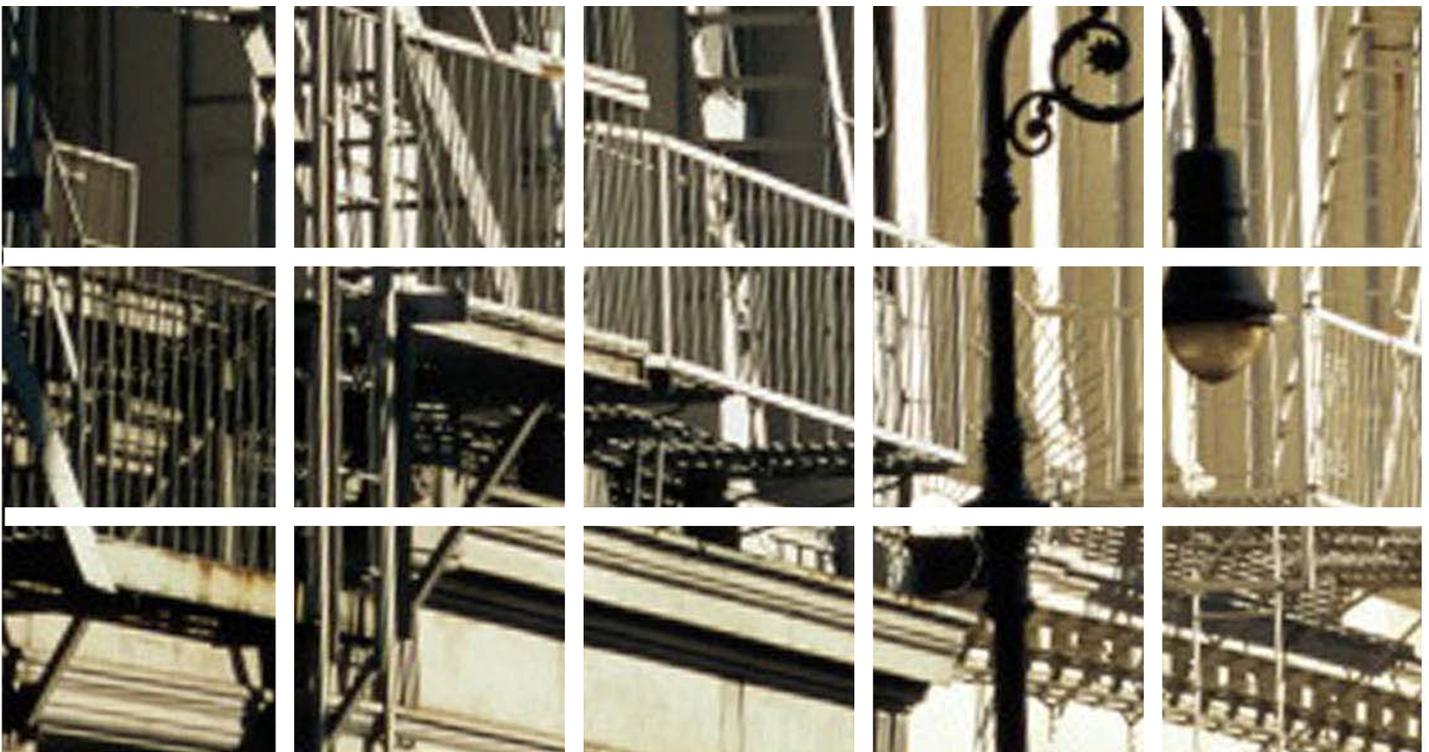




## Quarterly Meeting

December 12, 2007 • 8:30 AM

New York City Department of Small Business Services  
110 William Street - 4<sup>th</sup> Floor Board Room - New York City





## QUARTERLY MEETING

At the New York City Department of Small Business Services  
110 William Street, 4<sup>th</sup> Floor Board Room

