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#### (Copy)

#### THE CITY OF NEW YORK DEPARTMENT OF PARKS

Arsenal 64th Street and Fifth Avenue New York 21, N.Y.

November 17, 1953

Board of Estimate Municipal Building New York 7, N. Y.

Dear Sirs:

I am informed that Mr. George Hallett, representing the Citizens Union, and Miss Charlotte Carr, representing the Citizens Committee on Children of New York City, appeared before you this morning in opposition to the construction of an indoor recreation center at St. John's Park to serve the young people of the congested Bedford-Stuyvesant area.

Let me point out first that this is one of seven indoor recreation centers planned in detail after long discussion to supplement outdoor facilities in slum areas where year-round indoor facilities constitute the only practical way of affording healthy exercise for all age groups and of combatting what is miscalled juvenile delinquency.

One of these centers has been built at St. Mary's Park and has been a great success.

Both of these professional critics have made grossly misleading and malicious statements regarding the St. Mary's center. Statistics on its usage have been publicized and, while the precise effect of any such center cannot be exactly measured, it is the opinion of those who understand this neighborhood that the usefulness of this center is beyond question.

Second on our list of centers is St. John's. There have been endless reports on conditions in the so-called Bedford-Stuyvesant neighborhood, and this department has made extraordinary efforts to meet at least the recreation phase of the problem. The St. John's Park playground was acquired as a result of long negotiations, and the indoor center was planned as far back as the days of Mayor LaGuardia. Meanwhile, the so-called youth problem has become more serious as Board of Estimate November 17, 1953

population has increased, and genuine slum clearance has been lagging. It is no answer to this problem to say that the schools can take care of it. The schools have their own recreation problem, and the park indoor recreation centers take care of many people who would not be eligible to use school facilities even if they were available. We must meet the problem of many age groups not in attendance at the public schools, and we must meet it 365 days in a year.

Similarly, it is preposterous to suggest, as practically all social workers do, that it would be a nice thing to meet this problem by means of a large number of small centers scattered around, so as to be conveniently located to small knots or groups of people. The cost of establishing such a scattered system and of maintaining it would be absolutely prohibitive.

I can certify from many years of experience in this field that the St. John's center constitutes one of the main if not the very best attack upon the youth problem, that there is no substitute for it, that the outdoor facilities are fully usable less than half the year, and that we can make a real dent in this problem if we are given the facilities we need.

People like Hallett, in order to hold their jobs, must attack those who are actually doing things. I should like to see Hallett given a place in the lineup, so that we could find out how good he really is. There is a big difference between carrying the ball and slinging mud from the sidelines.

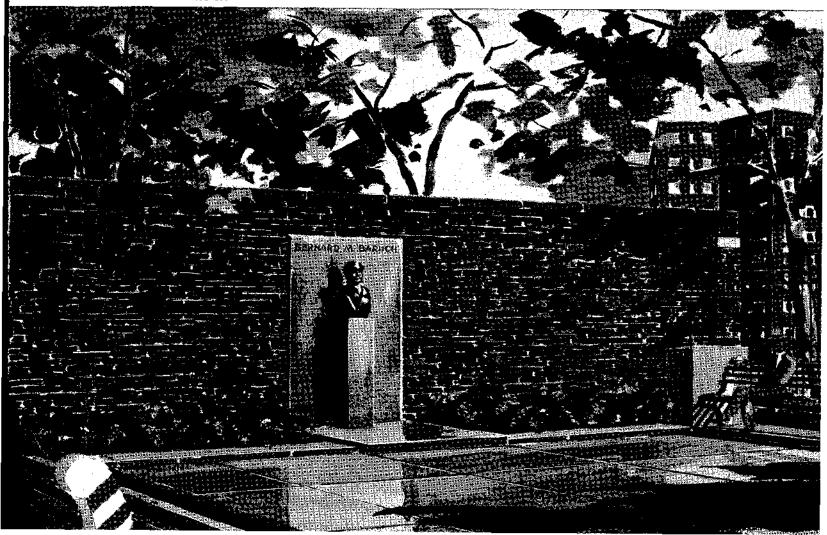
Very truly yours,

/s/ ROBERT MOSES

Commissioner

BARUCH HOUSES AND PLAYGROUND

BUST OF BERNARD M. BARUCH



## PROGRAM

#### NATIONAL ANTHEM

#### PRESIDING

HON. HERBERT BAYARD SWOPE Chairman of Bernard M. Baruch Bust Committee

#### INVOCATION

HIS EMINENCE FRANCIS CARDINAL SPELLMAN

HON. PHILIP J. CRUISE Chairman of The New York City Housing Authority

HON. ROBERT MOSES Park Commissioner and City Construction Coordinator

#### BLESSING

THE RIGHT REVEREND CHARLES F. BOYNTON Suffragan Bishop of New York

The Mayor of the City of New York VINCENT R. IMPELLITTERI

The Governor of the State of New York THOMAS E. DEWEY

The President of the United States DWIGHT D. EISENHOWER

Unveiling of Bernard M. Baruch Bust and Emplacement MISS BELLE BARUCH

HON. BERNARD M. BARUCH

#### BENEDICTION

THE REVEREND BERNARD J. BAMBERGER Rabbi of the West End Synagogue

Music by combined bands of New York City Police Department, Harold T. Byrne conducting-Sanitation Department, John Celebre conducting Public address and broadcasting arrangements by WNYC, Seymour N. Siegel-Director

AUGUST 19, 1953

# **BARUCH HOUSES**

The dedication today of Baruch Houses and Baruch Playground marks the advanced stage of the redevelopment of Manhattan's lower East Side. From Brooklyn Bridge to the United Nations tremendous changes have been wrought in recent years. This great public housing project, and those under way south of it, will close the few remaining gaps along the waterfront.

والمتقان والمساوية معارية المستعمر وأأطارها الشرواريو المراكر المنار المتعامي والمساولة المعالم

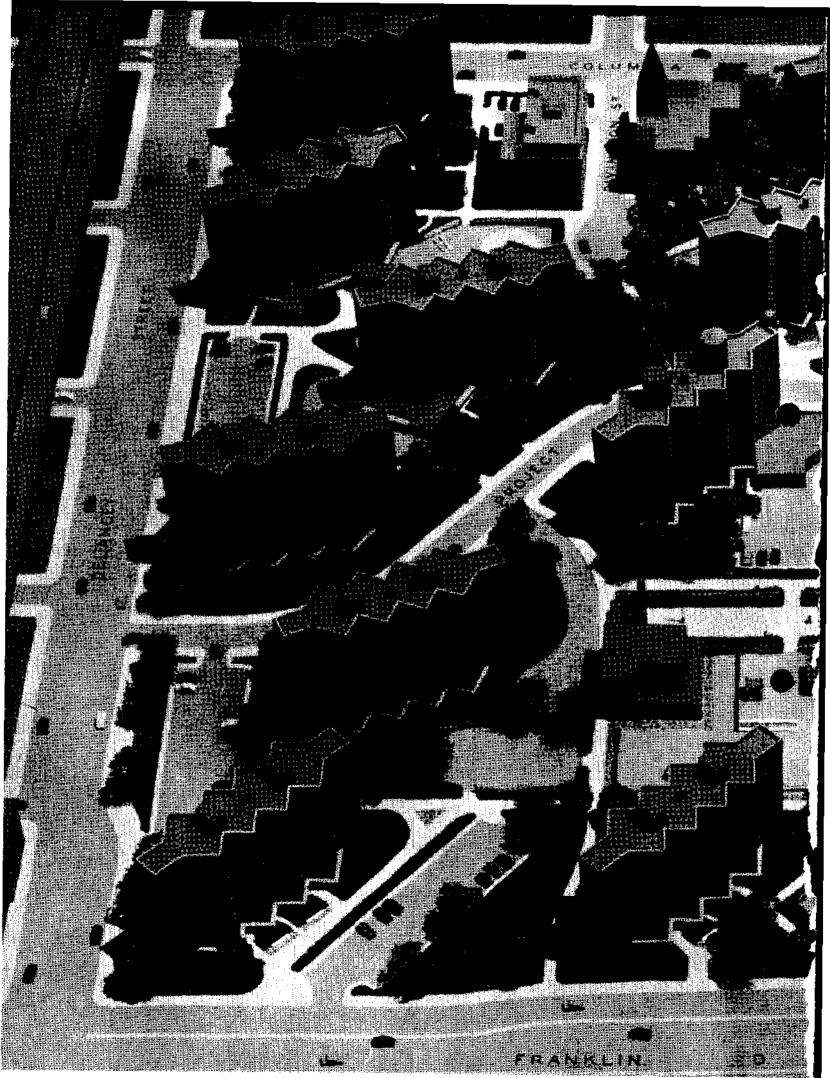
Baruch Houses, one of the New York City Housing Authority's federally aided new villages will, when completed, house 2,194 families with an estimated population of 8,200. The plan for this 27-acre, \$32,000,000 project is similar to those the Authority has built since its organization in 1934. Although earlier projects had relatively low coverage of land, as time went on, the percentage has dropped still lower. At Baruch Houses only 12% of the land is covered. The remainder of the area is, in effect, a park with walks, benches, planting and playgrounds. Fourteen former city blocks will be consolidated into two superblocks separated by a curving new drive. Those who will live in this project will have sunlight, air, and space. As it stands today, partially completed, the site dramatically contrasts the old and new. The designers of the housing project are Emery Roth and Sons, Richard Roth, Architects.

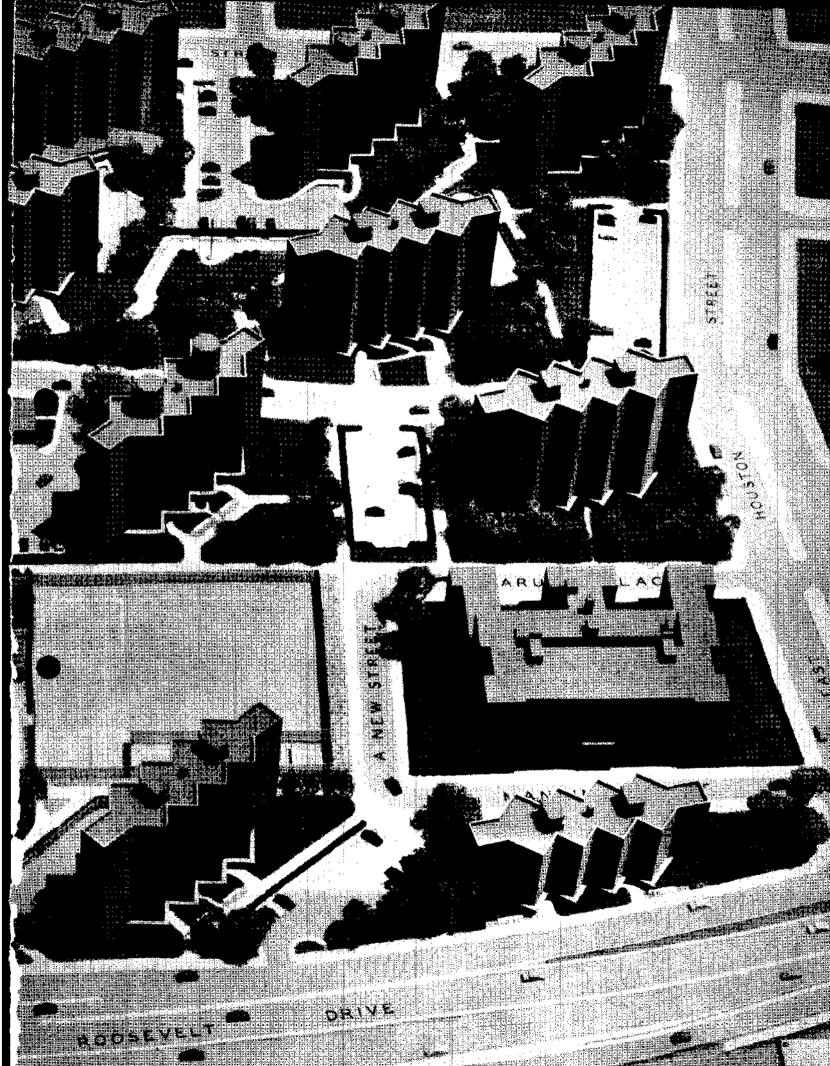
Six buildings are now under construction, and eleven more will be built to complete the project. The unit plan for the buildings—an interesting variation on the X, T, Y or ribbon used in other projects—averages ten apartments per floor. Rents will average \$38.50 per apartment per month.

Baruch Houses has been built under the Housing and Home Finance Agency's federally aided low-rent program. The Federal Government will provide an annual cash subsidy to make up the difference between rental income and full costs.

Near the center of the project an area has been set aside for a playground operated by the Department of Parks. This two and one-half acre recreation space will include a soft ball field, court games, apparatus, wading pool, sand pit, and comfort station. It is designed for the people of the neighborhood as well as tenants. This playground will bring the City's total to almost 600 in the expanded park system.

At the south end of the playground the existing indoor swimming pool and gymnasium, named for Dr. Simon Baruch, father of Bernard M. Baruch, and pioneer in the field of public health and improvement of slums, has long served the people of the neighborhood and will continue to be a feature of the active play system. Immediately adjacent is a formal sitting





area, featuring at the north end a bronze bust of Bernard M. Baruch. This area includes benches, planting, ornamental fencing, and a brick wall as a background for the bust.

The dedication today of Baruch Houses, Playground, and Bust marks the 83rd birthday of Bernard M. Baruch, elder statesman and friend of presidents. The bust and emplacement were sculpted and built by subscriptions from his friends, and are accepted by the City as a tribute to his years of useful service to the Country, to this State, and to New York City. The bust is a creation of Rudulph Evans, famous sculptor.

Bernard M. Baruch has long had the confidence of the people of the United States and leaders regardless of party. His achievements have ranged from war production, and matters of broad national and international policy, to philanthropic contributions to his fellow citizens in all walks of life.

The story of the redevelopment of the lower East Side of Manhattan is a story of years of negotiations and plans. The first conspicuous change came with the construction of Vladeck Houses by the Authority and the Department of Parks' creation of East River Park, 33 acres of new land from Montgomery Street to 12th Street, with its recreational facilities ranging from football fields and band concert areas to kindergarten swings.

In the following years, Jacob Riis, Lillian Wald and Governor Smith Houses were built. In semi-public housing, Knickerbocker Village was followed by Stuyvesant Town and Peter Cooper Village, the work of the Metropolitan Life Insurance Company. Immediately to the south is Hillman Houses, a cooperative project built by the Amalgamated Clothing Workers Union of America, and the site of Corlears Hook Houses, now under demolition. This project is one of twelve now planned under Title I of the Housing Act of 1949, which permits City and Federal aid to private developers.

Above 23d Street, a new Veterans Hospital is under construction and Bellevue Hospital and New York University have joined in creating a great new medical center. Further north, the United Nations is nearing completion.

Connecting these projects is the East River Drive along the East River, now known as Franklin D. Roosevelt Drive, being extended on a viaduct along South Street to Battery Park, the Brooklyn Battery Tunnel, and the West Side or Miller Elevated Highway.

These results have been accomplished through organized and sustained cooperative effort of many organizations, public and private, and numerous individuals, official and unofficial. We offer them our thanks and our congratulations on their part in the rebuilding of New York.

### FEDERAL HOUSING AND HOME FINANCE AGENCY

ALBERT M. COLE Administrator

CHARLES E. SLUSSER Commissioner of Public Housing Administration

JOHN A. KERVICK Director, New York Office, Public Housing Administration

## **BOARD OF ESTIMATE**

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> LAZARUS JOSEPH Comptroller

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JAMES A. LUNDY Borough President, Queens

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ROBERT MOSES Commissioner

JAMES A. SHERRY

**Executive** Officer

WILLIAM H. LATHAM Director of Maintenance & Operation

> GUSTAVE CHIRLIAN Director of Engineering

STUART CONSTABLE Chief Park Designer

#### **BARUCH BUST COMMITTEE**

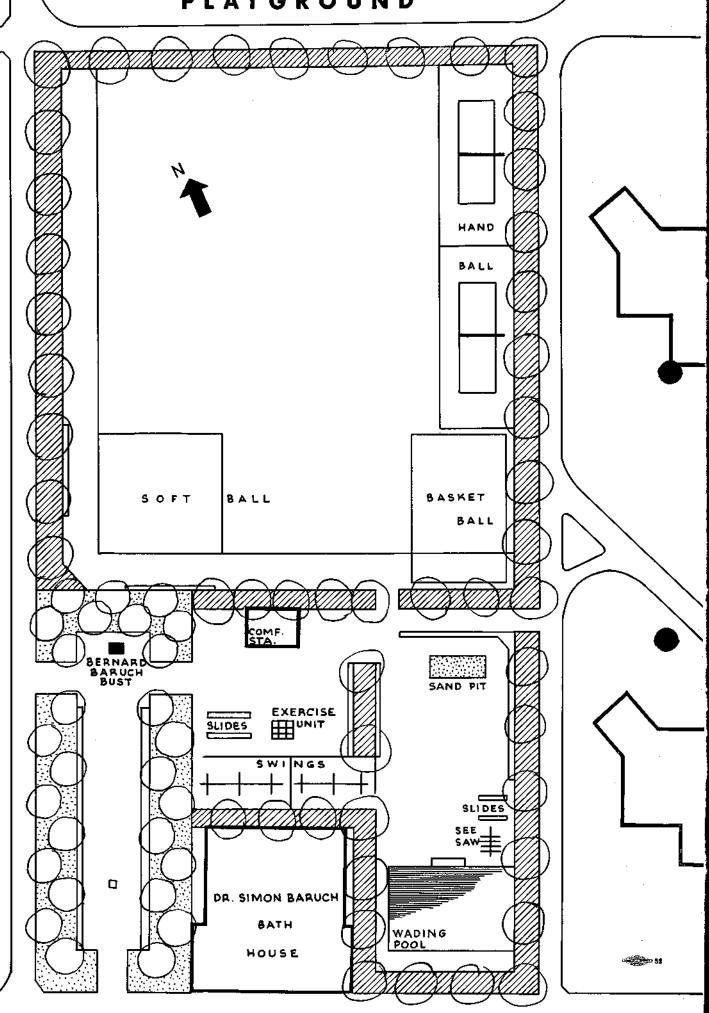
HERBERT BAYARD SWOPE, Chairman

MARY A. BOYLE

ROBERT MOSES

CLARENCE M. WOOLLEY

# PLAYGROUND







P S F Ē N Т Ο Μ A R P D **REGENT 4-1000** ARSENAL, CENTRAL PARK Since My Kellong

MONDAY, AUGUST 17, 1953

aug. 15,1953

FOR RELEASE

In tribute to a warm and longstanding friendship, and to the social reform being brought about by federal housing developments, President Eisenhower is making a special flight from Denver to attend the dedication of the Baruch Houses and the unveiling of a Memorial Bust and Playground on Wednesday, August 19, 1953 in the afternoon.

The ceremony will take place at the site of the Houses, Franklin D. Roosevelt Drive and Delancey, Houston and Rivington Streets.

In addition to The President, guests and speakers will include Governor Dewey; The Mayor; Robert Moses; Philip J. Cruise, Chairman of the New York City Housing Authority; and Herbert Bayard Swope. The invocation will be delivered by Cardinal Spellman. Bishop Charles F. Boynton, Protestant Episcopal Suffragan Bishop of New York will speak and Rabbi Bernard J. Bamberger of the West End Synagogue will deliver the benediction. Mr. Baruch will respond. The bust will be unveiled by his daughter, Belle Baruch.

The bust and its emplacement in a small plaza has been erected by friends of Baruch. The Committee includes Clarence M. Woolley, Robert Moses, Miss Mary A. Boyle and Mr. Swope, who is Chairman. The Police and Sanitation Department bands will play under the leadership of Sergeant Byrnes and Mr. Celebre.

The break in The President's vacation is being made as an expression of the esteem in which he holds Mr. Baruch, and that is also true of The Governor's visit. The President, too, wishes his visit to indicate the high regard he holds for the building programs of the nation, the States and the municipalities in the vast program of slum clearance now under way. The President will arrive in New York on Wednesday morning, and will leave on Wednesday evening.

The President will register with the Board of Elections at 400 Broome Street.

It will be Mr. Beruch's 83rd Birthday.

8/14/153

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#### S N F M E T Ο P R Κ E P A R T D **REGENT 4-1000** ARSENAL, CENTRAL PARK aug 11, 1153

WEDNESDAY, AUGUST 12th

Tene of release

FOR RELEASE

#### DRAKE PARK

The Park Department announces that a contract has been let for the reconstruction of Joseph Rodman Drake Park. Located in the Hunts Point section of the Bronx at Hunts Point and Oak Point Avenues, the  $2\frac{1}{2}$  acre park is the setting for a small cemetery nearly 300 years old.

The first records of the neighborhood go back to 1663 when Edward Jessup and John Richardson purchased Indian rights to the land. Jessup's son-in-law Thomas Hunt Jr. eventually obtained the rights and sometime near the end of the century, erected the old "Grange" or manor house. The Hunt family was always important in the affairs of city and country, Thomas Hunt IV, a friend and confidant of Washington, was influential in the Revolution.

Joseph Rodman Drake whose name is commemorated in the park was a resident of the Grange in the early 19th century. Born in 1795 he was a gifted poet who celebrated the rural beauties of the Bronx in his verse. At his death in 1820 these lines were inscribed on his tombstone:"None knew thee but to love thee --- Nor name thee but to praise."

There are about 50 tombstones in the cemetery including names of Drake, Hunt, Bartow, Tillou and Willett; all names well known in the Bronx.

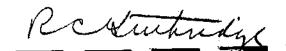
The reconstruction will include a new gate, hedge and

#### (continued)

general rehabilitation at the cemetery plot to be paid for by the New York Community Trust and general rehabilitation, walks, benches and planting in the surrounding park area by the Park Department. The cost of construction is estimated at \$5,000 for the cemetery and \$14,200 for the park.

8/10/153

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#### S R K F P А Ν T Ο E R Т Μ Ε Ρ Α D **REGENT 4-1000** ARSENAL, CENTRAL PARK

## FOR RELEASE

#### IMMEDIATELY

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Misc.-20M-701516(53) . 114

The New York City Housing Authority and the Department of Parks announce that the following will be on the platform at the Dedication of Baruch Houses, Playground and Bust of Bernard M. Baruch, on Wednesday, August 19, 1953 at 3 P.M.

The program has been announced in the brochure sent to the press for release on Monday, August 17th.

President Dwight D. Eisenhower

Governor Thomas E. Dewey

Mayor Vincent R. Impellitteri

Hon. Lazarus Joseph	- Comptroller, City of New York
Hon. Rudolph Halley	- President of the Council, City of
Hon. Robert F. Wagner, Jr.	- Borough President Manhattan
Hon. James J. Lyons	- Borough President Bronx
Hon. John Cashmore	- Borough President Brooklyn
Hon. James A. Lundy	- Borough President Queens
Hon. Edward G. Baker	- Borough President Richmond
Hon. Philip J. Cruise	- Chairman, New York City Housing Authority
Hon. John S. Parke	- Vice-Chairman, New York City Housing
Hon. William Wilson	Authority - Member, New York City Housing Authority
Hon. Frank H. Crosswaith	- Member, New York City Housing Authority
Hon. Thomas J. Shanahan	- Member, New York City Housing Authority

2

Hon. Bernard Baruch Miss Belle Baruch - Chairman, Baruch Bust Committee Hon. Herbert Bayard Swope Hon. Robert Moses - New York City Construction Co-ordinator and Park Commissioner His Eminence Francis Cardinal Spellman - St. Patrick's Cathedral Rt. Rev. Charles F. Boynton - Cathedral of St. John the Divine Rev. Dr. Bernard J. Bamberger - West End Synagogue Governor Sherman Adams - Presidential Aide James C. Hagerty -Presidential Press Secretary Thomas E. Stephens - Presidential Press Secretary Major William Draper - Presidential Military Aide . Major General Cornelius Wickersham Harry J. O'Donnell - Governor's Press Secretary George E. Spargo - General Manager, Triborough Bridge and Tunnel Authority - Executive Officer, New York City Department of Parks James A. Sherry

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8/17/'53

Herbert Bayard Swope announces that the following message has been received from Sir Winston Churchill:

10 Downing Street Whitehall, S. W. 1

and the second and the

Bernard Baruch, whom I claim amongst my closest friends, is a man whose wisdom in counsel and devotion to the principles by which both Great Britain and the United States are assured of their place in history, are only matched by his philanthropy.

I wish I could be present to do him honour today. As this is denied me, I can only express the affection which he knows I hold for him and send my good wishes for the future of the Baruch Houses which bear and will perpetuate his name.

> Winston Churchill August 19, 1953

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> Winston Churchill August 19, 1953

R. C. Stutitize

Hand Dely Sent 12-3-3



# D E P A R T M E N T O FP A R K SARSENAL, CENTRAL PARKREGENT 4-1000

### FOR RELEASE

Mise.-20M-701516(53) .114

SUNDAY, DECEMBER 6, 1953 Regular Mail 12-3-53

A free basketball clinic for boys and girls will be held at the Department of Parks Gymnasium, 342 East 54th Street, Manhattan, on Monday, December 7 at 8:00 P.M.

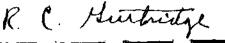
Members of the New York Knickerbocker Basketball Team will be on hand to conduct the clinic which is the second in a series of three arranged through the courtesy of the Madison Square Garden Basketball Department.

The Knicks demonstrate and explain various types of shots, plays, and passes and then show how they work out in actual play. In past years thousands of youngsters who attended these Knick clinics have benefited by learning from experts.

Monday's clinic is open to all boys and girls and to parents who wish to accompany their children.

\*\*\*\*\*\*

12/3/53





#### E N Ο - F P R P Ε **REGENT 4-1000** ARSENAL, CENTRAL PARK stand Helenen 11/5/53

#### FOR RELEASE

SUNDAY, NOVEMBER 8. 1953

Misc.-20M-701516(53) 414

The Department of Parks announces that on Tuesday, November 10 at 8:00 P.M., members of the New York Knickerbocker Basketball Team will conduct a free basketball clinic at St. Mary's Park Recreation Center, St. Ann's Avenue and East 145th Street in the Bronx.

This is the first of three clinics arranged through the courtesy of the Basketball Department of the Madison Square Garden Corporation. Dates and locations of the other clinics which will be held in Manhattan and Brooklyn will be announced later.

The complexity of modern basketball and its popularity as a recreational activity demand more than merely mastering the basic skills in order to derive the greatest enjoyment and benefit from participation. Boys and girls, by watching the experts in action at these Knickerbocker clinics, can improve their game for better individual and team performance.

The Knicks will lecture and give floor demonstrations to illustrate plays and techniques, and then with motion pictures of actual Knickerbocker games, show how they work out in play.

