Mr. Jullidge



E Ο F D Ρ R T м E Ν T Р **REGENT 4-1000** ARSENAL, CENTRAL PARK Aard del- 1:00 P.M. reg. mail - 3:3 R.M.

#### FOR RELEASE

Sunday, July 25, 1954

1-1-1-30M-1110044(53) . 114

Entry balnks for the 5th annual Junior Fishing Contest to be held Monday, August 16 at 25 fresh and salt water fishing areas, are now available at Department of Parks playgrounds, fishing areas, and borough offices. All boys and girls 10 to 16 years of age who reside in New York City are invited to participate. 3,500 youngsters took part in the contest in 1953.

The contest is sponsored by Better Fishing, Inc., a nonprofit, non-commercial organization devoted to encouraging the sport among youngsters on a nation-wide basis. Sport fishing while developing appreciation of nature, good sportsmanship, and the principles of conservation also provides a wholesome form of recreation that can be enjoyed throughout life.

The competition in New York City will be conducted by the Department of Parks between the hours of 8 A.M. and 1 P.M. at 14 salt water and 11 fresh water fishing locations. Contestants may enter from one location and must furnish their own bait and equipment. No casting will be permitted and all fishing must be from shores or piers.

Attractive prizes donated by Better Fishing, Inc., will be presented to the boys and girls catching the heaviest fish at each location. A special Better Fishing Grand Award will go to the boy and girl catching the heaviest fish of the day in both the fresh and salt water divisions. Judging for the Grand Awards will take place at 3 P.M. at the south end of the 72nd St. Lake in Central Park on the day of the \*\*\*\*\* 7/21/54 contest.

Notrent with release

1995 - 1995 - 1995 - 1996 - 1996 - 1996 - 1996 - 1996 - 1996 - 1996 - 1996 - 1996 - 1996 - 1996 - 1996 - 1996 -

# FIFTH ANNUAL JUNIOR FISHING CONTEST

1954

Conducted by

THE DEPARTMENT OF PARKS

In Collaboration with

NATIONAL BETTER FISHING PROGRAM FOR BOYS AND GIRLS

a at the second states we have

#### TWENTY-FIVE DEPARTMENT OF PARKS FISHING LOCATIONS

MONDAY, AUGUST 16, 1954

9 A.M. to 1 P.M.

For Boys and Girls from 10 to 16 years of age Residing in New York City.

LOCAL - A Better Fishing Grand Award to each boy and girl catching the heaviest fish at each location. In case of the heaviest of fish will determine the winner. PRIZES:

CITY-WIDE — Special Better Fishing Grand Award to each boy and girl catching the heaviest fish in both the Salt Water Contest and the Fresh Water Contest. Winners at all locations to report to South end of 72nd Street Lake, Central Park, Manhattan on August 16th at 3 P.M. to determine who has the heaviest salt water and fresh water fish.

FRESH WATER AND SALT WATER FISHING LOCATIONS ARE LISTED ON THE BACK OF ENTRY BLANK

#### RULES OF CONTEST

1. Entries close Saturday, August 14, 1954. 2. Each contestant must furnish his own equipment and bait. No casting allowed.

- 3. Each contestant must catch and land his own fish without assistance to be eligible for a prize.
- 4. All fish caught to be entered in the contest must be taken to the judges' stand by contestant at each area to be weighed.
- 5. All contestants must fish from shore or from piers. No boats allowed.
- 6. Bag limit: Five fish for each contestant.
- 7. Contestants may enter from only one location.
- 8. New York State Fish and Game Laws must be observed.

(Tear off here and retain part of sheet above this line for reminder)

and the second second

Director of Recreation Department of Parks 64th Street and Fifth Avenue New York 21, N.Y.

Kindly enter me in the Junior Fishing Contest to be conducted by the Department of Parks in collaboration with National Better Fishing Program for Boys and Girls.

I desire to fish at

I will report to the registration table at the above location on Monday, August 16, 1954 at 7:30 A.M. to register. Date of Birth

I hereby give my consent to my son or daughter to take part in this Contest and in consideration of your accepting this entry, I hereby, for myself, my heirs, executors and administrators, waive and release any and all rights and claims for damages I may have against the Department of Parks, City of New York. Better Fishing, Inc., the directors of this meet, their agents, representatives, and assigns, for any and all injuries suffered by him (or her) at the Fishing Contest.

Signature of Parent or Guardian

### FISHING AREAS

#### SALT WATER

#### Manhattan

Pier, 107th Street and East River Hudson River at 92nd Street Hudson River at 164th Street

#### Brooklyn

Canarsie Pier, Foot of Rockaway Parkway Coney Island, Steeplechase Pier, West 16th Street Plum Beach, Shore Parkway, east of Knapp Street Shore Road, south of Fort Hamilton at 16th Avenue

#### Bronx

Pelham Bay Park--Stonebridge, northeast of Orchard Beach connecting Hunter and Twin Islands Pelham Bay Park--Talapoosa Point, adjacent to Eastchester Bay Bridge at Shore Road

#### Queens

Little Nock Bay, 28th Avenue, Bayside Francis Lewis Park, East River and 147th Street Cross Bay Blvd. Bridge, 1st Bridge south of Shore Parkway Jacob Riis Park, north side, east of Marine Park Bridge

#### Richmond

Great Kills Beach, Hylan Boulevard, south of Guion Avenue

#### FRESH WATER

#### Manhattan

Central Park, 72nd Street Lake

Brooklyn

Prospect Park Lake-west of Lincoln Road Entrance

Bronx

Van Cortlandt Park Lake, east of 242nd Street and Broadway

Queens

Alley Pond Park, Harding Blvd. and Cross Island Parkway Kiesena Park Lake, Rose Avenue and 160th Street Baisley Park Lake, Sutphin and Baisley Blvds. Oakland Lake, Springfield Blvd. and 47th Avenue Willow Lake, Grand Central Parkway and Horace Harding Blvd.

#### Richmond

Clove Lakes (Martling), Victory Blvd. and Clove Road Willowbrook Park Lake, Victory Blvd. and Richmond Avenue Wolfe's Pond, Hylan Blvd. and Cornelia Avenue



1-1-1-30M-1110044(53) . 114

More than 2,000 boys and girls have entered the 5th Annual Junior Fishing Contest to be conducted by the Department of Parks on Monday, August 16. The youngsters will compete between the hours of 8 A.M. and 1 P.M. at 14 salt water and 11 fresh water fishing areas located in the five boroughs. There is still time for boys and girls between the ages of 10 and 16 years of age to enter the contest. Entries close August 14. Contestants must be residents of New York City.

The contest is sponsored by Better Fishing, Inc., a nonprofit organization of fishing-minded sportsmen who encourage fishing among boys and girls because of its health and character building values. Since the first contest in 1948 when 138 cities collaborated, the program has grown every year to the present participation of 819 cities

In New York City the contestants will compete in either the Fresh or salt water divisions. They must fish from shores or piers, Furnish their own equipment, and catch and land their fish without assistance. Bag limit is five fish and all New York State Fish and Game Laws must be observed.

Prizes will be presented to the boys and girls catching the heaviest fish of the day at each location. Special Better Fishing Grand Awards will go to the boy and girl catching the heaviest fish of the day in both the fresh and salt water divisions. Judging for the Grand Awards will take place at the south end of the 72nd Street Lake in Central Park at 3 P.M. on the day of the contest.

8/4/54

#### \*\*\*\*\*

### 1954

## FIFTH ANNUAL JUNIOR FISHING CONTEST

#### Conducted by THE DEPARTMENT OF PARKS

In Collaboration with

#### NATIONAL BETTER FISHING PROGRAM FOR BOYS AND GIRLS

at

#### TWENTY-FIVE DEPARTMENT OF PARKS FISHING LOCATIONS

#### MONDAY, AUGUST 16, 1954

#### Call Control 8 A.M. to 1 P.M.

For Boys and Girls from 10 to 16 years of age Residing in New York City.

PRIZES: LOCAL — A Better Fishing Grand Award to each boy and girl catching the heaviest fish at each location. In case of tie the length of fish will determine the winner.

CITY-WIDE — Special Better Fishing Grand Award to each boy and girl catching the heaviest fish in both the Salt Water Contest and the Fresh Water Contest. Winners at all locations to report to South end of 72nd Street Lake, Central Park, Manhattan on August 16th at 3 P.M. to determine who has the heaviest salt water and fresh water fish.

FRESH WATER AND SALT WATER FISHING LOCATIONS ARE LISTED ON THE BACK OF ENTRY BLANK

#### RULES OF CONTEST

1. Entries close Saturday, August 14, 1954.

2. Each contestant must furnish his own equipment and bait. No casting allowed.

- 3. Each contestant must catch and land his own fish without assistance to be eligible for a prize.
- 4. All fish caught to be entered in the contest must be taken to the judges' stand by contestant at each area to be weighed.
- 5. All contestants must fish from shore or from piers. No boats allowed.
- 6. Bag limit: Five fish for each contestant.
- 7. Contestants may enter from only one location.
- 8. New York State Fish and Game Laws must be observed.

(Tear off here and retain part of sheet above this line for reminder)

**Director of Recreation** Department of Parks 64th Street and Fifth Avenue New York 21, N.Y.

Kindly enter me in the Junior Fishing Contest to be conducted by the Department of Parks in collaboration with National Better Fishing Program for Boys and Girls.

(Location) I desire to fish at...

I will report to the registration table at the above location on Monday, August 16, 1954 at 7:30 A.M. to register.

Signature.... Address

Date of Birth.....

I hereby give my consent to my son or daughter to take part in this Contest and in consideration of your accepting this entry, I hereby, for myself, my heirs, executors and administrators, waive and release any and all rights and claims for damages I may have against the Department of Parks, City of New York. Better Fishing, Inc., the directors of this meet, their agents, representatives, and assigns, for any and all injuries suffered by him (or her) at the Fishing Contest.

Signature of Parent or Guardian

Form 10-9-8M-703658(54) -114

## FISHING AREAS

#### SALT WATER

#### Manhattan

*y* '

Pier, 107th Street and East River Hudson River at 92nd Street Hudson River at 164th Street

#### Brooklyn

Canarsie Pier, Foot of Rockaway Parkway Coney Island, Steeplechase Pier, West 16th Street Plum Beach, Shore Parkway, east of Knapp Street Shore Road, south of Fort Hamilton at 16th Avenue

#### Bronx

Pelham Bay Park-Stonebridge, northeast of Orchard Beach connecting Hunter and Twin Islands

Pelham Bay Park-Talapoosa Point, adjacent to Eastchester Bay Bridge at Shore Road

#### Queens

Little Neck Bay, 28th Avenue, Bayside Francis Lewis Park, East River and 147th Street Cross Bay Blvd. Bridge, 1st Bridge south of Shore Parkway Jacob Riis Park, north side, east of Marine Park Bridge

#### Richmond

Great Kills Beach, Hylan Boulevard, south of Guion Avenue

#### FRESH WATER

#### Manhatian

Central Park, 72nd Street Lake

Brooklyn

Prospect Park Lake-west of Lincoln Road Entrance

Bronx

Van Cortlandt Park Lake, east of 242nd Street and Broadway

Queens

Alley Pond Park, Harding Blvd. and Cross Island Parkway Kissena Park Lake, Rose Avenue and 160th Street Baisley Park Lake, Sutphin and Baisley Blvds. Oakland Lake, Springfield Blvd. and 47th Avenue Willow Lake, Grand Central Parkway and Horace Harding Blvd.

#### Richmond

Clove Lakes (Martling), Victory Blvd. and Clove Road Willowbrook Park Lake, Victory Blvd. and Richmond Avenue Wolfe's Pond, Hylan Blvd. and Cornelia Avenue





IMMEDIATELY

HAND DEL:

**REGULAR MAIL:** 

10:001

1-1-1-30M-526100(54) 114

Summertime, fish jumping, and 4,000 boys and girls from all over the city will be trying to catch them on Monday, August 16th when the 5th Annual Junior Fishing Contest sponsored by the Better Fishing Inc. and the Department of Parks will be conducted from 8 a.m. to 1 p.m. at 14 salt water and 11 fresh water fishing locations under the jurisdiction of the Department of Parks. At 3 p.m. the boy and girl catching the heaviest fish at each location will meet at the south end of the 72nd St. lake in Central Park where the judging for the Grand Awards will take place. The boy and girl catching the heaviest fish of the day in both the salt and fresh water divisions will be presented with special prizes.

The competitors, ranging from 10 to 16 years of age, will use all kinds of fishing equipment from the homemade, Huckleberry Finn variety to Dad's newest glass rod. Fishing will be permitted from shores or piers only. No casting will be allowed. Each contestant must catch and land his **cwm** fish. New York State Fish and Game Laws must be observed and the bag limit is five fish for each contestant.

At each location all fish caught to be entered in the contest must be taken to the judges stand by the contestant for weighing. The boy and girl catching the heaviest fish at each local contest will be presented with prizes also contributed by Better Fishing Inc.

Better Fishing, Inc. is a non-profit, non-commercial organization devoted to encourage the sport, on a nation-wide basis, among youngsters. They believe the sport develops appreciation of nature and good sportsmanship and results in a hobby that can be enjoyed throughout life.

In New York City the contest will be conducted at the following locations:

**MANHATTAN:** 

Salt Water Division: Pier, 107th Street and East River Hudson River at 92nd Street Hudson River at 164th Street

Fresh Water Division: Central Park, 72nd Street Lake

- more -

BROOKLYN:

Salt Water Division:

Canarsie Pier, Foot of Rockaway Parkway Coney Island, Steeplechase Pier, West 16th Street Plum Beach, Shore Parkway, east of Knapp Street Shore Road, South of Fort Hamilton at 16th Avenue

Fresh Water Division:

Prospect Park Lake-west of Lincoln Road Entrance

#### BRONX:

Salt Water Division:

Pelham Bay Park-Stonebridge, northeast of Orchard Beach connecting Hunter and Twin Islands. Pelham Bay Park-Talapoosa Point, adjacent to Eastchester Bay Bridge at Shore Road

#### Fresh Water:

Van Cortlandt Park - west of 242nd Street and Broadway

#### QUEENS:

Salt Water Division:

Little Neck Bay, 28th Avenue, Bayside Francis Lewis Park, East River and 147th Street Cross Bay Blvd. Bridge, 1st Bridge south of Shore Parkway Jacob Riis Park, north side, east of Marine Park Bridge

#### Fresh Water Division:

Alley Pond Park, Harding Blvd. and Cross Island Parkway Kissena Park Lake, Rose Avenue and 160th Street Baisley Park Lake, Sutphin and Baisley Blvds. Oakland Lake, Springfield Blvd. and 47th Avenue Willow Lake, Grand Central Parkway and Horace Harding Blvd.

#### **RICHMOND:**

Salt Water Division:

Great Kills Beach, Hylan Boulevard, south of Guion Avenue

#### Fresh Water Division:

Clove Lakes (Martling), Victory Blvd. and Clove Road Willowbrook Park Lake, Victory Blvd. and Richmond Avenue Wolfe's Pond, Hyland Blvd. and Cornelia Avenue

\* \* \* \* \* \*

8/12/54



FOR RELEASE

IMMEDIATELY

RC. Suturday

R

Κ

S

1-1-1-30M-526100(54) -114

The Department of Parks announces the opening of its 103 football fields on Saturday, October 2nd, 1954.

During the past few weeks Department of Parks personnel have been engaged in reconditioning and laying out fields and erecting goal posts. Areas that but a short time ago teemed with baseball players will soon be swarming with pigskin enthusiasts.

Seventeen of these 103 fields are in Manhattan, twentythree in Brooklyn, sixteen in the Bronx, forty-two in Queens and five in Richmond. The demand for many of these fields is so great that their use must be regulated by the issuance of permits. Organized teams may secure permits by making application to the Department of Parks Borough Office of the borough in which they desire to play.

9-29-54



## DEPARTMENT O ARSENAL, CENTRAL PARK

**REGENT 4-1000** Sand del- 11:00 AM. Keg. mail - 11:45AM

19

Mr. Suitere

As

F

FOR RELEASE

1-1-1-30M-526100(54) -114

IMMEDIATELY

The Department of Parks announces the completion of construction of the addition to the Dyker Beach Golf House in Brooklyn.

This new addition will provide for 200 men's lockers and 100 women's lockers and they will be available for public usage starting Saturday August 21, 1954 at the following rates:-

> \$5.00 for seasonal lockers, valid until November 28, 1954 25¢ for a daily locker.

> > \*\*\*\*\*

8/19/54 - RELEASE SENT OUT -Final Inspection - AUG. 17,1954-2P.M.

HAINT. AND DPERAtion: AUG DIM 1954



FOR RELEASE

IMMEDIATELY

REGULAR MAIL: | PM

1-1-1-30M-526100(54) . 114

Entries are now being accepted for the 4th Annual Blind Bogey Golf Tournament and Mixed Twosome Championship to be conducted under the auspices of the F. & M. Schaefer Brewing Company and the Department of Parks at the 10 municipal golf courses beginning Sunday, August 29. Registration is limited to 400 at each course. Entries must be made on or before Monday, August 23.

The Blind Bogey competition, consisting of 18 holes of medal play on August 29, offers the public links golfer two unique opportunities - first, the "country club" privilege of reserved time for teeing off and second, the duffer competes on an equal footing with the low scoring golfer.

Each golfer chooses his own handicap and at the close of competition the player whose net score with his chosen handicap is closest to the Blind Bogey, will be declared the winner.

The low gross winners, one man and one woman from each course, will compete in the Mixed Twosome Championships on Sunday, September 12 at Pelham Golf Course in the Bronx. In this competition of 18 holes of medal play, the man will drive from odd-numbered tees, the woman from even-numbered tees, or yice versa, and from tee to green partners play every other shot.

Handsome prizes donated by the F. & M. Schaefer Brewing Company will be awarded at each course to the winner of the men's

(continued)

..... 2 .....

and women's Blind Bogey Competitions and to the low gross man and low gross woman. The Mixed Twosome Competition will be for the Schaefer Trophy with prizes being awarded to the winning team and runners-up.

. . . . . . . . . . . . . . . . . . .

8/17/54



4000 golfers will tee off in the 4th Annual Blind Bogey Golf Tournament which will be conducted by the Department of Parks under the sponsorship of the F. & M. Schaefer Brewing Company on Sunday, August 29, at the ten municipal golf courses. First foursome will tee off at 6 A.M.

In the Blind Bogey competition, each golfer selected his or her own handicap at the time they filed their entry. The Blind Bogey figure is drawn at each course after the last player has completed his round of golf. The player whose net score is closest to the Blind Bogey is declared the winner. This type of competition gives each player, whether duffer or expert, or man or woman, an equal chance to win.

As in former years, the low gross winners, man and woman, from each course will qualify for the Mixed Twosome Championships, to be held at Pelham Golf Course, Bronx, on Sunday, September 12.

Prizes donated by the F. & M. Schaefer Brewing Company will be awarded at each course to the man and woman winning the Blind Bogey Competition and to the low gross man and woman.

\*\*\*\*\*

8/25/54



ARSENAL. CENTRAL PARK

IMMEDIATELY

11:00 A.M. HAND DEL: 1 P.M. REGITAR MAIL:

RELEASE FOR

1-1-1-30M-526100(54) . 114

The 4th annual Mixed Twosome Championship for municipal course golfers will be conducted by the Department of Parks under the sponsorship of the F. & M. Schaefer Brewing Company at Pelham Golf Course beginning at 10 A.M. on Sunday, September 12.

Play next Sunday will consist of 18 holes of "scotch ball" medal play, the man to drive from odd numbered tees and the woman from even numbered tees, or vice versa. From tee to green, partners will play every other shot. U.S.G.A. rules will govern all play and in case of ties, winner will be determined by matching score cards.

Contestants in Sunday's matches are the man and woman from each of the 10 municipal golf courses who turned in the lowest gross scores in the Blind Bogey Tournament held last Sunday. These contestants, and the courses they represent, will be:

Dyker Beach, Brooklyn James Oleska Jo San Filippo

Van Cortlandt, Bronx John Amanna Nancy Dalbey

Mosholu, Bronx John Manzone Jane Dalziel

Pelham, Bronx Ben Weinstein Francis Fried

Split Rock, Bronx Bernie Wishner Rie Casella

Kissena, Queens Enele V. Bee Vickie Devote

Forest Park, Queens Richard Lynn Anita Datler

Clearview, Queens Ted Cerosky Adele Ernst

Silver Lake, Richmond Vincent Sullivan Lucy Larson

LaTourette, Richmond Joseph Reilly Helen Rappa

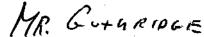
••• 2 •••

Prizes donated by the F. & M. Schaefer Brewing Company, will be presented to the members of the winning twosome and runner-up twosome, and a handsome team trophy which will go to the golf course which the winning team represents. This Schaefer Trophy will remain in competition until one golf course secures permanent possession by winning it three times. Forest Park, Mosholu and Split Rock Golf Courses each have one leg on the trophy.

Results of the competition may be obtained, or photographs taken, after 3 P.M. when competition will have been completed, at Pelham Golf Course, CIty Island 8-1258.

000000000000

9/7/54





E Ρ D Α R Т Μ E Ν Т О F Ρ R K S А ARSENAL, CENTRAL PARK **REGENT 4-1000** 10/28/54 Hand lelevery 10 AM Reg mail 3PM

FOR RELEASE

Immediately

1-1-1-30M-915094 (54) . 114

Starting Monday, November 1, 1954, applications for 1955 golf permits will be available at each of the five Borough Offices of the Park Department. The 1955 permit costing \$15.00 will be valid on January 1, 1955 and may be used at any course that will be open for play. Application may be made either in person or by mail and must be accompanied by a face photograph of passport size, taken not more than thirty days prior to date of application. Applications filed by mail must be accompanied by a stamped, self-addressed envelope, and the address must include the postal zone, if any. Permits may be purchased at the several offices after filling out applications.

Golf lockers for 1955 season will be placed on sale during the early part of next year. The exact date will be announced later.

Park Department offices in the five boroughs are located as

- follows:
- Arsenal Building, Telephone: REgent 4-1000 MANHATTAN: 64th Street and Fifth Avenue, New York 21, N.Y. Litchfield Mansion, Telephone: SUnth: 8-2300 BROOKLYN: Prospect Park West and Fifth Street, Brooklyn 15, N.Y. The Overlook, Telephone: LIggett 4-4400 Forest Park, Union Turnpike and Park Lane, Kew Gardens 15, New York. QUEENS: BRONX: Administration Building, Telephone: TAlmadge 8-3200 Bronx Park East and Birchall Avenue, Bronx 60, N.Y. Clove Lakes Park, Telephone: GIbralter 2-7640 **RICHMOND:** 1150 Clove Road, West New Brighton, Staten Island 1, N.Y.





#### Ν Т F Ρ R K S E R Т Ε Ο А D Ρ Α ARSENAL, CENTRAL PARK **REGENT 4-1000**



1-1-1-30M-1110044(53) . 114

SUNDAY, NOV. 14, 1954 12 Moon aleo "Nor 21, 1954 Regular Mail 1110/54 (For Papero daly)

The Department of Parks announces that the following golf courses will close for the season at the end of the day's business on Sunday, November 28, 1954.

> PELHAM BRONX SPLIT ROCK BRONX VAN CORTLANDT BRONX FOREST PARK QUEENS KISSENA QUEENS SILVER LAKE RICHMOND

In addition the Pitch Putt Golf Course at Jacob Riis Park in Queens will close for the season at the close of the day, Sunday November 28, 1954.

The following courses will remain open for play.

DYKER BEACH .... BROOKLYN CLEARVIEW ..... QUEENS MOSHOLU ..... BRONX LA TOURETTE ..... RICHMOND

In keeping with the department's policy to provide recreation to the public when practical, and when the demand for such activity justifies it, the decision to extend the golf season was approved on an experimental basis. Previously, the golf season terminated at all courses on the last Sunday in November because of the maintenance problems involved in rehabilitating and reconditioning the courses for the following season. However, improved methods of turf maintenance and the introduction of newly developed

2

grass seed have made the continued use of golf facilities possible on a year-round basis.

The winter operated golf courses will be opened for play daily from 8:00 A.M. to 4:00 P.M. when conditions for play are favorable. Cafeteria and golf pro services will be available, and lockers may be rented on a day to day basis only. Golf permits for the year 1954 are valid for use until December 31, 1954 on any of the courses which are open for play, and the rates charged for rounds of golf during the regular playing season will be effective for the winter operated courses. Golf Permits for the year 1955 may be used starting January 1, 1955.

\* \* \* \* \* \*

11/10/54



#### E D R Т О F 8/5/54 REGENT 4-1000 Hand dlehning 12 M. Regular moul 8/5/54 ARSENAL, CENTRAL PARK

R.C. Sectoridge

FOR RELEASE

AUGUST 8. 1954 SUNDAY,

1-1-1-30M-1110044(53) . 114

Preliminary contests to select competitors for the 13th Annual Harvest Dance Contest will be conducted by the Department of Parks according to the following schedule:

| Queens    | Tuesday, August 11   | Jackson Heights, 34th Avenue and 77th Street   |
|-----------|----------------------|--|
| Bronx     | Wednesday, August 12 | Poe Park, 192nd Street and Grand<br>Concourse  |
| Manhattan | Thursday, August 13  | Wollman Memorial, Central Park,<br>64th Street and Fifth Avenue                        |
| Brooklyn  | Friday, August 14    | Prospect Park Dance Area, Prospect<br>Park West and 11th Street                        |
| Richmond  | Wednesday, August 19 | Cromwell Recreation Center, Murray<br>Hulbert Ave. and Hannah Street,<br>Tompkinsville |

All contests begin at 8:30 P.M.

Couples finishing in first, second, and third place in the foxtrot, waltz, rhumba, and jitterbug divisions of each borough contest will be eligible to compete in the city-wide championships to be held at the Mall in Central Park on Thursday evening, August 26 at 8:30 P.M.

Music for these contests will be provided by some of the nation's top "name" bands. The Olympic Point Scoring System will be used by the judges and couples finishing first in each borough dance division will be awarded prizes.

Contestants may compete in any or all of the dance divisions but only in one borough. Entries close three days before each contest.

The public is invited to attend all of these contests. No tickets of admission are required.

8/5/54

\*\*\*\*\*



R..C. GUTHRIDGE

REGULAR MAIL: 2. 30 P.M.

FOR RELEASE

**IMMEDIATELY** 

1-1-1-30M-1110044(53) . 114

The 13th Annual Harvest Dance Contest will be conducted by the Department of Parks on Thursday, August 26 at 8:30 P.M. at the Mall in Central Park.

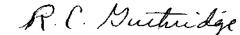
Couples who finished first, second and third in foxtrot, waltz, rumba, and jitterbug competitions held in each of the five boroughs earlier this month, will be competing for city-wide honors on Thursday. The city-wide champions in each dance division will all be eligible to participate in the All-Round Championship which will be **held imm**ediately following the judging in the regular competition.

Couples placing first and second in each dance division will be awarded prizes donated by the Consolidated Edison Company,

Music on Thursday will be provided by Roger King Mozian and his orchestra who will entertain during competition intermissions. The Mozian band offers something entirely new in dance music. The young band leader is a talented arranger, trumpeter, percussionist, and dancer. He has a flair for colorful orchestration and fancy instrumental effects.

The public is invited to attend this popular competition as guests of the Consolidated Edison Company and the Department of Parks. No tickets are required for admission.

\*\*\*\*\*\*\*



P



DEPARTMENT O ARSENAL, CENTRAL PARK

#### FOR RELEASE

IMMEDIATELY

1-1-1-30M-526100(54) -114

Reg Mail 3.00 PM

Hend bled : 9/29- 11 3 3 15

**REGENT 4-1000** 

S

The Department of Parks announces the reopening of the Ice and Roller Skating Rink in the New York City Building at Flushing Meadow Park, Queens, on Saturday, October 2, 1954 at 10:00 A.M.

The City Building, built in 1939 and designed as a recreation center, was an integral part of the World's Fair. After the close of the World's Fair, the Park Department operated this facility as an ice and roller skating rink until 1946. From 1946 to 1951, it was used by the United Nations as temporary headquarters. In 1951 the facility was returned to the Department of Parks.

The program for this year includes seasonal carnivals at Halloween, Thanksgiving and Christmas.

During the last operating season, there were 276,714 admissions of which 29,818 were free. Revenue from all sources amounted to \$130,000.

Flushing Meadow Park may be reached by the following transportation lines:

- 1. I.R.T., B.M.T. to 111th Street Station, Flushing Division.
- 2. Flushing-Ridgewood (Bus Q-58) to Park.
- 3. Independent Subway Train Roosevelt Avenue Station and transfer to Flushing Branch of I.R.T or B.M.T.

The attached schedule of sessions and rates will be in effect.

. . . . . . . . . .

Attachment

9/28/54

Session Schedule and Rates

<u> 1954 - 55 Season</u>

<u>New York City Building</u>

#### ROLLER SKATING

#### Sessions

Morning - Tuesday and Sunday only 10:00 A.M. - 11:00 P.M.

Morning - Saturday, Holidays and School Vacations 10:00 A.M. - 12:00 Noon.

Daily - Afternoon 2:30 P.M. - 5:30 P.M.

Evening - Figure & Dance Tuesdays and Thursdays 7:30 P.M. - 8:30 P.M.

Daily - Evening 8:30 P.M. - 11:00 P.M.

Spectators

#### Rates

Child - 50¢ Adult - 50¢

Free period for children - 14 yrs. and under - No adults permitted.

Child - 25¢ Adult - 40¢

Child - \$1.00 Adult - \$1.00 With stay over privilege to next session.

Child -  $50\phi$ Adult -  $50\phi$ 

General admission charged for session.

#### ICE SKATING

Morning - Tuesday and Sunday only 10:00 A.M. - 1:00 P.M.

Morning - Saturday, Holidays and School Vacation 10:00 A.M. - 12:00 Noon

Daily - Afternoon 2:30 P.M. - 5:30 P.M.

Daily - Evening 8:30 P.M. - 11:00 P.M.

Spectator

Evening - Speed Tuesdays, Thursdays and Saturdays 6:00 P.M. - 7:00 P.M.

Evening - Figure Skating Mondays, Wednesdays and Fridays 7:30 P.M. - 8:30 P.M. Sunday morning 9:00 A.M. - 10:00 A.M.

Ice or Roller Shoe Skate Rental Season Locker Rental Child - 50¢ Adult - 50¢

Free period for children 14 yrs. and under - No adults permitted

Child -  $25\phi$ Adults -  $40\phi$ 

Child -  $50\phi$ Adult -  $50\phi$ 

General admission charged for session.

Child =  $50\phi$ Adult =  $50\phi$ 

Child - \$1.00 Adult - \$1.00 With stay over privilege to next session. 50¢ \$5.00

ICE AND ROLLER SHOE SKATES MAY BE RENTED AT ALL GENERAL PAID SESSIONS EXCEPT FIGURE & DANCE, & SPEED SESSIONS.

<u>CLAMP-ON ROLLER SKATES</u> MAY BE OBTAINED FREE AT ALL GENERAL SESSIONS, EXCEPT FIGURE AND DANCE SESSIONS.

MR. GUTHRIDGE

DEPARTMENT ARSENAL, CENTRAL PARK



IMMEDIATELY

HAND DELIVERY 114M REL MAIL 284

Ρ

А

REGENT

R

Κ

4-1000

S

Ο

F

1-1-1-30M-526100(54) -114

On the opening of the hunting season, the Department of Parks announces that the public should be reminded that hunting is not permitted in Jamaica Bay.

Jamaica Bay has been established as a wild life refuge and hunting and the carrying of firearms in this area are violations of the Rules and Regulations of the Department of Parks. Signs have been posted in various locations to this effect.

Violations of these regulations will be subject to prosecution.

(11/3/154)

D E Ρ R Ο F Ρ A T М Ε Ν T S А R ARSENAL, CENTRAL PARK **REGENT 4-1000** 1 4/54 HAND DELIVERY 10AM RES MAIL ! FOR RELEASE November 7, 1954

MR. GUHARIDGE

The Department of Parks Marionette Theatre will present "Hansel and Gretel" during its 15th annual fall and winter tour. The Park Puppeteers will visit 89 locations throughout the city giving 160 indoor performances beginning Monday, November 8 and running through March 25.

Performances will be given in schools, settlement houses, children's homes, and recreation centers. The Park Puppeteers will appear in the five boroughs according to the following schedule:

| Richmond  | - November 8 to November 2 | 24 |
|-----------|----------------------------|----|
| Bronx     | - November 29 to December  | 23 |
| Brooklyn  | - December 28 to January 2 | 28 |
| Manhattan | - January 31 to February 2 | 25 |
| Queens    | - February 28 to March 25  |    |

While adhering to the text of the fairy tale, the Park Puppeteers have added some up to date yet whimsical touches that will appeal to their young audiences. There's the Sandman's outlandish flying saucer for instance. The Sandman, not too familiar with technical advances in space travel, has some hilarious moments with his mechanical equipment. Every fairy tale must have a fairy and the one in Hansel and Gretel will delight every little boy and girl. Her mobile fluorescent wings, shimmering robes and glittering swan chariot catch each ray of light and are beautiful to behold. No detail has been overlooked to make this presentation a colorful and animated hour of entertainment for young and old.

Details as to the times and locations of performances may be secured from the Department of Parks, The Arsenal, Central Park, New York 21, N. Y. (REgent 4-1000)

11/4/54



1-1-1-30M-1110044(53) 114

A kindly old shoemaker, a pair of elves, a fairy, and a lot of dancing shoes will entertain children and their parents at parks and park playgrounds in Brooklyn from July 22 to August 11 when the Department of Parks Marionette Theatre makes its annual tour of the borough.

This summer's production, the Shoemaker and the Elves, has already played to thousands of youngsters in the Bronx and Queens. At the close of the Brooklyn tour the Park Puppeteers will visit Richmond playgrounds from August 12 to August 20 and will wind up the 71 day tour by playing in Manhattan from August 23 to September 10.

The schedule in Brooklyn will be:

| Thurs. | July 22 | 2:30 P.M.               | Lincoln Terrace Playground, Eastern Park-<br>way and Rochester Avenue |
|--------|---------|-------------------------|---|
| Fri,   | July 23 | 11:00 A.M.<br>2:30 P.M. | Prospect Park, Prospect Park West and<br>11th Street                  |
| Mon.   | July 26 | 11:00 A.M.<br>2:30 P.M. | Sunset Park, Sixth Avenue and 44th Street                             |
| Tues.  | July 27 | 2:30 P.M.               | New Lots Playground, Sackman St. and<br>Riverdale Ave.                |
| Wed.   | July 28 | 2:30 P.M.               | Playground, Howard, Pacific, and Dean Sts.                            |
| Thurs. | July 29 | 2:30 P.M.               | Marcy Houses Playground, Nostrand and<br>Marcy Aves.                  |
| Fri.   | July 30 | 2:30 P.M.               | McCarren Park, Driggs Avenue and Lorimer<br>Street                    |
| Mon.   | Aug. 2  | 2:30 P.M.               | Bushwick Park, Knickerbocker Ave. and<br>Starr Street                 |

(continued)

| Tues.  | Aug. | 3 2:30 P.M.                | Bushwick Playground, Putnam and Knick-<br>erbocker Aves.   |
|--------|------|----------------------------|--|
| Wed.   | Aug. | 4 11:00 A.M.               | Brooklyn Waf Memorial, Cadman Plaza,<br>between Fulton and Washington Streets,<br>near Orange Street |
| Thurs. | Aug. | 5 2:30 P.M.                | Breukelen Houses Playground, Flatlands and<br>Louisiana Avenues                                      |
| Fri.   | Aug. | 6 2:30 P.M.                | Seth Low Playground, Bay Parkway and Ave.<br>P.  |
| Mon.   | Aug. | 9 2:30 P.M.                | Kaiser Playground, Neptune Ave. and West<br>28th Street  |
| Tues.  | Aug. | 10 11:00 A.M.<br>2:30 P.M. | Marine Park, Fillmore Ave. and Stuart St.  |
| Wed.   | Aug. | 11 2:30 P.M.               | Gerrittsen Playground, Gerrittsen Ave.<br>and Avenue X   |

\*\*\*\*

7/1.9/54

.

\*

--- 2 ---

Minent from 10.1854 R.C. Authridge -[1:00 A.M at exercises Suite And Klelinery 10/18/54-10AM MEDIATELY Vorwelt 1 otel Regular Mail - 10/18/54 FOR RELEASE IMMEDIATE

#### MANHATTAN BEACH PARK

Twelve years of cooperative effort and complicated legal negotiations to establish a public park on the Manhattan Beach oceanfront culminated on September 30, 1954 in the action of the New York State Land Board in approving a grant of 24 acres, having an estimated value of \$1,400,000, to the City of New York for park purposes. Together with a similar grant of 16 acres, worth \$1,100,000, made in 1951, the action makes possible the development of a 40 acre beachfront park stretching east of Ocean Avenue, Brooklyn for 1700 feet along the shore of Rockaway Inlet and extending north to Oriental Boulevard.

Since 1942, when the Federal Government purchased a large tract of land at Manhattan Beach from private interests for the purpose of establishing training stations for the Coast Guard and Merchant Marine services, the possibility of creating an urgently needed park on a part of this splendidly located property has been steadily advanced by Commissioner of Parks, Robert Moses with the whole hearted support and energetic cooperation of Governor Thomas E. Dewey and State Attorney General, Nathaniel L. Goldstein. Without the active help of the Governor, the skillful negotiations of the Attorney General, and the public-spirited considerations of the State Land Board the many complicated legal problems involving cloudy titles, federal jurisdiction with the consequent need for congressional action, and the post-war use of the area as a site for emergency housing for Veterans and their families, could not have been solved and the establishment of a fine public beach development at Manhattan Beach would have been impossible.