Wednesday, December 12, 2007

8:30 – 10:00 AM

### AGENDA

- |              |                    |   |
|--------------|--------------------|---|
| 8:15 – 8:30  |                    | Coffee and Light Refreshments   |
| 8:30 – 8:35  | <b>Action Item</b> | 1. Approval of September 19, 2007 Minutes<br><i>Stuart Saft</i>   |
| 8:35 – 8:40  |                    | 2. Chairman's Report<br><i>Stuart Saft</i>  |
| 8:40 – 8:45  |                    | 3. Youth Council Update<br><i>Reg Foster</i>  |
| 8:45 – 8:50  |                    | 4. Introduction to Presentations<br><i>Stuart Saft</i>  |
| 8:50 – 9:20  | <b>Action Item</b> | 5. 2008-2010 WIB Strategic Plan<br><i>Blake Foote</i>   |
| 9:20 – 9:35  |                    | 6. Questions, Answers and Discussion<br><i>Stuart Saft, Moderator</i>                                     |
| 9:35 – 10:00 |                    | 7. Workforce "Year In Review"<br><i>Blake Foote, Scott Zucker, Cristina Shapiro,<br/>and Suzanne Lynn</i> |
| 10:00        |                    | Adjourn   |



## QUARTERLY MEETING

At the New York City Department of Small Business Services  
110 William Street, 4<sup>th</sup> Floor Board Room

September 19, 2007

## MINUTES

### **Board Members Present:**

Bill Abramson	Ester Fuchs	John Mogulescu
Robert Battista	Susan Haskell for J. Mullgrav	Thomas Moloney
Richard Boyle	Chuck Hunt	George Ntim
Charles Callahan	William Janowitz	Stuart Saft
Rocco Damato	Kathleen Kearns	Maria Serrano for E. Mendez
Rex Davidson	Mark Leff for P. Brier	Ray Singleton for R. Doar
Mark Elliott	Robert Lieber	Sara Spatz
Reg Foster	Rae Linefsky	Robert Walsh

### **Guests:**

Sara Ain	Megan Keenan	Lee Reynolds
Miguel Almodovar	Zach Kolodin	Carolyn Robinson
Susan Arroyo	Calvin Johnson	Kathryn Romita
Rebecca Brown	Timothy Johnson	Lacey Ruben
Chris Cesarani	Brian Lee	Sara Schlossberg
May Chin	Jon Lirag	Jean Seltzer
Felix Ciampa	Kate Lister	Araina Sepulveda
Spencer Cronk	Suzanne Lynn	Cristina Shapiro
Tony Dell'olio	Stephanie Martinez	Tommy Shi
Rebecca Economos	Robin McClary	Marilyn Shea
Diane Edelson	Wanda Moguel	Curtis Skinner
Brian Egan	Donna Mohamed	Patricia Smith
Tim Ford	Ismail Mohamed	Sonia Torruella
Alinda Franks	Daphne Montanez	Suzanne Towns
Shira Gans	Melinda Mulawka	Emily Tsiang
Sara Garretson	Mario Musolino	Michelle Van Noy
Dale Grant	David Nidus	Melissa Wavelet
Bret Halverson	Alicia Noel	Toracia Williams
Bruce Herman	Gladys Padro-Soler	David Zipper
Angie Kamath	Allison Quigney	Scott Zucker
Andy Kane	Adam Rabiner	

Stuart Saft, Chair, called the meeting to order.

### **Approval of Minutes**

The minutes of the June 13, 2007 meeting of the New York City Workforce Investment Board (WIB) were approved.

### **Chairman's Report**

Mr. Saft announced that the New York City Department of Small Business Services (SBS) hosted the 53<sup>rd</sup> International Downtown Association's (IDA) Annual Conference from September 14-18<sup>th</sup> at the Marriott Marquis. He noted that over 1,000 city planners, government officials, and business improvement district representatives were in attendance. For the first time in its history, the conference featured a special slate of workforce development sessions for which SBS had successfully advocated. These seven sessions, developed by the WIB staff and sponsored by the WIB, highlighted the important connection between workforce development and downtown revitalization.

Next, Mr. Saft announced that the WIB would co-sponsor a Career Pathways Conference with the New York City Employment and Training Coalition on October 10<sup>th</sup>. The conference, he noted, would focus on building sector-based career pathways for low-wage workers in New York City and would highlight best practices from around the country.

Mr. Saft also announced that the WIB had launched its redesigned website, [www.nyc.gov/wib](http://www.nyc.gov/wib). One of the major goals of the redesign, he noted, was to accurately capture the tremendous progress the City's workforce system has achieved over the last several years. Mr. Saft reported that the new site featured valuable information about the WIB, the City's innovative workforce programs, and local labor market information. Mr. Saft thanked the WIB staff for their hard work on the project and encouraged the members to explore the new website.