The clinic is open to both children and their parents. Adults attending the clinic will also be interested seeing the many facilities for recreation which St. Mary's Park Center has to offer.

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Regular Mail 12/18/53



FOR RELEASE

#### S F R Κ Ē N Т Ο R м Ð REGENT ARSENAL, CENTRAL PARK Hand the 1 1/18/53 Your 1015 AM

IMMEDIATELY

Misc.-20M-701516(53) -Tomorrow's stars may be among the hundreds of youngsters who will attend the third and last of this season's free basketball clinics which will be held on Tuesday, December 22 at 8 P.M. at Betsy Head Recreation Center, Hopkinson and Dumont Avenues, Brooklyn. Members of the New York Knickerbocker Basketball Team will conduct the clinic under the auspices of the Department of Parks.

If a special census were to be taken in New York City, it would reveal that Betsy Head Playground was the population center of teenage basketball enthusiasts. Many well-known basketball stars were nurtured in this section of Brooklyn and played at Betsy Head to name but a few - Max Zaslofsky, Harry Boykoff, Hy Gotkin, Boris Nachamkin, Jack Goldsmith, Sy Yugo Greene, Elliot Press, Solly Walker, Sid Tannenbaum, Don Forman, and Dan Gotkin.

With the successes of such fine players to emulate, the younger boys and girls in the community welcome these Knickerbocker clinics for by watching the experts in action, they can learn to play better basketball themselves. The Knicks give tactical floor demonstrations while one of their number explains the technique and purpose of the play.

These clinics are arranged through the courtesy of the Madison Square Garden Basketball Department. All boys and girls are welcome to attend.

R D E Ρ A Т M Ε Ν Ŧ 0 F P А R K S ARSENAL, CENTRAL PARK **REGENT 4-1000** 

FOR RELEASE

IMMEDIATELY

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R.C. Sutrilige

The Department of Parks mnounces the birth on July 31st, of a Grant Zebra at the Central Park Zoo. The proud parents Spiffy and Frisky were imported from Kenya, East Africa, on July 31, 1950. They are five years old.

Pictures may be taken Thursday, August 6th at 9:30 A.M.

8/4/153

DEPARTMENT OF PARK

SUNDAY, SEPTEMBER 6,

RC. Suttridge

Misc.-20M-701516(53) During the next few weeks little farmers and farmerettes at the 9 Department of Parks Children's Gardens harvest the crops they have grown on their miniature farms.

The first harvests will be held as follows:

Tuesday, Sept	tember 8	- 1:30 P.M.	Thomas Jefferson Playground 114 St. & First Ave., Manhattan
Wednesday,	" 9	- 10:30 A.M.	Fort Greene Park, St. Edwards St. and Myrtle Avenue, Brooklyn
Thursday,	" 10	- 1:30 P.M.	De Matti Playground, Tompkins and Chestnut Avenues and Shaughnessy, Rosebank, Staten Island
Friday,	" 11	- 1:30 P.M.	Highbridge Playground, 189 Street and Amsterdam Avenue, Manhattan

Each child has been carefully and patiently tending a  $4^{+} \times 8^{+}$  plot on which ten different types of vegetables were grown. Radishes, beets, corn, carrots, swiss chard, onion sets, and lettuce were sown in the first planting. By harvesting the early maturing radishes, onions, and lettuce and planting beans in their place the children received a practical and first hand knowledge of the principle of crop rotation.

To the youngsters, harvest day is the highlight of the season. Not only may they bring home the fruits of their labor, in this case, vegetables, but they have a chance to capture one of the coveted Liberty Hyde Bailey Garden Medals presented by the National Garden Institute or of receiving a Certificate of Award for garden achievement presented by the Department of Parks.

9/3/53

FOR RELEASE



# DEPARTMENT ARSENAL, CENTRAL PARK

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**REGENT 4-1000** 

R.C. Kuthindge

IMMEDIATELY

Misc.-20M-701516(53)

RELEASE

FOR

It's been a long, long time from seed to succulent vegetable but harvest time has arrived at last for young hoe wielders at Department of Parks Childrens Gardens. Harvests were held at four of the gardens last week and the remaining harvests will take place according to the following schedule:

Wednesday, September 16 3:30 P.M. Crotona Park - Crotona Park South and Fulton Avenue, Bronx
Thursday, September 17 3:30 P.M. Seward Park - Canal Street and East Broadway, Manhattan
Friday, September 18 3:30 P.M. Highland Park, Lower - Jamaica Avenue and Elton Street, Queens

Each youngster not only raised a crop of ten different vegetables on his 4<sup>1</sup> x 8<sup>1</sup> individual plot but also helped maintain observation plots which in addition to being decorative and educational to the public, provide cooperative activity for the children and nature study material for students of nearby schools.

Youngsters who demonstrated exceptional perserverance, cooperation, responsibility, and achievement will receive Liberty Hyde Bailey Medals presented by the National Garden Institute or Certificates of Award from the Department of Parks.

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9/14/53

#### Ē N Ο F M Т R Т

## D ARSENAL, CENTRAL PARK

#### Ρ R А S **REGENT 4-1000**

## SUNDAY, AUGUST 23, 1953

FOR RELEASE

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More than 200 groups of city-vacationing children are using the 33 Department of Parks day camp locations for supervised summer activity.

The groups, ranging from 12 to 500 children, are organized from Girl and Boys Scout troops, the Child Service League, Christ Church, the C.Y.O., Jamaica Jewish Center, the Hollis Y.M.C.A., Christadora House, Tickyah Day Camp, the Brownsville Boys Club, Vacation Play School of P.S. 46, Bell Park Manor, the Highland Park Y.M.C.A., and the Bronx Y.M.H.A. as well as many other private day camps and child care agencies.

The children, many of whom come in special buses, visit the day camp areas from two to five times a week. Total attendance thus far in the season at these areas is over 850,000. Day camp activities include sports, group games, story telling, arts and crafts, singing, camping, picnics, and nature study.

The most popular park areas for day campers are the northest end of Central Park which includes the 108th Street marginal playground and Conservatory Gardens; the Prospect Park picnic area and Marine Park in Brooklyn; Rice Playfield, Pelham Bay Park in the Bronx; Alley Park in Queens; and Clove Lakes Park in Richmond.

These day camp areas will continue to be available for use during the fall months. Additional information regarding the use of these areas may be secured from Department of Parks borough offices.





# DEPARTMENT OF PARKS ARSENAL, CENTRAL PARK REGENT 4-1000 And Helium

### FOR RELEASE

WEDNESDAY - SEPT. 30, 1953 Len 4/28

Misc.-20M-701516(53) and 114

The Department of Parks announces the re-opening of the Ice and Roller Skating Rink in the New York City Building at Flushing Meadow Park, Queens on Saturday, October 3, 1953 at 10:00 A.M.

The City Building, built in 1939 and designed as a recreation center, was an integral part of the World's Fair. After the close of the World's Fair, the Park Department operated this facility as an ice and roller skating rink until 1946. Since then until 1951 it was used by the United Nations as a temporary headquarters. Last year upon the completion of alterations, the ice and roller skating rink was re-opened for public use. Present alterations included the re-surfacing of the maple roller skating floor, overhauling refrigerating machinery, repainting, and reconditioning the concrete floor for ice. Minor physical changes have been made in the sequence of operation to permit free flow during busy periods. New appropriate musical tape recordings have been made for use with the activities of this facility. A snack bar is provided at the skate floor level where food may be purchased at reasonable prices, and a free parking area is also available.

Two additional sessions for ice skating have been added this year on Sunday: Figure Skating at 9:00 to 10:00 A.M., and the admission price for this session includes the privilege to stay over for the following session from 10:00 A.M. to 1:00 P.M., which is a general public session. The Roller Skating Rink is also open to the general public on Sunday from 10:00 A.M. to 1:00 P.M.

During the last operating season, there were 257,372 admissions of which 25,469 were free, and revenue from all sources amounted to \$128,000.

Flushing Meadow Park may be reached by the following transportation lines:

- 1. I.R.T., B.M.T. to 111th Street Station, Flushing Division.
- 2. Flushing-Ridgewood (Bus Q58) to Park.
- 3. Independent Subway Train Roosevelt Avenue Station and transfer to Flushing Branch of I.R.T. or B.M.T.

The attached schedule of sessions and rates will be in effect.

Attachment:

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9/28/153

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<u>Session</u> <u>Schedule</u> <u>a n d</u> Rates 953-54 <u>Season</u> 1 <u>New York City</u> Building ROLLER SKATING Rates Sessions Morning - Tuesday and Sunday only 10:00 A.M. - 1:00 P.M. Skates issued. Child - 50¢ Adult - 50¢ Free period for children - 14 yrs. and under - No Morning - Saturday, Holidays and School Vacations 10:00 A.M. - 12:00 Noon. adults permitted. Clamp on Skates issued. Child - 25¢ Daily - Afternoon 2:30 P.M. - 5:30 P.M. Adult -  $40\phi$ Clamp on Skates issued, with admission. Child - 50¢ Daily - Evening 8:30 P.M. - 11:00 P.M. Adult - 50¢ Clamp on Skates issued, with admission. General Admission Spectators charged for session. Roller Shoe Skate Rental Season Locker Rental 50¢. \$5.00 ICE SKATING Child - 50¢ Adult - 50¢ Morning - Tuesday and Sunday only 10:00 A.M. - 1:00 P.M. No skates issued with admission. Free period for children 14 yrs. and under - No Morning - Saturday, Holidays and School Vacation 10:00 A.M. - 12:00 Noon. adults permitted. No skates issued. Child - 25¢ Adults - 40¢ Daily - Afternoon 2:30 P.M. - 5:30 P.M. No skates issued with admission. Child - 50¢ Adult - 50¢ Daily - Evening Daily - Evening 8:30 P.M. - 11:00 P.M. No skates issued with admission. General Admission charged for session.50¢ Spectator -Evening - Speed Tuesdays, Thursdays and Saturdays 6:00 P.M. - 7:00 P.M. Adult - 50¢ No skates issued with admission. Child - \$1.00 Adult - \$1.00 Figure Skating Mondays, Wednesdays and Fridays 7:30 P.M. - 8:30 P.M. Sunday Morning 9:00 A.M.-10:00 A.M. With stay over privilege to next segsion. 50¢. Ice Shoe Skate Rental \$5,00 Season Locker Rental

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# DEPARTMENT OF PARKS ARSENAL, CENTRAL PARK Naud Kley Sent 12/23/1

#### FOR RELEASE

MONDAY, DECEMBER 28, 1953 Regular Mail 12/23/53

Misc.-20M-701576(53) 414

One of the Flushing Meadow Park City Building's twin facilities will be the host to the Cavalcade of Champions on January 2, 1954 at 7:00 P.M.

Both the roller and ice-skating rinks have been operating, except for a United Nations interlude, since the building was converted after the World's Fair of 1939. The grand old sport of ice-skating is being pushed these days by that relative newcomer roller skating, with an average weekend night session attendance of four hundred.

The Cavalcade of Champions will consist of Seven Exhibitions and a Finale, including many of America's outstanding roller skaters. The 7 o'clock to 8 o'clock show is after the regular afternoon 'session which ends at 5:30 P.M. and before the regular evening session which starts at 8:30 P.M. Spectators will be admitted free during this show. Admission price to the later evening session for both roller skating and ice skating is 50¢.

The production is sanctioned by the United States Arena Roller Skating Association, who are members of both the Amateur Athletic Union and the United States Olympic Committee.

The following is the list of Seven Exhibitions to be followed by a Finale:

Jackie Crighton - America's outstanding exponent of free skating

#### (continued)

Margie Adair - U.S. Junior Ladies Singles Champion Thomas Erickson & Marilyn Post - U.S. Junior Mixed Pairs Champions
George Bonocore & Dawn Brown - U.S. Novice Mixed Pairs Champions
William Thelgin & Eve Sheridan - 1953 U.S. Bronze Medalists
Everett Yogud & Carol Brady - 1953 U.S. Senior Dance Silver Medalists
Margie Adair & Joyce Bonocore - America's exponents of Ladies' Pairs Shadow Skating

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Reporters and Photographers are cordially invited.

12/23/53

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#### P R Ē N F K S R Т Μ Т Ο Α D Ē Ρ REGENT 4-1000 ARSENAL. CENTRAL PARK

## FOR RELEASE

FRIDAY, SEPTEMBER 4, 1953

Mise.-20M-701516(53) 414

The fourth and final concert of the season by the Naumburg Orchestra will be given on the Mall in Central Park, on Labor Day, September 7, at 8:30 P.M. The Naumburg Orchestra will be under the direction of Julius Rudel and Louis Sgarro, bass, will appear as guest artist.

#### The program will be:

1. Overture - "Rienzi" . . . . . . . . . . . . . . . Wagner
2. Aria - "La Calunnia" - "The Barber of Seville" . . Rossini
Louis Sgarro
3. Symphony # 40, G minor . . . . . . . . . . . . . . Mozart
Allegro molto
Andante
Minuetto
Finale

## INTERMISS ION

4. Two Intermezzi - "The Jewels of the Madonna" . . . . Wolf-Ferrari 5. Caucasian Sketches . Ippolitow-Iwanow In the Mountain Pass In the Mosque Procession of the Sardar In the Willage Aria - "O Tu Palermo" - "Pespri Siciliani" . . . . Verdi 6. Louis Sgarro 7. Les Preludes . . Liszt

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F A R Т М F Ν Т Ο F R Κ S D ARSENAL, CENTRAL PARK **REGENT 4-1000** 

WEDNESDAY, AUGUST 10, 1955 Hand Vlely Picture # 28550

1-1-1-30M-915094(54) -114

FOR RELEASE

The Department of Parks announces the completion of repairs to the Governor Alfred E. Smith Memorial in Manhattan.

The memorial which stands between two playgrounds in the Alfred E. Smith Housing Project, was dedicated on July 1, 1950.

The repairs made necessary by vandalism included the rehabilitation of the granite work, removing the old letters, and installing three new solid bronze plaques which bear the original inscription.

The "Governor Alfred E. Smith Memorial Fund" original sponsor of the statue, was re-activated in December 1954 for the purpose of raising funds to pay for these repairs. The generous response to this appeal by old friends and other public-spirited citizens not alone made it possible to restore the Monument, but also paid for some urgently needed repairs to the Cherry and Oliver Street Gymnasium located in the Alfred E. Smith Housing Project.

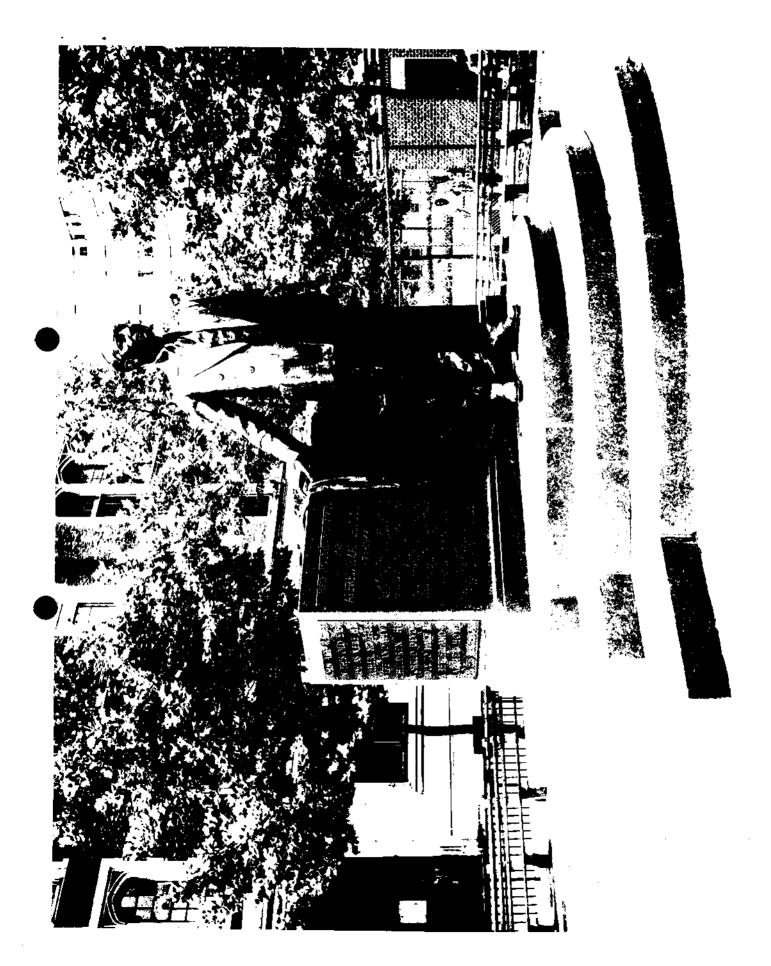
It is hoped that in the future the "Old Neighborhood" will take a more active interest in protecting this memorial to a distinguished American statesman whose intelligent foresight made possible the changes so evident today in Governor Smith's old home neighborhood.

Copy sent & sontributors ..... (per R. m.)

Lay Glesper

Reg. mail 8/9

8-9-55









## FOR RELEASE

SUNDAY, AUGUST 23, 1953

Misc.-20M-701516(53) .114

It may or may not be a fluke that wins the Grand Award in the 4th Annual Junior Fishing Contest on Wednesday, August 26, but the 4200 boys and girls who have entered the contest will be angling for any big fish that snaps at their line.

The contest, sponsored by Better Fishing, Inc. will be conducted by the Department of Parks at 14 salt water and 11 **fresh** water fishing areas from 8 A.M. to 1 P.M. Judging in the local competitions will take place at 3 P.M. on the same day at the south end of the 72nd Street Lake in Central Park. A parking area is located nearby for the convenience of those arriving by auto.

The contestants, all boys and girls 10 to 16 years of age who live in New York City, will be competing for 50 complete fishing outfits which will be awarded to the boy and girl catching the heaviest fish at each of the 25 local competition areas, and for 4 special Better Fishing Grand Awards which will go to the boy and the girl who catch the heaviest fish of the day in both the fresh and salt water divisions.

The New York City contest is part of the National Better Fishing Program for Boys and Girls which is sponsored by Better Fishing, Inc. This non-profit organization was formed in 1945 by a group of sportsmen whose aim is to give youngsters, just now learning to bait their hooks, a firm foundation in good sportsmanship



and natural resource conservation. All prizes for this contest have been donated by Better Fishing, Inc.

The New York City boys and girls will compete at the following fishing areas:

## SALT WATER

- <u>Manhattan</u> Hudson River at 92nd Street Hudson River at 164th Street
- <u>Brooklyn</u> Canarsie Pier, Foot of Rockaway Parkway Coney Island, Steeplechase Pier, West 16 Street Plum Beach, Shore Parkway, east of Knapp Street Shore Road, south of Fort Hamilton at 16th Avenue
- <u>Bronx</u> Pelham Bay Park -- Stonebridge, North East of Orchard Beach connecting Hunter and Twin Islands Pelham Bay Park -- Talapoosa Point, adjacent to Eastchester Bay Bridge at Shore Road
- Queens Little Neck Bay, 28th Avenue, Bayside Francis Lewis Park, East River and 147th Street Cross Bay Blvd. Bridge, 1st Bridge south of Shore Pkway Jacob Riis Park, north side, east of Marine Park Bridge

<u>Richmond</u> Great Kills Beach, Hylan Boulevard, south of Guion Ave.

## FRESH WATER

- Manhattan Central Park, 72nd Street Lake
- Brooklyn Prospect Park Lake -- west of Lincoln Road Entrance
- Bronx Van Cortlandt Park Lake, east of 242nd Street and Broadway
- Queens Alley Pond Park, Harding Blvd. and Cross Island Pkway Kissena Park Lake, Rose Avenue and 160th Street Baisley Park Lake, Sutphin and Baisley Blvds. Oakland Lake, Springfield Blvd. and 47th Avenue Willow Lake, Grand Central Parkway and Horace Harding Boulevard
- Richmond Clove Lakes (Martling), Victory Blvd. and Clove Road Willowbrook Park Lake, Victory Blvd. and Richmond Ave. Wolfe's Pond, Hylan Blvd. and Cornelia Ave.

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S Ο F ĸ T R T M. Ε Ν Ε Ρ A D REGENT 4-1000 Island Release ARSENAL, CENTRAL PARK

FOR RELEASE

SUNDAY, AUGUST 16, 1953

More than 2400 entries have been received to date for the 4th Annual Junior Fishing Contest to be conducted on Wednesday, August 26 by the Department of Parks at 14 salt water and 11 fresh water fishing areas in the city.

The contest, open to boys and girls 10 to 16 years of age, is sponsored by Better Fishing, Inc., a non-profit national organization, founded for the purpose of properly introducing youngsters to adventures in fishing so that they will grow up to fulfill their duties as natural resource conservationists and good sportsmen.

The New York City Contest will be held between the hours of 8 A.M. and 1 P.M. on August 26. Contestants must furnish their own equipment and bait and catch and land their fish without assistance. No casting will be permitted. Participants must fish from shores or piers, not from boats. Bag limit is five fish and New York State Fish and Game Laws must be observed.

Entries close Monday, August 24. Entry blanks may be secured and filed at Department of Parks borough offices, playgrounds, and fishing areas.

Prizes will be presented to the boy and girl catching the heaviest fish at each location. A special Better Fishing Grand Award will go to the boy and girl catching the heaviest fish of the day in both the fresh and salt water divisions. Judging for the Grand Awards will take place at 3 P.M. at the south end of the 72nd Street Lake in Central Park on the day of the contest.

8/12/153



FOR RELEASE THURSDAY, AUGUST 6, 1953 ABRAHAM & STRAUS FULTON STREET AT HOYT

BROOKLYN 1, NEW YORK, N.Y.

TRIANGLE 5-7200

EXT. 691

"FISH FRY" FOR "SMALL FRY" CLIMAXES A&S JUNIOR ANGLER FISHING CONTEST

189 Young Fishing Champs Receive Prizes at Party in Prospect Park

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New York's champion junior anglers temporarily laid aside their rods and reels yesterday afternoon (Wednesday) to enjoy the rewards of four weeks of expert and patient fishing in Prospect Park Lake, Brooklyn, The 189 "small fry" fishermen, winners in the second annual Abraham & Straus Junior Angler Fishing Contest, were guests of honor at an old-fashioned "Fish Fry" in the Park's picnic grounds. The party was the occasion for the presentation of over 260 valuable prizes, including \$325 in Defense Bonds, four bicycles, a complete fishing outfit and some 200 rods and reels to the contest champs.

A crowd of 600 junior anglers, their parents and guests, city and civic officials, and A&S executives was on hand for the luncheon and award ceremony. Robert E. Blum, vice-president of A&S, and Richard C. Jenkins, Borough Director of the Department of Parks, presented the awards to the prize-winners. A&S sponsored the fourweek contest and "Fish Fry" in cooperation with the Department of Parks. Close to 5,000 boys and girls, ranging in age from 2 to 15, took part in the contest. Their catch totaled 4,018 fish.

The top prize, a \$200 United States Defense Bond for hooking the heaviest fish caught in the contest, was won by 15-year-old Anthony De Vita, of 191 28 Street, Brooklyn. Anthony landed a

page 2

9 lb., 14 oz. carp. Its 23<sup>‡</sup>-inch length also made it the contest's longest fish, winning for Tony a second major prize, a complete fishing outfit.

Dennis Beeferman, 14, 962 Troy Ave., Brooklyn, landed the prize for the greatest number of fish caught, a \$125 U. S. Defense Bond. His total catch was 127 sun fish, carp, perch and bass.

Patricia Hession, 10, 104 Empire Boulevard, Brooklyn, reeled in the heaviest fish in the first hour on the opening day of the contest, July 7, and for that feat she was awarded a three-speed English bicycle yesterday. Another bicycle winner was James Gage, 14, 631 Vanderbilt St., Brooklyn, who hooked the very last fish caught before the end of the angling marathon.

## Good Sportsmanship Event

Forty-two boys and girls were multiple prize-winners. A patient and skillful 10-year-old girl angler, Ruth Ann Sosinski, 341 17 Street, was awarded the largest number of prizes at the "Fish Fry." Ruth Ann walked off with 10 awards for her angling prowess. Her brother, John, 12, and Patricia Cromer, 13, 414 Columbia Street, Brooklyn, were runners-up, with seven prizes each. The artful angling of the 42 multiple prize-winners won them rods and reels, skates, croquet sets, baseball mitts, tennis rackets, and other sporting gear. The other winners, including the first 100 youngsters who caught fish in a special "Good Sportsmanship" event held as a surprise feature of the contest last weekend, each received a spun-glass fishing rod, a reel and line. Over \$3,000 worth of prizes were given away to the winners.

Since two very special catfish, "Romeo" and "Juliet", were not caught, a drawing was held for the two three-speed English bicycles, with all 5,000 Junior Angler contestants eligible. In an informal talk at the "Fish Fry", Mr. Blum declared open season on the elusive catfish, and told the youngsters that A&S would continue the bicycle bounties on the fins of "Romeo" and "Juliet."

Saluting the cooperation of the Park Department and the other City departments and civic organizations, Mr. Blum said the contest had been an unqualified success. "It has provided a wholesome outlet for the restless energy of Our Town's youngsters during these warm summer days," he said. "We are happy that this year's contest captured the enthusiasm of some 5,000 boys and girls, ranging in age from tots of two to teenagers of 15."



OLD-FASHIONED "FISH FRY" FOR "SMALL FRY" CLIMAKES A&S JUNIOR ANGLER FISHING CONTEST

ON WEDNESDAY, AUGUST 5, 1953

Over 200 Contest Champs To Receive Prizes At Novel Party In Prospect Park, Brooklyn, at Noon

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Sponsored by Abraham & Straus in cooperation with the Department of Parks

Where The Picnic Grounds, Prospect Park, Brooklyn

When "Fish Fry" lunch will be served at 12 noon, Wednesday, August 5 (Rain or shine! If rain, in the Picnic House) Reporters and photographers are cordially invited.

<u>Guests</u> Officials of the New York City Park Department, Girl Scouts of America, Boy Scouts of America, Campfire Girls, the Park Association of New York City, as well as other city departments and civic organizations will attend. Each of the 200 winners will bring two guests.

<u>Program</u> Immediately following the luncheon, some 200 prizes, valued at close to \$2,000, will be awarded to the successful anglers, who range in age from 2 to 15. The top prize is a \$200 Defense Bond for the heaviest fish caught. Other prizes include a \$125 Defense Bond, bicycles, a complete fishing outfit, fishing rods and reels, skates, etc.

Purpose A&S sponsored the contest to provide healthful country fun for city youngsters and to acquaint the children with the wonderful facilities for constructive activities offered by the city Parks. Some 5,000 boys and girls devoted their free time to the contest during the past four weeks.