When the Coast Guard Station was declared surplus after World War II, Attorney General Goldstein re-asserted the State's claim to a large portion of the property, State owned tidelands which had been filled and occupied by private interests without the consent of the State, and offered to negotiate an exchange of land with the Federal Government. After five years of negotiation it was found that a special act of Congress would be necessary and a bill was passed and signed by the President in 1950. The exchange of lands between the State and Federal Governments was completed in December of that year, and the Attorney General turned his attention to the problems involved in the transfer of the property to the City of New York in order to provide an addition to the City's park system.

The Department of Parks plans to start the construction of the 40 acre Manhattan Beach Park by the end of 1954. The current Capital Budget includes the sum of \$300,000 for the initial stage of development; the construction of a crescent-shaped bathing beach with the necessary protective jetties, a beachfront promenade and sea wall, and other incidental facilities.

Two additional stages of construction will be needed to complete the development. The Park Department has requested \$755,000 in the 1955 Capital Budget for the second phase consisting of a bathhouse with a simplified system of dressing rooms, clothes checking facilities and showers, the western half of a 1200-car

-2-

parking field, walks, picnic area and refreshment concession. The third stage, planned for 1956, will complete the development and will include two playgrounds available for year-round neighborhood use, court games areas, a softball diamond, the remainder of the parking field, additional walks and planting.

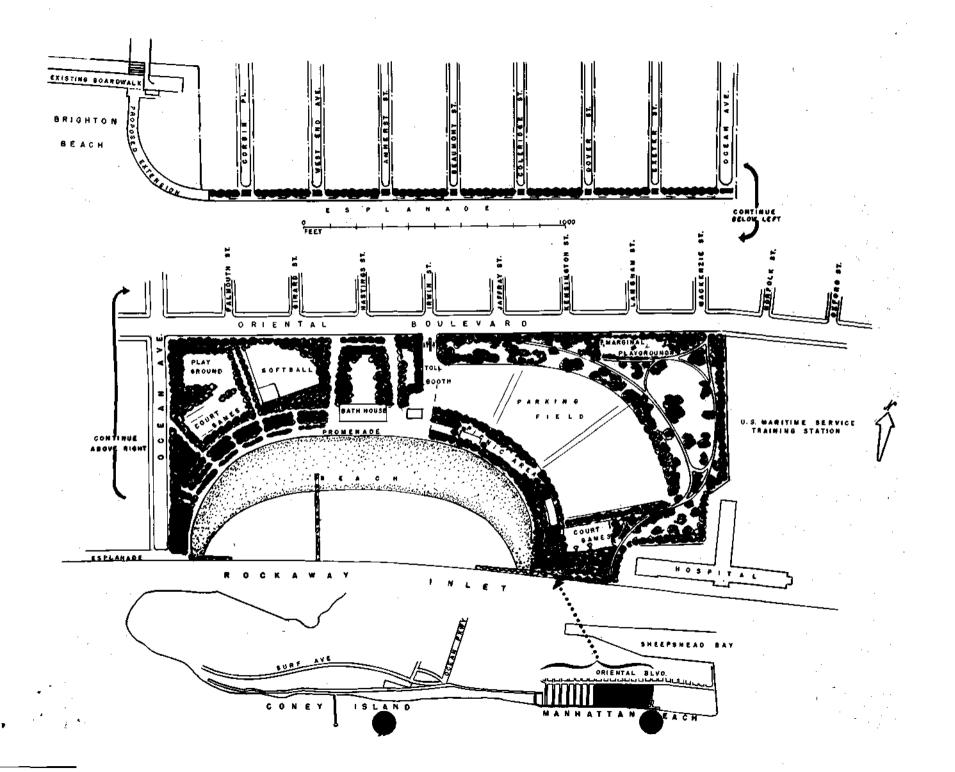
The importance of the acquisition and development of Manhattan Beach Park to all New Yorkers is obvious when the inhuman overcrowding at nearby Coney Island and Brighton Beaches is considered. These beaches have been expanded in area to the limit by moving the boardwalk, extending them seaward by hydraulic fill and by acquiring additional property back of the boardwalk. Because of the great numbers of people using them in midsummer, they are difficult to maintain, clean and operate. The development of Manhattan Beach Park is expected to mitigate this condition, while also providing long-needed bathing and recreational facilities for the adjoining residential communities, which while near the ocean, now have no convenient access to it for these purposes.

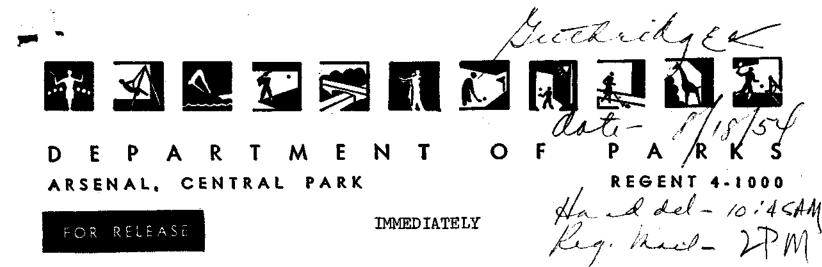
Extending west along the oceanfront from Manhattan Beach Park and Ocean Avenue is the Esplanade, a promenade built by the private developers of Manhattan Beach and still in private ownership. The construction of a short connecting link at its western end alone is needed to join the Esplanade with the Coney Island Boardwalk at Brighton Beach. The Esplanade has been so badly damaged by heavy winter storms and hurricanes, and its value to the City as an attractive public promenade and connection between Coney Island, Brighton and Manhattan Beaches is so great, that the public interest

-3-

requires its acquisition and improvement by the City as an addition to the system of oceanfront parks. Borough President CashMore has promised his cooperation in the acquisition and mapping of the Esplanade property as a park. When this is accomplished, the link to Brighton Beach will be constructed, the riprap bulkhead repaired and the promenade developed with new paving, benches and planting in such a way as not to destroy the privacy or ocean view of owners of the adjacent private properties.

October 18, 1954





1-1-1-30M-526100(54) -114

A shoemaker should stick to his last and the little shoemaker in the Department of Parks Marionette Show, The Shoemaker and the Elves, has been doing just that all summer while touring with the Park Puppeteers in Brooklyn, Bronx, Queens and Richmond. Now he will visit Park playgrounds and parks in Manhattan to wind up this summer's schedule, beginning August 23rd and running through September 10th.

A special performance for children at Bellevue Hospital is scheduled on Wednesday, September 1st at 10 A.M.

The shoemaker has a lot of assistance in entertaining the youngsters. There are two very cooperative elves, Mr. Longfellow and Mr. Shortfellow, and, no fairy tale would be complete without one, a fairy, plus a lively troupe of dancing shoes. These colorful marionettes would have you believe that they are alive, and to tell the truth you'd think they are after seeing these performances.

The schedule in Manhattan will be:

| Mon.   | Aug. 23 | 2:30 P.M.               | East River Park, East River Drive at 6th Street                      |
|--------|---------|-------------------------|--|
| Tues.  | Aug. 24 | 2:30 P.M.               | Hamilton Fish Playground, Stanton,<br>Sheriff, and Pitt Streets      |
| Wed.   | Aug. 25 | 11:00 A.M.<br>2:30 P.M. | Heckscher Playground, 53rd Street and<br>West Drive, Central Park    |
| Thurs. | Aug. 26 | 2:30 P.M.               | Amsterdam Houses Playground, 63rd Street<br>west of Amsterdam Avenue |

| Fri.   | Aug. 27  | 11:00 A.M.<br>2:30 P.M. | Jay Hood Wright Playground, 173rd Street<br>and Ft. Washington Avenue                    |
|--------|----------|-------------------------|--|
| Mon.   | Aug. 30  | 2:30 P.M.               | Lincoln Houses Playground, Fifth Avenue<br>and 135 Street                                |
| Tues.  | Aug. 31  | 2:30 P.M.               | John Jay Playground, Cherokee Place and<br>East 76th Street, East River Drive            |
| Wed.   | Sept. 1  | 10:00 A.M.              | Bellevue Hospital, parking lot east of hospital  |
|        |          | 2:30 P.M.               | Chelsea Playground, 28 Street between<br>8th & 9th Aves.                                 |
| Thurs. | Sept. 2  | 2:30 P.M.               | Colonial Park, 146th Street and<br>Bradhurst Avenue                                      |
| Fri.   | Sept. 3  | 2:30 P.M.               | Mt. Morris East Playground, 123 Street<br>and Madison Avenue                             |
| Tues.  | Sept. 7  | 2:30 P.M.               | Highbridge Playground, 173rd Street and<br>Amsterdam Avenue                              |
| Wed.   | Sept. 8  | 2:30 P.M.               | Thomas Jefferson Playground, 112th<br>Street and First Avenue                            |
| Thurs. | Sept. 9  | 2:30 P.M.               | Playground at 83rd Street and Riverside<br>Drive, Lawn area northwest of play-<br>ground |
| Fri.   | Sept. 10 | 2:30 P.M.               | Inwood Playground, Isham Street and<br>Seaman Avenue                                     |

2

.

\* \* \* \* \* \* \* \* \* \*

.

8/18/54

MR. RUTHRIDGE

# 

R Ρ R E Т Μ Ε Ν F Α Ð Α Т О κ S ARSENAL, CENTRAL PARK **REGENT 4-1000** TUESDAY, DECEMBER 14, 1954 Rey mail: 2:30PM

#### FOR RELEASE

1-1-1-30M-915094(54) -114

#### MERRY CHRISTMAS TO NEW YORK CITY

And a Merry Christmas to the Press, Magazines, Newsreels, Radio and Television. Merry Christmas to Room Nine. Twenty-eight Christmas Trees will be lighted on Wednesday, December 15, 1954 at 5:00 P.M., as our contribution to the gaiety of the season. There will be one principal tree in each borough, which will be lighted with ceremonies; City Hall, Manhattan; Borough Hall, Brooklyn; Joyce Kilmer Park, Bronx; Queens Borough Hall and Richmond Borough Hall.

At City Hall Park, Manhattan, the ceremonies will be broadcast. Mayor Wagner will deliver his annual Christmas message and throw the switch lighting the sixty foot high tree, officially beginning New York's observance of the Yuletide Season. Hon. Hulan E. Jack, Borough President of Manhattan, will also participate in the exercises. James A. Sherry. Executive Officer of the Department of Parks, will act as master of ceremonies. Selections will be played by the Fire Department Band, and Christmas Carols will be sung by the Fire Department Glee Club and a school choir from Our Lady of Lourdes Roman Catholic Church, Manhattan.

When the Mayor throws the switch lighting the tree, he will also light a traditional red and green wreath, eighteen feet in

diameter, over the main entrance of the Park Department Headquarters at the Arsenal, 64th Street and Fifth Avenue, Central Park, Manhattan. In the center of the wreath is a decorative panel depicting the Three Wise Men proceeding to the Star in the East. The wreath was made by Park Department employees using attractive holly, laurel, brown pine cones, moss, soft hemlock - the most graceful of all evergreens and large clusters of Red Ruscus. The wreath weighs approximately two thousand pounds with the floral decoration on the wreath six feet wide and three feet in depth.

The trees and the wreath will be lighted each evening starting after the ceremony on Wednesday, December 15, 1954, and on each succeeding day from 4:30 P.M. until midnight up to and including January 2, 1955.

Christmas trees have been erected at the following locations: <u>MANHATTAN</u>:

\*CITY HALL PARK, BROADWAY AND MURRAY STREET TAVERN ON THE GREEN, CENTRAL PARK WEST AND 67th STREET THOMAS JEFFERSON PARK, FIRST AVENUE AND 111th STREET ROOSEVELT PARK, BLOCK 7, FORSYTH AND CANAL STREETS MT. MORRIS PARK, LAWN AT APPROXIMATELY 123 St. & MADISON AVE. FT. TRYON PARK, DYCKMAN STREET AND BROADWAY CARL SCHURZ PARK, 85th STREET AND EAST END AVENUE BELLEVUE HOSPITAL, EAST RIVER DRIVE AND 26th STREET WASHINGTON SQUARE PARK, WASHINGTON ARCH MADISON SQUARE PARK, FIFTH AVENUE AND 23rd STREET - MUSEUM OF NATURAL HISTORY, 77th ST. AND EIGHTH AVE. VALUE FOR SQUARE PARK, THE PARK - 14th STREET

#### BROOKLYN:

\*BOROUGH HALL PARK, FULTON AND JORALEMON STREET GRAND ARMY PLAZA, PROSPECT PARK, FLATBUSH AVE. & UNION ST. LEIV EIRIKSSON PARK, 67th ST. BÉTWEEN FOURTH & FIFTH AVENUES MCCARREN PARK, DRIGGS AVENUE AND LORIMER STREET DYKER BEACH PK.SUTHEAST CORNER OF 86th ST. & SEVENTH AVE. ESPLANADE, MONTAGUE TERRACE BETWEEN REMSEN & PIEEREPONT STS.

#### BR ONX:

\*JOYCE KILMER PARK, 161 STREET AND GRAND CONCOURSE ST. MARY'S PARK, ST. ANN'S AVENUE AND EAST 145th STREET. ST. JAMES PARK, CENTER OF OVAL LAWN, E. 191 St. & JEROME AVE.

- 2 -

#### QUEENS :

\*BOROUGH HALL, QUEENS BOULEVARD AND UNION TURNPIKE KING PARK, JAMAICA AVENUE AND 151st STREET FLUSHING PARK, NORTHERN BOULEVARD AND MAIN STREET FOREST PARK, PARK LANE SOUTH AND 108th STREET ST. ALBANS MEMORIAL PARK, MERRICK BOULEVARD AND 113th STREET HIGHLAND PARK, JAMAICA AVENUE AND ELTON STREET

#### RICHMOND:

\*BOROUGH HALL, BAY STREET AND BOROUGH PLACE TAPPEN PARK, BAY AND CANAL STREETS

\* - PRINCIPAL CEREMONY

Borough Presidents Cashmore, Lyons, Lundy and Baker will light the trees in their respective boroughs with appropriate ceremonies.

In addition to the ceremonies at the larger trees, there will be 200 children's Christmas parties held between December 16, 1954 and the new year in the neighborhood playgrounds throughout the five boroughs. In general, the parties will include choral singing, tree trimming, special Christmas games and visits from Santa Claus.

The principal children's parties are scheduled at the . following locations:

MANHATTAN:

Friday, December 173:00 PMColonial Park PlaygroundMonday, December 2010:30 AMCarl Schurz Park PlaygroundTuesday, December 211:30 PMPlayground at Payson Avenue & Dyckman StreetWednesday, December 2210:30 AMPlayground at East River Drive & 11th St.1:30 PMPlayground at East River Drive & 11th St.1:30 PMHighbridge Center, Amsterdam Ave. & 173rd St.

## Friday, December 24

#### 10:30 AM-Sauer Playground

#### BROOKLYN:

## Monday, December 20

10:30 AM Carroll Park Playground

Tuesday, December 21

| 10:00 | AM | Sheridan Playground   |
|-------|----|-----------------------|
| 3:00  | PM | Greenpoint Playground |

#### Wednesday, December 22

| 1:00 | PM | Lincoln  | Terrace  | Playground |
|------|----|----------|----------|------------|
| 3:30 | PM | Paerderg | zat Play | zround     |

Thursday, December 23

| 10:00 AM           | Playground at Park Avenue & Taaffe Place |
|--------------------|--|
| 1:00 PM            | Golden Age Party, Brooklyn War Memorial  |
| 3:30 PM<br>8:00 PM | Bushwick Playground                      |
| 8:00 PM            | Dance and Party, Brooklyn War Memorial   |

Friday, December 24

| 10:00 | AM | Seth Low Playground |
|-------|----|---------------------|
| 2:00  | PM | Lindsay Playground  |

#### BRONX:

| Friday, Dece        | ember 17   |  |  |
|---------------------|--|--|--|
| 2:00 PM             | Williamsbridge Oval, Playground                                |  |  |
| Saturday, De        | ecember 18   |  |  |
| 2:00 PM             | St. Mary's Park, East Playground                               |  |  |
| Monday, December 20 |  |  |  |
| 10:00 AM            | St. Mary's Recreation Center                                   |  |  |
| Tuesday, De         | cember 21  |  |  |
|                     | Ciccarcne Playground<br>Playground at 141st St. & Brook Avenue |  |  |
| Wednesday,          | December 22  |  |  |

2;00 PM St. James Park Playground

- 5 -

(Bronx continued)

Thursday, December 23

2:00 PM Mullaly Playground

QUEENS :

Friday, December 17

10:30 AM Jackson Heights Model Playground

Monday, December 20

11:00 AM Upper Highland Playground

Tuesday, December 21

10:30 AM Jackson Pond Playground 11:30 AM Newtown Playground

Wednesday, December 22

10:30 AM Raymond O'Connor Playground 11:30 AM Playground at Corona Ave. & 102nd St. Corona

Thursday, December 23

10:00 AMCunningham Playground11:30 AMVon Dohlen Playground12:30 PMKissena Playground

#### RICHMOND:

Thursday. December 16

10:00 AM Silver Lake Tennis Play Area

Friday, December 17

11:00 AM DeMatti Playground

Wednesday, December 22

10:30 AM Levy Playground

Friday. December 24

1:00 PM Cromwell Recreation Center

12-13-54

Ρ Ο F R ĸ S Ν F Ρ R D 17/3/54 REGENT 4-1000 ARSENAL, CENTRAL PARK Hand DELIVERY: 10AM. FOR RELEASE

**IMMEDIATELY** 

MR. GUTHRIDGE

REG. HAIL !

2 P.M

1-1-1-30M-526100(54) . 114

Ŷ

The Department of Parks announces the opening of the Municipal Life Guard Training Course conducted each year to train young men for the position of Life Guard at New York City's municipal pools and beaches. Applications are now available at all Eccough Headquarters of the Department of Parks, and at all Parochial high schools, university and college placement offices, as well as at Y.M.C.A. and Y.M.H.A. and the Department of Parks School et East 54th Street Pool, Manhattan. Tuition is free.

The Course, consisting of practical and theoretical instruction in life guard procedure and practice, will be divided into five parts; life saving and water safety; resuscitation and inhalator operation, beach and pool control; use and care of beach and pool equipment; boat and surf rescue technique. Staff members of the Park Department will act as instructors.

Each candidate will be required to attend one two-hour session a week beginning Tuesday, January 4, 1955. Sessions will be held afternoons and evenings Tuesday through Friday, and from 10:00 a.m. to 5:00 p.m. on Saturdays. Candidates will be given their choice of class periods. Classes will be held at the Park Department East 54th Street Pool, 342 East 54th Street, Manhattan. This pool can be easily reached from any part of the City via the Municipal Transit System. In addition, this year classes also will

(continued)

be held at Curtis High School located at Hamilton Avenue, St. George, Staten Island 1, on Monday evenings from 6:00 to 8:00 p.m., starting Monday, January 10, 1955.

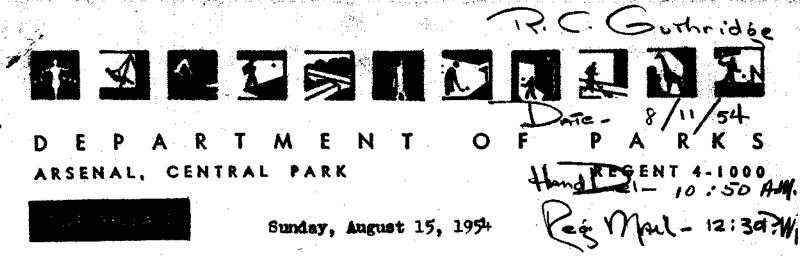
This training course is open to male citizens of the United States who are residents of New York City for three years prior to date of appointment and who will have reached their 17th birthday as of date of appointment, who can pass a non-competitive swimming test of fifty yards in 35 seconds, in qualifying tests given through the month of December, and who can also pass a qualifying medical and physical examination. Registration will be by written application on forms provided by the Department of Parks. A medical Certificate of Fitness from the candidate's personal physician is necessary before the candidate will be permitted to take the course.

In addition to becoming eligible for appointment as a Municipal Life Guard for the summer, successful candidates will receive a certificate of qualification from the Department of Parks.

#### BOROUGH HEADQUARTERS

| MANHATTAN |         | Arsenal Building<br>64th Street and Fifth Avenue<br>New York 21, N.Y REgent 4-1000                  |
|-----------|---------|---|
| BROOKLYN  |         | Litchfield Mansion<br>Prospect Park West and Fifth Street<br>Prospect Park 15 - South 7-2300        |
| BRONX     | <b></b> | Bronx Park East and Birchall Avenue<br>Bronx Park 62 - TAlmadge 8-3200                              |
| QUEENS    |         | The Overlook<br>Union Turnpike and Park Lane<br>Forest Park, Kew Gardens 15, L.I.<br>LIggett 4-4400 |
| RICHMOND  | • •     | Clove Lakes Park<br>1150 Clove Road<br>West New Brighton - GIbralter 2-7640                         |
| 12-8-54   |         | • • • • •   |

- 2 -



1-1-1-3016-526100(54)

The tenth week of Name Band Dances sponsored by the Consolidated Edison Company and conducted by the Department of Parks on weekday evenings at 8:30 P.M., will feature the music of Claude Thornhill, Roger King Mozian, Don Rodney, and Chick Farrell. Two dances are scheduled on Wednesday evening.

Chick Farrell will play Monday, August 16 at Colonial Park, 146th Street and Bradhurst Avenue Manhattan. This is the first appearance of the Farrell orchestra this season.

Don Rodney will play twin dates, appearing Tuesday, August 17 at Victory Field, Woodhaven Boulevard and Myrtle Avenue, Glendale, Queens and on Wednesday, August 18 at Cromwell Recreation Center, Marray Hulbert Avenus and Hannah Street, Tompkinsville, Richmond. Rodney, a song writer, vocalist, and guitarist served his apprenticeship with the Cavallero, Cugat, and Lombardo orchestras. While a relatively unknown youngster, Don appeared in the Cugat film, "A Weekend at the Waldorf". Recently at the Waldorf's Peacock Lounge, Rodney's band broke all existing attendance records.

Roger King Mozian appears Wednesday, August 18 at Poe Park, 192nd Street and Grand Comsourse, Bronx. Mozian's musical education was nurtured in New York City schools, George Washington High School, City College, and New York University. Mozian is not only a composer and arranger, but also plays leed trumpet on all his band's numbers.

(continued)

He has a flair for colorful orchestration, fancy instrumental effects, and achieves a neat balance of danceable music and art.

2

Claude Thornhill will play a double date too, appearing Thursday, August 19 at Wollman Memorial in Central Park and Friday, August 20 at Prospect Park Dance Area, Prospect Park West and 11th Street, Brooklyn. Thornhill's piano virtuosity and superb arrangements demonstrate why all music critics pick him as one of the all time favorites. Thornhill has a big advantage over most current bandleaders in being able to combine a classical background with the current trend of popular music.

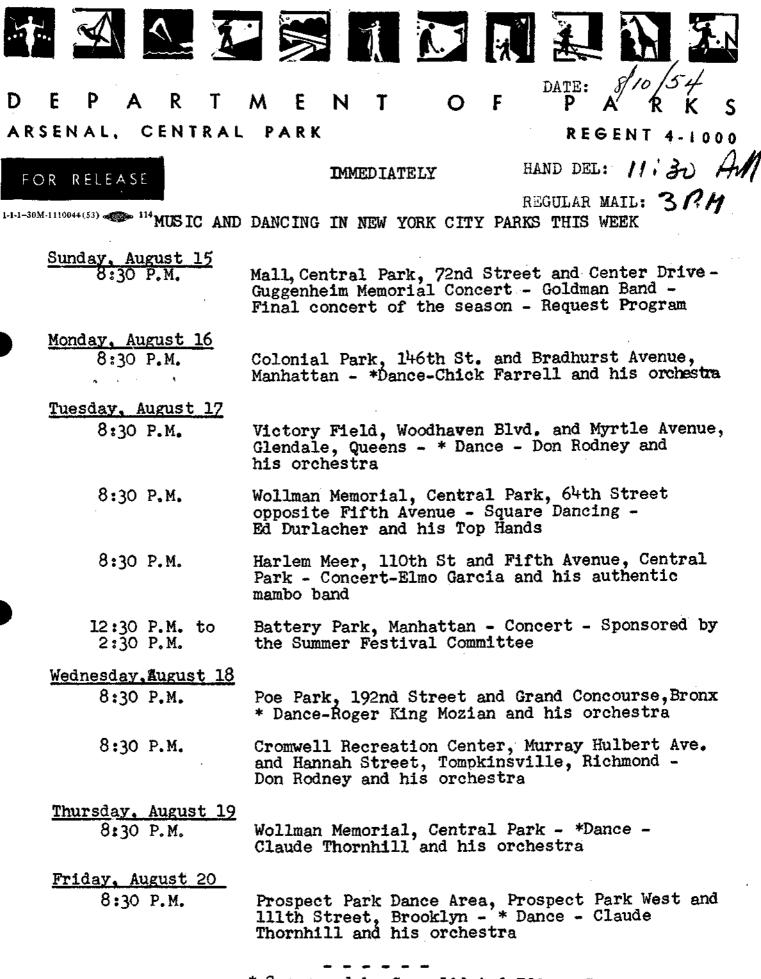
All these dances are free to the public and a cordial invitation is extended to everyone to attend any or all of these dances.

\*\*\*\*

8/11/54

R.C. GUTHRIDGE

4



8/10/54

\* Sponsored by Consolidated Edison Company

R. C. Suttidge

Κ

**REGENT 4-1000** 

Sand del. 11 :20 Am

S

Ρ



#### R T F D E Ρ F О м ARSENAL, CENTRAL PARK

FOR RELEASE

Sunday, August 8, 1954

reg. mail-1-1-1-30M-1110044(53) Name Band Dance fans, dance enthusiasts who enjoy dancing out of doors to the music of the country's finest dance orchestras, will experience two "firsts" this week - the first appearance this season of Johnny Long, a popular favorite, and the first appearance of Jimmy Roma, today's newest luminary on the musical horizon.

These free dances are sponsored by the Consolidated Edison Company and conducted by the Department of Parks on weekday evenings at 8:30 P.M.

Johnny Long will play on Tuesday, August 10 at Jackson Hts., 34th Avenue and 77th Street, Queens and on Wednesday, August 11 at Poe Park, 192nd Street and Grand Concourse, Bronx. Johnny, a backward violinist because of an injury to his left hand in early youth, is truly "Young America's Favorite", having appeared in every major theatre and dance location in the nation. The song most closely associated with Johnny Long is "In a Shanty in Old Shantytown" which he first recorded in 1940. It is demanded by fans, along with other classic Long arrangements, wherever he plays. Featured with the orchestra are Barbara Hammond, Jimmy Sedlar, The Long Shots, and The Glee Club.

Jimmy Roma will play on Thursday, August 12 at the Wollman Memorial in Central Park, 64th Street opposite Fifth Avenue and on Friday, August 13 at Prospect Park, Prospect Park West and 11th St., Bklyn. Young, personable, trumpeter, vocalist, and all round showman, Jimmy was born in Flushing, New York and has devoted his entire life to show business, music, and his trumpet. Pleasing dance music and entertainment

( continued )

will keynote both of these evenings. Julie Leigh and Richard Colby are the featured vocalists.

\*\*\*\*\*

8/4/54

#### - 2 -

## DEPARTMENT ARSENAL, CENTRAL PARK

**REGENT 4-1000** Hand del-LOORM, regular mail -1: 30 P.W

R

Κ

S

Mr. Guthridse

Α

P

IMMEDIATELY

1-1-1-30M-1110044(53) 114

FOR RELEASE

MUSIC AND DANCING IN NEW YORK CITY PARKS THIS WEEK

Sunday, July 25 8:30 P.M.

Mall, Central Park, 72nd Street and Center Drive Guggenheim Memorial Concert - Goldman Band-Johann Strauss Program

F

О

Monday, July 26 8:30 P.M.

8:30 P.M.

Mall, Central Park - Guggenheim Memorial Concert Goldman Band - English Music

Tuesday, July 278:30 P.M.Jackson Heights - 34th Street and 77th Street -<br/>Queens - \*Dance - Ernie Rudy and his orchestra

Wollman Memorial, Central Park, 64th Street opposite Fifth Avenue - Square Dancing - Ed Durlacher and His Top Hands

8:30 P. M. Harlem Meer, 110th Street and Fifth Avenue, Central Park - Concert - Latin American Music -Arsenic Rodriguez and his orchestra

Battery Park, Manhattan - Concert - Sponsored by the Summer Festival Committee

Wednesday, July 28 8:30 P.M.

8:30 P.M.

12:30 P.M.

to 2:00 P.M.

Thursday, July 29 8:30 P.M.

8:30 P.M.

Friday, July 30 8:30 P.M. Mall, Central Park - Guggenheim Memorial Concert Goldman Band - Miscellaneous Program

Poe Park, 192nd Street and Grand Concourse, Bx. \*Dance - Ernie Rudy and his orchestra

Music Grove, Prospect Park, Lincoln Road Entrance Brooklyn - Guggenheim Memorial Concert - Goldman Band - Victor Herbert Program

Wollman Memorial, Central Park- \*Dance - Roger King Mozian and his orchestra

Mall, Central Park - Guggenheim Memorial Concert Goldman Band - Russian Music

- 8:30 P.M. Prospect Park Dance Area, Prospect Park West and 11th Street, Brooklyn - \*Dance - Al Lombardy and his orchestra
- 8:30 P.M. Riverside Park at 104th Street, Manhattan -Square Dancing - Ed Durlacher and His Top Hands
- Saturday, July 31 8:30 P.M. Music Grove, Prospect Park, Lincoln Road Entrance Brooklyn - Guggenheim Memorial Concert - Goldman Band - Gilbert and Sullivan Program

\* These dances are sponsored by the Consolidated Edison Company

7/21/54



The Surlidge

leg. mail- 1:30 P. M.

IMMEDIATELY

1-1-1-30M-1110044(53) -114

FOR RELEASE

Dancing under the stars to the music of outstanding dance bands will continue for the seventh week of the summer season. These dances are part of a series of fifty-four dances sponsored by the Consolidated Edison Company and conducted on weekday evenings at 8:30 P.M. by the Department of Parks.

Ernie Rudy, Roger King Mozian, and Al Lombardy will play for next week's dances according to the following schedule:

Tuesday, July 27 at Jackson Heights, 34th Street and 77th Street, Queens and on Wednesday, July 28th at Poe Park, 192nd Street and Grand Concourse, Bronx, Ernie Rudy and his orchestra. Among the stars of Ernie Rudy's orchestra are Chubby Silvers, Don Rogers, Charlie Wilson and Phil Gilbert, all former mainstays of the Sammy Kaye band. Surrounding this well-matched nucleus are many other former members of the swing and sway orchestra. Retaining many of the basic entertainment features and their great dance styling, they have assumed a new enthusiasm and zest for fun that is obvious to even the most casual listner.

Thursday, July 29 at Wollman Memorial in Central Park, Roger King Mozian and his orchestra. Mozian, expert arranger, trumpet player, composer, and choreographer, is one of the youngest bandleaders to make the big time. Educated in New York City schools - George Washington H.S., City College, and New York University, Mozian began playing professionally right here in the city.

( continued )

The Mozian music is a handsome hybrid of many styles. Good examples of this musical crossbreeding are "Asia Minor", "Desert Dance", and "Black Pearl".

Friday, July 29 at Prospect Park, 11th Street and Prospect Park West, Brooklyn, Al Lombardy and his orchestra. Lombardy's band features a good solid danceable beat, wonderful arrangements, and fine vocals. Al has been acclaimed as the best clarinetist since Artie Shaw. Handling the vocals are Pat Easton, Joe Derise (guitarist and arranger), and the Four Jacks and a Jill.

These are four wonderful evenings of free dancing, music, and entertainment planned for New Yorkers and visitors to the City. No tickets of admission are required.

\*\*\*\*\*

7/21/54

| · · · · · · · · · · · · · · · · · · ·          | n. Suthidge  |
|--|--|
|  |  |
| DEPART<br>ARSENAL, CENTRA                      | L PARK REGENT 4-1000   |
| FOR RELEASE<br>1-1-1-30M-1110044(53) HUSIC AND | IMMEDIATELY Hand delivery - R: 00<br>Reg. MAIL - 2:00 RM<br>DANCING IN NEW YORK CITY PARKS THIS WEEK   |
| Sunday, July 11                                |  |
| 8:30 P.M.                                      | Mall, Central Park, 72nd Street and Center Drive<br>Guggenheim Memorial Concert - Goldman Band -<br>Italian Music                            |
| Monday, July 12<br>8:30 P.M.                   | Mall, Central Park - Guggenheim Memorial Concert -<br>Goldman Band - Old Music   |
| 8:30 P.M.                                      | Old Colonial Park, 146th Street and Bradhurst Ave.,<br>Manhattan - *Dance - Sy Oliver and his orchestra                                      |
| <u>Tuesday, July 13</u><br>8:30 P.M.           | Jackson Heights - 34th Street and 77th Street -<br>Queens - *Dance - Tiny Markle and his orchestra   |
| 8:30 P.M.                                      | Wollman Memorial, Central Park, 64th Street opposite<br>Fifth Avenue - Square Dancing - Ed Durlacher and<br>His Top Hands                    |
| ● 12:30 P.M.                                   | Battery Park, Manhattan - Concert - Sponsored by<br>the Summer Festival Committee  |
| Wednesday, July 14<br>8:30 P.M.                | Mall, Central Park - Guggenheim Memorial Concert -<br>Goldman Band - French Music  |
| 8:30 P.M.                                      | Poe Park, 192nd Street and Grand Concourse, Bronx - *Dance - Claude Thornhill and his orchestra  |
| 8:30 P.M.                                      | Forest Park Music Grove, Main Drive west of Wood-<br>haven Boulevard, Glendale, Queens - Concert -<br>Equitable Life Assurance Choral Group. |
| Thursday, July 15<br>8:30 P.M.                 | Music Grove, Prospect Park, Lincoln Road Entrance<br>Brooklyn - Guggenheim Memorial Concert -<br>Goldman Band - Light Opera Program          |
| 8:30 P.M.                                      | Wollman Memorial, Central Park - *Dance -<br>Art Lowry and his orchestra   |
| 8:30 P.M.                                      | Mall, Central Park - Concert - White Oak Band of<br>Texas  |
|  | - more -   |

--- 2 ----

| Friday, July 16<br>8:30 P.M.   | Mall, Central Park - Guggenheim Memorial Concert<br>Goldman Band - Light Opera Program  |
|--------------------------------|---|
| 8:30 P.M.                      | Prospect Park Dance Area, Prospect Park West and<br>11th Street, Brooklyn - *Dance - Art Lowry and<br>his orchestra           |
| 8:30 P.M.                      | Riverside Park at 104th Street, Manhattan -<br>Square Dancing - Ed Durlacher and His Top Hands                                |
| Saturday, July 17<br>8:30 P.M. | Music Grove, Prospect Park, Lincoln Road Entrance<br>Brooklyn - Guggenheim Memorial Concert -<br>Goldman Band - Verdi Program |

\*These dances are sponsored by the Consolidated Edison Company

------

.

7/6/54

|                                      | The JuillingE   |
|--------------------------------------|---|
|                                      | 2 5 1 1 1 1 1 1 1 1 54  |
| DEPART                               |   |
| ARSENAL, CENTRAI                     | L PARK REGENT 4-1000  |
| FOR RELEASE                          | IMMEDIATELY Leg mail - 10:20 A.M.<br>ANCING IN NEW YORK CITY PARKS THIS WEEK  |
|                                      | ANOTHO IN NEW TOUR OIL LERUNG THESE   |
| <u>Sunday, July 18</u><br>8:30 P.M.  | Mall, Central Park, 72nd Street and Center Drive<br>Guggenheim Memorial Concert - Goldman Band -<br>Verdi Program                               |
| 2:00 P.M.                            | Forest Park Music Grove, Main Drive West of<br>Woodhaven Blvd., Glendale, Queens - Concert -<br>Leone School of Music                           |
| <u>Monday, July 19</u><br>8:30 P.M.  | Mall, Central Park - Guggenheim Memorial Concert<br>Goldman Band - Bach Program   |
| <u>Tuesday, July 20</u><br>8:30 P.M. | Victory Field, Woodhaven Boulevard and Myrtle<br>Ave., Glendale, Queens - *Dance - Roger King<br>Mozian and his orchestra                       |
| 8:30 P.M.                            | Wollman Memorial, Central Park, 64th Street<br>opposite Fifth Ave Sq <b>u</b> are Dancing - Ed<br>Durlac <b>he</b> r and His Top Hands          |
| ● 8:30 P.M.                          | Harlem Meer, 110th Street and Fifth Avenue,<br>Central Park - Concert - Freddie D'Alonso  |
| 12:30 P.M.<br>to 2:30 P.M.           | Battery Park, Manhattan - Concert - Sponsored by<br>the Summer Festival Committee   |
| Wednesday, July 21<br>8:30 P.M.      | Mall, Central Park - Guggenheim Memorial Concert<br>Goldman Band - Symphonic Music  |
| 8:30 P.M.                            | Poe Park, 192nd Street and Grand Concourse, Bronx *Dance - Hal Charm and his orchestra  |
| 8:30 P.M.                            | Cromwell Recreation Center, Murray Hulbert Ave.<br>and Hannah Street, Tompkinsville, Richmond -<br>*Dance - Roger King Mozian and his orchestra |
| Thursday, July 22<br>8:30 P.M.       | Music Grove, Prospect Park, Lincoln Road Entrance<br>Brooklyn - Guggenheim Memorial Concert - Goldman<br>Band - Beethoven Program               |
| 8:30 P.M.                            | Wollman Memorial, Central Park -*Dance - Charlie<br>Peterson and his orchestra  |

| Friday, July 23<br>8:30 P.M.   | Mall, Central Park - Guggenheim Memorial Concert<br>Goldman Band - Beethoven Program  |
|--------------------------------|---|
| 8:30 P.M.                      | Prospect Park Dance Area, Prospect Park West<br>and 11th Street, Brooklyn - *Dance - Ernie Rudy<br>and his orchestra                      |
| 8:30 P.M.                      | Riverside Park at 104th Street, Manhattan -<br>Square Dancing - Ed Durlacher and His Top Hands  |
| Saturday, July 24<br>8:30 P.M. | Music Grove, Prospect Park, Lincoln Road Ent-<br>rance, Brooklyn - Guggenheim Memorial Concert -<br>Goldman Band - Johann Strauss Program |
| *These dances are spor         | nsored by the Consolidated Edison Company   |

٠

--2--

--

7/13/54



Immediately

reg mail - 2011 Still

l-I-1-30M-1110044(53) - 114

Five Name Band Dances are scheduled in New York City parks next week. These dances are part of an annual series of 54 dances sponsored by the Consolidated Edison Company and conducted by the Department of Parks.

