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DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

A. M. 'S and P. M. 'S, MONDAY, DECEMBER 23, 1964

1-1-20M-807084(64) 114

Land reclamation at Brooklyn's Marine Park -- a vast project over the past 25 years -- has now progressed to the point where the number of acres developed and available for public use have made it the borough's largest recreational facility, city officials revealed today.

Park Commissioner Newbold Morris, in response to a request by Borough President Abe Stark for a progress report on the Brooklyn shorefront facility, pointed out in a letter that the Park Department program, accomplished at a cost of \$13,950,000, has provided 1,221 acres of developed park land at Marine Park.

This is more than double the area of Prospect Park whose 526 acres had previously made it the largest developed recreational area in the borough.

In his reply to Commissioner Morris, Mr. Stark said: "I realize that the Park Department has done the best job possible with the funds available to it. However, although much has been done, much still remains to be done. The Brooklyn Civic Council has pointed out that parts of this facility remain an eyesore.

"I think immediate steps should be taken to correct this condition and I will support your effort to obtain the necessary appropriations."

Commissioner Morris detailed Park Department improvements as follows:

The necessary landfill was made at an operational cost of \$6,000,000.

The creation of synthetic topsoil required the additional expenditure of \$1,500,000, providing topsoil for an area of 400 acres.

"The most difficult and time-consuming part of this operation," said Commissioner Morris, "has been the necessary land reclamation. It has required extensive landfill over which had to be placed synthetic topsoil.

"Until this was done, no other improvement or development could even be

attempted. Now, the landfill phase has been substantially finished and the placing of synthetic topsoil has reached 80% of completion."

These reclamation operations coupled with available uplands have enabled the Park Department to provide the following public recreational facilities, totaling 1,221 acres:

1. Two nine-hole golf courses, a clubhouse and a maintenance building at a total cost of \$2,000,000.
2. A grand total of 67 other recreational facilities, costing a total of \$5,250,000, which include: 18 handball courts, 12 tennis courts, 11 basketball courts, 6 baseball diamonds, 5 softball fields, 4 Little League diamonds, 4 playgrounds, 2 football fields, 3 cricket fields, 1 soccer field, a one-mile bicycle path and general landscaping.
3. Water areas were made more suitable for boating and fishing by dredging. The dredged material was used as cover over landfill areas and creating synthetic topsoil at a total cost of \$2,200,000.

Marine Park has an overall area of 1,821 acres and is located along the southern shoreline of the borough. It is bounded on the east by Flatbush Avenue, and extends from Fillmore Avenue on the north to the Rockaway Inlet at the entrance to Jamaica Bay on the south. Its western borders include Stuart Street and Burnett and Gerritsen Avenues.

*redevelopment plan*

Commissioner Morris also made public the following program for the further development of Marine Park:

*from accounts \$50,000 5% for design for construction*

1. The marginal park development of a strip of about two acres along Burnett Street between Avenues U and X. Funds for this first stage development have already been appropriated, and completed contract drawings and specifications will be submitted to Mayor Robert F. Wagner for approval early in 1965.

*Stiller*

2. Two model airplane flying fields, covering a total of about two acres, on the west side of Gerritsen Creek, are now under contract and scheduled for completion in the spring of 1965.

*Check \$489*

*B-57-262 (Benish) Carl Fomme Inc.*

3. Construction of a 12-acre athletic field at a total estimated cost of \$503,800. To be located on Gerritsen Avenue south of existing P. S. 277, this facility will provide baseball and softball fields, a football gridiron, walks, game tables and benches. An adjacent field house also is programmed for inclusion in

the 1966-67 Capital Budget Request.

Funds for the design and construction of this project were included in the Park Department's 1965-66 Capital Budget Request, but the construction funds were omitted from the City Planning Commission's Draft Capital Budget.

Commenting on the Planning Commission's rejection of this item, Mr. Stark said: "I was very disappointed by the decision. I will press for restoration of these construction funds when the Capital Budget comes before the Board of Estimate."

4. Another nine-hole golf course is planned for the man-made island which is surrounded by the waters of Gerritsen and Mill Creeks.

This island was created through the deposit of hundreds of tons of sanitation fill, covered by clean fill. Access to the island is provided by means of an existing bridge and road. The development of the island for the golf course will move forward upon completion of the synthetic topsoil program.

*will be in the city of Astoria by the end of the month*

*B57155*  
*check*

5. Funds also are requested in the 1965-66 Capital Budget for an additional park development, south of Avenue U adjoining the existing playground and this will provide for a field house and ball fields.

"The basic factor in the development of Marine Park," said Commissioner Morris, "is the availability of funds. It takes money to do these things. We want to do the job and, if we are given the money, we certainly will."

*Check funds not approved*

*C1*

*on drawing board ✓*

*-30-*

*Est. cost \$450,000 ✓*

*New Marina - check on this*

*money for same in 68-69*

*(Other Enclosure)*



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-20M-807084(64) 114

IMMEDIATE

Park Commissioner Newbold Morris announced today that the recently improved regatta rowing course between Orchard Beach and the mainland in Pelham Bay Park will henceforth be known as "Hunter's Island Lagoon" to perpetuate the name of the once-historic island.

In so designating the  $\frac{1}{2}$ -mile rowing course, Commissioner Morris responded to a recommendation by Thomas Mullins, the president of the Bronx County Historical Society, so that the name of Hunter's Island would deservedly remain in the public eye.

Going back to early Colonial days the island was inhabited by the Siwanoy Indians. It has a long and fascinating history. In the mid-1930's, however, Hunter's Island lost its identity as an isle when it was attached by landfill operations to the Orchard Beach part of the mainland.

The Siwanoyes in 1654 sold their island to Thomas Pell of Fairfield, Conn., in whose family it remained for four generations.

During the Revolutionary War the waters between the island and New Rochelle was the scene of a naval engagement in which American gunboats were able to successfully elude bigger British warships because the local crews were more familiar with the rocks and reefs. Redcoat raiding parties often brought their patriot prisoners to the island where they were forced to labor for the enemy.

John Hunter purchased the island in 1812, after it previously changed ownership several times, for the sum of \$40,000. Hunter built a beautiful mansion in which he entertained many famous guests such as General Lafayette and President Martin Van Buren.

- more -

Socially and politically prominent, Hunter was a typical country squire and was related by marriage to notable national figures like Aaron Burr, Alexander Hamilton, Daniel Webster, the Schuylers, Pells and LeRoys. He was State Senator several times.

In 1866 Amberose Kingsland, former Mayor of New York City, and great grandfather of the present Commissioner of Parks, bought the island from John Hunter III for \$127,000. In 1889 the City of New York acquired Hunter's Island and the smaller neighboring Twin Island from Columbus Oliver Iselin for \$324,292.70.

For many years Hunter's Island remained undeveloped and was the haunt of nature lovers, canoeists and hardy campers. The freshwater springs -- known years before to the Indians -- were used by the latterday visitors. The historic mansion was razed to the ground in 1937.

Today the picturesque area which once was Hunter's Island now is a Park Department Picnic Area with 216 picnic tables, 432 benches and 41 fireplaces amid a natural woodland setting.

The newly-named Hunter's Island Lagoon next season will feature many major collegiate, intercollegiate and national regatta rowing events. Last July the lagoon was the scene of the important U. S. Olympic Trials in the men's singles and eights rowing events.

Dec 17 '64



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

1-1-20M-807084(64)

*Hand all papers 12/45*

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Dec 11 '64 ①



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

*Reviewed all papers 10 AM mail*

FOR RELEASE

MONDAY, DECEMBER 14, 1964

1-1-20M-807084(64) Newbold Morris, Commissioner of Parks, announces that 27

Christmas trees located throughout the city will be lighted on Thursday, December 17, 1964, at 4:30 p. m. with special tree lighting ceremonies to be held at City Hall, Manhattan; Borough Hall, Brooklyn; Joyce Kilmer Park, Bronx; Queens Borough Hall; and Richmond Borough Hall.

The City Hall ceremonies in Manhattan will be broadcast.

Mayor Wagner will deliver his annual Christmas message, and a switch will be thrown, lighting a huge 60-foot high tree, officially beginning New York's observance of the Yuletide season. Honorable Edward R. Dudley, Borough President of Manhattan, will also speak at the Manhattan ceremony. Christmas music will be played by the Department of Sanitation Band. The Equitable Life Assurance Society Choral Club and the Glee Club of The School of Education of Fordham University will sing traditional Christmas songs and carols.

The switch, lighting the tree, will also light a giant green wreath, 18-feet in diameter decorated with red berries, pine cones, hemlock, holly and white ruscus, over the main entrance of the Park Department headquarters at the Arsenal, 64th Street and Fifth Avenue, Central Park, Manhattan. In the center of the wreath is a star on a field of sky blue. This colorful display, weighing approximately 2,000 lbs. was fabricated and installed by Park personnel.

The trees and the wreath's star will be lighted each evening after the ceremony from 4:30 p. m. to midnight until January 6, 1965. Christmas trees have been erected in the following locations:

MANHATTAN

- \*\*City Hall, Broadway & Murray Street
- Washington Sq. Park, at Washington Arch
- Tavern-on-the-Green, Central Park W & 67th St.
- Mt. Morris Park, Approx. 123rd St. and Madison Avenue
- Ft. Tryon Park, Broadway & Dyckman Street
- Carl Schurz Park, East End Ave. & ~~65th~~ 86 St. Street
- Bellevue Hospital, E. 26th St., On Grounds
- Madison Sq. Park, Fifth Avenue & 24th Street

BROOKLYN

\*\*Borough Hall, Fulton & Joralemon Sts.  
Grand Army Plaza, Flatbush Ave. & Union St.  
McCarren Park, Driggs Ave. & Lorimer St.  
Dyker Beach Park, 86th St. & 7th Ave.  
Liev Eiriksson Park, 67th St., bet. Fourth and Fifth Aves.  
Cadman Plaza, Fulton & Tillary Streets  
Esplanade, Montague Terrace, bet. Remsen and  
Pierrepoint Sts.

QUEENS

\*\*Borough Hall Queens Blvd. & Union Turnpike  
King Park, Jamaica Avenue & 151st St.  
Flushing Park, Northern Blvd. & Main Street  
Highland Park, Jamaica Ave. & Elton Street  
St. Albans Mem. Park, Merrick Blvd. & 113th Avenue  
Elmhurst Plgd., Broadway & Britton Ave.  
Douglaston Golf Course, Commonwealth Blvd.

BRONX

\*\*Joyce Kilmer Park, 163rd St. & Grand Concourse  
St. Mary's Park, Recreation Bldg., St. Anns Ave.  
St. James Park, Oval Lawn, 191st St. & Jerome Ave.

RICHMOND

\*\*Borough Hall, Bay St. & Borough Place  
Tappen Park, Bay & Canal Streets

\*\*Denotes Principal Ceremony

Borough Presidents Stark, Cariello, Periconi and Maniscalco will light the trees in their respective boroughs with appropriate ceremonies.

In addition, the Park Department's Recreation Division has arranged more than 300 children's Christmas parties to be held between December 14th and the New Year in neighborhood playgrounds throughout the five boroughs. In general the parties will include carol singing, special Christmas games and entertainment, and visits from Santa Claus.



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY.

1-1-1-20M-807084(64) 114

VAN CORTLANDT SKI SLOPES TO  
OPEN THIRD SEASON ON FRIDAY



Van Cortlandt's Ski Slopes will officially open its third season at 11 a.m. Friday morning, December 11, it was announced today by Park Commissioner Newbold Morris.

The popular facility will be open weekdays from 11 a.m. to 6 p.m., and on weekends and holidays from 9 a.m to 6 p.m. Also, two nights - Wednesdays and Fridays - each week will provide New Yorkers with the opportunity to enjoy the sport from 7 to 11 p.m. when the area will be illuminated by floodlights.

"This will enable thousands of folks to discover the healthful and invigorating aspects of skiing without traveling for hours to some ski site in New England or upstate," said Commissioner Morris.

"Van Cortlandt features slopes for novices, beginners and intermediates as well as a professional ski patrol," Mr. Morris added. "One hill is 1,400 feet in length, and five rope tows serve all the skiers at the Bronx facility."

The Bronx center has thousands of pairs of skis, poles and boots which can be rented by youngsters and adults at a nominal cost. The ski rental area is in a warming lodge which also houses a refreshment stand, first-aid station and the ski school offices. Ski instruction classes are available to individuals or groups.

The ski area has its own Snow-making equipment and is situated in the southern sector of Van Cortlandt Park. It can easily be reached by subway, bus or automobile via the Major Deegan Expressway, Mosholu or Henry Hudson Parkways. It is within walking distance from the 242nd Street and Broadway station of the Seventh Avenue-Broadway IRT Line or from the Mosholu station of the Jerome Avenue IRT Line.

Free parking facilities are available at the Van Cortlandt Golf Course clubhouse.

The rates of \$7.95 for adults and \$5.95 for youngsters and teenagers, up to 17 years of age, include the use of the tows and ski slopes, the use of equipment (boots, skis and poles), plus a progressive group skiing lesson. There is a \$3.75 reduction to everyone who has his or her own boots, skis or poles.

Anyone may easily obtain ski information at Van Cortlandt by telephoning KI 9-9000.



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1-60M-522145 (64) 11

*Handwritten notes:*  
11  
11  
IMMEDIATELY  
245

*Handwritten:* Done 9 '64

A \$1,000 donation toward the restoration of Richmondtown in Staten Island was made by the St. Nicholas Society today (Wednesday, Dec 9th) when the Society's president, Richard Livingston, presented Park Commissioner Newbold Morris with a check.

The St. Nicholas Society's members consist of a great many descendents of the founders of New Amsterdam and New York who are deeply interested in the preservation of historical heritages and customs. The Society was founded in 1835 by Washington Irving.

The Richmondtown Restoration is a joint project of the Department of Parks, City of New York, and the Staten Island Historical Society. It comprises the replacement and restoration of 35 buildings depicting or showing the life of a typical American community of the 18th and 19th centuries, complete with schools, churches, shops, homes and the public buildings, including a court house.

The City joined with the Historical Society beginning in 1952 for the development and restoration of Richmondtown, the former County Center of Richmond. Plans were started under Commissioner Robert Moses when a grant of fifty thousand dollars from the New York Foundation was obtained to prepare the preliminary plans and specifications.

The project is moving forward with monies provided by the City,

by members of the Society, businessmen and interested people. When the Society has raised \$250,000 in private funds the City will match that amount and share the future costs of the Restoration which is estimated to cost a total of \$4,000,000.

To date, about \$160,000 in private funds has been raised, and with some of these funds the Society has moved and restored the Lake-Tysen House, built about 1740, an outstanding example of Dutch Colonial architecture and completed the exterior of the Treasure House, built in 1700, as the home of a man who was a tanner and leather worker. Also, through the generous gift of Mrs. James Wardwell Proctor of Bennington, Vermont, restoration of the general store of the village has been completed.

At the present time, the Department of Parks is spending \$80,000 to relocate to the area three historical buildings to be restored: one as a cooper's shop, one as a basket-maker's shop, to their former uses, and the third as the apothecary's shop, general store and home of the first physician, Dr. Thomas Frost. The Park Department has also reroofed the County Court House and Historical Museum buildings at a cost of \$45,700.

A number of modern buildings within the restoration area have already been removed by the City and the remainder will be demolished in the near future.

12-9-64



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1-20M-807084(64) 114

*San Nicolas*  
*all sports*  
*4:45 PM*  
IMMEDIATELY

Applications are available for the Municipal Lifeguard Training Course which is conducted each year by the Department of Parks to prepare men for the position of Lifeguard at New York City's municipal pools and beaches, it was announced today by Park Commissioner Newbold Morris.

Tuition is free and the course consists of practical and theoretical instruction in lifesaving skills, water safety, rescue techniques and other procedures and practices taught by special Park Department instructors.

Applicants must be male citizens of the United States who will have reached their 17th birthday on the day of appointment and can pass a non-competitive freestyle swimming test of 50 yards in 35 seconds. The minimum height and weight requirements are 5'7" and 135 lbs., at time of registration. Candidates will not be considered eligible for appointment if they have reached their 35th birthday.

Applications are available to the end of this month at all public, private and parochial and Hebrew high schools, university and college placement offices; all YMCA, YMHA, and Red Cross Chapter offices; also, at all borough offices of the Department of Parks. Applications will be accepted by the register clerk at East 54th Street Pool at 342 East 54th Street, Manhattan.

The instructive classes will begin early in January 1965, and enrollees will be required to attend 14 sessions (2 hours weekly) which will be held afternoons and evenings each weekday, and mornings and afternoons on Saturdays. Applicants will be given their choice of class periods.

Successful candidates will receive certificates of qualification at the termination of the course.

10 A Picture

See 9 '64



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATELY

*230*

1-1-60M-522145(6) 114

*Spilled*

CAPTION

Richard Livingston, President of the St. Nicholas Society, presented Park Commissioner Newbold Morris with a check in the amount of \$1,000 which will be used toward the restoration of Richmondtown in Staten Island. Also present in the Commissioner's office were Raymond C. Fingado, President of the Richmondtown Restoration, and A. T. Pouch, a member of both the Richmondtown Restoration Board of Directors and the Staten Island Historical Society.

The St. Nicholas Society was founded in 1835 by Washington Irving and now its members consist primarily of descendents of the founders of New Amsterdam and New York. The Society's \$1,000 donation reflects its continued interest in the preservation of historical heritages and customs.

LEFT TO RIGHT in PHOTO: Commissioner Morris, Mr. Pouch, Mr. Fingado and Mr. Livingston.



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

TO ALL ASSIGNMENT EDITORS

1-1-1-60M-522145(64) 114

TIME -- 10:30 A.M., Wednesday, December 9th, 1964  
PLACE-- Park Commissioner's Office, 3rd Floor,  
64th Street and Fifth Avenue

Richard Livingston, President of the St. Nicholas Society, will present Park Commissioner Newbold Morris with a check in the amount of \$1,000 which will be used toward the restoration of Richmondtown in Staten Island. Also present in the Commissioner's office will be Raymond C. Fingado, President of the Richmondtown Restoration.

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12-8-64





*all*  
*Wice*  
D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

THURSDAY, DECEMBER 3, 1964.

1-1-1-60M-522145(64) 114

Newbold Morris, Commissioner of Parks, announces that work has begun on the installation of floodlights in one of the soccer fields in Red Hook Park, Brooklyn. The soccer field, located at Bay and Court Streets in Erie Basin, has been used intensively by seamen visiting New York while ships were in port.

Floodlighting of this soccer field will permit the New York office of the International Council of Seamen's Recreation to arrange and complete a schedule of soccer games for seamen prior to their arrival into the port of New York.

One of the difficulties until now was that too many games had to be cancelled because of early darkness during the spring and fall months; also because of the short stays in port freighters could not give the seamen time off for early afternoon games. Most of the games have to be played after working hours.

This project was made possible by a grant of \$25,000, which the seamen's recreation council raised. The City's cost for the installation is \$28,000.

The installation of the floodlights will be completed in time for play in the Spring of 1965.



6  
2

D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

*Delivered*

1-1-60M-522145 (64) 114

FOR IMMEDIATE RELEASE: TO ALL SPORTS EDITORS

Park Commissioner Newbold Morris announced today that four of the 12 municipal golf courses will remain open for winter play, and that golf permits for the 1965 year may now be purchased by linksmen and women.

The winter-operated courses -- which will be open daily from 8 A.M. to 4 P.M., when conditions for play are favorable -- include Dyker Beach in Brooklyn, Clearview in Queens, Mosholu in the Bronx and Silver Lake in Richmond.

At the four courses cafeteria and golf pro services will be available, and lockers may be rented on a daily basis only during the winter period. Golfers holding 1964 permits are reminded that they are valid for use until December 31, 1964, on any of the courses which are open for play.

The 1965 golf permits are \$15.00 and may be purchased at the Park Department headquarters in the respective boroughs.



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1-60M-522145(64) 114

FOR IMMEDIATE RELEASE:

Park Commissioner Newbold Morris announced today that all available tickets have been distributed for the special Christmas Week performances of "Hansel and Gretel" by the Department of Parks award-winning Marionette Theatre at Hunter College Playhouse.

The heavy public demand for the free tickets has depleted the supply. Requests for the tickets were honored on a first come, first served basis. The annual holiday week presentation by the Park Puppeteers continues to be an entertaining highlight for children and their parents.

"More than 7,000 tickets were distributed by our Recreation Division for the forthcoming Christmas Week performances," revealed Commissioner Morris. "We wish we could have honored every ticket request, but this was impossible since the seating capacity for the Playhouse is 800 for each performance."

However, the Park Puppeteers' Winter Tour to 70 public and parochial schools in the City will give countless more youngsters an opportunity to enjoy the superb production of the captivating "Hansel and Gretel" fairytale.



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

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However, the Park Puppeteers' Winter Tour to 70 public and parochial schools in the City will give countless more youngsters an opportunity to enjoy the superb production of the captivating "Hansel and Gretel" fairytale.

November 27 '64



14

DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

MONDAY, A.M.'s and P.M.'s - NOVEMBER 30th

1-1-60M-522145(64) 114

*Sold all papers 4:30 pm*

Newbold Morris, Commissioner of Parks, announced today that the Verrazano Narrows Bridge Playground, now under construction along Fort Hamilton Parkway, Brooklyn, will be a recreational facility embracing progressive concepts of new park playgrounds which have been under study for several years.

The Commissioner, in a statement titled "New Parks for New York," also stated that the Park Department's standards for construction of parks and playgrounds are being revised and updated in design, materials and construction methods.

A complete text of Commissioner Morris' statement is attached.

Att: Commissioner Morris' statement

STATEMENT OF PARK COMMISSIONER NEWBOLD MORRIS REGARDING  
NEW PARKS FOR NEW YORK CITY

At the opening of the Verrazano Narrows Bridge a week ago, few visitors realized that from amid the sea of construction along Fort Hamilton Parkway, Brooklyn, a new playground - designed for the future - will emerge.

On a 10-acre site near the majestic bridge's curving ramps, new ideas - that have been studied for a number of years - will soon become a reality. The Department of Park's standards for construction of parks and playgrounds in general are being revised and updated in design, materials and construction methods.

The tremendous expansion of the park system since 1934 necessitated typical details that, in the early years, were outstandingly advanced in relation to general park practice throughout the country. They have more than proved their worth through many years of intensive playground use.

At the Narrows Bridge Playground, court games areas will blend into curving play areas for younger children, quiet games areas for older people and a formal setting for a flagpole commemorating Giovanni di Verrazano. The children's areas will include shower walls and basins, climbing areas, new shapes and sculptures, colored pavements and the traditional swings, slides and seesaws.

Sand areas shall zig zag across a climbing wall. Mothers' sitting areas will be nearby under groves of trees with planting areas cut into the playground at several points. The long line of fencing around the ten tennis courts has been relieved by staggering the courts. Sitting areas along Fort Hamilton Parkway have been imaginatively designed. The recreation building, set 45° to the axis, builds up to a gently sloping shelter. The new park will be opened next spring.

At Mill Basin in Brooklyn, contract plans are being completed for a considerably larger area permitting a full-size baseball field, softball field and football field. The playground area, at one corner, will again follow an imaginative design approach.

Here children will have traditional and new equipment organized into several areas along with sand pits and shower basins. Among other new designs under construction or contract are Sarah Delano Roosevelt Playground and River-

side Park at 91st Street.

The analysis of a New York City playground requires the careful consideration of many factors. The average site should, and in fact generally must, serve all age groups. Several activities need areas about as standard as the metric bar in Paris. Softball, basketball and handball for teenagers, forceably squared up to the City's rigid street pattern and enclosed by fencing, are natural targets for critics of the great expanses of pavement. In the remainder of the playground, the designer has much more freedom.

As a pilot project, plans have been recently studied for a typical three-acre city block. An asphalt softball area is dished in the center for artificial freezing for ice skating. At one end, the field is surrounded by heavy tree planting and grass areas. At the other end, a raised platform for a pleasant sitting area would also serve as a shelter with trees growing up from below through holes in the surface. At the center, a 50' x 100' swimming pool, sculpture grove and children's areas are planned both above and below grade. A recreation building would serve the pool with game rooms opening off the platform at the second floor. Other studies include bridging streets with wide bridges similar to the above platform design.

For 26 years, under the leadership of Commissioner Robert Moses, from 1934 to 1960, the park system has been increased from 14,000 acres to almost 37,000. Over 700 playgrounds have been built. For several reasons, uniform details had to be adopted, not the least of which was economic. It is doubtful that half of the construction would have been accomplished without this very important decision.

Changes are being made in building, shelter, apparatus and bench design. Pavements and color are being studied. Utility details will not be revised except in relation to new materials and construction methods.

The Park Department respects the standards that served so well but recognizes that it is time for change. The designer will have new standards but still the right and duty to use them with imagination.

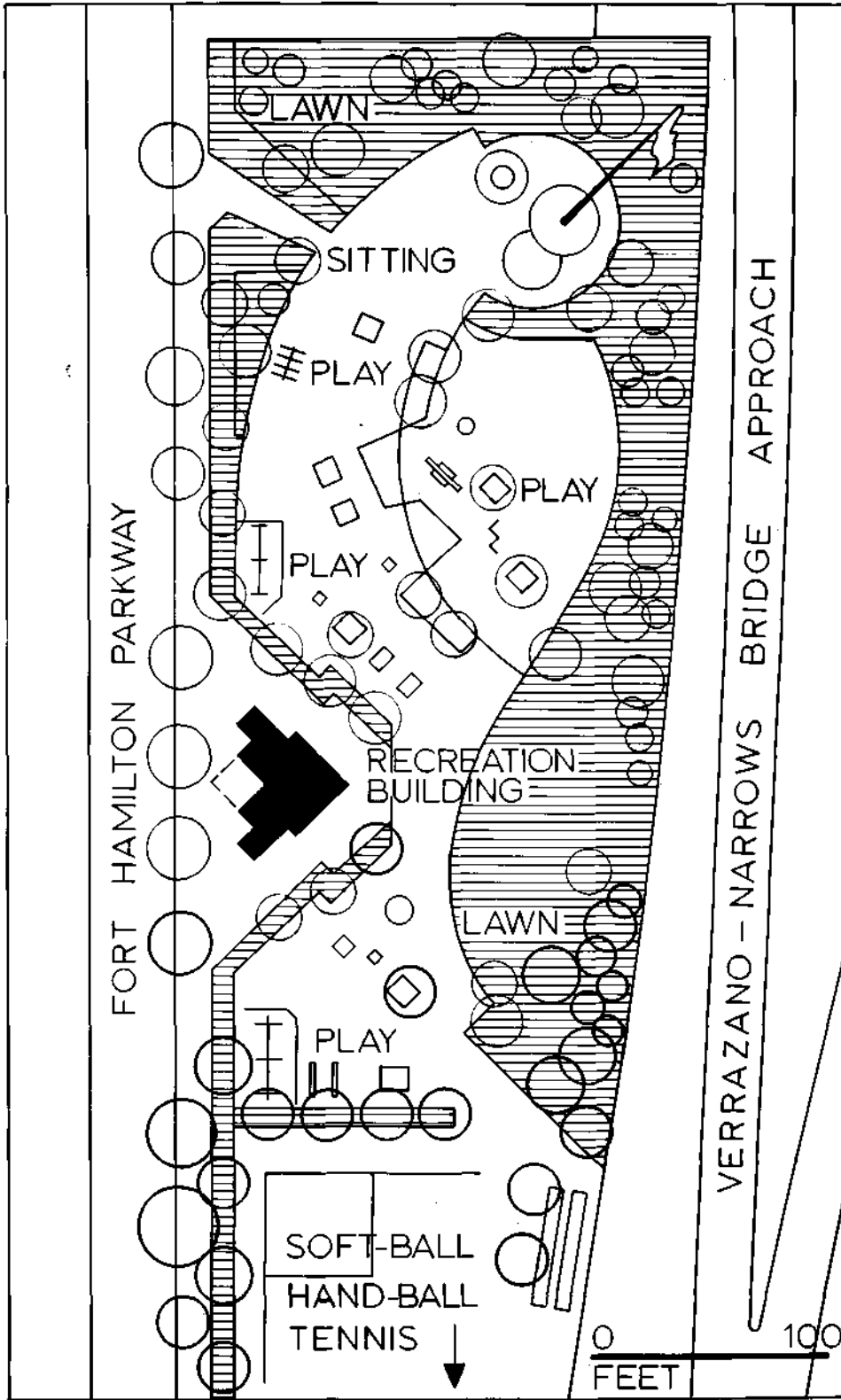
The new standards will be as durable as the old and, we hope, as resistant to vandalism. Some vociferous critics seem to want to have their

cake and eat it too. On the one hand, they ask for plans and details that are an invitation to vandalism and juvenile delinquency and on the other would be the first to blame the Department when things go wrong.

The Park Department has conferred with neighborhood groups and has worked with them, notably at Carl Schurz, Thomas Jefferson, Riverside Drive, Mt. Morris and Abingdon Square Parks, in developing layouts that meet their special desires or requirements.

We have always and will forever defend our park system. It has served the people well. We particularly will defend it against encroachments such as the proposed Madison Square Park underground garage. May it rest in peace.





PLAYGROUND AT  
VERRAZANO-NARROWS BRIDGE



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK

*11/21/62*  
*Hand Del. 10:20 AM*  
*Mail*

FOR RELEASE

IMMEDIATELY

1-1-60M-706844(61) 114

Newbold Morris, Commissioner of Parks, announces that the department's census takers have come up with the following vital statistics for the Central Park Zoo:

Baby Orang-utan

Born - November 2, 1962

Sex - Male

Mother Katie - Approximately 10 years old

Father Magoo - Approximately 10 years old

Baby's name - David

Immigrants from Borneo

Present residence - Lion House - Central Park Zoo

Occupation - Entertainers

Special Note: First Orang-utan born in the Central Park Zoo

The proud father Magoo is not permitted to hand out cigars because of smoking restrictions, however, both parents will welcome young and old to come visit with their family at the Central Park Zoo, located just off Fifth Avenue at 64th Street.

N.B. Extreme precautions are now required to insure proper care of the baby and mother, therefore, no flash photos will be permitted.

11/21/62



*checklist* *NOJ*



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1 60M-522145 (64)

*Senior*

FRIDAY P.M.'S - NOVEMBER 20, 1964  
and  
SATURDAY A.M.'S - NOVEMBER 21, 1964

ALL EDITORS PLEASE NOTE

Newbold Morris, Commissioner of Parks, today, issued a statement charging that the proposal to install an underground garage in Madison Square Park, as presented by Traffic Commissioner Barnes, is but the latest in a series of similar proposals to misuse park lands for unrelated and inappropriate purposes.