Finally, Mr. Saft shared his concern with the Board regarding a possible recession in the local and national economies. He asked Board members to contact him directly if they are interested in forming a working group to further explore this issue.

### **Youth Council Update**

Reg Foster, Chair of the Youth Council, provided the Board with an update on the Youth Board/Youth Council meeting of September 6<sup>th</sup>. He noted that the meeting focused on the 2007 Summer Youth Employment Program (SYEP), managed by the Department of Youth and Community Development (DYCD). Mr. Foster stated that the program was a tremendous success, employing more than 41,000 youth at over 6,000 job sites. Mr. Foster praised DYCD for its efforts to transform the program through technological innovations, new programmatic components, and increased private sector placements.

### **Keynote Presentation**

WIB Executive Director Marilyn Shea introduced several distinguished guests from the New York State Department of Labor (NYSDOL): Patricia Smith, Commissioner; Mario Musolino, Executive Deputy Commissioner; and Bruce Herman, Deputy Commissioner for Workforce Development. Following these introductions, Commissioner Smith highlighted a number of current workforce development initiatives being led by NYSDOL, including:

- A solicitation for Regional Economic Transformation Strategies Through a Sector or Cluster Based Approach (RFP #13N)
- A solicitation for Limited English Proficiency and Contextualized Learning in the Workplace (RFP #12N)

- ADVANCE-NY, an incumbent worker training program that helps employers upgrade their employees' occupational skills.

Next, Commissioner Smith highlighted future initiatives that the Department of Labor was considering, including:

- A youth initiative, such as an internship or summer job program for middle- and high-school youth. Commissioner Smith reported that NYSDOL would likely appoint a new coordinator to increase the Department's capacity and coordination of youth programs.
- An ex-offender initiative, for which a \$3 million Request for Proposals will be released
- Expanded layoff aversion activities, including the possible use of Rapid Response funds to proactively identify firms at risk of downsizing.

Following this presentation, Mr. Saft facilitated a discussion between Commissioner Smith and the Board members.

### **CEO Updates**

Angie Kamath, SBS Assistant Commissioner of Program Design and Development, gave a brief update on several initiatives that SBS was leading on behalf of the Center for Economic Opportunity (CEO). She reported that CEO-funded community outreach teams at three Workforce1 Career Centers had made 196 jobseeker placements to date through collaboration with community-based organizations. She also reported that three Requests for Proposals (RFPs) – for a new sector-focused Workforce1 Career Center, criminal justice programming, and a Work Advancement Support Center – were in the approval process at City Hall. She stated that the RFPs would likely be released this Fall and that new programming would launch in Spring 2008. Lastly, Ms. Kamath reported that SBS was developing a first of its kind training provider directory. The online directory would standardize the way in which training provider performance is reported, feature a new jobseeker search function, and provide users with customer reviews of approved training courses.

Next, David Zipper, SBS Executive Director of NYC Business Solutions Training, announced that the NYC Business Solutions Training Grant program had been expanded with \$3.4 million in CEO funds and relaunched as the NYC Business Solutions Training Funds program. The new program, he stated, leveraged the successes of its predecessor, which, since its inception in 2005, awarded 35 training grants, totaling \$3.4 million, to train 2,225 employees. Key enhancements to the new Training Funds program, Mr. Zipper explained, include: a better cost structure for businesses; movement toward a pay-for-performance system; expanded trainee eligibility; and the ability of training providers to apply as consortia.

### **Special Announcements**

Mr. Saft announced that WIB Executive Director Marilyn Shea would be retiring at the end of September. Mr. Saft and SBS Commissioner Robert Walsh thanked Ms. Shea profusely for her invaluable guidance and support of the City's workforce system, and presented her with an award. Next, SBS Deputy Commissioner Scott Zucker announced that Jean Seltzer, Assistant Commissioner of Program Review and Evaluation, would be retiring in the Fall. Mr. Zucker thanked Ms. Seltzer for her many years of outstanding service to the City and presented her with an award.

**Conclusion**

Following the business described above, the meeting was adjourned. Mr. Saft announced that the next quarterly WIB meeting would be on December 12, 2007.