How to get to the Picnic Grounds, Prospect Park

By car Over Manhattan Bridge to Brooklyn, up Flatbush Avenue to Grand Army Plaza. Enter Park via Grand Army Plaza entrance and drive to sign designating Picnic Grounds on left side of road.

By subway 7th Avenue subway to Grand Army Plaza station. Take taxi into Park as above; or - BMT-Brighton Express to 7th Avenue station. Take taxi into Park as above.

NOTE: The Picnic House, the site of the "Fish Fry" in case of rain, is located on the Picnic Grounds.

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Form 1-1-1-10M-508074(53) . 114

Entry blanks are available for the 4th Annual Junior Fishing Contest sponsored by Better Fishing, Inc. and which the Department of Parks will conduct on Wednesday, August 28, from 8 A. M. to 1 P. M., Grand Award presentation at 3 P. M. in Central Park.

The contest is open to boys and girls 10 to 16 years of age who reside in New York City. Entry blanks may be secured and filed at Department of Parks borough offices, playgrounds, and fishing areas.

Competition will be held at 14 salt water and 11 fresh water fishing locations, Contestants may enter from only one location and furnish own bait and equipment. No casting will be permitted and contestants must fish from shores or piers.

The New York contest is part of youth education and recreation program sponsored by Better Fishing, Inc., a group of sportsmen who realize that the future of sport fishing depends on inculcating youngsters under State fishing license age with a love of fishing and understanding of conservation and goodsportsmanship.

Prizes will be presented to the boy and girl catching the heaviest fish at each location. A special Better Making Grand Award will go to the boy and girl catching the heaviest fish of the day in both the fresh and salt water divisions. Judging for the grand awards will take place at 3 P. M. at the south end of the 72mL Street Lake in Central Park on the day of the contest.

# 1953

# FOURTH ANNUAL JUNIOR FISHING CONTEST

Conducted by

THE DEPARTMENT OF PARKS

In Collaboration with

NATIONAL BETTER FISHING PROGRAM FOR BOYS AND GIRLS

at

## **TWENTY-FIVE DEPARTMENT OF PARKS FISHING LOCATIONS**

## WEDNESDAY, AUGUST 26, 1953

## 8 A.M. to 1 P.M.

## For Boys and Girls from 10 to 16 years of age Residing in New York City.

**PRIZES:** LOCAL—A Better Fishing Grand Award to each boy and girl catching the heaviest fish at each location. In case of the length of fish will determine the winner.

CITY-WIDE—Special Better Fishing Grand Award to each boy and girl catching the heaviest fish in both the Salt Water Contest and the Fresh Water Contest. Winners at all locations to report to South end of 72nd Street Lake, Central Park, Manhattan on August 26th at 3 P.M. to determine who has the heaviest salt water and fresh water fish. FRESH WATER AND SALT WATER FISHING LOCATIONS ARE LISTED ON THE BACK OF ENTRY BLANK

### **RULES OF CONTEST**

1. Entries close Monday, August 26, 1953.

2. Each contestant must furnish his own equipment and bait. No casting allowed.

3. Each contestant must catch and land his own fish without assistance to be eligible for a prize.

- 4. All fish caught to be entered in the contest must be taken to the judges' stand by contestant at each area to be weighed.
- 5. All contestants must fish from shore or from piers. No boats allowed.
- 6. Bag limit: Five fish for each contestant.
- 7. Contestants may enter from only one location.
- 8. New York State Fish and Game Laws must be observed.

(Tear off here and retain part of sheet above this line for reminder)

Director of Recreation Department of Parks 64th Street & Fifth Avenue New York 21, N. Y.

Kindly enter me in the Junior Fishing Contest to be conducted by the Department of Parks in collaboration with National Better Fishing Program for Boys and Girls.

I desire to fish at------

(Location)

I will report to the registration table at the above location on Wednesday, August 26, 1953 at 7:30 A.M. to register
Signature

Date of Birth Address

I hereby give my consent to my son or daughter to take part in this Contest and in consideration of your accepting this entry, I hereby, for myself, my heirs, executors and administrators, waive and release any and all rights and claims for damages I may have against the Department of Parks, City of New York. Better Fishing, Inc., the directors of this meet, their agents, representatives, and assigns, for any and all injuries suffered by him (or her) at the Fishing Contest.

Signature of Parent or Guardian .....

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## FISHING AREAS

## SALT WATER

#### Manhattan

Pier, 107th Street and East River Hudson River at 92nd Street Hudson River at 164th Street

### Brooklyn

Canarsie Pier, Foot of Rockaway Parkway Coney Island, Steeplechase Pier, West 16th Street Plum Beach, Shore Parkway, east of Knapp Street Shore Road, south of Fort Hamilton at 16th Avenue

#### Bronx

Pelham Bay Park—Stonebridge, North East of Orchard Beach connecting Hunter and Twin Islands Pelham Bay Park—Talapoosa Point, adjacent to Eastchester Bay Bridge at Shore Road

#### Queens

Little Neck Bay, 28th Avenue, Bayside Francis Lewis Park, East River and 147th Street Cross Bay Blvd. Bridge, 1st Bridge south of Shore Parkway Jacob Riis Park, north side, east of Marine Park Bridge

#### Richmond

Great Kills Beach, Hylan Boulevard, south of Guion Avenue

## FRESH WATER

#### Manhattan

Central Park, 72nd Street Lake

Brooklyn

Prospect Park Lake-west of Lincoln Road Entrance

Bronx

Van Cortlandt Park Lake, east of 242nd Street and Broadway

Queens

Alley Pond Park, Harding Blvd. and Cross Island Parkway Kissena Park Lake, Rose Avenue and 160th Street Baisley Park Lake, Sutphin and Baisley Blvds. Oakland Lake, Springfield Blvd. and 47th Avenue Willow Lake, Grand Central Parkway and Horace Harding Blvd.

## Richmond

Clove Lakes (Martling), Victory Blvd. and Clove Road Willowbrook Park Lake, Victory Blvd. and Richmond Avenue Wolfe's Pond, Hylan Blvd. and Cornelia Ave.



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#### R N T Ē О R Т M D E **REGENT 4-1000** ARSENAL, CENTRAL PARK Hand Heliney Lech 10/29/53 at 11 am

# FOR RELEASE

IMMEDIATELY

The Department of Parks announces that the Annual Fall Indoor Chrysanthemum Show in the Prospect Park Greenhouse, Brooklyn, will be open to the public on Tuesday, November 3, 1953 at 10:00 A.M.

The Greenhouse is located at Prospect Park West and Ninth Street, Brooklyn, and may be reached by way of the I.R.T. Subway, Grand Army Plaza Station; the Independent Subway, 7th Avenue Station; and by the Vanderbilt Avenue Bus and Smith Street Bus lines, Ninth Street stop; or by automobile direct to the Greenhouse by way of the West Drive in Prospect Park.

The exhibit will be open every day from 10,00 A.M. to 4:00 P.N. for three weeks, and the Park Department extends a cordial invitation to view the display.

More than three thousand pots of chrysanthemums will be on exhibition. The ground bed is laid out in groups of various formations with the popular large bloom varieties in all shades of pink, yellow, red and bronze. Some of the attractive plants are the Pocketts, Turners, Marie De Petries, Indianapolis Pink and White, and the Melba.

Surrounding this feature of the display, banked on the sides of the Greenhouse are numerous smaller size chrysanthemums in 75 varieties, such as the Pompons, the Anemone, and the Single Daisy

type. Among these varieties, in all shades of bronze, red, yellow and white, some of the outstanding chrysanthemums to be exhibited are the Crimson Red, Purple Queens, Red Rover, Orchid Beauty, Long Island Beauty, Nevada and White and Pink Frieda.

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Press photographs may be taken any time after 9:00 A.M. Saturday, October 31, 1953.

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10/29/53

R.C. Suchudge

# DEPARTMENT OF PARKS ARSENAL, CENTRAL PARK , REGENT 4-1080

SATURDAY, OCTOBER 31, 1953 Noved Heliney Lin 10/24/53 - 11 an

Misc.-20M-701516(53) New York City's Tenth Annual Outdoor Chrysanthemum Display, the largest and most spectacular mass planting of these flowers in the country, is now in full bloom with 2,000,000 blossoms on view in five park areas, the Department of Parks announced today.

FOR RELEASE

In recent years benefactions from private citizens to the parks of the people of New York have become more and more frequent. The Park Department has opened the Wollman Memorial Skating Rink; the Chess and Checker House; two Friedsam Memorial Merry-go-rounds; is building the Loeb Memorial Boathouse and Kerb Memorial Model Yacht Boathouse. It is fitting on this 10th Anniversary of the magnificent Sara J. Woodard Memorial Chrysanthemum Plantings to fully recognize this fact and to give thanks to those who put their funds to such civic usefulness.

In 1943 a gift was made by Mrs. Albert D. Lasker in memory of her mother, Mrs. Sara J. Woodard, who died in New York on January 8, 1940. She was one of the founders of two public parks in Watertown, Wisconsin, and was a member of the Park Association of New York City, Inc.

The millions of flowers are now on view in full blossom in five park areas in New York City; The Central Park Conservatory Gardens at Fifth Avenue and 105th Street; The Plaza at Fifth Avenue and 59th Street; Bryant Park at 42nd Street and Avenue of the Americas; Bowling Green Park, at Broadway and Whitehall Street; Cadman Plaza, Fulton and Tillary Streets, Brooklyn.

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Thousands of visitors to the parks, as well as people in the surrounding office buildings, hospitals and apartment houses, have enjoyed this dramatic and unique outdoor show for many years. Planted solidly in beds, some of them 250 feet long, the flowers range in colc from white through pale yellow to blue to pink to brilliant red, and the plants range in size from the small dwarf varieties to more than three feet high and three feet in spread. This display, comprised of 10,000 plants, is one of the largest and most spectacular outdoor mass planting of chrysanthemums in the country.

Tremendous as all these plantings are in the City of New York, they are all small compared to the country-wide off-spring of the idea. As far back as 1946, Mrs. Lasker started distributing the seeds of these same plants throughout the country to many civic and institutional organizations. The idea has grown, and today, at harvest time, seeds are gathered, dried, sorted and given to Mrs. Lasker by the first of the year for free distribution. Mail requests may be sent to her office in the Chrysler Building, N. Y. C.

In the Conservatory Gardens there are over twenty-five different varieties of the flowers consisting of: Buckingham, Pink; Barham, Bronze; Ethel, Bronze Red; Hardy Red; Courageous Red; Heart Fire; Bronze Red; October Girl, Pink; Rose Pink; Azalea Mum, Red; Azalea Mum, Pink; Azalea Mum, White; Bronze Cushion, Bronze; Early Harvest, Bronze; Charles Nye, Bronze Red; Early Bronze, Bronze; Golden Lode, Yellow; Irene, White Button; White Dotty, White; Starlight, White and Yellow; Autanan Song, Bronze Red; Brookside, Pink; Purple Seedling, Lavender; Ruth Cummings, Bronze; Barbara Cummings, Yellow; Barbara Small, White, etc.

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10/29/53

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# DEPARTMENT OF ARSENAL, CENTRAL PARK

## FOR RELEASE

Mise.-20M-701516(53) .114

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REGENT 4-1000

The Park Department's Prospect Park Greenhouse is ready to show to the public its annual dramatic Christmas Flower display featuring, of course, the traditional Poinsettia.

IMMEDIATELY

The Greenhouse, located at Prospect Park West and Ninth Street, has annually three well known shows: Easter time, Chrysanthemum time, and now. It consists of several rooms including the main display room. The attendance figures at these shows attest to their popularity, ranging from, on occasion, 5,000 a day at Christmas to an amazing 20,000 a day at Easter, with three-quarter mile waiting lines. Not only New Yorkers but visitors from near and far make a regular trip to these flower displays.

This year's display includes over 1500 pink, white and red Poinsettia, some of them measuring 12 to 15 inches in diameter. Cyclamen, Camelias and other plants are grouped with the Poinsettias

The exhibit will be open Sunday, December 20, 1953, and will be open to the public from 10:00 A.M. to 4:00 P.M.

Reporters and Press photographers are welcome at any time.

12/16/53



Misc.-20M-701516(53) .114

The Department of Parks announces that the Cafeteria in Fort Tryon Park will be opened to the public on Tuesday, September 15 at 10 A.M.

Last winter, the existing restaurant was closed for reconstruction and enlargement, including an addition to the building on the site of the former terrace and the addition of a new enlarged terrace. Because of the heavy demand for eating facilities, the Department, in addition to enlarging the facilities, has also converted the restaurant to cafeteria. A service counter has been constructed within the old section of the building, located for the most efficient handling of food. The cafeteria will be operated by the Union News Company and will be open year-round. The new seating capacity is 80 indoors and 80 on the terrace, for a total of 160.

Fort Tryon Park, a gift of John D. Rockefeller, is the site of the Metropolitan Museum of Art's world famous "Cloisters". Located on high ground at the north end of Manhattan, the park includes gardens, walks and terraces, with sweeping views of the Palisades, the Hudson River and parts of the City of New York.

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9/11/53



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**REGENT 4-1000** 

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# FOR RELEASE

Sand Helivery Sent 11/25/03 2PM

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FRIDAY - NOVEMBER 27, 1953

The Department of Parks announces the closing of the ten (10) municipal golf courses in the various boroughs and the pitch-putt course at Jacob Riis Park, Queens, at the close of play on Sunday, November 29, 1953.

During the past season, more than 650,000 rounds were played over the ten courses and approximately 50,000 rounds were played on the pitch-putt course.

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11/25/153



ARSENAL, CENTRAL PARK

## FOR RELEASE

IMMEDIATELY

Misc.-20M-701516(53)

The 3rd annual Mixed Twosome Championship for municipal course golfers will be conducted by the Department of Parks under the sponsorship of the F. & M. Schaefer Brewing Company at Split Rock Golf Course beginning at 10 A.M. on Sunday, September 27. The winning twosome will play a team representing the Fairmount Park Commission of Philadelphia. Pa. in the Inter-City Match Play Championships to be held in New York City on Sunday, October 4.

Play next Sunday will consist of 18 holes of "scotch ball" medal play, the man to drive from odd numbered tees and the woman from even numbered tees, or vice versa. From tee to green, partners will play every other shot. U.S.G.A. rules will govern all play and in case of ties, winner will be determined by matching score cards.

Contestants in Sunday's matches are the man and woman from each of the 10 municipal golf courses who turned in the lowest gross scores in the Blind Bogey Tournament held last Sunday. These contestants, and the courses they represent, will be:

(Continued)

Dyker Beach, Brooklyn John Mikrut Gertrude Hyde

Van Cortlandt, Bronx John Amanna Ann Rudnick

Mosholu, Bronx James Manzone Jane Dalziel

Kissena, Queens Walter Wasnakoski Jessie Aheran

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- Forest Park, Queens Fred Vollet Rose Rapp
- Clearview, Queens Jack Colby, Jr. Adele Ernst

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Pelham, Bronx John J. McKessy Mrs. Molly Newman

Split Rock, Bronx Bernard L. Kane Rie T. Casella Silver Lake, Richmond Edward Solan Mrs. Clara Boera

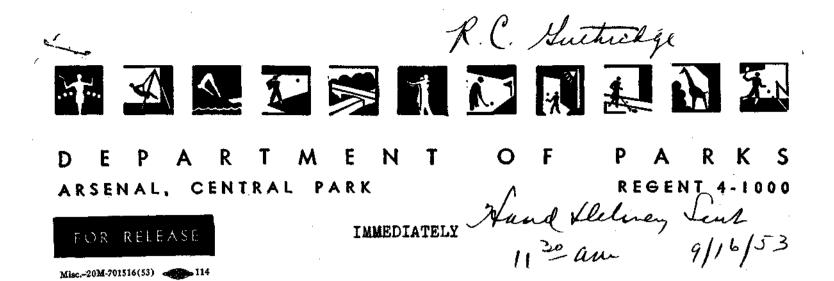
LaTourette, Richmond Frank A. Johnson Helen Rappa

Prizes, donated by the F. & M. Schaefer Brewing Company, will be presented to the members of the winning twosome and runner-up twosome, and a handsome team trophy which will go to the golf course which the winning team represents. This Schaefer Trophy will remain in competition until one golf course secures permanent possession by winning it three times. Forest Park and Mosholu Golf Courses each have one leg on the trophy.

Results of the competition may be obtained, or photographs taken, after 3 P.M. when competition will have been completed, at Split Rock Golf Course, CIty Island 8-1258.

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9/22/53



4000 golfers will tee off in the 3rd Annual Blind Bogey Golf Tournament which will be conducted by the Department of Parks under the sponsorship of the F. & M. Schaefer Brewing Company on Sunday, September 20, at the ten municipal golf courses. Registration for this popular tournament was limited to 400 at each course. First foursomes will tee off at 6 A.M.

As in former years, the low gross winners, man and woman, from each course will qualify for the Mixed Twosome Championships to be held at Split Rock Golf Course, Bronx, on Sunday, September 27.

An added feature this year is the Inter-city Foursome Match Play Championship to be held Sunday, October 4 in New York City in which the team winning the Mixed Twosome Championship will play a team representing the Fairmount Park Commission of Philadelphia.

In the Blind Bogey competition, each golfer selected his or her own handicap at the time they filed their entry. The Blind Bogey figure is drawn at each course after the last player has completed his round of golf. The player whose net score is closest to the Blind Bogey is declared the winner. This type of competition gives each player, whether duffer or expert, or man or woman, an equal chance to win.

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Prizes donated by the F. & M. Schaefer Brewing Company will be awarded at each course to the man and woman winning the Blind Bogey competition and to the low gross man and woman. The R. J. Schaefer Trophy will go to the golf course represented by the winning team in the Mixed Twosome Championship and prizes will be awarded to members of the winning and runner-up teams. The Schaefer Inter-City Trophy will remain in the possession of the winning city for a period of one year. Team members will be awarded replicas of the trophy.

9/17/53



The 12th Annual Harvest Dance Contest will be conducted by the Department of Parks on Thursday, August 27 at 8:30 P.M. at the Mall in Central Park.

Couples who finished first, second, and third in foxtrot, waltz, rumba, and jitterbug competitions held in each of the five boroughs earlier this month, will be competing for city-wide honors on Thursday. The city-wide champions in each dance division will all be eligible to participate in the All-Round Championship which will be held immediately following the judging in the regular competition.

Couples placing first and second in each dance division will be awarded prizes which have been donated by the Consolidated Edison Company.

Music on Thursday will be provided by Ray McKinley and his orchestra who will entertain the spectators during competition intermissions. The McKinley band, the most versatile in the country, presents an excellent program of vocals and jazz arrangements. Ann Summers is the featured vocalist and Ray himself is equally adept at vocalizing or playing the drums.

The public is invited to attend this popular competition as guests of the Consolidated Edison Company and the Department of Parks. No tickets are required for admission.

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Preliminary contests to select competitors for the 12th Annual Harvest Dance Contest will be conducted by the Department of Parks according to the following schedule:

Queens	Tuesday	August 11	Jackson Heights Plgd. 84th St & 30 Ave.
Brenx	Wedne <b>s</b> day	August 12	Poe Park, 192nd St and Grand Concourse
Mannattan	Thursday	August 13	Wollman Memorial, Central Park, 64th
Brocklyn Richmond	Friday Wednesday	August 14 August 19	St. & 5th Ave Prospect Park Dance Area at 11th St. Cromwell Recreation Center, Murray Hulbert Ave. & Hannah St. Tompkinsville

All contests begin at 8:30 P.M.

Couples finishing in first, second, and third place in the foxtrot, waltz, rhumba, and jitterbug divisions of each borough contest will be eligible to compete in the city-wide championships to be held on The Mall in Central Park on Thursday evening, August 27 at 8:30 P.M.

Music for these contests will be provided by some of the nation's top "Name" bands. The Olympic Point Scoring System will be used by the judges and couples finishing first in each dance division will be awarded prizes.

Contestants may compete in any or all of the dance divisions but only in one borough. Entries close three days before each contest.

The public is invited to attend all of these contests. No tickets of admission are required.

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Entry blanks are available for the 12th Annual Harvest Dance Contest to be conducted by the Department of Parks at the Mall in Central Park on Thursday, August 27 at 5:30 P. M. Eliminations will be held in each of the five boroughs according to the following schedule:

Queens	Tuesday	Aug. 11	Jackson Heights Plgd., 84th St. & 30th Ave.
Bronx	Wednesday	Aug. 12	Poe Park, 192nd St. & Grand Concourse
Manhattan	Thuraday	Aug. 13	Wollman Memorial, Central Park, 64th St. & 5th Ave.
Brooklyn	Friday	Aug. 14	Prospect Park Dance Area at 11th St.
Richmend	Tednesday	Aug. 19	Cromwell Recreation Center, Murray Hulbert Ave.
			& Hannah St., Tempkinsville

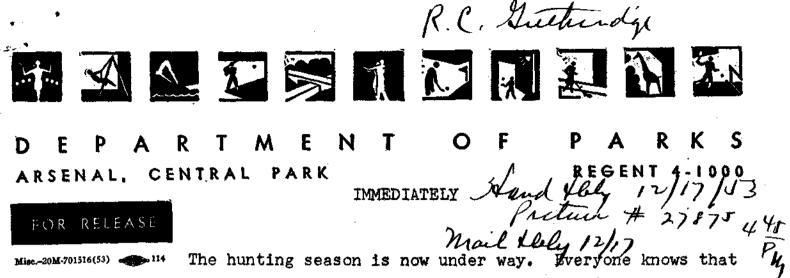
All eliminations begin at 8:30 P. M.

Competition will be conducted in the fox trot, waltz, rhumba, and jitterbug. Contestants must be amateurs and at least 16 years of age. At least one member of each couple must reside in the borough in which they are competing. First, second, and third place borough winners in each division will be eligible to compete in the city-wide finals on the Mall. The Olympic Point Scoring System will be used by the judges.

Entry blanks may be secured and filed at Department of Parks berough effices and at parks where Name Band Dances, sponsored by the Consolidated Edison Company are conducted.

Prizes will be awarded to winning couples in the borough competition and to couples placing first and second in the city finals.

7/30/53



it is explicitly against the law to hunt within the borders of the City.

On Tuesday, December 15th, two hunters were convicted in the Magistrates Court of Rockaway who were apprehended shooting in the Jamaica Bay Park area. We are developing feeding stations, impoundments, water cleanup and other protective and attractive facilities for hundreds of thousands of wild birds. We are doing this to establish a game refuge for all the people, not a shooting box for the pleasure of a few hunters who are too lazy to go outside the City limits.

Convictions such as these can, of course, only be obtained through the cooperation of the Police Department's Harbor Precinct which covers the waterfront and through the Courts, typified by Magistrate Thomas J. Gray, who fully appreciates the long-range reclamation and preservation of the Jamaica Bay area.

The old maps of Jamaica Bay showed bulkhead lines for a monster port to handle the merchant fleets of the world. The fact is that the Brooklyn and Manhattan waterfronts on the Upper Bay, Hudson and East River are adequate for shipping and waterfront industry. Jamaica Bay program and the surrounding lands are for residence and recreation. Sewage disposal plants now in operation are cleaning the waters which will insure besides the birds, a

return of the fish and shell fish and encourage boating and swimming.

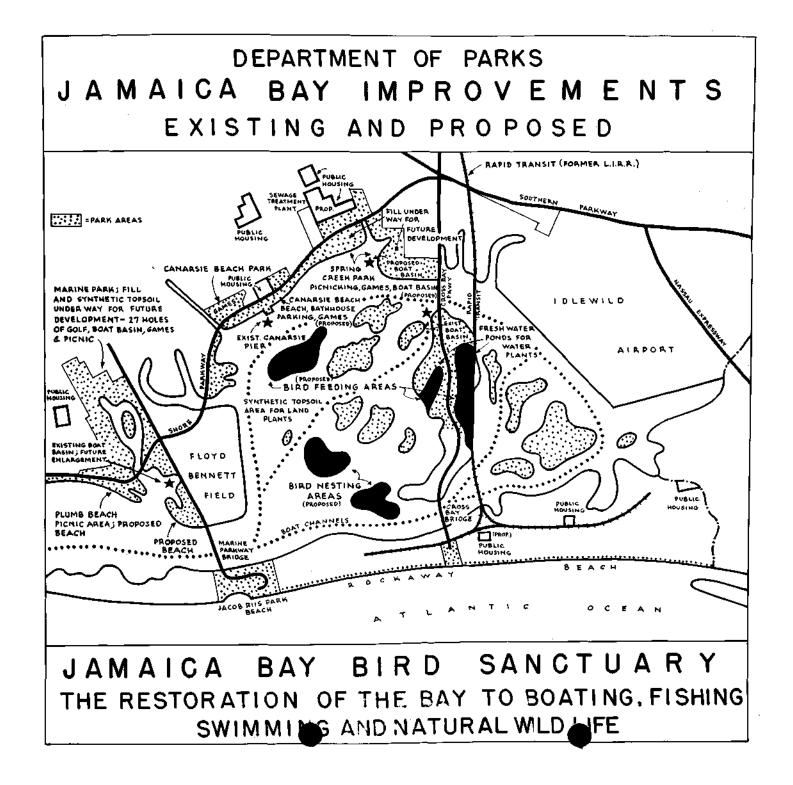
Adjacent to Cross Bay Boulevard which traverses the major island in the Bay, impoundments have been constructed where plants suitable for bird feeding will be grown. On other islands in the Bay similar upland plants will be grown. Around one of the impoundments a nature walk will make it possible for nature students, school classes and others, to view at close range the feeding, nesting and other activities of both water and upland birds.

The entire north shore of Jamaica Bay, except for Bennett Field and Idlewild, is now under the jurisdiction of the Department of Parks. Plans have been prepared for golf courses and two beaches in Marine Park; a beach at Canarsie; and picnic areas and a boat basin in the Spring Creek area. The pioneer redevelopment in this section is the Shore Parkway opened in 1938 which reclaimed many acres of marsh land and made the area accessible and stimulated housing and related construction. The attached map clearly shows the various projects in this neighborhood development and reclamation.

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12/17/53

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On Sunday, November 1, beginning at 10 A. M. the Brooklyn Model Yacht Club will conduct the Krauss Trophy Races at Prospect Park. All activity will start at the north end of the large lake which can be reached from the Vanderbilt Avenue entrance to the park.

The Krauss Trophy Races are open to all registered Class M boats in the eastern division. Class M competition is limited to boats which are 50 inches or less at the water line. The flush deck above the water line may be of any size.

Though the day of the windjammer is past, a fair wind on Sunday will make this event an interesting Sunday morning outing for old and young alike.

10/26/53





#### K S P Α R Ο F Ν E Т R P Ε А **REGENT 4-1000** ARSENAL, CENTRAL PARK

## FOR RELEASE

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Misc.-20M-701516(53) .114

The last important lawn bowling tournament in New York City this season will be the Neilson Cup Competition which will be held at 10 A.M. on Sunday, September 13 at Prospect Park, Caton and Coney Island Avenues in Brooklyn.