The complete text of Commissioner Morris' statement is attached.

ATT: Commissioner Morris' statement

FOR RELEASE:

Friday P.M.'S - November 20, 1964  
Saturday A.M.'S - November 21, 1964

STATEMENT BY NEWBOLD MORRIS, COMMISSIONER OF PARKS  
ON A PROPOSAL TO CONSTRUCT AN UNDERGROUND GARAGE IN  
MADISON SQUARE PARK

The proposal to install an underground garage in Madison Square Park, Manhattan, as presented by Traffic Commissioner Barnes is but the latest in a series of similar proposals to misuse park lands for unrelated and inappropriate purposes.

The Department of Parks is fully aware of the problems faced by the Department of Traffic and other agencies due to the ever increasing amount of automobile traffic in the city, both resident and transient. What the Department of Parks fails to understand, however, is the continued efforts of another agency to find solutions to its problems at the expense of the city's most useful and cherished park developments. Instead of "robbing Peter to pay Paul," the Department of Traffic should seek and find new solutions to problems and not consider portions of this city's park system as pieces of expendable putty to be shaped and reshaped to suit the needs of the moment.

The Department of Parks once again repeats that it will not be deterred from its avowed duties and obligations to preserve, perpetuate and protect park lands placed in its trust. We cannot permit their misuse.

The people are increasingly aware of the need and value of their parks, particularly those in congested business areas of the City. These parks have long been the target of proposals which would actually accomplish very little but would destroy for all time their beauty and usefulness. Once a breakthrough is permitted, it would be easy to point to such a precedent and claim the next victim.

(more)

We have made a thorough analysis of the so-called feasibility study prepared by consultants for Commissioner Barnes. They have sought to effect a compromise which at first glance would appear to be using only one third of the Madison Square Park area. Actually, when you include the area which would have to be available in the park for contractors' equipment, cranes, shacks and other facilities, at least half of the park area would be out of commission, surrounded by a contractors' fence, during the period of construction.

Statements have been made that a garage under Madison Square Park would not harm two hundred year old trees and that the park surface could be restored so that no one would ever know there was a garage under it. Such statements are pure nonsense. A park is not an object whose lid can be lifted, the interior hollowed out like a Halloween pumpkin and the cover replaced intact.

In summation, these are the major arguments in defense of the integrity of Madison Square Park:

1. The Park Department must defend the city's parks on behalf of its citizens.
2. Madison Square today is a complete park surrounded by a sidewalk. Traffic in this area is about the same as in other parts of Manhattan. The park user has only to cross with the green light and keep alert. With a garage underground, his problems will be tremendously increased by a great volume of new traffic headed for and lined up to get into the garage ramps and an equal volume leaving the facility.

(more)

3. There would be considerably less green grass and vegetation over the garage area. 100 trees would have to be cut; 20 of them are irreplaceable. The garage top plazas of other cities are examples of the way vegetation is affected by such developments.

4. The proponents of the garage point out that the large elm trees in this lovely park are practically immune to the elm disease because they are isolated, an acknowledgement that there are not too many parks in the skyscraper area of Manhattan. Should they then introduce other hazards? These big elms, within a few feet of the construction area, are bound to be affected by an adjacent hole in the ground at least 50 feet deep. Trees, especially elms, drink up underground water from what is known as the "water table." As excavation proceeds this water table will unquestionably be lowered to the permanent detriment of all the trees in the park.

5. If the garage is built, two exhaust stacks will pour out noxious gas and oil fumes, further deterrents to the health of the old elms. As bad as normal street traffic is, the fumes are at least dispersed. The more hardy park user may be able to stand the fumes from the garage, but the trees will be exposed to them day and night throughout the year.

6. If the garage is built, one half of Madison Square Park will be closed to public use for several years and many more years will elapse before its beauty is in some measure restored.

Since the officials of the Traffic Department are posing as "park experts," the Park Department feels free to make a few comments on traffic. We seriously question the thesis that a garage at this site will actually help the traffic situation and not compound it. Traffic would be helped and the

(more)

public interest better served by building a conventional parking garage in the adjacent area as an alternative to tearing up one of New York's most cherished and historic parks.

In conclusion, the Department of Parks has no choice but to remain adamant in its purpose and obligation to protect, preserve and improve the parks it holds in trust for the present and future generations of New Yorkers. Fortunately, those who enjoy Madison Square Park are aroused in opposition to any plans for constructing an underground parking garage there.





D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1-60M-522145(64) 114

FRIDAY P.M.'S - NOVEMBER 20, 1964  
and  
SATURDAY A.M.'S - NOVEMBER 21, 1964

(EDITORS PLEASE NOTE: It is anticipated that all tickets will be distributed within one week after this announcement. Your readers will be unable to secure tickets if publication is delayed until December.)

Newbold Morris, Commissioner of Parks, announces that the Department of Parks' award-winning Marionette Theatre will present a series of nine special performances of "HANSEL AND GRETEL" at the Hunter College Playhouse during Christman week. The Playhouse is located at 68th Street, between Park and Lexington Avenues.

The schedule of performances is as follows:

- |                          |                          |
|--------------------------|--------------------------|
| Monday, December 28th    | at 2:30 P.M. only        |
| Tuesday, December 29th   | at 11 A.M. and 2:30 P.M. |
| Wednesday, December 30th | at 11 A.M. and 2:30 P.M. |
| Thursday, December 31st  | at 11 A.M. and 2:30 P.M. |
| Saturday, January 2nd    | at 11 A.M. and 2:30 P.M. |

Admission to all performances will be by ticket only.

Free tickets may be obtained by sending a self-addressed, stamped (5¢) envelope, indicating on the inside flap the date and time of the performance requested, and the number of tickets required.

(more)

Because of the heavy demand for seats, not more than four tickets will be permitted for each request. Requests will be honored in the order in which they are received.

All letters should be addressed to:

PUPPET SHOW, Department of Parks, 64th Street and Fifth Avenue, New York 21, N. Y.

It is recommended that a second choice be indicated in the request in the event that tickets for the first choice are not available.

The Park Department Marionette Theatre, in existence since 1939, performs for more than 500,000 children and their parents each year during its indoor and outdoor city-wide tours.



**NEWBOLD MORRIS**  
COMMISSIONER

**THE CITY OF NEW YORK  
DEPARTMENT OF PARKS**

**ARSENAL  
64TH STREET AND FIFTH AVENUE  
CENTRAL PARK  
NEW YORK, N. Y., 10021**

**JOHN A. MULCAHY**  
EXECUTIVE OFFICER  
**ALEXANDER WIRIN**  
ASSISTANT EXECUTIVE OFFICER  
**SAMUEL M. WHITE**  
DIRECTOR MAINTENANCE & OPERATION  
**CHARLES H. STARKE**  
DIRECTOR OF RECREATION

November 16, 1964

Mr. Whitney North Seymour, Jr.  
President, Park Association of New York City, Inc.  
15 Gramercy Park  
New York 5, N. Y.

Dear Whitney:

I find it necessary to call your attention to several misrepresentations of facts which are included in your recent report and which were published in a NEW YORK TIMES news article of November 9, 1964. Therefore, it is necessary for me to point out the inaccuracies of the following allegations:

ALLEGATION:

The "inefficient use" of 500 youths who were employed in the summer program, as reported in the Times' article.

FACT:

The employment of the 500 youths was neither wasteful nor inefficient. This is supported by the fruits of their labors which were beneficial to both the young people and this department. Here are some of their accomplishments during the summer work program:

A total of 60 1/4 acres of underbrush were grubbed and cleared.

A total of 1,118,900 square feet (26 acres) of lawn rehabilitated.

Rehabilitated 28 ballfields.

Repaired and railed 563,440 square feet of boardwalk.

Planted 22,950 ivy plants.

Mr. Whitney North Seymour, Jr.

November 16, 1964

A total of 2658 trees were pruned and 3,964 trees removed.

Pruned 3,594 shrubs and removed 1,556 shrubs.

Painted a total of 115,810 square feet of chain link fences; 30,205 feet of wrought iron fences and 15,805 lineal feet of benches.

Repaired 352 park benches and a total of 928 square feet of sidewalk and footpaths, erected 1,252 lineal feet of fences. (The enclosed photos depict some of the above work.)

ALLEGATION:

Your report specifies that they were not given "...special training, except when exceptional supervisors took the initiative" and that "There was little attempt at evaluation during the program or afterward."

FACT:

Under the supervision of permanent park personnel, the youths received effective on-the-job training, acquired beneficial work habits and learned the proper use of tools and equipment. Further, their work was evaluated while they were employed and afterward as is proven in the foregoing listing of but some of their accomplishments.

ALLEGATION:

The Times' article stated that your association was critical about the Park Department's "alleged policy of allowing park facilities to deteriorate, because of a shortage in personnel and then seeking capital funds for complete rehabilitation." In line with this, your own report stated that this Department "has too often permitted park facilities to become completely run down...this is a wasteful process that should be halted."

FACT:

Insofar as "permitting" our park facilities to deteriorate, nothing could be further from the truth. The fact is that the saturated usage of our facilities by the public and their resultant obsolescence over a period of more than 25 years has resulted in much-needed rehabilitation beyond the normal scope of our regularly assigned maintenance personnel.

During World War II, due to the manpower shortage, it was not possible to give our park facilities the attention they warranted. This backlog of work carried over into the post war years. Also, because of budgetary restrictions through the years, our manpower has not been at its required level. Last July 1st, for example, our budget was cut \$2,100,000 in addition to our normal accruals of \$1,840,000 which must be made during the year.

November 16, 1964

ALLEGATION:

Your report alludes to the Park Department's lack of effort to secure adequately trained park workers, as well as not providing for in-service training of park personnel.

FACT:

For the recent summer season, a total of 125 young people were trained by our Recreation Division as Playground Assistants. These individuals, recruited from local colleges and universities, were assigned to and helped conduct many of our free Day Camps. Their work was most satisfactory.

Further, we have canvassed colleges and universities and technical institutions with the purpose of possible recruitment of Engineers, Architects and Technicians. Also, the Department of Personnel has a large staff for the recruitment of new personnel that are supplied not only to the Department of Parks but all City Agencies.

The Park Department conducts effective in-service training in its Maintenance and Operation and Recreation Divisions. Maintenance personnel are trained in the proper operation of a wide variety of heavy equipment, trucks, the essential procedures in snow removal from the parkways and park roads under our jurisdiction.

We also have various seminars on the operation of our golf courses, beaches and pools. Further, we have our own lifeguard training course where-by we recruit and train individuals for this necessary work.

Currently, the Park Department is conducting a special training course for Park Foreman in the principles of management. This particular course covers such important subjects as planning and control for effective maintenance and operation, the Foreman's training responsibilities as regards his personnel and employee motivation and morale.

I trust you will agree that the Park Association's report gives an unfair and unjustified impression of the Department of Parks with the public.

Very truly yours,

*17c w b o i c 1770213*

Commissioner

Nov. 4 '64



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE RELEASE

1-1-1-60M-522145(64)

*Submited to all papers 10:10 AM & mailed*

13

The Metropolitan Championship of the citywide Top Spinning Contest will be decided Saturday morning, November 7th, at 10 A.M., on the Mall in Central Park, it was announced today by Commissioner of Parks, Newbold Morris.

A total of 25 outstanding contestants -- the best 5 from each of the boroughs -- will compete for the coveted title.

The November 7th top spinning attraction climaxes the unique contest which was launched with local eliminations last September 28th. Included in the Metropolitan finals is a special citywide competition for girls.

Prizes, provided by the Duncan Company, which is co-sponsor of the Top Spinning Contest in conjunction with the Department of Parks, are as follows:

- For 1st place -- \$300 Bond and Trophy
- For 2nd place -- \$200 Bond and Trophy
- For 3rd place -- \$100 Bond and Trophy

There also will be a trophy for the outstanding contestant in the girls' competition.

The popular Top Spinning Contest was conducted by the Recreation Division of the Park Department, and the Duncan Company has also cooperated in judging the final phases of the contest.



16

Shea / 28 '64

13

**D E P A R T M E N T O F P A R K S**  
**ARSENAL, CENTRAL PARK** *Shea* **REGENT 4-1000**

**FOR RELEASE**

THURSDAY AM'S and PM'S - OCTOBER 29th

1-1-60M-522145(64) 14

*Serviced to  
all papers at 10:00 AM*

Newbold Morris, Commissioner of Parks, announced today that an additional parking area, which will augment Shea Stadium's regular parking facilities of 5,500 cars by another 1,000 cars, has been made available for sports fans attending events at the ultra-modern stadium in Flushing Meadow Park.

The entrance to the parking field is at 126th Street, just south of Roosevelt Avenue. The field is situated on the south side of Roosevelt Avenue opposite the stadium. It was used as a parking area for buses by the World's Fair during the 1964 season and will be used in the same capacity for the 1965 season.

Since the field no longer is required for this purpose this season, permission for its usage by Shea Stadium's patrons for the remainder of the football season was granted by the World's Fair Corporation.



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK ICE SKATING Wollman  
REGENT 4-1000

FOR RELEASE

1-1-1-60M-522145(64) 114

*Senticed 10/28/64*  
ALL PICTURE EDITORS  
PLEASE NOTE

The Wollman Memorial Skating Rink in Central Park, Manhattan, and the Kate Wollman Memorial Skating Rink in Prospect Park, Brooklyn are reopening for ice skating for the season starting Saturday, October 31, 1964 at 10:00 a.m.

The Wollman Memorial rink in Central Park is located at about 63rd Street west of the Central Park Zoo and north of the 59th Street Lake.

The Kate Wollman rink in Prospect Park is located on the north shore of Prospect Park Lake near Ocean Avenue and may be reached from either Lincoln Road or Parkside Avenue entrances.

Either of the two sites offer excellent picture possibilities.

10-28-64



Oct 23 '64



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

TO ALL SATURDAY A. M. 'S AND P. M. 'S

1-1-2-60M-522145(64) 114

OCTOBER 24

*Service to  
all papers 3pm 10-23rd*

ALL EDITORS PLEASE NOTE

Newbold Morris, Commissioner of Parks, issued the attached statement Friday, afternoon, October 23rd at the departmental hearing before the City Planning Commission.

The complete text of Commissioner Morris' statement is attached.

STATEMENT BY NEWBOLD MORRIS, COMMISSIONER OF PARKS,  
AT DEPARTMENTAL HEARING BEFORE CITY PLANNING  
COMMISSION ON 1965-66 CAPITAL BUDGET REQUEST,  
OCTOBER 23, 1964

---

As you have doubtless noticed in reviewing the Park Department request for Capital Budget Funds for 1965-66, the total request of \$36,693,876 is approximately \$10,000,000 less than the 1964-65 Park Department request. This is not because our need for capital improvements has diminished. It is the result of careful review and evaluation of each project in order to reduce our total request to a figure more in keeping with the Park Department's share of Capital Budget Funds to be available for 1965-66. Those projects which are not in our request appear in the Five-Year Capital Improvement Program. The priority order set in the program is, of course, subject to change by addition of projects and revised priority of others.

It is unfortunate that such a large amount of our Capital Improvement Funds must go toward rehabilitation of existing facilities. This is largely due to insufficient funds being provided in the Expense Budget for maintenance personnel and materials.

As to new facilities and the expansion of existing facilities, before a project is put into our Capital Budget Request or Program, careful consideration is given to various factors such as those facilities existing in a community, whether they are operated by public agencies or are privately operated. Unless the need is justified, we avoid duplication. Careful consideration is also given to future housing as well as other projected developments which might result in population shifts and altered park and recreation needs. Our goal is to provide needed neighborhood recreational facilities in all parts of the City.

Because of the increasing number of older people, more and more consideration is needed for providing facilities for this group. We are doing this by enlarging existing and providing new golden age centers.

A continuing survey of the entire city is being made to find those areas which have no facilities for recreation. Of course providing them will result in such difficulties as land acquisition and tenant relocation when there is no vacant land.

In preparing our plans for future projects, we have always consulted with local civic and community groups. We are now, in addition, working much more closely with the planning boards organized by the Borough Presidents.

Approximately twenty per cent of the total funds requested is for fifty playgrounds. Thirty-seven of these are jointly-operated school playgrounds and thirteen are neighborhood playgrounds. I feel these are of prime importance because of the need for more neighborhood facilities for wholesome recreation and physical development for the children and youths of our city.

Thirty-two per cent of our request is for the reconstruction and development of existing parks. This covers reconstruction of deteriorated facilities, addition of new facilities where needed, and development of undeveloped areas of existing parks where changing surrounding neighborhoods have created a need.

Twenty-two per cent of our request is for Project P-56 for acquisition of property for future parks. It would be very shortsighted if we were not to continue this program of land acquisition while land is still available.

About eleven per cent of our total request, or \$4,000,000 is for Project P-245, Rehabilitation of Parks, Parkways, Playgrounds, Structures, etc. The 1963-4 Capital Budget allotted \$5,090,383 for this project. We exhausted not only this amount, but all available P-245 accruals, totalling approximately \$635,000, without completing the program set up for 1963-4. Of the 1964-5 allotment of \$3,970,000, \$626,941 covering nine construction contracts has been authorized by the Mayor since July 1st. A great many P-245 contracts are in varying stages of design. Many are carry-overs from the 1963-4 Capital Budget because funds were exhausted by the substitution of emergency contracts which had to be expedited due to hazardous conditions brought on by storm damage, deterioration, electric service failures, fire damage, etc. This will undoubtedly result in exhaustion of P-245 funds before we complete all of the projects included in the 1964-5 program. Actually, the \$4,000,000 figure is inadequate and should be increased to \$5,000,000.

The balance of our request, about fifteen per cent, is for such projects as major reconstruction and rehabilitation work set up in separate projects because they are too extensive to be done under Project P-245. In addition this fifteen per cent includes such items as shore protection, paving and repaving of park roads and parkways, tree removals, etc.

\*\*\*\*\*

Three and one-half months have passed since the 1964-5 Capital Budget Funds became available. Authorizations to date total \$6,068,004. A great deal of the ground work for processing design contracts by private firms has been progressed. Because of limited personnel we plan to have about two-

more

4.

thirds of the new projects in the 1964-5 Capital Budget designed by private firms. The balance will be designed by our own Design Division.

\*\*\*\*\*

May I urge your careful consideration of each item of our request which I trust will result in approval. We owe it to the citizens of New York City to provide all the recreation facilities needed to promote thier health and happiness.



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

THURSDAY, OCTOBER 22, 1964

*Hand Del AM*  
*Mail PM*

1-1-60M-522145(64) 114

Here's good news for ice skating enthusiasts!

Wollman Memorial Skating Rink in Central Park, Manhattan, and the Kate Wollman Memorial Rink in Prospect Park, Brooklyn, will be re-opened for ice skating, starting Saturday, October 31, 1964 at 10 a.m., it was announced today by Commissioner of Parks, Newbold Morris.

On that day there will be the usual free session for children 14 years of age and under, from 10 a.m. to 12 noon, and weekend prices will be in effect at the other sessions.

The Wollman Memorial Rink is located in Central Park at about 63rd Street west of the Central Park Zoo and north of the 59th Street Lake, and provides dressing rooms, a food concession, and incidental facilities.

The Kate Wollman Memorial Rink in Prospect Park is located on the north shore of Prospect Park Lake near Ocean Avenue, and may be reached from either the Lincoln Road or Parkside Avenue entrances, and also provides for dressing rooms, a food concession, and incidental facilities.

Special carnival and holiday events will be arranged for both rinks. These events will be announced at a future date.

The attached schedules of sessions and rates for each skating rink will be in effect.

ATTACHMENTS

10/19/64

1964 - 1965

KATE WOLLMAN MEMORIAL RINK

IN PROSPECT PARK, BROOKLYN

ICE SKATING SCHEDULE

	<u>10 A.M. - 1 P.M.</u>	<u>2:30 - 5:30 P.M.</u>	<u>8:30 - 11 P.M.</u>
Mon. thru Fri.	* Child - 50¢	Child - 25¢	Child - 50¢
	* Adult - 50¢	Adult - 50¢	Adult - 50¢
Weekends & Holidays	* Child - 50¢	Child - 50¢	Child - 50¢
	* Adult - 75¢	Adult - 75¢	Adult - 75¢

SPECIAL SCHEDULES

SPEED SKATING

Tues., Thurs., & Sat.	6:00 - 7:00 P.M.	( Child - 50¢
		( Adult - 50¢

FIGURE & DANCE SKATING

6:00 - 8:30 P.M.	( ** Child - \$1.00
9:00 - 10 A. M.	( ** Adult - \$1.00

\* Free period for children from 10 A.M. to 12 Noon on Saturdays, Holidays, and school vacation. No adults admitted.

\*\* With privilege to stay over for following session.

Ice-Shoe skate rentals - 50¢

Daily Coin-Operated Lockers available for each session.

1964 - 1965

WOLLMAN SKATING RINK  
IN CENTRAL PARK, MANHATTAN  
ICE SKATING SCHEDULE

	<u>10 am. - 1 p.m.</u>	<u>2:30 p.m. - 5:30 p.m.</u>	<u>8:30 - 11 pm.</u>
Mon. thru Fri.	*Child - 50¢ *Adult - 50¢	Child - 25¢ Adult - 50¢	Child - 50¢ Adult - 50¢
Weekends & Holidays	*Child - 50¢ *Adult - 75¢	Child - 50¢ Adult - 75¢	Child - 50¢ Adult - 75¢

SPECIAL SCHEDULES

SPEED SKATING:

Mon., Wed., Fri.	6:00 p.m. - 7:00 p.m.	Child - 50¢ Adult - 50¢
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FIGURE & DANCE SKATING:

Tues., Thurs.	6:30 p.m. - 8:30 p.m. )	**Child - \$1.00
Sat.	7:30 p.m. - 8:30 p.m. )	**Adult - \$1.00
Sun.	9:00 a.m. - 10:00 a.m. )	

\* Free period for children from 10:00 a.m. to 12 Noon on Saturdays, Holidays, and school vacation. No adults admitted.

\*\* With privilege to stay over for following session.

Shoe Ice Skate Rentals - 50¢





DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATE

*Hendel* *AM*

1-1-60M-522145(64) 114

The National Paddle Tennis doubles championship will be decided Saturday afternoon, October 17th, at the recently-opened Fort Hamilton Parkway and Greenwood Avenue Playground in Brooklyn.

Contenders for the coveted title are Robby Riggs -- former tennis star who was a champ at Wimbledon, competed in Davis Cup play and was a world's professional tennis champion -- who will team up with Tony Vincent top ranking Eastern Men's 35 and over singles kingpin.

Opposing Riggs and Vincent will be Saul Schwartz, tennis coach at Brooklyn College, and Long Island University tennis captain Mike Gansell.

The title play will begin at 12 Noon, and spectators will be admitted free of charge. The new playground features two official regulation paddle tennis layouts.

The tournament is sponsored by the U. S. Paddle Tennis Association in cooperation with the City's Department of Parks.

12

October 9, 1964

Book 1 10



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE

*Mailed 4/45*

1-1-60M-522145(64) 114

*Pre-School Program*

The Department of Parks is featuring a special program of recreational and educational activities for pre-school children at 120 locations throughout the city, it was announced today by Commissioner Newbold Morris.

The pre-school program, conducted by Recreation Leaders, is currently playing host to 3,600 children in the five boroughs.

Incorporated in the wide variety of activities are quiet and active games, arts and crafts, holiday parties, hand puppeteering, nature study, singing and storytelling sessions, and physical fitness and other events which will serve to delight and instruct the children.

The pre-school program is held on specific weekdays, from 10:00 A.M. to 12 noon, in the 120 Park Department facilities. The program will be conducted throughout the winter and spring months, and will terminate next June.

Parents may obtain information about the pre-school program being held nearest their home by telephoning the Recreation Director's office in the respective boroughs. For Manhattan the telephone number is RE 4-1000; Brooklyn - SO 8-2300; Bronx - TA 8-3200; Queens - LI 4-4400; and Richmond - GI 2-7640.

October 5 1964 6



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

NHC Bldg w/for  
FOR IMMEDIATE RELEASE

1-1-1-60M-522145(64) 114

Handled 2 PM  
only

ONE IN A MILLION -- Fred G. Leshar of 702 Oakwood Street, Easton, Pennsylvania is the 1,000,000th person to visit the highly interesting New York City Building at the World's Fair. Mr. Leshar, is shown being congratulated by Werner Monkemeyer of the Department of Parks as he goes through the turnstile in the Lobby.

Mr. Leshar received a handsome wristwatch from the Department of Parks for being the millionth visitor to the building which holds the eye-appealing scale model of New York City, museum treasures, and many other highlights of interest to the entire family.

Caption Note: Mr. Leshar is in the center of photo, and Mr. Monkemeyer is on the right.

10-5-64.





Sept 29, 1964 3



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

INDOOR DANCE PROGRAM

SUNDAY, OCTOBER 4TH

*Fully Distributed*

1-1-1-60M-522145(64) 114

Following a highly-successful summer outdoor season, the <sup>12<sup>15</sup> pm</sup> Department of Parks' popular programs of square, round and folk dances soon will move indoors at various recreation centers in the City, it was announced today by Acting Commissioner John A. Mulcahy.

The department's famed dance specialists, Joe and Alice Nash, will supervise the delightful dancing events which can be enjoyed by New Yorkers free of charge. A specific schedule has been arranged whereby the dance programs will be featured on a regular weekly basis at the following indoor facilities on the dates indicated:

SQUARE AND FOLK DANCING - Every Thursday night, starting Oct. 15th through June 17th, 1965, from 8 to 10:30 P.M., at Lost Battalion Hall Recreation Center, 93-29 Queens Blvd., Rego Park, Queens.

SPECIAL DANCE PROGRAMS - For senior citizens Friday afternoons, from Oct. 16th to April 30th, 1965, 2 to 4 P.M., at Jay Hood Wright Golden Age Center, 173 St. and Ft. Washington Ave., Manhattan.

SPECIAL DANCE PROGRAMS - Also for senior citizens every Monday afternoon, beginning Oct. 19th through to June 14, 1965, from 2 to 4 P.M., at the Owen Dolan Golden Age Center, East Tremont Ave. and Westchester Square, Bronx.

ROUND DANCING - Every Tuesday night, starting Oct. 20th through to June 8, 1965, from 8 to 10 P.M., at Mullaly Recreation Center, 164 St. and Jerome Ave., Bronx, near Yankee Stadium.

9/21/64

10

October 2, 1964 15



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1-60M-522145(64) 114

Swimming

FOR IMMEDIATE RELEASE

Mail 11:30 AM

Newbold Morris, Commissioner of Parks, announced today that the swimming pool at St. Mary's Recreation Center in the Bronx will be closed for one week, beginning Monday, October 5, in order to effect repairs to the pool site. Tile work and cleaning of the pool will be accomplished at the same time.

*October 30 1964*



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

*Children's Zoo - Gift*

FOR RELEASE

THURSDAY PM'S - OCTOBER 1st  
FRIDAY AM'S - OCTOBER 2nd

1-1-60M-522145(64) 114

*Ham Del 3:30 pm*

Two small Irish Deer - which Mrs. John F. Kennedy donated to the Department of Parks - arrived here yesterday (Wednesday) when they were placed in the picturesque Children's Zoo in Central Park, it was announced today by Commissioner of Parks, Newbold Morris.

*Mail*

Mrs. Kennedy originally received the deer in the Fall of 1963 when Eamon DeValera, President of Ireland, presented them to her as a gift. The animals were kept on the grounds of the Kennedy country house "Wexford" in Virginia.

Through Mrs. Kennedy's gracious donation the graceful Irish Deer now are part of the Children's Zoo's large family of friendly animals and fowl which can be enjoyed and seen at close range.

The Children's Zoo, with its fanciful storybook houses, was the gift of Governor and Mrs. Herbert Lehman in commemoration of their 50th wedding anniversary in 1960. The Zoo was completed and dedicated on September 28, 1961.

Mrs. Lehman was delighted to learn of Mrs. Kennedy's gift of the pair of Irish Deer which she believes are a most suitable addition to the popular Children's Zoo.





D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

WEDNESDAY PM'S AND  
THURSDAY AM'S  
September 30 - October 1st

1-1-1-60M-522145(64) 114

The stork visited the lion's den in the Prospect Park Zoo, Brooklyn, and left Cleopatra the Lioness with four contented cubs, it was announced by Acting Commissioner of Parks, John A. Mulcahy.

Cleo and her offspring - three females and a male - are doing right fine. The cubs were born on August 28th and are strong enough to caper around their magnificent mother before the public.

They can now be seen in the Zoo's Lion House.

"This is Cleo's second litter," revealed Mr. Mulcahy. "On August 4th, 1963 she also produced four cubs. On that occasion there were three males and one female."

While Cleo is busy with her youngsters, Buster their regal looking daddy is in a nearby spacious cage feeling as proud as a peacock.

-30-

PICTURE EDITORS PLEASE NOTE: At 11:00 A.M. on WEDNESDAY, SEPTEMBER 30th, Newspaper Photographers and TV Cameramen will be able to get the first pictures of the lion cubs. Ron Ellis, who supervises the Prospect Park Zoo, will cooperate with your Cameramen.

2  
SEPT 24, 1964



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

*Dance*

SUNDAY, SEPTEMBER 27th

*Hand Delivery  
mailed "GRAM"*

1-1-60M-522145(64) 114

The Department of Parks has completed arrangements for a free of dance instructions exclusively for employees of public and private youth-serving agencies in New York City, it was announced today by Acting Commissioner John A. Mulcahy.

For the third consecutive year the department's noted dance specialists, Joe and Alice Nash, will impart their knowledge on the "Techniques of Dance Instruction" and the "Presentation of Folk, Square and Round Dancing" to weekly classes limited to 25 members.

The instructive sessions are scheduled for eight consecutive Wednesday afternoons from 2 to 4 P. M., beginning October 14th, and will be held in the Baruch Recreation Center, Baruch Place and Rivington St., Manhattan.

Presented as a service of the Recreation Division of the Department of Parks, the weekly series is open only to members of qualified organizations. For registration and further information, call or write to: Director of Recreation, Arsenal Building, 64th St. and Fifth Ave., New York 10021, N. Y. The telephone number is REgent 4-1000.

9/23/64

BOROUGH PRESIDENT'S OFFICE  
BOROUGH HALL  
BROOKLYN 1, N.Y.

Released by B. P. Sturke  
sept. 7, 1964. (19)  
For Release:  
Thurs., Sept. 17 PM  
Friday \* 18 AM

Borough President Abe Stark and Parks Commissioner Newbold Morris announced today that they have reached a preliminary agreement on the design and location in Brooklyn of the Eternal Flame Monument to be erected in honor of the late President John F. Kennedy.