The dances are scheduled at 8:30 P.M. on weekday evenings with two dances being scheduled on Wednesday of this week.

On Tuesday, July 20 Roger King Mozian brings his talented and colorful orchestra to Victory Field, Woodhaven Boulevard and Myrtle Avenue, Queens and will be heard again on Wednesday, July 21 at Cromwell Recreation Center, Murray Hulbert Avenue and Hannah Street, Tompkinsville, Richmond. Mozian appeals not only to the ears but also to the eyes. The jackets of the bandsmen and the leader, their music stands, the mutes on the brass instruments and the conga drum are delicately treated with a special coating to give an unusual and startling display of colors.

The dance on Wednesday, July 21 at Poe Park, 192nd Street and Grand Concourse, Bronx features the music of Hal Charm and his orchestra, a favorite of the college crowd on the East Coast and hotels throughout the country.

Charlie Peterson and his "Smooth Rhythm" orchestra, a favorite of Name Band fans leads his ever popul**a**r orchestra to the Wollman Memorial in Central Park on July 22.

#### (continued)

Friday, July 23, the music of Ernie Rudy and his orchestra will be heard at the Prospect Park Dance Area, Prospect Park West and llth Street, Brooklyn. Rudy, formerly one of the key men in Sammy Kayes band took several of the stars along when he left Sammy, among them, Chubby Silvers, Don Rogers, Charlie Wilson and Phil Gilbert.

\*\*\*\*\*

7/14/54

#### --2--

Mr. Guthridge

Date : July 7, 1954



D E P A R T M E N T ARSENAL, CENTRAL PARK

IMMEDIATELY

О

1-1-1-30M-1110044(53) -114

FOR RELEASE

F P A R K S REGENT 4-1000 Hand del\_ 10:00 Aim, Reg. mail - 10:30 A.M.

This season's series of Name Band Dances is in full swing and four more fine bands will play during the week of July 12. These dances are conducted by the Department of Parks and are sponsored for the 13th straight season by the Consolidated Edison Company.

Claude Thornhill, Art Lowry, Sy Oliver, and Tiny Markle will hold the spotlight at the dances which are scheduled as follows:

Monday, July 12 at Colonial Park, 146th Street and Bradhurst Avenue, Manhattan; Sy Oliver and his orchestra. Oliver's catchy rhythms have won a large following for him on the Name Band series.

<u>Tuesday, July 13</u> at Jackson Heights, 34th Avenue and 77th Street, Queens; Tiny Markle makes his first appearance of the season. Disc jockey and band leader, Markle is one of the busiest persons one can ever meet. He is heard on radio station WAVZ in New Haven. The Markle orchestra is the ideal ballroom and college type unit. There is something for everyone who turns out to hear them. Featured soloistr are Dick Hoyt and Delores Dahl.

Wednesday, July 14 at Poe Park, 192nd Street and Grand Concourse, Bronx; Claude Thornhill and his orchestra make their second appearance of the season. Claude Thornhill is a triple threat man - composer, arranger, and pianist par-excellence. His orchestra has a unique setup that includes five reeds, six brass including a French horn usually identified with symphonic orchestras, all paced by the

(continued)

leader's eloquent piano. Ginger Lamare is the featured vocalist. Thursday. July 15 at Wollman Memorial in Central Park, and

2

<u>Friday. July 16</u> at Prospect Park Dance Area, Prospect Park West and 11th Street, Brooklyn; Art Lowry and his orchestra will play a twin bill. Brooklyn born Lowry has played with Ferde Grofe and Frank Lamarr and spent a year in Argentina as musical director of Radio Splendid in Buenos Aires. The talented young planist is a new Columbia recording star. His band arrangements are built around his dexterous plano work.

7/7/54

Mr. Suthilge 7/27 O N Τ E R М D E A Т Hart del- 10:00 A ARSENAL, CENTRAL PARK 10:00 A.M TMMEDIATELY deg. mail-10:45 A.M. FOR RELEASE NUSIC AND DANCING IN NEW YORK CITY PAAKS THIS WEEK i-1-1-30M-1110044(53) . 114 Sunday, August 1 Mall, Central Park, 72nd Street and Center Dr. Guggenheim Memorial Concert - Goldman Band -8:30 P.M. Sousa Program Monday, August 2 8:30 P.M. Mall, Central Park - Guggenheim Memorial Concert Goldman Band - Victor Herbert Music Colonial Park, 146th Street and Bradhurst Ave., 8:30 P.M. Manhattan - \*Dance - Eddie Wilcox and his orchestra Tuesday, August 3 8:30 P.M. Victory Field, Woodhaven Boulevard and Myrtle Avenue, Glendale, Queens - \*Dance - Benny Cummins and his orchestra Wollman Memorial, Central Park, 64th Street opposite Fifth Avenue - Square Dancing - Ed 8:30 P.M. Durlacher and his Top Hands 8:30 P. M. Harlem Meer, 110th Street and Fifth Avenue, Central Park - Concert - Latin American Music -Hector Pellot and his orchestra Battery Park, Manhattan - Concert - Sponsored by the Summer Festival Committee 12:30 P.M. to 2:30 P.M. Wednesday, August 4 8:30 P.M. Mall, Central Park - Guggenheim Memorial Concert Goldman Band - Music Memory Contest 8:30 P.M. Poe Park, 192nd Street and Grand Concourse, Bronx - \*Dance - Tiny Markle and his orchestra 8:30 P.M. Cromwell Recreation Center, Murray Hulbert Ave. and Hannah Street, Tompkinsville, Richmond -\*Dance - Benny Cummins and his orchestra 8:30 P.M. Forest Park Music Grove, Main Drive west of Woodhaven Boulevard, Glendale, Queens - Concert American Express Glee Club Thursday, August 5 8:30 P.M. Music Grove, Prospect Park, Lincoln Road Ent-

rance, Brooklyn - Guggenheim Memorial Concert -

Goldman Band- Mendelssohn Program

#### ( continued )

8:30 P. M.

Friday, August 6 8:30 P.M. Wollman Memorial, Central Park - \*Dance - Ray McKinley and his orchestra

the and the beginning subsection in the strategy product of the sec

Mall, Central Park - Guggenheim Memorial Concert Goldman Band - Mendelssohn Program

Prospect Park Dance Area, Prospect Park West and 11th Street, Brooklyn - \*Dance - Ray McKinley and his orchestra

8:30 P.M.

8:30 P.M.

Riverside Park and 104th Street, Manhattan -Square Dancing - Ed Durlacher and his Top Hands

Saturday, August 7 8:30 P.M.

Music Grove, Prospect Park, Lincoln Road Entrance, Brooklyn - Guggenheim Memorial Concert Goldman Band - Tchaikovsky Program

\*These dances are sponsored by the Consolidated Edison Company

7/27/54

DEPARTMENT ARSENAL, CENTRAL PARK

FOR RELEASE

Sunday, Aug. 1, 1954

1-1-1-30M-1110044(53) -114

The eighth week of Name Band Dances in the New York City parks will feature the music of Ray McKinley, Tiny Markle, Eddie Wilcox, and Benny Cummins. Two dances are scheduled for Wednesday evening.

Mr. Guthridse

**REGENT 4-1000** 

Hand del. \_ 11:00 A.M.

reg mail-

DATE -

F

These dances, part of the 13th annual series of 54 dances sponsored by the Consolidated Edison Company and conducted by the Department of Parks, are held on weekday evenings at 8:30 P.M.

Next week's schedule will be:

Monday, August 2 at Colonial Park, 146th Street and Bradhurst Avenue, Manhattan with Eddie Wilcox and his orchestra making their initial appearance on the Name Band Dance program.

<u>Tuesday. August 3</u> at Victory Field, Woodhaven Boulevard and Myrtle Avenue, Glendale, Queens, and <u>Wednesday. August 4</u> at Cromwell Recreation Center, Murray Hulbert Avenue and Hannah Street, Tompkinsville, Richmond with Benny Cummins, another newcomer to the series, and his orchestra.

<u>Wednesday, August 4</u> at Poe Park, 192nd Street and Grand Concourse, Bronx with Tiny Markle and his orchestra as the attraction. Most of the musicians in this orchestra have played with the biggest "name" bands in the country, one reason for the tremendous popularity of the orchestra. Dick Hoyt and Delores Costello do a great job on the vocals. <u>Thursday, August 5</u> at the Wollman Memorial in Central Park and <u>Friday,</u> <u>August 6</u> at Prospect Park Dance Area, Prospect Park West and 11th St., Brocklyn will mark the first appearances this season of Ray McKinley (continued) and his orchestra. McKinley has formed what the experts have called "The Most Versatile Band in the Land", boasting a well-rounded program of music, entertainment, and humor. McKinley, the nucleus of the unit, is equally adept at vocalizing or playing the drums.

These are six fine events planned by the Department of Parks for the entertainment and recreation of the public. Everyone is invited to attend. There is no charge for admission.

\*\*\*\*\*

7/28/54

#### -- 2 ---

ر با RICHARD C. GUTHRIDGE 3 | date-8 5 F S Ο R Κ M F N Т R Т F Ρ D Gland DELEGENT 4-1000 PARK CENTRAL ARSENAL, IMMEDIATELY Mail- 3:00 P.M. reo. FOR RELEASE MUSIC AND DANCING IN NEW YORK CITY PARKS THIS WEEK **114** 1-1-1-30M-1110044(53) 🚙 Sunday, August 8 8:30 P.M. Mall, Central Park, 72nd Street and Center Dr. Memorial Concert - Goldman Band - Wagner Program Monday, August 9 8:30 P.M. Mall, Central Park - Guggenheim Memorial Concert - Goldman Band - Handel Program Tuesday, August 10 Jackson Heights, 34th Avenue and 77th Street **B:**30 P.M. Queens - \*Dance - Johnny Long and his orchestra Wollman Memorial, Central Park, 64th Street 8:30 P.M. opposite Fifth Avenue - Square Dancing - Ed Durlacher and his Top Hands Harlem Meer, 110th Street and Fifth Avenue, 8:30 P.M. Central Park - Concert - Latin American Music -Vincentico Valdes and his orchestra Battery Park, Manhattan - Concert - Sponsored by 12:30 P.M. the Summer Festival Committee to 2:30 P.M. <u>Wednesday, August 11</u> 8:30 P.M. Mall, Central Park - Guggenheim Memorial Concert Goldman Band - Miscellaneous Program Poe Park, 192nd Street and Grand Concourse, Bx. 8:30 P.M. \*Dance - Johnny Long and his orchestra Forest Park Music Grove, Main Drive, west of 8:30 P.M. Woodhaven Boulevard, Glendale, Queens - Concert-Equitable Life Assurance Choral Group Thursday, August 12 8:30 P.M. Music Grove, Prospect Park, Lincoln Road Entrance, Brooklyn - Guggenheim Memorial Concert -Goldman Band - Miscellaneous Program Wollman Memorial, Central Park - \*Dance -8:30 P.M. Jimmy Roma and his orchestra Friday, August 13 8:30 P.M. Mall, Central Park - Guggenheim Memorial Concert Goldman Band - Miscellaneous Program

( continued )

#### -- 2 --

ξ

8:30 P.M.
8:30 P.M.
8:30 P.M.
8:30 P.M.
Riverside Park at 10<sup>4</sup>th Street, Manhattan -Square Dancing - Ed Durlacher and his Top Hands
Saturday, August 1<sup>4</sup>
8:30 P.M.
Music Grove, Prospect Park, Lincoln Road Entrance, Brooklyn - Guggenheim Memorial Concert Goldman Band - Final concert of the season -Request Program

\* These dances are sponsored by the Consolidated Edison Company

\*\*\*\*\*

8/3/54



# D E P A R T M E N T ARSENAL, CENTRAL PARK

Hand Delivery- 12:45 P.M. regular mail- 3:00 P.M.

July 30, 1954

Δ

R

**REGENT 4-1000** 

Κ

S

Mr. Guthridge

D

date:..

F

Ο

# FOR RELEASE

1-1-1-30M-1110044(53)

#### IMMEDIATELY

FIRST OUTDOOR "POP" CONCERTS TO BE LAUNCHED IN WASHINGTON HEIGHTS, AUGUST 4TH

For the first time in the history of the Washington Heights area of Manhattan, free, weekly outdoor "pop" concerts, sponsored by the Washington Heights Federal Savings and Loan Association, will be launched at Highbridge Park, beginning on Wednesday evening, August 4th. at 8:30 p.m., it was announced by the Department of Parks.

Live band concerts, featuring Broadway show tunes; motion picture scores, and popular classics, will be held at Highbridge Park Playground, Amsterdam Ave. and 180th Street, Manhattan, Wednesday evenings from 8:30 - 10:30 p.m., on August 4, 11, 18, 25 and September 1st.

\*\*\*\*\*\*\*

7/30/54



#### R Ν Т E м Ε D ARSENAL, CENTRAL PARK

**REGENT 4-1000** HAND DEL: 10: 15 A.M.

**REGULAR MAIL:** 

Κ

P.M.

## FOR RELEASE

IMMEDIATELY

season at Wollman Memorial

1-1-1-30M-526100(54) -114

MUSIC AND DANCING IN NEW YORK CITY PARKS THIS WEEK

Monday, August 23 8:30 P.M.

Colonial Park, 146th Street and Bradhurst Ave., Manhattan- \*Dance - Hector Pellot and his orchestra

Jackson Heights, 34th Avenue and 77th Street,

Wollman Memorial, Central Park, 64th Street opposite Fifth Avenue - Square Dancing - Ed

Durlacher and his Top Hands - Final dance of

Queens - \*Dance - Hal McIntyre and his orchestra

F

Tuesday, August 24 8:30 P.M.

8:30 P.M.

8:30 P.M.

Harlem Meer, 110th Street and Fifth Avenue, Central Park - Final concert of season - Latin American Music - Chico O'Farrill and his orchestra

12:30 P.M. to 2:30P.M.

Wednesday, August 25 8:30 P.M.

8:00 P.M.

8:30 P.M.

Thursday, August 26 8:30 P.M.

Frider, August 27 8:30 F.M.

Battery Park, Manhattan- Concert - Sponsored by the Summer Festival Committee

Poe Park, 192nd Street and Grand Concourse, Bx. \*Dance - Hal McIntyre and his orchestra

Forest Park Music Grove, Main Drive west of Woodhaven Boulevard, Glendale, Queens - Concert Abraham and Straus Choral Group

Highbridge Park, 180th Street and St. Nicholas Avenue, Manhattán - Concert - Sponsored by Washington Heights Federal Savings and Loan Assn.

Mall, Central Park, 72nd Street and Center Dr.-\*Dance - Roger King Mozian and his orchestra

Riverside Park at 104th St., Manhattan - Square Dancing - Ed Durlacher and his Top Hands -Final Dance of season

### (Continued)

8:30 P.M. Prospect Park Dance Area, Prospect Park West and 11th Street, Brooklyn - \*Dance - Charlie Peterson and his orchestra

Saturday, August 288:30 P.M.Mall, Central Park - Concert - Chamber Music\* These dances are sponsored by the Consolidated Edison Company

8/17/54

\*\*\*\*\*\*

2



1-1-1-30M-526100(54) -114

Spice and variety are the keynotes for next week's evenings of Name Band Dances which are held at 8:30 P.M. in the major parks of the city under the auspices of the Consolidated Edison Company and the Department of Parks. Hal McIntyre, Roger King Mozian, Charlie Peterson, and Hector Pellot, each with individually styled arrangements, offer dancing New Yorkers five evenings of diversified musical entertainment and recreation.

Monday, August 23 will feature exciting mambo, samba, and rhumba rhythms when Hector Pellot and his orchestra play at Colonial Park, 146th Street and Bradhurst Avenue in Manhattan.

Tuesday, August 24 and Wednesday, August 25 the more than the ordinary dance music of Hal McIntyre will be the attraction. McIntyre will play at Jackson Heights, 34th Avenue and 77th Street, in Queens on Tuesday, and at Poe Park, 192nd Street and Grand Concourse, Bronx on Wednesday. McIntyre, the brilliant saxaphonist of the Glenn Miller orchestra, features subdued reed voicing, bright clipped brasses, and his own wonderful sax solos.

Thursday, August 26 at the Mall in Central Park it will be Roger King Mozian who will wield the baton. Talented arranger, trumpeter, percussionist, and dancer, Mozian has been called the musical Luther Burbank because his music is a handsome hybrid of many musical styles. He offers something entirely new in the band

(continued)

business.

Friday, August 27 at Prospect Park, Prospect Park West and 11th Street in Brooklyn, Charlie Peterson and his "smooth rhythm" orchestra will provide the kind of music that everyone enjoys for dancing. Mickey Ramon's individual vocal interpretations add to a full evening of entertainment.

With the dancing under the stars season rapidly drawing to a close, the public is invited to make the most of these evenings of free dancing to the music of fine orchestras.

8/18/54



The 13th season of Name Band Dances sponsored by the Consolidated Edison Company and conducted in major parks of the city by the Department of Parks, will be concluded with the three dances scheduled this week.

Fifty-four dances comprised the series and to date, more than 178,000 persons have attended to dance or listen to the music of the "name" bands and to the variety of soloists who appeared with the bands.

These dances contributed wholesome recreation for the young people of our city as well as pleasant diversion on warm summer evenings for older folks.

The dances this week and the bands who will provide the music are as follows:

Tuesday, August 31 - Claude Thornhill and his orchestra will play at Victory Field, Woodhaven Boulevard and Myrtle Avenue, Glendale, Queens. Thornhill is a triple threat man - composer, arranger, and pianist par-excellence. His piano stylings and unique orchestrations are still the most original musical offerings among modern dance bands. <u>Wednesday, September 1</u> - Charlie Peterson and his orchestra will appear at Poe Park, 192nd Street and Grand Concourse, Bronx. Charlie is a long-time favorite on the Name Band Dance program. Thursday, September 2 - Hal Charm and his orchestra will play at the ••••• 2 •••••

Wollman Memorial in Central Park for the final dance of the season. Though Charm has played on previous year's schedules, this is **his** first appearance this season.

These dances are held at 8:30 P.M. each evening and the public is cordially invited to attend. There is no charge for admission.

8/25/54



Concerts and dances in New York City Parks to date this season have attracted audiences and participants totaling over 547,000. Musical entertainment in the parks has offered greater variety this year than ever before. Included were orchestral, band, and chamber music, concerts of classical, semi-classical, operatic, popular, and Latin-American music as well as social and square dance music.

The schedule for the coming week will be: August 30 Monday. Washington Square Park, Manhattan - Concert - Cham-8:30 P.M. ber Music - Sponsored by the Washington Square Ass'n <u>Tuesday, August 31</u> Victory Field, Woodhaven Blvd. and Myrtle Avenue, 8:30 P.M. Glendale, Queens - \*Dance - Claude Thornhill and his orchestra Battery Park, Manhattan - Concert - Sponsored by 12:30 P.M.to 2:30 P.M. the Summer Festival Committee Wednesday Sept. 1 Poe Park, 192nd Street and Grand Concourse, Bronx -8:30 P.M. \*Dance - Charlie Peterson and his orchestra Highbridge Park, 180th Street and St. Nicholas Ave., 8:30 P.M. Manhattan - Concert - Sponsored by Washington Heights Federal Savings and Loan Association 8:30 P.M. Forest Park Music Grove, Main Drive west of Woodhaven Blvd. Glendale, Quéens - Concert - Equitable Life Assurance Choral Group Thursday, Sept. 2 8:30 P.M. Wollman Memorial, Central Park - \*Dance -Hal Charm and his orchestra

\* These dances are sponsored by the Consolidated Edison Company

8/24/54





FOR RELEASE

IMMEDIATELY

On Friday, October 1, at 3:30 P.M. in City Hall Park a ceremony will be held dedicating a plaque inscribed

R. C. Suturidge

And bled: 2 P.M. 9/30

9/30

Reg. mail 4P.M.

NEAR THIS SPOT STOOD THE NEW YORK WORLD BUILDING WHOSE PUBLISHER JOSEPH PULITZER UPHELD THE HIGHEST TRADITION OF AMERICAN JOURNALISM. AN IMMIGRANT, HE ROSE TO FAME AND FORTUNE AND NEVER IN THE PROCESS LOST THE COMMON TOUCH

The old World Building will soon be demolished to make way for the Manhattan approaches to the Brooklyn Bridge. The Brooklyn approaches are complete, the Bridge has been reconstructed and the first stage of the new Manhattan approach construction will start soon.

The Pulitzer Memorial Plaque has been placed in front of the statue of Horace Greeley which stands between City Hall and the old World Building.

Joseph Pulitzer, Jr. will unveil the plaque. Herbert Bayard Swope will be Master of Ceremonies. Others who will participate in the ceremonies are, Commissioner Robert Moses, Dr. Grayson Kirk, Bernard M. Baruch, Arthur Hays Sulzberger and Mayor Robert Wagner.

Music will be provided by the Fire Department Band.

In case of rain the ceremonies will be held in the City Hall.

-----

9/30/54

D E P A R T M E N T ARSENAL, CENTRAL PARK

**REGENT 4-1000** 

42° P.M

. مرجع

The R. Guthridg

dol-

Sate-

FOR RELEASE

1-1-1-30M-1110044(53) . 114

120-600 The Department of Parks announces the opening to the general\_ public of a new playground at 140th Street adjacent to Rockaway Boulevard and Van Wyck Expressway, in the Borough of Queens. The playground was designed by the Park Department and built by the New York State Department of Public Works as part of the development of Van Wyck Expressway.

IMMED IATELY

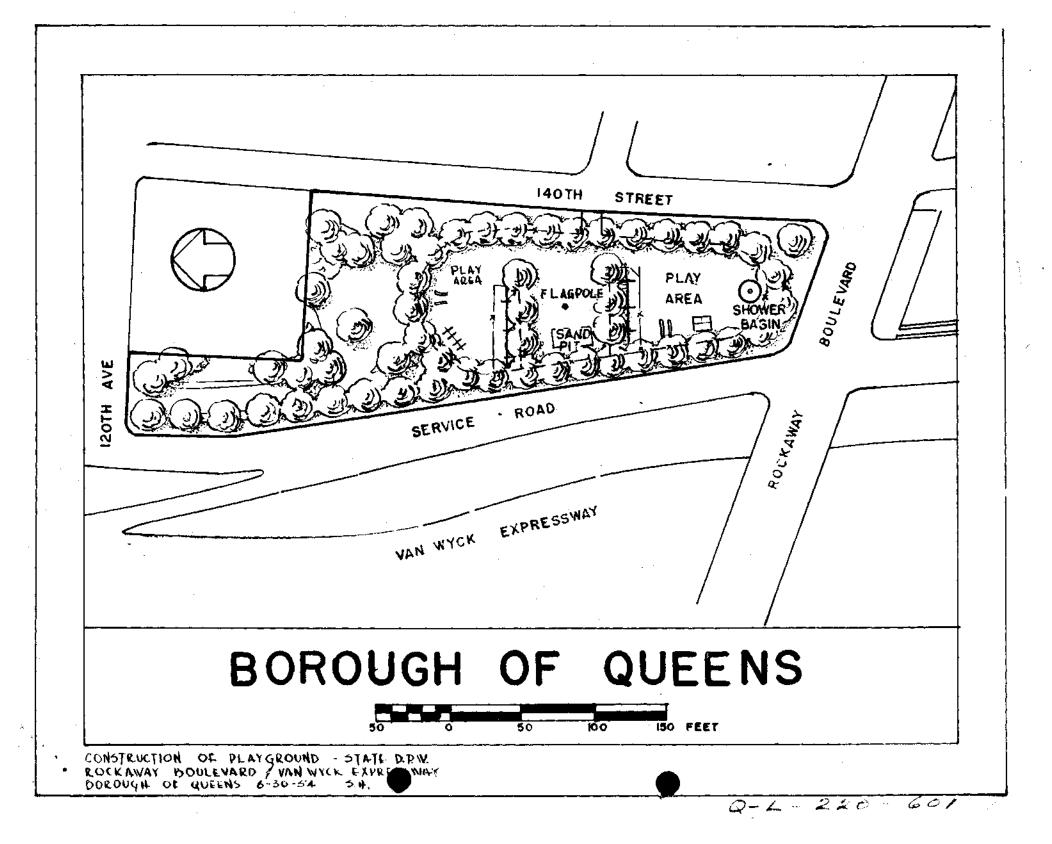
Located in the southern section of Queens, this one-acre playground will serve the needs and interests of all age groups in a rapidly growing neighborhood of one-family homes.

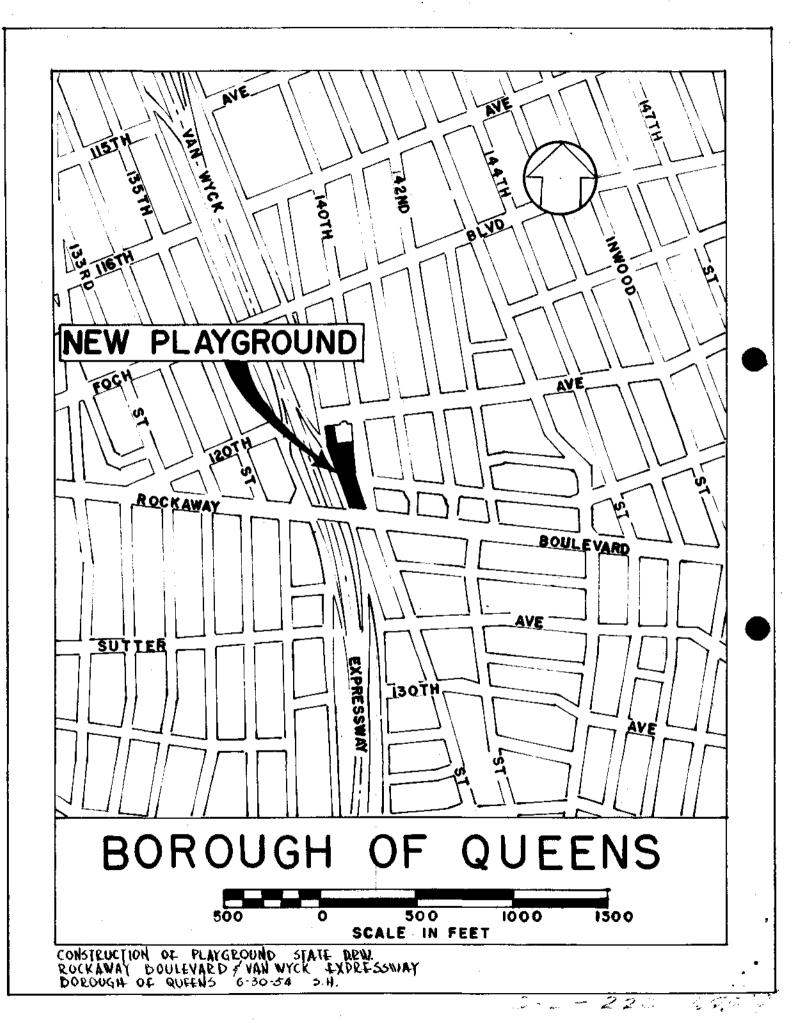
The playground includes a sandpit, flagpole, large swings, two playground slides, climbing apparatus, kindergarten swings, two kindergarten slides and a shower basin for summer play activities. Two free play areas located at each end of the playground may be used for group games and chalk games such as, hop scotch and checker golf. Several sitting areas are provided for all people for relaxation

With the addition of this playground, there are now 609 playgrounds in the expanded park system.

7-3-54







DEPARTMENT ARSENAL, CENTRAL PARK

RELEASE FOR

1-1-1-30M-1110044(53)

REGENT 4-1000 Hand del - 9:30 AM Reé mail-9:45 AM plans- # 329-101 - 329100 picturg-# 28312

S

K

MR GUTHRIDGE

date - July 14, 1954

The Department of Parks announces the opening to the general public of a playground adjacent to Pomonok Houses and Public School #201 on Kissena Boulevard and 65th Avenue, opposite Queens College.

IMMEDIATELY

Ο

F

Located in the heart of the Borough of Queens, the three-acre playground will serve the outdoor recreational needs and interests of the school, the neighborhood and the 2100 unit City housing project. The playground was designed by the Park Department, built by the New York City Housing Authority and coordinated with the Board of Education.

The Board of Education will operate the playground during school hours and the Park Department at all other times. One section, the northwesterly area, however, is reserved for preschool-age children and their guardians. This section is operated at all times by the Park Department.

The southeasterly section includes a softball field. Multiple use will be made of this area for such seasonal activities as social dancing, outdoor concerts, square dancing, roller skating, and ice skating during the winter. Adjacent to the ball field, another area includes play apparatus, two shuffleboard courts, two junior basketball courts and two handball courts. This entire area is floodlighted to provide opportunities

(continued)

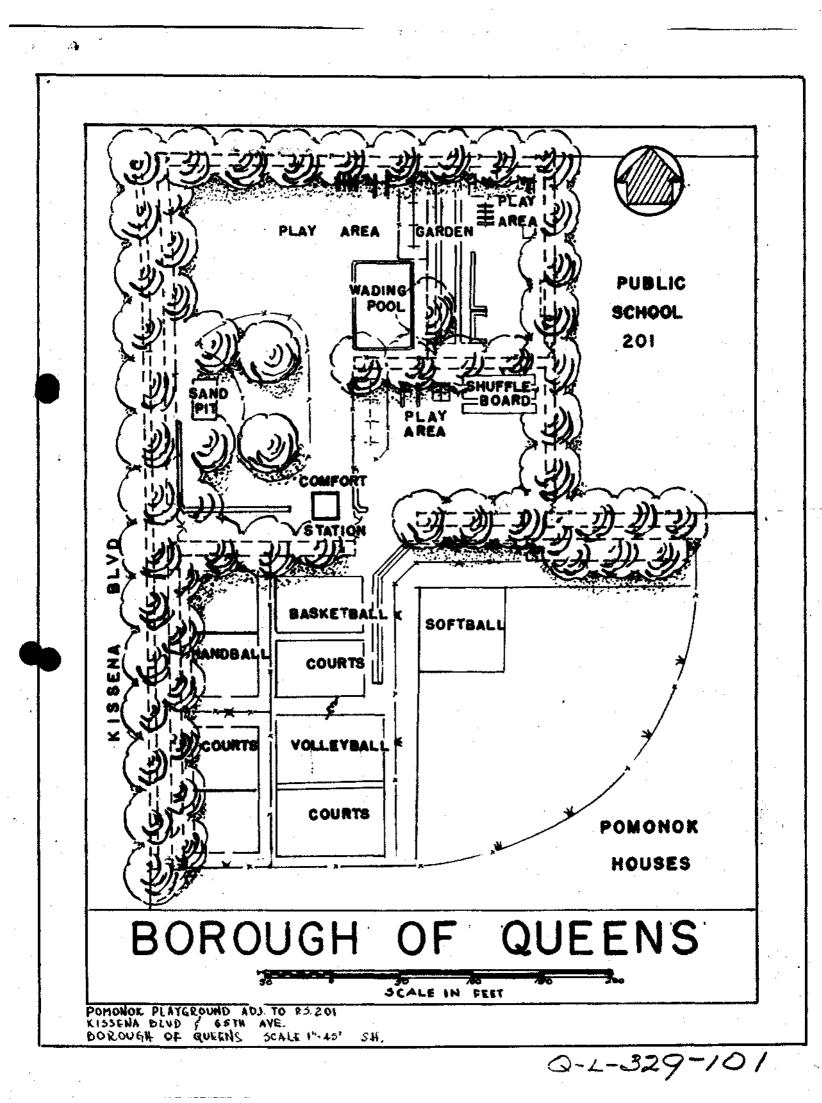
for evening play.

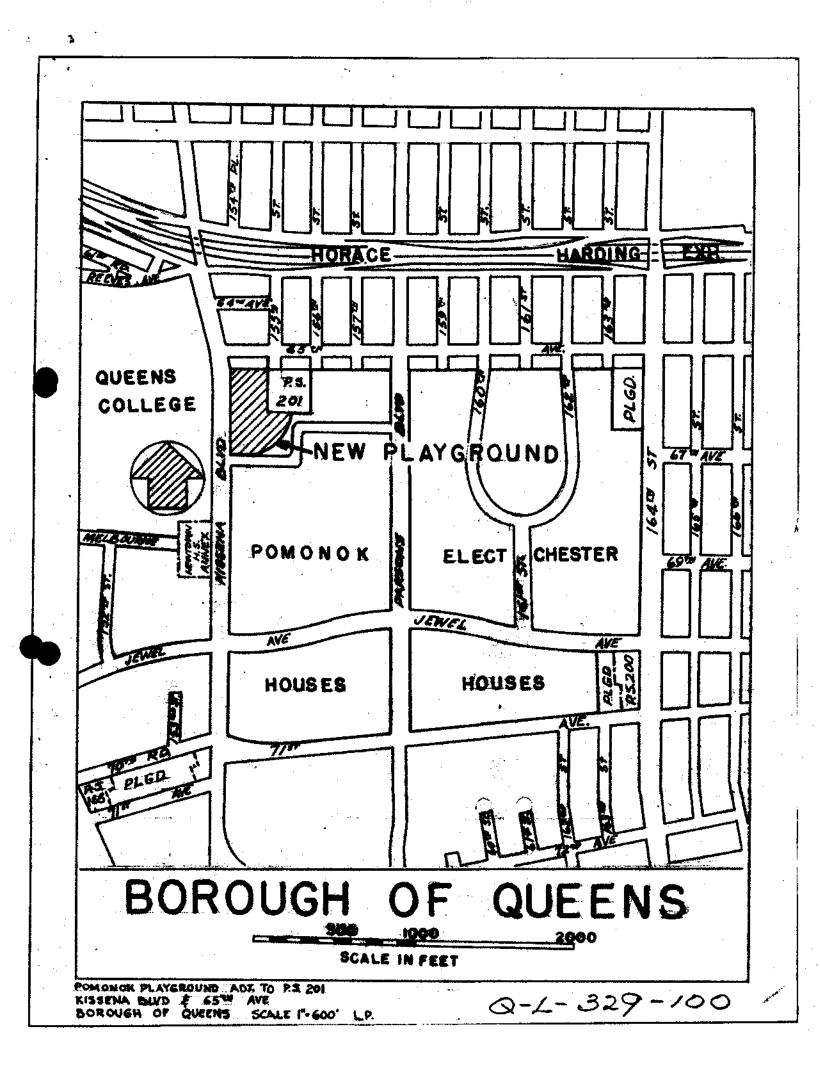
To the north of the playground the area reserved for small children includes 'small-fry play equipment, a sand pit, wading pool and a centrally located comfort station. Directly adjacent to the school an area for the school kindergarten classes includes slides, see saws, a free play area for group games and a school garden to be cared for by school children.

Several sitting areas are located throughout the playground for spectators and guardians.

With the addition of this playground, there are now 610 playgrounds in the expanded park system.