## 2008 Meeting Schedule

**Workforce Investment Board Meeting Schedule**  
**110 William Street, 4<sup>th</sup> Floor 8:30am-10:00am**

<u>Date</u>	<u>Location</u>
March 12, 2008	110 William Street, 4 <sup>th</sup> Floor Board Room
June 12, 2008	110 William Street, 4 <sup>th</sup> Floor Board Room
September 10, 2008	110 William Street, 4 <sup>th</sup> Floor Board Room
December 11, 2008	110 William Street, 4 <sup>th</sup> Floor Board Room

## Memorandum

To: Workforce Investment Board Members

From: Reg Foster, Youth Council Chair

Date: December 7, 2007

Re: Youth Council Meeting Update

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### *Summary*

The Youth Council of the Workforce Investment Board (WIB) met with the Department of Youth and Community Development (DYCD) Youth Board on December 6, 2007. The meeting took place at the Department of Youth and Community Development. The meeting devoted the majority of its time to a presentation and a panel discussion on “DYCD On-Line”, DYCD’s data collection system and program management strategies. Panelists included: Lois Lee, Chinese American Planning Council Director, Alfred Adjapong, Out-of-School Time Program Manager and Yael Bat-Chava, Planning, Research and Program Development Director.

### *Youth Council Chair Report*

Due to illness, I was unable to attend this meeting. However, in my absence the following workforce-related items were discussed.

#### New Workforce Investment Board Director (WIB) Blake Foote

- WIB Executive Director Blake Foote was introduced by Commissioner Mullgrav. The members were updated on the work of the WIB on its new strategic plan. On behalf of DYCD and the Youth Council, the Commissioner welcomed future opportunities to work with Blake and her staff.

#### Youth Board and Youth Council Accomplishments (2004 to Present)

- DYCD staff prepared and presented a written report highlighting the many accomplishments achieved in collaboration with the Youth Board and Youth Council. This summary is attached for your review and spans the years 2004 to the present.

## Ladders for Leaders (formally CAPITAL) Update

- Information was provided to the members about the merger of CAPITAL – the Corporate Allies Program of Internships, Training and Leadership, Girls REACH and Boys REACH in to the new Ladders for Leaders Program. This expanded program is a partnership between DYCD, the Mayor’s Commission on Women’s Issues (CWI) and private sector sponsors. The program’s emphasis is on career success by providing talented high school and college students access to corporate internships and resources that emphasize the importance of a post-secondary education.

### Other Updates from the meeting included:

- The Youth Council and Youth Board continue to work closely with DYCD in monitoring the Labor, HHS, Education Appropriations. Of particular concern are potential cuts to current funding levels and a proposed rescission of unused WIA Funds. As of the date of this memo, Congress has yet to reach a funding package the President will accept.

Finally, I encourage you all to read Commissioner Mullgrav’s Youth Workforce Development Update Memorandum for more information on New York City workforce development programs and initiatives. Happy holidays.

**Youth Board and Youth Council  
Significant Accomplishments  
2004 to Present**

1. Youth Board / Youth Council Co-sponsor Statewide Conference

For the first time, New York City hosted the Annual Conference of the Association of New York State Youth Bureaus (ANYSYB), October 17-19, 2007. Approximately 500 youth professionals from across the state explored strategies and shared best practices around youth development. Dr. Andrew Sum, Director of the Center for Labor Market Studies, Northeastern University delivered a keynote - The Labor Market and Economic Well Being of the Nation's Teens, Young Adults and Young Families: A Renewed Call for National Action.

(ANYSYB consists of more than 200 members representing Youth Bureaus and Youth Boards, not-for-profit youth service organizations, and municipalities. New York State has 106 county, town, city, and village Youth Bureaus. DYCD is the City's Youth Bureau.)

2. Youth Board / Youth Council Help Launch Private Sector Internship Programs for Youth

DYCD administered the summer internship program (Corporate Allies Program for Internships, Training and Leadership) that combines work experience with professional development workshops and college preparatory courses. Youth participants were selected following nominations from WIA In-School Youth (ISY) program service providers.

3. Internet Safety Conference

February 27, 2007 - The Youth Board and Youth Council helped develop with DYCD and internet safety conference, *Keeping Children Safer In a Changing Online World*. The event was cosponsored by the National Center for Missing and Exploited Children (NCMEC) at the Borough of Manhattan Community College (BMCC). The conference provided Law Enforcement and Youth Service Providers with the latest information about threats facing children and teens on the Internet and resources available to assist them in their response to those threats.