The monument, which will be of marble, eight feet high and five feet wide, surmounted by an eternal flame, would be placed in a circular mall at the northerly end of Grand Army Plaza near where Vanderbilt and Flatbush Avenues meet at the Plaza. The monument will bear a simple inscription reading: "To the Memory of John Fitzgerald Kennedy, Thirty-fifth President of the United States, May 29, 1917 - November 22, 1963."

Mr. Stark suggested that to this be added the famous exhortation of President Kennedy's Inaugural Address: "Ask not what your country can do for you: Ask what you can do for your country."

The chosen site of the impressive monument is ideally situated at the Grand Army Plaza, which is normally passed by millions of pedestrians and motorists yearly. It also is in an area fittingly surrounded by the Brooklyn Public Library, the Brooklyn Botanic Garden and the entrance to Prospect Park, with its many facilities for enhancing physical fitness and the recreational needs of youngsters and adults. The Brooklyn Museum is nearby.

(MORE)

(2)

*B.P. office advised  
the FF*

The largest and most imposing of all the monuments in the Grand Army Plaza area is the Soldiers' and Sailors' Memorial Arch.

Shortly after President Kennedy's death, Mr. Stark held memorial services on the steps of Brooklyn's Borough Hall on December 8th, when a tree was planted in Borough Hall Park to the memory of the late President. At that time, Mr. Stark indicated that he would like to have something more imposing in Brooklyn as a memorial.

Mayor Wagner approved Commissioner Morris' and Mr. Stark's proposal for the design and erection of the memorial. Architects for the monument are Morris Ketchum, Jr., and Associates of Manhattan.

*NOTE: B.P. office deleted last FF in our draft -*

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*Post 17/1964*

DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

*SAIL BOAT*

IMMEDIATE

*Hand Del 11:15 AM  
Mail*

1-1-1-60M-522145(64) 114

John Mulcahy, Acting Commissioner of Parks, announced today that a gala Model Sailboat Regatta for boy and girl skippers will be held Saturday afternoon, September 19th, on Conservatory Lake, just off 72nd Street and Fifth Avenue, in Central Park.

The six-event regatta will begin at 2 P.M. when the model yachts - many of which are near miniatures of the Constellation and Sovereign, which now are in a sailing duel for the coveted America's Cup - will be cast afloat with billowing sails.

The boats competing in Saturday's regatta range in length from 12 to 50 inches, fore and aft. Awaiting the winner and two runners-up of each of the six events will be glittering trophies. A total of 18 trophies will be awarded.

Prizes for the Model Sailboat Regatta will be provided by Rappaport's Toy Bazaar, of Manhattan, which is sponsoring the regatta with the cooperation of the Recreation Division of the Department of Parks.

Sept. 16, 1964.



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE

1-1-1-60M-522145(64) 114

The Delacorte Theatre in Central Park, home of the popular Shakespeare Festival, will provide New Yorkers with still another program of cultural interest next weekend, September 12 - 13th, when a gala Musical Festival will be presented by the New York Orchestral Society, with the cooperation of the Department of Parks.

Newbold Morris, Commissioner of Parks, announced today that there will be an 8 o'clock evening concert Saturday, September 12th, and a 3:30 P. M. matinee concert the following afternoon. Musical director of the special two-day festival is Joseph Eger. The New York Shakespeare Festival, through Joseph Papp its director, also is cooperating in the coming weekend's musical programs.

Selections for the Saturday evening and Sunday matinee performances will include Handel-Hartz' "Water Music Suite", Ulysses Kay's "Suite for Orchestra", Stravinsky's Suite No. 2 and Tchaikovsky's Fifth Symphony.

The New York Orchestral Society is well-known for its free concerts in Town Hall and other music centers, having pioneered to bring live symphonic music free of charge to many areas in New York City.

SEP 9 '64 8



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

September 9th 1964  
HAN Del  
2:30 PM  
Mail

FOR RELEASE

Jr. Olympics IMMEDIATE

1-1-1-60M-522145(64) 114

The 1964 A.A.U. Junior Olympic Sports Festival, conducted by the Recreation Division of the Department of Parks, will be held Saturday afternoon, September 12th, at Downing Stadium on Randall's Island.

Newbold Morris, Commissioner of Parks, announced today that the 52-event program will begin at 1:30 P. M. The stadium gates will open one hour earlier, and admission will be free.

This year's athletic attraction is the 18th annual edition of the popular Junior Olympic program, which is patterned after the world famous international games.

However, rather than country versus country, it will be borough versus borough on Saturday, when more than 1,500 pre-teen and teenagers will seek individual medal honors while amassing points for their respective boroughs in 16 track and field competitions.

Also featured will be 16 special A.A.U. track and field handicap events which has drawn entries from male and female athletes from many leading athletic clubs here.

The program lists a total of 12 boxing and wrestling bouts, plus seven weightlifting events, all of which are sanctioned by the Metropolitan Association of the A.A.U.

Sept. 8, 1964 12



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1-60M-522145(64) 114

*2 to Leslie Stone*

*Shea Stadium*

IMMEDIATE

*Hand Del  
4:30 pm  
mail*

Park Commissioner Newbold Morris announced today that the formal signing of the lease, which will make municipally-owned Shea Stadium the new gridiron home of the New York Jets, will take place in City Hall at 11:15 A.M. Thursday morning, September 10th.

Mayor Robert F. Wagner, David A. ("Sonny") Werblin who is president and chief executive office of the Gotham Football Club, Inc., Jet's coach Weeb Eubank, and Commissioner Morris will be at City Hall for the signing of the lease.

The Jets will open their American Football League season next Saturday night, September 12th, at 8 P.M., in Shea Stadium where they will play the Denver Broncos in the first of seven home games.

Other Saturday night Jets games scheduled at Shea Stadium are: October 3rd with the San Diego Chargers, October 10th with the Oakland Raiders, October 17th with the Houston Oilers, and October 31st with the Boston Patriots.

Two Sunday afternoon games, each beginning at 1:05 P.M., are scheduled for November 8th with the Buffalo Bills, and November 29th with the Kansas City Chiefs.

The Jets in pre-season exhibition play posted an impressive four victories in five games.



3

Sept 4, 1964 17



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

U.S. Army Air Defense Command

FOR RELEASE

IMMEDIATE

Hand Del 11:30 AM  
Mail " (2<sup>1/2</sup>)

1-1-1-60M-522145(64) 114

The famous Choral Group of the United States Army Air Defense Command will present a program of special choral selections on Monday, September 7th at the New York City Building at the World's Fair.

Newbold Morris, Commissioner of Parks, announced today that the program will be given at 2:00 P.M. on the South Plaza of the City's own superb building which is situated near the Unisphere. The appearance of the noted Choral Group marks their latest stop of a nation-wide tour as musical ambassadors of the Army Nike-Hercules missilemen on duty throughout the United States.

Their concert here is co-sponsored by the Department of Parks and the 1st Region Army Air Defense Command of Fort Totten in Flushing. The home base of the 35-men is in Colorado Springs, Colorado.

September 4, 1964



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK *Swimming* REGENT 4-1000

FOR RELEASE

THURSDAY, SEPTEMBER 3rd

*Ham Del  
Mail*

1-1-60M-522145 (64) 114

Newbold Morris, Commissioner of Parks, announced today that the City's 17 outdoor swimming pools, and the bathhouse facilities at five public beaches will close for the season at the end of the Labor Day holiday - Monday, September 7th.

While there will be no bathhouse accommodations after that date at Jacob Riis Park, Orchard Beach, Manhattan Beach, Great Kills and South Beach, these beaches and the comfort station facilities thereat will remain open through Sunday, September 13th.

The 17 pools in the five boroughs will close completely for swimming purposes until next spring.

Mr. Morris also announced that 11 of the 17 outdoor pool areas will open as active play centers on Monday, September 14, 1964.

"These converted play centers will feature facilities for group games, paddle and table tennis, basketball and other wholesome recreational activities," said Mr. Morris.

During the past summer, approximately 2,000,000 persons enjoyed the use of the outdoor pools in the five boroughs. Each pool featured a beneficial "Learn-to-Swim" program which attracted 6,000 boys and girls who attended swimming classes weekday mornings. Also, 500 men and women registered in similar classes for adults.

-more-

## Swimming Pools

pg. 2.

Swimming tournaments were held at several of the outdoor pools where 2,500 pre-teen and teenage boys and girls competed in freestyle, backstroke and breaststroke events. These tournaments provided many of the youngsters with their first experience in aquatic competition.

The pools which will convert to play centers are:

### MANHATTAN

Hamilton Fish Pool - E. Houston and Pitt Streets

Colonial Pool - Bradhurst Ave. and 145th Street

Highbridge Pool - Amsterdam Ave. and W. 173rd Street

T. Jefferson Pool - 111th Street and First Avenue

### BRONX

Crotona Pool - 173rd Street and Fulton Avenue

### BROOKLYN

Sunset Pool - 7th Avenue and 43rd Street

Red Hook Pool - Clinton Bay and Henry Street

McCarren Pool - Driggs Avenue and Lorimer Street

Betsy Head Pool - Hopkinson and Dumont Avenues

### QUEENS

Astoria Pool - 19th Street and 23rd Drive

### RICHMOND

Faber Pool - Richmond Terrace and Faber Street

August 31, 1964



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

THURSDAY, SEPTEMBER 3rd  
*Hand Delivered 3:30 PM  
Mail*

1-1-60M-522145(64) 114

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Betsy Head Pool - Hopkinson and Dumont Avenues

### QUEENS

Astoria Pool - 19th Street and 23rd Drive

### RICHMOND

Faber Pool - Richmond Terrace and Faber Street

2-

SEPT 2, 1964<sup>9</sup>



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

IMMEDIATE

Hand Del - 12:00  
Aerial Del - 1:00

1-2-1-60M-522145(64) 114

The United States Olympic bicycle-racing trials will be held in Central Park next Saturday and Sunday, September 5th and 6th, when the park roadways will be closed to vehicular traffic from 6 a.m. to 5 p.m. each day.

On Saturday, the 100-kilometer race (about 62½ miles) will be contested, beginning at 8 a.m., over the park's roadways. The next day, longer distance bike riders will compete in the 180-kilometer race (about 112½ miles) which also will start at 8 a.m.

Newbold Morris, Commissioner of Parks, stated today that although the roadways in Central Park would be closed to motor vehicles, the pedestrian walks and other facilities will remain open as usual.

Spectators will have the opportunity to witness the important races from many vantage points in the park.

The start and finish of each day's race will be at the East Drive just north of 72nd Street in the park.

DRAFT

Newbold Morris, Commissioner of Parks, announces that an additional noonday concert will be given on Wednesday, September 2nd, at Bowling Green Park, Whitehall Street and Broadway. This will be a jazz concert under the direction of Ted Bartal, through the cooperation of the Downtown-Lower Manhattan Association and Local 802, American Federation of Musicians.

WNYC will broadcast the program commencing 12:15 P. M.

BOWLING GREEN  
BAND CONCERT  
WEDNESDAY SEPTEMBER 2, 1964  
TED BARTELL CONDUCTOR  
U. S. NAVY BAND, MUSICAL DIRECTOR OF YANKEE STADIUM  
COLUMBIA RECORDS

SALUTATION ... "THE STAR SPANGLED BANNER"

- |  |                  |
|--|------------------|
| 1. YANKEE'S ON PARADE  | BARTELL & TARO   |
| 2. JUST ONE OF THOSE THINGS  | PORTER           |
| 3. NONE BUT THE LONELY HEART                                       | TSCHAIKOWSKY     |
| 4. MUSIC AND RYTHM   | J. DORSEY        |
| 5. A MUSICAL TRIP AROUND THE WORLD WITH DARK EYES<br>ARR. BY MAYER |                  |
| 6. PORGEY AND BESS   | GERSHWIN         |
| 7. DIXIELAND JAZZ MUSIC  | IA RACCOY        |
| 8. JOSHUA FOUGHT THE BATTLE OF JERRICO<br>ARR. BY MAYER            |                  |
| <u>INTERMISSION</u>  |                  |
| 9. WHEN DAY IS DONE  | DR. ROTHMAN      |
| 10. MOONLIGHT ON THE GANGES  | H. WARREN        |
| 11. I SURRENDER DEAR   | H. BARRIS        |
| 12. SIX AND SEVEN EIGHTHS  | J. DORSEY        |
| 13. STARDUST   | H. CARMICHAEL    |
| 14. SOUTH RAMPART <del>XXXXXX</del> STREET PARADE                  | BAUDUC & HAGGART |
| 15. GOD BLESS AMERICA  | I. BERLIN        |



August 31, 1964



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

IMMEDIATE

Handled 5:30 PM  
Mail "

1-1-1-60M-522145(64) 114

Park Commissioner Newbold Morris announced today that New Yorkers will be treated to another delightful noonday musical interlude next Wednesday, September 2nd, at historic Bowling Green Park in downtown Manhattan.

The concert will begin at 12:15 P. M. and climaxes a summer-long series of weekly musical programs featured in the park which were sponsored by the Downtown-Lower Manhattan Association and Local 802 of the American Federation of Musicians, with the cooperation of the Department of Parks.

Ted Bertell's Orchestra will provide the music and the 15-part program will include "Stardust," "I Surrender Dear," "Just One of Those Things," "Joshua Fought the Battle of Jerrico," "South Rampart Street Parade," "Moonlight on the Ganges" and Dixieland Jazz music.

August. 31, 1964

DRAFT  
T. TOMSULO  
August. 27, 1964

FOR RELEASE:

IMMEDIATE

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Aug 26 1964 23

DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

IMMEDIATE

Hand Del 11 a.m.  
mail "

1-1-1-60M-522145(64) 114

Another captivating Storytelling Hour for children will be held next Saturday, August 29th at the Hans Christian Andersen Memorial in Central Park, beginning at 11:00 A.M.

Newbold Morris, Commissioner of Parks, announced today that Baroness Alma Von Dahlerup of the Danish-American Women's Association, has arranged for Saturday's storyteller to be Mrs. Esther Hietala of Finland.

Mrs. Hietala will be garbed in a colorful costume from her native land, and while she is regaling the youngsters with appealing stories, appropriate background music will be furnished by Mrs. Gyellay'Pap who will play the Kantele, an original Finnish instrument.

The Hans Christian Andersen Memorial site is located on the west bank of Conservatory Lake in the park.

August 25, 1964.

August 26, 1964 19



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE

Han Del 11<sup>15</sup> AM  
Mail "

1-1-1-60M-522145(64) 114

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August 25, 1964.



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE

1-3-1-60M-522145(64) 114

America's aquatic aces soon will invade the waters of Astoria Pool, Queens, where they will compete for coveted berths on the U.S. Olympic Team, from August 25th through September 6th.

Newbold Morris, Commissioner of Parks, announced today that \$1.00 general admission tickets now are on sale in the lobby of the Arsenal Building, 64th Street and Fifth Avenue.

The advance sale of general admission tickets are for the action-studded Swimming and Diving Tryouts and Finals to be featured from Saturday, August 29th through September 6th. Each ticket is good for one day only.

Sports fans can conveniently purchase the advance sale tickets in person weekdays from 9 A.M. to 5 P.M. and on Saturdays from 9 A.M. to Noon.

Otherwise prospective purchasers may send requests for Ticket Order Blanks, with a stamped, self-addressed envelope to: Olympic Tickets, Department of Parks, 64th Street and Fifth Avenue, N.Y.C. 10021.

For the Water Polo Tryouts, slated for the first four days from August 25th through 28th, tickets can only be purchased at the gate at Astoria Pool, 19th Street and 23rd Drive, Astoria.

"Astoria Pool again is playing host to our nation's leading aquatic athletes," said Mr. Morris. "You will recall that it was the site of the 1936 American Olympic finals prior to the games held in Berlin."

-more-

1964 OLYMPIC TRYOUT SCHEDULE

SWIMMING - DIVING AND WATER POLO

1st Day, Tuesday August 25, 1964

Water Polo Trials - 10 A.M.

Warm-up swimming all day

2nd Day, Wednesday August 26, 1964

Water Polo Trials - 10 A.M.

Warm-up swimming all day

3rd Day, Thursday August 27, 1964

Water Polo Trials - 10 A.M.

Warm-up swimming all day

4th Day, Friday August 28, 1964

Water Polo Trials - 10 A.M.

Warm-up swimming all day

5th Day, Saturday August 29, 1964

Starting at 10 A.M.

Heats - Men's 100 M Freestyle

Heats - Women's 100 M Freestyle

Heats - Men's 400 M Ind. Medley

Starting at 3 P.M.

Finals - Men's 100 M Freestyle

Finals - Women's 100 M Freestyle

Finals - Men's 400 M Ind. Medley

Starting at 12 Noon

Water Polo Finals

6th Day, Sunday August 30, 1964

Starting at 10 A.M.

Heats - Men's 200 M Breaststroke

Heats - Women's 400 M Ind. Medley

Heats - Men's 400 M Freestyle

Starting at 3 P.M.

Finals - Men's 200 M Breaststroke

Finals - Women's 400 M Ind. Medley

Finals - Men's 400 M Freestyle

Warm-up diving all day

7th Day, Monday August 31, 1964

Starting at 10 A.M.

Heats - Women's 200 M Breaststroke

Heats - Men's 200 M Butterfly

Heats - Women's 400 M Freestyle

Starting at 3 P.M.

Finals - Women's 200 M Breaststroke

Finals - Men's 200 M Butterfly

Finals - Women's 400 M Freestyle

Warm-up diving all day

8th Day, Tuesday September 1, 1964

Starting at 10 A.M.

Heats - Men's 200 M Backstroke

Heats - Women's 100 M Butterfly

Heats - Men's 1500 M Freestyle

Starting at 3 P.M.

Finals - Men's 200 M Backstroke

Finals - Women's 100 M Butterfly

Warm-up diving all day

9th Day, Wednesday September 2, 1964

Starting at 10 A.M.

Heats - Women's 100 M Backstroke

Heats - Men's 100 M Butterfly

Heats - Women's 100 M Breaststroke

Starting at 3 P.M.

Finals - Men's 1500 M Freestyle

Finals - Women's 100 M Backstroke

Finals - Men's 100 M Butterfly

Finals - Women's 100 M Breaststroke

Starting at 12 Noon

Men's Springboard Diving Qualifying Meet

10th Day, Thursday September 3, 1964

Starting at 10 A.M.

Heats - Men's 100 M Backstroke

Heats - Men's 100 M Breaststroke

Heats - Women's 100 M Freestyle (rel) Finals - Women's 100 M Free. (Rel)

Heats - Men's 200 M Freestyle

Starting at 3 P.M.

Finals - Men's 100 M Backstroke

Finals - Men's 100 M Breaststroke

Finals - Men's 200 M Freestyle

Starting at 12 Noon

Women's 3 Meter Springboard Diving Trials

11th Day, Friday September 4, 1964

Starting at 10 A.M.

Men's 3 Meter Springboard Diving Trials

Starting at 3 P.M.

Women's 3 Meter Springboard Diving Final

Men's 3 Meter Springboard Diving Final

12th Day, Saturday September 5, 1964

Platform diving practice, Men's and Women's, all day

13th Day, Sunday September 6, 1964

Starting at 10 A.M.

Women's 10 Meter Platform diving Trials

Starting at 3 P.M.

Finals - Women's 10 Meter Platform diving

Men's 10 Meter Platform diving Trials Finals - Men's 10 Meter Platform diving

August 25, 1964<sup>17</sup>



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

IMMEDIATE

Hand Del I PM  
Mail "

1-1-60M-522145 (64) 114

A special Physical Fitness Day program for boys and girls 15 years of age and under will be featured Thursday afternoon, August 27th, in Prospect Park, Brooklyn, it was announced today by Parks Commissioner Newbold Morris.

The 10-event program will begin at 1:00 P.M. in the ball-field area at Prospect Park West between 9th and 11th Streets. There is no registration fee and entry blanks can now be obtained from park playground personnel in Brooklyn.

Physical Fitness Day is sponsored by the 3rd A.D. Regular Democratic Organization which has provided scores of prizes to be awarded to the youngsters finishing 1-2-3 in such events as obstacle races, sack races, base-running, and the volley ball throw-for-distance.

The gala day's events were arranged and will be supervised by personnel from the Park Department's Recreation Division.

August 25, 1964.

August 24, 1964 20



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE

Hand Del 12<sup>PM</sup>  
Mail "

1-1-60M-522145 (64) 114

The season-long Tennis Clinics for boys and girls, conducted by the Department of Parks, will reach its climax Wednesday afternoon, August 26th, at the West 93rd Street Tennis Courts in Central Park.

Newbold Morris, Commissioner of Parks, announced today that Wednesday's program will begin at 1:30 P.M. when prize awards will be presented to the boys and girls who were most outstanding during the beneficial clinics.

The program includes a best-of-three-sets exhibition between two exceptional 13 year-old boys, Karry Fitch and Peter Isokanastas, each of Manhattan.

August 24, 1964.



August 24, 1964 13



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

AT WILL

Hand Del 12 PM  
Mail "

1-1-1-60M-522145(64) 114

The Department of Parks award-winning Marionette Theater, will move into Richmond for a six-day run, starting Friday, to delight youngsters and their parents with a total of 111 free performances of "The Shoemaker and the Elves."

Newbold Morris, Commissioner of Parks, announced today that the production of the captivating fairy tale features a "cast" of 20 puppets and 50 pairs of lively shoes. It will be shown in Richmond from August 28th through September 4th.

The show, previously featured in the four other boroughs, will appear in the following Richmond locations:

<u>DATE</u>	<u>TIME</u>	<u>LOCATION</u>
Friday, August 28	2:30 P.M.	Stapleton Houses Playground, Tompkins Ave. near Broad St., Stapleton
Monday, August 31	10:30 A.M.	South Beach Houses Playground, Parkinson Ave. & Kramer St., South Beach
Monday, August 31	2:30 P.M.	Wolfe's Pond Park, Holten to Cornelia Aves., Princes Bay
Tuesday, Sept. 1	10:30 A.M.	Mariners Harbor Houses Playground, Grandview Ave. & Continental Place, Mariners Harbor
Tuesday, Sept. 1	2:30 P.M.	Westerleigh Park, Willard & Springfield Aves., Westerleigh
Wednesday, Sept. 2	11:00 A.M.	Mt. Loretto Home (Girls), Pleasant Plains

"Shoemaker and the Elves"

-2-

<u>DATE</u>	<u>TIME</u>	<u>LOCATION</u>
Wednesday, Sept. 2	2:30 P.M.	Mt. Loretto Home (Boys), Pleasant Plains
Thursday, Sept. 3	10:30 A.M.	Midland Beach Playground, Lin- coln & Midland Aves., Midland Beach
Thursday, Sept. 3	2:30 P.M.	Berry Houses Playground, Dongan Hills Avenue, Dongan Hills
Friday, Sept. 4	10:30 A.M.	Todt Hill Houses Playground, Schmidts Lane near Manor Rd., Four Corners
Friday, Sept. 4	2:30 P.M.	Clove Lakes Park, Clove Rd. & Victory Blvd., Sunnyside

- 30 -

Aug. 20, 1964

August 21, 1964

21



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

SUNDAY, AUGUST 23rd

*Hand Ref 12<sup>15</sup> pm  
Mail 4*

1-1-60M-522145(64) 114

Park Commissioner Newbold Morris announced today that a nine-year-old Elk from Jackson Hole, Wyoming gave birth to a 15-pound doe last Tuesday in the Central Park Zoo. Mama Elk is doing fine and her daughter is now perky enough to pose for photographers.

Ma Elk, a regal-looking creature, is the second animal to give birth here at the Zoo this month.

On August 4th, a Tibetan Yak produced a 10-pound male. And a few months ago - on April 30th - a magnificent Bengal Tiger gave birth to three cubs which continue to captivate the public visiting the Zoo.

-30-

NOTE TO PHOTO EDITORS:

On Sunday morning, August 23rd, Photographers can get shots of the baby Elk and her proud Mom in the main Zoo between the hours of 10:00 and 11:00 A.M.

Fred Sandmann, Supervisor of Menageries, will cooperate in every way possible.

August 20, 1964.

August 21, 1964/15



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE

Hand Del 12<sup>15</sup> PM  
Mail

1-1-1-60M-522145(64) 114

More than 300 children from five Department of Parks Play Camps in Brooklyn will be treated to a gala Jamboree Day, Monday, August 24, in Prospect Park, Brooklyn, it was announced today by Commissioner Newbold Morris.

The Jamboree - for youngsters from 6 to 12 years of age - will be held in the park's Tennis House area at 9th Street and West Drive. The day-long activities will begin at 10:00 A.M. and will continue until 3:00 P.M.

Attending will be children from Play Camps in Carroll Park, Red Hook, Taylor and Bedford Playgrounds, Snediker and Riverdale Playgrounds, and Lindsay Park. The Jamboree culminates the season's program of the borough's Play Camps which were conducted by the Recreation Division of the Parks Department. This program provided the children - at no cost to their parents - with a daily variety of educational, recreational, and cultural activities.

The Jamboree Day program includes entertainment by the Bedford and Taylor Play Camps Band, games and competitions and - after a luncheon recess between noon and 1:00 P.M. - there will be a community sing of camp songs, a talent performance by selected young campers, and a dance fete highlighting square dancing.

August 21, 1964

15



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE:

IMMEDIATE

Hand Del 12:15 pm  
Mail 4

1-1-60M-522145(64) 114

Park Commissioner Newbold Morris announced today that Astoria Pool in Queens will be closed to the public for swimming purposes from Monday, Aug. 24th through Sunday, Sept. 6th when the pool will be the site of the U. S. Olympic Swimming, Diving and Water Polo Tryouts.

During the Aug. 24th-Sept. 6th period many of the nation's leading aquatic aces will compete in the spacious pool for coveted berths on the U. S. Olympic team for the International Games in Japan later this year.

"Astoria Pool again is playing host to America's outstanding aquatic athletes," said Mr. Morris, "This splendid City pool was the site of the 1936 American Olympic Finals prior to the games held in Berlin that year."

General admission tickets, priced at \$1.00 per person, may be purchased by sports fans at the gate of Astoria Pool, 19th Street and 23rd Drive in Astoria, beginning Monday, for the exciting Olympic trials.

Aug. 20, 1964

August 21, 1964 9



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

FRIDAY, AUGUST 21, 1964

Ham Del 12:15 pm  
Mail "

1-1-1-60M-522145(64) 114

Commissioner of Parks Newbold Morris announced today that dancing to the music of Name Bands will be featured at various sites in the five boroughs.

The season-long schedule of dance programs for New Yorkers, now in its tenth and final week, is sponsored for the 23rd year by Con Edison in conjunction with the Department of Parks.

During the week of August 24th through September 2nd, Name Bands will play at the following park locations. This program will begin at 8:30. Admission is free.

<u>DATE</u>	<u>LOCATION</u>	<u>NAME BAND</u>
Monday, August 24	Colonial Park, 146th St. & Bradhurst Ave. - Manhattan	Sil Austin and his orchestra
Tuesday, August 25	Travers Park, 34th Ave. & 77th St., Jackson Heights - Queens	Lee Vincent and his orchestra
Wednesday, August 26	Poe Park, 192nd St. and Grand Concourse - Bronx	Lee Vincent and his orchestra
Thursday, August 27	Wollman Memorial, 64th St. opposite 5th Ave., Central Park - Manhattan	Bobby Kaye and his orchestra
Friday, August 28	Kate Wollman Rink, Prospect Park, Lincoln Rd. & Parkside Avenue - Brooklyn	Bobby Kaye and his orchestra

Name Band Dances

- 2 -

Tuesday, Sept. 1	Victory Field, Woodhaven Blvd. and Myrtle Avenue, Glendale - Queens	Bill Holcomb and his orchestra
Wednesday, Sept. 2	Poe Park, 192nd St. and Grand Concourse - Bronx	Bill Holcomb and his orchestra

August 18, 1964<sup>10</sup>



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

IMMEDIATE

Hand Del 2:45 pm  
Mail "

1-1-1-60M-522145(64) 114

The 1964 Junior Fishing Contest, underway for the past two weeks at the 72nd Street Lake in Central Park, will reach its climax at 12 Noon on Wednesday, August 19th, with the awarding of prizes to the best young anglers.

Newbold Morris, Commissioner of Parks, announced that the award ceremonies will take place at the southwest corner of the 72nd Street large lake in Central Park. Refreshments will be served to the youngsters.

Handsome prizes will be presented for the heaviest fish caught during the contest, the greatest number of fish landed, the longest fish brought in and a special prize for the youngster whose total catch has the greatest end-to-end length. Also, ten other prizes will be given for the heaviest fish caught by a boy and a girl each week.

All the prizes were contributed by the New York Lodge No.1 of the Elks club which sponsored the popular fishing contest for the sixth straight year with the cooperation of the Department of Parks. A total of 1,100 of New York's Tom Sawyers, Huck Finns and Beckys were treated to plenty of fishing fun during the two-week contest.



August 18, 1964 5



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE

Hand Del 245 pm  
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1-1-60M-522145(64) 114

The annual John Philip Sousa Memorial Concert will be held on the Mall in Central Park next Friday evening, August 21st, at 8:00 p.m., it was announced today by Parks Commissioner Newbold Morris.

The concert in honor of the famed march king is again sponsored by the Sousa Fraternal Society and the John Philip Sousa American Legion Post #1112 with the cooperation of the Department of Parks.

"The Sousa Memorial Concert is another splendid musical event featured in our city's parks for the entertainment of New Yorkers," said Commissioner Morris as he pointed out that the attraction would be free, with seating on a first come, first served basis.

The 17-part program lists eight of Sousa's famous compositions including, "Washington Post March," "El Capitan," "Gladiator March," "Black Horse Troop March," and "The Stars and Stripes Forever."

Among other selections on the evening's program will be highlights from "Exodus," the theme from "Mutiny on the Bounty," the theme from "Lawrence of Arabia," and the theme from "How the West Was Won."

The band will be led by noted conductor Joseph Losh.

8/13/64 8



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

SUNDAY, AUGUST 16, 1964

1-1-60M-522145(64) 114

Hand Del - 1:30  
Mail Del - 2:00

Commissioner of Parks Newbold Morris announced today that dancing to the music of Name Bands will be featured at various sites in the five boroughs this week.

The season-long schedule of dance programs for New Yorkers, now in its ninth week, is sponsored for the 23rd year by Con Edison in conjunction with the Department of Parks.

During the week of August 17th through 21st, Name Bands will play at the following park locations. This program will begin at 8:30 p.m. Admission is free.