7/15/54









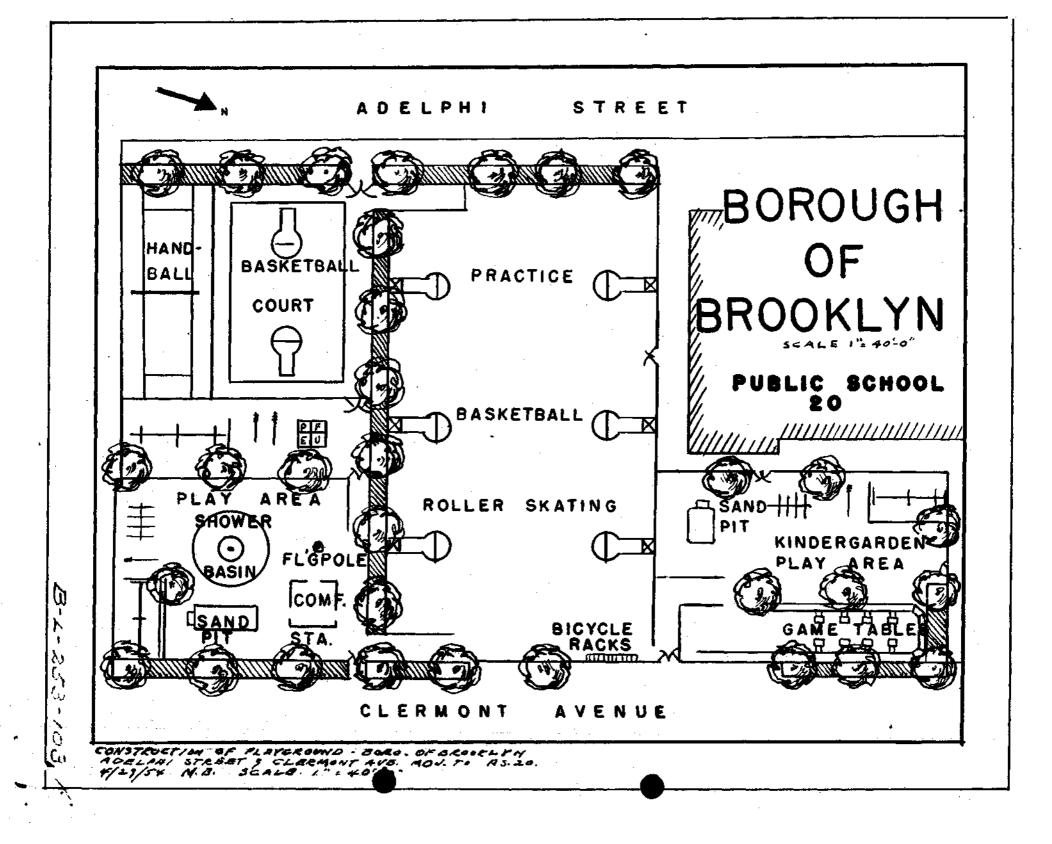
The Department of Parks announces the opening to the public of a new playground at Adelphi Street and Clermont Avenue, adjacent to Public School #20 in the Borough of Brooklyn. Located two blocks east of Fort Greene Park, the playground is closely related to the Brooklyn Civic Center Area and adjacent redevelopments, including the Fort Greene and Pratt Institute Area Title I Housing Projects. It will serve all age groups.

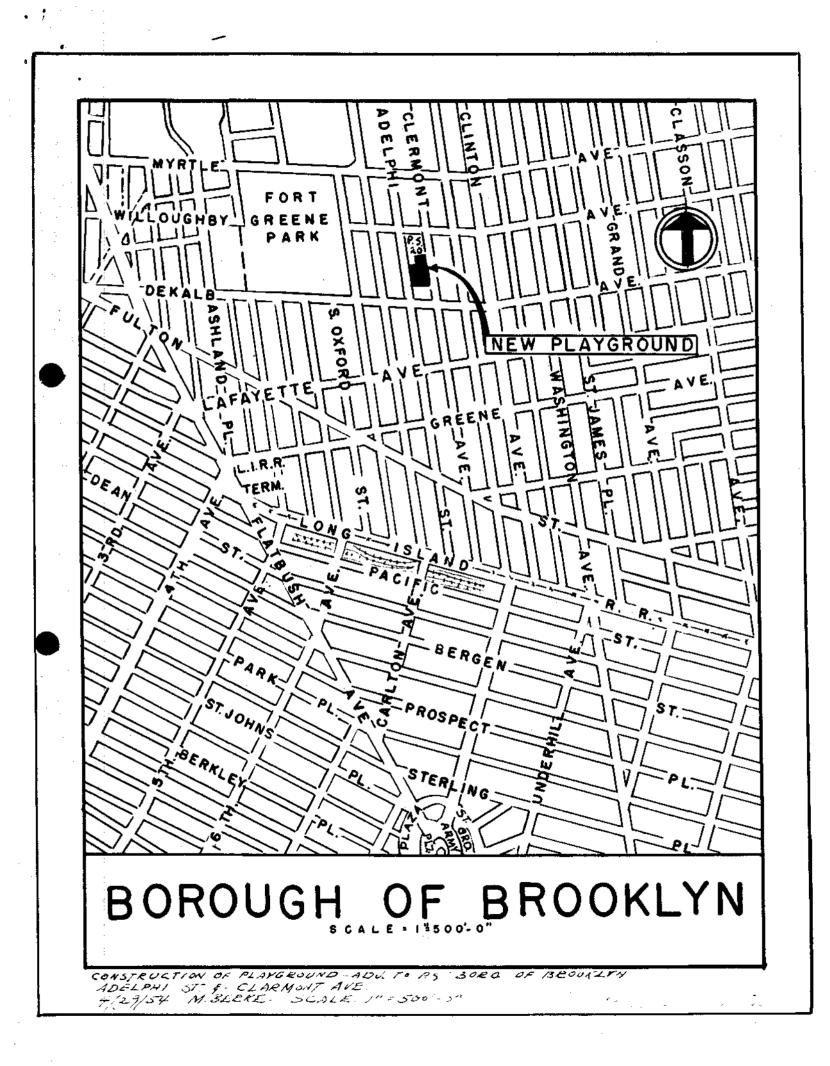
The major open area of the playground includes 6 practice basketball courts, 2 handball courts and a basketball court to be operated by the Board of Education during school hours. In addition a kindergarten area specifically designed for use for school kindergarten classes includes a sandpit, apparatus and game table area for passive and active recreation.

At the southeast corner of the playground the area set aside for the use of pre-school age children and their guardians during and after school hours, includes climbing apparatus, 2 playground slides, seesaws, childrens swings, shower basin, sandpit, flag pole and a centrally located comfort station. Bicycle racks have been provided for children coming to the playground from nearby neighborhoods.

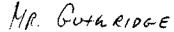
With the addition of this playground there are now 611 playgrounds in the expanded park system.

## \*\*\*\*\*









date

Piciore\_

S

REGENT 4-1000

220-300



RELEASE

IMMEDIATELY

Т

PARK

1-1-1-30M-1110044(53) . 114

FOR

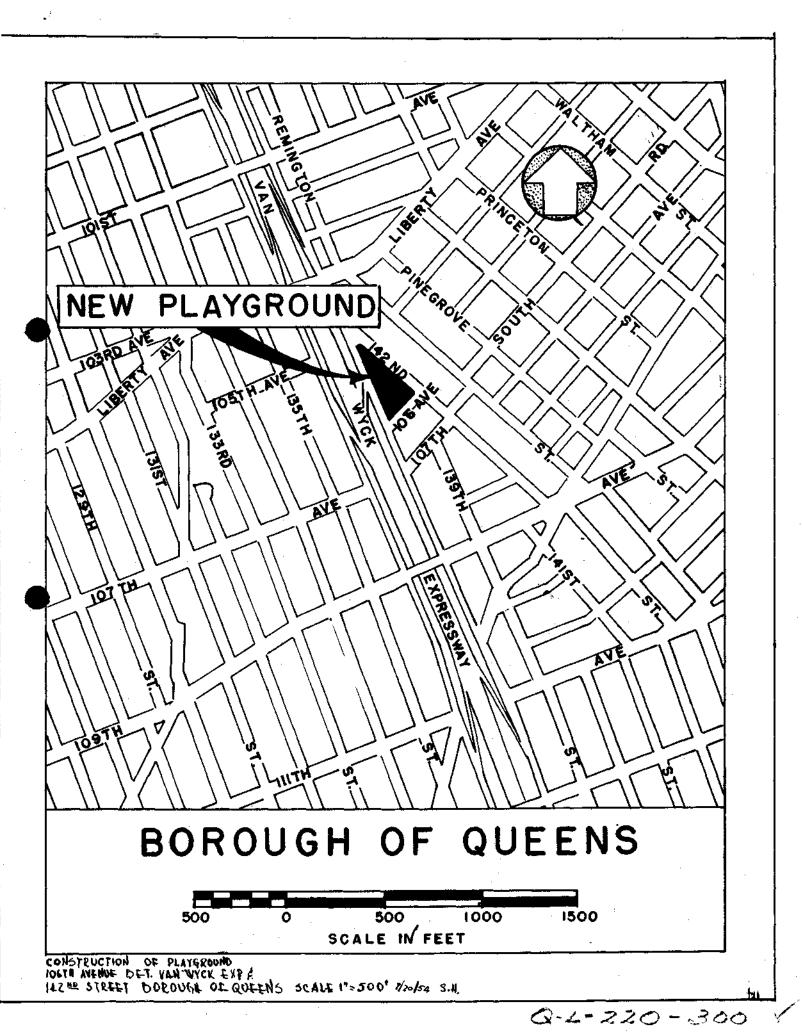
The Department of Parks announces the opening to the general public of a new playground at 106th **Avenue** between Van Wyck Expressway and 142nd Street, in the Borough of Queens. The playground was designed by the Park Department and built by the New York State Department of Public Works as part of the development of the Van Wyck Expressway.

Located in the southern section of Queens, this 1 1/4 acre playground is the third playground to be opened along the Expressway in the past two years. It will serve all age groups in a rapidly growing neighborhood of one-family homes.

The playground includes a small children's apparatus area which consists of a sandpit, shower basin, kindergarten swings, see saws, kindergarten slides and climbing apparatus. The southerly section consists of four practice basketball courts and a softball field to be used by older children. Multiple use may be made of this area for such seasonal activities as punchball, stickball, roller skating, square dancing, social dancing, and touch football.

Several sitting areas are located throughout the playground for spectators and guardians. With the addition of this playground there are now 612 playgrounds in the expanded park system.

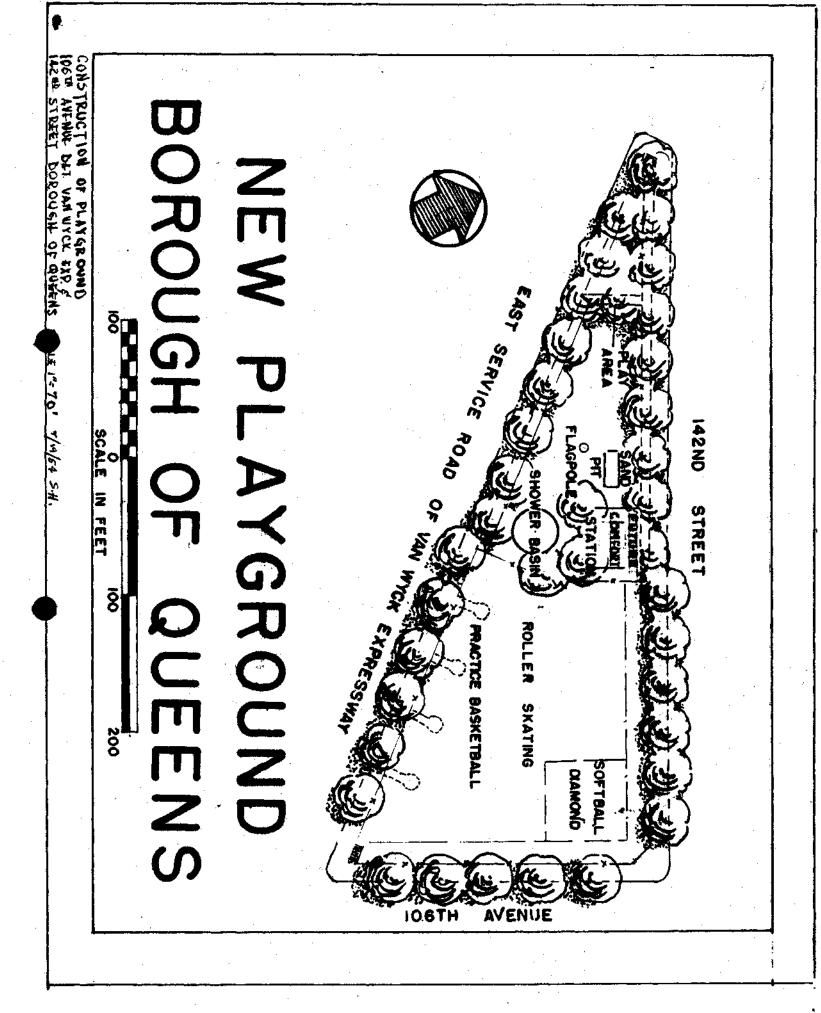
\*\*\*\*\*

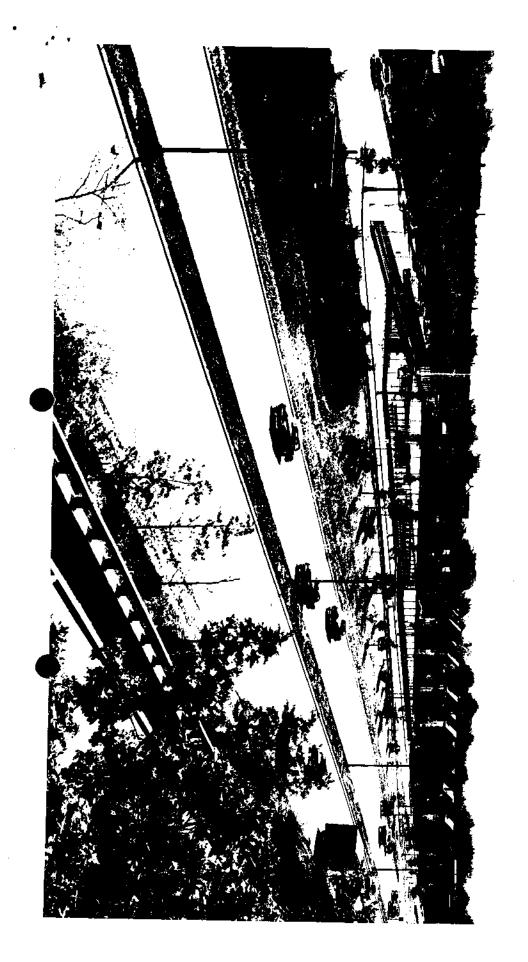


د . مور

-

108-022-7-0







1-1-1-30M-1110044(53) . 114

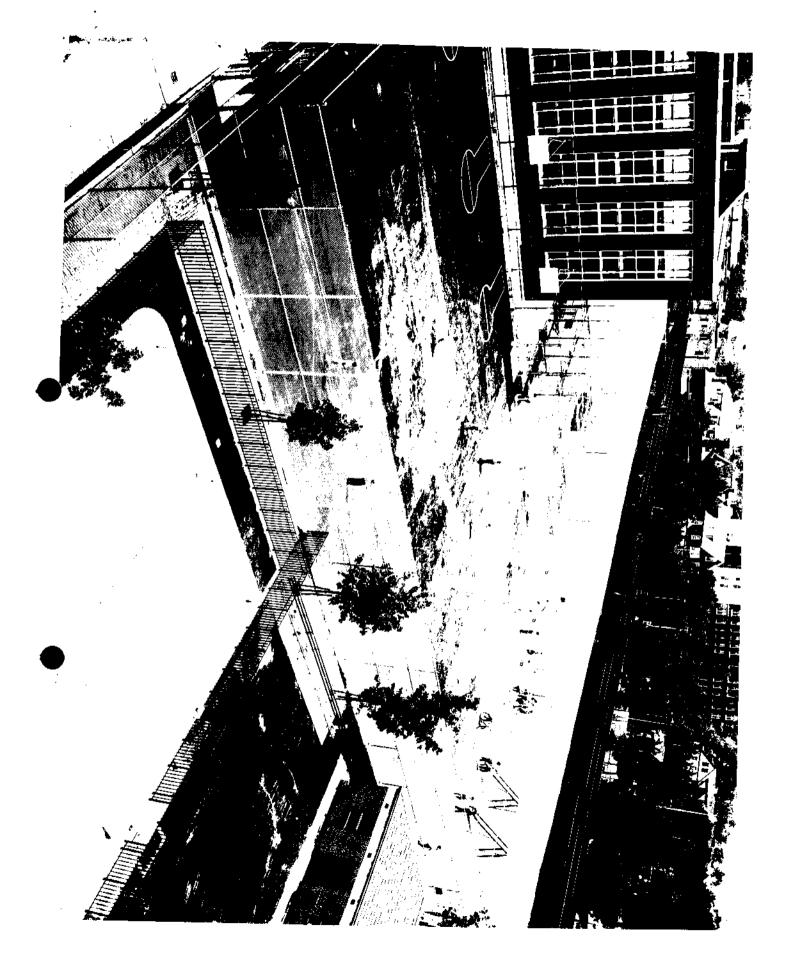
The Department of Parks announces the reconstruction of Kelly playground annex at Avenue S and East 16th Street Brighton Subway in the Borough of Brooklyn. Reconstruction was required by the construction of the new school on a portion of the playground site.

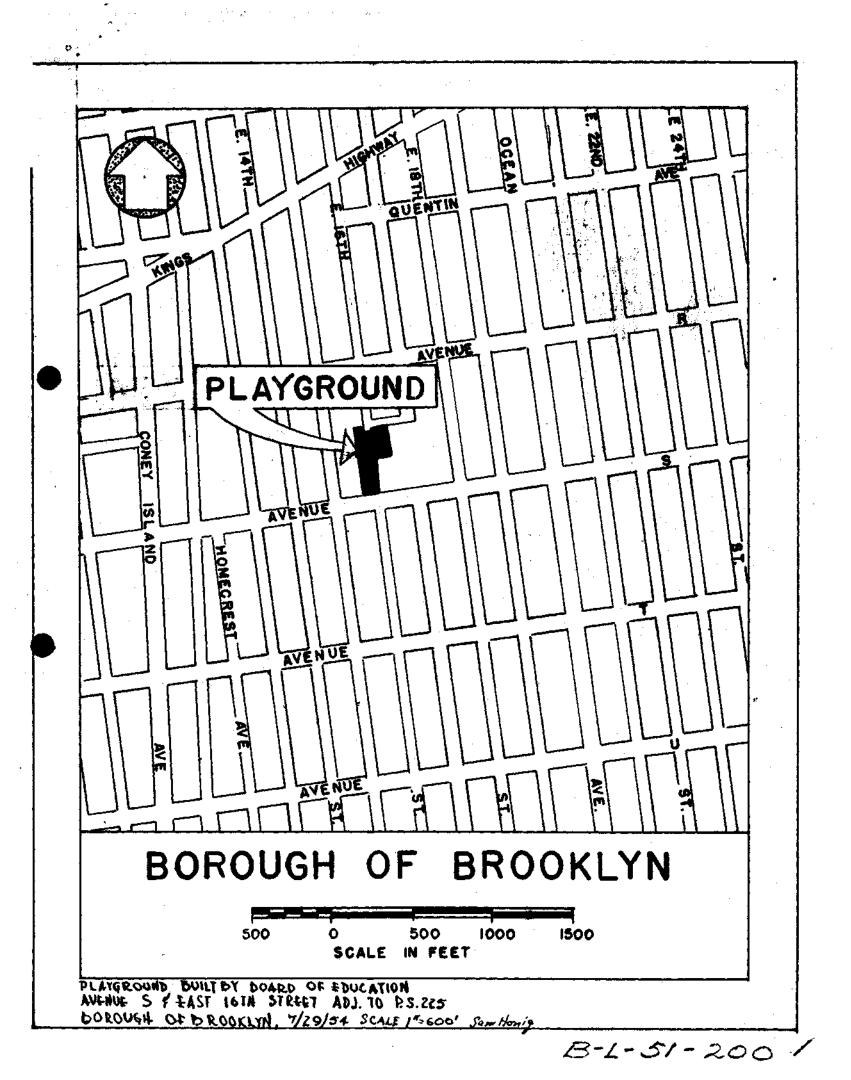
Located in the built-up and populous section of Flatbush, this one-acre playground will serve the recreational needs and interests of Public School 255, the Junior High School 234, located across the street and the neighborhood.

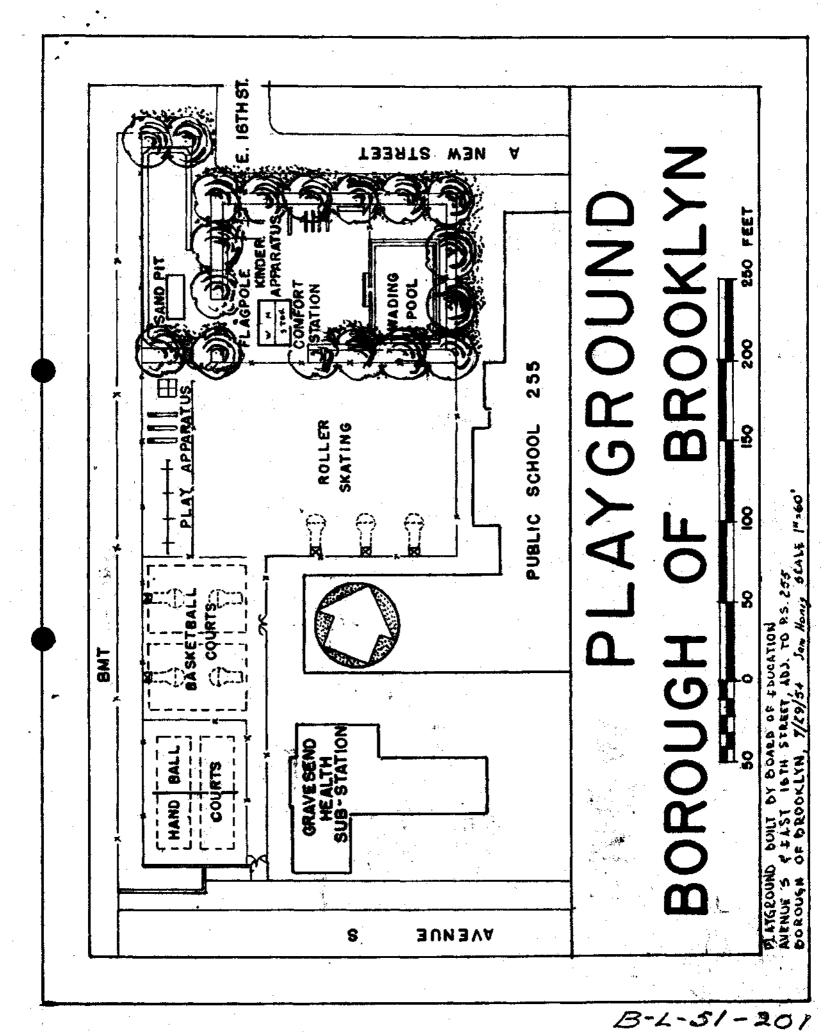
In accordance with the joint operation procedures the older children's area will be used by the Board of Education during school hours and operated by the Department of Parks at all other times. The area consists of two handball courts, two basketball courts, climbing apparatus, large swings, playground slides, three basketball practice courts and roller skating area. The northerly section to be used by younger children consists of two kindergarten slides, a sandpit, seesaws, kindergarten swings, wading pool, flagpole and a centrally located comfort station. This area is reserved for pre-school age children and their guardians. It is operated at all times by the Park Department.

Several sitting areas are located throughout the playground for spectators and guardians.

\*\*\*\*\*\*









ARSENAL, CENTRAL PARK

DATE: S **REGENT 4-1000** HAND DEL: 1,45 P.M. REG.MAIL: 240 PM

GUTHRIDGE



1-1-1-30M-526100(54) -114

IMMED IATELY

F

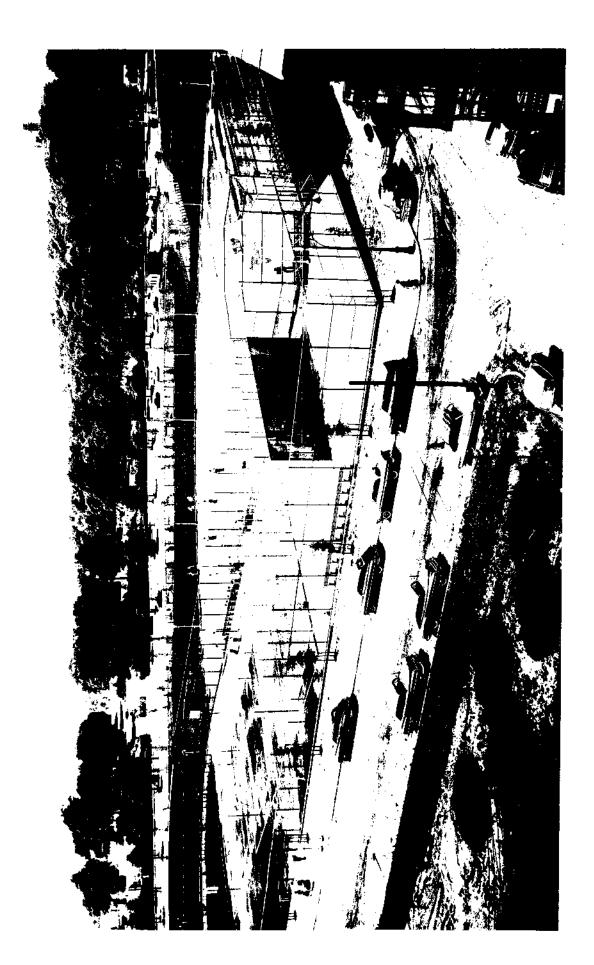
The Department of Parks announces the opening to the public of a new playground at Queens Boulevard, 84th Road and Manton Street in the Borough of Queens. The playground was designed by the Park Department and built by the New York State Department of Public Works as part of the development of Van Wyck Expressway.

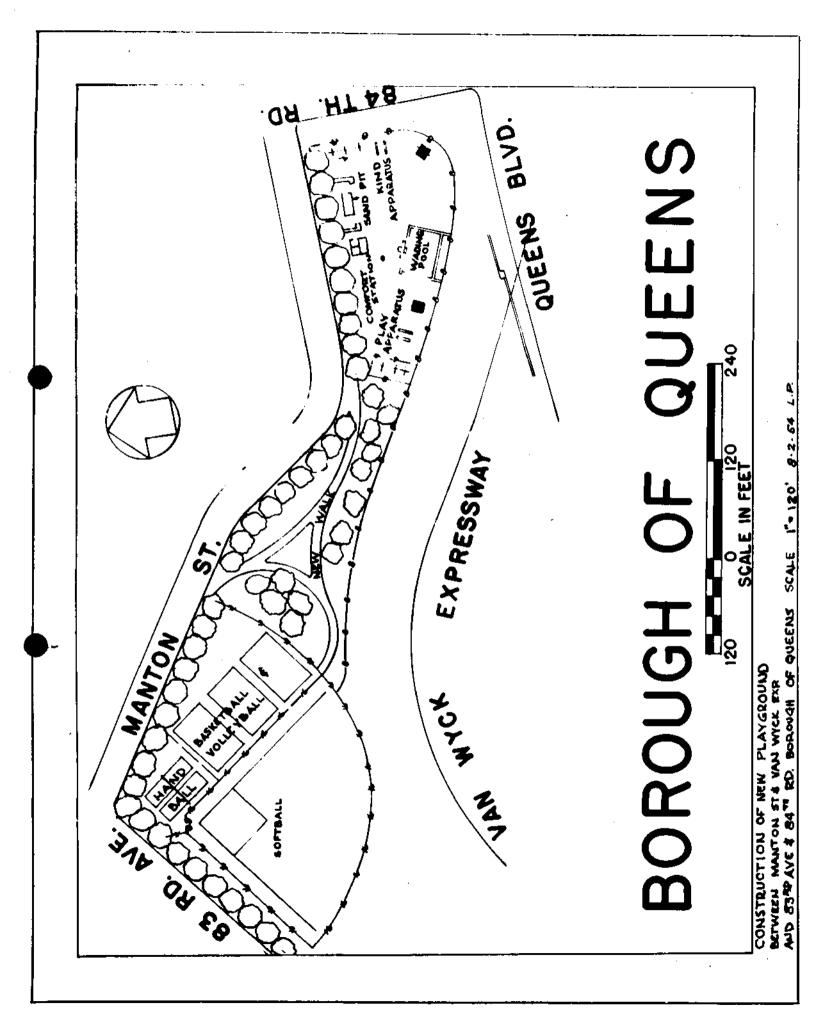
Located in the central section of Queens, this four-acre playground and park development is the fourth area to be opened along the Expressway in the past two years and will serve all age groups. It consists of two playground areas separated by a landscaped park area with walks. The northerly area includes a softball diamond, three basketball courts and four handball courts. The other area includes a wading pool, comfort station, sandpit and apparatus.

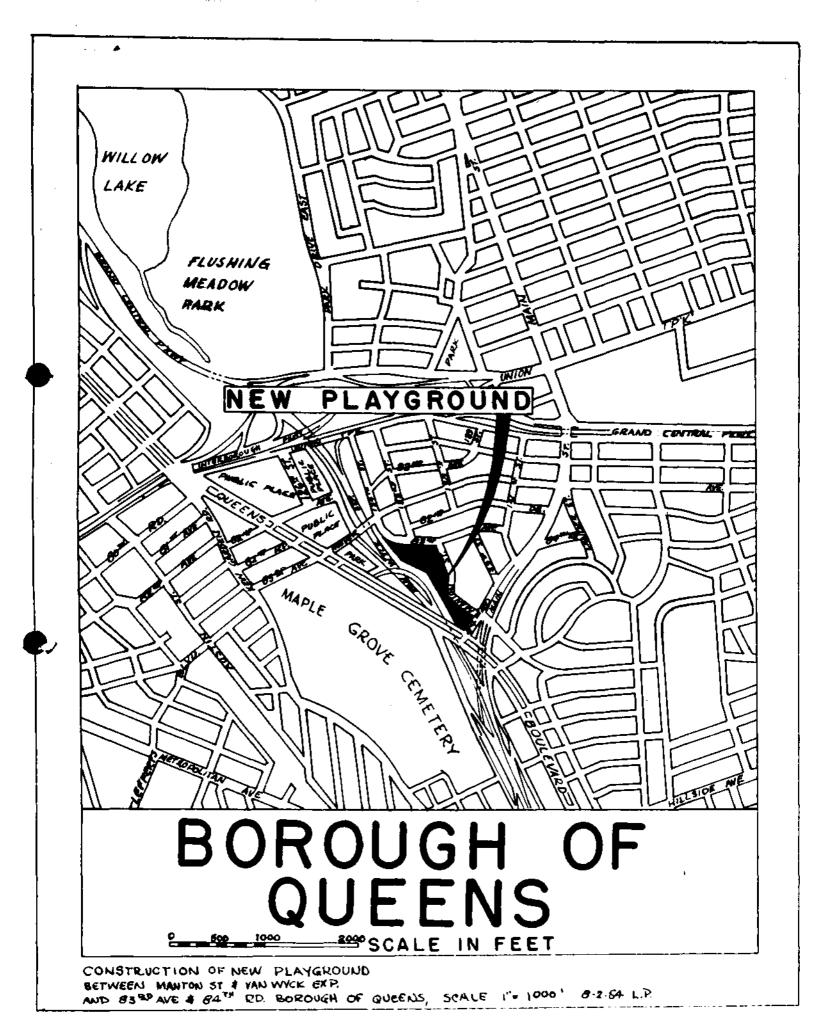
With the addition of this playground there are now 613 playgrounds in the expanded park system.

. . . . . . . . . . . .

8/6/54









REGULAR MAIL: 1100 Pm

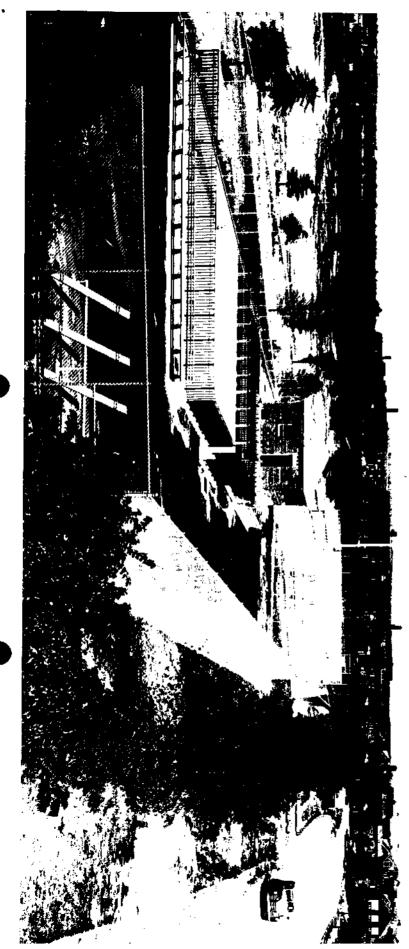
¥.

The Department of Parks announces the opening to the general public of a new playground west of Park Drive East, opposite 73rd Terrace and East of Willow Lake in the Borough of Queens, one more step in the completion of the development of Flushing Meadow Park. Other construction now under way includes ballfields, walks and planting along the major part of the east side of the Park.

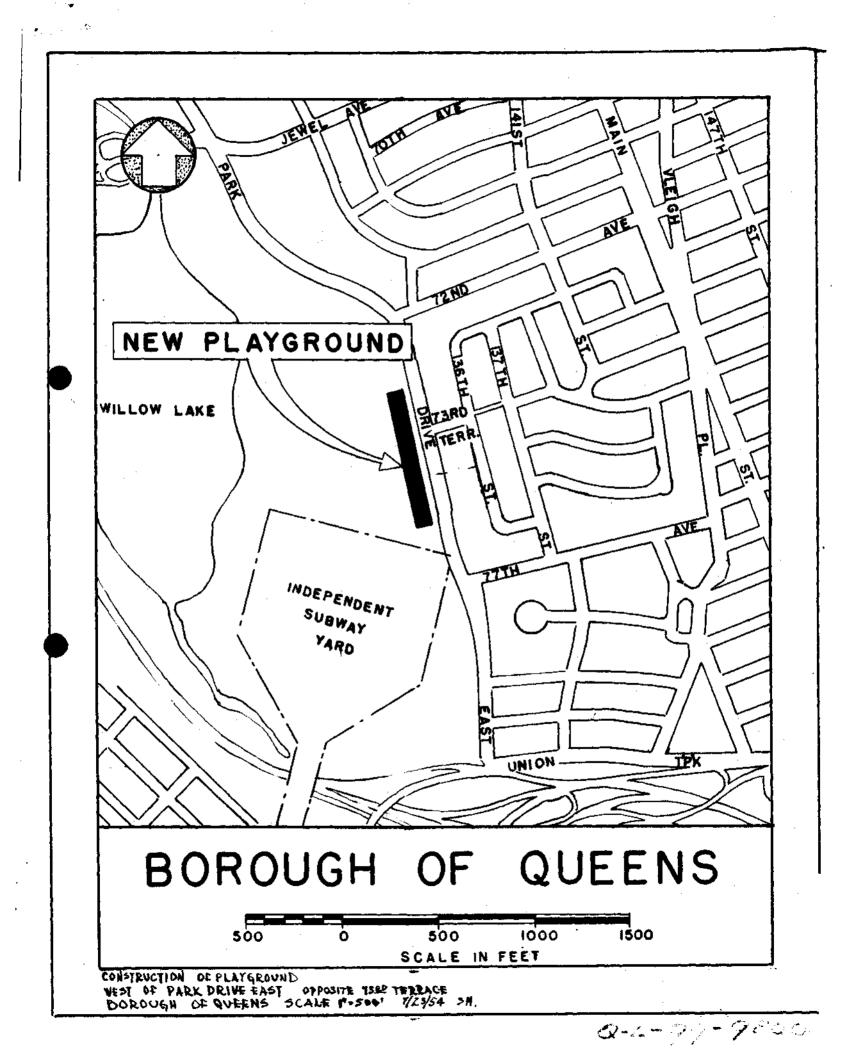
In the 15 years since Flushing Meadow Park was founded, the adjacent neighborhood has been completely developed. It is evident that the Park has been an important factor in this growth.

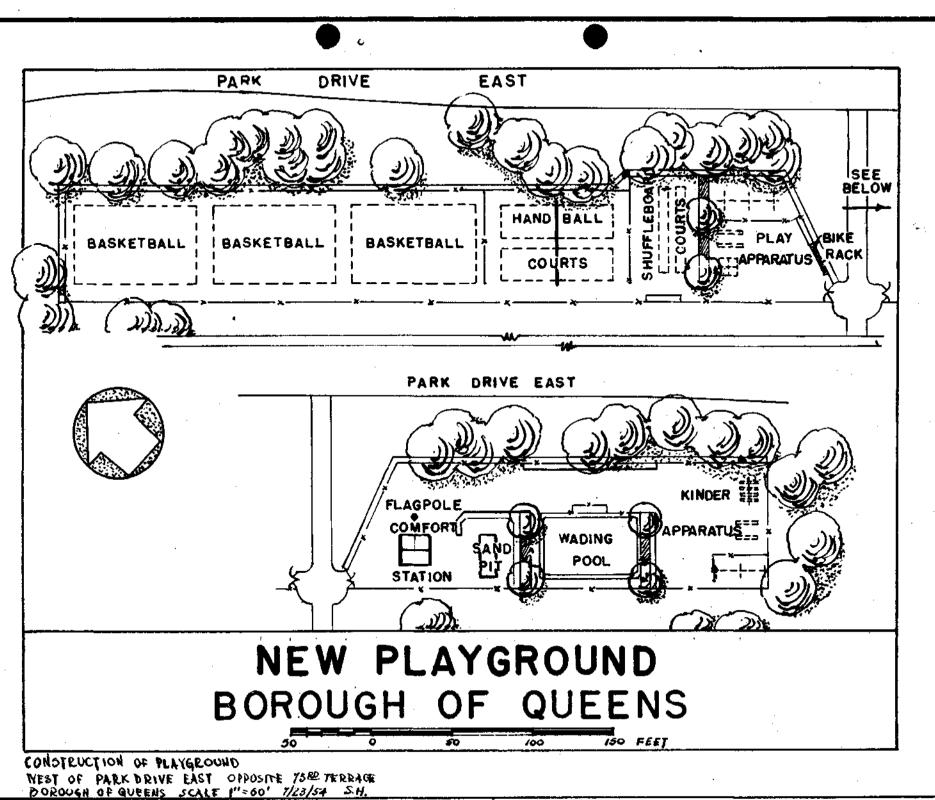
The 1-1/2 acre playground includes a northerly section for older children with three basketball courts, two handball courts, three shuffleboard courts, climbing apparatus, two slides and large swings. The southerly area for younger children includes kindergarten swings, two kindergarten slides, seesaws, wading pool, sandpit, flagpole and a centrally located comfort station. Bicycle racks have been provided for children coming to the playground from nearby neighborhoods. Several sitting areas are located throughout the playground.