4. America's Promise Application

January 25, 2007 - America's Promise named New York City as one of its *100 Best Communities for Young People*. The City was recognized for its quality youth resources and its commitment to City-wide collaboration to serve the needs of young people. New York City's application was submitted by DYCD, and included contributions from the Department of Education, Administration for Children's Services, Mayor's Fund to Advance New York City, Department of Juvenile Justice, Human Resources Agency, and the Department of Health and Mental Hygiene, the DYCD Youth Board/WIB Youth council in addition to numerous foundations and community-based organizations.

## 5. WIA Legislative Session

September 7, 2006 - In collaboration with the New York Association of Training and Employment Professionals' (NYATEP) and the New York City Employment and Training Coalition (NYCETC), DYCD hosted a WIA legislative session for youth workforce development programs. Over 100 people attended the session at Con Edison. I provided an overview of the City's WIA youth programs and its funding. The meeting also included presentations by Brenda Russell, from the Mayor's Federal Legislative Affairs office, John Twomey, NYATEP, and Jeremy Reiss of NYCETC. Reg Foster and Youth Council and Rae Linefsky participated on behalf of the Youth Council.

## 6. Strategic Planning for Disconnected Youth

February 23, 2006 - The Interagency Coordinating Council (ICC) on Youth Services held a strategic planning session at which both youth and provider panels, respectively, discussed the development of effective programs and services for disconnected youth. Panelists included representatives of Covenant House, CUNY Prep, Friends of Island Academy, Latino Pastoral Action Center, and The Door. The Youth Board and Youth Council helped sponsor this event and several members were in attendance. A Youth Board/Youth Council member serves as a liaison to the ICC.

## 7. Youth Board – Youth Council Resolution

June 9, 2005 - The Youth Board and Youth Council to assist DYCD Resolved: to develop programs and partnerships that address the needs of disconnected youth in the City of New York, in cooperation with member City agencies, the Interagency Coordinating Council on Youth, youth providers, community members, and employers; to advocate with the Federal, State, and local government and private funders for additional resources to support programs for disconnected youth; and to review these programs and make recommendations to improve them. (the resolution is an attachment to June 9, 2005 Youth Board/Youth Council Meeting Minutes).

## 8. Youth Workforce Development Conference

November 12, 2004 - The New York City Department of Youth and Community Development (DYCD) held *Life Skills, Work Skills: Youth Development to Workforce Development*, a conference on youth employment, at the New York University Kimmel Center on Wednesday, November 10, 2004. Over 360 of New York City's key youth workforce development stakeholders joined the conference co-sponsors in exchanging information and practices on the youth employment sector.

## 9. Youth Recommendations for Youth Workforce1 Career Center

August 25, 2004 – Youth Representatives from the Youth Board and Youth Council along with 2 Summer Youth Employment Program participants took a day to observe daily activities at the Brooklyn Workforce1 Career Center. The purpose of this trip was to provide findings with the Youth Board/Youth Council Program Workgroup on how to develop a youth friendly One Stop Center.

# New York City Workforce Investment Board PROPOSED 2008-2010 Strategic Plan

December 2007



# Contents

- Introduction
- Mission and Vision
- WIB Roles: Members and Staff
- WIB Key Priorities
- Committee Structure
- Appendix: WIB Accomplishments 2005-2007

# Introduction

In 2005, the WIB implemented its first strategic plan, the purpose of which was to define the Board's role in the City's workforce system and identify initiatives the Board could undertake to support the workforce needs of the City's businesses and jobseekers (both Adults and Youth).

Since that time, the WIB has achieved the major objectives outlined in its original Plan. Simultaneously, the workforce system has evolved significantly, adding new programs and services, including several new initiatives funded by the Mayor's Center for Economic Opportunity and the City Council to help advance the City's workforce system.

The purpose of this 2008-2010 plan is to redefine the WIB's priorities within this context and to align the Board's work with the evolving needs of the City's workforce system over the next two years.

This workforce system involves the two agencies which administer Workforce Investment Act funds as well as the many community based organizations, educational, philanthropic and policy organizations which interact to make NYC's dynamic workforce development landscape.

# WIB Mission and Vision

The **mission** of the New York City Workforce Investment Board (WIB) is to support and link the Mayor's economic development and workforce development initiatives by ensuring that the City's workforce system can deliver the skilled workers that local businesses need to grow, compete, and prosper in the 21st century economy.