<u>DATE</u>	<u>LOCATION</u>	<u>NAME BAND</u>
Monday, August 17	South Beach, Promenade in front of bathhouse, Midland Beach - Richmond	Stan Rubin and his orchestra
Monday, August 17	Colonial Park, 146th St. & Bradhurst Ave. - Manhattan	Beth the Great's orchestra
Tuesday, August 18	Victory Field, Woodhaven Blvd. and Myrtle Avenue, Glendale - Queens	Stan Rubin and his orchestra
Wednesday, August 19	Poe Park, 192nd Street and Grand Concourse - Bronx	Frankie Lester and his orchestra
Thursday, August 20	Wollman Memorial, 64th St. opposite 5th Ave., Central Park - Manhattan	Frankie Lester and his orchestra
Friday, August 21	Kate Wollman Rink, Prospect Park, Lincoln Rd. & Parkside Avenue - Brooklyn	Frankie Lester and his orchestra



August 10, 1964

DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK

REGENT 4-1000

IMMEDIATE Hand Del - 12:00  
Hand Del - 2:00

FOR RELEASE

1-1-50M-726102(63) 114

The city-wide finals of the 23rd annual Harvest Dance Contest will be staged Thursday night, August 13th, on the Mall in Central Park where a total of 60 couples will compete for titles in four classifications.

Newbold Morris, Commissioner of Parks, announced today that the entertaining competitions will begin at 8:30 P.M., and that admission for spectators will be free.

Competing in the finals will be dance couples who finished 1st, 2nd or 3rd in preliminary contests staged in the five boroughs during the past two weeks.

Thursday night they will seek top honors in the Fox Trot, Waltz, Cha-Cha-Cha and Jitterbug. The winning couple in each classification will compete for the All 'Round Championship of the contest later in the program.

Prizes provided by Con Edison will be awarded to couples placing first and second in each event. Buddy Morrow and his orchestra will provide music for the competitions.

NOTE TO EDITORS: In case of rain causing a postponement, the Harvest Dance Finals will be held Thursday, August 20th, same time, same place.

8/10/64



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

I-I-1-60M-522145(64) 114

IMMEDIATE

8/10/64 3  
Hand Del - 2:00  
Mail Del - 2:30

Participating in the Bronx Golden Anniversary celebration, the borough's Recreation Division of the Department of Parks has completed a special exhibit which is featured in the lobby of the Bronx County Court Building, at 161 St. and Grand Concourse.

Newbold Morris, Commissioner of Parks, announced today that the theme of the exhibition is "Health Through Recreation." It can be viewed weekdays now through Friday, August 28th.

Arts and crafts made by children and teenagers from various playgrounds and recreation centers, and the handiwork of senior citizens from the Owen F. Dolen Golden Age Center are among the numerous items on display.

The Recreation Division also has coordinated a Golden Jubilee Sports Day on Tuesday, August 18th, which will include a Pee-Wee Olympic Rowing Regatta at Van Cortlandt Park Lake at 11 A. M.; a Junior Olympic Track Meet in Macombs Park Stadium at 2 P. M. and a championship junior softball game in Macombs Park at 5 P.M.



August 7, 1964

DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

AT WILL

Hand Del 10<sup>15</sup> AM  
Mail 4

1-1-1-60M-522145(64) 114

With the Department of Parks award-winning Marionette Theatre moving into Brooklyn for an 11-day run starting Thursday, August 13, youngsters and their parents will be treated to free performances of "The Shoemaker and the Elves."

Newbold Morris, Commissioner of Parks, announced today that the showings in Brooklyn are scheduled from August 13th through August 27th on weekdays at various park locations so that maximum audiences can enjoy it.

This production of the captivating fairy tale, with its "cast" of 20 puppets and 50 pairs of lively shoes, has been "on the road" in other boroughs since June 20.

Staged by the famed Park Puppeteers, "The Shoemaker and the Elves" has entertained thousands thus far this summer.

It will next appear in Richmond from August 28th through September 4th.

The Brooklyn schedule:

<u>DATE</u>	<u>TIME</u>	<u>LOCATION</u>
Thurs. Aug. 13	2:30 P.M.	Prospect Park, Prospect Park West & 11th Street, near Band Shell
Fri. Aug. 14	2:30 P.M.	Lincoln Terrace Park, Buffalo & Rochester Avenues
Mon. Aug. 17	1:30 P.M.	Sunset Park, 7th Avenue & 42nd Street

"Shoemaker and the Elves"

-2-

<u>DATE</u>	<u>TIME</u>	<u>LOCATION</u>
Tues. Aug. 18	2:30 P.M.	St. John's Park, Prospect Place & Schenectady Avenue
Wed. Aug. 19	2:30 P.M.	Kaiser Playground, Neptune Avenue & West 28th Street
Thurs. Aug. 20	2:30 P.M.	Marine Park, Fillmore Avenue & Stuart Street
Fri. Aug. 21	2:30 P.M.	McCarren Park, Driggs Avenue & Lorimer Street
Mon. Aug. 24	2:30 P.M.	Seth Low Playground, Bay Parkway & Avenue P
Tues. Aug. 25	2:30 P.M.	Marcy Houses Playground, Myrtle & Nostrand Avenues
Wed. Aug. 26	2:30 P.M.	Bushwick Park, Knickerbocker Avenue & Starr Street
Thurs. Aug. 27	2:30 P.M.	Com. Barry Park, Flushing Avenue & Navy Street

-30-

August 5, 1964.

August 7, 1964<sup>27</sup>



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE

Handled 10<sup>15</sup> AM  
Mail "

1-1-1-60M-522145(64) 114

Park Commissioner Newbold Morris announced today that a 10-pound male Yak was born in Central Park Zoo last Tuesday morning. Mama Yak, a 1,500-pounder from Tibet, and her offspring are doing just fine.

She is the second animal to give birth here at the Zoo this year. Last April 30th, a magnificent Bengal Tiger produced three cubs.

NOTE TO PHOTO EDITORS:

On Saturday morning, August 8th, Photographers assigned will be able to get shots of the baby Yak and his proud Mom between the hours of 9:00 and 10:00 A.M.

Fred Sandmann, Supervisor of Menageries, will cooperate in every way possible.

August 6, 1964.

August 7, 1964/4



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE

Hand Del 10<sup>15</sup> AM  
Mail "

1-1-60M-522145(64) 114

America's aquatic aces soon will invade the waters of Astoria Pool, Queens, where they will compete for coveted berths on the U.S. Olympic Team, from August 25th through September 6th.

Newbold Morris, Commissioner of Parks, announced today that \$1.00 general admission tickets now are on sale in the lobby of the Arsenal Building, 64th Street and Fifth Avenue.

The advance sale of general admission tickets are for the action-studded Swimming and Diving Tryouts and Finals to be featured from Saturday, August 29th through September 6th. Each ticket is good for one day only.

Sports fans can conveniently purchase the advance sale tickets in person weekdays from 9 A.M. to 5 P.M. and on Saturdays from 9 A.M. to Noon.

Otherwise prospective purchasers may send requests for Ticket Order Blanks, with a stamped, self-addressed envelope to: Olympic Tickets, Department of Parks, 64th Street and Fifth Avenue, N.Y.C. 10021.

For the Water Polo Tryouts, slated for the first four days from August 25th through 28th, tickets can only be purchased at the gate at Astoria Pool, 19th Street and 23rd Drive, Astoria.

"Astoria Pool again is playing host to our nation's leading aquatic athletes," said Mr. Morris. "You will recall that it was the site of the 1936 American Olympic finals prior to the games held in Berlin."



1964 OLYMPIC TRYOUT SCHEDULE

SWIMMING - DIVING AND WATER POLO

1st Day, Tuesday August 25, 1964

Water Polo Trials - 10 A.M. Warm-up swimming all day

2nd Day, Wednesday August 26, 1964

Water Polo Trials - 10 A.M. Warm-up swimming all day

3rd Day, Thursday August 27, 1964

Water Polo Trials - 10 A.M. Warm-up swimming all day

4th Day, Friday August 28, 1964

Water Polo Trials - 10 A.M. Warm-up swimming all day

5th Day, Saturday August 29, 1964

Starting at 10 A.M.	Starting at 3 P.M.
Heats - Men's 100 M Freestyle	Finals - Men's 100 M Freestyle
Heats - Women's 100 M Freestyle	Finals - Women's 100 M Freestyle
Heats - Men's 400 M Ind. Medley	Finals - Men's 400 M Ind. Medley
Starting at 12 Noon	
Water Polo Finals	

6th Day, Sunday August 30, 1964

Starting at 10 A.M.	Starting at 3 P.M.
Heats - Men's 200 M Breaststroke	Finals - Men's 200 M Breaststroke
Heats - Women's 400 M Ind. Medley	Finals - Women's 400 M Ind. Medley
Heats - Men's 400 M Freestyle	Finals - Men's 400 M Freestyle
Warm-up diving all day	

7th Day, Monday August 31, 1964

Starting at 10 A.M.	Starting at 3 P.M.
Heats - Women's 200 M Breaststroke	Finals - Women's 200 M Breaststroke
Heats - Men's 200 M Butterfly	Finals - Men's 200 M Butterfly
Heats - Women's 400 M Freestyle	Finals - Women's 400 M Freestyle
Warm-up diving all day	

8th Day, Tuesday September 1, 1964

Starting at 10 A.M.	Starting at 3 P.M.
Heats - Men's 200 M Backstroke	Finals - Men's 200 M Backstroke
Heats - Women's 100 M Butterfly	Finals - Women's 100 M Butterfly
Heats - Men's 1500 M Freestyle	
Warm-up diving all day	

9th Day, Wednesday September 2, 1964

Starting at 10 A.M.	Starting at 3 P.M.
Heats - Women's 100 M Backstroke	Finals - Men's 1500 M Freestyle
Heats - Men's 100 M Butterfly	Finals - Women's 100 M Backstroke
Heats - Women's 100 M Breaststroke	Finals - Men's 100 M Butterfly
	Finals - Women's 100 M Breaststroke
Starting at 12 Noon	
Men's Springboard Diving Qualifying Meet	

10th Day, Thursday September 3, 1964

Starting at 10 A.M.	Starting at 3 P.M.
Heats - Men's 100 M Backstroke	Finals - Men's 100 M Backstroke
Heats - Men's 100 M Breaststroke	Finals - Men's 100 M Breaststroke
Heats - Women's 100 M Freestyle (rel)	Finals - Women's 100 M Free. (Rel)
Heats - Men's 200 M Freestyle	Finals - Men's 200 M Freestyle
Starting at 12 Noon	
Women's 3 Meter Springboard Diving Trials	

11th Day, Friday September 4, 1964

Starting at 10 A.M.	Starting at 3 P.M.
Men's 3 Meter Springboard Diving Trials	Women's 3 Meter Springboard Diving Final
	Men's 3 Meter Springboard Diving Final

12th Day, Saturday September 5, 1964

Platform diving practice, Men's and Women's, all day

13th Day, Sunday September 6, 1964

Starting at 10 A.M.	Starting at 3 P.M.
Women's 10 Meter Platform diving Trials	Finals - Women's 10 Meter Platform diving
Men's 10 Meter Platform diving Trials	Finals - Men's 10 Meter Platform diving

August 6, 1964 2



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE

1-1-60M-522145(64) 114

Newbold Morris, Commissioner of Parks, announced today that with the cooperation of Borough President Mario J. Cariello, three new sandlot baseball diamonds have been completed in Queens and now are being used by Little Leaguers and other junior nines.

The new fields are located in Brookville Park, Rosedale; Baisley Park, at 116th Avenue and 157th Street, Jamaica, and at Pell Avenue at 114th Street and 37th Avenue, East Elmhurst.

These new diamonds for budding baseball stars replace three fields which were eliminated due to the widening and construction of arterials in Queens.

Each of the recently-opened ball fields feature a backstop, bases, a home plate and players' benches.

August 6, 1964

August 4 1964 11



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-60M-522145(64) 114

WEDNESDAY, AUGUST 5, 1964

Hand Del  
2:30 PM  
Mail

Today 40 senior citizens from the Roosevelt Golden Age Center in Manhattan will be taken to Camp Beacon, N.Y., where they will be treated to a delightful day-long outing.

The group will depart at 9:00 a.m. today (Wednesday, August 5th) from the center - Forsyth and Rivington Streets, Manhattan.

Newbold Morris, Commissioner of Parks, stated that this is one of several bus trips to various points of interest planned this season for the enjoyment of the older folks.

The Camp Beacon outing, arranged by the Department of Parks with the cooperation of University Settlement House, will include picnicking and a variety of interesting activities.



August 4, 1964/6

DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE

Hand Del PM  
230  
mail "

1-1-60M-522145(64) 114

An outstanding array of top women athletes in the country will converge on Downing Stadium, Randalls Island, where they will seek U.S. Olympic berths in three exciting days of track and field trial events beginning Thursday, August 6th.

Newbold Morris, Commissioner of Parks, announced today that \$1.00 general admission tickets will be sold at the gate Thursday, Friday and Saturday, August 6th through 8th, with all proceeds going to the U.S. Olympic Fund.

On Thursday, starting at 3 P.M., the 80-Meter Hurdles, 4-Kilo Shot Put and the High Jump will be contested. All three are Pentathlon events.

The action on Friday will begin at 10 A.M. and will continue practically all day. Saturday's program will begin at 2 P.M. and lists 10 finals. ( A THREE-DAY SCHEDULE IS ATTACHED)

Many of the hopefuls for the coveted Olympic berths are women who starred in the recent American-Russian meet, July 25-26, in Los Angeles.

August 4, 1964.

TIME SCHEDULE AND ORDER OF EVENTS

FOR THE

WOMEN'S TRACK AND FIELD OLYMPIC TRIALS

THURSDAY - August 6, 1964

3:00 P.M. 80 Meter Hurdles (Pentathlon)  
4:30 P.M. 4 Kilo Shot Put (Pentathlon)  
5:30 P.M. or 6 High Jump (Pentathlon)

FRIDAY - August 7, 1964

10:00 A.M. Long Jump (Pentathlon)  
10:00 A.M. 800 Meter Run (1st Round - Heats)  
10:30 A.M. High Jump (Qualifying Round)  
10:30 A.M. 100 Meter Dash (1st Round - Heats)  
11:00 A.M. Shot Put (Qualifying Round)  
11:15 A.M. 80 Meter Hurdles (1st Round - Heats)  
11:45 A.M. 400 Meter Run (1st Round - Heats)  
12:30 P.M. 200 Meter Dash (1st Round - Heats)  
  
3:00 P.M. Discus Throw (Qualifying Round)  
3:00 P.M. 800 Meter Run (2nd Round or Semi- if necessary)  
3:30 P.M. 100 Meter Dash (2nd Round or Semi)  
4:00 P.M. Long Jump (Qualifying Round)  
4:00 P.M. 200 Meter (Pentathlon)  
4:30 P.M. 80 Meter Hurdles (2nd Round or Semi- if necessary)  
5:00 P.M. Javelin Throw (Qualifying Round)  
5:00 P.M. 400 Meter Run (2nd Round or Semi)  
5:45 P.M. 200 Meter Dash (2nd Round or Semi)

SATURDAY - August 8, 1964

FINALS

2:00 P.M. 4 Kilo Shot Put  
3:00 P.M. Running High Jump  
3:00 P.M. Running Long Jump  
3:00 P.M. Discus Throw  
4:00 P.M. 100 Meter Dash  
4:15 P.M. 800 Meter Run  
4:30 P.M. Javelin Throw  
4:30 P.M. 80 Meter Hurdles  
4:45 P.M. 200 Meter Dash  
5:00 P.M. 400 Meter Run

August 1964 6



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK

REGENT 4-1000  
*Hand Delivery 2 P.M.  
mail*

FOR RELEASE

IMMEDIATELY

1-1-1-60M-522145(64) 114

The eye-appeal of square and folk dancing will be in full evidence at the New York City Building in the World's Fair beginning Wednesday, August 5th, when the Department of Parks' dance specialists will stage a series of four weekly programs.

Park Commissioner Newbold Morris announced today that these sparkling programs will be featured on the South Plaza of the City's own superb building which is situated near the Unisphere.

"These Wednesday afternoon treats will be colorful, entertaining and instructive to visitors here from afar as well as New Yorkers," stated the Commissioner.

Each Wednesday through August 26th, the programs will be spotlighted from 2 to 4 P.M. under the supervision of noted dance specialists Joe and Alice Nash, and the famed Parks Promenaders.

At each session, spectators will have an opportunity to learn from experts how to square-dance properly just for the fun of it. Also demonstrated and taught will be authentic folk dances of many nations around the world.

The first hour will be for youngsters and their parents, with the older folks and teenagers stepping in during the final hours.

August 3, 1964.

NOTE TO PICTURE EDITORS -- THIS OFFERS EXCELLENT PHOTO POSSIBILITIES

August 4, 1964



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATELY

Hen Del 2:30 pm  
Mail "

1-1-60M-522145(64) 114

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August 3, 1964.

NOTE TO PICTURE EDITORS -- THIS OFFERS EXCELLENT PHOTO POSSIBILITIES

*July 30, 1964 5*



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

MONDAY, AUGUST 3, 1964

*Hen Del  
Mail 2:30pm*

1-1-60M-522145(64) 114

The site of the Bronx borough finals in the citywide Harvest Dance Contest, and the free Name Band dance program which will follow the competition, has been changed from Poe Park to Mullaly Park next Wednesday night, August 5th, Park Commissioner Newbold Morris announced today.

Both events were rained out at Poe Park last Wednesday night by a thunderstorm, and Mullaly Park, East 162nd Street and Jerome Avenue, was selected to avoid another possible cancellation.

The Mullaly site offers an auditorium which can be used in case of inclement weather. The Harvest Dance finals there will begin at 8:30 p.m. and Stan Rubin's orchestra will provide the music for the competitions and social dancing later in the evening.

These two entertaining attractions are sponsored by Con Edison in conjunction with the Department of Parks.



July 30, 1964 15



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE

Hand Del 11<sup>30</sup> AM  
Mail 4

1-1-1-60M-522145(64) 114

Thirteen free Play Camps, organized this summer for the first time by the Department of Parks, are playing host to more than 1,000 children daily in Brooklyn and Manhattan, it was revealed today by Commissioner Newbold Morris.

At each Play Camp - there are five in Brooklyn and eight in Manhattan - youngsters are enjoying a variety of recreational, educational and cultural activities from 9:30 a.m. to 5:00 p.m. weekdays.

"Arts and crafts, gardening, folk dancing, singing, games and trips to points of interest are included in the programs which are supervised by the department's Recreation Directors," said Commissioner Morris.

Boys and girls, in the 6 to 12 age group, attend day-long sessions which cost their parents nothing. The camps are operated at no extra expense to the department's budget. Free transportation for the group outings and tours is provided through the cooperation of the city's Youth Board and Transit Authority.

Launched as a pilot project last year in a Brooklyn playground, the program met with such success it mushroomed to the present 13 Play Camps.

Looking ahead to 1965, the Department of Parks plans to expand this type of beneficial program to serve children in other communities in the city.

Play Camps

-2-

Play Camps now are located in the following playgrounds:

Brooklyn

Bedford and Taylor - Bedford Avenue and Taylor Street

Carroll Park - President, Carroll, Court and Smith Streets

Red Hook - Verona, Dwight, Pioneer and Richards Streets

Lindsay Park - Johnson Avenue and Boerum Street, Lorimer to Leonard Street

Riverdale and Snediker - Riverdale and Snediker Avenues

Manhattan

Al Smith - Madison, Catherine to Oliver Streets

Tompkins Square - Avenue A to B, East 7th to 10th Streets

Thomas Jefferson - 1st Avenue to FDR Drive, East 111th to 114th Streets

Colonial - Bradhurst and Edgecombe Avenue, West 145th Street

McCray - West 138th Street between 5th and Lenox Avenues

Morningside - West 110th to 123rd Streets, Manhattan Avenue to Morningside Drive

North Meadow - 97th Street and Central Park West

J Hood Wright - Fort Washington Avenue and West 173rd Street

July 27, 1964.

-30-



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATE

July 29, 1964 1  
Han Del 12<sup>30</sup> - pm  
Mail

1-1-1-60M-522145(64) 114

The 1964 Bicycle Rodeo will reach its climax on Saturday afternoon, August 1st, when more than 100 young cyclists will compete in the contest's citywide finals on the Mall in Central Park.

Beginning at 1 P.M., the riders - ranging in ages from under 8 to 15 years old - will seek citywide honors and valuable prizes in a ten-course competition of safe and sound cycling skills.

The Rodeo, sponsored by the Amateur Bicycle League of America and the American Machine and Foundry Company in conjunction with the Department of Parks, was launched in the five boroughs on June 20th.

The citywide finalists were among 1,100 boys and girls who first were taught the important fundamentals of safety in bike-riding before competing in district and borough competitions which determined the qualifiers for Saturday's roundup.

A total of eight AMF light-all chrome bicycles will be awarded to the Rodeo's top winners, and other prizes will go to runners-up. Presentations will be made by Carter L. Burgess, Chairman of AMF, Otto Eisele, President of the ABLA, and Commissioner of Parks, Newbold Morris.



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATELY

1-1-1-60M-522145 (64) 114

July 23, 1964 11  
Han Del  
Mail 12:10 PM

Let's go fishin'!

A whale of a fishing contest for boys and girls will be held right smack in the heart of Manhattan - at the 72nd Street Lake in Central Park - beginning Tuesday, August 4th.

Newbold Morris, Commissioner of Parks, announced today that young anglers from six through fifteen years of age can register now for the 1964 Junior Fishing Contest.

Free entry blanks may be secured either in person or by writing to the Manhattan Recreation Office, Arsenal Building, 64th Street and Fifth Avenue.

Sponsored for the sixth consecutive year by the New York Lodge No. 1 of the Elks, the contest offers a treasure chest of many prizes for the heaviest fish caught, the longest fish, the most finny battlers caught as well as special awards for Opening Day and the August 19th Closing Day of the two-weeks angling competition.

Each entrant will receive an official contest emblem which will enable him to fish any day, between 9 A.M. and 5 P.M., while the contest is in progress.

July 16, 1964 12



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

SUNDAY, JULY 19th

Hand Del  
12<sup>30</sup> pm  
Mail "

1-1-60M-522145(64) 114

Several thousand golfers will tee off today (Sunday) at New York City's 12 municipal golf courses where they will seek top honors and handsome prizes in the 14th annual Blind Bogey Tournament and Hole-in-One Contest.

Newbold Morris, Commissioner of Parks, revealed yesterday that approximately 4,800 will see action in the popular golf competitions. The entry deadline at each course was July 10th.

Sponsored by the F. & M. Schaefer Brewing Company in cooperation with the Department of Parks, the Blind Bogey tourney has proved popular with public links players through the years. It enables duffers to compete on an equal footing with low-scoring golfers.

Competition consists of 18 holes of medal play with each divot digger choosing his or her own handicap. The player whose net score, with his chosen handicap, comes closest to the Blind Bogey is declared the winner. U.S.G.A. rules will govern all play today.

Valuable prizes, donated by the F. & M. Schaefer Brewing Company, will be awarded at each course to the winner of the Men's and Women's Blind Bogey play, and to the low gross man.

Blind Bogey Tournament

-2-

In addition, the two low gross men scorers at each of the 12 courses will qualify for the IKE Tournament slated for August 3rd, 4th, and 5th at Winged Foot.

For the Hole-in-One Contest, a prize will also be awarded at each course to the golfer whose tee shot lands in, or closest to, the cup of a designated hole.

-30-

July 14, 1964.

July 17, 1964 2



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

1-1-1-60M-522145(64) 114

FOR IMMEDIATE RELEASE  
TO ALL NEWS AND PICTURE EDITORS

KISSENA BICYCLE TRACK  
DEDICATION ON SUNDAY

*Hand Del  
4 PM  
Mail 9*

Kissena Bicycle Track in Queens will be dedicated Sunday afternoon, July 19th, when the oval also will be redesignated as the Siegfried Stern-Kissena Park Bicycle Track.

Newbold Morris, Commissioner of Parks, announced today that the dedication ceremonies will start at 1 P.M. with city officials, civic leaders and representatives of the cycling sports world in attendance.

The track is located in Kissena Park at 164th Street and North Hempstead Turnpike, Flushing.

Paul R. Screvane, President of the City Council; Commissioner Morris; Charles H. Silver, the Mayor's Executive Assistant for Education and Industrial Development; and John Carroll, Commissioner of Highways, will speak and participate in the unveiling of a plaque.

Otto Eisele, President of the Bicycle League of America; Harvey Black, President of the Eastern Cycling Federation, and members of the Stern family are among the dignitaries who also accepted invitations. James O'Connor, President of the Siegfried Stern Memorial Foundation, will preside.

KISSENA BICYCLE TRACK

-2-

Mr. Screvane, of Douglaston, was sponsor of a local law which named the track for Mr. Stern, a business executive who, prior to his death in 1952, was a staunch supporter of amateur cycling and other activities which built character through the peaceful arts of sportsmanship.

On Sunday - the day of the dedication - the New York State Amateur Cycling Championships will be decided on the Siegfried Stern - Kissena Park Bicycle Track. The National Championships will be featured there on August 28th and 29th.

Built to Olympic specifications, the quarter-mile track is banked and asphalt-covered. It is open to the general public, and will be the scene of the Olympic Trials for bicycle speed-racing on September 2nd, 3rd, and 4th.

-30-

July 17, 1964.



July 13, 1964 4



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE

Handled 3 PM  
Mail "

1-1-50M-726102(63) 114

Dancing couples will have the chance to waltz away with awards and top honors in the gala 1964 Harvest Dance Contest to be featured at a picturesque park site in each of the boroughs, Commissioner Newbold Morris announced today.

The popular dance competition - now in its 23rd year - is sponsored by the Department of Parks and Con Edison. Free entry blanks now can be secured from park recreation offices and major dance sites in the city. Eligibles are amateurs over 16 years of age.

Tuesday evening, July 28th, contestants in Queens will launch the Harvest Dance Contest in Travers Park, 34th Avenue and 77th Street, Jackson Heights, where they will seek the borough's top honors for the Fox Trot, Cha-Cha-Cha, Jitterbug, and Waltz classifications.

Bronxites are scheduled to pirouette with their partners Wednesday evening, July 29th at Poe Park, 192nd Street and Grand Concourse; Manhattan's contest will be held Thursday, July 30th at the Wollman Memorial in Central Park; Brooklynites will have their night Friday, July 31st at the Kate Wollman Rink in Prospect Park, and Richmond's contest will be featured Monday, August 3rd at the South Beach Promenade, Iroquois Street, in Midland Beach.

Harvest Dance Contest

-2-

Valuable prizes, contributed by Con Edison, will be awarded to the couples judged best in each dance classification. However, those who finish 1 - 2 - 3 will qualify to compete for Harvest Dance Contest's Citywide Championships, Thursday evening, August 13th, at the Mall in Central Park.

All contests will begin at 8:30 p.m. and spectators will be welcome.

-30-

July 10, 1964 18



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

A.M.'s and P.M.'s MONDAY, JULY 13, 1964

1-1-1-50M-726102(63) 114

*Hand Del 4<sup>30</sup> Am  
mail 4*

The reigning Queen of the World's Fair Summer Festival - attractive Ann McKeon - will make a special guest appearance as story-teller tomorrow morning (Tuesday, July 14th) at the Hans Christian Andersen Memorial in Central Park.

Newbold Morris, Commissioner of Parks, announced today that Miss McKeon has graciously consented to take time out from her other official duties to entertain boys and girls with favorite fairy tales.

Miss McKeon will begin capturing the imaginations of the youngsters at 11 a.m. The Andersen Memorial is situated on the west side of Conservatory Lake, opposite 72nd Street and 5th Avenue.

Free story-telling hours are among the hundreds of free special events sponsored for children by the Department of Parks.

Regular story-telling sessions are featured at the Andersen Memorial every Wednesday and Saturday mornings at 11 o'clock.

July 9, 1964 3



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

SUNDAY, JULY 12, 1964

*Harlem Del  
2:30 PM  
Mail "*

1-1-1-50M-726102(63) 114

The ear-pleasing rhythm of Latin-American music will be heard at a series of special concerts scheduled for Tuesday evenings at Harlem Meer, it was announced today by Commissioner of Parks Newbold Morris.

Harlem Meer is situated in Central Park at 110th Street and Fifth Avenue and the area is an appropriate picturesque setting for the free concerts.

These entertaining concerts have been made possible through the generosity of a donor who wishes to remain anonymous.

Curtain time for each musical program will be 8:30 p.m., and next Tuesday, July 14th, Rogelio Martinez and his orchestra will play lilting Latin tunes.

On July 21st Tito Rodriguez orchestra will be there. Mario Hernandez orechestra will play July 28th; Kako's band will appear August 4th, and on Tuesday, August 11th, Arsenio Rodriguez orchestra will climax the concert series.

July 8 1964 6



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

SUNDAY, JULY 12, 1964

*Handwritten:* Hen Del  
3 PM  
Mail "

1-1-50M-726102(63) 114

Free dancing under the stars will continue for New Yorkers at various sites in the five boroughs this week, it was announced today by Commissioner of Parks Newbold Morris.

The season-long schedule of dance programs, now in its fourth week, is sponsored for the 23rd year by Con Edison in conjunction with the Department of Parks. Music is provided by famous Name Bands.

During the week of July 13 through 17, Name Bands will play at the following park locations. The program will begin at 8:30 p.m.

<u>DATE</u>	<u>LOCATION</u>	<u>NAME BAND</u>
Monday, July 13	Riverside Park, 105th Street and Riverside Drive - Manhattan	Tito Rodriguez and his Orchestra
Tuesday, July 14	Travers Park, 34th Avenue and 77th Street, Jackson Heights - Queens	Tito Rodriguez and his Orchestra
Wednesday, July 15	Poe Park, 192nd Street and Grand Concourse - Bronx	Tito Rodriguez and his Orchestra
Thursday, July 16	Wollman Memorial, Central Park, 64th Street opp. 5th Avenue - Manhattan	Tito Rodriguez and his Orchestra
Friday, July 17	Kate Wollman Memorial, Prospect Park, Lincoln Rd. and Parkside Avenue - Brooklyn	Tito Rodriguez and his Orchestra



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE

July 8 1964 13  
Han Del 3 PM  
Mail "

1-1-50M-726102(63) 114

The Department of Parks award-winning Marionette Theatre, now in its 24th year, will move from Manhattan to the Bronx on Friday, to delight youngsters and their parents with free performances of "The Shoemaker and the Elves."

Newbold Morris, Commissioner of Parks, announced today that the performances in the Bronx are scheduled from July 10th through 24th on weekdays at various park locations so that maximum audiences can enjoy it.