With the addition of this playground there are now 614 playgrounds in the expanded park system.



•• .





ŧ 1

 $\langle \cdot \rangle$ 



**REGENT 4-1000** 

p- X-L-4-1502

Kand del- 1:15 P.M.

Rea Mail - 2:00 PM.

ate

piv. no - 28-319

### Ε D PARK CENTRAL ARSENAL,

# RELEASE FOR

IMMEDIATELY

The Park Department announces the opening to the general public of a new playground west of Bronx Boulevard opposite East 219th Street in connection with development of adjacent recreational areas, Bronx River Parkway Southerly Extension.

Located in the northerly part of the Borough of the Bronx, this one-half acre playground and park development will serve the recreational needs and interests of all age groups in a residential neighborhood of one-family homes and apartment houses.

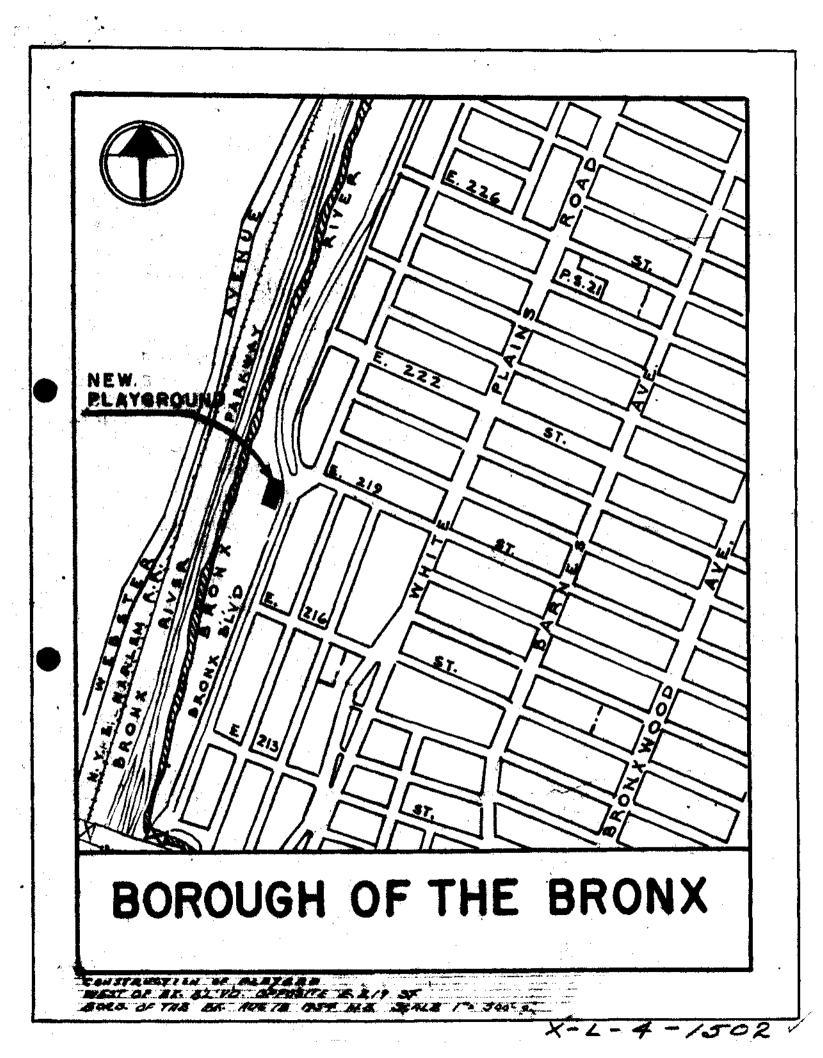
The northerly section for younger children consists of seesaws, kindergarten swings, shower basin, sandpit, one kindergarten slide, flagpole, comfort station and an open free play area for group games and chalk games such as hopscotch and checker golf. The southerly area for older children includes climbing apparatus, two playground slides, large swings and a junior basketball court. Bicycle racks have been provided for children coming to the playground from nearby neighborhoods.

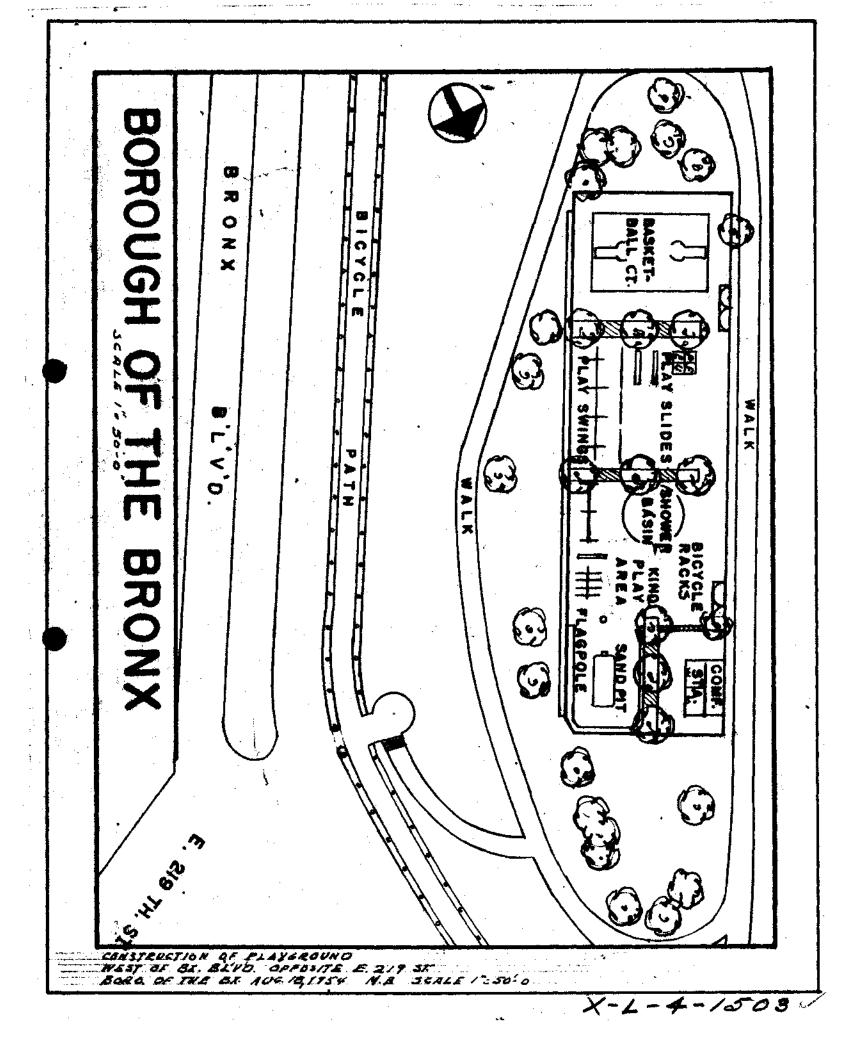
Several sitting areas are located throughout the playground for spectators and guardians.

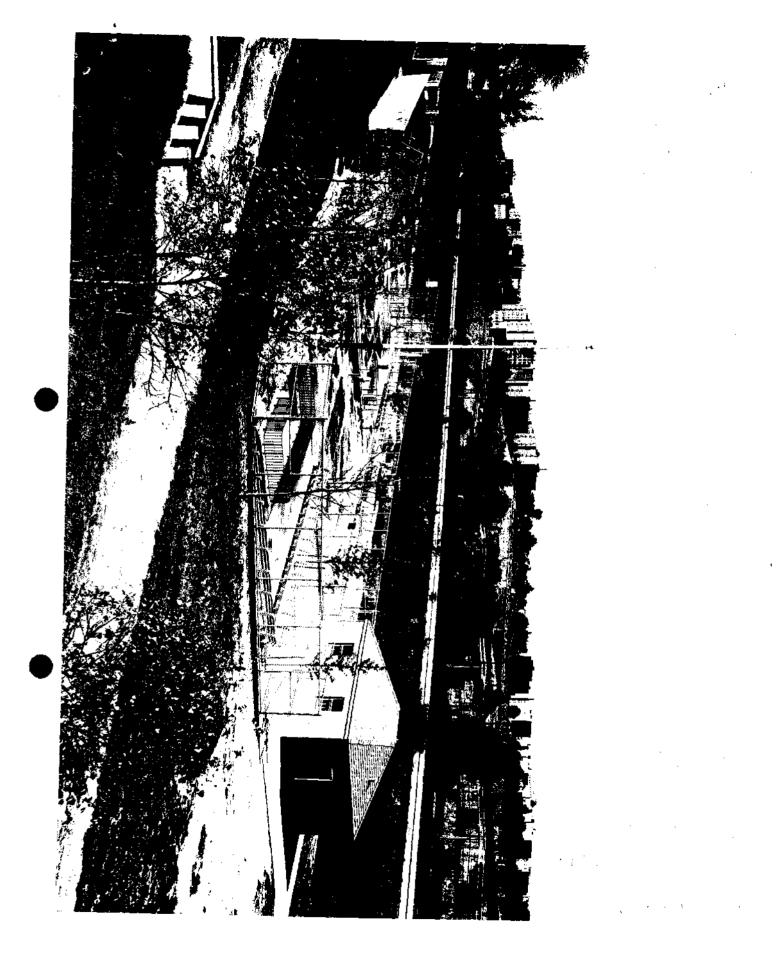
With the addition of this playground there are now 615 playgrounds in the expanded park system. Final Insp. = Friday, Aug. 20,1954 1100 p.m. Accepted by MAINTENARCE And Operation 8/23/54,

\*\*\*\*\*

8/24/54









FOR RELEASE

1-1-1-30M-526100(54) .114

### F Ρ F N Ŧ Ο R Т Μ Α S D **REGENT 4-1000** CENTRAL PARK ARSENAL.

IMMEDIATELY HAND DELIVERY:

**REGULAR MAIL:** 

Date:

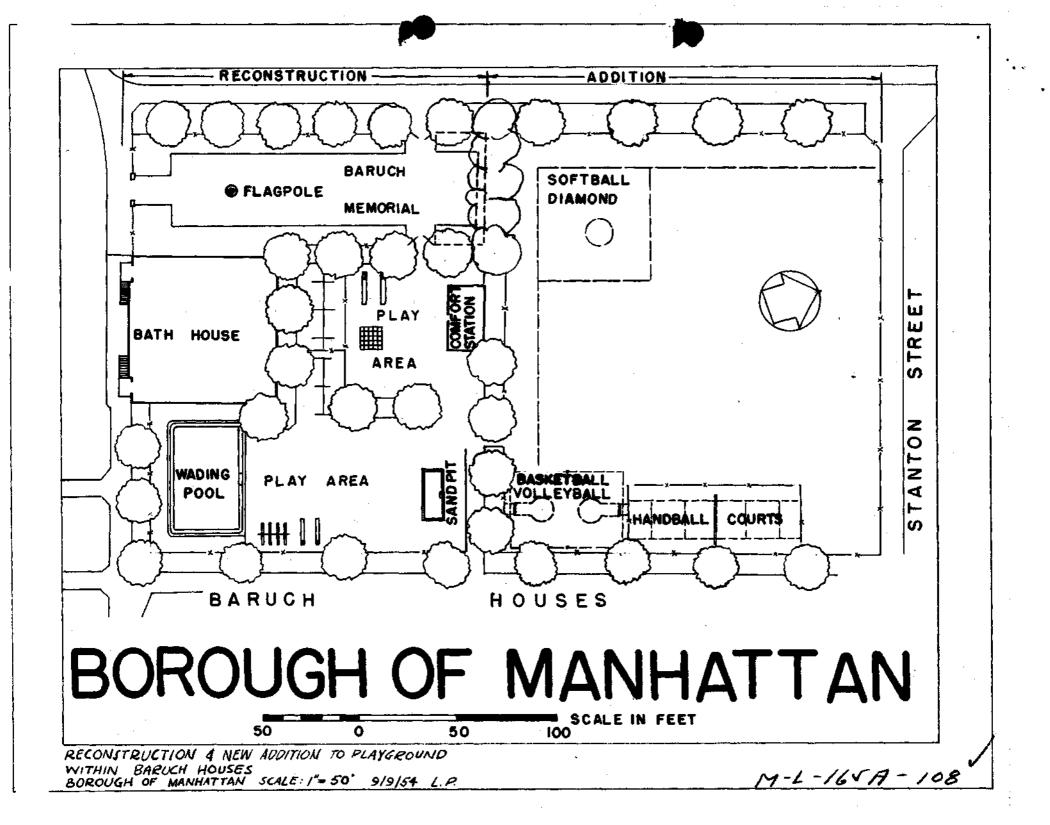
Mr. Guthridge

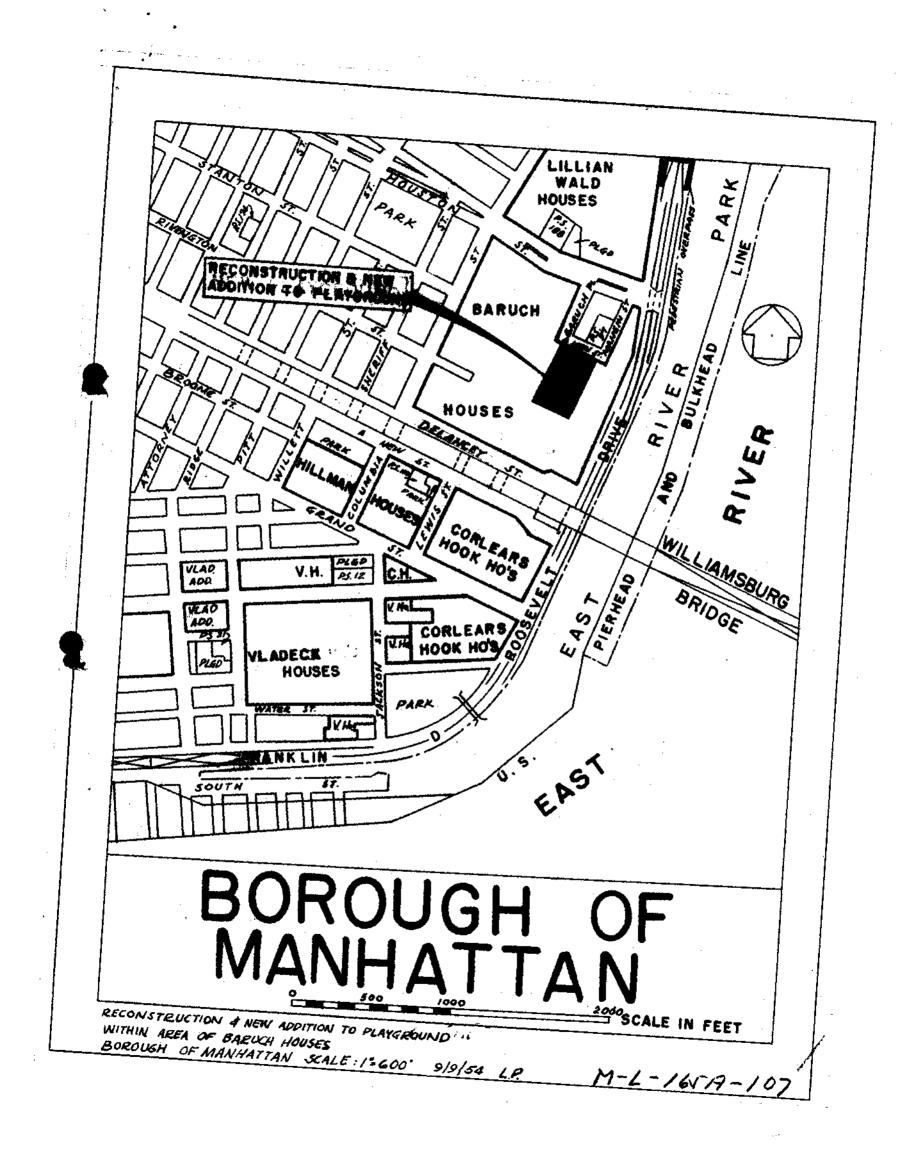
Picture 28326 Dev. Plan & Loc: ML1654-107, 108

The Park D spartment announces the reconstruction of and addition to Dr. Simon Baruch Playground in lower Manhattan. The playground is near the center of the first section of the recently built Baruch Houses bounded by Roosevelt Drive, Houston Street, Mangin Street and Baruch Place. The 2-1/2 acre site includes the original Baruch Playground which has been reconstructed, an addition acquired as part of the housing project and the recently opened Bernard M. Baruch Memorial sitting area.

The playground will serve the outdoor recreational needs and interests of all age groups in the neighborhood, three nearby public schools, the Grand Street Settlement House and the federally-aided 2194-unit housing development. The playground was designed by the Park Department and built by the New York City Housing Authority.

The northerly area for older children consists of two handball courts, one basketball court and a softball field. Multiple use may be made of this area for touch football, roller skating, informal play, concerts and dancing. The southerly area includes two playground slides, climbing apparatus, large swings and a comfort station. The small fry area, east, includes a sandpit, two kindergarten slides, seesaws and a wading pool for summer comfort.







### 9/25/5 E F R R CENTRAL PARK **REGENT 4-1000** ARSENAL,

IMMEDIATELY

1-1-1-30M-526100(54) . 114

FOR RELEASE

Picts # 28 PLANS 327-100-101 Hard Deliver The Park Department announces the opening to the general

Mr. Sutherdge

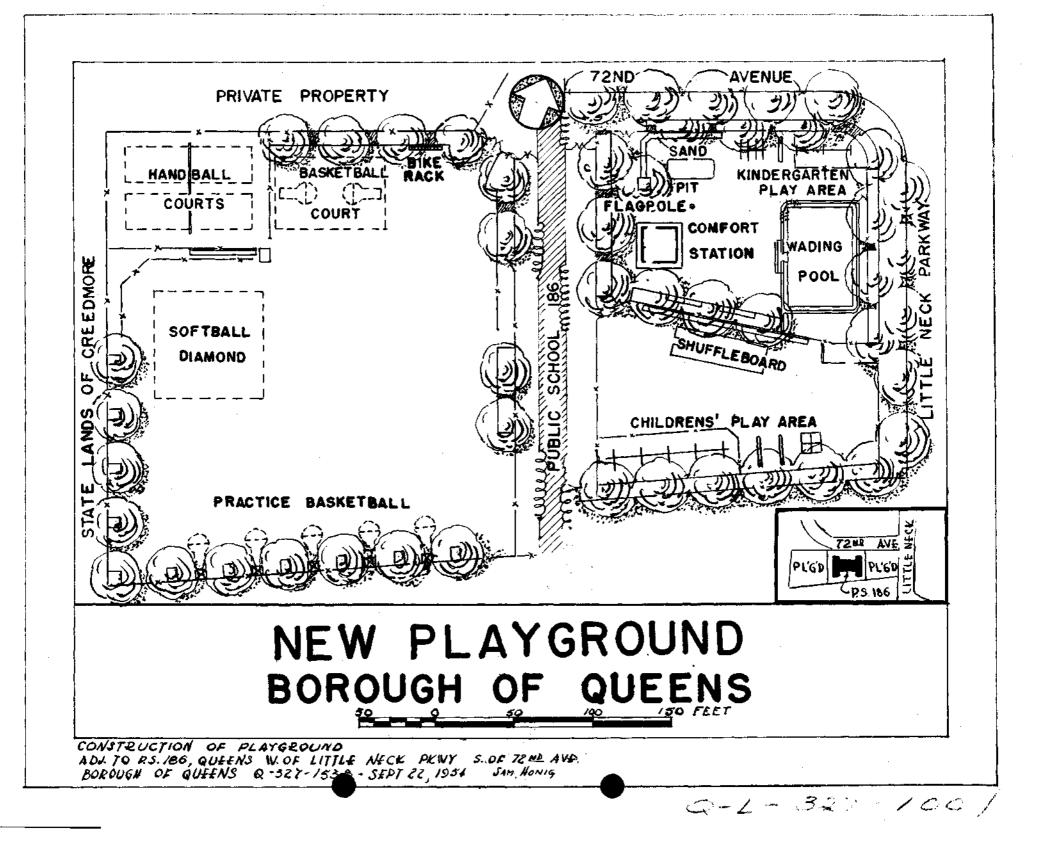
public of a new playground at 72nd Avenue, West of Little Neck Parkway adjacent to P.S. 186 in the Borough of Queens. The Park Department and the Board of Education in accordance with their long-standing agreement on joint operation have cooperated in bringing the much needed playground to the community.

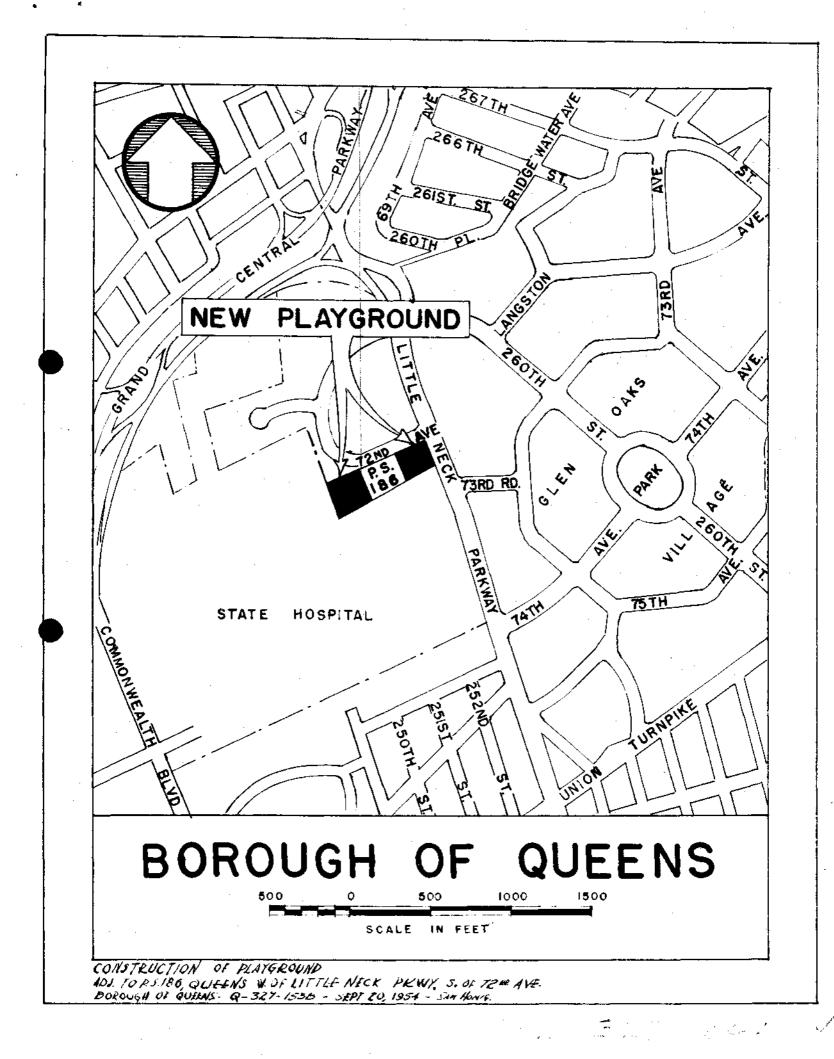
Located in the easterly section of Queens, the 3-acre playground will serve the needs and interests of all age groups of the school and the neighborhood.

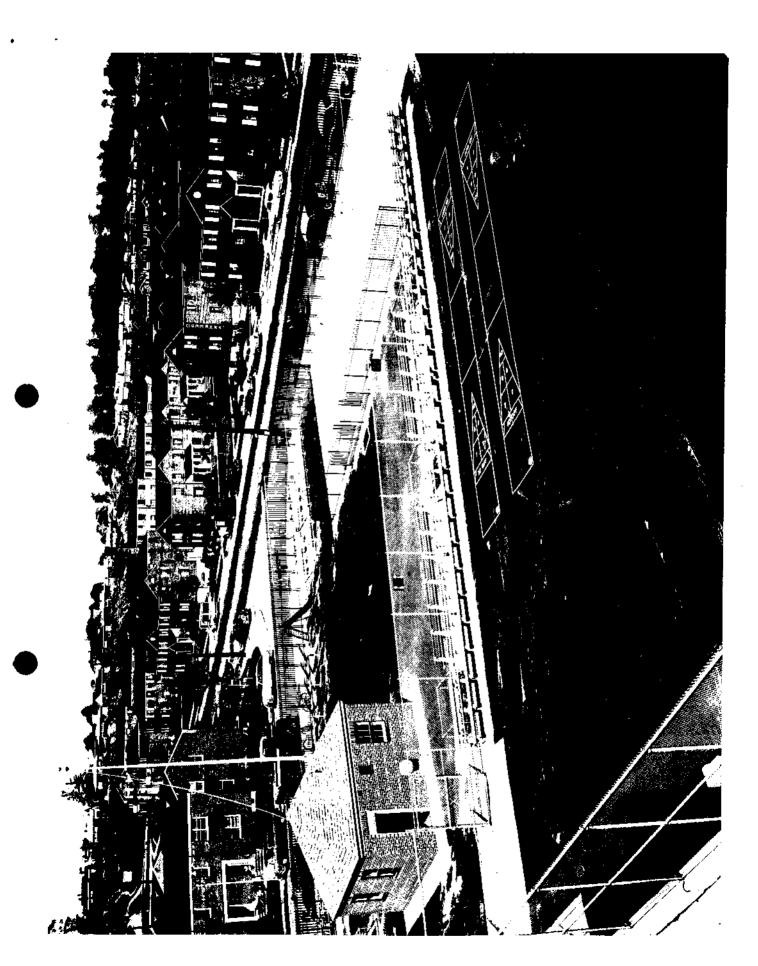
The major open area of the playground includes six practice basketball courts, two handball courts, one junior basketball court and a softball diamond. The older children's apparatus section consists of two shuffleboard courts, large swings, two playground slides, large swings and climbing apparatus. Both areas will be operated by the Board of Education during school hours. The easterly area for preschool age children and their guardians includes a sandpit, one kindergarten slide, swings, seesaws, wading pool and a centrally located comfort station. This area is operated at all times by the Park Department.

Several sitting areas are located throughout the playground for spectators and guardians.

With the addition of this playground, there are now 616 playgrounds in the expanded park system. FINAL IN SP-SEAL 23154 MAINT. & OPER - SEAL 25'54 RELEASE - SEAL 25'54 9/24/54











1-1-1-30M-526100(54) IThe Park Department announces the opening to the general public of a new jointly-operated neighborhood playground south of Kelly Street, between Leggett and St. John Avenues, adjacent to Junior High School #52 in the congested southern section of the Bronx.

The one-acre playground under the coordinated program of the Park Department and the Board of Education will serve the recreational needs and interests of all age groups of the school and neighborhood.

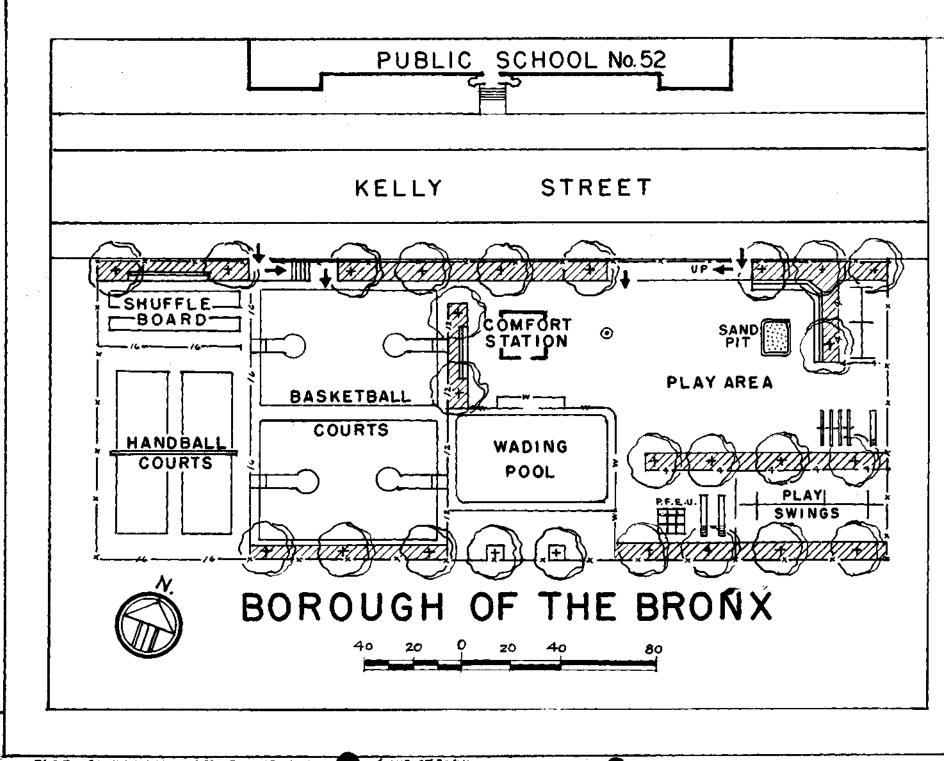
The westerly area for court games includes two shuffleboard courts, four handball courts and two basketball courts. Multiple use may be made of this area by promoting such leisure time activities as modified practice tennis, deck tennis, paddle handball, modified punch ball and various lead up games to basketball such as nine court basketball, end ball and captain ball. The Board of Education will operate this area during school hours.

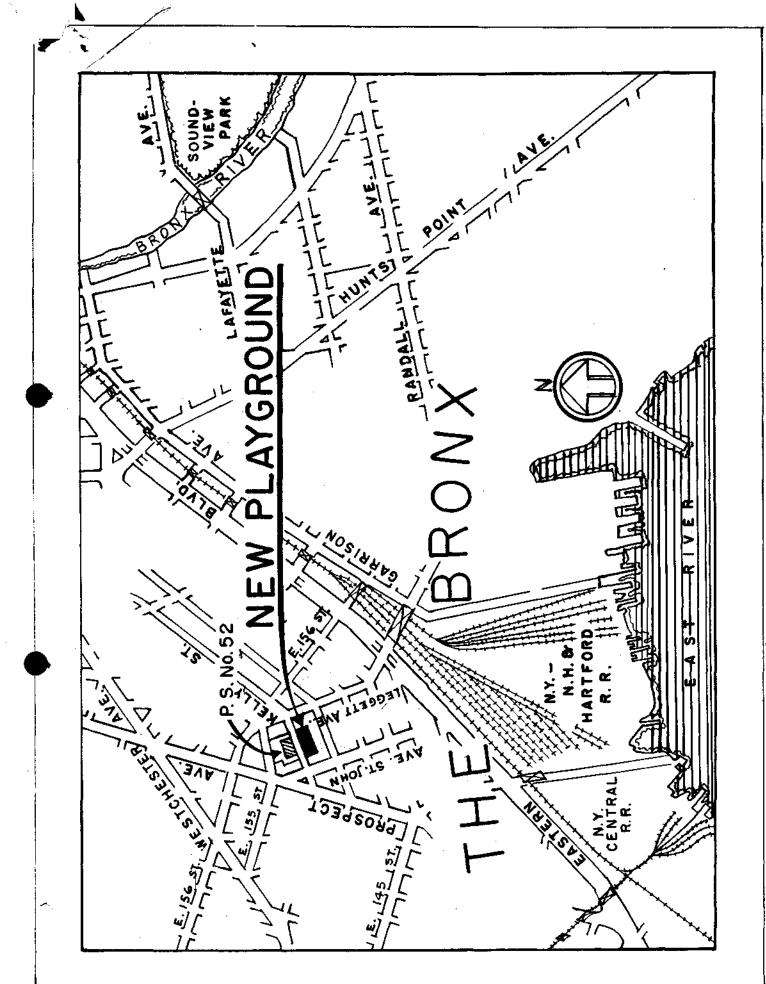
To the east is the small children's apparatus area which includes a sandpit, kindergarten apparatus, large apparatus, wading pool, flagpole, a centrally located comfort station and an open free play area for organized games. This area will be operated at all times by the Park Department.

Several sitting areas are located throughout the playground for spectators and guardians.

With this addition there are 617 playgrounds in the park system.

9-30-54 Funde Auspection - SF PH 39, 54 Marst + Operation - SF PH 34, 1991 Relevan - Sept 30, 1954





PLED. SOUTH OF KELLY ST. BETWEEN LEGGETT & AVE .ST. JOHN BRONK - SEPT. 29, 1954



Mrs. Stuckfulge

Drans -

QL+343-103

QL 343-1020



Ρ . T P D E R М Ε Ν Т О F R S А ARSENAL, CENTRAL PARK REGENT 4-1000 Hand DELIVERY! IMMEDIATELY REG. MAIL FOR RELEASE PICTURE

1-1-1-30M-526100(54) -114

The Park Department announces the opening to the general public of a new jointly-operated neighborhood playground East of 152nd Street between 11th and 12th Avenues, adjacent to Public School #193 in the Borough of Queens.

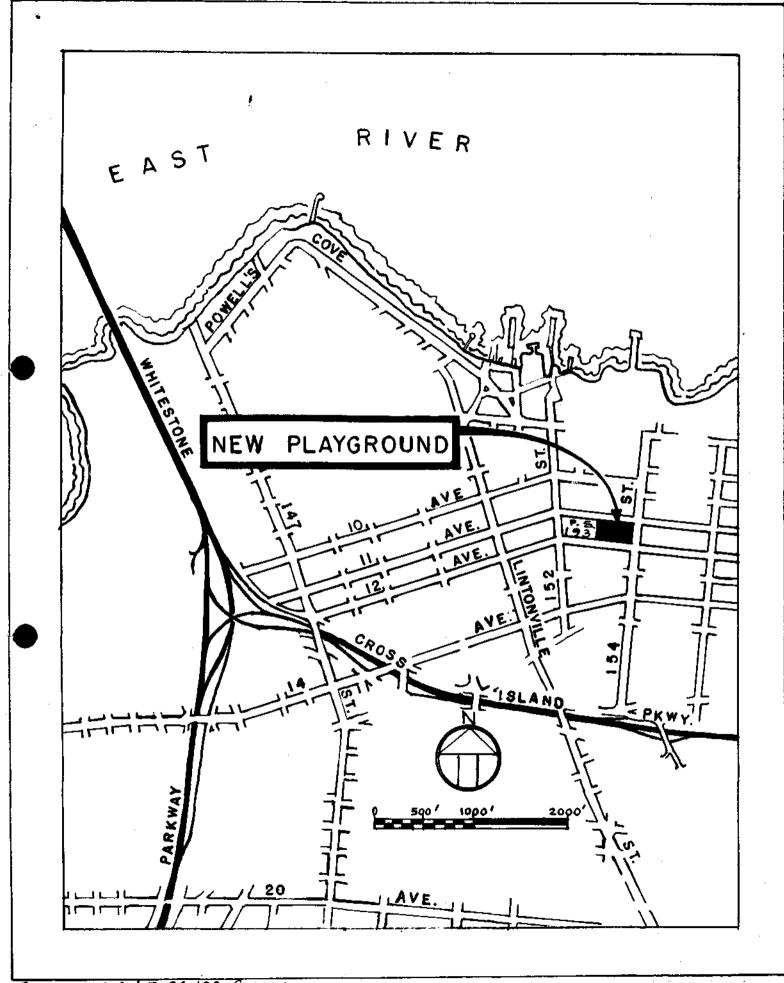
Located in the northern Whitestone section, north of Cross Island Parkway, this  $l\frac{1}{3}$  acre playground, under the coordinated program of the Park Department and the Board of Education will serve to meet the recreational needs and interests of all age groups in a rapidly growing community.

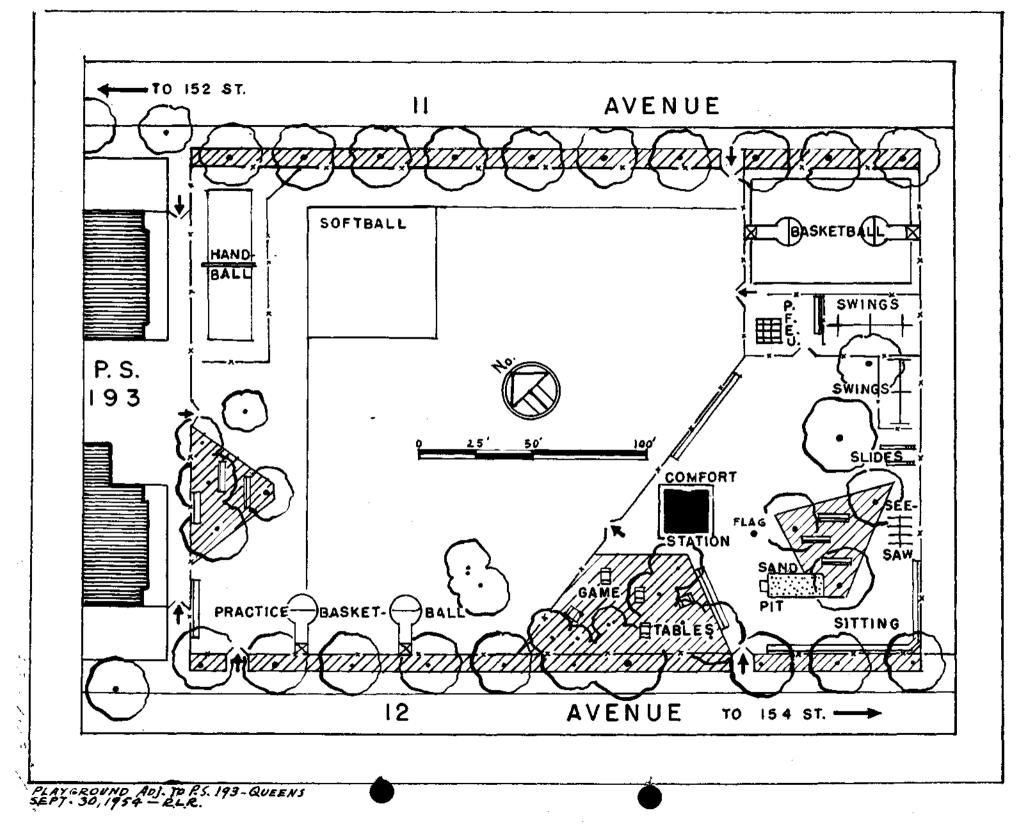
The major open area of the playground includes two handball courts, two practice basketball courts and a 200 foot softball diamond with a back stop, available for other purposes such as assembly, calisthenics, field days etc. The Board of Education will operate this area during school hours.