The WIB's **vision** is to be one of the best in the country by leading an effective workforce system that is on the cutting edge of workforce practices, with an appetite for innovation, high standards, and application of data analysis.

New York City's workforce system will be demand-driven and responsive to the economic development goals of the City, efficiently addressing the employment needs of businesses and jobseekers, and aligning the work of system partners toward common goals and outcomes.

# WIB Roles: Members and Staff

## **Board Members' responsibilities include:**

- Shape Workforce Development Programs
  - Create priorities that fall within the vision for the future of the City's workforce system
  - Generate ideas to improve and strengthen workforce programs
  - Hold the system accountable to high standards of quality and performance
  - Provide input on design of workforce services
- Increase Business Investment
  - Promote NYC's workforce system in business community
  - Become users of the workforce system and help identify potential new business customers
  - Leverage business resources to enhance and expand workforce programs
  - Recruit business leaders to serve as WIB members
- Promote NYC's Workforce System
  - Serve as ambassadors of the City's workforce system to external audiences and potential partners
  - Champion the City's system in state and national policy arenas

## **Staff's responsibilities include:**

- Research and inform Board members about workforce trends and events, state and national policies, and best practices
- Inform Board members about any proposed developments to the City's workforce system
- Engage workforce partners and propose ways to leverage resources or apply for new funds
- Support the day-to-day planning of committees and operations of Labor Market Information Service, website, consultant contracts, etc.

# WIB Key Priorities

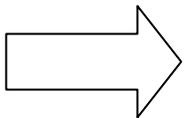
*The Workforce Investment Board will fulfill its mission through the following priorities:*

1. Advance the **performance** of the City's workforce services and conduct effective oversight of the WIA-supported system to ensure high functioning workforce services
2. Increase **business participation, awareness, and use** of the WIA-workforce system to support a demand-driven approach that meets business need and creates new job opportunities
3. Evaluate and drive priorities for the City's workforce **policy agenda** to focus on areas where the most impact can be made on connecting more businesses with workers and enabling workers to advance
4. Encourage the City to adopt innovative **best practices** and respond to important **workforce issues** occurring at the state and national levels – making NYC a workforce development leader
5. Provide local **labor market information** and analysis of important industry and workforce trends to generate a blueprint for effective program development
6. **Promote and publicize** New York City's workforce initiatives and gains to diverse groups (academia, elected officials, foundations, public policy organizations, press) – to increase profile among thought leaders, learning from these groups and attracting more resources

# 1. Advance system performance

*Overseeing the country's largest workforce investment area and \$77 million in direct WIA funds, the WIB must ensure that the workforce system is **performing optimally** and meeting the needs of the City's jobseekers and businesses. The Board will do this by:*

- Evaluating and providing input on the design of workforce services for businesses and jobseekers – making them more effective in addressing these customer needs
- Holding the workforce system accountable to high standards of quality and performance
- Informing and implementing State Department of Labor (NYSDOL) directives related to WIA and system partners

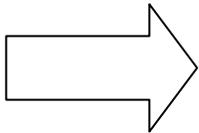


*Implemented through member-led industry advisory groups; a report card with consistent metrics across programs; and WIB staff support in sharing and interpreting NYSDOL directives*

## 2. Increase business participation, awareness, and use

*Active participation by the City's business community is critical to the success of a demand-driven workforce system. In order to increase **business participation, awareness, and use of the workforce system**, the Board will:*

- Promote New York City's workforce system among members of the business community
- Identify business customers (including WIB members) that will use the workforce system for their hiring and training needs
- Leverage business resources to enhance and expand the City's workforce programs

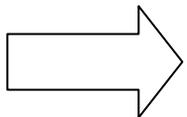


*Implemented through recruitment of new business members in key industries; member-led industry advisory groups; and engagement of members to use and invest in system's workforce services*

### 3. Evaluate and drive priorities for City's workforce policy agenda

*Based on its diverse **members' expertise** and its **role as a convener**, the Board will help influence the City's workforce policy agenda. The Board will:*

- Develop an understanding of current and future workforce challenges through data collection and information sharing from WIB staff
- Provide NYC with major legislative updates on WIA reauthorization, Labor appropriations, etc.
- Evaluate and establish the top priorities for a local, state and national policy agenda - based on where Board can have the greatest impact
- Focus attention and activities to address these top priorities locally
- Advocate for federal and state policies that will benefit the City's workforce system