The production of the captivating fairy tale features a "cast" of 20 puppets and 50 pairs of lively shoes. The scenery, lighting effects, music backgrounds, and the construction and costuming of the marionettes by the famed Park Puppeteers give the "Shoemaker and the Elves" a high professional quality.

The show will be featured at the Bronx sites listed below. It next will appear in Queens from July 27 through August 12; in Brooklyn from August 13 to 27; and in Richmond from August 28 through September 4.

The Bronx schedule:

<u>DATE</u>	<u>TIME</u>	<u>LOCATION</u>
Friday, July 10	2:30 P.M.	Devoe Park, Fordham Road and University Avenue
Monday, July 13	2:30 P.M.	Marble Hill Houses Playground, West 230th Street and Marble Hill Avenue

-more-

"The Shoemaker and the Elves"

-2-

<u>DATE</u>	<u>TIME</u>	<u>LOCATION</u>
Tuesday, July 14	2:30 P.M.	Gunhill Houses Playground, Magenta Street between Holland and Cruger Avenues
Wednesday, July 15	2:30 P.M.	Pelham Houses Playground, Williamsbridge Road and Mace Avenue
Thursday, July 16	2:30 P.M.	Soundview Houses Playground, Metcalf and Randalls Avenue
Friday, July 17	2:30 P.M.	Playground, East 180th Street and Boston Road
Monday, July 20	2:30 P.M.	Claremont Park, Teller and Mt. Eden Avenues
Tuesday, July 21	2:30 P.M.	St. Mary's Park, East Trinity Avenue and St. Mary's Street
Wednesday, July 22	2:30 P.M.	Poe Park, East 192nd Street and Grand Concourse
Thursday, July 23	2:30 P.M.	Playground, Waterbury and La Salle Avenues
Friday, July 24	2:30 P.M.	Playground, Bronx Park East and Lydig Avenue

-30-

July 8 1964 20



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE

*Hand Del 3 pm  
Mail*

1-1-50M-726102(63) 114

Although the Department of Parks annual Learn-to-Swim program began with a big splash on July 6th for thousands of boys and girls, additional registrants will be accepted weekday mornings, from 10 A.M. to Noon, through next Monday, July 13th.

Newbold Morris, Commissioner of Parks, announced today that parents can easily register their young swimming hopefuls at any one of the 17 park pools featuring the beneficial Learn-to-Swim lessons.

The aim of the popular seasonal aquatic program is to teach the young swimmers of the future how to navigate safely under their own power. The program embraces adjustment to water, safety factors, fundamentals of the American Crawl and coordination of armstroke and kick.

The Learn-to-Swim program is being conducted at eight outdoor pools in Manhattan, four in Brooklyn, two in the Bronx, one in Queens, and two in Richmond. There is no registration fee, and the youngsters will be admitted to the pools free when attending the classes.

For information about the location of the Learn-to-Swim pool nearest your home, simply phone the Department of Parks recreation office in your borough. In Manhattan the phone number is RE 4-1000; in Brooklyn, SO 8-2300; in the Bronx, TA 8-3200; and in Richmond, GI 2-7640.



July 3, 1964 10



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

Monday, July 6, 1964

Hand Delivered  
Mail

1-1-50M-726102(63) 114

Strains of "Turkey in the Straw," the "Virginia Reel," and other favorite tunes will echo through Washington Square Park, Manhattan, where a weekly series of delightful Square and Folk Dances will be staged.

Newbold Morris, Commissioner of Parks, announced today that these entertaining evening programs will be free to the general public every Friday, at 8 P.M., from July 10th through August 28th.

The first half-hour of the programs will be for youngsters, with the older folks stepping in with their partners at 8:30 p.m.

Park Recreation Leaders, all members of the famed Promenades, will do the calling with a real country flavor.

The Square and Folk Dance area is in the heart of Washington Square Park. It can easily be reached by using the park entrance on Waverly Place at the foot of Fifth Avenue.

July 6, 1964 17



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE

Han Del 3 PM  
Mail 4

1-1-1-50M-726102(63) 114

Noted actress Viveca Lindfors will appear at the Children's Storytelling Hour to be featured next Saturday, July 11th, at the Hans Christian Andersen Memorial in Central Park.

Newbold Morris, Commissioner of Parks, announced today that Miss Lindfors is looking forward to participating in the program by regaling the youngsters with a favorite Hans Christian Andersen story.

The storytelling session will begin at 11 A.M., and the memorial site is located on the west bank of the Conservatory Lake at 74th Street in the park.

Baroness Alma Von Dahlerup, of the Danish-American Women's Association, arranged for Miss Lindfors' appearance. The lovely actress has starred in more than forty motion pictures as well as every major dramatic television show. She also is noted for her warmth with children.

July 6, 1964.

July 3, 1964 19



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

SUNDAY, JULY 5th

Hand Del 11 AM  
Mail "

1-1-50M-726102(63) 114

The Department of Parks annual Learn to Swim program for boys and girls will begin Monday, July 6th, in the cooling waters of 17 park pools in the city.

Newbold Morris, Commissioner of Parks, announced today that parents can easily register their children for the beneficial lessons which will be given from 10 a.m. to Noon every day except weekends.

The free lessons will be for boys and girls 14 years of age and under. They can be entered for the swim classes at any of the pools listed below. Registration at each of the Learn to Swim sites will be open, beginning 10 a.m., weekdays through July 13th.

The program will include adjustment to water, learning the fundamentals of the American Crawl, coordination of armstroke and kick, and safety factors by qualified tutors.

Here are the pools featuring the Learn to Swim program. All are outdoors with the exception of the St. Mary's Park Recreation Center pool in the Bronx.

MANHATTAN

Carmine Street Pool --- Clarkson Street and Seventh Avenue  
Tel. WA 4-4246

Colonial Pool --- Bradhurst Avenue and West 145th Street  
WA 6-8109

LEARN TO SWIM

p. 2

MANHATTAN -- cont'd

East 23rd Street Pool -- Asser Levy Place  
MU 5-1026

Hamilton Fish Pool -- East Houston and Sheriff Streets  
GR 7-3911

Highbridge Pool -- Amsterdam Avenue and West 173rd Street  
WA 3-2360

John Jay Pool -- 78th Street and East River Drive  
RE 7-2458

Thomas Jefferson Pool -- 111th Street and First Avenue  
LE 4-0918

West 59th Street Pool -- between West End Avenue and Amsterdam Ave.  
CI 5-8519

BROOKLYN

Betsy Head Pool -- Hopkinson and Dumont Avenues  
DI 2-2977

McCarren Pool -- Driggs Avenue and Lorimer Street  
EV 8-2367

Red Hook Pool -- Bay and Henry Streets  
TR 5-3855

Sunset Pool -- Seventh Avenue and 43rd Street  
GE 5-2627

BRONX

Crotona Pool -- East 173rd Street and Fulton Avenue  
LU 3-3910

St. Mary's Recreation Center Pool -- St. Ann's Avenue and E. 145th Street  
CY 2-7254

QUEENS

Astoria Pool -- 19th Street and 23rd Drive  
AS 8-5261

RICHMOND

Faber Pool -- Faber Street and Richmond Terrace  
GI 2-1524

Lyons Pool -- Victory Blvd. and Murray Hulbert Avenue  
GI 7-6650

June 30, 1964

8



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

SUNDAY, JULY 5, 1964

Hand Del  
2:30 pm  
Mail

1-1-50M-726102(63) 114

New Yorkers can enjoy free dancing under the stars, with music provided by Name Bands, at various sites in the five boroughs this week it was announced by Commissioner of Parks Newbold Morris.

The season-long schedule of dance programs, now in its third week, is sponsored for the 23rd year by Con Edison in conjunction with the Department of Parks.

During the week of July 6th through 10th, Name Bands will play at the following park locations. The program will begin at 8:30 p.m.

<u>DATE</u>	<u>LOCATION</u>	<u>NAME BAND</u>
Monday, July 6	South Beach - Promenade in front of bathhouse, Midland Beach - Richmond	Richard Maltby and his Orchestra
Monday, July 6	Colonial Park - 146th Street and Bradhurst Avenue - Manhattan	Hal Singer and his Orchestra
Tuesday, July 7	Victory Field - Woodhaven Boulevard and Myrtle Avenue, Glendale - Queens	Richard Maltby and his Orchestra
Wednesday, July 8	Poe Park - 192nd Street and Grand Concourse - Bronx	Richard Maltby and his Orchestra
Thursday, July 9	Wollman Memorial - 64th Street opposite Fifth Avenue, Central Park - Manhattan	Richard Maltby and his Orchestra
Friday, July 10	Kate Wollman Rink - Prospect Park, Lincoln Road and Parkside Avenue - Brooklyn	Richard Maltby and his Orchestra

July 3 1964 1.6



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

IMMEDIATE

Han Del 3<sup>30</sup>pm  
Mail =

1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announced today that there is every indication traffic on the major arterials in Queens will be much heavier than usual next Tuesday, July 7th, when the All Star game will be featured in Shea Stadium.

The diamond classic will draw a huge turnout. Delays can be avoided by considering other means of public transportation, wherever possible.

For example, the IRT Flushing Line has express trains departing every six minutes - from 9:46 a.m. to 2:58 p.m. - from Times Square to Willet's Point Station.

Also from Manhattan, the Long Island Railroad has express trains leaving Penn Station almost every 15 minutes for the World's Fair Station. There also is frequent bus service to Flushing Meadow from all five boroughs - simply call the New York Transit Authority for details.

From various points on Long Island, the L.I.R.R. has scheduled numerous trains with direct service, or easy connections, to the Fair site and the Stadium.



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE

1-1-50M-726102(63) 114

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June 30, 1964 JJ



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE

Hen Dee  
Mail 2:30 pm

1-1-50M-726102(63) 114

The Department of Parks award-winning Marionette Theatre, now in its 24th year, will delight youngsters and their parents with citywide performances of "The Shoemaker and the Elves" during the months of July and August.

Newbold Morris, Commissioner of Parks, announced today that free performances of the captivating fairy tale are scheduled on weekdays at various park locations so that maximum audiences can enjoy it.

Featuring a "cast" of 20 puppets and 50 pairs of lively shoes, the show is produced by Harold Zasler and directed by Ascanio Spolidoro.

The scenery, lighting effects, music backgrounds, and the construction and costuming of the marionettes by the famed Park Puppeteers gives "The Shoemaker and the Elves" a high professional quality.

The show will be featured at the Manhattan sites listed below through July 9th. It next will appear in the Bronx, July 10 - 24; in Queens from July 27 through August 12; in Brooklyn from August 13 - 27; and in Richmond from August 28 through September 4.

The Manhattan schedule:

<u>DATE</u>	<u>TIME</u>	<u>LOCATION</u>
WEDNESDAY, JULY 1	2:30 P.M.	Lincoln Houses Playground, 135th Street and Fifth Avenue
THURSDAY, JULY 2	2:30 P.M.	J. Hood Wright Playground, 173rd Street and Ft. Washington Avenue

-more-



June 29, 1964 33



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE

Hand Del 2:30 pm  
Mail 4

1-1-50M-726102(63) 114

Free Tennis Clinics for boys and girls 9 to 16 years of age will be held twice weekly during the month of July at the 93rd Street tennis courts in Central Park, it was announced today by Commissioner of Parks, Newbold Morris.

The beneficial sessions will be conducted from 1:00 to 3:00 P.M. every Monday and Wednesday for four weeks, beginning Monday, July 6th through Wednesday, July 29th.

Instructions will include proper handling of racquets, best forehand and backhand form, and emphasis on accurate serves and returns.

June 26, 1964.

June 29, 1964 *BJ*



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

IMMEDIATE

FOR RELEASE

*Hand Del 2:30pm  
mail "*

1-1-50M-726102(63) 114

The 1964 citywide Swimming Tournament for Girls will feature five major meets - one in each borough - during July, it was announced today by Commissioner of Parks Newbold Morris.

Free entry blanks now can be obtained at all park playgrounds and outdoor swimming pools in the city. Girls 17 years of age or under are eligible to file entries.

Each borough meet lists four events for young mermaids not registered with the Met. Assn. A.A.U., plus several Junior Met. A.A.U. championships.

The scheduled borough meets all will begin at 5:30 p.m. on the dates listed below.

QUEENS

WEDNESDAY, JULY 1 -- Astoria Pool, 19th Street, opposite 23rd Drive

RICHMOND

WEDNESDAY, JULY 8 -- Tompkinsville Pool, Victory Boulevard and Bay Street

BROOKLYN

WEDNESDAY, JULY 22 -- Sunset Pool, 42nd Street and 7th Avenue

BRONX

WEDNESDAY, JULY 22 -- Crotona Pool, East 173rd Street and Fulton Avenue

MANHATTAN

WEDNESDAY, JULY 29 -- Highbridge Pool, Amsterdam Avenue and West 173rd Street

## SWIMMING TOURNAMENT FOR GIRLS

- 2 -

The non-A.A.U. aquatic tests at each pool include 25 and 50-meter freestyle events for lassies in various age brackets. Medal awards will be presented to the winner and two runners-up of each event. Also, girls taking first, second and third in the A.A.U. events will receive regulation title medals.

In addition to their medals, the girls finishing first and second in the four non-A.A.U. events will qualify to represent their boroughs in the big citywide championship meet slated for Astoria Pool on Saturday, August 8th.

-30-

June 29, 1964.



June 29, 1964 30

DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

IMMEDIATE

Hand Del  
2:30 pm  
Mail

1-1-50M-726102(63) 114

The 20th annual Swimming Tournament sponsored by the Department of Parks, will enable teenage mermen and younger boys to beat the July heat by competing in aquatic events in the five boroughs.

Newbold Morris, Commissioner of Parks, announced today that the popular swimming tournament will feature five meets - one in each of the boroughs - during the month of July.

Free entry blanks can now be secured at all park playgrounds and outdoor swimming pools in the city. Boys 18 years of age and under are eligible to get in the swim of things.

Each borough meet has eight events for lads not registered with the Met. Assn. A.A.U., plus several A.A.U. championship tests. The eight events include 25, 50 and 100 meter freestyle championship contests, and 50 meter backstroke and breaststroke competitions for boys in various age brackets.

Medals will be awarded to the winner and two runners-up of each event. In addition the lads who churn in 1 - 2 in each event will earn the right to compete in the big citywide championship meet slated for August 3 in Brooklyn's vast Sunset Pool.

The scheduled borough meets listed below will begin at 5:30 p.m. on the dates indicated.

SWIMMING TOURNAMENT

- 2 -

MANHATTAN

THURSDAY, JULY 2 -- Highbridge Pool, Amsterdam Avenue and  
West 173rd St.

BRONX

MONDAY, JULY 6 -- Crotona Pool, East 173rd Street and  
Fulton Avenue

QUEENS

MONDAY, JULY 13 -- Astoria Pool, 19th Street, opposite  
23rd Drive

RICHMOND

MONDAY, JULY 20 -- Tompkinsville Pool, Victory Boulevard and  
Bay Street

BROOKLYN

MONDAY, JULY 27 -- McCarren Pool, Driggs Avenue and Lorimer  
Street

- 30 -

June 26, 1964.



*June 25, 1964*

DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

SUNDAY, JUNE 28, 1964

*Hand Del  
1130 AM  
mail*

1-1-1-50M-726102(63) 114

The second annual series of open air noon-time band concerts in Madison Square Park, 23rd Street between Fifth and Madison Avenues, will be presented by the famed Seuffert Band every Wednesday during the summer, starting July 1st, it was announced today by Parks Commissioner Newbold Morris.

The concerts, under the direction of George Seuffert, will again be sponsored by The New York Bank for Savings, and will be featured from Noon to 2:00 p.m. on Wednesdays.

The first concert on July 1st will be dedicated to the 300th anniversary of the founding of the City of New York, and will also commemorate the 145th anniversary of the opening of New York State's first mutual savings bank.

Participating in New York's 300th Anniversary dedication ceremonies will be Parks Commissioner Morris, Colonel Paul Armus of the Department of Public Events, and Honorable Fred Kragt, Consul for the Netherlands in New York City.

The nine-year-old daughter of Consul Kragt, Louisa Jacqueline Kragt, will lead the band in the "Dutch National Anthem". Miss Kragt will be dressed in a Dutch costume symbolizing the strong bond of friendship that has grown between the Dutch and American people in the past 300 years.

As part of its salute of New York's 300th Anniversary, the July 1st concert will include "An Old Dutch Hymn" arranged by George Seuffert, and compositions by John Philip Sousa. Also included in the program are selections by Edwin Franco Goldman, Richard Rodgers, LeRoy Anderson, Raymond Scott, excerpts from "Show Boat" by Jerome Kern, and "Patriotic Fantasy" by George M. Cohan.



*June 25, 1964* *ZJB*

DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE

*Han Del*  
*11:30 AM*  
*Mail*

1-7-1-50M-726102(63) 114

"A Tribute to Recreation" will be presented by the Department of Parks Little Theatre Players, Saturday afternoon, June 27th, in the Forest Park Music Grove, Queens, it was announced today by Commissioner of Parks Newbold Morris.

The program which will begin at 3 p.m., will include an original operetta, "The Queen of Broadway" music by instrumentalists, and an exciting exhibition of tumbling and gymnastics.

Featuring a cast of 70 youngsters and adults, the operetta was written, composed and directed by Queens Recreation Leader Abie Wilson with the cooperation of Mrs. Ingrid Indelman, President of the Lost Battalion Dramatic Club.

Admission will be free and seating is on a first-come, first-served basis. The Music Grove is situated in Forest Park on the Main Drive, just west of Woodhaven Boulevard, Glendale, Queens.

June 24, 1964.

"THE SHOEMAKER AND THE ELVES"

2.

<u>DATE</u>	<u>TIME</u>	<u>LOCATION</u>
FRIDAY, JULY 3	2:30 P.M.	Mt. Morris Park, East Playground, 123rd Street and Madison Avenue
MONDAY, JULY 6	10:30 A.M.	Chelsea Playground, 28th Street bet. 9th and 10th Avenues
	2:30 P.M.	Amphitheatre, East River Drive and Grand Street
TUESDAY, JULY 7	2:30 P.M.	Riverside Park at 103rd Street, Middle Level
WEDNESDAY, JULY 8	2:30 P.M.	Morningside Playground, Morningside Avenue and 121st Street, entrance at 123rd Street
THURSDAY, JULY 9	11:00 A.M.	North Meadow, 97th Street, north of Transverse Road, Central Park

- 30 -

June 30, 1964.





June 24, 1964

D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

NEWS AND PICTURE EDITORS

Han Del  
12:15 pm

1-1-50M-726102(63) 114

Harry Hershfield, who has been called "Mr. New York" by Mayor Wagner, will soon have another title. Commissioner of Parks Newbold Morris has named Mr. Hershfield "Director of Directional Signs" for the Department of Parks.

Mr. Hershfield, noted humanitarian, author, wit, and raconteur, will be presented with his official badge and credentials by Commissioner Morris on Thursday, June 25th, at 3 p.m.

The presentation will take place at the Arsenal Building, 64th Street and Fifth Avenue, in Manhattan.

Commissioner Morris decided to confer Mr. Hershfield with this honor when, strolling one day in Central Park, he observed parents and children asking Mr. Hershfield where various points of interest could be reached in the area. Mr. Hershfield's helpfulness to the individuals impressed the Commissioner and he decided to do something about it.



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

IMMEDIATELY

*Hand Del  
12 PM  
Mail 4*

1-1-1-50M-726102(63) 114

Lincoln Center's new Park & Lock Garage, which will provide sheltered access to many of the Center's cultural buildings, will be opened to the general public on Tuesday, June 23rd, it was announced today by Commissioner of Parks, Newbold Morris.

With a capacity for 726 passenger cars, the dual-level garage calls for modest parking rates. It will be operated by the Edison Parking Corporation.

"This new facility will be a most welcome convenience, from a parking standpoint, for persons who now can drive to Lincoln Center to attend performances," stated Commissioner Morris.

There are two entrances to the garage -- one on West 65th Street between Broadway and Amsterdam Avenue, and the other on West 62nd Street between Columbus and Amsterdam Avenues -- each having slight down ramps to a passenger disembarkation area on the lower level.

Here a driver can release his passengers, park his car, rejoin his party in a spacious waiting room on the upper level.

Two wide escalators and stairs connect the disembarkation area with the indoor waiting room from whence persons will have easy access to Philharmonic Hall, New York State Theatre, and the future Metropolitan Opera Building, Vivian Beaumont Theatre, and the Library-Museum of the Performing Arts.

Lincoln Center  
Park & Lock Garage

- 2 -

A new Vehicular Tunnel which will service the West Concourse of Philharmonic Hall, will open to the public the same day the garage begins its operation.

The Vehicular Tunnel, apart from the garage, will provide an additional entrance to Philharmonic Hall for those arriving by taxi, limousine or private car, and will be particularly beneficial in inclement weather. Entrance to the new tunnel is on the east side of Amsterdam Avenue at 64th Street.

The Park & Lock Garage has facilities for minor car repairs, lubrication, car washing, and the dispensing of gasoline.

Harrison and Abramovitz were the consulting Architects.

- 30 -

June 22, 1964.

June 19, 1964



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

UPON RECEIPT

Hand Delivered 2:45 PM  
Mail

1-1-1-50M-726102(63) 114

A unique city-wide "Bicycle Rodeo," the first such program of fun, fitness and safety anywhere, will be open this summer to boys and girls 8 to 15 years old, it was announced today by Commissioner of Parks, Newbold Morris.

This new Parks Department summer program is sponsored jointly with American Machine and Foundry Company and the Amateur Bicycle League of America. AMF has assisted with the planning, posters, certificates and prizes. The Bicycle League has created a 10-test qualifying course for local, district and borough competitions.

"The forthcoming 'Bicycle Rodeo' offers another interesting and meaningful summer recreational activity for New York City's youth," Commissioner Morris said. "I anticipate an overwhelming response at each of the 36 district instructional and test sites."

Starting Saturday, June 20th with local instruction clinics, the Bicycle Rodeo will culminate Saturday, August 1st at 1:00 P.M., when 200 children from the city's five boroughs will compete for New York City championships at Central Park Mall. Grand prizes of AMF "AMFlight" all-chrome bicycles and trophies will be awarded.

Application blanks for the Bicycle Rodeo may be obtained from neighborhood Parks Department Recreation Leaders who will assist and instruct the youngsters in the 10-test course. Members of PAL (Police Athletic League) are also encouraged to enter the Bicycle Rodeo.

Bicycle Rodeo

- 2 -

Every boy and girl who enters the Bicycle Rodeo and successfully completes a 10-test course in safety, balancing, and group riding will receive a certificate attesting to his or her bicycle proficiency. There are no entry fees or charges.

Carter L. Burgess, Chairman of AMF, said that "it is evident that boys and girls in New York will benefit greatly from these proficiency tests."

There will be four classes for girls and four classes for boys by these age groups: 8 years and under; 9 and 10 year olds; 11 and 12, and 13 to 15 year olds.

- 30 -

June 19, 1964.

June 18, 1964 11



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

1-1-50M-726102(63) 114

IMMEDIATE

Hans Del 11:45 AM  
Mail "

Newbold Morris, Commissioner of Parks, announces that the children's storytelling hour at the Hans Christian Andersen Memorial will be held on Saturday, June 20, 1964, at 11:00 A.M.

Baroness Alma Von Dahlerup of the Danish American Women's Association, who in the past has provided professional storytellers, has for this occasion secured the services of Olea Aanrud, recitalist and singer. Miss Aanrud will tell a Hans Christian Andersen story. Children in Norwegian costume will present Norwegian dances. These children have appeared at the Rusk Foundation and at the World's Fair.

The Hans Christian Andersen statue, dedicated in September 1956, is located on the west bank of the Conservatory Lake at 74th Street in Central Park.

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June 18, 1964.

June 18, 1964



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATELY

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Mail 4

1-1-J-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announced today that a special 12-event track meet for boys and girls will be held 10 A.M. Saturday June 20th, at Red Hook Stadium, Bay and Henry Streets, Brooklyn.

Entries will be accepted up to the 10 A.M. deadline on the day of the track meet. There is no entry fee, and entry blanks now are available at park playgrounds in the Red Hook sector of Brooklyn.

Boys and girls, 16 years of age and under, may enter no more than two events. Any teenager who previously won prizes at either Junior Metropolitan A.A.U. events, P.S.A.L. or private high school meets is ineligible to enter.

The competitions include 40, 50, 60 and 70-yard dashes, standing broad jump and potato races. Handsome trophies will be awarded to those who capture either first, second or third place in each event.

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June 18, 1964.

June 16, 1964 42



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATELY

Hand Del  
Mail 11 PM

1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces that the brochure, DANCE-MUSIC-DRAMA, which lists events to be held in the park system during the summer of 1964, is now available for distribution.

Copies may be obtained by applying in person or by sending a 9" x 12" self-addressed 5¢ stamped envelope to any of the Department of Parks offices listed below:

- MANHATTAN - Arsenal Building  
64th Street and Fifth Avenue  
New York 21, N.Y.  
REgent 4 - 1000
- BROOKLYN - Litchfield Mansion  
Prospect Park West and Fifth Street  
Brooklyn 15, N.Y.  
SOuth 8- 2300
- BRONX - Administration Building  
Bronx Park East and Birchall Avenue  
Bronx 62, N.Y.  
TAlmadge 8 - 3200
- QUEENS - The Overlook  
Union Turnpike and Park Lane  
Forest Park  
Kew Gardens 15, N.Y.  
LIggett 4 - 4400
- RICHMOND - Clove Lakes Park  
1150 Clove Road  
West New Brighton  
Richmond 1, N.Y.  
GIbralter 2 - 7640

June 16, 1964.

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June 12, 1964 \$



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

MONDAY, JUNE 15, 1964

Hand Del 3PM  
mail "

1-1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces that the City-wide Finals of the American Ballad Contest, better known as the Barber Shop Quartet Contest, will be held on the Mall in Central Park on Tuesday, June 16, at 8:30 p.m. In the event of rain, the contest will be held on Thursday, June 18, same time.

Outstanding quartets have been selected from each of the five boroughs as a result of a series of eliminations held during the past week. In addition, the Royales, representing Nassau County, have been invited to compete in the Finals.

Rounding out the evening of harmony are: The Manhattan Chapter Chorus of the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America and the Sweet Adelines, the female counterpart of the S.P.E. B. S.Q.S.A.

The competing quartets and their selections are:

- Bronx - The Key-Tones  
"Bird in a Gilded Cage"  
"If I Had My Way"
- Brooklyn - The Tune-Types  
"Let's Harmonize Little Liza"  
"I'll Be Back"
- Manhattan - Union City Harmonaires  
"Four Leaf Clover"  
"Darkness on the Delta"
- Queens - The Beer Mugs  
"Shine"  
"Curse of an Aching Heart"
- Richmond - The Crack-A-Tones  
"For Me and My Gal"  
"Boy of Mine"
- Nassau - Royales  
"Way Back When"  
"Last Night Was the End of the World"

ADMISSION IS FREE - PUBLIC INVITED

June 12, 1964 *[Signature]*



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

MONDAY, JUNE 15, 1964

*Alan Del*  
*2:30 PM*  
*Mail "*

1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces the successful completion of the fifth annual series of free tennis clinics conducted by the Eastern Tennis Patrons with the cooperation of the Department of Parks.

A total of 850 boys and girls, ranging in age from 9 to 17, registered at seven Park Department locations to receive the instructions provided by the expert tennis professionals employed by the Eastern Tennis Patrons. As a means of interesting young people in learning the rudiments of the game, this non-profit organization has generously contributed racquets, tennis balls and awards, as well as providing for the services of such well-known teachers as Hank Fenton, Bob Barrows, George Seewagen, and Eli Epstein.

Class sessions, beginning on May 11, were conducted at the 93rd Street Courts in Central Park, Manhattan; McKinley Park in Brooklyn; Alley Park and Astoria Park in Queens; Mullaly and Crotona Parks in the Bronx; and Walker Park, Staten Island. The instruction periods were continued twice a week for five weeks at each location. Each teaching session was held from 3:45 to 5:30 P.M.

On Tuesday, June 16, at 4 P.M., in the office of Commissioner Morris at the Arsenal Building, 64th Street and Fifth Avenue, in a season-concluding ceremony, the fourteen outstanding youngsters of the clinic series will be presented with special awards in the form of new tennis racquets. The presentation will be made by Commissioner Morris; Mr. Alastair Martin, Chairman of Eastern Tennis Patrons; Mr. Dan Johnson, President, and Mr. William J. Pekar, Treasurer of the same organization.

## # ##

June 12, 1964

9



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

IMMEDIATE

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1-1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces that golfers at New York City's twelve municipal golf courses may file their entries for the 14th Annual Blind Bogey Tournament and Hole in One Contest which will be conducted by the Department of Parks under the sponsorship of the F.& M. Schaefer Brewing Company, on Sunday, July 19th. All regular patrons of municipal courses, who are 18 years of age or over, are eligible to compete. Entries must be filed on or before Friday, July 10th at the course where contestant wishes to play. Registration will be limited to 400 at each course.

The Blind Bogey competition has proved popular with public links players because the duffer competes on an equal footing with the low scoring golfer, and because it offers contestants the rare privilege on public courses of reserved time for teeing off. Competition consists of 18 holes of medal play. Each golfer chooses his own handicap and at the close of competition, the player whose net score with his chosen handicap comes closer to the Blind Bogey is declared the winner. U.S.G.A. rules will govern all play.

Low Medal scorers at each course will represent their golf course in the "Ike Tournament."

Handsome prizes donated by F.& M. Schaefer Brewing Company will be awarded at each course to winner of the Men's and Women's Blind Bogey competitions, and to the low gross man and low gross woman.

Hole in One Contest -

Prizes will also be awarded for a hole in one competition at each course. The golfer nearest to the cup at the designated hole will receive a prize.

June 11, 1964.

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*June 11, 1964* *DB*

D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

FRIDAY, JUNE 12, 1963

*Hand Delivery 3 P.M.  
mail*

1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces that the Eighth Annual Sailboat Regatta and Design Competition will be held at the Conservatory Lake in Central Park on Saturday, June 13, 1964 at 2 P.M.

This annual event is made possible through the contribution of Mrs. Jeanne E. Kerbs whose generosity also provided funds for the construction of the New Model Yacht Boathouse at the Conservatory Lake in Central Park as a memorial to her parents.

The Regatta events will be as follows:

- |                            |                                   |
|----------------------------|-----------------------------------|
| Class A - 12" to 18" boats | Class D - 33" to 40" boats        |
| Class B - 19" to 25" boats | Class E - 41" to 50" boats        |
| Class C - 26" to 32" boats | Class F - Home built boats to 30" |

DESIGN COMPETITIONS

- Junior - Boys and Girls 13 years of age and under.
- Intermediate - Boys and Girls 14 to 17 years of age.
- Senior - Open to adults 18 years and over.