Participating in the tournament will be representatives of the New York, Brooklyn, Irvington, and Sunrise Lawn Bowling Clubs from New York and the Essex, East Orange, Trenton, Montclair, and Plainfield Lawn Bowling Clubs from New Jersey.

Lawn bowling Club Events will also be held in Central Park this month. On September 21, at 10 A.M., the Nomination Doubles Elimination, and on September 27, also at 10 A.M., the

Trebles Competition, Mixed, will be conducted at the bowling greens located on Sheep Meadow, 67th Street near West Drive.

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9/10/53





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## FOR RELEASE

IMMEDIATELY

Misc.-20M-701516(53) . 114

The Department of Parks announces the opening of the Municipal Life Guard Training Course conducted each year to train young men for the position of Life Guard at New York City's municipal pools and beaches. Applications are now available at all Borough Headquarters of the Department of Parks, and at all Parochial high schools, university and college placement offices, as well as at Y.M.C.A. and Y.M.H.A. and the Department of Parks School at East 54th Street Pool, Manhattan. Tuition is free.

The Course, consisting of practical and theoretical instruction in life guard procedure and practice, will be divided into five parts: life saving and water safety; resuscitation and inhalator operation, beach and pool control; use and care of beach and pool equipment; boat and surf rescue technique. Staff members of the Park Department will act as instructors.

Each candidate will be required to attend one two-hour session a week beginning Monday, January 4, 1954. Sessions will be held afternoons and evenings Monday through Friday, and from 10:00 a.m. to 5:00 p.m. on Saturdays. Candidates will be given their choice of class periods. All classes will be held at the Park Department East 54th Street Pool, 342 East 54th Street, Manhattan. This pool can be easily reached from any part of the City via the Municipal Transit System.

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This training course is open to any citizen of the United States and resident of New York City, who will reach his 17th birthday on or before July 1, 1954, who can pass a non-competitvve swimming test of fifty yards in 32 seconds, in qualifying tests given through the month of December, and who can also pass a qualifying medical and physical examination. Registration will be by written application on forms provided by the Department of Parks. A medical Certificate of Fitness from the candidate's personal physician is necessary before the candidate will be permitted to take the course.

In addition to becoming eligible for appointment as a Municipal Life Guard for the summer, successful candidates will receive a certificate of qualification from the Department of Parks.

## BOROUGH HEADQUARTERS

MANHATTAN		Arsenal Building 64th Street and Fifth Avenue New York 21, N. Y. REgent 4-1000
BROOKLYN	وي ب م	Litchfield Mansion Prospect Park West and Fifth Street Prospect Park 15 SOuth 8-2300
BRONX		Bronx Park East and Birchall Avenue Bronx Park 62 TAlmadge 8-3200
QUEENS		The Overlook Union Turnpike and Park Lane Forest Park, Kew Gardens 15, L.I. LIggett 4-4400
RICHMOND		Clove Lakes Park 1150 Clove Road West New Brighton GIbralter 2-7640

12/4/53

R.C. Suthridge

Regular Mail 12-3.53

#### R S Ť О Α Ν F Ρ Α R Т м F D **REGENT 4-1000** PARK CENTRAL ARSENAL. Hand blely Sent 12-3-53 245 PM

## FOR RELEASE

Misc.-20M-701516(53) 414

SUNDAY, DECEMBER\_6, 1953\_

The Department of Parks Marionette Theatre will present "Alice in Wonderland" during its next tour which will begin on Monday, December 7th and terminate on Friday, April 23rd. The Puppeteers will visit 84 locations and give 150 performances for children in New York City.

The show will be given in the boroughs during the following period:

BROOKLYN	December 7 to January 8
RICHMOND	January 11 to January 26
QUEENS	January 27 to February 17
BRONX	February 23 to March 17
MANHATTAN	March 18 to April 23

The Park Puppeteers have been making 2 tours annually since its inception.

Their version of "Allce in Wonderland" is their most ambitious undertaking. There are more than 50 main characters. all authentic reproductions of Sir John Tenniel's illustrations for the Louis Carroll classic.

The schedule for the first week in Brooklyn will be: Mon. Dec. P.S. 192 7 1:30 P.M. 18th Avenue & 47th Street Tues. Dec. 8 10:30 A.M. P.S. 126 - performance at Green-1:30 P.M. point YMCA-Meserole & Manhattan Aven

		- -	
Wed.	Dec. 9	10:30 A.M. 1:30 P.M.	P.S. 189 New York Ave. & East 96th St.
Thurs.	Dec. 10	10:30 A.M. 1:30 P.M.	P.S. 197 Kings Highway & Bast 22nd St.
Fri.	Dec. 11	10:30 A.M. 1:30 P.M.	P.S. 136 (for children of P.S.2) 40th Street & 4th Avenue

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Information about performances may be secured by calling Department of Parks borough offices.

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12/3/53

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R.C. Huthridge

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SUNDAY, AUGUST 23, 1953

Misc,-20M-701516(53) .114

FOR RELEASE

The Department of Parks Marionette Theatre opens a tour of Manhattan park playgrounds on Monday, August 24. Seventeen performances of the "Marionette Circus" will be given at 14 park areas and one special performance will be given for the children at Bellevue Hospital.

The Marionette Circus has been on tour in the five boroughs since June 15 and to date over 100,000 children and adults have thrilled to the fantasy and nonsense of the hour-long performances. The Manhattan shows bring to a close this season's schedule of 88 free performances at 72 parks and park playgrounds.

Never before have such rare animals and unusual performers been presented for the entertainment of the public. There are lions and wolves performing in the same cage with lambs, an elephant with a magic trunk, a seal that swallows fish, the only aluminum-armored rhinocerous in captivity, acrobats, clowns, snake charmer, bareback rider, a band of musicians, and, as the stellar attraction The Beautiful, The Wonderful Salami, who, sawed in half, performs her dance in two parts.

Performances in Manhattan are scheduled as follows: Mon. Aug. 24 2:30 P.M. East River Park, East River Drive and 6th St. Tues. Aug. 25 2:30 P.M. Hamilton Fish Playground, Stanton, Sheriff, and Pitt Streets Wed. Aug. 26 11:00 A.M. Heckscher Playground, 62nd Street and West 2:30 P.M. Drive in Central Park

( continued )

Thurs.	Aug. 27	2:30 P.M.	John Jay Playground, Cherokee Place and East 76th Street, East River Drive
Fri.	Aug. 28	2:30 P.M.	Amsterdam Houses Playground, 63rd St. west of Amsterdam Avenue
Mon.	Aug. 31	2:30 P.M.	Mt. Morris East Playground, East 123rd St. and Madison Avenue
Tues.	Sept. 1	10:30 A.M.	Bellevue Hospital, parking lot east of Hospital
		2:30 P.M.	Chelsea Playground, West 28th Street between 8th and 9th Avenues
Wed.	Sept. 2	11:00 A.M. 2:30 P.M.	Jay Hood Wright Playground, 173rd Street and Ft. Washington Avenue
Thurs.	Sept. 3	2:30 P.M.	Lincoln Houses Playground, Fifth Avenue and East 135th Street
Fri.	Sept. 4	2:30 P.M.	Colonial Park, 146th Street and Bradhurst Avenue
Tues.	Sept. 8	2:30 P.M.	Highbridge Playground, 173rd Street and Amsterdam Avenue
Wed.	Sept. 9	2:30 P.M.	Thomas Jefferson Playground, 112th Street and First Avenue
Thurs.	Sept. 10	2:30 P.M.	Alfred E. Smith Houses Playground, Catherine and Madison Streets
Fri.	Sept. 11	2:30 P.M.	Inwood Playground, Isham and Seeman Streets

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MUSIC AND DANCING IN NEW YORK CITY PARKS THIS WEEK

Sunday, Aug 16 8:30 P.M. Mall, Central Park - Guggenheim Memorial Concert -Goldman Band - Final concert of season - all request program

- Monday, Aug. 17 8:30 P.M. Colonial Park, 146 Street and Bradhurst Avenue, Manhattan-Name Band Dance sponsored by the Consolidated Edison Company-Tony Pastor and his orchestra
  - Tuesday, Aug. 18 8:30 P.M. Victory Field, Woodhaven Boulevard and Myrtle Ave. Queens-Name Band Dance sponsored by the Consolidated Edison Company - Tony Pastor and his orchestra.
    - Bowling Green, Broadway and Whitehall Street concert sponsored by Isbrandtsen Company
  - Wednesday, Aug. 19 Poe Park, 192nd Street and Grand Concourse, Bronx-8:30 P.M. Name Band Dance sponsored by the Consolidated Edison Company - Tony Pastor and his orchestra
    - 8:30 P.M. Cromwell Recreation Center, Murray Hulbert Ave. and Hannah Street, Tompkinsville, Richmond-Name Band Dance sponscred by the Consolidated Edison Company Art Mooney and his orchestra
    - 8:00 P.M. Forest Park Music Grove, Main Drive West of Woodhaven Blvd. Glendale, Queens - Concert - American Express Glee Club
- Thursday, Aug. 20 8:30 P.M. Wollman Memorial, Central Park, 64th Street West of Fifth Avenue - Name Band Dance sponsored by the Consolidated Edison Company - Larry Fotine and his .... orchestra
- Friday, Aug. 21 8:30 P.M. Prospect Park Dance Area, 11th St. and Prospect Park West, Brooklyn - Name Band Dance sponsored by the Consolidated Edison Company - Blue Barron and his orchestra

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FOR RELEASE

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MUSIC IN NEW YORK CITY PARKS THIS WEEK

ARSENAL, CENTRAL PARK

## FOR RELEASE

IMMEDIATELY

- Form 1-1-10M-508074(53) . 114 Sunday, August 9 8:30 P.M.
- Mall, Central Park Guggenheim Memorial Concert Goldman Band - Tchaikovsky Program

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- Monday, August 10 8:30 P.M. Mall, Central Park - Guggenheim Memorial Concert Goldman Band - Wagnerian Program
- Tuesday, August 11 8:30 P.M. Jackson Heights Playground, 84th St. and 25th Ave Queens - Name Band Dance sponsored by the Consolldated Edison Company - Jerry Wald and his orchestra.
  - 12:00 Noon Bowling Green, Broadway and Whitehall St., Concert sponsored by Isbrandssen Company
- Wednesday, August 12 Mall, Central Park Guggenhein Memorial Concert 8:30 P. M. Goldman Band - Bach-Handel Program
  - 8:30 P.M.
- Poe Park, 192nd Street and Grand Concourse, Bronx Name Band Dance sponsored by the Consolidated Edison Company - Jerry Wald and his orchestra
- 8:00 P.M. Forest Park Music Grove, Queens Concert -Equitable Life Assurance Society
- Thursday, August 13 8:30 P.M. Miscellaneous Program
  - 8:30 P.M. Central Park, 110th St. and Fifth Ave. Concert Marcellino Guerra and his orchestra
  - 8:30 P.M. Wollman Memorial, Central Park, 64th Street West of Fifth Ave. - Name Band Dance sponsored by the Consolidated E dison Company Johnny Long and his orchestra
  - Fraday, August 14 Mall, Central Park-Guggenheim Memorial Concert -8:30 P.M. Goldman Band - Miscellaneous Program
  - 8:30 P.M. Prospect Park Dance Area, 11th St. and Prospect Park West, Brooklyn-Name Band Dance sponsored by Consolidated Edison Co.-Charles Peterson and his orchestra
  - Saturday, August 15 8:30 P.M. Prospect Park Music Grove, Flatbush Avenue and Empire Blvd., Brooklyn - Guggenheim Memorial Conn cert - Goldman Band - Request Program - Closing concert of Season in Prospect Park

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ARSENAL, CENTRAL PARK

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Form 1-1-1-10M-508074(53) . 114

MUSIC IN NEW YORK CITY PARKS THIS WEEK

Goldman Band - Victor Herbert Music

Goldman Band - Sousa Program

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Sunday, Aug. 2 8:30 P. M.

2:00 P. M.

Monday, Aug. 3 8,30 P. M.

8:30 P. M.

Tuesday, Aug. 4 8:30 P. M.

12 Noon

Wednesday, Aug. 5

Queens - Name Band Dance sponsored by the Consolidated Edison Company - Charlie Peterson and his orchestra - Bowling Green, Broadway and Whitehall Street - concert

- Victory Field, Woodhaven Boulevard and Myrtle Avenue,

- Mall, Central Park - Guggenheim Memorial Concert -

- Forest Park Music Grove, Queens - Concert Band of

- Mall, Central Park - Guggenheim Memorial Concert -

- Colonial Park, 146 Street and Bradhurst Avenue, Manhattan - Name Band Dance sponsored by the Consolidated

Edison Company - Lem Johnson and his orchestra

sponsored by Isbrandtsen Company

8:30 P. M. - Mall, Central Park - Guggenheim Memorial Concert -Goldman Band - Musical Memory Contest

8:30 P. M. - Poe Park, 192nd Street and Grand Concourse, Bronx -Name Band Dance sponsored by the Consolidated Edison Company - Hal Charm and his orchestra

8:30 P. M. - Cromwell Recreation Center, Murray Hulbert Ave, and Hannah Street, Tompkinsville, Richmond - Name Band Dance sponsored by the Consolidated Edison Company -Ray McKinley and his orchestra

Thursday, Aug. 6 8:30 P. M.	- Prospect Park Music Grove, Flatbush Avenue and Empire Boulevard, Brooklyn - Goldman Band - Beethoven Program
8:30 P. M.	- Wollman Memorial, Central Park, 64th Street West of Fifth Avenue - Name Band Dance sponsored by the Consoli- dated Edison Company - Ray McKinley and his orchestra
Friday, Aug. 7	
8;30 P. M.	- Mall, Central Park - Guggenheim Memorial Concert - Goldman Band - Beethoven Program
8,30 P. M.	- Prospect Park Dance Area, 11th Street and Prospect Park West, Brocklyn - Name Band Dance sponsored by the Con- solidated Edison Company- Lee Peeper and his orchestra
Saturday, Aug. 8 8,30 P. M.	- Prospect Park Music Grove, Flatbush Avenue and Empire Boukevard, Brooklyn - Guggenheim Memorial Concert - Goldman Band - Russian Music

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Misc.-20M-701516(53) 414

The 12th season of Name Band Dances, the popular summer series of 54 outdoor dances in the parks, will conclude with the three dances scheduled on Tuesday, Wednesday, and Thursday evenings this week.

This season's dances, which to date have been attended by more than 200,000 people, were again sponsored by the Consolidated Edison Company and conducted by the Department of Parks.

The dances have been held at Central Park and Colonial Park, Manhattan; Prospect Park in Brooklyn, Poe Park in the Bronx; Victory Field and Jackson Heights Playground in Queens; and this year for the first time, dances have also been held in Richmond at Cromwell Center, Tompkinsville.

The "Big Beat" of Buddy Morrow, his trombone and his R.C.A. Victor Dance Orchestra will be heard on Tuesday, September 1, at Victory Field, Forest Park, Woodhaven Boulevard and Myrtle Avenue, Queens and on Wednesday, September 2 at Poe Park, 192nd Street and Grand Concourse, Bronx. Buddy played with the orchestras of Paul Whiteman, Eddie Duchin, Artie Shaw, Vincent Lopez, Tommy Dorsey and Jimmy Dorsey before forming his own dance band. His group, which features the talented young singer, Frankie Lester, plays listenable, danceable rhythms which are popular with the

### (continued)

customers and critics alike.

On Thursday, September 3, Sonny Dunham will play at the Wollman Memorial, 64th Street West of Fifth Avenue in Central Park. Name Band Dance fans are sure to enjoy the unusual arrangements of the popular dance numbers played by this entertaining orchestra.

The Consolidated Edison Company and the Department of Parks extend a cordial invitation to New Yorkers to enjoy dancing or listening to the fine music in the parks during this season's final week of Name Band Dances.

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**REGENT 4-1000** 

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## FOR RELEASE

IMMEDIATELY

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There are only eight remaining dances in this season's series of 54 Name Band Dances sponsored by the Consolidated Edison Company and conducted at major parks on weekday evenings by the Department of Parks. Music for the five dances this week will be played by the Milt Larkin, Blue Barron, Lee Peeper, Ray McKinley, and Al Lombardy orchestras. All dances begin at 8:30 P.M.

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Milt Larkin, making his first appearance on the Name Band series, will play on Monday, August 24 at Colonial Park, 146th Street and Bradhurst Avenue, Manhattan.

Blue Barron will wield the baton on Tuesday, August 25 at Jackson Heights Playground, 84th Street and 25th Avenue, Queens. Blue Barron is one of the top bandsmen in the country today. He has some fine vocalists and singing groups in his band. The rhythm numbers of the Blue Notes, the solos of Bob Marshall and Jo Ann Miller, and the renditions of the Barron Glee Club are as well known to the public as Barron's sweet and smooth "Music of Yesterday and Today".

Lee Peeper plays on Wednesday, August 26 at Poe Park, 192nd Street and Grand Concourse, Bronx. Peeper, this season, has played for both Manhattan and Brooklyn Name Band fans and now those in Queens will have an opportunity to dance to the rhythms of the Peeper orchestra.

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Ray McKinley will be the maestro for the Thursday, August 27 dance at the Mall, 72nd Street and Center Drive in Central Park. McKinley, a great performer who is equally adept at vocalizing or playing the drums, presents a smoothly-blended program of vocals, jazz arrangements, and excellent dance tempos. The McKinley band is geared for entertainment from start to finish.

Al Lombardy will play on Friday, August 28 at Prospect Park, Prospect Park West and 11th Street, Brooklyn. Lombardy has been called the best clarinetist since Artie Shaw. He has an enviable following of young fans in Brooklyn who will be on hand to hear and dance to the rhythms of their favorite band leader.

8/20/153

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Miso.-20M-701516(53) .114

There are only eight remaining dances in this season's series of 54 Name Band Dances sponsored by the Consolidated Edison Company and conducted at major parks on weekday evenings by the Department of Parks. Music for the five dances this week will be played by the Milt Larkin, Blue Barron, Lee Peeper, Ray McKinley, and Al Lombardy orchestras. All dances begin at 8:30 P.M.

Milt Larkin, making his first appearance on the Name Band series, will play on Monday, August 24 at Colonial Park, 146th Street and Bradhurst Avenue, Manhattan.

Blue Barron will wield the baton on Tuesday, August 25 at Jackson Heights Playground, 84th Street and 25th Avenue, Queens. Blue Barron is one of the top bandsmen in the country today. He has some fine vocalists and singing groups in his band. The rhythm numbers of the Blue Notes, the solos of Bob Marshall and Jo Ann Miller, and the renditions of the Barron Glee Club are as well known to the public as Barron's sweet and smooth "Music of Yesterday and Today".

Lee Peeper plays on Wednesday, August 26 at Poe Park, 192nd Street and Grand Concourse, Bronx. Peeper, this season, has played for both Manhattan and Brooklyn Name Band fans and now those in Queens will have an opportunity to dance to the rhythms of the Peeper orchestra.

## (continued)

Ray McKinley will be the maestro for the Thursday, August 27 dance at the Mall, 72nd Street and Center Drive in Central Park. McKinley, a great performer who is equally adept at vocalizing or playing the drums, presents a smoothly-blended program of vocals, jazz arrangements, and excellent dance tempos. The McKinley band is geared for entertainment from start to finish.

Al Lombardy will play on Friday, August 28 at Prospect Park, Prospect Park West and 11th Street, Brooklyn. Lombardy has been called the best clarinetist since Artie Shaw. He has an enviable following of young fans in Brooklyn who will be on hand to hear and dance to the rhythms of their favorite band leader.

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DEPARTMENT ARSENAL, CENTRAL PARK

## FOR RELEASE

IMMED LATELY

Misc.-20M.701516(53) 114

Tony Pastor, Art Mooney, Blue Barron, and Larry Fotine will play for the tenth week of Name Band Dances in New York City parks. The dances will be held Monday through Friday at 8:30 P.M. each evening.

Tony Pastor will play for the first three dances, appearing Monday, August 17 at Colonial Park, 146th Street and Bradhurst Avenue, Manhattan; Tuesday, August 18 at Victory Field, Myrtle Avenue and Woodhaven Boulevard, Queens; and on Wednesday, August 19 at Poe Park, 192nd Street and Grand Concourse, Bronx. Tony Pastor, famed vocal-instrumentalist, and his celebrated orchestra give a special treatment to ballads, novelties, and instrumentals that is known to just about everyone in the country as the Pastor "signature". His appearances on the Name Band series are evenings of unusually fine entertainment and dancing.

Art Mooney will also play on Wednesday, August 19 for the dance at Cromwell Recreation Center, Murray Hulbert Avenue and Hannah Street, Tompkinsville, Staten Island. Art Mooney, "That Genial Irish Gentleman" has a great entertaining band that plays the type of music the public wants. Alan Foster handles the vocals and the comedy capers of Kerwin Somerville lend a light note to the evening's entertainment.

## (continued)

Larry Fotine will wield the baton on Thursday, August 20 at the Wollman Memorial in Central Park, 64th Street off 5th Avenue. The Fotine orchestra is a newcomer on the Name Band Dance program. The highly danceable "Smooth Music" for which this orchestra is known, is personally arranged by Larry Fotine who also writes much of the music they play.

Blue Barron, making his first appearance on this year's series, will play on Friday, August 21 at Prospect Park, Prospect Park West and 11th Street, Brooklyn. Blue Barron, stylist of the "Music of Yesterday and Today" heads a brilliant group of musicians and entertainers, among them Bob Marshall, Jo Ann Miller, the Three Blue Notes, and the Barron Glee Club.

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IMMEDIATELY

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FOR RELEASE

This week's Name Band Dance program, sponsored by the Consolidated Edison Company and conducted by the Department of Parks, will feature the music of Ray McKinley and Charlie Peterson, perennial favorites of Name Band Dance devotees, as well as the orchestras of Lem Johnson, Hal Charm and Lee Peeper, newcomers to this popular dance series.

Monday, August Srd, marks the initial appearance of Lem Johnson and his orchestra, who will play at Colonial Park, 146 Street and Bradhurst Avenue, Manhattan.

Charlie Peterson and his "Smooth Rhythm" orchestra will again entertain his Name Band Dance fans on Tuesday, August 4th at Victory Field, Woodhaven Boulevard and Myrtle Avenue, Queens. This group, which features individual vocal interpretations by Mickey Ramon, has won great popularity throughout the eastern part of the United States because of its entertaining qualities and its willingness to play the kind of music dancers want.

The dance at Poe Park, 192nd Street and Grand Concourse, Bronx, will feature the music of Hal Charm and his orchestra in their first appearance on the Name Band Dance series on Wednesday, August 5th,

Ray McKinley, "his vocals and his drums", whose novelty records have received wide recognition, will make two appearances at Name Band Dances this week; on Wednesday, August 5th at the Cromwell Recreation Center, Murray Hulbert Avenue and Hannah Street, Tompkinsville, Richmond and on Thursday, August 6th at the Wollman Memorial in Central Park, 64th Street West of Fifth Avenue. Ray's versatility in presentation and style, plus an array of omtstanding vocalists and entertainers, have done much to put the McKinley combine high on the list of America's favorite bands.

On Friday, August 7th, Lee Peeper and his orchestra will make their Name Band Dance debut at the Prospect Park Dance Area, 11th Street and Prospect Park West, Brooklyn.

All dances begin at 8:30 P. M. and the public is cordially invited to attend for a pleasant evening of dancing or listening to the music.

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7/29/53

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**REGENT 4-1000** 

8/5/53 2Pm

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DEPARTMENT ARSENAL, CENTRAL PARK



IMMEDIATELY

Form 1-1-1-10M-508074(53) . 114

The minth week of Name Band Dances in New York City Parks will feature the music of Jerry Wald, Johnny Long, and Charles Peterson. These dances are mart of the 12th Annual series of 54 sponsored by the Consolidated Edison Company and conducted by the Department of Parks on weekday evenings at 8:30 P.M.

Jerry Wald, making his fourth appearance of the season, will play Tuesday, August 11 at Jackson Heights Playground, 84th Street and 25th Avenue, Queens, and on Wednesday, August 12 at Poe Park, 192nd Street and Grand Concourse, Bronx. One of the foremost clarinet soloists in the world, Jerry Wald has always boasted a fine orchestra but his current aggregation is the finest he has ever had. Jerry's music is typically American, the sweet numbers soft and pretty and the swing bouncy.

Johnny Long will play on Thursday, August 13 at the Wollman Memorial, Central Park, 64th Street, west of Fifth Avenue. This suave maestro is a top favorite with dancers. His music and the vocals of Barbara Hammond, Dick Perry, The Long Shots, and the Glee Club will provide an evening of good dancing and good listening.

Charles Peterson will play for the dance on Friday, August 14 at Prospect Park, 11th Street and Prospect Park West. Peterson and his "smooth rhythm orchestra" playing the kind of music dancers want, have won many friends among Name Band Dance fans. Mickey Ramon handles the vocals. 8/5/53

for immediate Dorothy E. Hansell December 11, 1953 NEW YORK BOTANICAL GARDEN BRONX PARK, NEW YORK 58, N. Y. LUdlow 4-8500 CHRISTMAS AT THE NEW YORK BOTANICAL GARDEN

#### "Christmas Flower Display" and "Nativity Scene" in Conservatory

The Conservatory of The New York Botanical Garden will assume a festive air on December 18, when a "Christmas Flower Display" will open at 2 o'clock in the afternoon. The display will continue through Sunday, January 3.

Poinsettias, Christmas begonias, Christmas peppers, cyclamen, orchids, and a large group of African violets - all the plants so popular during the holiday season - will be effectively combined with ferns and foliage plants in a colorful display in one of the recently renovated show houses.

In an adjoining show house "The Nativity Scene" will be reproduced. This year the stable will be constructed as a cave, for it was a limestone cave and not a stable, as we know stables today, that gave protection to Mary and the new-born babe. Life-sized, beautifully dressed figures of Joseph, Mary and the shepherds will be grouped around the manger. The Inn at Bethlehem and the courtyard will be part of the scene, and as many as pessible of the plants mentioned in the Bible will be included to lend a realistic atmosphere.

Entrance will be made through the central circular house, whose dome is a familiar landmark in the Bronx. This house has been rebuilt and now contains a waterfall and pool. There are attractive groups of tropical plants, and from the branches of an old tree hang orchids and Spanish moss.

Admission from one o'clock in the afternoon is ten cents.

#### Christmas Display in the Museum Building

Tall Christmas trees hung with silver and golden snowflakes will decorate the

rotunda of the Museum and Administration Building, while a beautiful creche, with a backdrop of shimmering gold mesh, will be the focal point of interest.