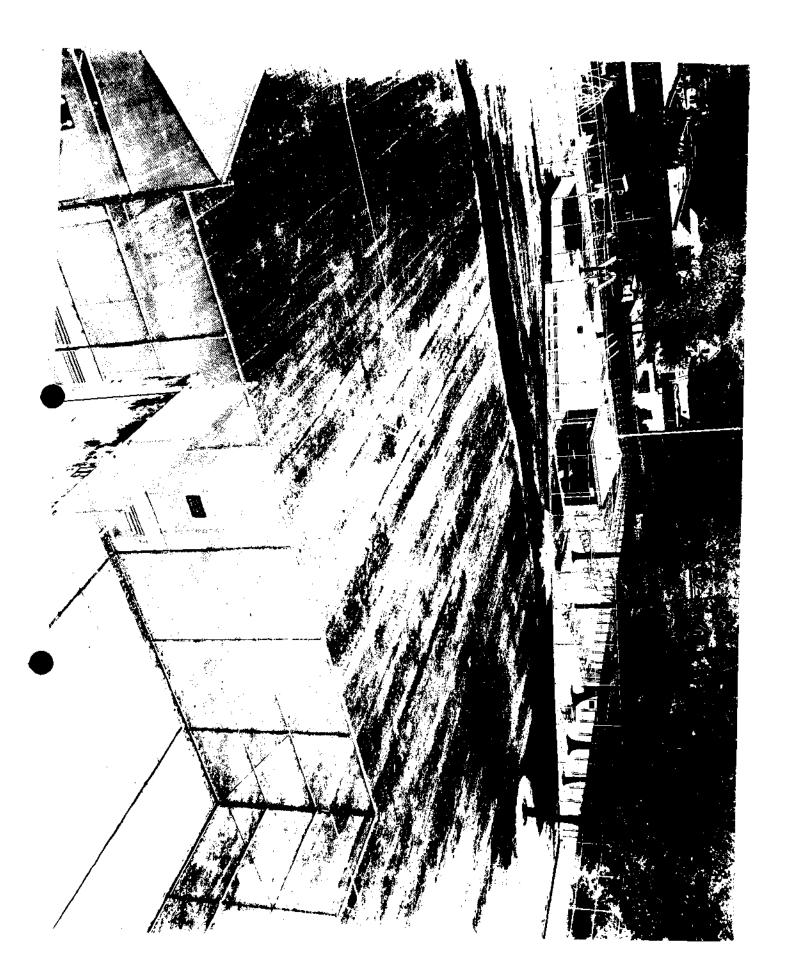
The south easterly section for small fry and guardians includes a sandpit, kindergarten swings, shower basin, see saws, slides and a centrally located comfort station. This area will be operated at all times by the Park Department.

The remaining facilities of the playground includes a basketball court, large swings, climbing apparatus and five game tables to be used by all age groups for checkers, chess, scrabble, anagrams, Chinese Checkers, dominoes etc.

FINAL JASP-SEM 30 Several sitting areas are located throughout the playground for HAD-Oct2 spectators and guardians. With this addition there are 618 playgrounds in the expanded PEHENGE-Oct 9 park system. 10/4/54









D E P A R T M E N ARSENAL, CENTRAL PARK

FOR RELEASE

1-1-1-30M-526100(54) . 114

10/19/5 REGENT 4-1000 And Alelinery 1'S PM Regular Mail 10/19/ PitURE # 28352 IMMED IATELY PLANS - Q-L-344-101 Q-L-344-103

The Park Department announces the opening to the public of a new jointly operated neighborhood playground at Jewel Avenue, 71st Avenue and 164th Street in the Borough of Queens, adjacent to P.S. #200 and at the southeast corner of Electchester Houses.

Т

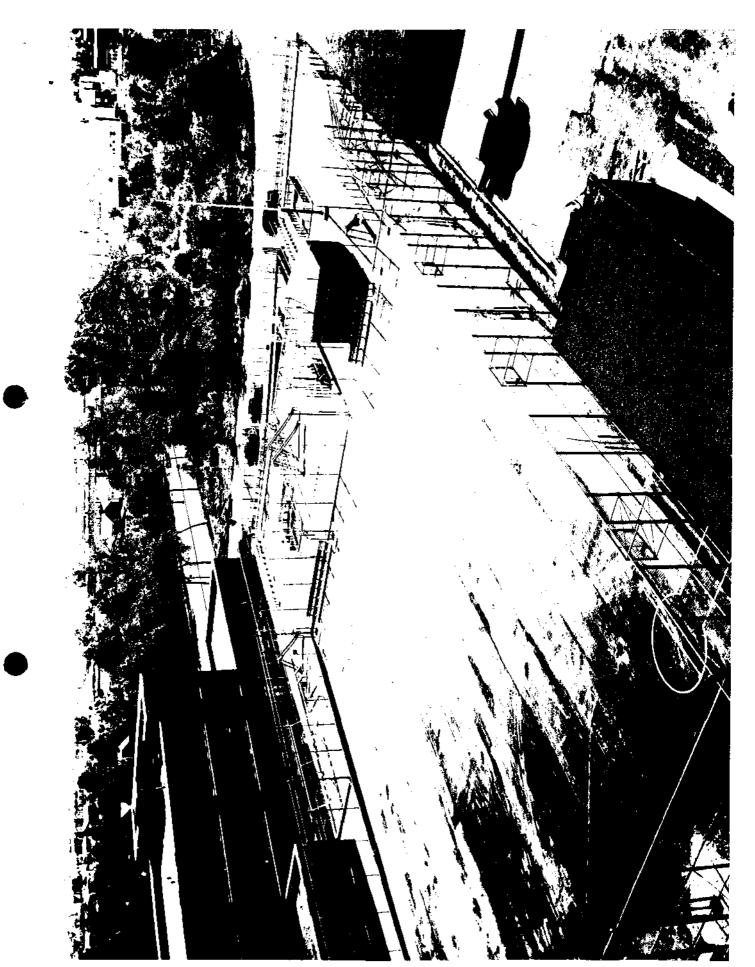
Ο

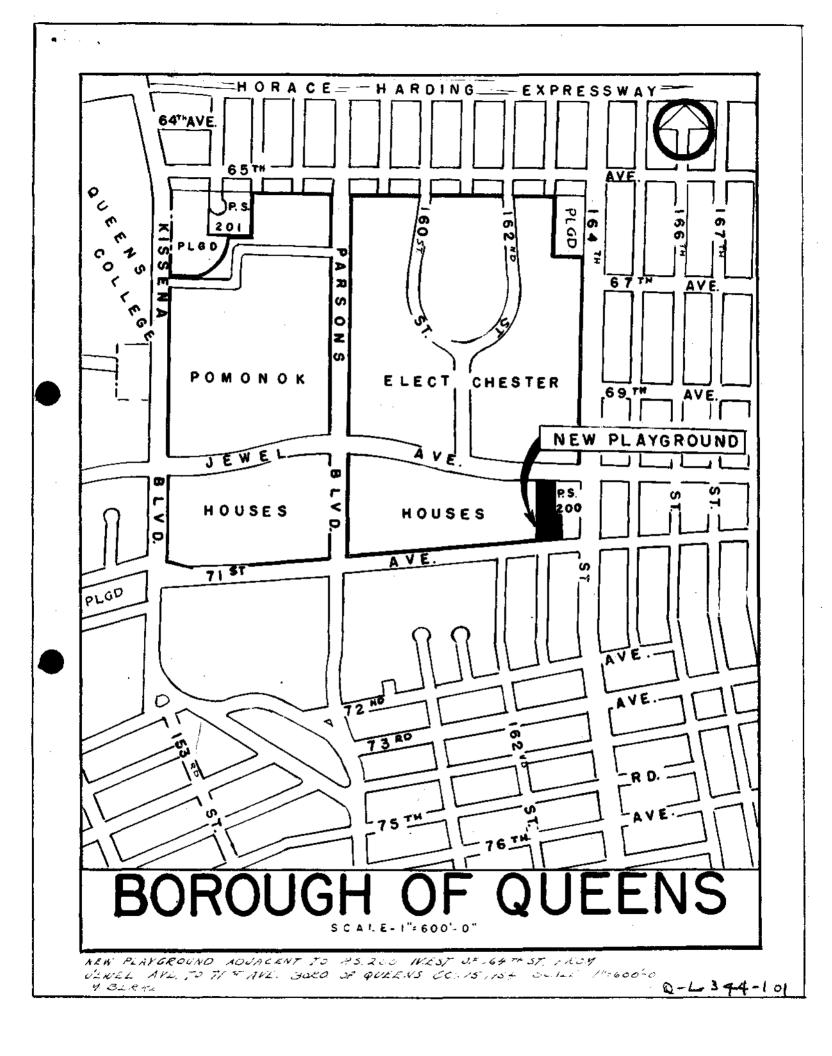
This 1-1/2 acre playground has been built under the coordinated program of the Park Department and the Board of Education to serve the school during school hours and the neighborhood at all times.

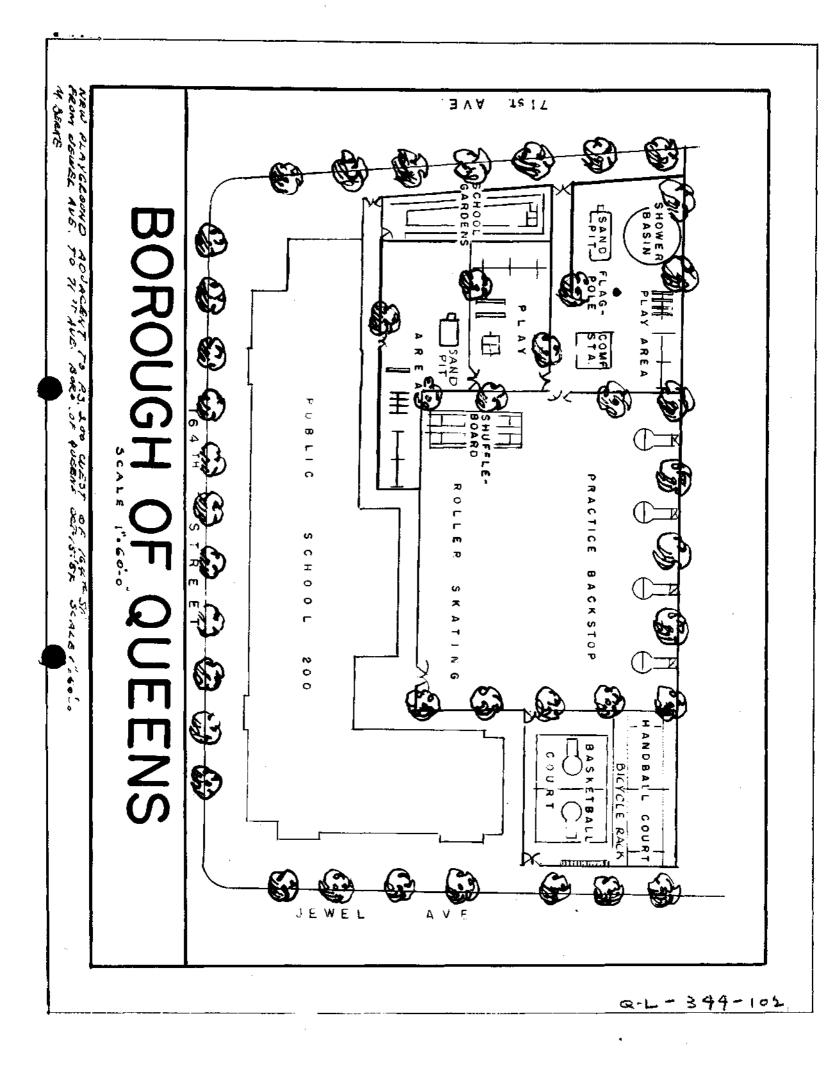
The major area of the playground includes an open running space with practice basketball and shuffleboard, one basketball court and two handball courts. This section and a small kindergarten area and school gardens will be operated by the Board of Education during school hours. The remainder of the playground includes an area for preschool age children and their guardians operated by the Department of Parks at all times. This area includes comfort station, sandpit, shower basin and apparatus.

With the addition of this playground there are now 619 playgrounds in the expanded park system.

\* \* \* \* \*







Nev. Suthandye

Reg mail:

Plans: 223-90, 223 900 Pretive: 27355

Hand Elevery : 10:30 A.H.

S

D Ε R Т Ε Ν Т Ο F М P R ARSENAL, CENTRAL PARK **REGENT 4-1000** 

FOR RELEASE

IMMEDIATELY

1-1-1-30M-526100(54) -114

The Park Department announces the opening to the general public of a new playground at State Street, Atlantic Avenue and adjacent to Brocklyn-Queens Expressway, in the Borough of Brocklyn. The playground was designed by the Park Department and built by the Office of the Borough President of Brooklyn as a part of the Expressway.

The one-half acre playground located in a congested area will serve to meet the recreational needs of the younger children and older people.

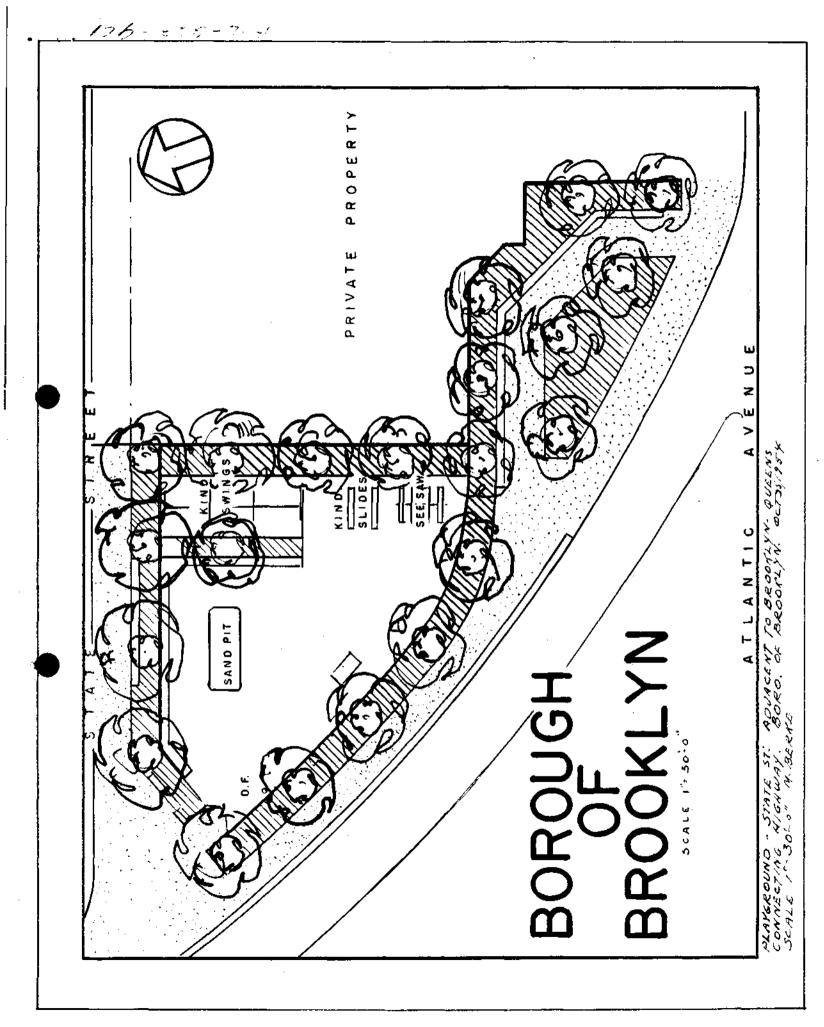
The small fry playground consists of a sandpit, kindergarten swings, two kindergarten slides, seesaws and a drinking fountain. Several sitting areas are provided for guardians and older people for sunshine and relaxation.

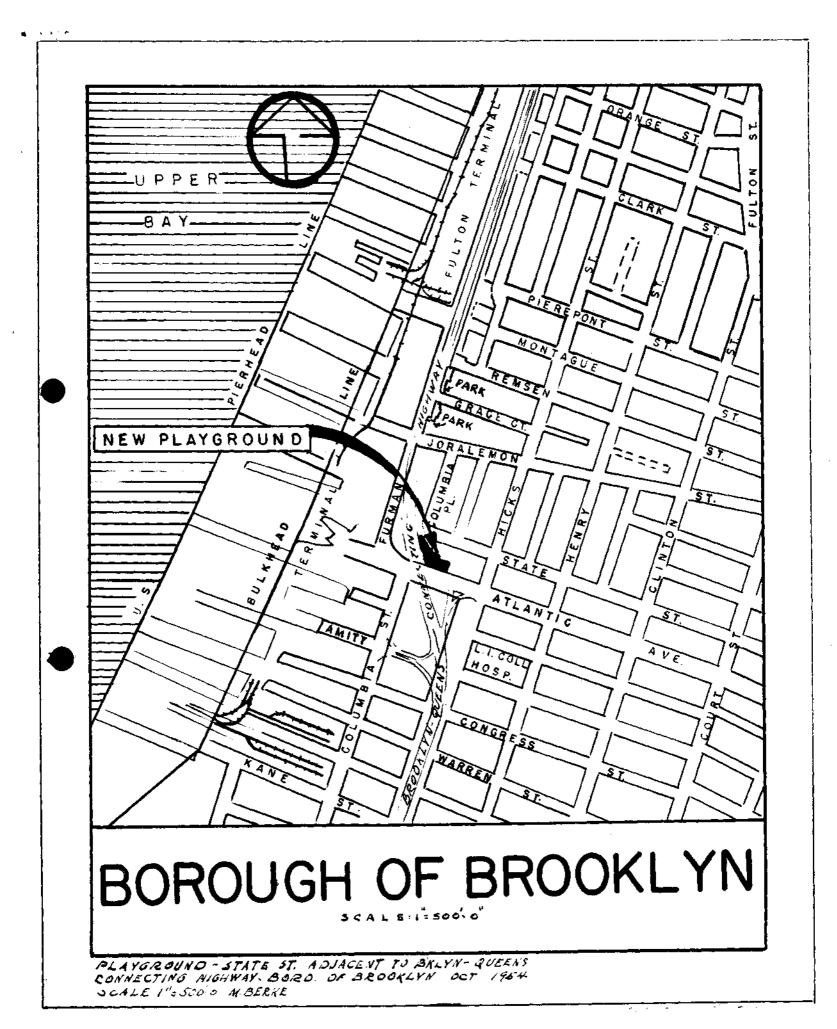
With the addition of this playground, there are now 620 playgrounds in the expanded park system.

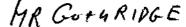
\*\*\*\*

10/26/54 - Relinse 10/26/54 - Relinse 10/21 - quint Ins 10/21 - Mart + Upration











D F R Μ F N Ŧ F Ρ О А R ARSENAL, CENTRAL PARK **REGENT 4-1000** 

FOR RELEASE

1-1-1-30M-915094(54) . 114

IMMEDIATELY

ルカ. HAND DELIVERY REG. HAIL FURE 18356

K

S

10/27/5-4

The Department of Parks announces the reconstruction of Noble Avenue playground at East 177th Street, Cross Bronx Expressway adjacent to Bronx River Parkway in the Borough of the Bronx. Reconstruction was required by the construction of the Cross Bronx Expressway on a portion of the playground site. The State Department of Public Works completed restoration.

Located in the central section of the Borough and south of Bronx Park, this 3 acre playground will serve to meet the needs and interests of all age groups in a neighborhood of apartment houses and one-family homes.

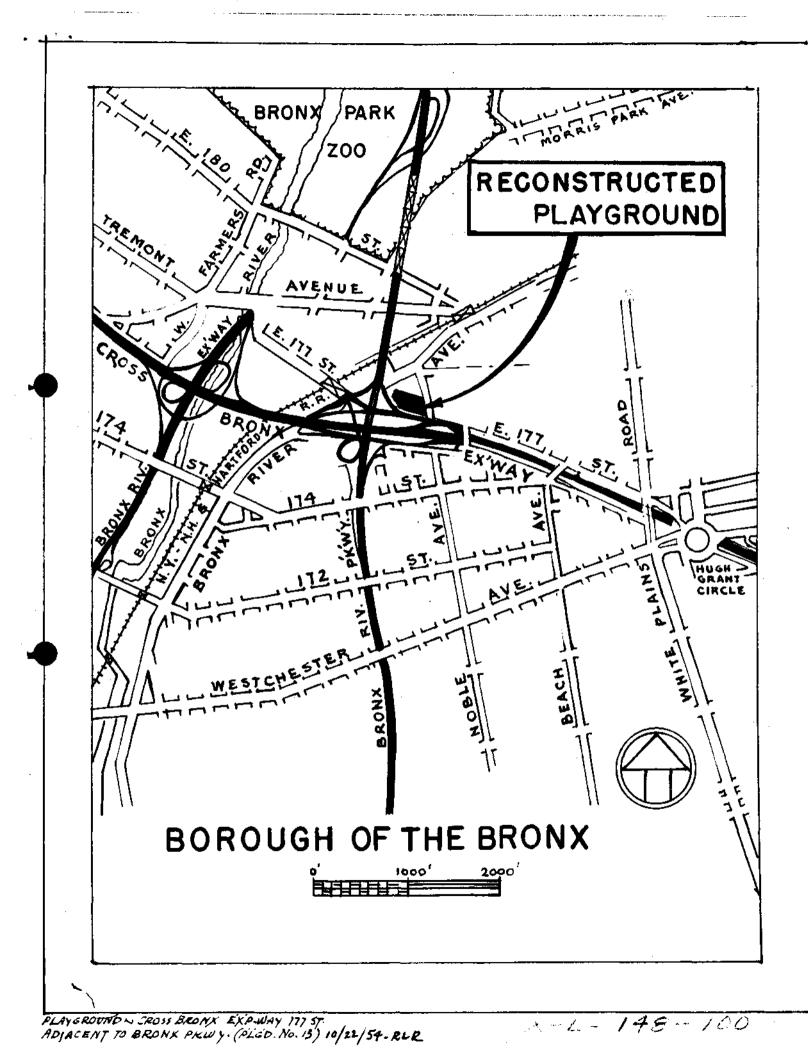
The northerly area includes a roller skating area. Multiple use may be made of this area by promoting such seasonal activities as punchball, association football, dance rehearsals, play days, stc. The southerly children's area includes a wading pool, large swings, two playground slides, comfort station, seesaws, two kinderslides, swings and a sandpit. The entire easterly area includes a baseball diamond with bleachers.

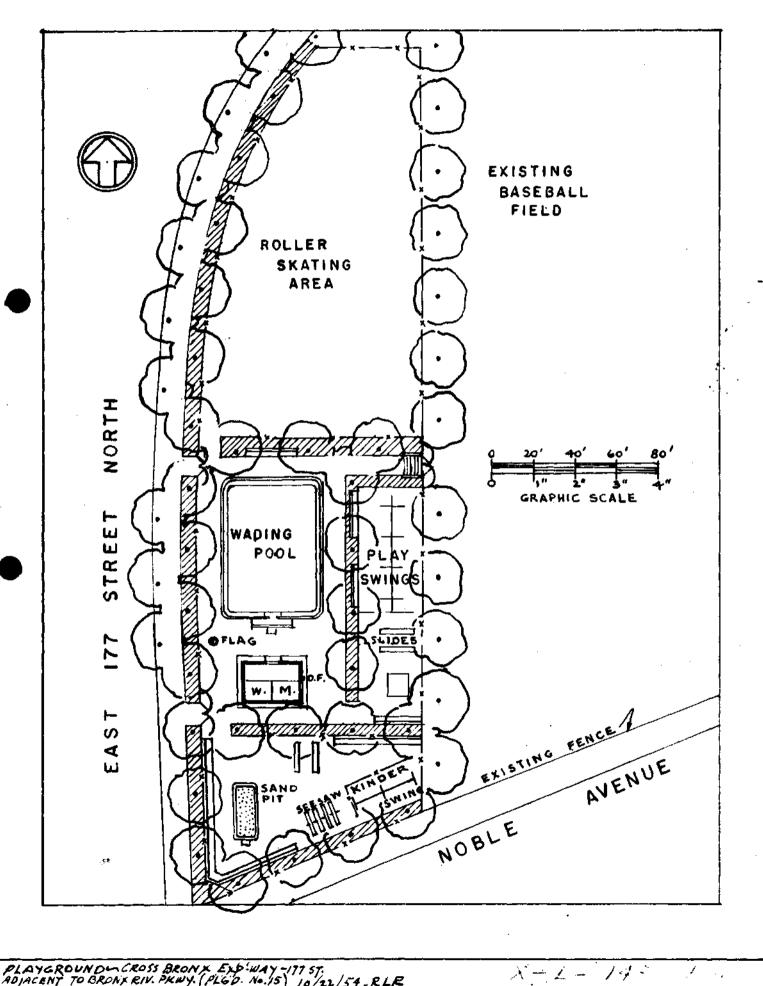
Several sitting areas are located throughout the playground.

\_ \_ \_ \_ \_ \_ \_ \_ \_ \_ \_ \_

10/27/54 RELEASE TINAL INSP. OCTUL M+0- 26+4







PLAYGROUND CROSS BRONX EXD WAY -177 ST. ADJACENT TO BRONX RIV. PKWY. (PLGD. No.15) 10/22/54-RLE

MR. GUTHRIDGE

# DEPARTMENT OF PARKS ARSENAL, CENTRAL PARK REGENT, 4-1000

# FOR RELEASE

#### 

## IMMEDIATELY

HAND DELIVERY: 2:45 REG. MAIL: 41+0 PLANS : 94 347-103 PICTURES: 347-102 28359

The Park Department announces the opening to the general public of a new jointly - operated neighborhood playground at 31st Road, 31st Drive, West of Union Street and adjacent to Public School #214 in the Flushing section of Queens.

The  $l\frac{1}{2}$  acre playground under the coordinated programs of the Park Department and the Board of Education will serve the recreational needs and interests of all age groups of the school and community.

The major open area includes 6 practice basketball courts, 2 handball courts, a junior basketball court and a softball diamond immediately adjacent to the school and available for other purposes such as assembly, calisthenics, team games, roller hockey, etc. It will be operated by the Board during school hours.

The easterly section of the playground consists of 4 distinct areas for different age groups. The center area set aside for the use of pre-school age children and their guardians during and after school hours includes 1 kindergarten slide, see saws, shower basin, sand pit and a centrally located comfort station. The older children's area consists of climbing apparatus, 2 playground slides and large swings. Separating the two areas are 4 concrete checkerboard tables with benches

Finial Insp: 10/28/54 440-10/30/54

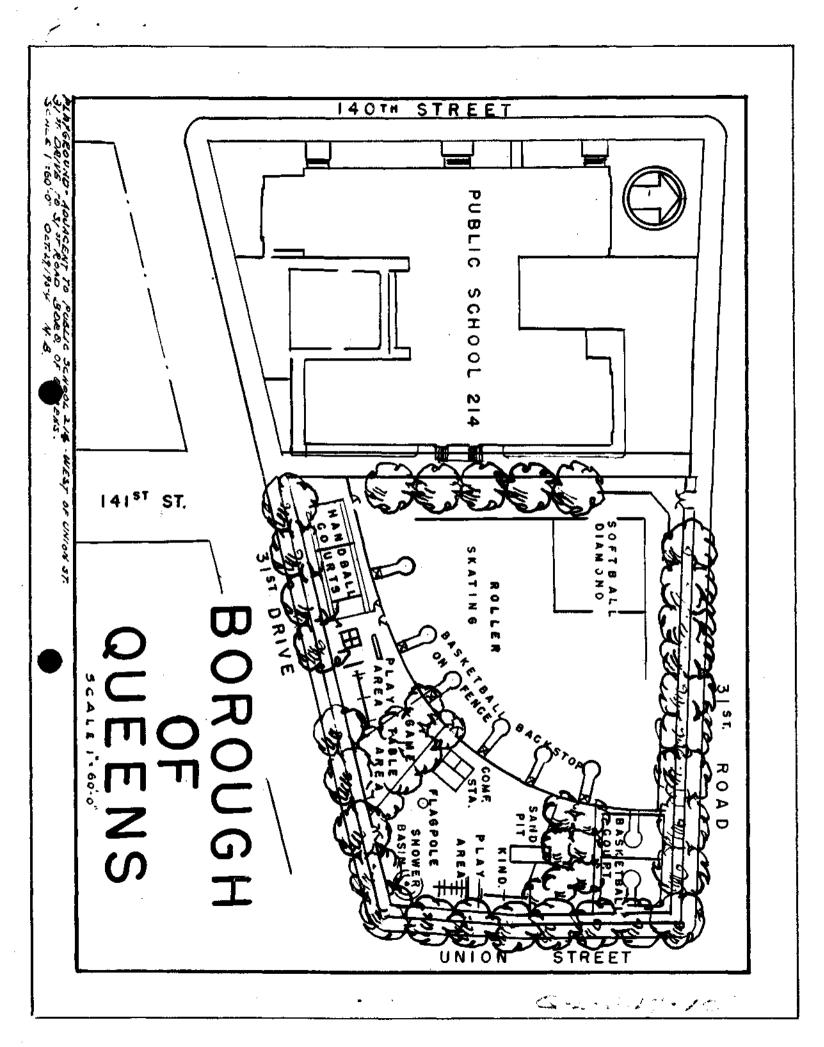
RELEASE (11/5/154)

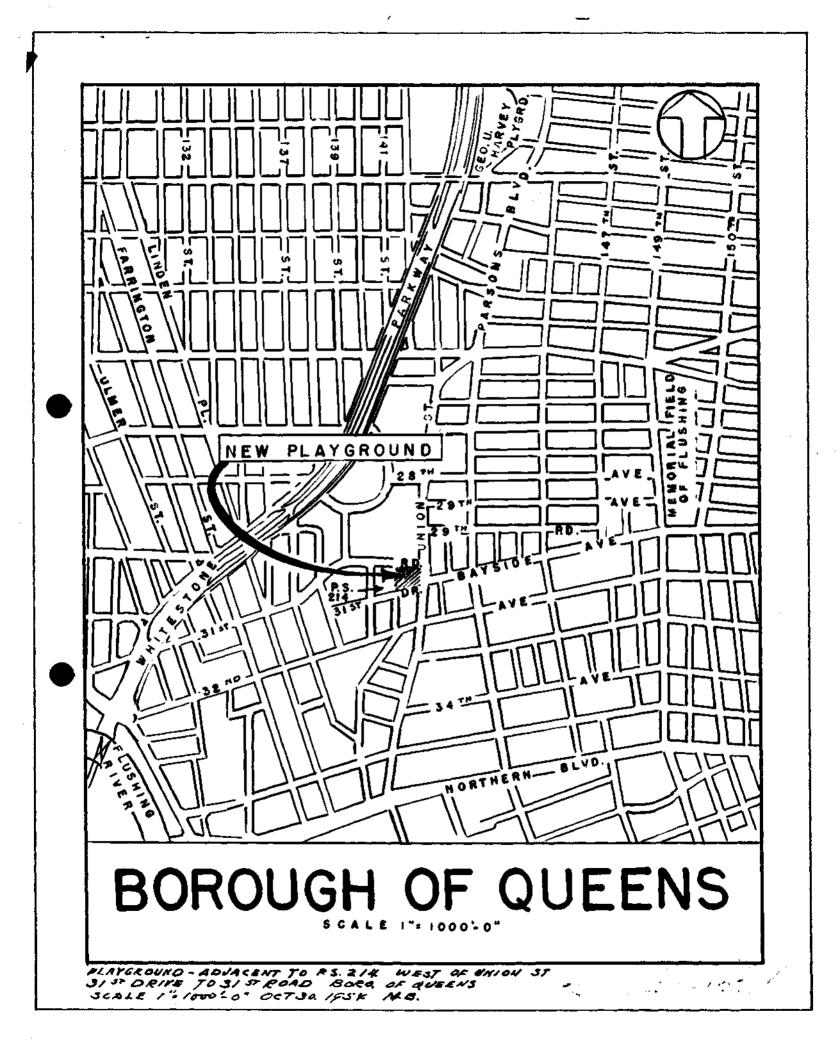
PG. 2

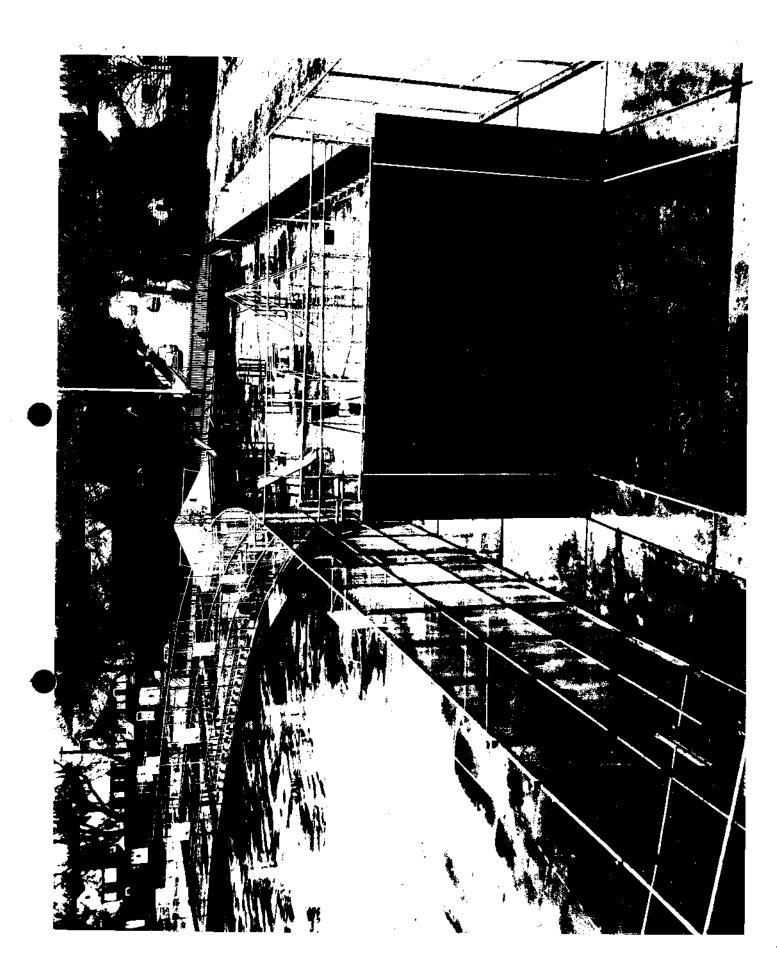
to be used by older people and children for passive recreation. The fourth area is an especially designed sitting area with large shade trees for elderly persons to use for relaxation and socialization.

In addition several other sitting areas are located throughout the playground.

With this addition, there are now 621 playgrounds in the park system.







HR. BUTHRIDGE



DEPARTMENT ARSENAL, CENTRAL PARK

IMMEDIATELY

Hand Decidery: AAM REG MAIL: JOAM PLAMS PL.64-103 - RL64-103 Pictures: 28372

R

**REGENT 4-1000** 

S

F

1/28/54

1-1-1-30M-915094(54) -114

FOR RELEASE

The Department of Parks announces the opening to the general public of a new jointly-operated playground adjacent to P.S.35 at Martha Street and Foote Avenue, West of Serpentine Road, in the Borough of Richmond.

Located in the northern section of Staten Island, this 2-1/2 acre playground, under the coordinated program of the Park Department and Board of Education, will serve the recreational needs and interests of all age groups of the school and community, in a rapidly growing neighborhood of one-family homes. Nearby are Wagner College and the Augustinian Academy.

