask of us why we did not have the vision of Olmsted when he created Central Park and urged this great linear park in Staten Island."

The Olmsted Trailway was proposed by Citizens

for a Linear Park in the Staten Island Greenbelt, an association of civic organizations made up of the National Audubon Society, The Sierra Club, New York Chapter, Subcommittee on Open Lands of the Community Council of Greater New York, The Park Association of New York City, Scenic Hudson Preservation Conference, Council for Parks & Playgrounds, The Municipal Art Society of New York, The New York-New Jersey Trail Conference, Appalachian Mountain Club, Staten Island Arboretum, Inc., New York Chapter, The American Institute of Architects, Staten Island Greenbelt-Natural Areas League, Staten Island Citizens Planning Committee.

The Olmsted Trailway was inspired by Frederick
Law Olmsted, who, with Calvert Vaux, won the competition
for the plan for Central Park in 1858.and in 1871, proposed
that "This ridge," these "steep and broken declivities" of
Staten Island's Greenbelt be made into a park "four miles
in length".

The present Olmsted Trailway proposal calls for a linear park along the ridge of the Greenbelt, 300 feet wide along its 4.7 mile length. The Trailway lies in the mapped right-of-way of Section One of the Richmond Parkway. The Mayor's Transporation Council is currently studying alternate routes for Section One.

The Olmsted Trailway would include 10 miles of hiking trails 5.6 miles of bikeway, bridle paths, boating, fishing, picnicking facilities, access to historic Richmondtown and an Arboretum.

Assistance for the development of the Trailway would be sought from the Land and Water Conservation Fund of the federal Bureau of Outdoor Recreation; from the Open Space Land Program of the Department of Housing and Urban Development, and (for development of "university-oriented environmental workshop) Title I of the Higher Education Act of 1965. It is proposed that maintenance of the trails be largely undertaken by private initiative as had the Long Trail in Vermont been cared for since 1931. Private funds to match

city funds will be sought for a comprehensive site analysis and for preparing final plans.

The Trailway would run through "oak, beach, sweet gum and hickory, past glacial ponds, past scouting and day camps and the High Rock Nature Conservation Center ... " would "Shelve across the side of Bucks Hollow and into the woods of Lighthouse, Hill, then drops below Latourette Golf Course to the fenways of Richmond Creek." At Todt Hill, the Trailway would attain "the highest tidewater elevation on the Atlantic seaboard south of Mt. Desert, Me.", according to the Olmsted Trailway brochure. The brochure points out that "At only three points, in a distance of nearly five miles is the ridge bisected by road. Elsewhere along its length is a hardwood forest more than three-quarters of a mile wide in certain places; a forest containing the chestnut oak, the mockernut, the sassafras and the ironwood; black haw and choke cherry, cinnamon fern and skunk cabbage, arrowhead and Canada mayflower and trout lily." Wildlife in this area, according to the brochure, ranges "from the heron and pheasant to the muskrat, the opossum and raccon."





#### UPON RECEIPT

The Consolidated Edison name band dances, now in the 25th season, will feature the following bands on the dates and at the locations listed below:

- Monday, August 15, Henry West and the Vibrants at Kate Wollman Rink, Prospect Park, Brooklyn
- Tuesday, August 16, Henry West and the Vibrants at Pomonok Houses, Kissena Blvd. and 65th Ave., Flushing, Queens.
  - " 16 Willie Bridges Bronx River Houses
    Playground, Bronx River Ave. and E. 17 St.
    Bronx
- Wednesday, August 17, Willie Bridges Travers Park, 34 Ave. and 77 St., Jackson Heights, Queens
- Thursday August 18, Mike St. Shaw and Prophets, Ft. Hamilton Playground, Ft. Hamilton Parkway and 95th St., Brooklyn
- Friday, August 19, Juanita Lopez, Riverside Park at 103rd St.
  - " " 19 Willie Bridges Williamsburg Houses Plgd.
    Scholes St. and Manhattan Ave.,
    Brooklyn

8/10/66





1-1-1-50M-902061(64) - 114

UPON RECEIPT

Commissioner Hoving announces that another Kite Happening will take place on the Sheep Meadow in Central Park. The time will be from 10 A.M. on. The date is August 14, 1966.

The Happening is to take place for two purposes.

One is to emphasize the delights that kite flying can hold for all ages. The other reason is to mark a change of rules concerning kite flying in Manhattan. Heretofore, kite flying in Manhattan has only been allowed on Randall's Island. The Sheep Meadow in Central Park has now been added as another area.

On the day of the Happening, kites will be available to the public. "Go Fly a Kite, Inc." will sell them on the Sheep Meadow.

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8/10/66





AT WILL

The Fifth Annual Distance Hitting Stickball Contest, sponsored by the 6th Memorial Post American Legion, Brooklyn and the Recreation Division of the Department of Parks will be held on Saturday, August 27, 1966 at 10 A.M. at the J.J. Byrne Playground located at 4th Avenue and 4th Street in the Borough of Brooklyn, it was announced today by Parks Commissioner Thomas P.F. Hoving.

This event is open to boys up to 16 years of age and has attracted as many as 500 participants in the previous contests.

8/17/66





1-1-1-50M-902061 (64) - 114

#### UPON RECEIPT

The Consolidated Edison name band dances, now in the 25th season, will feature the following schedule to be held at 8:30 P.M.

- Monday, August 22 Kurli Benito and the Pandemoniums, at Kate Wollman Rink, Prospect Park, Brooklyn
- Tuesday, August23, Johnny Amorosa at Pomonok Houses, Kissena Blvd. and 65 Ave., Queens
- Tuesday, August 23, The Way Outs, Bronx River Houses Playground, Bronx River Ave. & E. 174th St. Bronx
- Wednesday, August 24, Morph Four, Travers Park, 34th Ave. 77 St., Jackson Heights, Queens
- Wednesday, August 24, The Pandemoniums, Marble Hill Playground, West 230th St. & Kingsbridge Ave. Bronx.

8/17/66