The Christmas decorations in the Museum Building are being arranged by the Special Exhibits Committee, of which Mrs. Charles Burlingham is Chairman. T. H. Everett, Horticulturist of The New York Botanical Garden, is responsible for the "Christmas Flower Display" and "Nativity Scene" in the Conservatory.

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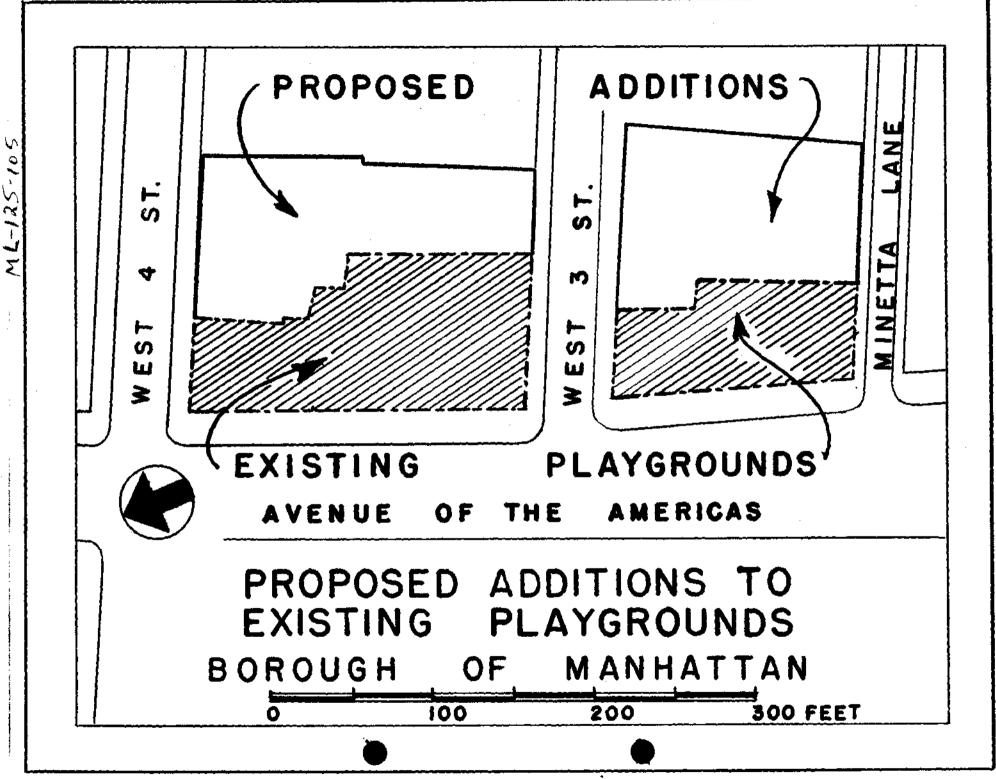


Misc.-20M-701516(53) -114

The President of the Borough of Manhattan and the Department of Parks announce that they have submitted to the Board of Estimate for approval the acquisition of additions to two small playgrounds on the east side of the Avenue of the Americas between Minetta Lane and West 4th Street, now operated by the Department of Parks. The City Planning Commission has approved these necessary changes in the City Map.

The Board of Estimate on Thursday, August 27th, will consider the President of the Borough of Manhattan's proposal to acquire, by borough assessment, additional land adjacent to these sites, and the mapping of these areas as parks; and in addition the transfer of the existing property, which was formerly under the jurisdiction of the Board of Transportation, to the Park Department will also be considered by the Board of Estimate Thursday.

The Department of Parks will then construct permanent playgrounds on both sites which will include reconstruction of the existing areas and new construction on the additional areas. The site north of West 3rd Street will contain court games for older children and adults such as, handball, basketball, boccie and horseshoe courts. The area south of West 3rd Street will be for mothers with small children. It will contain a comfort station, sandpit, wading pool and playground apparatus. 8/25/'53



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R P K Ν T M Ε R ·Τ P Α Ε D **REGENT 4-1000** CENTRAL PARK ARSENAL.

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The Department of Parks announces the opening to the general public of the playground adjacent to Bland Houses, at 40th Road and Prince Street, Flushing, Queens.

IMMEDIATELY

A 3/4 acre playground area was set aside in the acquisition of land for this 400 unit State-aided project. It is an example of the cooperative program of the Housing Authority and the Department of Parks.

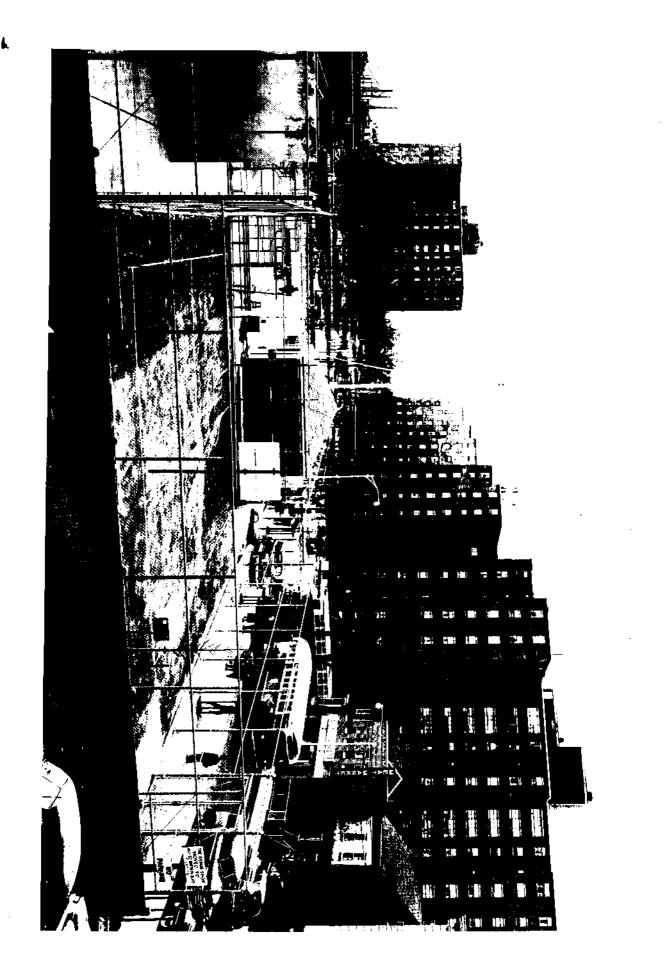
The playground consists of several areas set aside for all age group recreation, including a basketball court, two handball courts, a comfort station, a shower, sandpit and play apparatus.

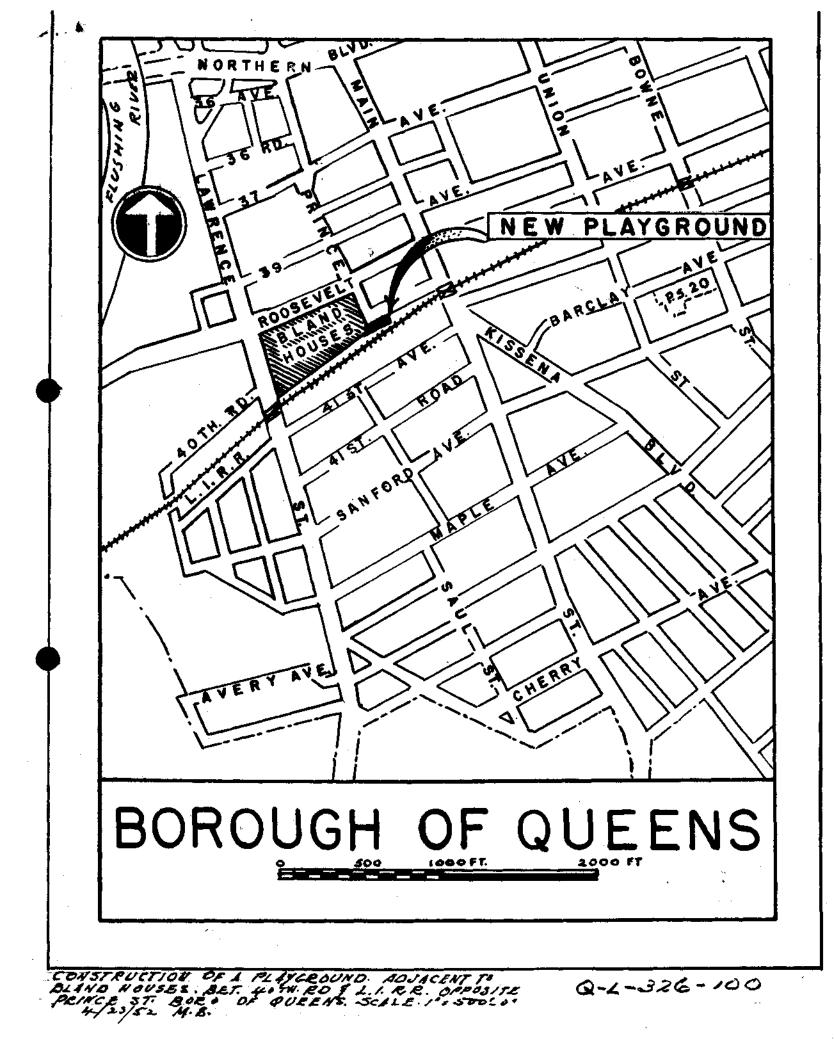
With the addition of this playground there are 595 playgrounds in the expanded park system.

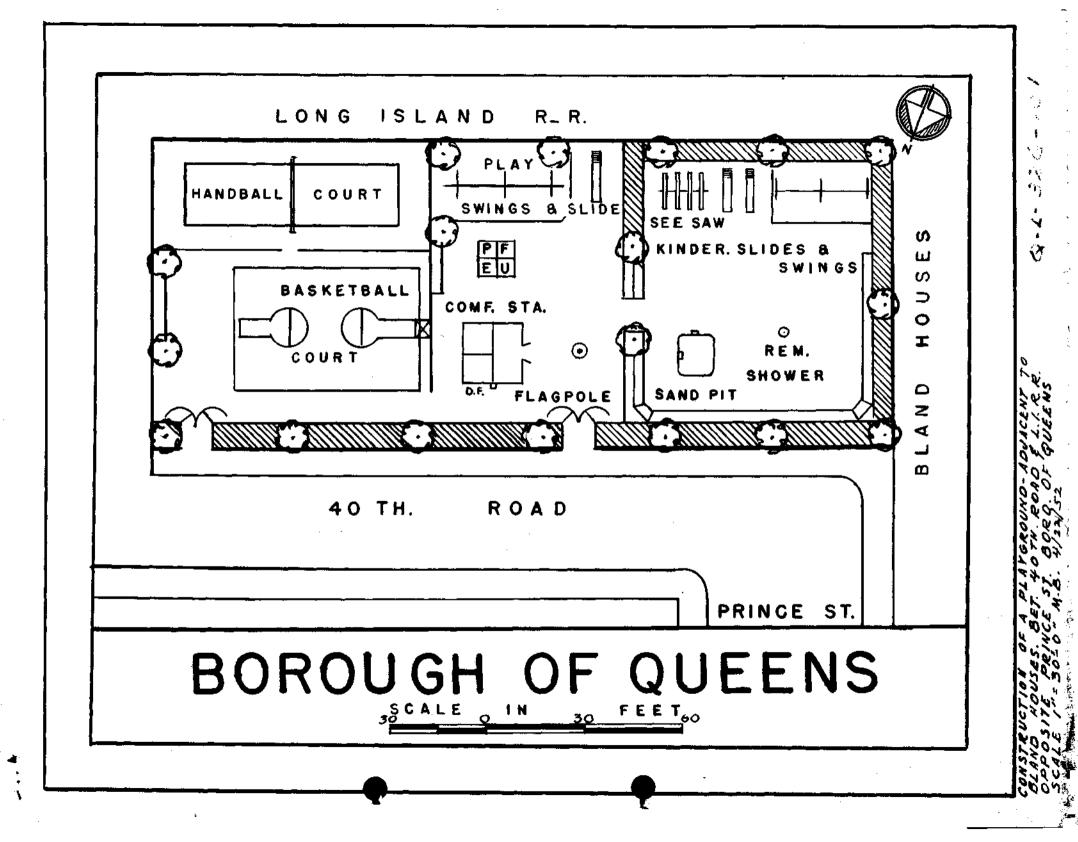
11/13/53

FOR RELEASE

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DEPARTMENT OF PARKS ARSENAL, CENTRAL PARK REGENT 4-1000

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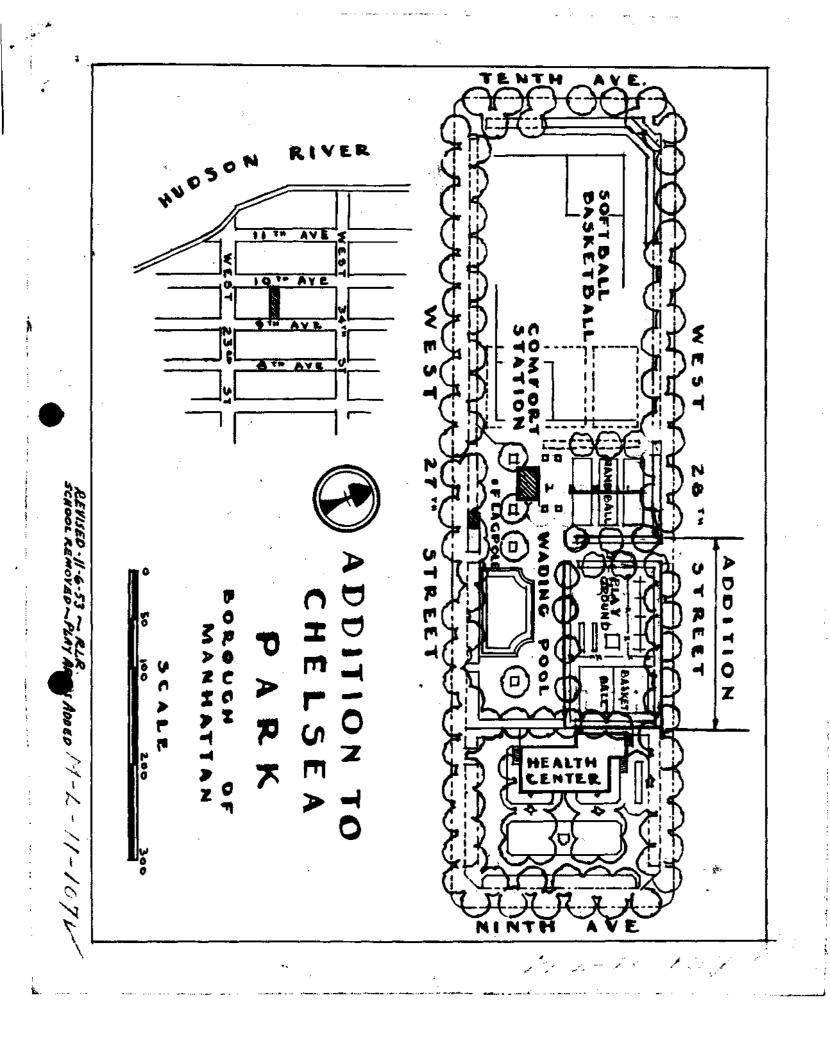
The Department of Parks announces the opening to the general public of an addition to Chelsea Park, Ninth Avenue and 28th Street, Manhattan.

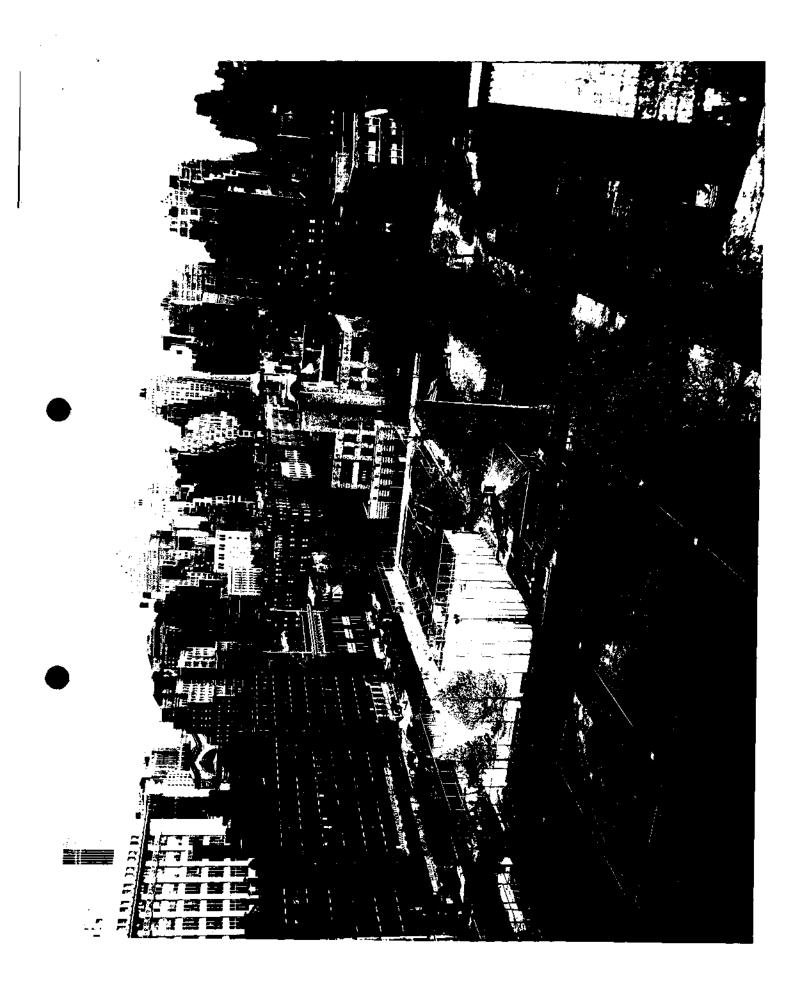
Chelsea Park is the center of several civic improvements, including to the south Chelsea Houses and the new Public School 33, and to the east a Health Center.

The playground addition is on the site of the old Public School 33, which no longer satisfactorily served the neighborhood. The Board of Education, on completion of the new school immediately adjacent, abandoned this building, permitting its demolition.

The existing playground includes two softball fields, handball, basketball, wading pool, comfort station and the usual small children apparatus. The additional area permitted the construction of older children's apparatus, two new basketball courts and three new handball courts.

11/10/53







B-E 250-100-B-6-250-101

Picture # 27880



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# FOR RELEASE

IMMEDIATELY

Misc.-20M-701516(53) .114

The Department of Parks announces that the playground adjacent to P.S. 269, Foster and Nostrand Avenues, Brooklyn, will be opened to the public with ceremonies on Friday, October 23, 1953, at 3 P.M. Those officiating at the ceremonies will include Mayor Impellitteri, Borough President Cashmore and Councilman Jack Kranis. Music will be supplied by the Department of Sanitation Band.

The Department of Parks and the Board of Education have for the past fifteen years cooperated in land acquisition, construction and operation of jointly operated school playgrounds. Wherever possible, large enough areas adjacent to schools are acquired to permit completely equipped neighborhood playgrounds, designed and built by the Park Department. During school hours the major portion is operated by the Board, and after school the entire playground by the Park Department, thereby achieving year-round use of the facility. A certain section of the playground is at all times operated by the Park Department for pre-school age children and adults.

The 3-acre playground opening this Friday may be considered as typical in plan. The section used by the school includes a softball field, six basketball courts, six handball courts and older apparatus. The remainder of the area includes wading pool, sandpit, comfort station, apparatus and sitting areas.

With the addition of this playground, there are now 592 playgrounds in the expanded playground system. 10/19/53

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#### PROGRAM

DEPARTMENT OF PARKS

## CITY OF NEW YORK

PLAYGROUND ADJACENT TO PUBLIC SCHOOL 269, FOSTER AND NOSTRAND AVENUES, BROOKLYN FRIDAY, OCTOBER 23 3:00 PM

Presiding

JAMES A. SHERRY

Executive Officer, Department of Parks

Speakers

HON. JACK KRANIS

Councilman of Borough of Brooklyn

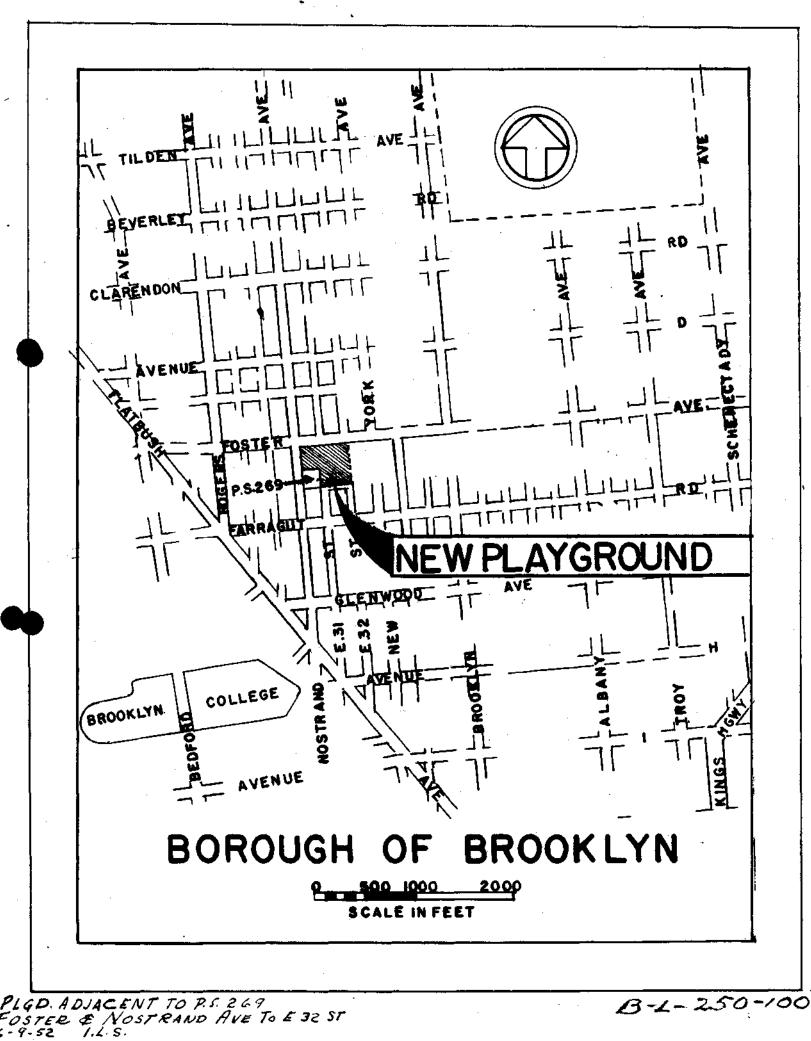
HON. JOHN CASHMORE

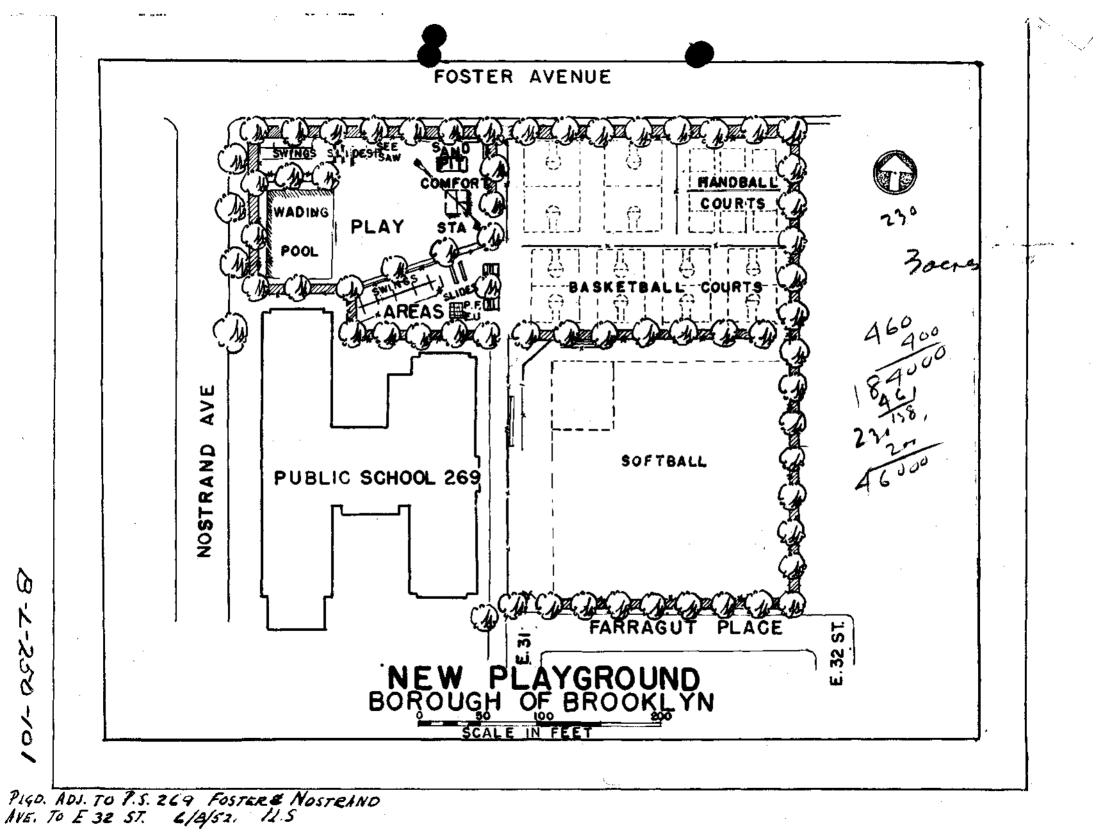
President, Borough of Brooklyn

HON. VINCENT R. IMPELLITTERI

Mayor, City of New York

Music by the New York Samitatica Department Band Under the direction of Superimtendent John Celebre







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DEPARTMENTOF PARKS ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

IMMEDIATELY

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The Department of Parks announces the opening to the general public of the playground adjacent to Foster Houses, at 113th Street and Lenox Avenue, Manhattan. This is one more playground in the cooperative program of the New York City Housing Authority and the Park Department.