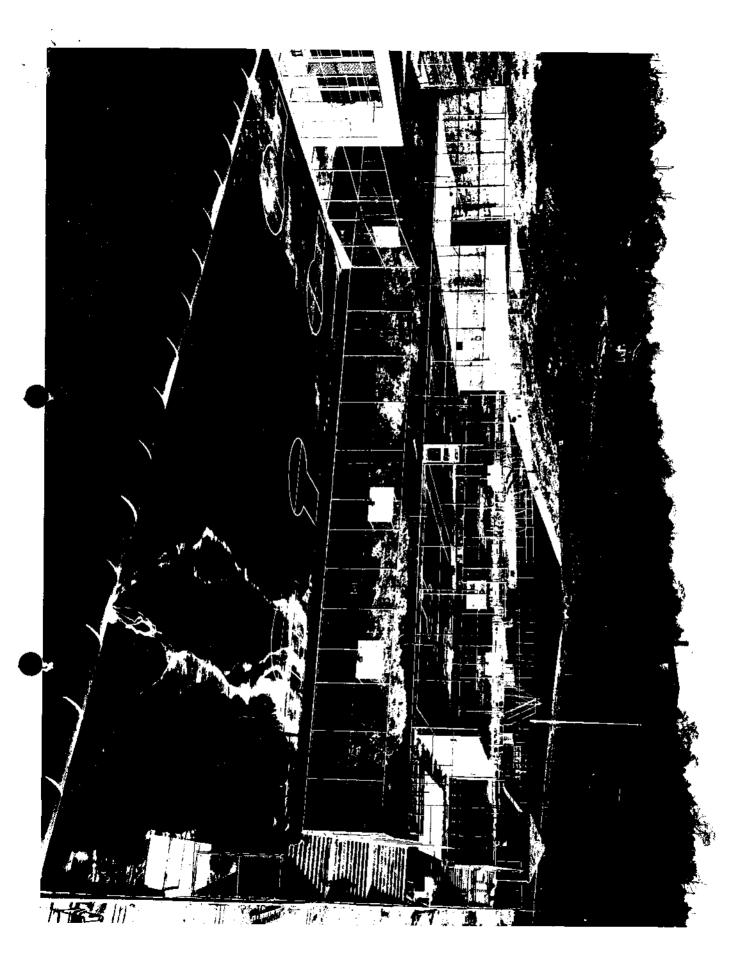
The neighborhood playground consists of three levels. The first and second levels immediately adjacent to the school consist of five practice basketball courts, two handball courts, two shuffleboard courts and two basketball courts. Multiple use may be made of practice basketball area for such activities as roller skating, assembly, calisthenics, punchball, etc., The third level consists of the children's area which includes large swings, two playground slides, sandpit, shower basin, kindergarten swings, one kindergarten slide, flagpole, comfort station, three game tables for passive recreation and an especially designed sitting area for children and guardians.

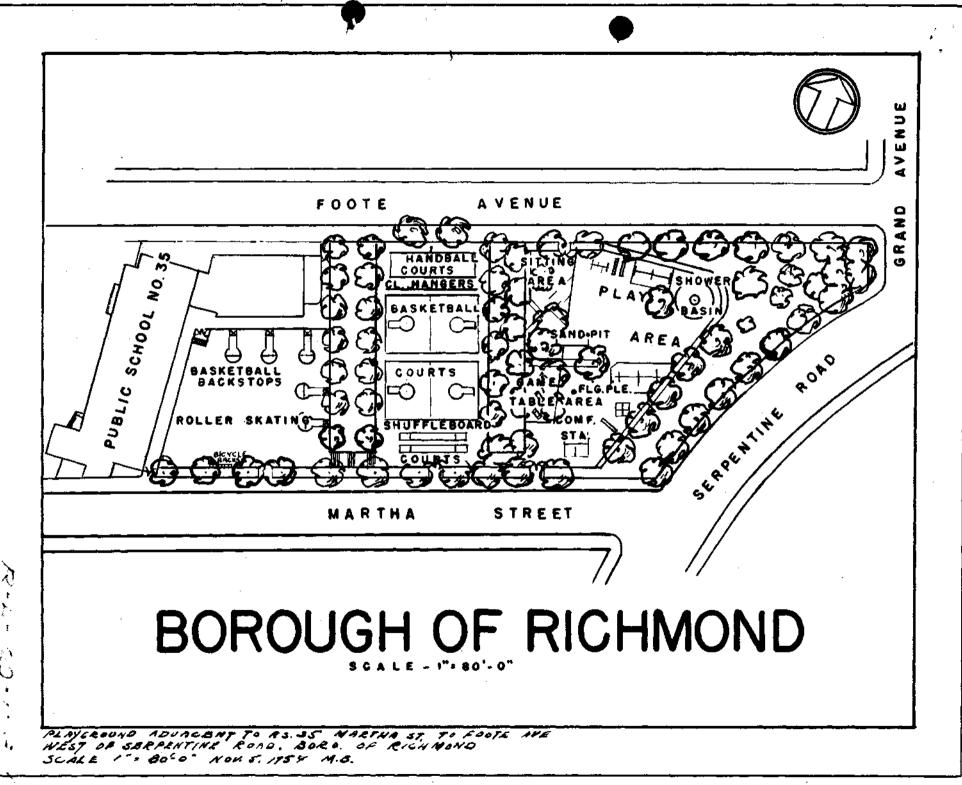
With this addition there are now 622 playgrounds in the park system.

# #}**{####**

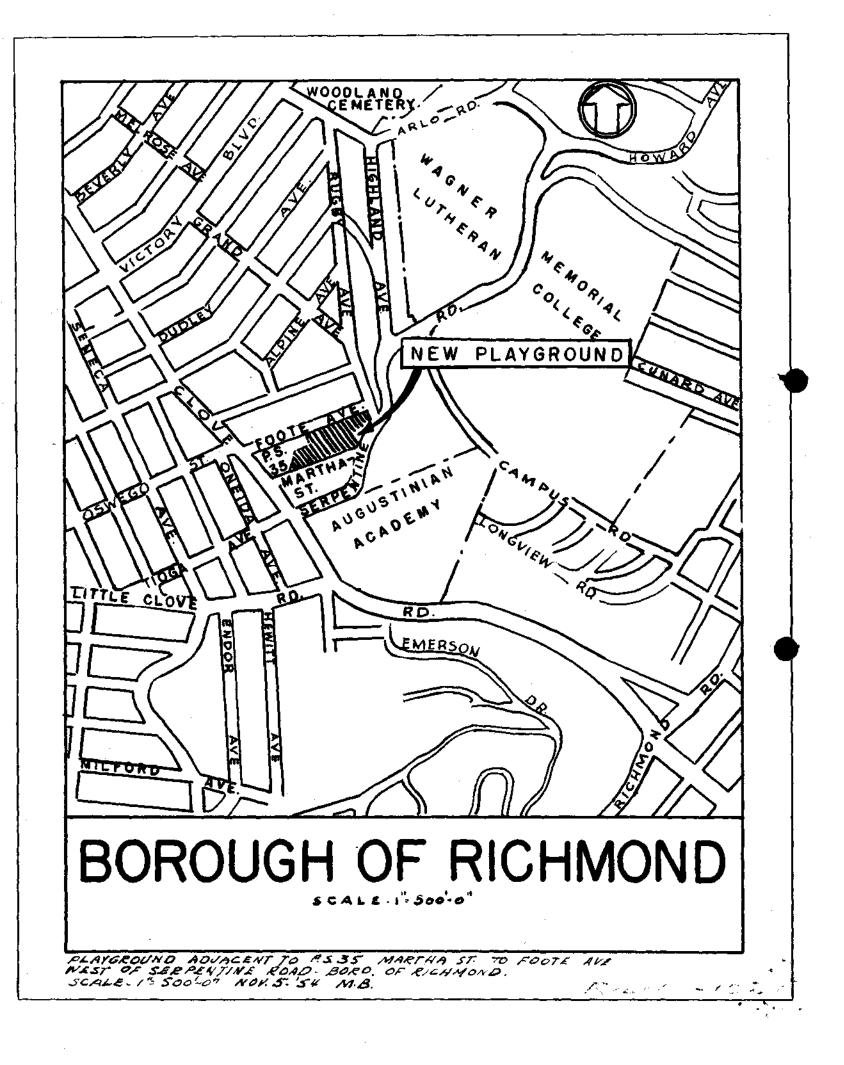
FINAL - NOV. 18 - - MO- NOV. 20 - RELEASE NOV. 20' 54

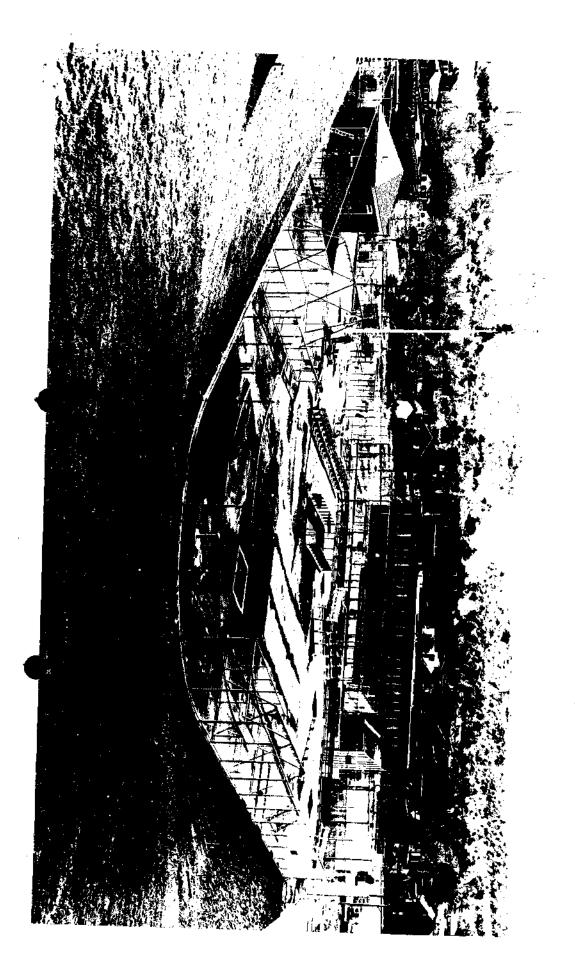
11/20/54





. .





Ρ R N F Α E Τ О R M Т D **REGENT 4-1000** CENTRAL PARK ARSENAL.

IMMEDIATELY

FOR RELEASE

RegulAR MAIL 11/22/54 The Park Department announces the opening to the general public of a new jointly-operated neighborhood playground at Bailey

R.C. Suthridge

PICTURE # 28386

S

K

Itand Helmeny: 11/22/54-1130AM

PLANS # XL-175100 - 175101

Avenue, south of Kingsbridge Road, adjacent to P.S. #122 in the congested central section of the Bronx.

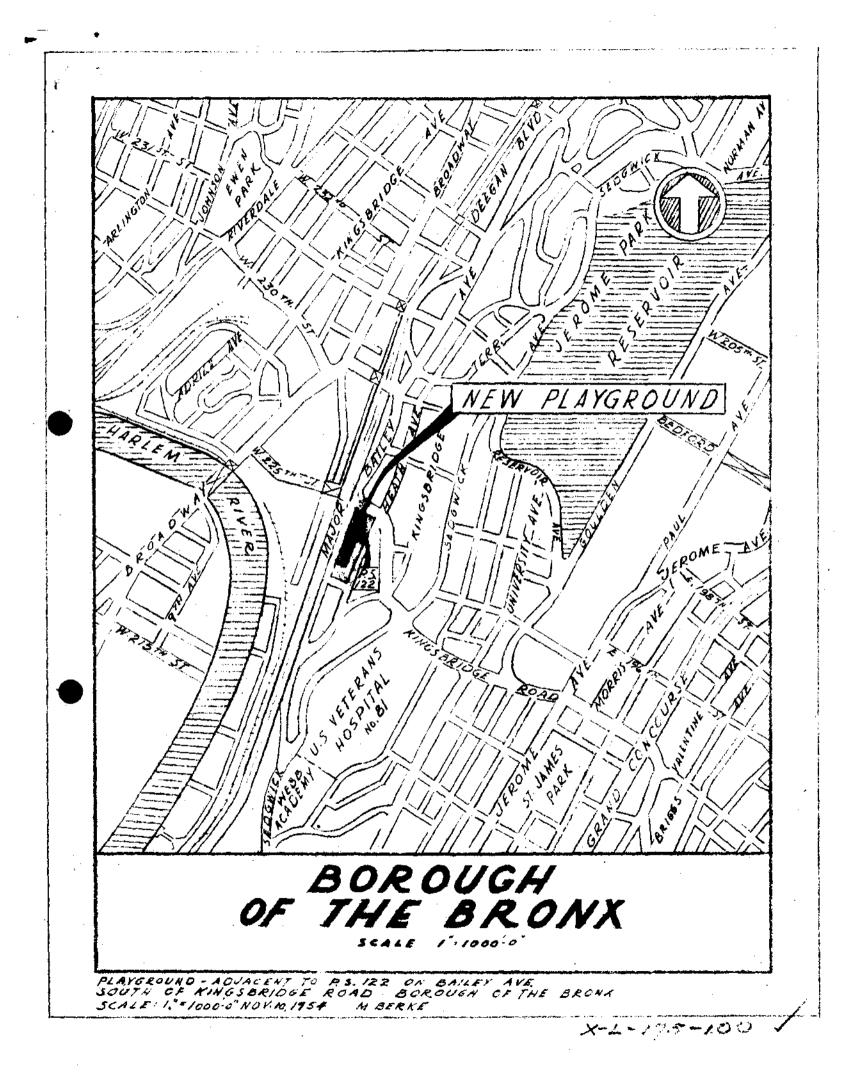
The 3/4 acre playground under the coordinated programs of the Park Department and the Board of Education will serve the recreational needs and interests of all age groups of the school and neighborhood.

The playground area immediately adjacent to the school consists of two handball courts and five practice basketball courts. Multiple use may be made of basketball area for such activities as assembly, calisthenics, roller skating, leisure time skills, etc. This area will be operated by the Board during school hours. Another part of the playground includes the small fry area which consists of a sandpit, shower basin, kindergarten swings. one kindergarten slide, see saws, flagpole and a centrally located comfort station. This area will be operated at all times by the Park Department. Separating the two areas is the older children's area which includes large swings, two playground slides and climbing apparatus.

Several sitting areas are located throughout the playground for spectators and guardians.

With this addition there are now 623 playgrounds in the Fin. Insp. Nov. 18 park system. Nov. 20 M.+O. 11-22-54 RELEASE Nov. 22





000 PUBLIC SCHOOL 9000 PRACT ROLLER 00/200 BASKETBALL オメイ CLOTHES HANG HEATH AVENUL OUGH 0 INL 100 BRONT OURT BOROUGH COME ± بخ FLAGPOLE BRONX 0 CIND. (1)SAND PIT ١Ł Ř 120 FEET

MR. GUTHRIDGE

S

R

**REGENT 4-1000** 

Κ



# D E P A R T M E N T ARSENAL, CENTRAL PARK

**IMMEDIATELY** 

0

F

Hand DELIVERY! 1- PM

REA MAIL : 100 RM

PLANS QL-101-QL213-102

283 84

11/24/54

PICTURES

1-1-1-30M-526100(54) -114

FOR RELEASE

The Department of Parks announces to the general public the opening of a new playground adjacent to P.S. #112 at Crescent Street to 28th Street, 36th to 37th Avenue, in the Long Island City section of the Borough of Queens. The Department of Parks and the Board of Education will cooperate to operate this playground jointly.

This 2-1/2 acre playground will serve the recreational needs and interests of the community as well as the school and the New York City Housing Authority's Ravenswood Housing Project located one block east.

This typical neighborhood playground includes facilities for all age groups from a kindergarten area through court games to passive and creative recreation for older people.

The area immediately adjacent to the school consists of five shuffleboard courts, four paddle tennis courts, two basketball courts and a softball diamond. Multiple use may be made of softball field for such activities as assembly, roller skating, touch football, stickball, etc. This area will be operated by the Board during school hours. The northerly area is reserved for pre-school age children and their guardians, including a sandpit, two kindergarten slides, kindergarten swings, seesaws, wading pool and a comfort station. This area is to be operated by the Park Department

FINAL NOV.18 54 MOD - NOVIN, TY RELEASE NOVIY'SY

(continued)

- 2 -

at all times.

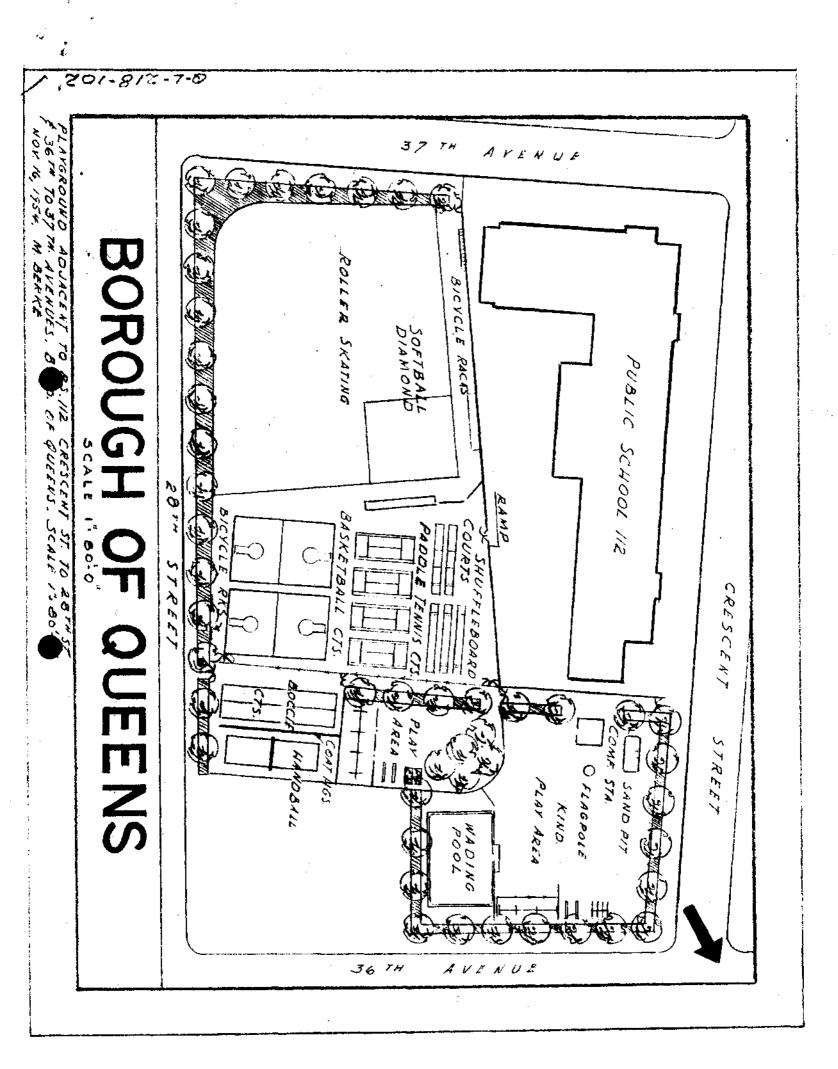
1

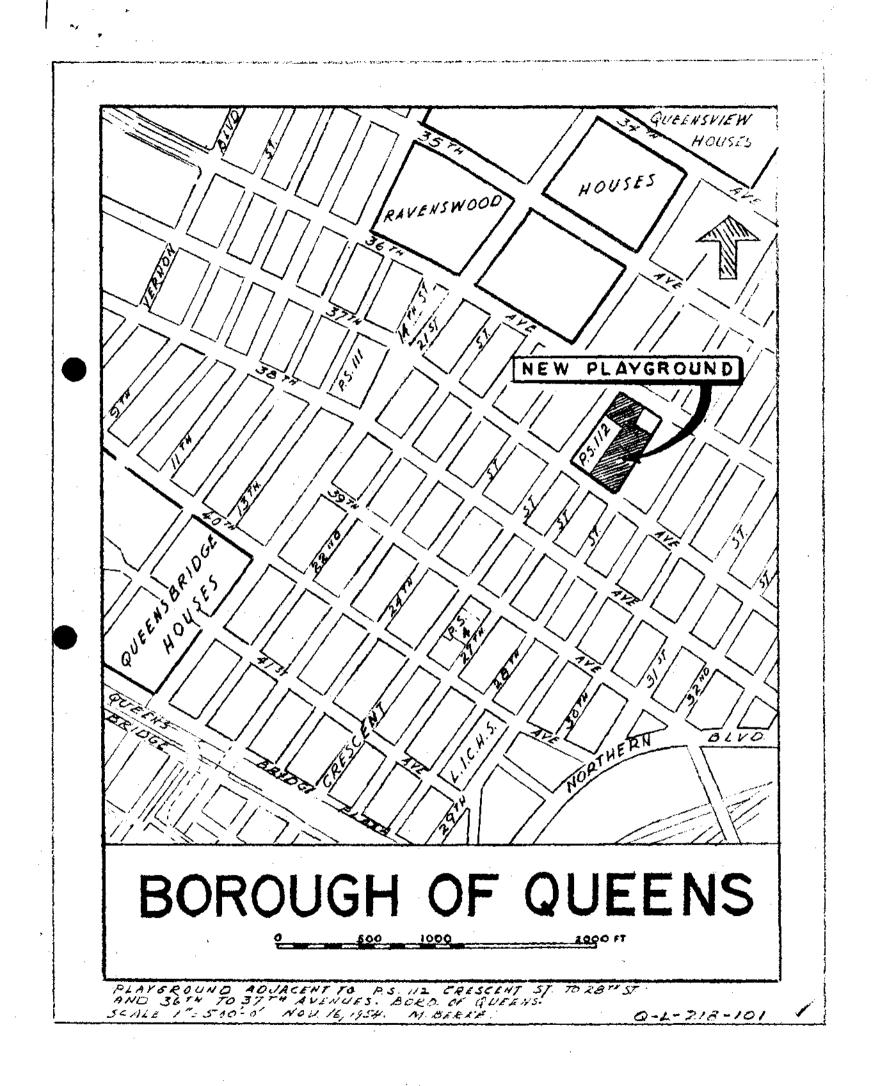
The center of the playground includes the children's apparatus area which consists of the climbing apparatus, large swings, two playground slides, also two boccie courts, two handball courts and an especially designed sitting area for older people.

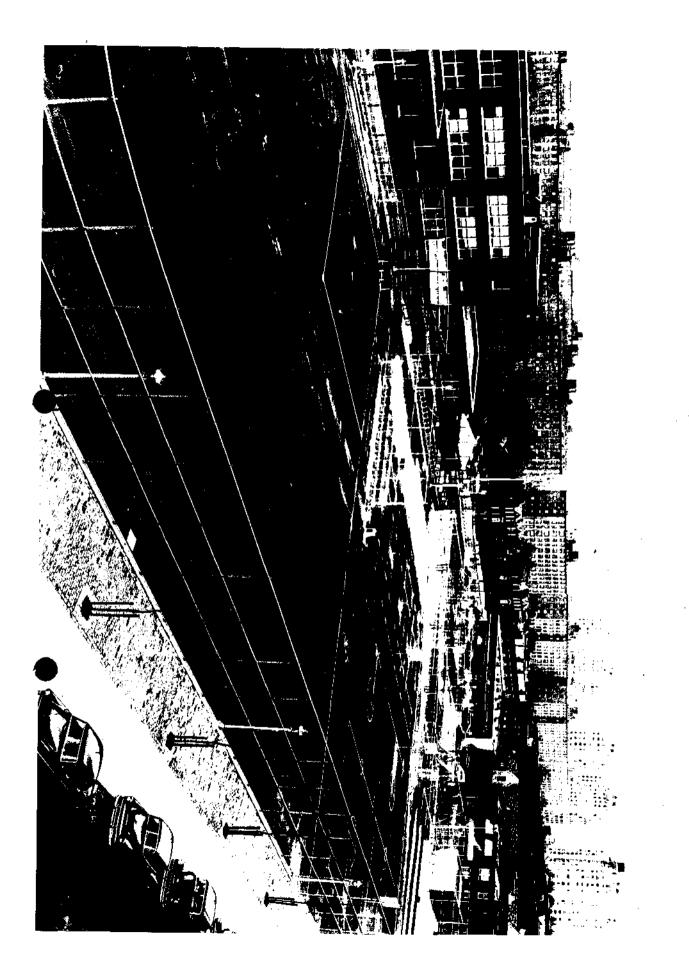
With this addition there are now 624 playgrounds in the park system.

### 

11/23/54







R.C. GuthRidge

12-7-54 -

ML 211-105, 211-106

12-7-54

HAND DEL:

Regular MAIL

PLANS

Picture # 28395-



DEPARTMENTOF PARKS ARSENAL, CENTRAL PARK REGENT 4-1000

IMMEDIATELY

# FOR RELEASE

1-1-1-30M-526100(54) a 114

The Department of Parks announces the opening to the general public of a new playground adjacent to St. Nicholas Houses at 7th Avenue and 130th Street in the Borough of Manhattan. It is the second playground to be opened in the project.

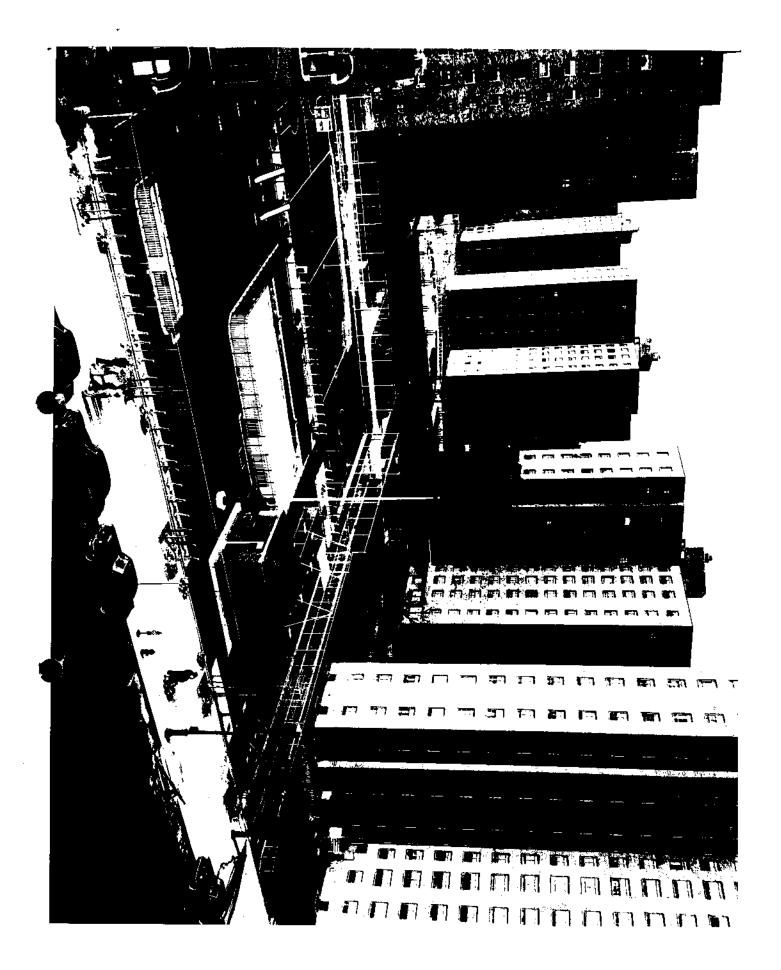
The playground, an example of close cooperation and coordination between the Department of Parks and the New York City Housing Authority is located in the heavily populated section of Harlem. The playground was designed by the Park Department and built by the New York City Housing Authority. The 3/4 acre playground will serve the recreational needs and interests of the neighborhood as well as the outdoor recreational needs of the Federally-aided 1526 unit housing project.

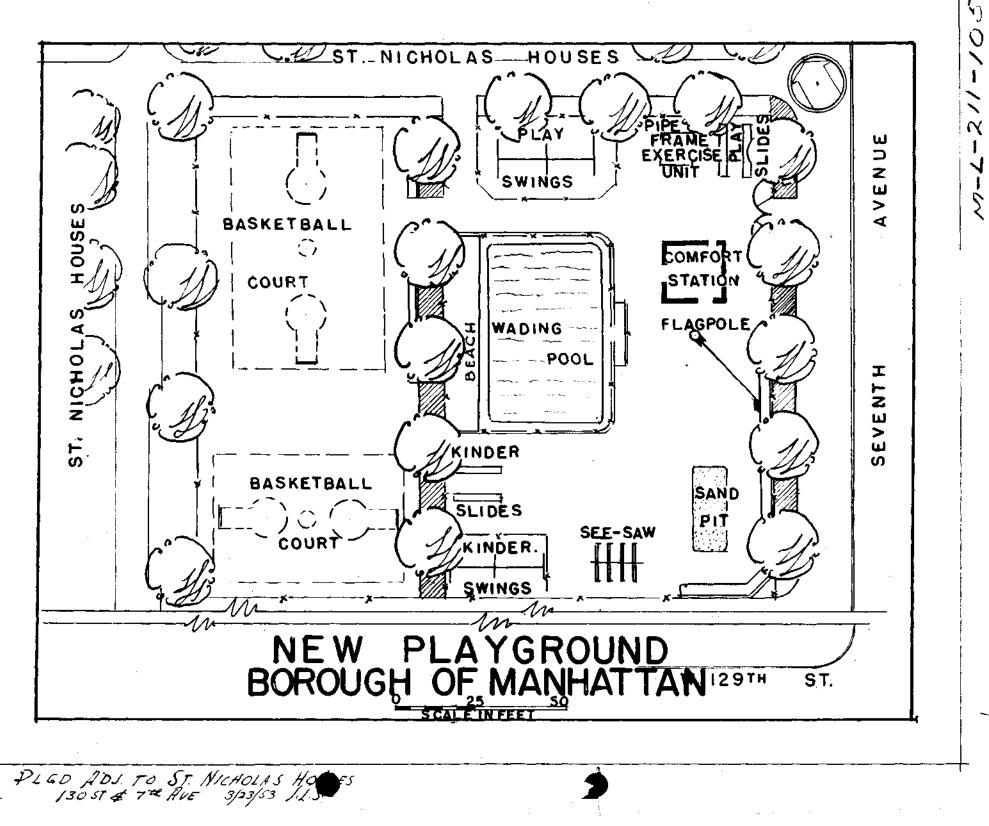
The easterly area of the playground consists of the children's area which includes large swings, climbing apparatus, two playground slides, seesaws, kindergarten swings, two kindergarten slides, flagpole, centrally located comfort station and a special area for the children to bask in the sunlight. The westerly area consists of one junior basketball court and one senior basketball court.

Several sitting areas are located throughout the playground for spectators and guardians.

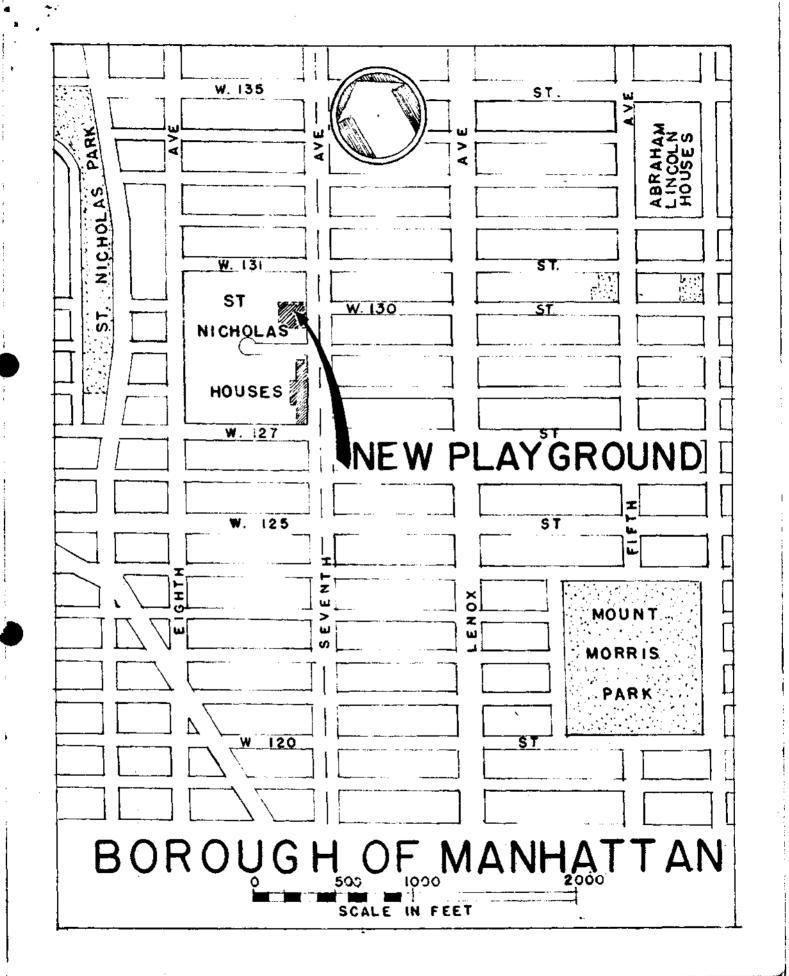
With this development there are now 625 playgrounds in the expanded park system.

F1-12-7-54 12-7-54 M+0-12-8-54





•



M-2-211-105.





1.

Ο P R S E Ρ R Т Ε Ν Т K D Α м 12/10/54 ARSENAL, CENTRAL PARK

IMMED TATELY

### FOR RELEASE

1.1.1-30M-915094(54) . 114

RELEASE 12-10-54

**REGENT 4-1000** HAND DELIVERY: 1044 REG. MAIL : 2P.H PLANS! 2))-105 Picture: 28398

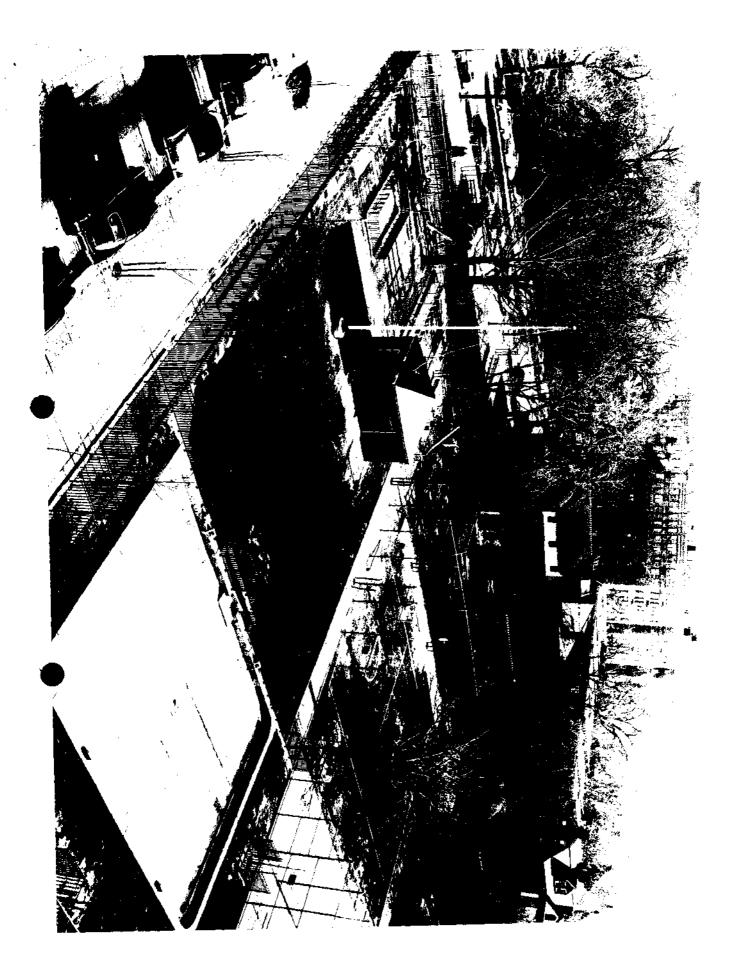
The Park Department announces the opening to the general public of a new neighborhood playground at Kissena Boulevard and Maple Avenue, known as Richmond Park, in the Borough of Queens.

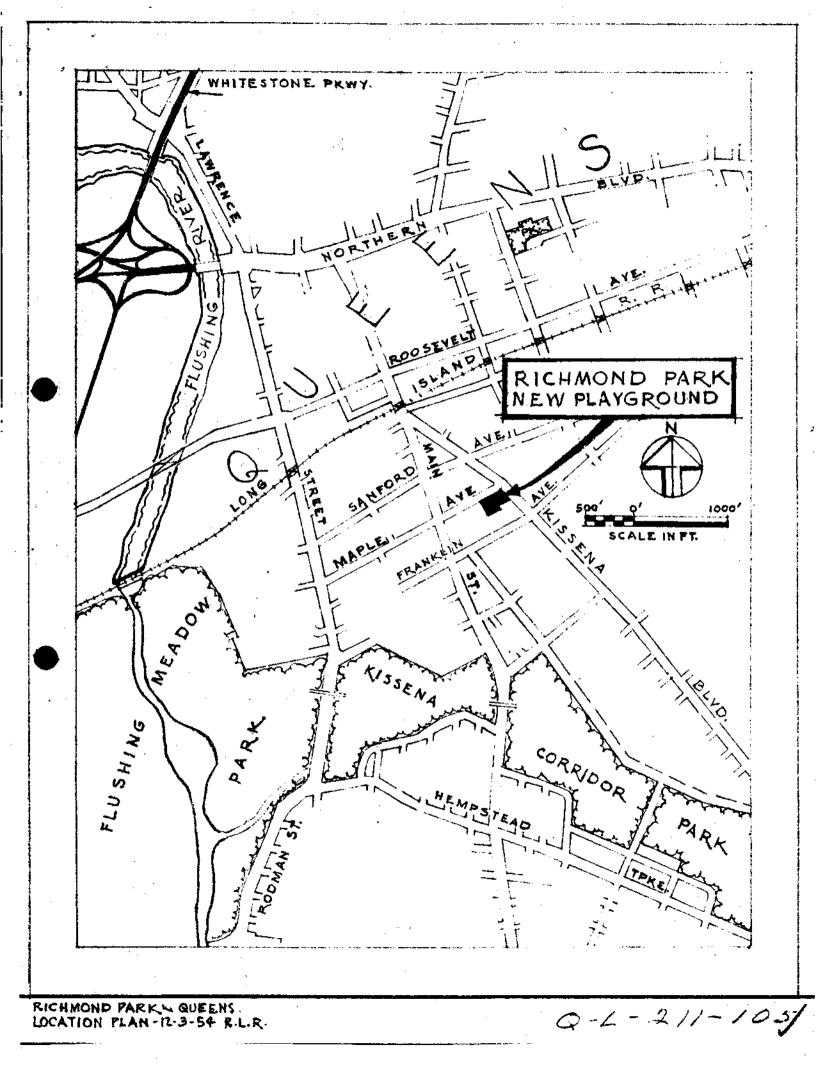
The property was a gift by Samuel A. Salvage and Katherine Richmond Salvage to the City in 1942 to be used for park purposes.