Prizes: To be awarded to contestants finishing 1st, 2nd, or 3rd in each racing and designing class.

\* \* \* \*

June 9, 1964 51



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

THURSDAY, JUNE 11, 1964

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1-1-50M-726102(63) 114

"DANCING UNDER THE STARS"

Newbold Morris, Commissioner of Parks, announces that the popular summer series of Square and Folk Dances in City Parks will begin this year on Tuesday, June 16th, at 8:00 P.M. at the Wollman Memorial Recreation Facility, located in Central Park at 64th Street, west of Fifth Avenue, in Manhattan.

The program, which will continue throughout the summer (through September 29th), will start at 8:00 P.M., with special dancing for pre-teen youngsters until 8:30 P.M. From 8:30 P.M. to 10:30 P.M., the program will feature Square, Round, and Folk Dancing for Adults and Older Teen-Agers.

The dances will be conducted by the Park Department dance team of Joe and Alice Nash, aided by the "Promenaders," a specially trained group of Park Department Recreation Leaders, who will assist in demonstrating and teaching the dances to the public.

Other dance programs, under the direction of the Nashes, will be held as follows:

"DANCING UNDER THE STARS"

- 2 -

MONDAYS - beginning June 22nd, at 8:00 P.M. at  
Poe Park, East 192nd Street and Grand  
Concourse, Bronx

(This program will continue through September 28th)

THURSDAYS - beginning June 25th, at 8:00 P.M. at  
Cunningham Park, Tennis Court Area,  
196th Street and Union Turnpike in Queens

(This program will continue through September 24th)

At each of these dances a special program for pre-teen  
youngsters will be the order, from 8:00 P.M. to 8:30 P.M.

The dance series at all of these locations is scheduled to  
continue throughout the summer, and will contribute greatly to  
the recreational and dancing opportunities available to residents  
of New York City, and to visitors during the summer season.

All are invited to attend. There is no admission charge.  
This is a free recreational service offered by the New York City  
Department of Parks.

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June 9, 1964 73

DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

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1-1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces that during National Recreation Week, the following activities will occur at the Brownsville Recreation Center, 1555 Linden Boulevard, in the borough of Brooklyn, which may be reached by I.R.T. New Lots train to Junius Street, or, by the Church Avenue, New Lots Avenue, and Wilson Avenue bus lines. Admission is free to everyone.

Sunday, June 14	9:00 A.M.	Father & Son Breakfast, Cub Pack #746
	6:00 P.M.	Brownsville Centennial Celebration
Monday, June 15	3:30 - 10:30 P.M.	Arts & Crafts Exhibit
	3:30 P.M.	Table Tennis Tourney for Jr. & Intermediate Boys&Girls
	7:00 P.M.	Wrestling
	7:00 P.M.	Table Tennis Tourney for Senior & Adult Men & Women
Tuesday, June 16	9:00 A.M.	Graduation Party, P.S. 184
	11:00 A.M.	Folk Dance Exhibition, P.S. 184
	3:30 P.M.	Arts & Crafts Exhibit
	7:00 P.M.	Karate
Wednesday, June 17	1:00 P.M.	Golden Age Birthday Party
	3:30 P.M.	Arts & Crafts Exhibit
	3:30 P.M.	Table Tennis Tourney
	7:00 P.M.	Wrestling
	7:00 P.M.	Table Tennis Tourney
Thursday, June 18	3:30 P.M.	Arts & Crafts Exhibit
	4:00 P.M.	Harmonica "Scamps"
	7:00 P.M.	Karate
	7:30 P.M.	Consumers' Boys' Club Award, Dinner, Rivoli Restaurant, Bklyn.
Friday, June 19	3:30 P.M.	Arts & Crafts Exhibit
	3:30 P.M.	Table Tennis Tourney
	7:00 P.M.	Wrestling
	7:00 P.M.	Table Tennis Tourney
Saturday, June 20	11:00 A.M.	Table Tennis Finals for Jr. & Intermediate Boys&Girls
Sunday, June 21	9:00 A.M.	Father & Son Breakfast, Cub Pack #246
	11:00 A.M.	Table Tennis Finals for Senior & Adult Men & Women

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June 9 1964



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

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1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces that the final judging of the Poster Contest sponsored by the Park Association of New York City and the Department of Parks will take place on Friday, June 12, 1964, 2:00 P.M. at the Children's Zoo, 5th Avenue and 64th Street, Central Park.

Approximately 1,200 entries have been submitted by children from the Park Department playgrounds. From this number 15 have been selected, three from each of the five boroughs, for final judging.

The subject of the poster was "Use Your Parks - Don't Abuse Them" and the contest was open to boys and girls up to 15 years of age.

The judges will be:

Newbold Morris, Commissioner, Department of Parks

Robert Alpern, Executive Director of the Park Association of New York

Dr. William Rosenthal, Assistant Director of Health Education, Board of Education

Charles Christiansen, Executive Director, National Recreation Congress

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June 9, 1964.



*June 8, 1964* *[Signature]*



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

TUESDAY, JUNE 9, 1964

*Hand Del 11<sup>30</sup> AM  
Mail "*

1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces that entries are being accepted at all Department of Parks facilities in the Bronx for each of the track meets, sponsored by the Bronx American Legion, to be held on Saturday, June 13, 1964, starting at 1 P.M., in the Bronx.

The meets will be held at Macombs Park, Williamsbridge Oval, and Van Cortlandt Stadium.

There will be nine events for boys and six for girls. Boys and girls seventeen years of age and under who have not competed in public school athletic competition or private high school meets, or who have not competed in amateur athletic union events are eligible to compete.

Gold, silver, and bronze medals will be awarded to first, second, and third places. The first five places in each event at each location will qualify for the Bronx Borough Championships to be held Saturday, June 20, 1964 at 1:00 p.m. at Van Cortlandt Stadium.

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June 5 1964 J.F.G.



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

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1-1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces that on Thursday, April 30, 1964, Dutchess, the tigress, presented three cubs, two male and one female, to the Central Park Menagerie.

The father, Charlie, was born about 1957 on the estate of George Monroe, in Calcutti, India.

Dutchess, the mother, was born about 1960 in New York state.

On June 6, 1964 from 9:30 A.M. to 10:00 a.m., they will be presented to the Press and at 11:00 a.m. to the public.

### ## ###

June 5, 1964.

*Copy rec'd.* 78  
*4/18/64.*

CENTRAL SYNAGOGUE NEWS RELEASE  
Lexington Avenue --55 Street  
New York, New York 10021

For further information:  
Milton Kulick  
35 East 62 Street  
New York, N.Y. 10021  
TE 8- 5122

FOR IMMEDIATE RELEASE

The Honorable Newbold Morris, Commissioner of the Department of Parks of the City of New York, will join Dr. David J. Seligson, Rabbi and Lewis E. Bogage, Assistant Rabbi of Central Synagogue, with Jesse J. Secoles, Central Synagogue President, and the Principal, Dr. Philip E. Kraus and Children of Central Synagogue Religious School in a Tree Dedication on Wednesday, May 13, 1964 at 4 P.M. on the East 55th Street side of the Synagogue.

Central Synagogue and its neighbors on East 55th Street are inordinately proud of the pleasant tree-lined street. About a year ago, a truck destroyed two trees. Through the interest of Commissioner Morris, Jean Dalrymple, Arthur Noyes and neighbors of East 55th Street, these trees have been planted.

Friends and neighbors are invited to attend.

June 5, 1964 35



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

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1-1-50M-726102(63) 114

The Commissioner of Park, Newbold Morris, is pleased to announce the completion of ten (10) new clay tennis courts at the Parade Grounds in Prospect Park, Brooklyn. The courts will be opened to the public on Saturday, June 6, 1964.

This welcome recreation addition in Brooklyn follows by one week the May 30th opening at the Parade Grounds of four baseball diamonds, two softball diamonds and eight horseshoe pitching courts.

For the spectator and pedestrian public, the improvement at the Parade Grounds includes five concrete bleachers and many benches set in new pavements.

The completed facilities were constructed under the first stage of the program to rehabilitate the entire Parade Grounds area.

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June 5, 1964.



*June 4, 1964* 128

D E P A R T M E N T O F P A R K S

ARSENAL, CENTRAL PARK IMMEDIATELY

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*June 4 1964*  
FOR RELEASE

1-1-56M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces that the Annual City-wide Park Dance Festival will be held on Saturday, June 6, 1964 at 1:30 p.m. at Sheep Meadow, Central Park, 68th Street off Central Park West, in back of the Tavern-on-the-Green.

800 children representing park department playgrounds throughout the five boroughs will take part in the Dance Festival. The Festival is a culmination of dance instruction which has taken place in the past several months under the guidance of park department Recreation Leaders.

The program will be a varied one including the following dances:

- |                          |   |                  |
|--------------------------|---|------------------|
| "All American Promenade" | - | American Mixer   |
| "Korobushka"             | - | Russian Folk     |
| "To-Tur"                 | - | Danish Folk      |
| "Haplik"                 | - | Philippine Folk  |
| "Mechol Avadya"          | - | Israeli Folk     |
| "Alabama Jubilee"        | - | American Square  |
| "Maple Leaf Rag"         | - | American Round   |
| "Weggis Dance"           | - | Swiss Folk       |
| "Il Codiglione"          | - | Italian Folk     |
| "Three Meet"             | - | English Folk     |
| "Clarinet Capers"        | - | American Round   |
| "Alley Cat"              | - | American Novelty |
| "Virginia Reel"          | - | American Contra  |

The public is cordially invited to attend. There is no admission charge. In case of rain, the dance will be held the following Saturday.

June 4 1964



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATELY

1-1-1-50M-726102(63) 114

Hans Tal  
12 noon  
mail 11

Newbold Morris, Commissioner of Parks, will officiate at the opening of the season at the Hans Christian Andersen Storytelling Center in Central Park on June 6, 1964 at 11:00 a.m.

Danish Ambassador Counsel General in New York, Viggo Jensen, will introduce the featured storyteller, Helen Virkner Krag, the wife of Premier Jens Otto Krag of Denmark, who is also a noted star of stage and screen.

The program will also present "Mik," the Greenland Choir, composed of 22 members, in costume. This choir, known as the only folkloristic Eskimo group in the world, here for an appearance at the New York World's Fair on "Denmark Day," will sing about kayaks, dog sleds, whales, and of other Eskimo adventures. They have appeared on the screen in France, Italy, Norway, Sweden, and several times in Denmark.

Mrs. Peter Froeken, the widow of the late well-known Greenland explorer, will also appear as a guest.

Mr. Walter M. Sparry will represent the Hans Christian Andersen Memorial Storytelling Group.

The Hans Christian Andersen Memorial is located at the West bank of the Conservatory Lake at 72nd Street in Central Park, near Fifth Avenue.

\* \* \*

June 4, 1964

May 28, 1964



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

FRIDAY, May 29, 1964

John Delivered 11:20 Am  
mailed

1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces that the first concert of the season by the Naumberg Symphony Orchestra will be given on the Mall in Central Park on Saturday evening, May 30, 1964 at 8:30 p.m. Richard Burgin will conduct and John Langstaff, Baritone soloist, will appear as a guest.

PROGRAM

"THE STAR SPANGLED BANNER"

1. Symphony No. 1, in B flat major, Op. 38 .... Robert Schumann
2. Early American Songs ..... adapted by Aaron Copland
  - (a) Boatman's Dance, (Dan Emmett, 1843)
  - (b) The Dodger, (Political Campaign Song - 1880)
  - (c) Long Time Ago, (Sentimental ballad of about 1835)
  - (d) Simple Gifts, (from the Shaker Sect, - 1840)
  - (e) I Bought Me a Cat, (a version of the traditional children's song)

JOHN LANGSTAFF

INTERMISSION

3. Overture to "The Corsair," Op. 21, ..... Hector Berlioz
4. American Sea Chanteys, ..... arr. by Gid Waldrop
  - (a) Fire down below!
  - (b) Won't you go my way?
  - (c) Leave her, Johnny

JOHN LANGSTAFF

5. Capriccio Italien, Op. 45, ..... Peter Tchaikovsky

"AMERICA"

\*\*\*\*\*



*may 26, 64 TP*

D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

THURSDAY, MAY 28, 1964

*Hand Delivery 11:30 AM*

1-1-50M-726102(63) 114

Commissioner Morris announces that the annual Children's Dance Fete will be held Saturday, June 6, 1964 from 1:30 to 3:30 P.M. in Central Park at the Sheep Meadow, opposite 66th Street and Central Park West.

More than 900 young girls from park playgrounds of the five boroughs will present a program of 14 numbers, including folk, square, and round dances. For the first time boys will also participate in the fete. They will present a square dance -- "Texas Star."

The young people have been learning and rehearsing their dances for the past three months under the direction and supervision of the Recreation staff of the Department of Parks.

The public is cordially invited to attend the fete. Admission is free. In the event of rain, the program will be held Saturday, June 13, at the same time.

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D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

WEDNESDAY, MAY 27, 1964

1-1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces that construction of a new library of the New York Botanical Garden in Bronx Park will start on May 28, 1964. This new \$1,000,000 library addition to the sixty-year old Museum Building of the Botanical Garden will be an air-conditioned, fireproof, six-story steel and concrete structure faced with brick. The addition will be named the Harriet Barnes Pratt Library, and the cost of construction will be shared equally between the City of New York and the New York Botanical Garden Society.

Three of the floors will correspond with the three floor levels of the existing Museum Building. Three new floors, or stack areas, will occur at intermediate levels. The addition will be made on the north (rear) elevation of the monumentally scaled, domed Museum and will project approximately 44 feet from the rear wall. It will be approximately 90 feet in width and 70 feet in height.

Entirely contemporary in design, the addition was planned by Eggers and Higgins, Architects. The face brick of the exterior will match that of the existing building and each level will be articulated on the north wall by rows of plate glass windows which will diminish in height with the levels of the upper floors.

LIBRARY ADDITION TO THE MUSEUM BLDG.,  
N.Y. BOTANICAL GARDEN

- 2 -

The Basement and First Floor will contain classrooms, conference rooms, the Director's Office, Staff Offices, and supporting facilities. The Second Floor will contain a reading room, rare book room, folio and map room, and two offices for librarians and two study rooms. Between the first and second floors there will be the first 'Stack Level'; above the second floor there will be two additional stack levels.

The mechanical penthouse on the roof of the addition will line up with the existing Museum Building parapet.

Office, corridor, and study areas will be carpeted. The stack areas will have vinyl asbestos floors with exposed block walls, and ceilings will be acoustically tiled.

The New York Botanical Garden's outstanding Botanical Library has been housed for many years in overcrowded and inconvenient space on the top floor of the Museum Building, now more than sixty years old.

The Library, consisting of over 65,000 bound volumes and well over 300,000 unbound books and pamphlets, ranks among the three foremost research and reference collections of botanical and horticultural literature in the western hemisphere. It is also the best and largest to be brought together under one roof. It is rich in collections of publications from the 18th and 19th centuries, and also many from the 16th and 17th centuries.

## ## ##

May 26, 1964



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK

REGENT 4-1000

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FOR RELEASE

IMMEDIATELY

1-1-1-50M-726102(63) 114

Commissioner Newbold Morris announces the 3rd Annual Open House Week at Lost Battalion Hall, 93-29 Queens Boulevard, Rego Park, Queens. The public is invited to visit the Center weekdays from 10:00 a.m. to 10:30 p.m. and on Saturday and Sunday from 9:00 a.m. to 5:00 p.m. from May 26 through May 30, 1964.

Some of the special events to be featured during the week are:

- Tuesday, May 26 - 11 am - "Arts and Crafts in Action" Display and Demonstration. Photographic exhibit of Lost Battalion Activities.
- Tuesday, May 26 - 8 pm - Film - "World's Championship Table Tennis"
- Wednesday, May 27 - 11 am - Ladies' Slimnastics Group Exercise and Games in time to music
- Thursday, May 28 - 2 pm - Strawberry Festival Entertainment by Senior Citizens
- " " " - 7 pm - Invitational Table Tennis Tournament
- Friday, May 29 - 11 am - Pre-School play group Singing Games Individual Performance
- " " " - 7:30 pm - Hootenanny and Recitals Special Tribute to John F. Kennedy Birthday

- m o r e -

LOST BATTALION HALL  
OPEN HOUSE WEEK

- 2 -

Saturday, May 30	- 10 am	-	Laying of Wreath at Memorial Flagpole
" " "	- 11 am	-	"Homemaking Girls in "What's Cooking" Demonstration
" " "	- 12 pm	-	Nok Hockey Tournament
" " "	- 3 pm	-	Boro Poster Contest, theme: "Use Your Parks, Don't Abuse Them"
" " "	- 4 pm	-	Bag Punching Exhibition

Lost Battalion Hall is one of six large recreation centers, under the jurisdiction of the Department of Parks. It has over 4,500 members.

\* \* \* \* \*

May 25, 1964.

May 22, 1964.8



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE

*Hand Del  
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1-1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces that the Annual Fife, Drum and Bugle Corps Competition will be held at Jacob Riis Park, Neponsit, L.I., at 12:30 p.m. on Saturday, May 23. Twenty-four groups will take part in the competition. Prizes for the winners are to be provided by the Howard Johnson Shops, Inc. In case of rain, competition will be held on Sunday, May 24, same time, same place.

\* \* \* \*

May 22, 1964.

May 22, 1964 35



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

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1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces that the ten hard surface tennis courts in Riverside Park at West 119th Street, Manhattan, will be closed to the public beginning on Monday, May 25, for a period of approximately three weeks' duration. During this period, the final coat of colored surfacing will be laid. This will complete the contract and the courts will be available for full-scale play.

# # #

May 22, 1964.

May 22, 1964



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

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12 noon  
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1-1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces a typical old-fashioned May Walk, to be held on Saturday, May 23rd, 2:00 p.m., at Colonial Park, 148th Street and Bradhurst Avenue, Manhattan. There will be a Maypole Dance and Folk Dance by children from the area. The festival will climax with the crowning of two youngsters as the King and Queen of the May.

\*\* \*\* \*

May 22, 1964.

FOR RELEASE ON DELIVERY  
THURSDAY, MAY 21, 1964

CITY OF NEW YORK  
OFFICE OF THE MAYOR

REMARKS BY MAYOR ROBERT F. WAGNER  
AT GROUNDBREAKING CEREMONIES FOR  
COMBINED SWIMMING POOL - SKATING RINK

CENTRAL PARK

THURSDAY, 10:00 AM  
MAY 21, 1964

Our city is a city cherished by its citizens for many diverse reasons -- for the glamor of Broadway -- for the gleaming vistas of skyscrapers -- for the spires of our houses of worship, colleges and universities -- for the activity of our marketplaces -- for the quiet of our winding downtown streets on Sunday afternoons -- for the neighborhoods which reflect the origins of our citizens -- for the sights, sounds and smells of the world's greatest metropolis.

We have parks, too....some of the world's greatest. Thus, there is no park anywhere which has the tradition or the charm or offers such a wide variety of facilities as does Central Park. It is the oldest park in Manhattan, and it is constantly being improved. The latest addition to Central Park, which we are gathered to inaugurate today, marks a pioneering effort in planning. The Loula D. Lasker Swimming Pool and Skating Rink, which will occupy this area, is believed to be the first of its kind in the nation. It will accommodate approximately 3,000 swimmers and the same number of skaters -- an irreplaceable community facility for those who live within reach or access of the northern periphery of Central Park. This exciting new departure in recreation will not only serve the community, but will permanently enhance the attractiveness of this area. The pool will be fed by falls and fountains. The entire area will be illuminated at night.

The impetus for planning and building this swimming pool and rink was given by the late Loula D. Lasker, civic leader and generous philanthropist. Miss Lasker, a New York resident since 1916, left a bequest of \$600,000 toward the cost of the pool and rink. The City of New York gratefully accepted this gift, and voted the funds to insure the construction of the rink, the pool and the building which will house swimming and skating facilities and provide a vantage point for spectators.

We are deeply indebted to Miss Lasker, whose great services to many civic organizations in her adopted city will be perpetuated in the pleasure which this facility will give to countless individuals.



I am pleased and proud as Mayor of this city to participate in this groundbreaking ceremony -- a ceremony which demonstrates the deep concern of one individual, and of the government of the City of New York, with the welfare of all of our citizens.

# # #

May 20, 1964



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

THURSDAY, MAY 21, 1964

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2:45 pm  
mail

1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces that on Friday, May 22, 1964 at 8:15 p.m., the Annual Department of Parks Boxing Championships will be held at Lost Battalion Hall, 93-29 Queens Boulevard, Rego Park, Queens.

Eleven classes will be contested as follows:

JUNIOR 110 lbs.

Raul Lorenzo (Baruch Center) vs Joseph Lemmer (Lost Battalion Hall)

JUNIOR 115 lbs.

Carl Trani (W. 28th St. Gym) vs Rafael Del Valle (Baruch Center)

JUNIOR 125 lbs.

Eduardo Texeiro (Baruch Center) vs Victor Fuentes (Red Hook Center)

JUNIOR 130 lbs.

Frank Trani (W. 28th St. Gym) vs William Armstead (Lost Battalion Hall)

JUNIOR 135 lbs.

Willie Morcado (W. 28th St. Gym) vs Dennis Kellan (Lost Battalion Hall)

SENIOR 135 lbs.

Joseph McCullough (Highbridge Center) vs Carlos Soto (St. Mary's Rec. Center)

BOXING CHAMPIONSHIPS

-2-

SENIOR 140 lbs.

George Barnes  
(Baruch Center)

vs

LeRoy Pierce  
(Highbridge Center)

SENIOR 147 lbs.

Pete Dooley  
(E. 54th St. Gym)

vs

David Figuerra  
(Red Hook Center)

SENIOR 150 lbs.

Kenneth Werner  
(E. 54th St. Gym)

vs.

Jose Rolon  
(Baruch Center)

SENIOR 155 lbs.

John McCormack  
(E. 54th St. Gym)

vs.

John Mendez  
(Baruch Center)

SENIOR 160 lbs.

Vincent Rojello  
(Highbridge Center)

vs.

Jose Baretto  
(Red Hook Center)

ADMISSION IS FREE.

# # # # #

May 18, 1964



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

WEDNESDAY, MAY 20, 1964

Hand Del  
11:30  
Mail "

1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces that in cooperation with the Bronx County American Legion, three qualifying Track Meets will be held on Saturday, June 13, 1964 at 1:00 p.m., one at each of the following locations in the Borough of the Bronx:

- Macombs Park, E. 164th Street and River Avenue
- Williamsbridge Oval, E. 208th St. and Bainbridge Avenue
- Van Cortlandt Stadium, Broadway and 241st Street

Entry blanks are now available at all Park Department playgrounds in the Bronx, and at the tracks where the meets are to be held. There will be nine events for boys and six events for girls. The meets will be open to all boys and girls, seventeen years of age and under, who have not competed in Public School Athletic League or private High School meets, or who have not competed in Amateur Athletic Union events.

Gold, Silver and Bronze medals will be awarded to first, second, and third places. The first five places in each event at each location will qualify for the third annual Bronx Borough championships to be held Saturday, June 20, 1964, 1:00 p.m. at Van Cortlandt Stadium.

#####

May 18, 1964 2



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

TUESDAY, MAY 19, 1964

*Hand Del  
11:30 AM  
Mail "*

1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces that entries are being accepted for the 30th annual Barber Shop Quartet Contest to be held on the Mall in Central Park on Tuesday, June 16th, at 8:30 P.M.

In the event of rain, the contest will be held on Thursday, June 18th.

Preliminary contests will be held in each of the five boroughs according to the following schedule:

<u>Borough and Date</u>	<u>Location</u>
MANHATTAN MONDAY, JUNE 1st	MALL, CENTRAL PARK 72nd Street and Center Drive
RICHMOND TUESDAY, JUNE 2nd	CROMWELL RECREATION CENTER Murray Hulbert Avenue and Hannah Street, Tompkinsville
BROOKLYN WEDNESDAY, JUNE 3rd	BROOKLYN WAR MEMORIAL Cadman Plaza, Fulton and Orange Streets
BRONX THURSDAY, JUNE 4th	MULLALLY RECREATION CENTER Jerome Avenue and East 164th Street
QUEENS FRIDAY, JUNE 5th	FOREST PARK MUSIC GROVE Main Drive w/o Woodhaven Boulevard

The contest is open to amateur male quartets only. The amateur class includes all quartets which do not earn their livelihood as a singing group. Each quartet may sing two numbers, or two medleys,

Barber Shop Quartet  
Contest

- 2 -

or a combination of one medley and one number. The songs must be of the American Ballad or Barber Shop variety. No quartet may sing for more than six minutes. Instrumental accompaniment will be permitted for starting chord only.

Judges will score quartets on tone, rhythm, musical technique, harmony, and originality (60%), interpretation, expression, and phrasing (30%), stage presentation, costume, and stage presence (10%).

Quartets winning first place in the borough competitions will be eligible to compete in the final competition on June 10th. Prizes will be awarded to winning quartets in the borough competitions and to quartets finishing first, second, and third in the city-wide finals.

Entry blanks may be secured and filed at Park Department borough offices. Entries close May 29th.

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D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

FRIDAY, MAY 15, 1964

1-1-1-50M-726102(63) 114

Commissioner Newbold Morris announces the 5th Annual Open House Week at the Owen Dolen Golden Age Center, Tremont and Westchester Avenues, Bronx, Sunday, May 17 through May 23.

Events open to the public are:

Monday, May 18 - 2:30 p.m. - Folk and Square Dancing

Tuesday, May 19 - 2:30 p.m. - Band and Choral Concert

3:30 p.m. - Service Award Presentations

7:30 p.m. - Amateur Show

Friday, May 22 - 7:30 p.m. - Community Singing and Informal Dancing

Monday through Saturday - Arts and Crafts Exhibit - opens 2 P.M.  
on Monday - Oil Paintings, Copper Enamel Jewelry, Soap Carvings, and other crafts made by members

Events for members only will be scheduled as follows:

Wednesday, May 20 - 2:30 p.m. - Anniversary Party  
7:30 p.m. - Rock and Roll Dance

Thursday, May 21 - 2:30 p.m. - Game Day  
7:30 p.m. - "Golden Gaieties" - a dramatic presentation

Saturday, May 23 - 2:30 p.m. - Special program at which members' grand-children, real or borrowed, will be guests

The Owen Dolen Golden Age Center is one of five centers, for senior citizens, under the jurisdiction of the Department of Parks. Membership is open to all persons 55 years of age and over. The Center is open from 10:00 A.M. to 10:30 P.M. on weekdays and from 10:00 A.M. to 6:00 PM on weekdays and holidays.

\*.\*.\*

May 14, 1964 BH



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

FRIDAY, MAY 15, 1964

Han Del  
11:30 AM  
Mail "

1-1-50M-726102(63) 114

Commissioner Newbold Morris will present Outstanding Performance Awards to eight young swimmers who participated in a series of seven indoor swimming meets conducted by the Department of Parks. The presentation will take place at the Arsenal in Central Park at 4:15 pm on Wednesday, May 20, 1964.

The recipients of these awards are boys and girls whose performances came closest to national records in the events scheduled at the park pools or who scored the most points in these meets.

The outstanding swimmers in the girls' events were:

- Miss Eileen Mahoney, Forest Hills, N.Y.
- Miss Cindy Long, Staten Island, N.Y.
- Miss Marilyn King, Staten Island, N.Y.
- Miss Barbara Davidson, Long Beach, N.Y.
- Miss Barbara Kennedy, Poughkeepsie, N.Y.

The outstanding performances in the boys' events were:

- Richard Hanlon, Staten Island, N.Y.
- James Rickard, Brooklyn, N.Y.
- Jesse de la Rama, Bronx, N.Y.





May 14 1964

DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

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\*.\*.\*

May 7, 1964



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE RELEASE

*Hand Del*  
*mail* *4:30 pm*

1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, issued the following statement today:

"I was shocked to read in the press for the first time a proposal by Commissioner Frank L. Lazarus of the Department of Real Estate that public housing be built in the northerly section of Central Park, the southerly half of Mt. Morris Park, and all along the easterly edge of Morningside Park. In exchange for the destruction of Harlem Meer and other popular recreational facilities, the rocky crags, the winding paths, the trees and naturalistic landscapes of these historic parks, he appears to believe an equivalent acreage in flat, uninteresting, isolated city blocks would be fair recompense. Evidently the Commissioner did not consider the advisability of communicating with the Commissioner of Parks personally.

"This is a continuation of a short-sighted tendency to attempt to use park property to resolve problems of sites for schools and other public buildings. While thoughtful citizens are all concerned about the problems of relocating people who have to leave their present homes that are scheduled for demolition, the vast majority of the public using and enjoying park areas have important rights also.

"At the present time there are sites available for housing, such as the use of air rights over railroads and railroad yards which extend over many acres of level, usable land.

( more )

"This proposal to use park land for the construction of apartment houses is nothing new. Similar proposals have been defeated in the past because they would deprive the public of park facilities for an interminable length of time while other land was cleared and new facilities constructed, and would violate the inalienability of park lands. It would prevent mothers and children from having the use of the playground areas. It would deprive the teenagers of active recreation such as baseball, football, boating and other games and those older persons who use the park would lose precious opportunities for passive recreation. If this proposal is in any way encouraged, it will mean that park lands are no longer inalienable, and that the rights of the majority of citizens and their children to the enjoyment of the irreplaceable natural features of our park landscapes can be sacrificed to temporary expediency.

"It is evident that the Commissioner of Real Estate is not acquainted with city planning or with the recent studies of why people stay in old sections of the city which show it is because of the proximity of friends, their familiarity with neighborhood stores and shopkeepers and their affection for their local religious organizations. When they are uprooted for relocation, only a very small percentage choose to remain in the old neighborhood and they would be the ones whose need is greatest for the very parks the new housing has destroyed.

"I cannot believe that the Mayor's Housing Policy Board, the City Planning Commission and other responsible and far-sighted officers and public-spirited citizens of the City will seriously consider acceptance and endorsement of Commissioner Lazarus' astounding proposal."

#####

May 7, 1964.

May 7, 1964



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

IMMEDIATE RELEASE

1-1-50M-726102(63) 114

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( more )

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May 7, 1964.



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

WEDNESDAY, MAY 6, 1964

1-1-50M-726102(63) 114

*Hand Del  
May 5 1964 10:30 AM  
Mail*

Newbold Morris, Commissioner of Parks, announces that the 5th Annual series of Free Tennis Clinics sponsored by the Eastern Tennis Patrons in cooperation with the Department of Parks, will be held at seven locations in Manhattan, Bronx, Brooklyn, Queens, and Richmond starting on Monday, May 11 through Saturday, June 13.