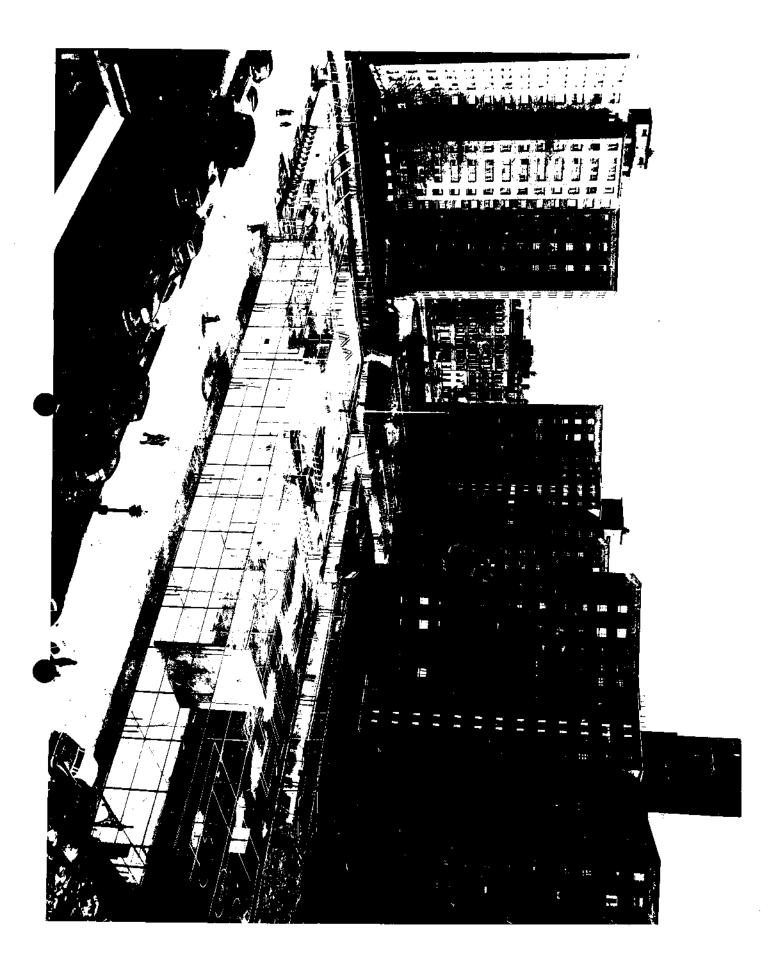
In the acquisition of land for Foster Houses, a 1400 unit State-aided project, a one-acre area was set aside to be developed by the Department for the use of tenants of the housing project, as well as for residents in the neighborhood.

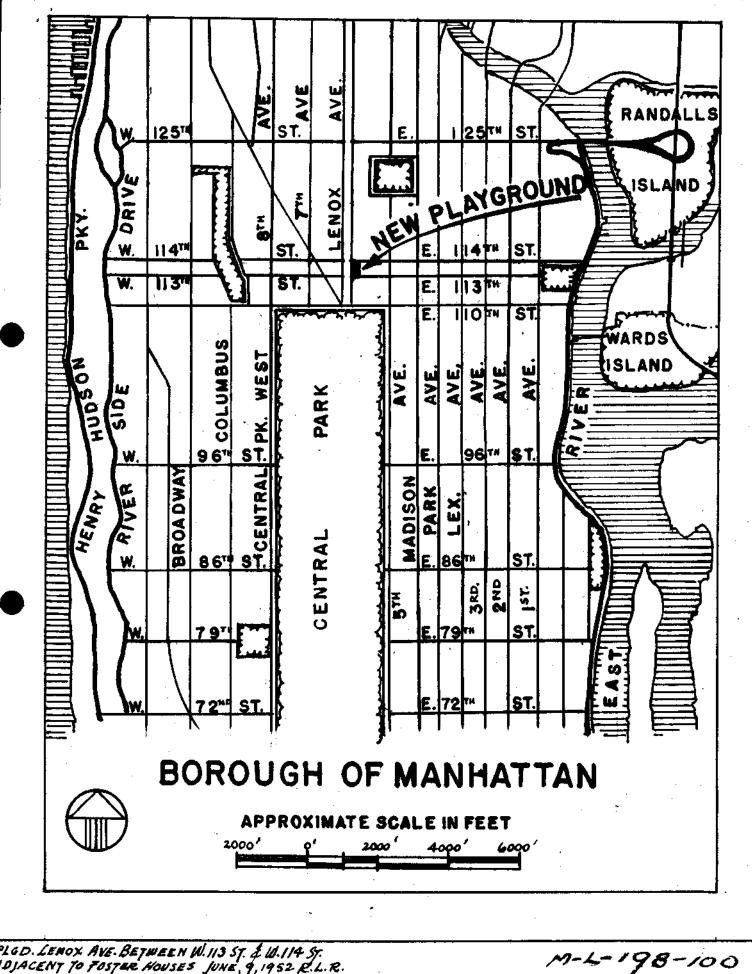
The playground includes recreational facilities for all age groups and includes four handball courts, a basketball court, three paddle tennis courts, a shuffleboard court, wading pool, comfort station, sandpit and play apparatus.

With the addition of this playground, there are 594 playgrounds in the expanded park system.

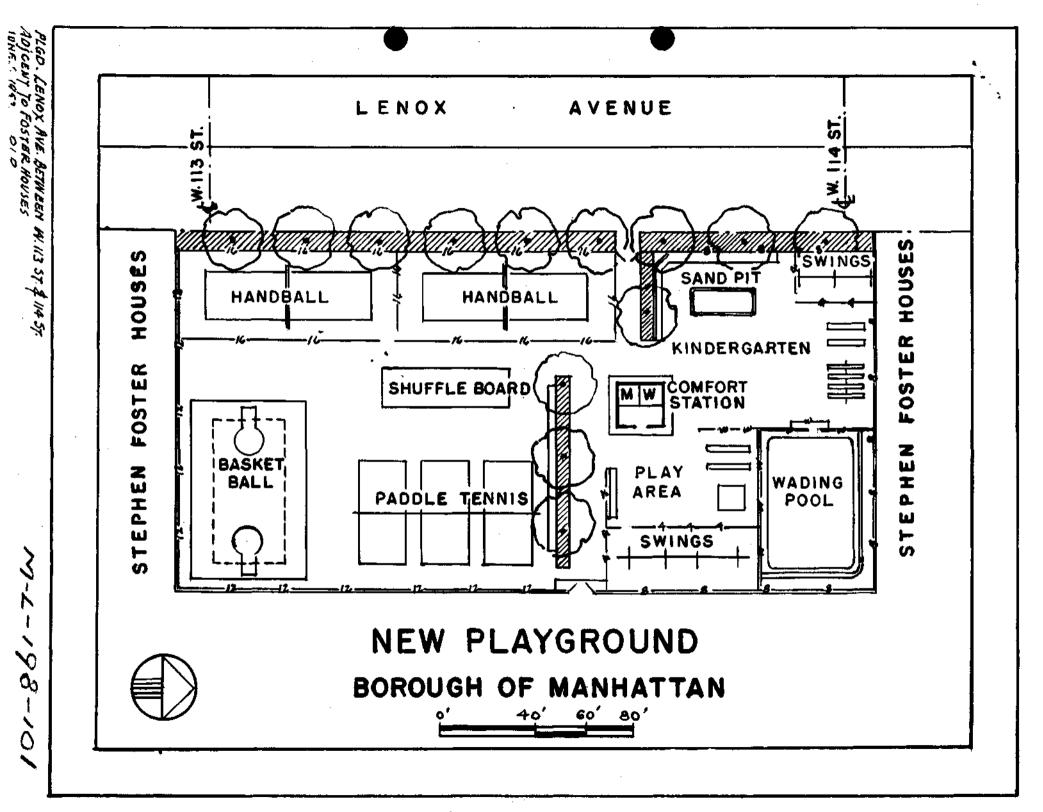
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11/13/53





PLGD. LENOX AVE. BETWEEN W. 113 ST. & W. 114 ST. ADJACENT TO FOSTER HOUSES JUNE, 9, 1952 R.L.R.



Hand Hely 11/27/53 IMMEDIATELY Picture # 28/29 Plans # Q-6-27-1400-1401

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R.C. Sutherly

**REGENT 4-1000** 

FOR RELEASE

ARSENAL, CENTRAL

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The Department of Parks announces the opening of two playground areas along the reconstructed and widened Laurelton Parkway, in the Borough of Queens, on Saturday, November 28, 1953.

The 1-1/2 mile Laurelton Parkway from Southern Parkway to the intersection of Cross Island and Southern State Parkways, one of the earliest parkways in the City, was constructed to four lanes, two in each direction. In the original conception of the Belt Parkway, of which Laurelton Parkway is a link, the entire route was designed to three lanes each way. This required eventual widening of Laurelton Parkway.

The Triborough Bridge and Tunnel Authority, under its program of arterial improvements serving its seven water crossings, has recently completed the widening of Laurelton Parkway. The four original lanes are now one way south, and three lanes north have been added with necessary bridge construction.

In the widening of the parkway the acquisition of certain areas was required permitting the construction of these recreational facilities. The area at 137th Avenue and Brookville Boulevard is a 1-1/2 acre addition to an existing small childrens' play area and comfort station. It includes a softball diamond, two paddle tennis courts, 3 basketball courts and 4 handball courts,

supplying needed court game facilities to the neighborhood.

The playground at 121st Avenue and 238th Street is entirely new and includes a softball field, 8 horseshoe courts, a comfort station and sitting areas.

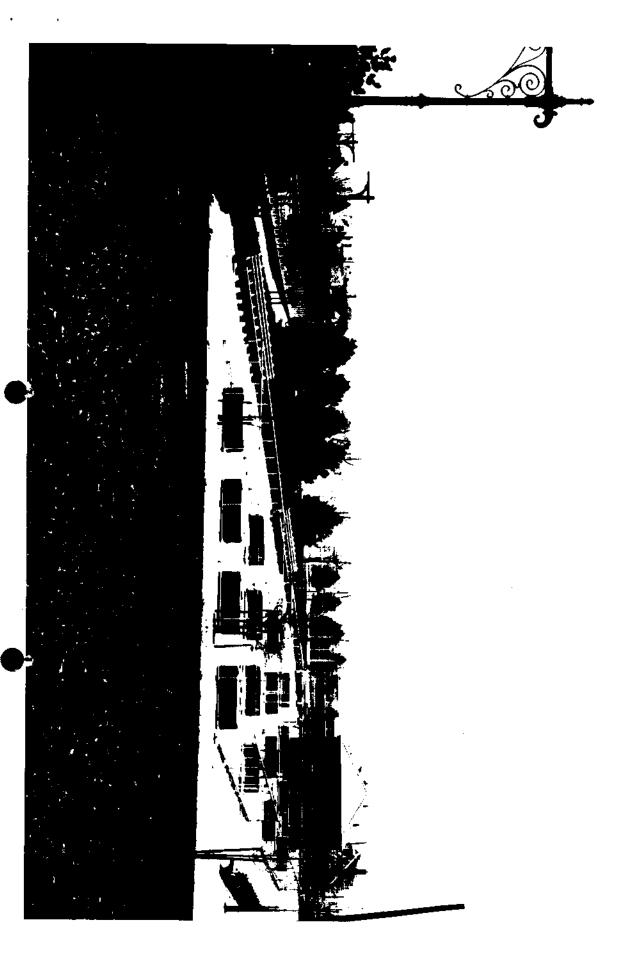
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With the addition of this new playground at 121st Avenue, there are now 597 playgrounds in the expanded park system.

11/25/53

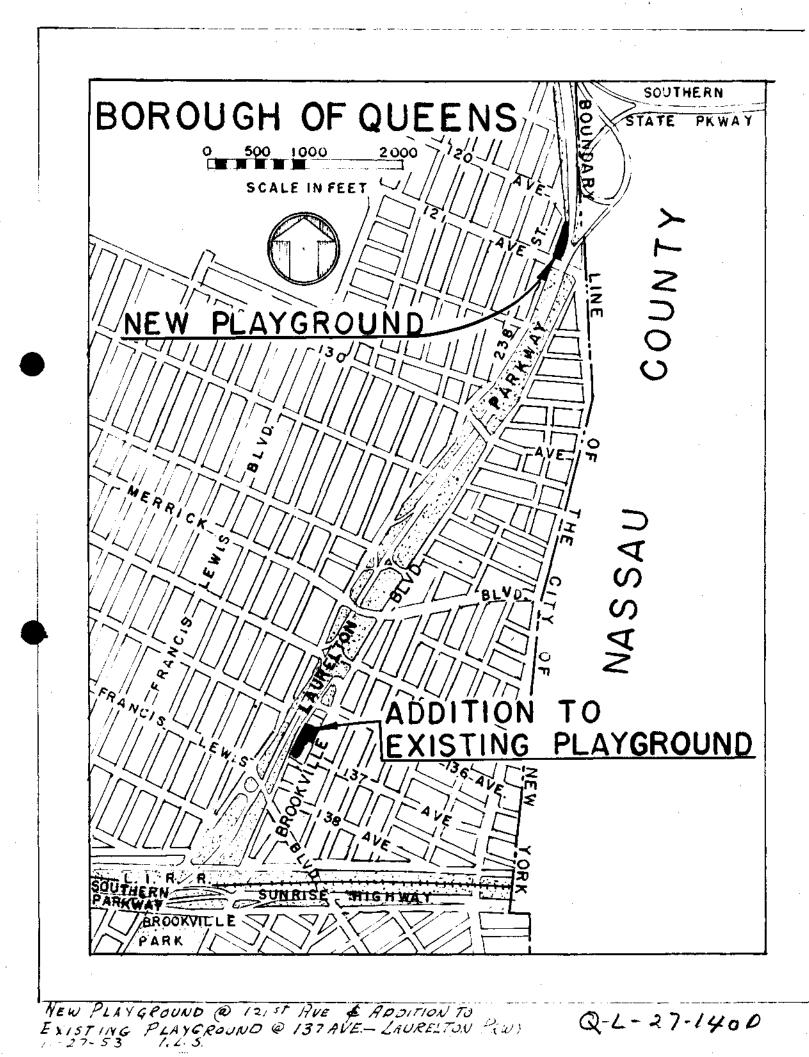
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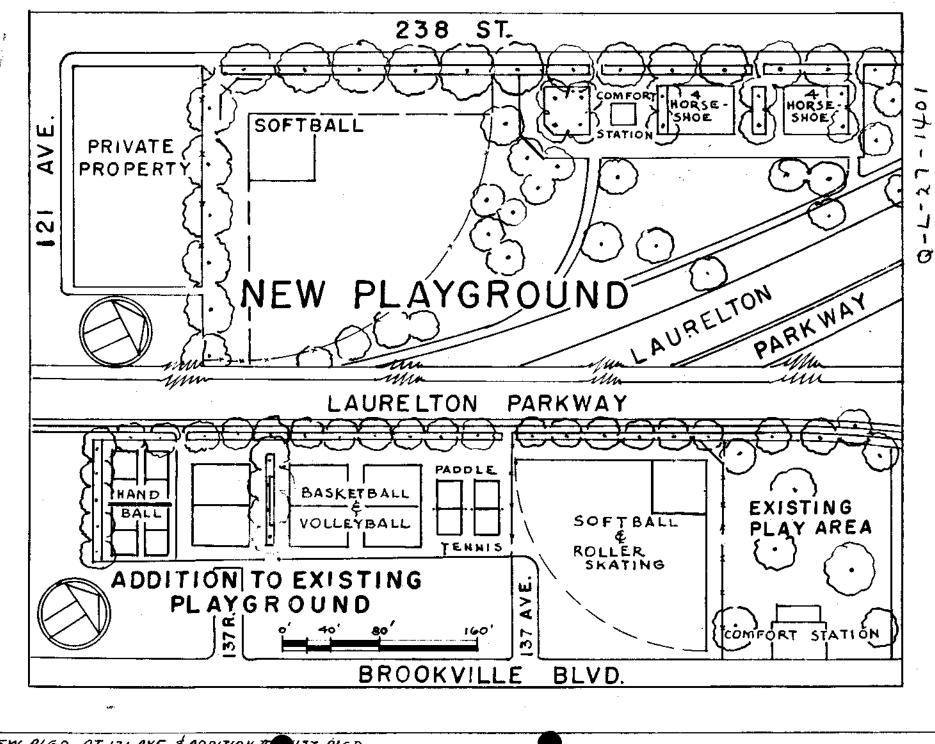
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NEW PLGD. AT 121 AVE. & ADDITION TO 137. PLGD. AT 137 AVE. & LAURELTON PKWY. 11-17-53 RLR.

R Ε Ν Т F E Ρ D **REGENT 4-1000** PARK ARSENAL, CENTRAL Hund Klelway Sant 10/30/53 3PM

P. C. Suthidas

# XL155-100 - 155-101

IMMEDIATELY STrine # 28085

# FOR RELEASE

The Department of Parks announces the opening to the general public of a playground adjacent to Patterson Houses and Public School 18, Morris Avenue and East 148th Street, The Bronx.

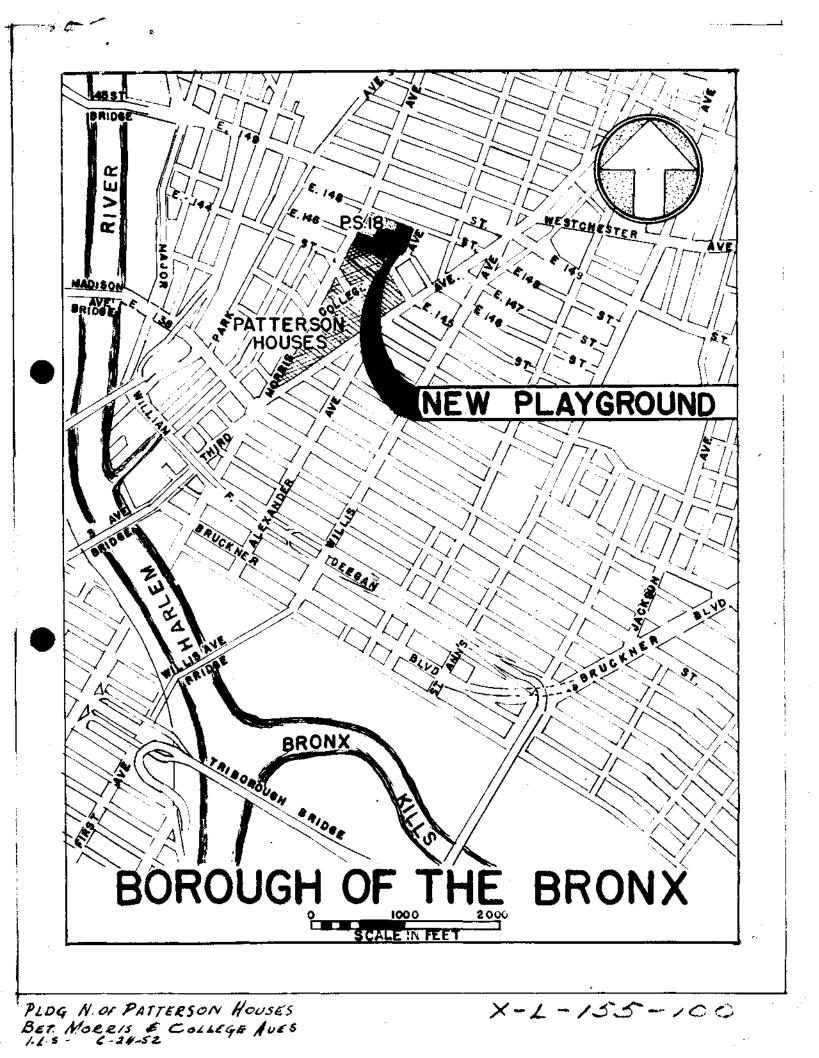
The playground is an example of the close cooperation between the New York City Housing Authority, the Board of Education and the Department of Parks. Located in the heavily populated south section of the Bronx, this 3 acre playground will serve the neighborhood as well as the housing project and the school. In accordance with joint operation procedures, the active recreation areas will be used by the Board of Education during school hours and operated by the Department of Parks at all other times. Two areas and a promenade will be operated at all times by the Department for pre-school age children and adults.

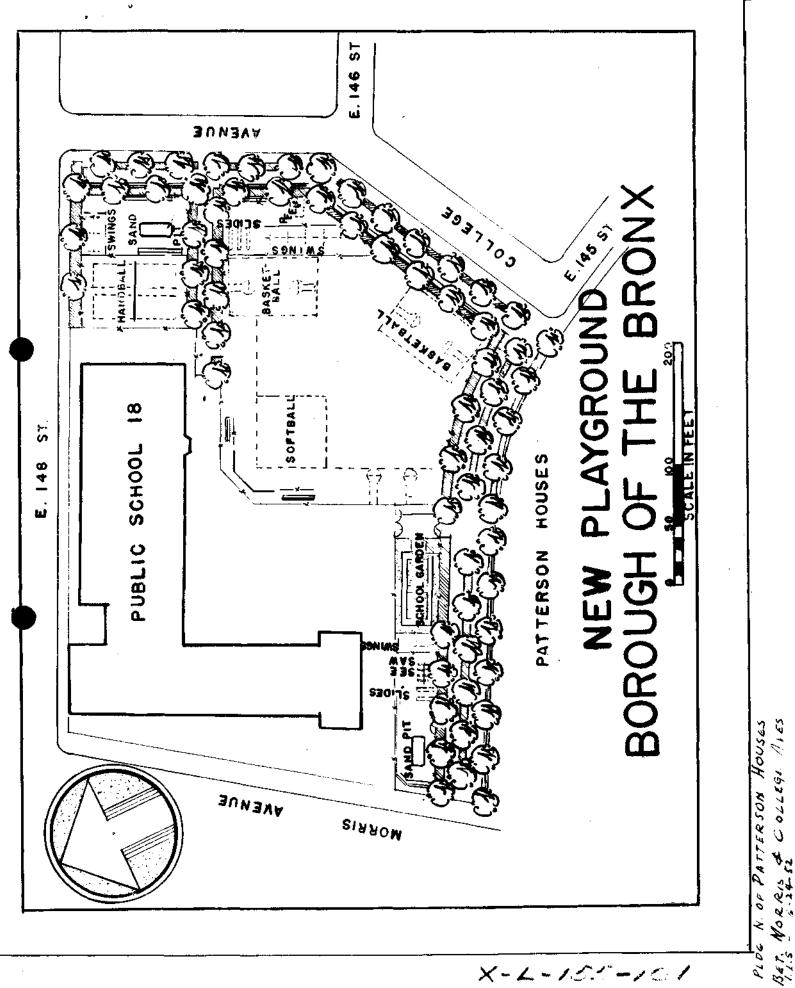
The land for the playground was acquired through a one acre contribution from the Housing Authority and the remainder under the joint operation program. Due to problems of tenant re-location, a portion of the playground was built by the Board of Education and opened before the remainder of the site could be cleared. The playground includes a heavily planted promenade with benches; two small children apparatus areas including sandpits, a comfort station, softball field, two basketball courts and four handball courts.

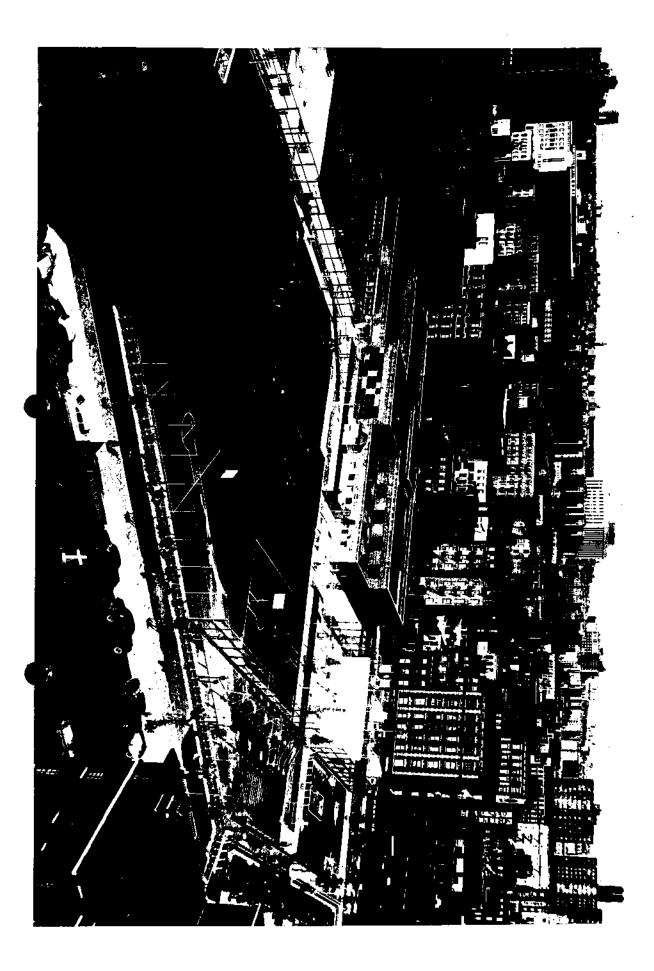
The area built by the Board of Education includes the school garden and a kindergarten area for school use during school hours.

With the addition of this playground, there are now 593 playgrounds in the expanded park system.

10/29/53







## PROGRAM

# DEPARTMENT OF PARKS

# CITY OF NEW YORK

PLAYGROUND, SAINT JOHN'S PARK, BERGEN

TROY AND ALBANY AVENUES, BROOKLYN FRIDAY, NOVEMBER 20, 1953 - 3:15 P.M.

- National Anthem -

Presiding

# ROBERT MOSES

Commissioner, Department of Parks

Speakers

HON. JACK KRANIS

Councilman of Borough of Brooklyn

HON. BERTRAM L. BAKER

Assemblyman, Kings County

HON. FRED G. MORITT

State Senator, Kings County

HON. JOHN CASHMORE

President, Borough of Brooklyn

- "God Bless America" -

Music by the New York Police Department Band Conductor - Sgt. Harold Byrne



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IMMEDIATELY

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FOR RELEASE

The Department of Parks announces the opening w ceremonies of St. John's Park, Bergen Street and Troy Avenue in the Borough of Brooklyn, on Friday, November 20, 1953 at 3:15 P.M. Those officiating at the ceremony are: Commissioner Moses, Borough President John Cashmore, State Senator Fred G. Moritt, Assemblyman Bertram L. Baker and Councilman Jack Kranis.

St. John's Park, a ten-acre area adjacent to the Bedford-Stuyvesant neighborhood of Brooklyn, has been developed with recreational facilities for all age groups and includes a site for a future recreation center building on which, for the time being, a comfort station has been constructed to serve the park area.

The Park Department's recreation center program consists of nine projects, including the St. Mary's Building opened in March of 1951, a center which has proved of immense importance in supplying year-round activities.

It is true that the Department's winter time indoor activity program has not been developed to necessary standards. A typical center, such as the one proposed for St. John's, includes an indoor swimming pool, gymnasium, necessary locker rooms, games rooms, manual training, arts and crafts, cooking, boxing and many other facilities. It is the hope of the Department that St. John's recreasing ation center will be built in the near future.

The surrounding area being opened today includes three softball fields with one set of bleachers, court games areas, apparatus, wading pool and sandpit. Many benches are placed throughout the area for those not interested in active redreation.