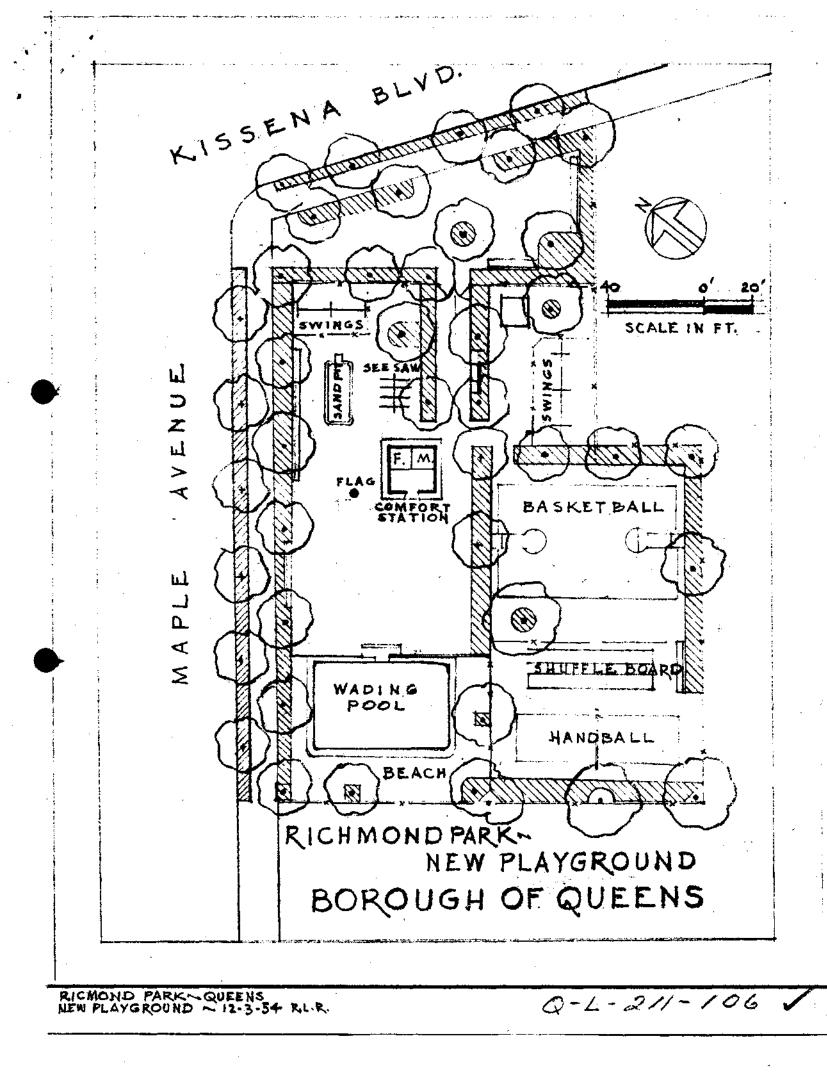
Located in the heart of Flushing one block from Main Street, the one-acre playground will serve the recreational needs and interests of all age groups in a congested community of apartment houses and one-family homes.

The area adjacent to Kissena Boulevard consists of a large sitting area under existing shade trees for passive recreation and especially for use by older people. The section adjacent to Maple Avenue consists of the younger children's area which includes a sandpit, seesaws, kindergarten slide, centrally located comfort station, wading pool and a special area for children to bask in the sunlight. Also a free play area to be used for group games and chalk games such as hop-scotch, boxball, etc. The remaining section of playground consists of the older children's area which includes large swings, climbing apparatus, one playground slide, one basketball court, two shuffleboard courts and two handball courts.

With this development there are now 626 playgrounds in FINAL INS- 12/7/54 H+0-12/9/54







MR. GU+HRIDGE



Т

Μ

F

Ν

Ο F Ρ Α R K S 12-14-54 REGENT 4-1000

IMMEDIATELY

Т

1-1-1-30M-915094(54) . 114

FOR RELEASE

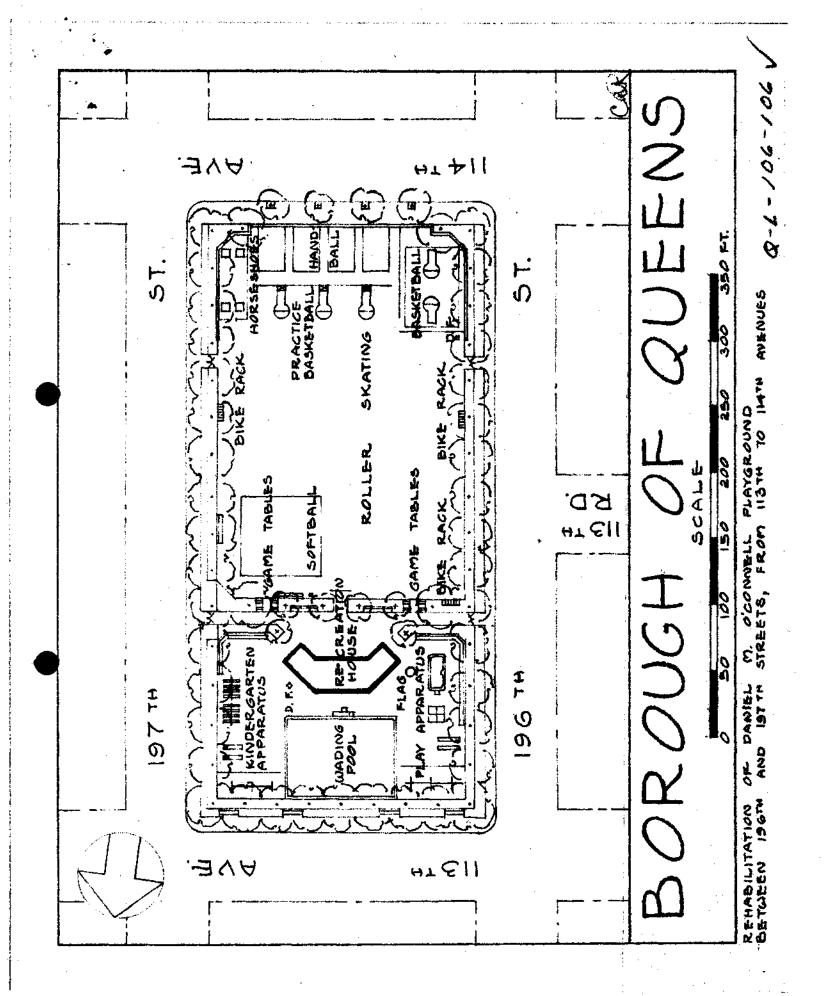
Hand Delivery! 2 P.M. REG MAIL : 3P.M PLANS : 106-105; 106-106 PICTURE 1 2 9413

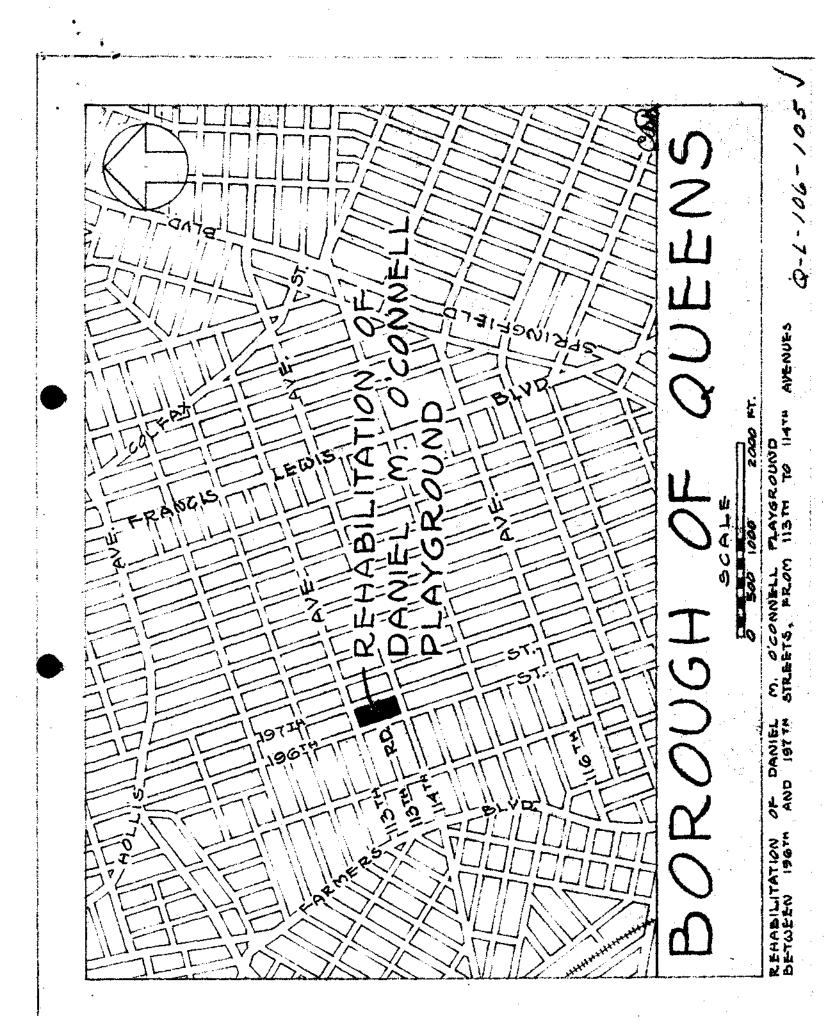
The Park Department announces completion of the rehabilitation and reopening of the Daniel M. O'Connell playground located between 196th and 197th Streets, from 113th to 114th Avenues in the heart of a thickly settled residential section of St. Albans in the Borough of Queens. The playground site and war memorial financed by World War Memorial Funds in 1934 is a living memorial to Daniel M. O'Connell, killed in action at the River Oureq on July 29, 1918.

The northerly area consists of the children's section which includes the apparatus play area, wading pool and a centrally located recreation building with facilities for indoor recreation such as ping pong, arts and crafts, music, dramatics and passive games. The southerly area consists of court games for older children which include one basketball court, four handball courts, three basketball courts, two horseshoe pitching courts and a softball field. Multiple use may be made of softball field for such seasonal activities as roller skating, touch football, punchball, etc. Separating the apparatus area and softball field are four checkerboard tables to be used by all age groups for passive play. such as checkers, chess, scrabble, etc.

Several sitting areas are located throughout the playground for spectators and guardians. FINAL, 12-26-54

H40: 12-22-54 The two-acre playground serves the recreational needs and パポルだめらき コンーンソービリ interests of all age groups in the community. 12-27-5+







D E P A R T M E N T ARSENAL, CENTRAL PARK

#### FOR RELEASE

Immediately

12-23-54 REGENT 4-1000 Hand Delivery: 2 P.M RED. Mail 2:30P.M PLANS: 63.00: 63-01 Picture 28414

Α

Ρ

I IN En

R

K

S

NR. GUTHRIDGE

О

F

1-1-1-30M-915094(54) The Department of Parks announces the opening to the general public of a new playground adjacent to Mariner's Harbor Houses, east of Grandview Avenue and north of Continental Place in the Borough of Richmond.

The playground, an example of close cooperation and coordination between the Department of Parks and the New York City Housing Authority, is located in the Mariner's Harbor section of Staten Island. The playground was designed by the Park Department and built by the New York City Housing Authority.

The three-acre playground will serve the recreational needs and interests of all age groups of the community as well as the outdoor recreational needs of the Federally-sided 607 unit housing project.

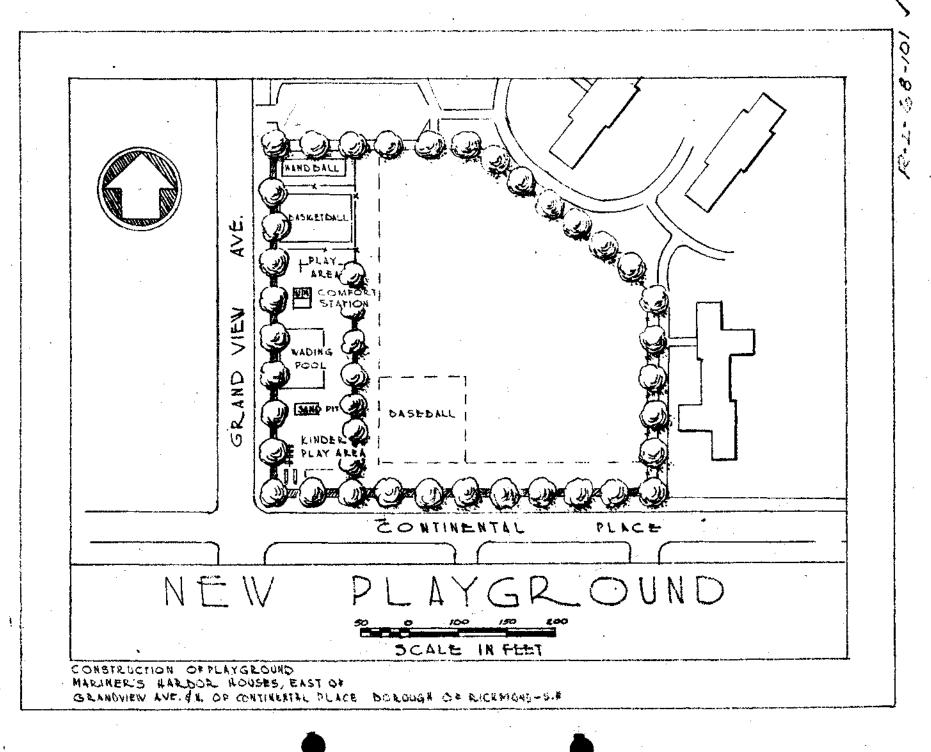
The northerly area immediately adjacent to project consists of a basketball court and two handball courts for older children. The southerly area consists of the children's apparatus area, a wading pool and a centrally located comfort station. The remainder of the playground is a large baseball diamond. Multiple use may be made of this field by promoting seasonal activities such as dance rehearsals, touch football, puppet shows, etc.

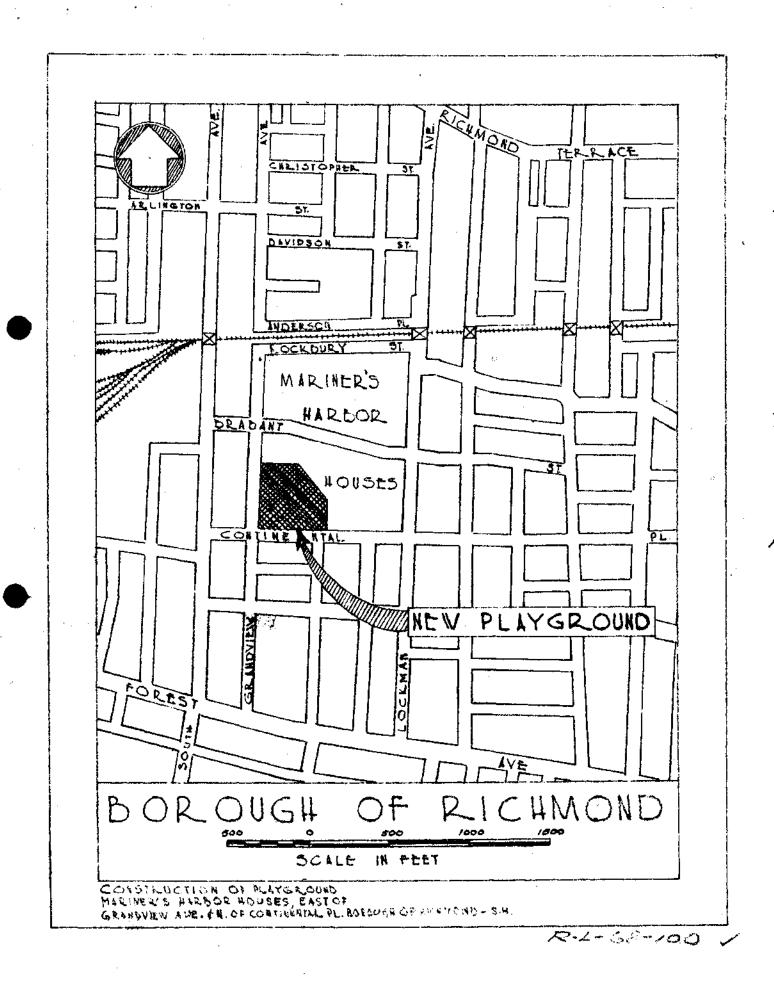
Several sitting areas are located throughout the playground for spectators and guardians.

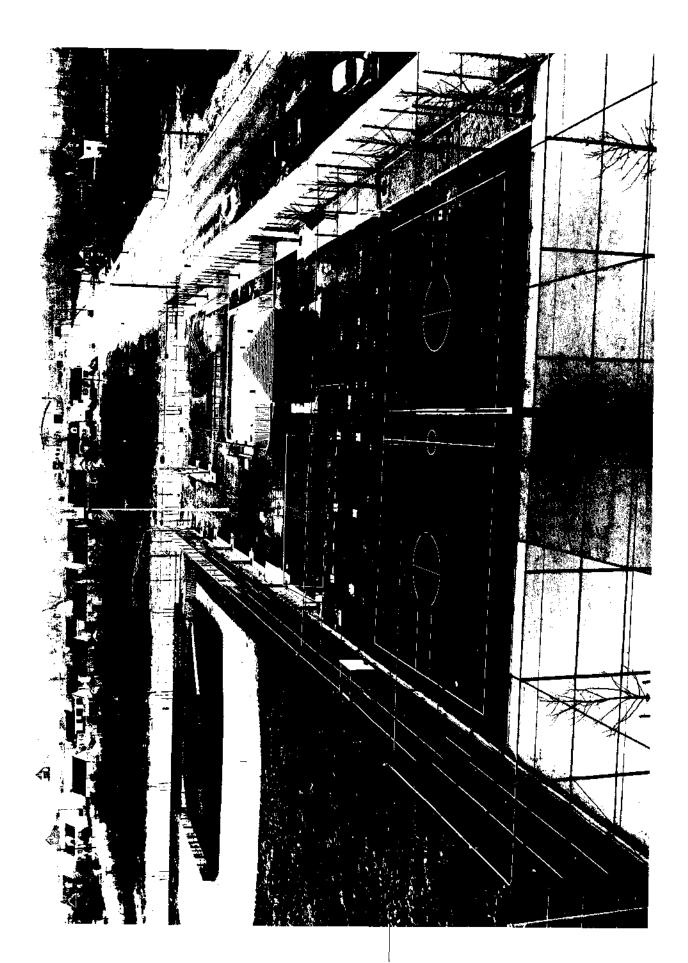
With the addition of this playground there are 627 playgrounds in the expanded park system.

12-28-54

FINAL IT SPECTION 11-21-54 MAINT + OPER 11-22-54 REARASE: 12-28-54







G. C. GUTHRIDGE

DATE: 9/14/54

Р

F



# DEPARTMENT O ARSENAL, CENTRAL PARK

FOR RELEASE

THURSDAY, SEPT. 16, 1954

HAND DEL 9AM, REG: MAIL 11AM

A

R

**REGENT 4-1000** 

K

S

1-1-1-3014-526100(54) . 114

The Department of Parks announces the reopening of St. Mary's Recreation Center in the Bronx, Cromwell Center in Richmond and the Brooklyn War Memorial Recreation Center in Brooklyn on Monday, September 20, 1954.

ST. MARY'S RECREATION CENTER located at St. Ann's Avenue and East 144th St. in the Bronx, provides rooms for Manual Training, Music, Domestic Science, Boxing Instruction, Games, Arts and Crafts, and Meeting Rooms. The Indoor Swimming Poel with lockers and shower rooms will also be available.

<u>CROMWELL CENTER</u> located at Pier #6 in Richmond contains an area 80'x300' in which Basketball, Volleyball, Tennis and Badminton Courts are provided. There are also special rooms for Senior and Junior Games, Arts and Crafts, Boxing and Manual Training.

BROOKLYN WAR MEMORIAL RECREATION CENTER, located in S. Parkes Cadman Plaza Park, part of the Brooklyn Civic Center, was opened in October 1952. The building dedicated in November 1951, was originally designed as a meeting place for veterans' organizations and includes a large auditorium with the Roll of Honor on the main level and several small rooms below.

The auditorium provides an area for quiet games, and stanchions have been installed for control purposes so that visitors may have unimpeded circulation to pay their respects to the service men and women of Brooklyn.

The lower rooms provide for Arts and Crafts, Wood Work, Table Tennis and Informal Dancing.

9/14/54

HR. QUHARIDGE 20162

HAND DELINERY 10



۶.,

DEPARTMENT OF PARKS ARSENAL, CENTRAL PARK  $(\nu/s/s - \varphi)$  REGENT 4-1000

# FOR RELEASE

MONDAY - DECEMBER 6, 1954 REG MAIL: 10130 Picture: 28463

## GOVERNOR SMITH MEMORIAL STATUE

On June 1, 1950 the Governor Smith Memorial Park with its statue of Governor Smith and an ornamental flagpole were dedicated by the Memorial Fund Committee which had raised funds for their erection. Many small contributions added up to a total sufficient to build this memorial with enough left over to repair the facade of The Mariners' Temple, restore the old Spanish and Portuguese Jewish Cemetery and provide new doors at St. James Parochial School, where the Governor received his only formal education.

At that time the Memorial Committee asked that "the Old Neighborhood revere and protect the shrine of its greatest son, and that the children of tomorrow seek to imitate his character and achievements."

Unfortunately this request has not been honored. Many of the bronze letters on the polished granite base have been crudely chiselled out and stolen. The granite has been severely damaged in the process. The Department of Parks, custodian of the memorial area and the surrounding playground proposes that the lettering be replaced by solid bronze plaques costing three thousand dollars. This will not only restore the monument but be an insurance against future vandalism.

It would be, of course, impossible to charge this bill against those who did the damage. They are the minority of unknown vandals who do immense damage throughout the City. We propose that the people of the City, those of the Old Neighborhood and particularly those in Governor Smith Houses contribute the funds to pay for this restoration.

Contributions may be sent to the reactivated Governor Smith Memorial Fund at the Arsenal, 64th Street and Fifth Avenue, New York 21. We ask again that, on completion, the Old Neighborhood "revere and protect the shrine of its greatest son."

\* • • • •

12/6/54

- 2 -



ŝ

ROBERT MOSES

THE CITY OF NEW YORK DEPARTMENT OF PARKS ARSENAL 64TH STREET AND FIFTH AVENUE CENTRAL PARK NEW YORK 21, N. Y.

JAMES A. SHERRY EXECUTIVE OFFICER

WILLIAM H. LATHAM DIRECTOR MAINTENANCE & OPERATION

> STUART CONSTABLE CHIEF PARK DESIGNER

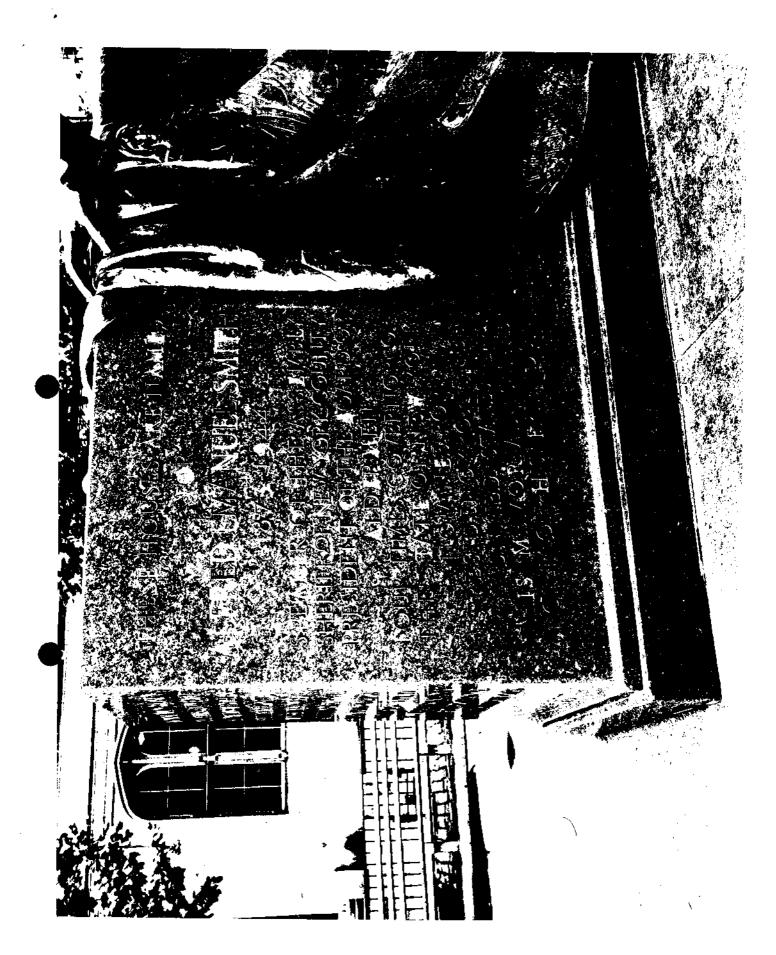
December 3, 1954

TO PUBLISHERS AND EDITORS -

May I ask your help in raising the small sum necessary for this restoration. The press originally made the memorial possible, and we ask this further aid.

ROBERT MOSES

Commissioner



R.C. Guthridge

8/4/54

Reg. mil -

**REGENT 4-1000** 

27559

Hard del- 11:20 A.M.



# D E P A R T M E N T ARSENAL, CENTRAL PARK

IMMEDIATELY

1-1-1-30M-1110044(53)

FOR RELEASE

In keeping with its name, the Avenue of the Americas will soon have a statue of a third great South American, José Bonifácio de Andrada e Silva, Patriarch of the Independence of Brazil. To be located at 42nd Street in Bryant Park, the monument joins with Bolivar and San Martin, great South American liberators whose statues were dedicated in May 1951 at the north end of the Avenue in Central Park.

The Government of Brazil, the Avenue of the Americas Association and the City of New York announce that the Department of Parks awarded the contract for the construction on the \$60,000 plaza and base for the statue on July 26, 1954, and the work started on Monday, August 2nd. The funds were contributed by Brazil to the Avenue of the Americas Association and transferred to the Department of Parks. The statue, made in Brazil, is now on the high seas.

José Bonifácio de Andrada e Silva is not a military hero of Brazil. Born in 1763 near Rio de Janiero he matured in Portugal and in 1819 returned to earn the title of Patriarch of the Independence of Brazil. His career in the mother country had been one of scholarship. On his return to Brazil he found Dom Pedro, son of King John the VI of Portugal, refusing to kneel to the homeland and forming a new government. Bonifácio as a member of the government became, however, too attached to democratic principles and was exiled in 1823. He strongly influenced a later liberal constitution and returned to his country in 1833. He died in 1838.

#### (continued)

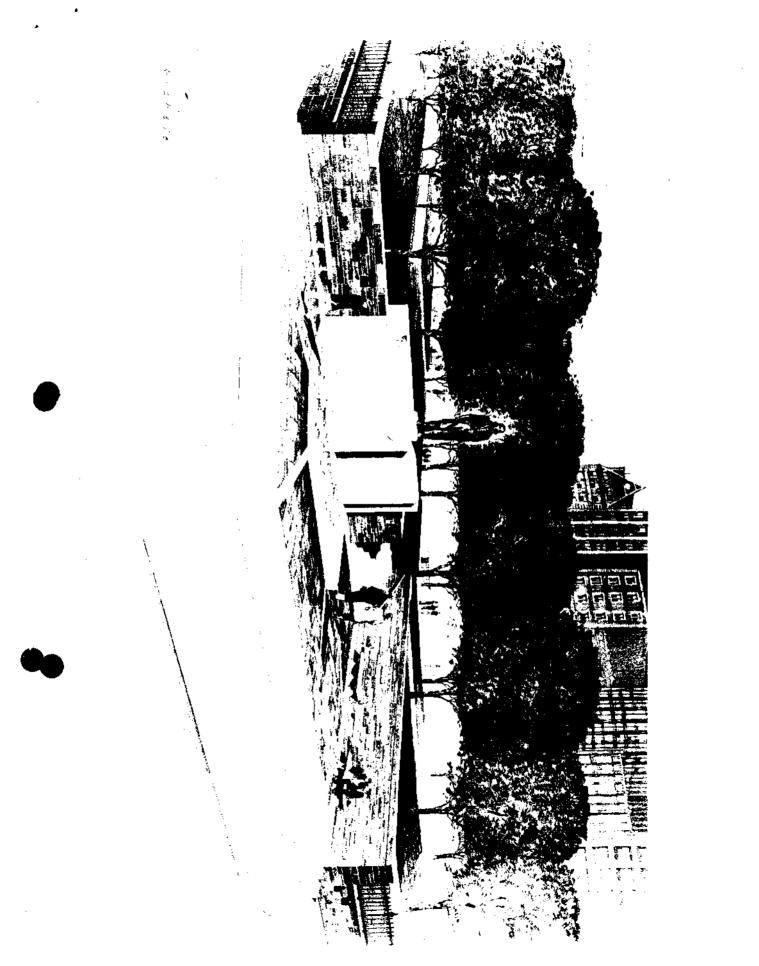
The statue of Bonifácio, winning design in a competition, is be Brazilian sculptor José Otávio Corroia Lima. It is 9 feet high and will stand on a pedestal in a plaza at the northwest corner of Bryant Park. This outstanding gift to New York was suggested by former Consul General de Berenguer-César, now Brazilian Ambassador to Columbia, authorized by Foreign Minister da Fontoura and will be expedited by present Consul General Hugo Gouthier.

On the completion of the plaza and the placing of the statue in the late fall of this year, the City of New York will officially recognize and accept this symbol of the cooperation and friendship of the peoples of the Western Hemisphere.

\*\*\*\*\*\*\*\*\*\*\*\*\*

8/4/54

- 2 -



DEPARTMENT O ARSENAL, CENTRAL PARK

### HOR PELEASE

Sunday, September 5, 1954 Reg. Mil- 300 MM

Ń.

R. C. Guitris

S

**REGENT 4-1000** 

black Del. - 11,00 All.

hlito!

J-1-1-30M-526100(54) -114

The Department of Parks announces the closing of seventeen outdoor swimming pools, located throughout the five boroughs, at the close of business on Monday, September 6, 1954. During the summer 5,600 youngsters participated in swimming meets in the pools. Many young swimmers had their first try at competitive swimming in these Park Department meets.

In addition to the swimming events, the annual "Learn to Swim Campaign" was also held in each of the 17 pools throughout July and August. During these months, 7,400 children learned how to swim.

Twelve of the outdoor pools will reopen as active play centers on Monday, September 13, with facilities for paddle tennis, shuffleboard, basketball, table tennis, and group games. The pools which will convert to play centers and which will operate free of charge are:

- MANHATTAN Hamilton Fish Pool, East Houston and Pitt Streets Colonial Pool, Bradhurst Avenue and 145th Street Highbridge Pool, Amsterdam Avenue and West 173rd Street Thomas Jefferson Pool, 111th Street and First Avenue
- EROOKLYN Sunset Pool, 7th Avenue and 43rd Street McCarren Pool, Driggs Avenue and Lorimer Street Red Hook Pool, Clinton, Bay and Henry Streets Betsy Head Pool, Hopkinson and Dumont Avenues

BRONX - Crotona Pool, 173rd Street and Fulton Avenue

QUEENS - Astoria Pool, 19th Street and 23rd Drive

RICHMOND - Faber Pool, Richmond Terrace and Faber Street Tompkinsville Pool, Victory Boulevard and Bay Street

#### (continued)

Approximately 1,750,000 people used our pools this season. Bathhouse accommodations at Jacob Riis Park, Orchard Beach and also at Great Kills will close for the season at the end of the day's business on Sunday, September 12, 1954.

-- 2 --

The parking fields at Rockaway Beach will close on Sunday, September 12, and reopen as free play areas on Monday, September 13, 1954.

9/1/54

R. C. Antridge

D E P A R T M E N T O F ARSENAL, CENTRAL PARK

R Κ S **REGENT 4-1000** 

FOR RELEASE

1-1-1-30M-1110044(53)

NOVEMBER 11, 1954

Hand Helinery "/8 12 Noon Regular Mail 1/8/54

The Department of Parks announces the closing for the season of the Tennis Courts at the close of business on Sunday, November 14, 1954.

After this date, players who furnish their own equipment will be permitted to use the hard surface courts free of charge.

11/8/54

DEPARTMENT OF PARK ARSENAL, CENTRAL PARK Date: September 24,1954 REGENT 4-1000

#### FOR RELEASE

SUNDAY, SEPTEMBER 26, 1954 Hand Del: 10:30 AM Reg. Mail 12 M

R.C. Huthidge

1-1-1-30M-526100(54)

The Department of Parks announces that the current Roller Skating Season at Wollman Skating Rink, will terminate at the close of business, Tuesday, September 28, 1954.

The facility is located in the Easterly side of Central Park at about 63rd Street, West of Central Park Zoo and West of the 59th Street Lake, and is a gift to the City by Kate Wollman in memory of her parents.

Immediately after the closing of the rink, the necessary preparations will start for conversion of the facility for the ice skating season, scheduled to begin Saturday, October 9, 1954, weather permitting.

0-0-0-0-0-0-0-0

9/24/54

her. Huthulge

Reg mail :

1AM



#### S N T F Α R K TM E 0 P A R E AC+.545 REGENT 4-1000 ARSENAL, CENTRAL PARK Hand delevery . 10:3 A M

OCTOBER 6, 1954

FOR RELEASE

The Department of Parks announces that the Wollman Memorial Skating Rink will be reopened for ice skating starting Saturday, October 9, 1954 at 10:00 a.m.

Since the termination of the roller skating season on September 28, 1954, the rink has been closed to prepare the facility for ice skating.

The Wollman Memorial is located in the easterly side of Central Park at about 63rd Street, West of the Central Park Zoo and north of 59th Street Lake. It consists of a 28,000 sq. ft. outdoor skating rink, a semi-circular one-story building housing refrigerating machinery, dressing rooms, a food concession and incidental facilities.

Free figure and dance skating instruction for children 1<sup>4</sup> years of age and under will be held on Saturday mornings between the hours of 10:00 and 11:00 a.m. throughout the season. Mr. Paul von Gassner, Senior Professional instructor at the rink is donating his time and he will personally instruct the youngsters. Also included in this year's schedule are special carnival programs for Halloween, Thanksgiving and Christmas.

During the last ice skating season, the total attendance was 386,949, of which 49,144 were free admissions for children 14 years of age and under. These free sessions are held on Saturday, holidays and school vacations in the morning only.

Daily sessions and rates are in accordance with the attached schedule. Attach.

# Session Schedule And Rates

# <u>1954-55</u> <u>Season</u>

### WOLLMAN SKATING RINK

# ICE SKATING

#### Session

Daily - Morning 10:00 A.M. - 1:00 P.M. (Except Saturday)

Morning - Saturdays Holidays and School Vacations only -10:00 A.M. - 12:00 Noon

Daily - Afternoon -2:30 P.M. - 5:30 P.M.

Daily - Evening 8:30 P.M. - 11:00 P.M.

Evening - Speed 6:00 P.M. - 7:00 P.M. Monday, Wednesday and Friday

Evening - Figure Skating -7:30 P.M. - 8:30 P.M. Tuesday, Thursday and Saturdays - and 9:00 A.M. -10:00 A.M. Sundays.

Ice Shoe Skate Rentals

#### Rates

Child - 50¢ Adult - 50¢

Free Period for Children - 14 Years and Under. No adults admitted.

\* Child -  $10\phi$ Adults -  $25\phi$ 

\* 14 Years and Under

Child - 50¢ Adult - 50¢

Child - 50¢ Adult - 50¢

Child - \$1.00 Adult - \$1.00 with privilege to stay over for next period.

50¢





# D E P A R T M E N T ARSENAL, CENTRAL PARK

HAND DEL.: 11:00 A.M.

A

R

IP.M.

S

R. C. GUTHRIDGE

DATE: 9/2/5

**REGULAR MAIL:** 

Ο

FOR RELEASE

SEPTEMBER 9, 1954

1-1-1-30M-526100(54) 114

The Department of Parks announces that the Wollman Memorial Skating Rink in Central Park, will reopen for public usage as an outdoor roller skating rink on Saturday, September 11. During the summer the rink was used as a free recreational facility, with fourteen shuffleboard courts in operation, and for dancing on Tuesday and Thursday Evenings. The sessions and rates are as follows:

| Afternoon Sessions: | 2:30 P.M. to 6:00 P.M.  |
|---------------------|-------------------------|
| Evening Sessions:   | 8:00 P.M. to 11:00 P.M. |
| General Admission:  | 10¢.                    |

Persons bringing their own skates will be permitted to use them, provided they are equipped with fiber or wooden wheels.

The Park Department will rent clamp skates at  $25\phi$  and shoe skates at  $50\phi$  a session.

Located at the rear of the Central Park Zoo Cafeteria, opposite 64th Street, the rink may be reached by the B.M.T. to Fifth Avenue, the East Side I.R.T. or Third Avenue L to 59th Street, and the Independent Subway to Columbus Circle.

\*\*\*\*

9/7/54