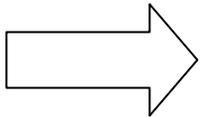


*Implemented through key members who will act as ambassadors; staff research and information dissemination; staff planning for convening events; and staff build-out of WIB website*

## 4. Encourage adoption of best practices and response to important workforce news and issues

*Serving as an **intermediary** between workforce players in NYC and for NYC with Washington and Albany, the WIB will inform the local workforce system (including CBO partners) about best practices and important workforce issues occurring at the state and federal levels. To fulfill this role the WIB will:*

- Keep abreast of important workforce trends (such as the need for career advancement strategies) and best practices/service delivery models in order to inform local initiatives
- Draw attention to major workforce issues for youth and adults and identify opportunities to educate local workforce system stakeholders about them
- Alert NYC to state and federal funding opportunities, such as USDOL grants, NYSDOL supplemental funds, etc.

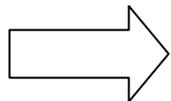


*Implemented through partnerships with workforce agencies and organizations; staff research and information dissemination; staff planning for convening events; and staff build-out of WIB website*

## 5. Provide local labor market information and analysis

*Access to timely, accurate local **labor market information** (LMI) is the foundation of good decision making in a high-performing workforce system. Continuing the LMI strategy outlined in its 2005 Strategic Plan, the WIB will:*

- Develop the City's capacity to analyze economic and labor market information in New York City by launching a new LMI service to be housed at CUNY
- Develop a research agenda to meet the LMI needs of the City's workforce stakeholders
- Commission studies of key industries/boroughs and workforce issues that complement existing data and inform the design of workforce programs
- Support and inform the system's refinement of its target sectors
- Promote the use of LMI information for planning and policy development

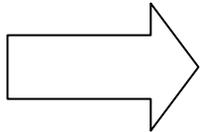


*Implemented through member feedback on research agenda; WIB website; dissemination of reports through partners; report-release events; and trainings on key data (e.g., LED)*

## 6. Promote and publicize New York City's workforce system

*New York City has one of the most dynamic and innovative workforce systems in the country. By publicizing the system's successes, NYC will be seen as part of the community of thought leaders. In this way, **NYC will serve as an example** for other local workforce areas while learning from others and attracting more resources. The Board will do this by:*

- Serving as ambassadors of the City's workforce system to business community and other external audiences
- Championing the City's workforce system at the state and national levels
- Seizing opportunities to promote the success of the City's workforce system
- Leveraging non-WIA funds to bolster the City's workforce system and advocating for federal and state funding for the City's workforce system



*Implemented by members and staff participating in conferences, speaking events, and press activities; and by staff developing a case for continued federal/state funding while applying to additional sources*