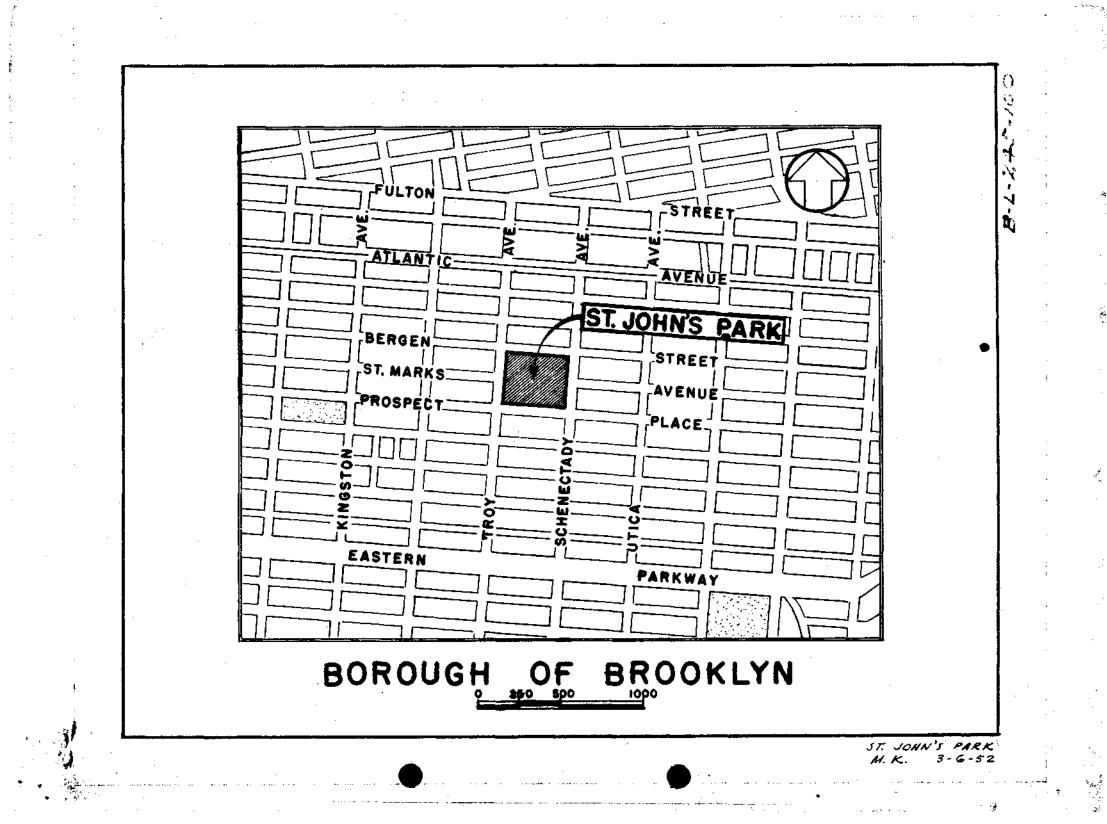
Immediately adjacent to St. John's Park is Albany Houses, the New York City Housing Authority's 800 unit State-aided housing project, which will be served by this large park area. The park will be a center for this densely populated section of Brooklyn.

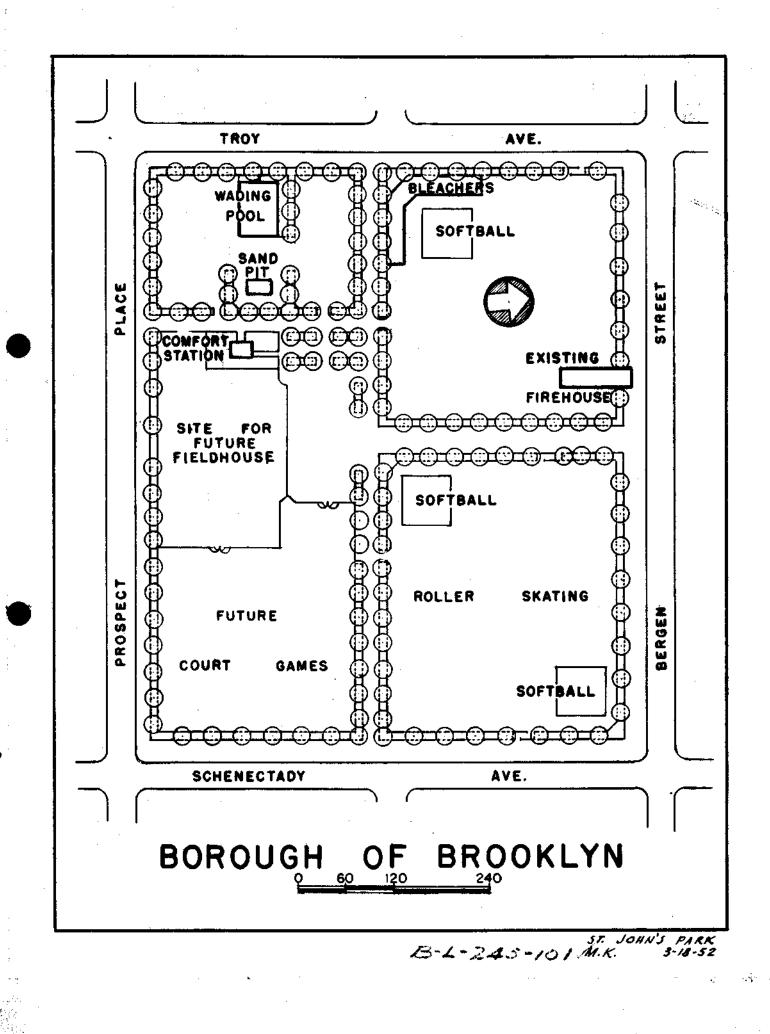
With the addition of this playground there are 596 playgrounds in the expanded park system.

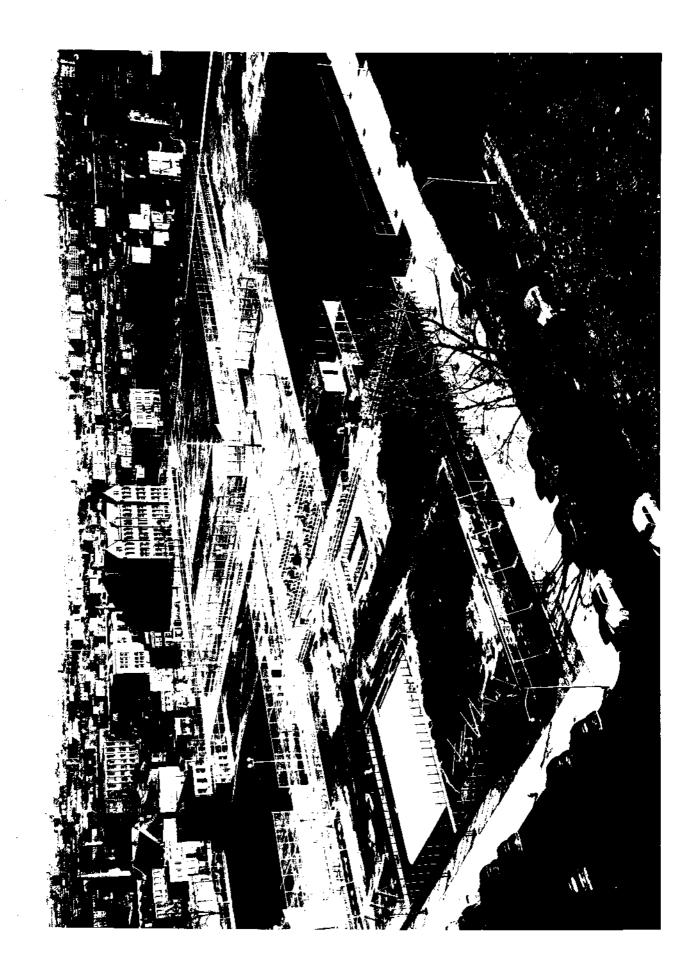
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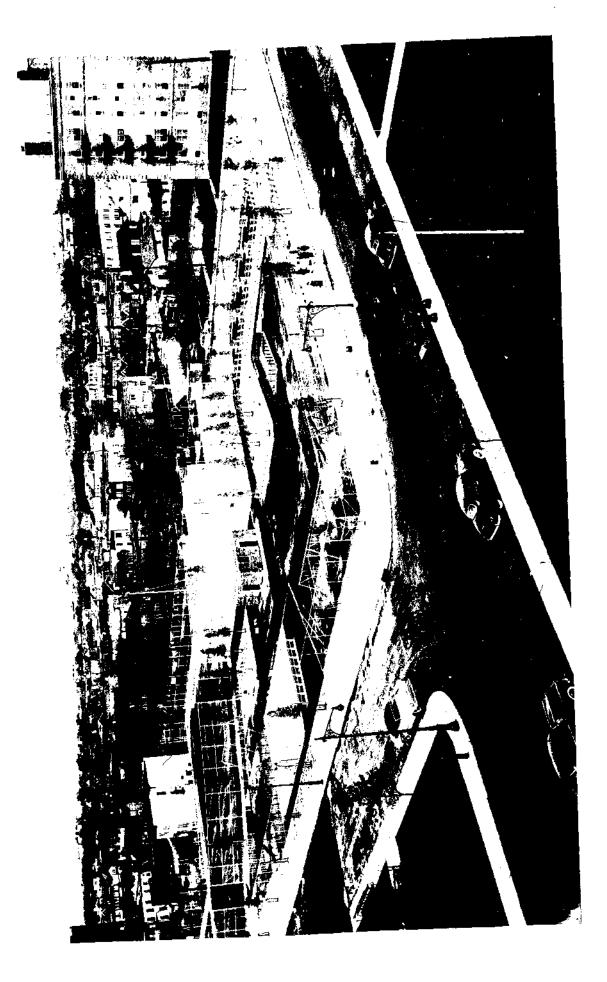
The Park Department announces the opening to the general public of a playground on West Street and Avenue Z in the Borough of Brooklyn.

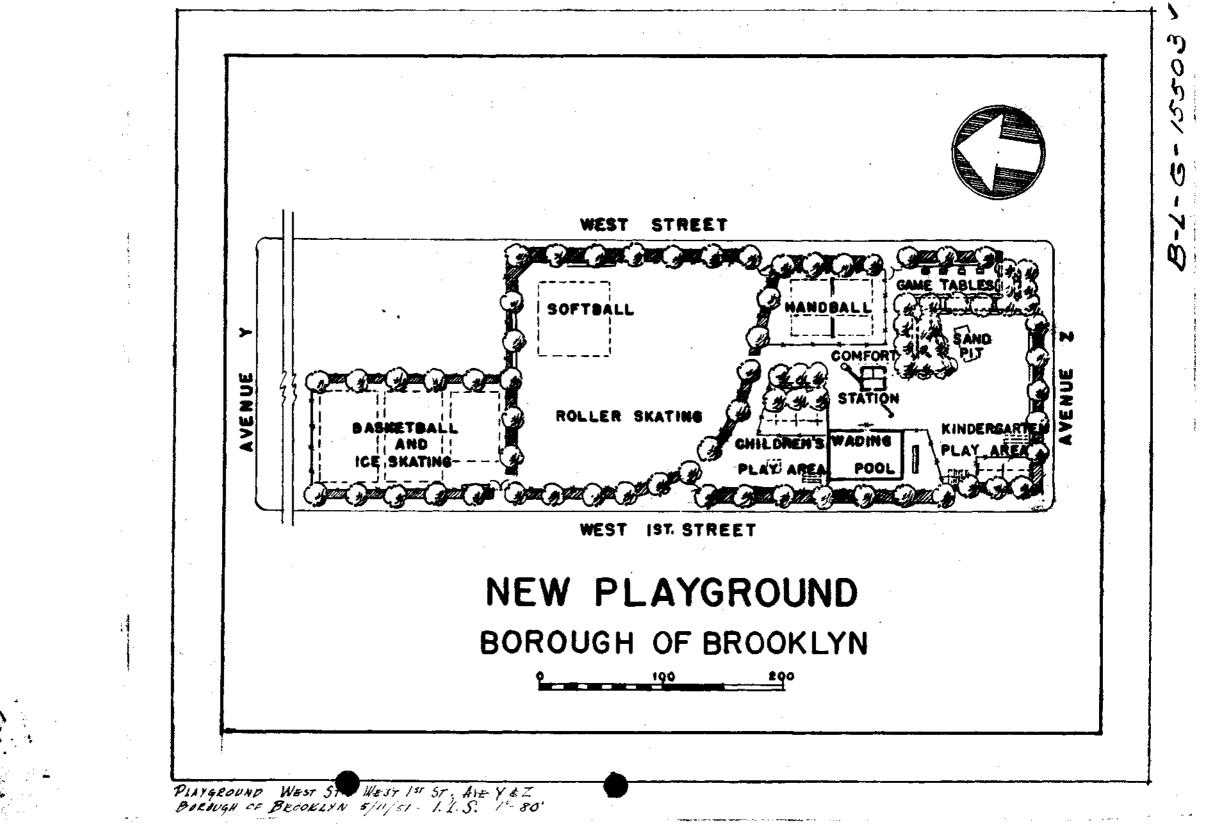
This 3 acre playground is located in the south section of Brooklyn, in a completed built up neighborhood of small homes and large apartment houses, which previously was lacking in recreational facilities.

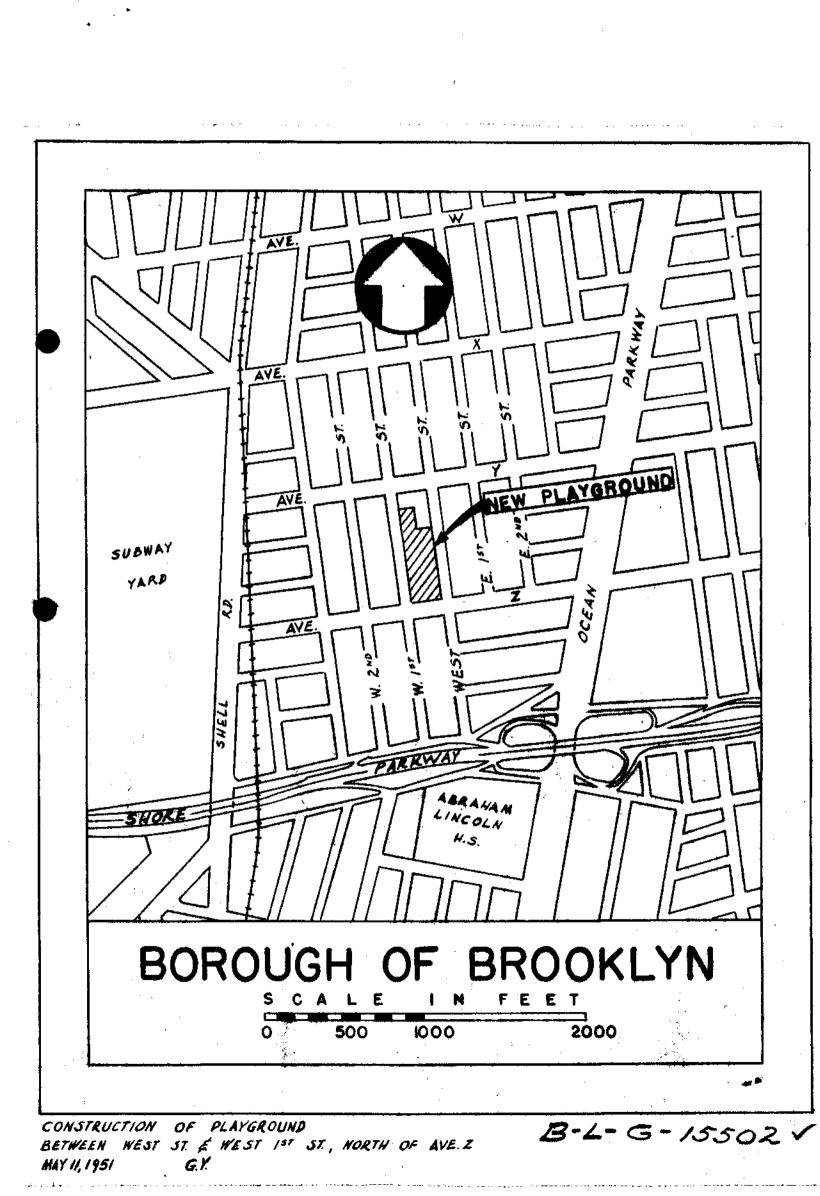
This typical neighborhood playground includes facilities for all age groups from a kindergarten area through court games to passive recreation for the older people. The northerly section includes a softball diamond, 3 basketball courts with provisions for ice-skating and 4 handball courts. The southerly section includes apparatus for big children, and games table sitting area and a kindergarten area with comfort station, sandpit, wading pool and apparatus.

With the addition of this playground, there are now 592 playgrounds in the expanded park system.

10/29/53







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PARK

The Park Department releases the attached letter from Commissioner Moses to Miss Kathleen J. Smith, National Director, Ladies' Auxiliary, Ancient Order of Hibernians, regarding a public meeting to be held in the Randall's Island Stadium on the Rosenberg-Sobell Case.

Attach.

9/16/53

And Aleting Lend 12 45 PM 9/12/3 Statah X-RW-1600-1 118

R.C. Autudie

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ROBERT MOSES

THE CITY OF NEW YORK DEPARTMENT OF PARKS

ARSENAL 64TH STREET AND FIFTH AVENUE CENTRAL PARK New York 21, N. Y. JAMES A. SHERRY EXECUTIVE OFFICER

WILLIAM H. LATHAM DIRECTOR MAINTENANCE & OPERATION

# August 17, 1953

Miss Kathleen J. Smith National Director, Ladies' Auxiliary Ancient Order of Hibernians 416 Minneford Avenue City Island 64, New York

Dear Miss Smith:

I have your recent letter referring to the Rosenberg Rally in the stadium at Randall's Island Park.

Randall's Island, when not in use for athletic or other recreational purposes, is one of the park areas designated for public meetings and assemblies. This is an isolated stadium where such meetings can be held without interfering with other people. The courts have repeatedly ruled that public meetings and gatherings for free speech and assembly must be accommodated in some street and park areas and cannot be prohibited by public officials regardless of the desirability of the meeting. This public meeting for September 16, arranged by the so-called Committee to Secure Justice in the Rosenberg-Sobell Case, is well within the protection of the Constitution and desisions of the courts. Therefore, we cannot refuse to permit the meeting. We have, however, insisted that it be held at this removed and self-contained park at a time when it would not conflict with basic park uses and purposes.

It is hardly necessary for me to add that I have no personal sympathy for this rally. If my personal, rather than official, action were involved, I would unhesitatingly deny the permit. I must, however, proceed in accordance with the law and cannot make a decision based on personal choice.

Sincerely

/s/ Robert Moses

Commissioner



### ARSENAL, CENTRAL PARK



IMMEDIATELY

Misc.-20M-701516(53) . 114

Nond Helinery Sent 9/9/53 345 Phy New York City's 7th Annual Junior Olympic Sports Festival will be conducted by the Department of Parks at Triborough Stadium, Randalls Island, on Saturday, September 12, at 1:30 P.M.

Spectators will witness a great variety of interesting athletic events. The program will include:

10 A.A.U. Track and Field Events

15 Track and Field Events for boys and girls 17 years of age and under

6 Invitation Boxing Bouts

6 Invitation Wrestling Bouts

7 Weight Lifting Events

7 Bicycle Races

Special Tug-of-War Event

Admission to Triborough Stadium will be free on Junior Olympic Day and the public is cordially invited to attend as guests of the Park Department. Free parking is available to those arriving in automobiles. Buses to stadium leave from 125th Street and Lexington Avenue.

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### F P R S N E Ρ A. R T M Ε Т Ο D REGENT 4-1000 ARSENAL, CENTRAL PARK

# FOR RELEASE

AUGUST 17, 1953

Mise.-20M-701516(53) \_\_\_\_\_ 114

# RICHMONDTOWN

The Park Department and the Staten Island Historical Society announce the grant of funds by the New York Foundation to finance the preparation of plans for the preservation and restoration of historic old Richmondtown on Staten Island. Within a limit of \$50,000 this grant will defray the cost of the nemessary research, studies, final drawings, specifications, estimates, models and report.

Frederic R. King, Architect, of 32 East 57th Street, New York City, has been asked to carry out this work and C. C. Combs, Landscape Architect, designer of Richmond Parkway, will be retained as consulting landscape architect for the restoration project. Mr. Loring McMillen has been asked to act as a consultant. Mr. McMillen has long been a resident of Staten Island, and has for many years done outstanding work in archaeological research and architectural reconstruction at Richmondtown as a director of the Staten Island Historical Society and its Technical Director for the Richmondtown Restoration.

The early colonial village of Richmond lies at the east end of the 2,800 acre Fresh Kills land fill project and the City's land acquisitions at Fresh Kills included the properties necessary for the Richmondtown Restoration that were not already City-owned.

The restoration involves a number of remarkable historic sites, and buildings such as the Voorlezer's House built in 1696, St. Andrew's Episcopal Church dating from 1709 and the old County Clerk's Office of 1848, now the museum of the Staten Island Historical Society.

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The Staten Island Historical Society which has already restored the Voorlezer's House and the County Clerk's Office has long anticipated the preservation and gradual restoration or rebuilding of the principal buildings of the old village of Richmond. The Society is cooperating whole-heartedly in this new and important step toward its goal and is making available to the architects all the extensive and detailed information concerning Richmondtown now in its possession.

Unlike such widely known restorations as Williamsburg, Va., and Sturbridge Village, Mass., the Old Richmondtown project will be easily accessible to a great metropolitan population. Documents, drawings and old photographs are available to make the restoration authentic to a unique degree. The project presents a rare opportunity to preserve the last remaining, comparatively unspoiled, example of the early Colonial and Federal villages from which the greater City of New York has grown. It is particularly fitting that this new impetus to the work should come during the year marking the 300th Anniversary of the City's incorporation.

The restoration of Richmondtown has gained the support and cooperation of many city officials and agencies, civic groups and interested citizens. The office of the Borough President of Richmond is preparing plans for street improvements which will divert

heavy traffic from the area. Since many of the historic sites are within the existing limits of LaTourette Park, the Park Department is actively interested in their preservation and is working with the Department of Sanitation in the preparation of grading studies and supervision of landfill operations adjacent to Richmondtown so that existing features of natural and historic interest may be retained wherever possible.

The New York Foundation was established in 1909 by the late Alfred M. Heinsheimer. Education, public health and social welfare have been the chief fields in which it has made grants. This grant to the Richmondtown Restoration was made because it was believed to be in the public interest to preserve this visible evidence of the culture of the past. David M. Heyman is the president of the Foundation.

The Department of Parks believes that it speaks not only for Staten Islanders but for all the citizens of New York in expressing gratitude to the New York Foundation for its generous and publicspirited action in advancing the work of restoration of Richmondtown. We believe that the confidence of the Foundation in the success of this enterprise will be fully justified.

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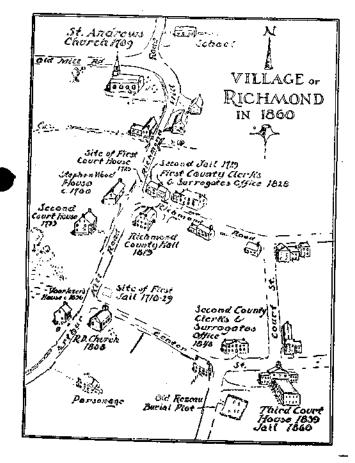
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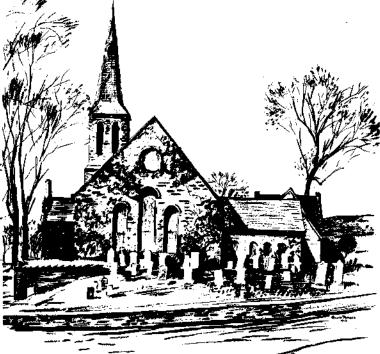
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THE HISTORICAL MUSEUM

THE EARLY COLONIAL VILLAGE OF RICHMOND TOWN LIES AT THE EAST END OF THE FRESH KILLS PROJECT AND CONTAINS A REMARKABLE NUMBER OF HISTORIC SITES AND BUILDINGS, SUCH AS THE VOORLEZER'S HOUSE BUILT IN 1696, ST. ANDREW'S CHURCH, BUILT IN 1709, THE SECOND COURT HOUSE OF 1793, THE STEPHEN WOOD OR TREASURE HOUSE OF 1700 AND THE THIRD COURT HOUSE OF 1836. THE OLD COUNTY CLERK'S OFFICE OF 1848 IS NOW THE MUSEUM OF THE STATEN ISLAND HISTORICAL SOCIETY.





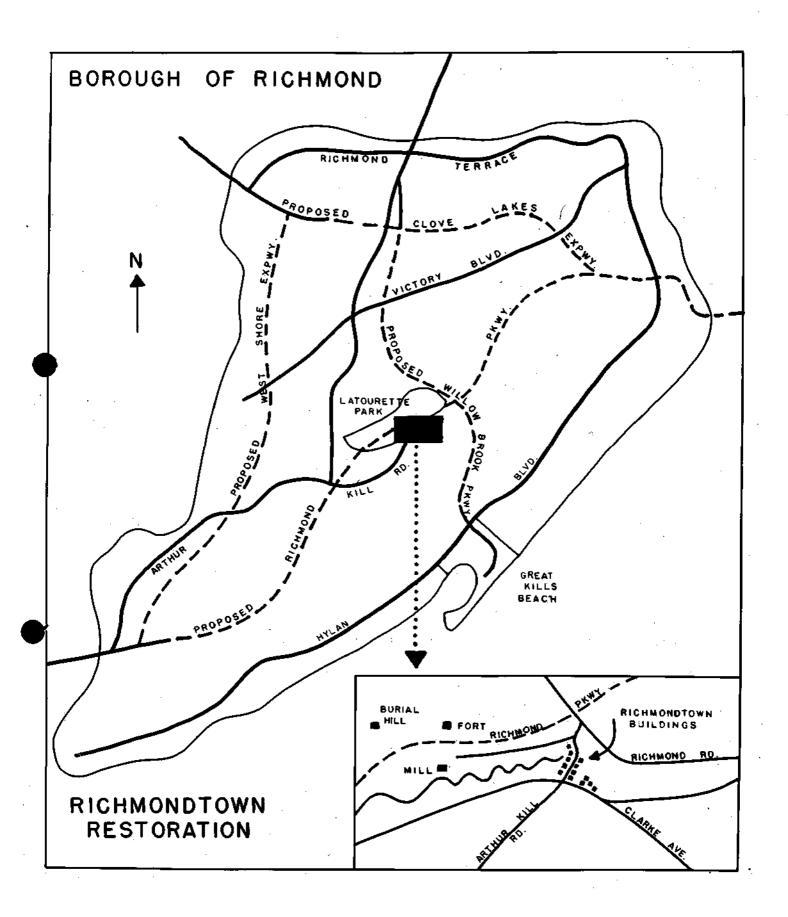
ST. ANDREW'S CHURCH



SECOND COURT HOUSE



THE YOORLEZER'S HOUSE





Ρ F R Μ Ν Т Ο F R Τ Ε D Ρ **REGENT 4-1000** ARSENAL, CENTRAL PARK Aand Helmy Surg 11 20 an 9/14/13



THURSDAY, SEPT. 17, 1953

Misc.-20M-701516(53)

The Department of Parks announces the reopening of St. Mary's Recreation Center in the Bronx, Cromwell Center in Richmond and the Brooklyn War Memorial Recreation Center in Brooklyn on Monday, September 21, 1953.