The past series have met with such a tremendous response that Eastern Tennis Patrons' President Alistair Martin announced that the previous number of five weekly sessions has been increased by eight and a new Clinic for the borough of Richmond has been established.

The two-hour Clinics will be open to all boys and girls who have passed their ninth birthday but have not yet reached their eighteenth birthday. They will be held twice weekly beginning at 3:45 p.m., with the exception of Astoria, where the Clinic will be conducted on Saturdays only at 9:00 a.m. beginning May 16.

Mr. Dan Johnson, Treasurer of the Patrons, has arranged for a talented group of professionals to head up the teaching staff which will be supplemented by the recreation staff of the Park Department

(cont'd over)

FREE TENNIS CLINICS - pg. two

Borough: MANHATTAN

TENNIS COURTS

DAYS

TRAVEL DIRECTIONS OR PARKING

Central Park (West Drive)  
West 93rd Street  
Tel: RE 4-9159

Mondays  
Thursdays

IND. Subway to 96 Street  
(Central Park West)  
PARKING: On or near 93rd St.  
On Central Park West. Walk  
two blocks into park

4-9184

Borough: BROOKLYN

McKinley Park  
Seventh Ave. & 75th Street  
Tel: Bklyn. office  
SO 8-2300

Tuesdays  
Thursdays

BMT Subway - 4th Ave. Line  
to 77th Street  
PARKING: Vicinity of Ft.  
Hamilton Pkwy. near 75th St.

Borough: QUEENS

Alley Park  
Grand Central Parkway  
and Winchester Blvd.  
Tel: HO 5-9706  
Queens Office: LI 4-4400  
Astoria Park  
21st Street & Hoyt Ave.  
Queens Office: LI 4-4400

Tuesdays

Q-43 Bus to Union Turnpike  
& Winchester Blvd.  
PARKING: Winchester Blvd.  
North of Hillside Avenue

Saturday

BMT Astoria Line to Hoyt St.  
Walk 8 blocks West to Park.  
IND to Queens Plaza  
Q-19 Bus to 24th Ave.  
Walk one block West

Borough: BRONX

Mullaly Park  
East 164 St. & Jerome Ave.  
Tel: JE 7-0516  
Bronx Office: TA 8-3200

Mondays  
Wednesdays

IND or IRT (Woodlawn-Lex.Ave.)  
Subway to 161st St.(Yankee  
Stadium)

(cont'd over)

FREE TENNIS CLINICS - pg. three

Borough: BRONX cont'd

Crotona Park  
East 173rd St. & Crotona  
Ave.,  
Bronx Office: TA 8-3200

Mondays

PARKING: 164 St. & Jerome  
Ave.  
in front of Dept. of Parks  
Recreation Building  
1 block walk to Courts  
#3 Bus, starting at  
138th St. & Jackson Ave.,  
via Crotona Ave. & Fordham  
Road, Stop at Tennis Courts  
PARKING: Crotona Ave.

Borough: RICHMOND

Walker Park  
Delafield Pl. & Bard Ave.  
Tel: GI 2-9696

Wednesdays

Fridays

#1 Richmond Terrace Bus  
To Davis Ave. or nearest  
stop  
Walk one block inland.

Everyone must come to the courts equipped with smooth-soled sneakers or tennis shoes and tennis racquets.

Outstanding pupils at each Clinic will once again receive the coveted "Merit Award" ribbons, and at the conclusion of the series those boys and girls at each location who have shown the greatest interest and improvement will receive special awards in the form of new tennis racquets.

Applications for enrolling in the program are available at all Park Department tennis courts, where the Clinics are conducted. Applicants are not obliged to have Park Tennis permits.

\* \* \* \* \*





*May 4, 1964*

*48*

DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

IMMEDIATELY

*Hand Del. 10:00 AM*

1-1-50M-726102(63) 114

Mr. Vincent Vesce, an outstanding Civil Service career employee, will be honored at a dinner at the Tavern on the Green on Monday, May 4, 1964 at 6 p.m., on the occasion of his Golden Anniversary with the New York City Department of Parks.

Mr. Vesce's career with the Department of Parks began in 1914. Originally appointed under the administration of Commissioner of Parks for the Borough of Manhattan - Robert DeWitt - he has served down through the years, including the 26 years of Robert Moses' administration; to the present time, under Park Commissioner Newbold Morris.

In all his affiliations - both private and public, he has demonstrated his loyal enthusiasm, industry and honesty in all of his endeavors.

The dinner will be attended by over four hundred friends and associates.

May 4, 1964

April 29 1963 JK



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

THURSDAY, APRIL 30, 1964

Hand Delivered from  
mail "

1-1-50M-726102(63) 114

Park Commissioner Newbold Morris announces that the Orchard Beach Olympic Rowing Course, which is nearing completion, will be dedicated on Saturday, May 2, 1964 at 1:30 P.M.

The 2,000 meter, six-lane straightaway will be the site of the U.S. Olympic Trials in July and August as well as the site for the National Championships.

Ceremonies will start promptly at 1:30 P.M. at the finish line located south of the Orchard Beach parking area, adjacent to the Lagoon.

Following the dedication, college and club crew races will be conducted in the First Annual Metropolitan Inter-collegiate Rowing Championships.

Competing in the 8-oared shells will be Fordham University, C.W. Post College, Iona College, St. John's University, St. Peter's College, Stony Brook State and Adelphi of Suffolk.

The race program is as follows:

- 2:00 p.m. - Freshman 8-oared shells
- 2:10 p.m. - Kayak singles
- 2:20 p.m. - Junior single sculls
- 2:30 p.m. - Junior Varsity 8
- 2:40 p.m. - Kayak doubles
- 2:50 p.m. - Senior single sculls
- 3:00 p.m. - High School quadruple sculls
- 3:15 p.m. - Varsity 8

( more )

OLYMPIC ROWING COURSE,  
ORCHARD BEACH

pg. 2

Invited to participate in the dedication ceremonies are:

The Honorable Robert F. Wagner,  
Mayor of New York City

The Honorable Alvin Ruskin,  
Mayor of New Rochelle

The Honorable John F. Mulvey,  
Mayor of Pelham

The Honorable Robert Moses,  
World's Fair President

The Honorable Joseph Periconi,  
Borough President of The Bronx

The Reverend Vincent O'Keefe, S.J.,  
President of Fordham University

Members of the Board of Estimate  
and The City Council

\* \* \* \*

April 29, 1963 109



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATELY

Hand Delivery 12 noon  
mail "

1-1-50M-726102(63) 114

Park Commissioner Newbold Morris announces that tickets are now available for the Men's Olympic Trials of Track and Field to be held at Downing Stadium, Randall's Island on Friday, July 3 at 2 P.M. and Saturday, July 4 at 12 Noon.

SCHEDULE OF EVENTS

<u>FRIDAY, JULY 3</u> <u>TWILIGHT MEET - 2 P.M.</u>	<u>SATURDAY, JULY 4</u> <u>AFTERNOON - 12 NOON</u>
2:00 <u>Hammer Throw - outside stadium</u>	12:00 <u>Pole Vault Finals</u>
3:30 <u>Javelin Throw Final</u>	1:30 <u>Hop-Step-Jump Final</u>
5:00 <u>High Jump Final</u>	2:00 <u>Discus Throw Final</u>
5:00 <u>Broad Jump Final</u>	2:15 110 Meter Hurdles Trials
5:30 <u>Shot Put Final</u>	2:30 <u>800 Meter Run Final</u>
5:30 400 Meter Hurdles Trials	2:40 400 Meter Dash Trials
5:50 1500 Meter Run Trials	2:55 200 Meter Dash Trials
6:10 100 Meter Dash Trials	3:15 <u>3000 Meter Steeplechase</u> <u>Final</u>
6:30 800 Meter Run Trials	3:35 <u>110 Meter Hurdles Final</u>
6:45 <u>5000 Meter Run Final</u>	4:00 <u>200 Meter Dash Final</u>
7:05 <u>100 Meter Dash Final</u>	4:15 <u>1500 Meter Run Final</u>
7:15 <u>400 Meter Hurdles Final</u>	4:30 <u>400 Meter Dash Final</u>

(More)

OLYMPIC TRIALS - TRACK AND FIELD  
DOWNING STADIUM

pg.2.

Tickets may be obtained by mail or in person at the Arsenal Building, 64th Street and Fifth Avenue, New York, N.Y. 10021.

Previous requests on file in this Department will be processed and sent by certified mail beginning April 27th, 1964.

Prices in effect are:

two-day reservation - \$10.00

single day reserved seat - \$6.00

general admission - \$3.00

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April 28, 1964.

April 27, 1963. *AG*



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

MONDAY, APRIL 27, 1964

*Handled 11 AM.  
mail "*

1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces that dedication ceremonies at the planting of a dogwood tree as a memorial to the late Miss Mabel Parsons will be held at 11 a.m. on Wednesday, April 29, 1964.

The tree will be planted adjacent to the West Drive, north of the Swedish Cottage in Central Park.

Miss Parsons, the daughter of Samuel Parsons who was the first Superintendent of Planting, then Landscape Architect of Central Park and later twice Park Commissioner, is being honored for her untiring efforts toward the preservation and improvement not only of Central Park but also of the city's great park system.

The memorial was made possible by a gift from an anonymous member of the New York City Park Association.

#####

April 24, 1964



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATE

Hand Del 12<sup>pm</sup>  
mail "

1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces the first hole-in-one was made at Marine Park Golf Course on Sunday, April 19.

The play was made at the eighth hole, 182 yards, Par 3, with a number 4 wood by Irwin Schachs, a thirty-one year old writing supervisor for a technical publication. Mr. Schachs had been golfing for five years before this accomplishment.

Marine Park Golf Course, opened to the public in the summer of 1963, is located on the west side of Flatbush Avenue, north of Shore Parkway, Brooklyn. It is the twelfth golf course in the New York City park system, the second in Brooklyn.

# # #

APRIL 24, 1964

I



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

Immediate

HAN DEL 12 PM

MAIL "

1-1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces that with the cooperation of the Consolidated Edison Company, two little league diamonds at East 15 Street between Avenue C and Franklin D. Roosevelt Drive, Manhattan, will be opened to the public on Saturday, April 25. The third baseball diamond which is now under construction will be opened in two weeks time.

The Consolidated Edison Company constructed the baseball diamonds on their property and the Department of Parks will operate the fields on a temporary permit. The work consisted of demolition, grading, fencing, players' benches and standard backstops, conforming to the Department of Parks specifications.

Providing the ball fields at this time will serve an urgent need of all agencies in the community working with the youth. Ball fields are sorely needed due to the temporary closing of some of the recreational areas along the East River Drive due to necessary construction work.

Max M. Ulrich, Consolidated Edison, Vice President for Public Relations, said, "We contemplate that we will not require the use of the property for at least two playing seasons and the term could be longer. In the meantime, we are glad to make it available for the use of the community."

April 23, 1964

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# NEWS RELEASE

## DEPARTMENT OF PUBLIC EVENTS CITY OF NEW YORK

625 Madison Avenue — New York 22, N. Y.

PUBLIC RELATIONS DIVISION; TEmpleton 8-1800

JPY/vg

April 17, 1964

### LAMP LIGHTING CEREMONY SCHEDULED

On Tuesday, April 21st, at 10:30 a.m., Mayor Robert F. Wagner will participate with Honorable Urban Hanson, Lord Mayor of Copenhagen, in a lamp lighting ceremony at the site of the Hans Christian Anderson statue in Central Park, 73rd Street off Fifth Avenue, it was announced today by Richard C. Patterson, Jr., Commissioner of Public Events. Commissioner of Parks, Newbold Morris will preside at the ceremony in which the Mayor will accept the gift for the City.

The lamps, two 19th century street lamps, are the gift of Denmark in connection with the 300th anniversary of the founding of the City of New York and also noting Denmark's participation in the World's Fair. The gift has been accepted and approved by Commissioner Newbold Morris and the Art Commission, and will remain a permanent fixture at the site in Central Park.

The old gas lamps, reminiscent of a passing era, will lend a quaint charm to the scene and enhance the statue of a man whose pen created a wonderful world for children of all ages.

# # #



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-50M-726102(63) 114

Thursday, April 16, 1964

Newbold Morris, Commissioner of Parks, announces that the advance "Met's" ticket sales indicate that there will be a heavy turnout at the opening game at Shea Stadium tomorrow.

Those planning to attend should get there early and allow time to inspect the magnificent new Stadium. The Stadium will open at 11 a. m. Game time is 2 p. m. Concessions will be open throughout the Stadium for excellent light lunches.

Another bit of practical advice is to use public transportation wherever possible. The IRT Flushing Line is putting on extra cars and leaves for Willet's Point station every six minutes; the Long Island Railroad is running six trains to the World's Fair Station between 11:04 a. m. and 1:29 p. m. and there is ample bus service to Flushing Meadow from all boroughs - call the New York Transit Authority for details.

Those going by car should also leave early and anticipate the possibility of some delays due to some drivers being unfamiliar with the new highway network. It is suggested that those driving form carpools.

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D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

SUNDAY, APRIL 12, 1964

1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces that the William A. Shea Municipal Stadium in Flushing Meadows-Corona Park will be dedicated with ceremonies on Thursday, April 16, 1964, at 1:00 P.M.

The program for the occasion will be as follows:

BAND SELECTIONS

Department of Sanitation Band  
John Celebre Conductor

RAISING OF COLORS

U.S. Marine Corps  
Naval Base, Brooklyn, N.Y.

NATIONAL ANTHEM

William Ledbetter  
N.Y.C. Opera Company

NEWBOLD MORRIS

Commissioner of Parks  
Presiding

SPEAKERS

Robert Moses	President - New York World's Fair 1964-65 Corp.
Honorable Mario J. Cariello	President - Borough of Queens
M. Donald Grant	Chairman of the Board Metropolitan Baseball Club, Inc.
David A. Werblin	President - Gotham Football Club, Inc.
William A. Shea	Chairman - Mayor's Base- ball Committee
Honorable Robert F. Wagner	Mayor of the City of New York

# # #

April 8, 1964 8



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

SUNDAY, APRIL 12, 1964

Hand Delivery 1:30 P.M.  
mail

1-1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces that the William A. Shea Municipal Stadium in Flushing Meadows-Corona Park will be dedicated with ceremonies on Thursday, April 16, 1964, at 1:00 P.M.

The program for the occasion will be as follows:

BAND SELECTIONS  
Department of Sanitation Band  
John Celebre Conductor

RAISING OF COLORS  
U.S. Marine Corps  
Naval Base, Brooklyn, N.Y.

NATIONAL ANTHEM  
William Ledbetter  
N.Y.C. Opera Company

NEWBOLD MORRIS  
Commissioner of Parks  
Presiding

SPEAKERS

- |                             |  |
|-----------------------------|--|
| Robert Moses                | President - New York World's Fair 1964-65 Corp.        |
| Honorable Mario J. Cariello | President - Borough of Queens                          |
| M. Donald Grant             | Chairman of the Board Metropolitan Baseball Club, Inc. |
| David A. Werblin            | President - Gotham Football Club, Inc.                 |
| William A. Shea             | Chairman - Mayor's Baseball Committee                  |
| Honorable Robert F. Wagner  | Mayor of the City of New York                          |

# # #

DATE

TO:

*T. Boyle*

FROM:

R. C. JENKINS

FOR YOUR INFORMATION

INITIAL ATTACHED  
and return for filing

See me on attached  
Give me memo on attached  
Take such action as required  
Report action taken  
For investigation and report

Prepare answer for signature

of:

*Paterson*  
*Stan Hagen*  
*Please be guided by the*  
*net of you on*  
*release*  
*Stank*  
*1/1/54*

*Mr. Jenkins T. Boyle*



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

*20*

FOR RELEASE

THURSDAY, 4/9/64

*Words to this effect  
should have been  
included*

1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces the opening of 459 tennis courts at various locations in the five boroughs on Saturday, April 11, 1964, *weather and ground conditions permitting*

Regular season permits cost \$7.50 and are good for play every day, including Saturday, Sundays, and Holidays on all courts.

Junior Tennis Permits cost \$3.50 and will be issued to children who will not have reached their 18th birthday by November 30, 1964. PROOF OF AGE MUST BE PRESENTED WITH THEIR APPLICATIONS. These Junior Permits will be valid for use on all courts which are open for play every day, including Saturdays, Sundays, and Holidays.

Applications may be secured by calling in person at the Borough Offices of the Park Department or by mail, enclosing a self-addressed stamped envelope with the request. A new photograph, passport size, must accompany applications when submitted.

#####

DEPT. OF PARKS  
**RECEIVED**  
APR 10 1964  
**RECEIVED**  
MANHATTAN BOROUGH OFFICE

April 3, 1964 11



D E P A R T M E N T O F P A R K S

ARSENAL, CENTRAL PARK

REGENT 4-1000

TUESDAY, APRIL 7, 1964

Hand Delivered 3 P.M.  
mail

FOR RELEASE

1-1-50M-726102(63) 114

ASSIGNMENT NOTICE -- The Press is invited to cover the reception and tour at 5:30 p.m. and the fountain dedication at 7:00 p.m. Entrance to the Theater will be from Lincoln Center Plaza, Broadway at 64th Street.

Park Commissioner Newbold Morris and the officers and directors of Lincoln Center were hosts at a reception in the New York State Theater's Promenade yesterday, April 6. The highlight of the evening's activities was the inauguration of the Lincoln Center Fountain by Paul R. Screvane, President of the New York City Council, and William Schuman, President of the Center.

Mr. Morris, Mr. Screvane, and members of the Council, Board of Estimate and other city agencies received their first view of the New York State Theater in Lincoln Center for the Performing Arts.

The Lincoln Center Fountain, designed by Philip Johnson, has been built by the Department of Parks with funds contributed by the Revlon Foundation. The gift, honoring Charles Revson, was made by the foundation to Lincoln Center. The funds were then turned over to the Department of Parks to cover the cost of fountain construction. The fountain combines 568 water jets, 88 lights, a flow of 9,800 gallons of water per minute and 26,000 watts of illumination. The Parks Department has also built and is responsible for the plazas, North Plaza Reflecting Pool, pedestrian bridge, vehicular tunnels and underground garage at Lincoln Center.

( more )

The new theater, the second building to be completed, has been designed by Mr. Johnson for the dance, operetta and musical comedy, and will open April 23. Its 2,729-seat auditorium has continental seating (no aisles) on orchestra level which is surrounded by five rings, or shallow balconies. During intermissions patrons may stroll in The Promenade on first ring level. This 200-by-60-foot room will also be used for official receptions, state and civic luncheons and dinners.

Construction of the \$19.3 million Theater is being financed largely by \$15 million from New York State as part of its participation in the World's Fair. The remaining funds for construction were provided by the City of New York (\$2.15 million) and a like amount (\$2.15 million) by Lincoln Center from contributed funds. In addition, the City has also provided \$2.23 million for the cost of the land and central air-conditioning and heating facilities serving the Theater for an over-all total of \$4.383 million in capital funds.

Upon completion of the Theater, it will be purchased by the State from Lincoln Center and leased to the Center for operation and management during the Fair years. At the close of the Fair, the State is authorized to transfer title to the City without financial consideration. The City is then authorized to lease the building to Lincoln Center.

Lincoln Center is the performing arts wing of the World's Fair and will present during the next two years The Lincoln Center World's Fair Festival. Outstanding artists and performing organizations from here and abroad will be appearing in both The New York



State Theater and Philharmonic Hall.

The Theater's resident companies will be the Music Theater of Lincoln Center, the center's newest constituent headed by the distinguished American composer, Richard Rodgers and The New York City Ballet, under the general direction of Lincoln Kirstein and the artistic direction of George Balanchine.

\*\*\* \*\*

THE LINCOLN CENTER  
FOUNTAIN

The Lincoln Center Fountain in Lincoln Center Plaza is situated between Philharmonic Hall on the north, The New York State Theater on the south, and the Metropolitan Opera House on the west. Although it is only 38 feet in diameter and less than four feet deep, the Fountain is capable of circulating a relatively huge amount of aerated water -- 9,800 gallons a minute-- when in full operation. This is equal to about 40 tons of water per minute being drawn through pumps and projected into the air.

Water can be projected in varying heights, from four to almost 150 feet vertically, by 568 jets, ranging in size from 3/8 of an inch to 2 inches in diameter. A wind activated device, called an anemometer, is located on top of the theater which will automatically slow, or shut down, the Fountain to various heights of operation as the wind velocity increases.

The Fountain may be programmed automatically on punched plastic tape known as "read-out tape." It is used in industry for processing any type of device which makes repeated and varied space operations and must be accurate to the split second. A variety of tapes have been prepared for the Lincoln Center Fountain which permit variable sequences of water effects. The operation can be controlled by master clocks for automatic operation at any desired time or interval during the day. Once started, a programmed display will run until completed, then stop automatically. The Fountain is then

( m o r e )

ready for the next programmed sequence at the time set on the master clock. A manual control console has been provided also so that on special occasions the Fountain can be operated from the portico of the New York State Theater overlooking Lincoln Center Plaza. The manual console consists of numerous buttons, each controlling a specific display of water.

A new type of water effects valve to provide an instantaneous change of direction in water is being used for the first time in fountain construction and design. This valve, pneumatically operated, causes small jets to rise instantly and to march as soldiers in any direction along the radial spoke headers of the Fountain. This action is caused by air pressure being applied to a small piston located inside the small effect valves. This will be used in the automatic programming device to create a sequence of unusual water effects around the Fountain and along the length of its various spokes.

The lighting of the Fountain is from 88 underwater fountain lights, totaling 26,000 watts, specially designed to direct light into the water streams. The color of the light will not change with the water display. The center core of the Fountain has a cool blue light whereas the outer water effects utilize warmer tones. The lights are also automatically controlled to operate during the evening hours.

# # # #

Credits

Architect -- Philip Johnson Associates  
Mechanical Engineers -- Syska and Hennessy, Inc.  
Fountain Engineer -- J.S. Hamel of Hamel and Langer  
Contractors -- Plumbing - Eugene Duklauer Inc.  
Electricity - Nager Electric Co Inc.  
General - Slattery Contracting Co Inc.

April 1, 1964 10



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

Thursday, 4/2/64

Hen Dal  
7:45 pm  
mail "

1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announces that ice skating will terminate at the Kate Wollman Memorial Rink in Erospect Park, and the Wollman Memorial Rink in Central Park, at the close of business on Sunday, April 5th.

Since the beginning of the current season, 550,724 persons of all ages have used these facilities. With the coming of spring and warmer weather, people are turning to baseball, tennis, fishing, boating, and other seasonal sports.

\*\*\*\*\*

4-1-64.

3/31/64 5



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

WEDNESDAY, APRIL 1, 1964.

*Hand Del. 12 noon  
mail "*

1-1-50M-726102(63) 114

FOLK DANCE FETE

Applications are now being accepted from boys and girls who wish to participate in the Third Annual Park Department Folk Dance Fete, June 6, at the Sheep Meadow, Central Park, it was disclosed today by Commissioner Newbold Morris.

Free folk dance instruction classes are now being offered by the Department's Recreation staff. Those selected for the festival will receive training and costumes.

All interested young people are invited to register at their neighborhood Department of Parks playground.

####



3/26/64 6

**D E P A R T M E N T O F P A R K S**  
**ARSENAL, CENTRAL PARK** **REGENT 4-1000**

**FOR RELEASE**

1-1-50M-726102(63) 114

Thursday, PM's, March 26, 1964 *Hand Del. 10<sup>30</sup> A.M.*  
Friday AM's *mail*

**PUBLIC LINKS OPEN SATURDAY**

Newbold Morris, Commissioner of Parks, announced today the opening of the following golf courses, Saturday, March 28th at 6:00 A.M.

**BRONX**

- Mosholu Golf Course  
Jerome Avenue & Woodlawn
- Pelham Golf Course  
Shore Road, n/o Hutchinson River Parkway
- Split Rock Golf Course  
Shore Road, n/o Hutchinson River Parkway
- Van Cortlandt Golf Course  
242nd Street & Broadway

**BROOKLYN**

- Dyker Beach Golf Course  
86th Street & Seventh Avenue
- Marine Park Golf Course  
Flatbush Ave., Between Avenue U & Belt Parkway

**QUEENS**

- Clearview Golf Course  
23rd Avenue & Willets Point Blvd., Bayside
- Douglaston Golf Course  
Commonwealth Blvd. & Marathon Parkway, Douglaston

(more)

QUEENS

Forest Park Golf Course  
Park Lane South & Forest Parkway, Forest Park

Kissena Golf Course  
North Hempstead Turnpike and Fresh Meadow Road  
Flushing

STATEN ISLAND

LaTourette Golf Course  
Forest Hills Road & London Road

SILVER LAKE

The fee for annual permits is \$15.00, and may be used on any course. An additional daily cost of 75¢ per round entitles the permit holder to play weekdays and an additional charge of \$1.25 per round is required for weekends and holidays. For non-permit holders, the daily fee for weekdays is \$1.75 with \$2.25 charged for weekends and holidays.

Park Department permit offices in all boroughs will be open Saturdays until noon through June 27.

\* \* \* \* \*

*Mar. 25. 64.*

*17*



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

Thursday, 3/26/64 A.M.

*Hand Delivery 3:30 P.M.  
mail*

1-1-50M-726102(63) 114

It was announced today by the Department of Parks of the City of New York and the New York Mets, that William A. Shea Stadium in Flushing Meadows will be dedicated on Thursday, April 16 afternoon, and officially opened on Friday, April 17, when the Mets meet the Pittsburgh Pirates.

Park Commissioner Newbold Morris will preside over the municipal ceremonies on April 16, when the stadium will be formally dedicated by Mayor Robert F. Wagner.

\* \* \* \* \*

3-25-64.



3/20/64

16



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

SATURDAY P.M.'s 3/21/64  
SUNDAY A.M.'s 3/22/64

*Hand Delivery to 30 Ann.*

1-1-50M-726102(63) 114

The first and only rowing course in North America constructed in accordance with international standards (Federation Internationale Societe Aviron), is currently being completed at Orchard Beach Lagoon, Bronx (New York City.)

The New York City Department of Parks expended about \$750,000 for the new Olympic rowing course which will be the site of the United States Olympic Trials (July 8-11) and the National Championships (July 31-August 2), in addition to 15 regattas.

There are many firsts for the Orchard Beach Lagoon: the first time since 1900 that the National Championships will be held in New York City; the first time that the Olympic Rowing and Canoeing Trials have been scheduled for this city; and the first time the National Association of Amateur Oarsmen has ever sanctioned as many as 15 different regattas for one location.

The Department of Parks is jointly sponsoring the Olympic Trials with the New York World's Fair.

(more)

Commissioner of Parks Newbold Morris said that although the season opens March 24, with Purdue vs St. Johns, the official dedication ceremonies will not take place until May 2, the date of the Metropolitan Intercollegiate Championships. By that time the new marker buoys and starting floats will be in place. Commissioner Morris added that the judges stand will be finished in time for the Olympic Trials.

The site of the 2,000-meter course has a historical background. The southern end of the course is at the Orchard Beach Parking Area, by the mouth of Pell's Point. This was the scene of a crucial Revolutionary War battle when the British and Hessians under the command of General Howe attempted to cut off General Washington's retreat from Manhattan to White Plains. However, General Glover and his Marblehead, Massachusetts, regiment stopped the Red Coats.

P2-ROWING

(SCHEDULE FOLLOWS)

P-3-ROWING

March 24---Purdue- St. John's 6 P.M.  
March 25---Purdue-Fordham Univ. 6 P.M.  
April 4---Trinity Coll.-St.Joseph Coll.-Fordham Univ.  
Drexel Tech-NYAC-Penn A.C. 4 P.M.  
April 11---LaSalle Coll-Fordham-Iona-St.John's-Marist-  
St.Peter's-American Univ.-NYAC.  
Grimaldi Cup--9:30 A.M. - 11 A.M.  
April 18---Open  
April 25---Hughes Cup - 4½ miles across L.I. Sound  
Fordham-NYAC and others. alternate course in  
case of rough weather-Orchard Beach 11A.M.  
May 2---Metropolitan Championships (Intercollegiate)  
C.W. Post-Stony Brook State-Iona-St.John's -  
St.Peter's-Fordham -- 3 - 5 P.M.  
May 17---Metropolitan Scholastic Championships-1:30 P.M.  
May 30---NYRA Memorial Day Regatta -- 12 Noon  
June 28---NYAC Open Regatta -- 12 Noon  
July 8---Olympic Trials-Singles & Eights-Heats - 9 A.M.  
9---Repechage - 10 A.M.  
10---Semi-Finals - 11 A.M.  
11---Finals - 1 P.M.  
July 31---National Championships-Heats - 2 P.M.  
Aug. 1---Finals - 3 P.M.  
Aug. 2---Finals - 4 P.M.  
Aug. 8---Metropolitan Championships-11 A.M.  
Aug. 26---Olympic Trials - Doubles-Fours-Pairs--Heats- 11 PM.  
Aug. 27---Repechage - 1:30 P.M.  
Aug. 28---Semi-Finals - 2:15 P.M.  
Aug. 29---Finals - 3:15 P.M.  
Sept. 12 ---Olympic Trials - Canoeing 3 P.M.  
Sept. 13---Olympic Trials - Canoeing - 3 P.M.

# # #

King Mansion, Fire  
9

FOR RELEASE: Upon Receipt, 3/10/64

Commissioner of Parks, Newbold Morris  
fire  
said that the/damage to the King Mansion, in  
Queens, <sup>is estimated at</sup> ~~will cost about~~ \$35,000 ~~to repair~~.

The Fire Marshall will make/determination<sup>a</sup>  
of how the fire started.

Given on phone  
3PM.

J. A. Mulcahy

F. P. Kenny

March 10, 1964

FIRE IN KING MANSION, QUEENS

*EPST*  
*EPST*  
At approximately 6 A.M. this morning, a fire was discovered in the west wing of King Mansion. The Fire Department responded shortly after 6 A.M., but damage to the west wing is extensive. The east wing appears to have suffered smoke and water damage.

The caretaker, <sup>*John*</sup> Fitzpatrick, stated that he had no knowledge of the fire until the fire apparatus arrived. The building was open to the public for the usual sight-seeing tours yesterday, and Fitzpatrick stated that he made an inspection of the entire building at 9 P.M. and found everything in satisfactory condition.

While, at this time, the origin of the fire is not known, it appears to be caused by some electrical condition. Assistant Borough Director J. Linden gave this information to me over the phone at 9:15 A.M. and is going to submit a detailed report of the damage, approximate cost and all of the particulars.