ST. MARY'S RECREATION CENTER located at St. Ann's Avenue and East 144th St. in the Bronx, provides rooms for Manual Training, Music, Domestic Science, Boxing Instruction, Games, Arts and Crafts, and Meeting Rooms. The Indoor Swimming Pool with lockers and shower rooms will also be available.

CROMWELL CENTER located at Pier #6 in Richmond contains an area 80'x300' in which Basketball, Volleyball, Tennis and Badminton Courts are provided. There are also special rooms for Senior and Junior Games, Arts and Crafts, Boxing and Manual Training.

BROOKLYN WAR MEMORIAL RECREATION CENTER located in S. Parkes Cadman Plaza Park, part of the Brooklyn Civic Center, was opened in October 1952. The building, dedicated in November 1951, was originally designed as a meeting place for veterans' organizations and includes a large auditorium with the Roll of Honor on the main level and several small rooms below.

The auditorium provides an area for quiet games, and stanchions have been installed for control purposes so that visitors may have unimpeded circulation to pay their respects to the service men and women of Brooklyn.

The lower rooms provide for Arts and Crafts, Wood Work, Table Tennis and Informal Dancing.

9/16/53

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**REGENT 4-1000** 



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### F Ο E Ν Т R D E New Helmin Leur 10/26/53 94 an, CENTRAL PARK ARSENAL,

IMMEDIATELY

FOR RELEASE

The Department of Parks announces that on Tuesday, October 27, 1953, at 8:00 P.M., the opening event of the fall swimming season at St. Mary's Recreation Center, St. Ann's Avenue and East 145th Street, The Bronx, will be an Instructional Clinic on Synchronized Swimming by the world famous Beulah Gundling, Iowa Ass'n., A. A. U., four time National Individual Synchronized Swimming Champion. She will demonstrate stunts, skills, combination of strokes, routines, selection of music, themes and costumes. In addition she will show the 1953 A. A. U., championship routine, "Jewel of the East". During the demonstrations St. Mary's Swimming Team will participate in some of the routines.

The St. Mary's team began Synchronized Swimming last spring and gave two shows which were very successful. Her husband, Mr. Henry Gundling of the Iowa Ass'n., was in the city during this time and attended a rehearsal. He was so impressed with the progress being made by the team that he promised they would try to arrange Mr. Gundling's schedule to include a demonstration at St. Mary's in the fall.

Beulah Gundling recently completed a three weeks tour of England and Wales and it was considered the outstanding swimming event in Coronation Year. She has also demonstrated throughout the

# NEWS FOR IMMEDIATE RELEASE

# FROM: JAY EHRET MAHONEY, President, Met. Assn., A.A.U. Room 2670, Woolworth Building

In my work as president of the Metropolitan Association of the Amateur Athletic Union of the United States, I have been privileged to know at first hand the effect and work of the St. Mary's Recreation Center in the Bronx. Because of this background, I was very shocked to read in this morning's newspapers of the attack made upon this recreation center and against the proposed construction of a similar facility in St. John's Park, Brooklyn.

I have taken particular interest in recent years in seeing that our Amateur Athletic Union work has reached the lower age groups of both boys and girls especially in crowded, underprivileged sections of the city. This, of course, brought us to the Bronx where we have been privileged to use the facilities of St. Mary's Park Center and to become femiliar with the work and accomplishments of this recreation center.

I am aware not only of the thousands of boys and girls who have become members and taken advantage of this center, but I have also watched them being assisted to learn better habits of life, better sportsmanship, and in learning to give and take according to rules and regulations, properly and well-supervised. I know well what membership in this center means to the youth of that section of New York.

It is my strong feeling that the decline in so-called juvenile delinquency in the area can most largely be contributed to the work of the St. Mary's Center.

Although I am fully aware of the great need for improvement and modernization in our schools, I am impressed by the faot that reoreational facilities such as provided by the Park Department of the City of New York, serve an important and additional purpose to that of the activities of the schools. Supervised rescention in the Park Department reoreational facilities affords a much greater opportunity "to reach" the potentially delinquent youth and encourage him to lead a healthier and cleaner life.

I sincerely hope that the proposed construction in St. John's Park can be carried out as quickly as possible and due thought be given to additional recreation centers of this type in other parts of the city.

November 18, 1953



Misc.-20M-701516(53) .114

IMMEDIATELY

The Park Department releases the attached letter from Commissioner Moses to Mayor Vincent R. Impellitteri, dated September 1, 1953, regarding a large plot of ground, about 60 acres, used as temporary Veterans Housing, Soundview Park, Bronx. Sketch of property with letter.

Attach.

9/18/53



THE CITY OF NEW YORK DEPARTMENT OF PARKS

ARSENAL 64TH STREET AND FIFTH AVENUE CENTRAL PARK New York 21, N. Y. JAMES A. SHERRY EXECUTIVE OFFICER

WILLIAM H. LATHAM DIRECTOR MAINTENANCE & OPERATION

September 1, 1953

Hon. Vincent R. Impellitteri Mayor, City of New York City Hall New York 7, N. Y.

Dear Mr. Mayor:

As you know, there is a large plot of about 60 acres which is now under use for temporary emergency veteran housing in The Bronx alongside Bruckner Boulevard. A sketch of the property is annexed. Under the law, the veterans are now being relocated. It is estimated that the Housing Authority will have no further use for the plot about the end of this year.

This plot adjoins the present Soundview Park and I have heretofore made an informal request to have the parcel considered for an addition to the present park. Although the use for park purposes would be a beneficial and important one, this is a fine building plot and it may be preferable to make this plot available for a large private full tax-paying housing development. The development would adjoin the present Soundview Park and could provide modern and comfortable accommodations at moderate rentals for four to five thousand families in fire-proof, multi-story buildings. We are in the course of receiving an addition to Soundview Park at the easterly end through construction at that end of the park of a housing project of the Teamster's and other unions which is now We anticipate that with this expansion, the park will be pending. of adequate size and will provide satisfactory recreational and park areas for the neighborhood. The only additional park strip that we will need and would reserve out of the present housing plot, would be the strip 100 feet wide needed for widening Bronx River Parkway between Story and Lafayette Avenues. Strips should also be retained for the opening of Lafayette and Morrison Avenues as shown on the sketch annexed.

ROBERT MOSES

Hon. Vincent R. Impellitteri

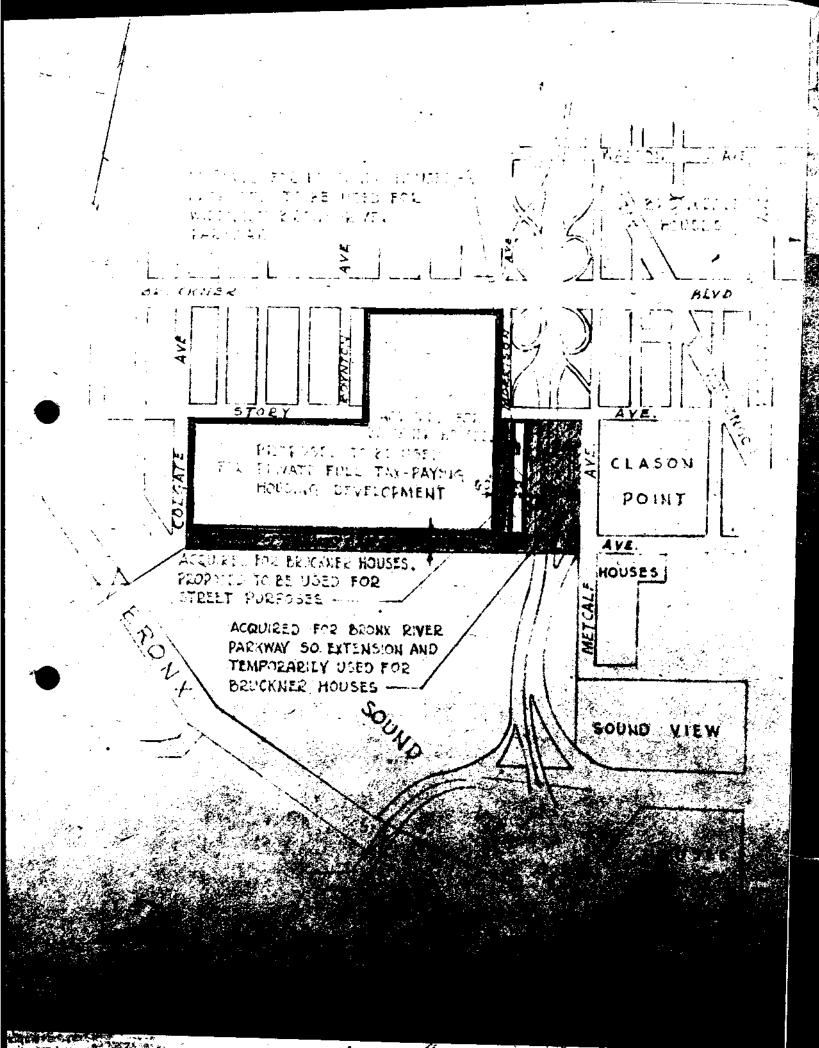
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I would, therefore, suggest that you have the Board of Estimate authorize the Bureau of Real Estate, upon the vacating of the area by all tenants of the emergency veterans project, to offer this parcel for sale at public auction, subject to conditions which would require the parcel to be developed for multi-story, fireproof, full tax-paying housing with a coverage of not more than 20% of the area, and with the site plan to be approved by the City Planning Commission, and including such other protective conditions as may be deemed necessary by the Corporation Counsel. I believe that such an auction should produce a substantial price to the City and would insure proper development of this plot for increasing the available supply of full tax-paying moderate rental housing.

Sincerely,

/s/ Robert Moses

Commissioner



DEPARTMENT OF PARKS ARSENAL, CENTRAL PARK Mand Vely Sent

FOR RELEASE

SUNDAY, SEPTEMBER 6, 1953

R C. Lutidge

Misc.-20M-701516(53) .114

The Department of Parks announces the closing of seventeen outdoor swimming pools, located throughout the five boroughs, at the close of business on Monday, September 7, 1953. During the summer 4,800 youngsters participated in swimming meets in the pools. Many young swimmers had their first try at competitive swimming in these Park Department meets.

In addition to the swimming events, the annual "Learn to Swim Campaign" was also held in each of the 17 pools throughout July and August. During these months, 7,000 children learned how to swim.

Twelve of the outdoor pools will reopen as active play centers on Monday, September 14, with facilities for paddle tennis, shuffleboard, basketball, table tennis, and group games. The pools which will convert to play centers and which will operate free of charge are:

MANHATTAN - Hamilton Fish Pool, East Houston and Pitt Streets Colonial Pool, Bradhurst Avenue and 145th Street Highbridge Pool, Amsterdam Avenue and West 173rd Street Thomas Jefferson Pool, 111th Street and First Avenue

BROOKLYN - Sunset Pool, 7th Avenue and 43rd Street McCarren Pool, Driggs Avenue and Lorimer Street Red Hook Pool, Clinton, Bay and Henry Streets Betsy Head Pool, Hopkinson and Dumont Avenues

(Continued)

 BRONX - Crotona Pool, 173rd Street and Fulton Avenue
 QUEENS - Astoria Pool, 19th Street and 23rd Drive
 RICHMOND - Faber Pool, Richmond Terrace and Faber Street Tompkinsville Pool, Victory Boulevard and Bay Street
 Approximately 2,000,000 people used our pools this
 season.

Bathhouse accommodations at Jacob Riis Park, Orchard Beach and also at Great Kills will close for the season at the end of the day's business on Sunday, September 13, 1953.

The parking fields at Rockaway Beach will close on Sunday, September 13th and reopen as free play areas on Monday, September 14, 1953.

9/3/53





#### S F Ρ R Κ Ν T Ο R P A D Έ **REGENT 4-1000** ARSENAL, CENTRAL PARK

FOR RELEASE

Misc.-20M-701516(53) .114

NOVEMBER 12, 1953

Hend Helmery Send Club 11/10/53 215 PM

The Department of Parks announces the closing for the season of the Tennis Courts, at the close of business on Sunday, November 15, 1953.

After this date, players who furnish their own equipment will be permitted to use the hard surface courts free of charge.

11/10/53

R.C. Suthidge

DEPARTMENT OF PARKS ARSENAL, CENTRAL PARK REGENT 4-1000

## FOR RELEASE

Misc.-20M-701516(53) .114

MERRY\_CHRISTMAS\_TO NEW YORK\_CITY Regular Mail 12/11/3-3

MONDAY, DECEMBER 14, 1953 And Vlely Such 12/11/53

And a Merry Christmas to the Press, Magazines, Newsreels, Radio and Television. Merry Christmas to Room Nine. Twenty-eight Christmas Trees will be lighted on Tuesday, December 15, 1953 at 5:00 P.M., as our contribution to the gaiety of the season. There will be one principal tree in each borough, which will be lighted with ceremonies; City Hall, Manhattan; Borough Hall, Brooklyn; Joyce Kilmer Park, Bronx Queens Borough Hall and Richmond Borough Hall.

At City Hall Park, Manhattan, the ceremonies will be broadcast. Mayor Impellitteri will deliver his annual Christmas message and throw the switch lighting the sixty foot high tree, officially beginning New York's observance of the Yuletide Season. Hon. Robert F. Wagner, Jr., Borough President of Manhattan and Mayor-elect, will also participate in the exercises. James A. Sherry, Executive Officer of the Department of Parks, will act as master of ceremonies. Selections will be played by the Fire Department Band, and Christmas carols will be sung by the Police Department's Glee Club and a school choir from Our Lady of Lourdes Roman Catholic Church, Manhattan.

When the Mayor throws the switch lighting the tree, he will also light a traditional red and green wreath, eighteen feet in diameter, over the main entrance of the Park Department Headquarters at the Arsenal, 64th Street and Fifth Avenue, Central Park, Manhattan. In the center of the wreath is a decorative panel depicting the Three Wise Men proceeding to the Star in the East. The wreath was made by Park Department employees using attractive holly, laurel, brown pine cones, moss, soft hemlock - the most graceful of all evergreens and large clusters of Red Ruscus. The wreath weighs approximately two-thousand pounds with the floral decoration on the wreath 6 feet wide and 3 feet in depth.

The trees and the wreath will be lighted each evening starting after the ceremong on Tuesday, December 15, 1953, and on each succeeding day from 4:30 P.M. until midnight up to and including January 1, 1954.

Christmas trees have been erected at the following locations: **MANHATTAN**:

\*CITY HALL PARK, BROADWAY AND MURRAY STREET TAVERN ON THE GREEN. CENTRAL PARK WEST AND 67th STREET THOMAS JEFFERSON PARK, FIRST AVENUE AND 111th STREET ROOSEVELT PARK, BLOCK 7, FORSYTH AND CANAL STREETS MT. MORRIS PARK, LAWN AT APPROXIMATELY 123 ST. & MADISON AVE. FT. TRYON PARK, DYCKMAN STREET AND BROADWAY CARL SCHURZ PARK, 85th STREET AND EAST END AVENUE BELLEVUE HOSPITAL, EAST RIVER DRIVE AND 26th STREET WASHINGTON SQUARE PARK, WASHINGTON ARCH MADISON SQUARE PARK, FIFTH AVENUE AND 23rd STREET MUSEUM OF NATURAL HÍSTORY, 77th ST, AND EIGHTH AVE. BROOKLYN: \*BOROUGH HALL PARK, FULTON AND JORALEMON STREET GRAND ARMY PLAZA, PROSPECT PARK, FLATBUSH AVE. & UNION ST. LEIV ERIKSSON PARK, 67th ST. BETWEEN FOURTH & FIFTH AVENUES MCCARREN PARK, DRIGGS AVENUE AND LORIMER STREET DYKER BEACH PARK. SOUTHEAST CORNER OF 86th ST. & SEVENTH AVE. ESPLANADE, MONTAGUE TERRACE BETWEEN REMSEN & PIERREPONT STS. BRONX:

\*JOYCE KILMER PARK, 161st STREET AND GRAND CONCOURSE ST. MARY'S PARK, ST. ANN'S AVENUE AND EAST 145th STREET

ST. JAMES PARK, CENTER OF OVAL LAWN, E. 191 St. & JEROME AVE. QUEENS:

\*BOROUGH HALL, QUEENS BOULEVARD AND UNION TURNPIKE KING PARK. JÁMAICA AVENUE AND 151st STREET FLUSHING PARK, NORTHERN BOULEVARD AND MAIN STREET FOREST PARK, PARK LANE SOUTH AND 108th STREET ST. ALBANS MEMORIAL PARK, MERRICK BOULEVARD AND 113th STREET HIGHLAND PARK, JAMAICA AVENUE AND ELTON STREET

**RICHMOND:** 

\*BOROUGH HALL, BAY STREET AND BOROUGH PLACE TAPPEN PARK, BAY AND CANAL STREETS

\* - PRINCIPAL CEREMONY

Borough Presidents Cashmore, Lyons, Lundy and Baker will light the trees in their respective boroughs with appropriate ceremonies.

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In addition to the ceremonies at the larger trees, there will be 157 children's Christmas parties held between December 16, 1953 and the new year in the neighborhood playground throughout the five boroughs. In general, the parties will include choral singing, tree trimming and special Christmas games.

The principal children's parties are scheduled at the following locations:

MANHATTAN:

BROOKLYN

Wednesday, December 16

1:00 PM. J. Hood Wright Playground 11:00 AM. John Jay Playground Monday, December 21 3:30 PM. Annunciation Tuesday, December 22 1:00 PM. Payson Avenue Playground 10:30 AM. Heckscher Playground 3:30 PM. Chelsea Playground Wednesday, December 23 St. Catharine's (Library) 11:00 AM. Saturday, December 19

2:00 PM. Brooklyn War Memorial Recreation Center

Tuesday, December 22

10:30 AM. New Lots Playground (continued)

### Wednesday. December 23

10:00 AM.	Leon S.	Kaiser	Playground
3:30 PM.	Marcy H	Houses Pl	ayground

Thursday, December 24

11:00 AM	McKinley Park
3:00 PM.	Lindsay Playground
3:00 PM. 4:00 PM.	Sheridan Playground
4:00 PM.	Paerdegat Playground

#### BRONX

Monday, December 21

2:00 PM St. James Playground

Tuesday, December 22

11:00 AM.	Fort 🜮 Playground
3:00 PM.	Mosholu Playground
2:00 PM.	Williamsbridge Playground

Wednesday, December 23

2:00 PM. Mullaly Playground

Thursday, December 24

10:00 AM. St. Mary's Recreation Center

### QUEENS

Wednesday, December 16

10:00 AM. Jackson Heights Playground

Thursday, December 17

11:00 AM. Liberty Avenue Playground 1:30 PM Von Dohlen Playground

Friday, December 18

10:30 AM.	Jackson Pond Playground
11:30 AM.	Dry Harbor Playground
1:30 PM.	O'Connell Playground

#### RICHMOND

Thursday, December 17 10:00 AM. Levy Playground Friday, December 18 10:00 AM. Silver Lake Playground

GEORGE E. SPARGO GENERAL MANAGER AND SECRETARY ROBERT MO GEORGE V. WILLIAM J.

MEMBERS: ROBERT MOSES, CHAIRMAN GEORGE V. MCLAUGHLIN, VICE CHAIRMAN WILLIAM J. TRACY, VICE CHAIRMAN

FOR IMMEDIATE RELEASE

September 24, 1953

The Triborough Bridge and Tunnel Authority announces that it has notified the East Side Airlines Terminal Corporation that the new East Side Airlines Terminal on First Avenue between East 37th Street and East 38th Street will be transferred to them and the lease will become effective on November 1, 1953. The exact opening date of the Terminal has not been set by the Terminal Corporation and will depend upon the celerity with which the airlines can move their furnishings and special equipment into the building. An announcement of the opening date will be made at a later time.

The East Side Airlines Terminal occupies a plot 200' x 400', the entire block bounded by East 37th Street, First Avenue, East 38th Street and the northerly approach street to the Queens Midtown Tunnel. It will be the sole point of arrival and departure of airline buses to and from the Long Island airports and will serve temporarily Newark Airport until a west side terminal is constructed. There will be no airport bus service at other ticket offices in the city after the terminal is opened for public use. The Terminal Building consists of a lower level with storage and repair facilities for the airport buses; a main floor containing a large public waiting room surrounded by ticket offices of all major domestic and foreign airlines using LaGuardia and Idlewild Fields, which are in turn surrounded by a horseshoe shaped, off-street, enclosed parking dock for airport buses. A mezzanine floor has office space which has been leased to the airlines, and ticket office space for the foreign airlines. The roof is a public parking area with a capacity of 275 cars.

The structure was built by the Triborough Bridge and Tunnel Authority at a total cost of \$6,800,000, and has been leased to the East Side Airlines Terminal Corporation for 20 years with an option to renew for 5 years.

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#### S F R F N Т Ο Κ RT М P A E D **REGENT 4-1000** ARSENAL, CENTRAL PARK Hand Llely Send ,

#### FOR RELEASE

TO BE RELEASED ON THE OCCASION

Misc.-20M-701516(53) .114

The Park Department's answer to the meteorological changes of recent times, the Wollman Memorial, will shortly welcome its millionth visitor. Where nature won't cooperate, the force pumps and brine tanks are brought into operation. Three-fourths of an acre of the smoothest concrete covering sixteen miles of wrought iron pipe support a mere one-half inch of that almost forgotten glasslike surface. Opened on December 21, 1950, ice has been maintained for 530 days with average daily attendance of slightly under two thousand.

The art of ice-skating, at least in this city, has come back with a bang. It is a fact that since 1935 rarely has any water surface frozen over in this neighborhood. A whole generation of children is being introduced to this magnificent old sport.

New York could use many more artificial skating areas throughout the boroughs. It was the generosity of Miss Kate Wollman that made this great facility possible. There are three general skating schedules a day; morning, afternoon and evening. On Saturdays, school vacations and holidays, 120,000 children have been admitted free to the morning sessions. The modest admission fee is adequate to pay the cost of maintenance and operation.

(continued)

A telephone call will be made to the City Editors the afternoon of the day before this millionth skater is expected. Reporters and photographers are welcome. With appropriate ceremonies, a pair of skating shoes and skates will be given to the millionth skater.

12/9/53

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REGENT 4-1000

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#### P N F A R Т M E Т D ARSENAL, CENTRAL PARK Hand Kly Sent Cut

### FOR RELEASE

IMMEDIATELY

The Department of Parks announces that the Wollman Memorial Skating Rink will be reopened for ice skating starting Saturday, October 10, 1953 at 10:00 a.m.

Since the termination of the roller skating season on September 30, 1953, the rink has been closed to prepare the facility for ice skating.

The Wollman Memorial is located in the easterly side of Central Park at about 63rd Street, West of the Central Park Zoo and north of 59th Street Lake. It consists of a 28,000 sq. ft. outdoor skating rink, a semi-circular one-story building housing refrigerating machinery, dressing rooms, a food concession and incidental facilities.

Free figure and dance skating instruction for children 14 years of age and under will be held on Saturday mornings between the hours of 10:00 and 11:00 a.m. throughout the season. Mr. Paul von Gassner, Senior Professional instructor at the rink is donating his time and he will personally instruct the youngsters.

During the last ice skating season, the total attendance was 340,043, of which 48,297 were free admissions of children under 14 years of age on Saturday, holidays and school vacations mornings only.

Daily sessions and rates are in accordance with the attached schedule.

10/7/53

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<u>Session Schedule And Rates</u> <u>1953-54 Season</u>

# WOLLMAN SKATING RINK

# ICE SKATING

>

#### Session

Daily - Morning 10:00 A.M. - 1:00 P.M. (Except Saturday)

Morning - Saturdays, Holidays and School Vacations only -10:00 A.M. - 12:00 Noon

Daily - Afternoon -2:30 P.M. - 5:30 P.M.

Daily - Evening -8:30 P.M. - 11:00 P.M.

Evening - Speed 6:00 P.M. - 7:00 P.M. Monday, Wednesday and Friday.

Evening - Figure Skating -7:30 P.M. - 8:30 P.M. Tuesday, Thursday and Saturdays - and 9:00 A.M. -10:00 A.M. Sundays.

Ice Shoe Skate Rentals

Rates

Child - 50¢ Adult - 50¢

Free Period for Children - 1<sup>1</sup>4 Years and Under. No adults admitted.

\* Child - 10¢. Adults - 25¢.

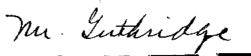
\* 14 Years and Under

Child - 50¢ Adult - 50¢

Child - 50¢ Adult - 50¢

Child - 31.00 Adult - 1.00 with privilege to stay over for next period.

50¢



Ρ Ŝ R Ο Ν Т R F E D **REGENT 4-1000** ARSENAL, CENTRAL PARK I and Helmery Sent 953 9/25/53 47

FOR RELEASE

Misc.-20M-701516(53)

MONDAY - SEPT. 28, 1953

The Department of Parks announces that the current Roller Skating Season at Wollman Skating Rink, will terminate at the close of business, September 30, 1953.

The facility is located in the easterly side of Central Park at about 63rd St., west of Central Park Zoo and west of the 59th Street Lake, and is a gift to the City by Kate Wollman in memory of her parents.

Immediately after the closing of the rink, the necessary preparations will start for conversion of the facility for the ice skating season, scheduled to begin October 10, 1953, weather permitting.

9/25/153



IMMEDIATELY

The Department of Parks announces that the Wollman Memorial Skating Rink in Central Park, will reopen for public usage as an outdoor roller skating rink on Saturday, September 12. During the summer the rink was used as a free recreational facility, with fourteen shuffleboard courts in operation, and for dancing on Thursday evenings. The sessions and rates are as follows:

Afternoon Sessions:	2:30 P.M. to 6:00 P.M.
Evening Sessions:	8:00 P.M. to 11:00 P.M.
General Admission:	10¢.

Persons bringing their own skates will be permitted to use them, provided they are equipped with fiber or wooden wheels.

The Park Department will rent clamp skates at 25¢ and shoe skates at 50¢ a session.

Located at the rear of the Central Park Zoo Cafeteria, opposite 64th Street, the rink may be reached by the B.M.T. to Fifth Avenue, the East Side I.R.T. or Third Avenue L to 59th Street, and the Independent Subway to Columbus Circle.

9/10/53