Assistant Director of Maintenance  
and Operation

FFK:hr  
cc: S.White



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1-50M-726102(63) 114

Monday, 3/9/64

EGG ROLLING CONTEST

Commissioner Newbold Morris, of the Department of Parks, announced today that entries for the 18th Annual Egg Rolling Contest are now being accepted.

The contest, scheduled to be held on the Great Lawn, Central Park, between 80th and 84th Streets on March 28, is sponsored by Arnold Constable-Fifth Avenue and is open to youngsters from 5 through 13 years of age.

Commissioner Morris urged children to file their entries now at all Department of Parks playgrounds, or, at Arnold Constable, 40th Street and Fifth Avenue.

The store is awarding many attractive prizes to winners in all age groups. Eggs and spoons will be provided by the sponsor.

Entries close Thursday, March 26.

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3-6-64.

2/20/64 21



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK

REGENT 4-1000

*Hand Del 12 Noon  
mail 1*

FOR RELEASE

Sunday am's, 2/23/64

1-1-50M-726102(63) 114

U.S. OLYMPIC BASKETBALL TEAM TRIALS

Ticket applications are now being accepted by the N.Y.C. Department of Parks for the Final United States Olympic Basketball Team Trials, it was announced today by Commissioner of Parks, Newbold Morris.

Basketball, the first of the many Olympic Trials to be held this spring and summer under the sponsorship of the City of New York, is scheduled for St. John's University Gymnasium, April 2 through April 4.

The tops in amateur basketball from collegiate and industrial ranks will be in New York.

The trials open Thursday, April 2 at 4 P.M., with four consecutive games. On Friday, April 3, the second and third rounds are scheduled with two games at 2 P.M., and a doubleheader at 8 P.M. A fourth round doubleheader is slated for 2 P.M., Saturday, April 4. On the same day, at 8 P.M., the Finals will be played, preceded by a consolation contest.

( more )

Ticket applications may be secured by writing:  
Department of Parks, Olympic Tickets, 64th Street and Fifth Avenue,  
New York 10021, N.Y. Reserved and general admission seats are  
scaled at \$3.50 and \$2.50 respectively per round.

Reservations close March 23, with tickets allocated on  
a first come, first served basis.

# # #

Note: For working press credentials please write to Jerry  
Patterson, Dept. of Parks, 64th Street and Fifth Avenue,  
New York, N.Y. 10021.

Note: Attendance capacity for St. John's is approximately 6,000.  
During the month of April Madison Square Garden is booked  
with the Circus.



Feb 20 1964 15



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

FRIDAY, PM'S, 2/21/64

*Hand Del 4 PM  
mail "*

1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announced today that starting Monday (2/24/64), applications will be accepted at the five Borough Offices of the Park Department for the following season permits:

- TENNIS \$7.50
- RECREATION LOCKERS \$5.00
- MODEL YACH STORAGE \$2.00
- LAWN BOWLING \$2.00
- GOLF LOCKERS \$5.00
- JUNIOR TENNIS \$3.50 -- (limited to children who will not have reached their 18th birthday as of November 30th of the current year.)

PROOF OF AGE MUST BE SUBMITTED. Applications for any of the above permits will be accepted by mail provided a self-addressed stamped envelope is enclosed.

Should the demand for MEN'S lockers at Mosholu and Dyker Beach Golf Courses exceed the supply, a public drawing will be held at 10 A.M., March 12, 1964 at the Administration Buildings: Bronx Park East and Birchall Avenue, Bronx Park; and Prospect Park West and 5th Street, Prospect Park, to determine the respective successful applicants.

( more )

GOLF Permits \$15.00, now on sale, are valid on any municipal course that is open for play. GOLF and TENNIS permits require a face photograph, photomaton, or passport size for their issuance. As a convenience for applicants, a photomaton has been installed in the Permit Office, Arsenal, Central Park.

Park Department offices in the five boroughs are located as follows:

- MANHATTAN - Arsenal, 64th St. & Fifth Ave., N.Y.
- BROOKLYN - Litchfield Mansion, Prospect Park West  
& 5th St., Brooklyn
- BRONX - Bronx Park East & Birchall Ave.,  
Bronx 62, N.Y.
- QUEENS - The Overlook, Union Turnpike & Park Lane,  
Kew Gardens 15
- RICHMOND - Clove Lakes Park, 1150 Clove Road, West New  
Brighton, Staten Is., 1

The Permit offices in all boroughs will be open on Saturdays till noon, starting March 21, 1964, through June 27, 1964.

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B

10AM 2/19/64

Commissioner of Parks Newbold Morris announced this morning that 467 men and pieces of heavy equipment ~~94~~ ~~XXXXXXXXXXXXXXXXXXXX~~ were out plowing and sanding ~~the~~ New York City's 94 miles of parkways.

Commissioner Morris said that the (from 72nd Street to the County line) Henry Hudson, Hutchinson River, Bronx River, *Cyprus*, and Parkways plowed Grand Central, *1 MA b20* Shore, have been ~~risen~~ and our parkways sanded. All ~~the~~ roads are open for cautious driving.

Phone: 10 A.M.  
U.P.I. MU2-0400  
A.P. PL7-1111

$$\begin{array}{r} 155 \\ 3 \overline{)467} \end{array}$$

$$\begin{array}{r} 467 \\ 111 \\ \hline 122 \end{array}$$

2/9/64 22



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

SUNDAY - 2/9/64

Hand Delivery 3:10 P.M.  
mail.

1-1-50M-726102(63) 114

CHANGE IN WILLET'S POINT PARKING

Newbold Morris, Commissioner of Parks, announced today that all commuter and public parking will be directed to use the north side portion of the Roosevelt Avenue parking area at the Willet's Point station of the IRT - Flushing Line instead of the presently utilized south side. The change takes effect February 15, 1964.

####

2/7/64

8



DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK  
REGENT 4-1000

FOR RELEASE

1-1-1-50M-726102(63) 114

SATURDAY PM's  
SUNDAY AM's

FEBRUARY 8, 1964

*Hand Delivery 3:10 P.M.  
mail "*

WOLLMAN ICE SKATING CARNIVAL

The Park Department's 13th Annual Winter Carnival will be held this Wednesday, February 12, 1964, at the Wollman Memorial Skating Rink, Central Park, from 10:30 AM., to 1:PM.

In addition to an eight event program of ice skating races, a competitive costume parade is scheduled. Admission is free.

Charles Jewtraw, the United States first Winter Olympic gold medal winner, in the 1924 games, will be on hand as a starter and honorary official.

#####

2/7/64.

2-16/64 *g* *File 14*



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATE:  
2/6/64

*Hand Delivery 3:20 P.M.  
mail*

1-1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announced that starting Monday, February 17, 1964 applications will be issued for the following seasonal positions.

SEASONAL PARKMAN

This position is open only for MEN.

Applications for this non-competitive position will be issued and received by the Department of Parks. No formal eligible list will result from the receipt of these applications.

SALARY AND VACANCIES: There are approximately 1,015 seasonal positions in the Department of Parks at salaries of \$12.00 per day. The employment period may extend from MARCH 15th to NOVEMBER 30th for a maximum of 200 days a year, not exceed 6 days a week.

REQUIREMENTS: There are no formal educational or experience requirements for this position. This job requires extraordinary physical effort. Applicants will be required to be in good physical condition.

DUTIES AND RESPONSIBILITIES: Under close supervision performs general park maintenance work at any park area, facility or building during seasonal operations, perform related work as required.

( more )

AGE: Open only to persons who have passed their 18th birthday by the last date for filing of application but shall not have passed their 60th birthday on the first date for filing of applications.

SEASONAL PARK HELPER

This position is open to MEN and WOMEN.

Applications for this non-competitive position will be issued and received by the Department of Parks. No formal eligible list will result from the receipt of these applications.

SALARY AND VACANCIES: There are approximately 1,546 seasonal positions in the Department of Parks at salaries not to exceed \$12.00 per day. The Employment Period may extend from April 1 to November 30, 1964, for a maximum of 150 days a year, not to exceed 6 days a week.

REQUIREMENTS: There are no formal education or experience requirements for this position. Applicants will be required to be in good physical condition.

DUTIES AND RESPONSIBILITIES: Under close supervision, performs attendance and light maintenance work at any park area, facility or building during seasonal operations; performs related work, may make change and collect admission fees; direct cars to parking areas, and patrol park property.

( more )

AGE: Open to persons who have passed their 16th birthday by the last date for filing of applications. Minors under 18 years of age are required to obtain valid employment certificates or vacation work permits.

PLAYGROUND ASSISTANT

This position is open to MEN and WOMEN.

Applications for this non-competitive position will be issued and received by the Department of Parks. No formal eligible list will result from the receipt of these applications.

SALARY AND VACANCIES: There are approximately 745 summer seasonal positions from approximately June 22nd through September 8th, at a salary of \$1.50 an hour. Positions also exist for part time employment at \$1.50 an hour after September 2nd, not to exceed a maximum of 24 hours a week.

REQUIREMENTS: Graduation from a senior high school; and either (1) one summer season of experience as an instructor, counselor, or coach in an organized recreation program; or (2) completion of 30 credits toward a baccalaureate degree in an accredited college or university; or (3) a satisfactory equivalent, but all candidates must be graduates of a senior high school.

NOTE: FIRST CONSIDERATION WILL BE GIVEN TO THOSE APPLICANTS WHO HAVE COMPLETED 30 OR MORE COLLEGE CREDITS.

( more )



DUTIES: Under supervision, supervises or assists in supervising the program of recreational activities in a playground area, small neighborhood play area or similar unit; performs related work.

AGE: This position is open to persons who are 35 years of age or under on the date of filing their application. Minors under 18 years of age are required to obtain valid employment certificates or vacation work permits.

ISSUE OF APPLICATIONS: Applications will be issued in person or by mail between 9 a.m. and 4 p.m. from FEBRUARY 17th to APRIL 3rd, 1964, Monday through Fridays.

IMPORTANT

During the week of February 17 through February 21, 1964 applications for all seasonal positions will be issued and received ONLY at the Brooklyn War Memorial Recreation Center, located in Cadman Plaza, Brooklyn. The entrance is on Fulton Street between Orange and Pineapple Streets. This facility can be reached by the following means of transportations:

BMT Subway to Court Street Station  
8th Avenue Subway "A" train -  
to High Street Station.  
IRT 7th Avenue to Clark Street Station.

( more )

THEREAFTER - From February 24 through April 3, 1964 applications will be issued and received Mondays through Fridays, at the following offices of the Department of Parks:

ARSENAL BUILDING, 64 Street and Fifth Avenue, New York 21, New York

LITCHFIELD MANSION, Prospect Park W. & 5th St., Prospect Park,  
Brooklyn 15, N. Y.

ADMINISTRATION BLDG., Bronx Park E. and Birchall Ave., Bronx Park,  
Bronx 62, N. Y.

THE OVERLOOK, Union Turnpike and Park Lane S., Forest Park,  
Kew Gardens 15, N. Y.

CLOVES LAKES PARK, 1150 Clove Rd. West New Brighton, Staten  
Island 1, N. Y.

Application forms are mailed on request, provided that a self-addressed, 9-inch envelope, stamped 5 cents for return, is enclosed.

The Department of Parks will assume NO responsibility for delivery when issuing applications by mail.

FILING OF APPLICATIONS: Applications may be filed in person or by mail by the applicant or his authorized representative, from FEBRUARY 17th to APRIL 3rd, 1964, Mondays through Fridays, from 9 a.m. to 4 p.m. at the above mentioned offices of the Department of Parks. No application will be accepted unless it is on the application form issued by the Department of Parks.

Mr. Morris said,

"Applicants for temporary seasonal employment will be considered in the order of filing applications.

"Primary consideration will be given to applicants

( more )

who had been previously employed with the Department of Parks and had performed satisfactory service.

"Letters of recommendation are unnecessary.

Applicants will be considered only upon the basis of their prior service or qualifications."

# # #

2/6/64



D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

Friday, 1/31/64

1-1-50M-726102(63) 114

"New York City's World's Fair Exhibit Building will have a new lease on life," said Commissioner Newbold Morris. The entire building, used as a skating rink since the 1938-1939 Fair, is currently being given a complete face lifting. Both interior and exterior alterations will cost over \$2,500,000.

The exterior limestone will be completely renovated and coated with a permanent waterproofing material. This process will also eliminate its gray color and bring it up to a clear white to give a sparkling fresh appearance similar to the newer World's Fair Exhibit Pavilions.

All four facades of the structure will have specially designed pierced masonry grille work which will be back-lit to enhance the unique forms and designs, silhouetting them at night. The roof copings of the building will have large facias done in sparkling gold and bronze to frame the basically white design. On the Fair side of the building, canopies projecting forward past the columns, and again edged with bronze and gold aluminum, will frame the entrances to both the Ice - Travaganza and the Model of the City and the Exhibits of the Museums of the City of New York.

The columns holding up these canopies will be sheathed in bronze and gold aluminum. They will have specially designed lighting fixtures in gold aluminum which will floodlight the entire

exterior and also provide protection for the building for its permanent park use after the Fair.

The fountains at either end of the edifice, which have been inactive since the last Fair, will be rehabilitated and the splashing of water will again be heard. At night underwater lights will give this moving water spectacle a play of light.

Gold colored flagpoles will adorn the building.

Large signs will be hung on both long sides of the building describing Dick Button's "Ice - Travaganza," and the simulated helicopter ride around the large scale model of the City, appropriately called "A Panorama of New York City." Tremendous gold Seals of the City will further identify the pavilion as that of the City of New York.

The firm of Daniel Chait, A.I.A., is The Architect for the Pavilion. Raymond Lester Inc. is responsible for the design and foundation of the Model of the City.

# # #

Add --

The New York City Building made world history when it was occupied by the General Assembly of the United Nations from 1946 through 1949 and in 1951.

Jan 28, 64.

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DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK

REGENT 4-1000

Thursday, 1/30/64

Hand Delivery 6:45 P.M.  
mail

FOR RELEASE

BROOKLYN ACADEMY OF MUSIC  
STAGE I RECONSTRUCTION

1-1-50M-726102(63) 114

Newbold Morris, Commissioner of Parks, announced today that Stage I of the rehabilitation program for the historic Brooklyn Academy of Music will commence within the next few weeks. The Mayor approved the initiation of the project on February 25, 1963, after public hearings before the Board of Estimate. Contracts, plans and specifications for the work were completed and submitted to the Mayor for approval on May 1, 1963, and Commissioner Morris is grateful to Brooklyn Borough President Abe Stark and Mr. Robert W. Dowling, the City's Cultural Executive for their good offices in assuring that this important project will proceed without delay.

In an effort to improve and beautify the immediate surroundings of the famous cultural institution, Borough President Stark and Mr. Dowling have jointly proposed a supplementary program to be carried out while the major rehabilitation work is in progress. Their proposals include:

1. Attractive tree planting and provision for other greenery, wherever subway and other sub-surface facilities permit, on three sides of the Academy which occupies the entire Lafayette Avenue block-front between Ashland Place and St. Felix Street in Brooklyn's downtown business and commercial center.
2. The installation of floodlighting to illuminate the handsome exterior of the building and brighten the adjacent neighborhood during the numerous evening events which bring thousands of persons each

season to the Academy's spacious Opera House, Music Hall and Lecture Hall.

Commissioner Morris expressed his appreciation for the suggestions of Borough President Stark and Mr. Dowling and assured them that the Park Department would attempt to include the proposals in its program for the Academy. The program represents a total estimated capital expenditure of approximately \$700,000, and includes such essential improvements as: The replacement of the obsolete coal-burning heating plant by a modern oil-fired system; the conversion of the building's electrical system to alternating current and the installation of related panels, and wiring for new stage lighting in the Opera House; modernized offices, corridors and toilet facilities; new seating and carpeting in the Opera House and Lecture Hall; new flooring in the great lobby; new entrance doors; new leaders and drains; rehabilitation of deteriorated window frames; and air-conditioning of the Opera House, Music Hall and Lecture Hall.

The Academy of Music is one of the four operating departments of the Brooklyn Institute of Arts and Sciences, the borough's cultural fountainhead for more than a century. It has enjoyed an international reputation for generations and celebrated its own centennial in 1959. The Institute's other departments are the Brooklyn Museum, the Brooklyn Botanic Garden and the Brooklyn Children's Museum. No other American city possesses a single organization which provides comparable cultural opportunities.

The present Academy of Music building was designed in a modified Renaissance style during the early years of the present century and was opened to the public in 1908. The Institute's trustees and the members of the Academy's Governing Committee evaluate it as a

(more)

twenty-million dollar cultural asset. In 1952, under an agreement between the City of New York and the Brooklyn Institute the building was acquired by the City and leased to the Institute at the nominal sum of \$1.00 per year, for a term of 100 years. The building and the land it occupies were placed under the general jurisdiction of the Department of Parks.

Subsequent to this agreement, the Park Department carried out essential rehabilitation work at a cost of more than \$600,000 in Capital Budget funds. The improvements over the following twelve years have included new roofing, a new water storage tank, reconstruction of roof parapet walls and cornice, replacement of the passenger elevators and the combined freight and passenger elevator, modernized plumbing, new seats, carpeting and stage lighting in the Music Hall, and many other items.

In 1959, under the supervision of the Park Department, a private firm of architects was retained to prepare an architectural survey of the Academy of Music and an orderly program for its further rehabilitation. The survey providing for a three-stage program of rehabilitation was accepted and approved by the Board of Estimate in 1960. The firm of Raymond J. Rice, Engineers, was retained to prepare the plans and specifications for Stage I which consists primarily of heating, plumbing electrical and other work of an engineering nature. The 1963-1964 Capital Budget includes the necessary construction funds and the contracts were submitted to the Mayor for approval last summer. However, the Mayor's approval was held in abeyance pending an independent study of the rehabilitation program by Mr. Dowling who heads the City's Office of Cultural Affairs, an agency created by Mayor Wagner in 1962.

(more)



The Park Department's program was discussed by Borough President Stark and Mr. Dowling about two weeks ago and resulted in a recommendation that it be processed expeditiously.

In presenting their proposals and recommendations to Commissioner Morris, Borough President Stark and Mr. Dowling said:

"In its dedicated and continuous service of more than 100 years, the Brooklyn Academy of Music has helped to enrich the lives of many millions of our people.

"Like the Metropolitan Museum of Art, the American Museum of Natural History and our other major cultural institutions, it has done much to maintain and strengthen New York City's primacy as the world's outstanding center of the arts.

"In its diverse programs of traditional and special events, the Academy enjoys an incomparable distinction. These events number as many as 375 in a single season. They provide a source of interest, inspiration and satisfaction for the Academy's patrons, members and visitors. Attendance at the Academy's events has shown an upward trend in the current season and is now reaching a rate in excess of 400,000 annually.

"It is our earnest hope that the program of improvements we have recommended can be processed as promptly as possible and that the actual work can be approved and started within the next few months.

"Such work is essential not only because of the inevitable aging process of the building itself, but particularly because it is necessary for the building to be equipped for broadened usefulness in the future."

Borough President Stark and Commissioner Morris are ex-officio trustees of the Brooklyn Institute of Arts and Sciences and Mr. Morris

(more)

is an ex-officio member of the Governing Committee of the Academy of Music. Borough President Stark has given long and active support to plans of the City administration to improve and upgrade the so-called "Hub" area of Brooklyn in which the Academy is located. The area includes the Long Island Railroad terminal, the Brooklyn Central YMCA, the Hotel Granada, several important churches, and the old Fort Greene Wholesale Meat Market in the vicinity of Atlantic and Flatbush Avenues. The market is to be relocated in the Canarsie area of Brooklyn under plans now being progressed with the backing of the Borough President.

In recent years the "Hub" area has been marked by evidence of growing deterioration, and plans for an urban renewal program, including an application by the City for Federal planning funds, have been advanced. The Brooklyn Academy of Music is the logical focal point for the permanent improvement and stabilization of this important section of the borough.

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1/27/63  
Hand Del  
2:30 PM  
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DEPARTMENT OF PARKS  
ARSENAL, CENTRAL PARK

REGENT 4-1000

*to Sports Ed only*

FOR RELEASE

WEDNESDAY, 1/29/64

1-1-50M-726102(63) 114

THIRTEENTH ANNUAL WINTER CARNIVAL

Entries are now being accepted by the Department of Parks for the Thirteenth Annual Winter Carnival being held at the Wollman Memorial Ice Skating Rink, Central Park, Wednesday morning, February 12.

Boys' and girls' racing events and a competitive costume parade are scheduled as part of the Carnival.

Entry blanks may be picked up at the Wollman Rinks, in Central and Prospect Parks.

Entries close Saturday, February 8 at the Department of Parks Headquarters, 64th Street and Fifth Avenue, New York City.



1/21/64

21

D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

Immediate, 1/24/64

*Hand Del. 11 AM*  
*Verano*

1-1-50M-726102(63) 114

THE STORK FLEW OVER THE CHILDREN'S ZOO

Mr. Issac (a Shropshire Ram) and Mrs. Mary (a Merino Ewe)

proudly announce the birth of a

BABY LAMB (male)

1:00 AM, January 23, 1964, at the Children's Zoo, Central Park

NOTE: According to Commissioner Newbold Morris and Zoo authorities, a January birth is rare, inasmuch as ewes usually give birth during the Spring.

Both mother and father are from Delaware. Issac, the father, was donated by Mr. Allen E. Brandt, 15 E. 10th Street, New York City.

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~~2~~ 11/23/63 Released 12  
Hand Delivery 10<sup>30</sup> A.M.  
REMARKS OF NEWBOLD MORRIS, COMMISSIONER OF PARKS OF THE CITY  
OF NEW YORK, AT THE ANNUAL MEETING OF THE FAIRMOUNT PARK ART  
SOCIETY, PHILADELPHIA, THURSDAY, JANUARY 23, 1964

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*at Bellevue Stratford Hotel.*

When I visit Philadelphia, I come in much the same state of mind as did the pilgrims who traveled afar in the middle ages. A pilgrimage is a healthy activity, shows a lack of self-satisfaction, and, one made to Philadelphia is less expensive than traveling to Chartres or Mont Saint Michel or Jerusalem, and in many ways just as rewarding. Philadelphia may have lost its position as the most heavily populated city in the country but I doubt if your city will ever lose its prestige as a center of the arts. The Academy of Fine Arts appears to be the oldest institute of its kind in the country, dating from the very beginning of the 18th century. The wonderful aspect about my knowledge of your city is that, through the kindness of your executive secretary, Hal Noble, I'm just getting to know you.

Having served an aggregate of eighteen years in the government of my city and having made observations about the functions of many American cities, I have come to a bleak conclusion that the American city is organized primarily for two purposes, one is the protection of life and property, and the other is the education of children. After Police and Fire, Hospitals and Health Departments, and the Board of Education budgets have been adopted, everything else is looked upon almost as a luxury. I have tried to get parents organizations, which lobby so effectively for schools, to realize that the recreational facilities and programs for parks are just as important for their children as schools and education. It is a paradox that local governments with limited taxing power and limited debt incurring

capacity should have unlimited demands made upon them. I can happily report that in New York within very recent years, for the first time, the sale of two state bond issues has accelerated the acquisition of lands for park development by making grants available to local governments who agree to match the state funds which cover 75% of the cost, with city monies in the amount of 25% of the total cost. New York is well on its way towards the acquisition of 1,400 acres in addition to the present 36,000 acres, more than half of which were acquired by my brilliant predecessor, Mr. Robert Moses. We are in a race to provide open lands before the private developers gobble up everything in a city where land is at a premium.

At this point, I am going to make an observation which I hope may some day find response in Congress. At the turn of the century, with the spontaneous enthusiasm of President Theodore Roosevelt for outdoor recreation, great strides were made in preserving lands for national parks. Now we realize more and more that American life is becoming urban. People gravitate towards congestion; traveling from New York to Washington and passing through Philadelphia, one realizes the total area is largely urban and industrial. Taking a plane to Miami, looking down from 20,000 feet, it appears as if it were one long string of cities along the Atlantic coast line. So I don't think it is too much to hope that some day the federal government will provide aid to localities struggling to keep up with the preservation and development of open lands for public recreation.

I have another theory that I am given an opportunity to test in New York City; people used to laugh when I suggested this twenty-five years ago. The theory is that land acquired, even in the most congested part of the

city where the values are said to be prohibitive, if buildings are razed and small sitting parks provided, just open space for light and air, the cost will be amortized over a period of thirty years in increased tax values in the immediate neighborhood. About a year and a half ago, the Mayor and the governing body of the city agreed in my recommendation to acquire half a block in the oldest part of the borough of Brooklyn. A builder had obtained his permit, he had razed old dwellings, and cleared the site for high rise apartments. There were approximately thirteen honey locust trees still standing in one time back yards, when I came into the picture. They had not commenced excavation. You could half close your eyes and see before you a shaded sitting park for mothers to enjoy the long summer days with their pre-school children.

In New York, some of you may have seen one of the most recently completed office buildings, known as the Pan-Am building, which sits astride a large portion of the Grand Central Station, reminding me of the scorn with which muckrakers wrote about the "Princes of Capital" in the uncontrolled era before regulation of business became a familiar part of our statutory law. But those "robber barons" had a sense of grandeur reminiscent of the emperors, kings, princes and nobles of the seventeenth and eighteenth centuries. The waiting rooms of the Grand Central and Pennsylvania stations, designed by the great architects of another era, showed that these industrial leaders breathed bigger and built bigger with vaults one hundred feet above the waiting rooms. Today, we consider such use of space as being "uneconomical". The builders of the Pan-Am structure have moved an additional population into the most congested area in New York amounting to

250,000 people. If they would buy a city block in the Murray Hill section just below 42nd Street, raze some existing brownstone houses and turn it over to the city for a sitting park, they might still have a difficult time passing through the eye of that proverbial needle but they would certainly make a friend of New York City's park commissioner.

Several years ago, I decided to accept an offer of a well-known lecture manager to visit a few of our cities and earn my way as I went. I have seen a certain amount of works of art which refresh the soul, delight the eyes, and excite aesthetic satisfaction. Most of what I have seen has been provided, not through government financing, but through the generosity of public-spirited individuals. Perhaps it is better that way because presumably they are individuals with good taste who select their own architects and carry out their creative thoughts. Once in a while we get a suggestion that we ought to employ "the creative efforts of children" in designing works of art for our parks. So far, I have been able to tactfully resist such an offer!

Last spring, not having had a vacation since 1949, my wife persuaded me to leave my desk and we visited four capital cities of Europe. As in my visits to Philadelphia, where I stand in amazement at some of the landscaping, architecture and fine arts you provide, so in Paris, Vienna, Brussels and London, we were enthralled by the planting of huge beds of high-mounded tulips with a ground cover of forget-me-nots. After a few days in Vienna, I realized how all their splendour was financed. The Austro-Hungarian empire had a population of fifty-eight million people and emperors vied with heads of states of other countries building palaces, gardens and fountains. In 1918 the Austrian Republic became a tiny country with two and one half million



people. The rulers like the Empress Maria Theresa took care of the original design and construction of so many wonders that today it is worthwhile to maintain them because of the importance of tourism to the Austrian economy.

Fountains in all of these cities impressed me more than any other feature because there is nothing so inspiring as the sound of water falling. The great jet in front of your Rodin Museum makes one feel like applauding as it roars into its bronze basin. In European cities, one doesn't walk more than a few blocks without seeing another fountain of water sparkling in the sunshine. I sighed when I thought of so many of our broken-down and vandalized fountains in the five boroughs of the city of New York. One of our most famous designs in operation is the Bethesda fountain in Central Park. We are rehabilitating Bailey Fountain at the entrance to Prospect Park in the borough of Brooklyn; another fountain which dribbles but doesn't spout, is the decorative Pulitzer Fountain at the Plaza and 59th Street, Manhattan. The newest city public fountain was included in the design of the recently dedicated Botanic Garden in the Borough of Queens. It is a simple jet with no sculpture and its cost was only \$20,000. It would have been only \$15,000 had it not been necessary to pile it because the Garden is located on landfill.

When the World's Fair opens at Flushing Meadow Park in just about three months, there will be a fountain which will be one of the greatest displays in our country and will remain after the Fair. Also after the Fair, the newly reconstructed Flushing Meadow Park will be the show place of New York, and indeed, the "Central Park" geographically

speaking. As Mr. Robert Moses, the best known park developer in the country and one of four to receive your medal of honor says, "Converting a pageant into a park is not like composing bars of music, one following another. The stanzas of demolition, salvage, dirt moving, restoration and construction overlap."

Private organizations are now happily including flowing water, pools and gushing fountains in their plans, such as the pool at the Corning Glass building, the jets and pools in front of the Seagram building on Park Avenue and 53rd Street, and at the new Time and Life Building; and those of you who have flown into Kennedy International Airport will have noticed the beautiful water displays included in the landscaping there. But we have nothing to approach the Benjamin Franklin Parkway with its monumental approach to the citadel-like site of the Rodin Museum.

I realize that I am facing in this audience, not emperors, kings, princes or nobles, but for the want of a better term, a certain number of "Angels". The artists of the sixteenth and seventeenth centuries depicted an angel as being somewhat chubby and under four years of age and we have been brought up to think of angels hovering in the upper corner of paintings by the great masters. But you know, sometimes you might be looking at a rather undramatic appearing gentlemen or lady, in rather modest and unassuming clothing, with no wings protruding, and still you may be looking at an Angel. Indeed some of the great works of art, under the management of the Fairmount Park Art Association, have been made available because of the angelic pride some of you have taken in your city. We usually

point to Philadelphia as the most civilized city in the western hemisphere.

If there is a general decline of public interest in painting and sculpture, and if it seems in other parts of our land that this affluence of art has fallen into the dry sands of economic restlessness, at least when we come to visit you we heave a sigh of pleasure in the vast and superbly landscaped places and beautiful memorials.



11/17/63  
2  
Dec 11 40 AM

D E P A R T M E N T O F P A R K S  
ARSENAL, CENTRAL PARK REGENT 4-1000

To Sports Ed only

FOR RELEASE

1-1-1-50M-726102(63) 184

SATURDAY PM's - SUNDAY AM's

MANHATTAN CHESS TOURNAMENT

Newbold Morris Commissioner of Parks, announces that entries for the Manhattan Chess Tournament are now being accepted at all Park Department Recreation Centers.

The tournament, limited to boys and girls up to and including 16 years of age, will be played at various playgrounds in Manhattan from February 25 to March 22, with the Borough Championships slated for Heckscher Playground (Central Park) from March 23 to April 4.

Entry blanks may be secured at any Manhattan Park Department Recreation Center.

The tournament, sponsored by the Heckscher Foundation, will be conducted as a Swiss System Round Robin. Entries close February 24, 1964.