# WIB Committee Structure

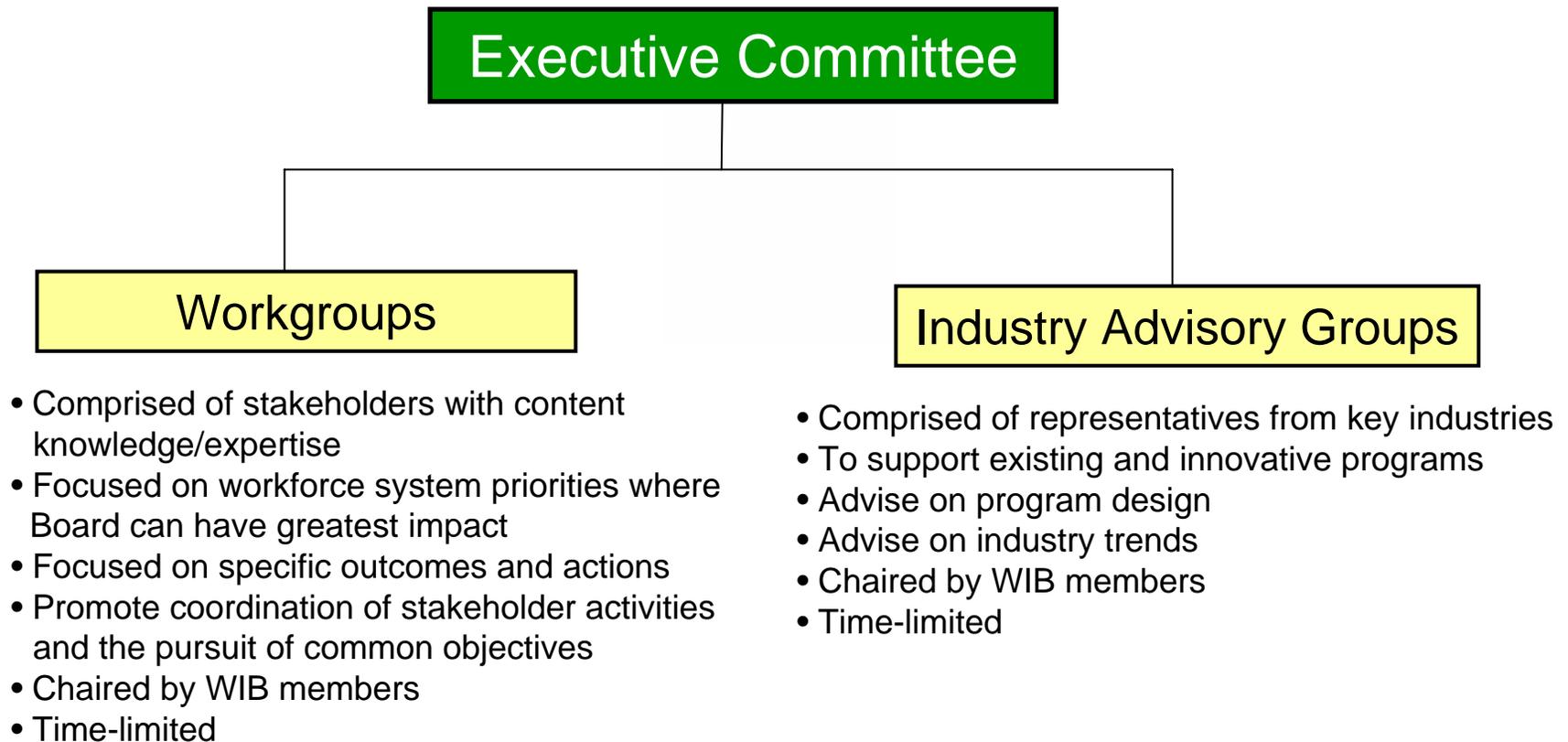
*The Workforce Investment Board's Committees will help define the work that will be done to carry out the elements of this Strategic Plan. There are currently three standing committees: the Executive Committee, the Workforce Policy Committee, and the Youth Council.*



**Note:** The Strategic Planning Committee was dissolved in November after giving input to the 2008-2010 Strategic Plan. This was an effort to reduce the number of standing committees in favor of more flexible, short-term workgroups.

# WIB Committee Structure, Cont'd

*In addition to its three permanent committees, the WIB is comprised of a flexible number of Workgroups and Industry Advisory Groups, both of which are overseen by the Executive Committee.*



*Proposed Workgroups include: Labor Market Information Service, Member Recruitment and Business Engagement*

# Appendix: WIB Accomplishments 2005-2007

## ***The WIB achieved the following accomplishments in support of its 2005 Strategic Plan:***

- Achieved State certification of the City's Workforce1 Career Center system
- Approved major policies and resolutions to improve the performance and accountability of the City's workforce system
- Produced a map of publicly available information on New York City's labor market and economy; commissioned a report by the John J. Heldrich Center at Rutgers University that provides recommendations for a citywide system to collect and disseminate information on the City's labor market and economy
- Conducted research on the major economic sectors in New York City to inform program design and development
- Launched three WIB workgroups/steering committees focused on: the healthcare industry; individuals with disabilities; and ex-offenders
- Youth Council helped launch private sector internship program for youth

# WIB Accomplishments, Continued

- Developed a new WIB website to provide stakeholders with improved access to information about the Board and City's workforce system
- Advocated for a change in New York State legislation to allow for the sharing of wage record data with the Bureau of the Census, paving the way for the State to participate in the Local Employment Dynamics (LED) program
- Surveyed the City's capacity for ESL instruction and delivered findings to SBS and other ESL/literacy stakeholders in the City
- Convened quarterly WIB and Youth Council meetings and Committee meetings in support of the City's workforce development system
- Hosted numerous events to drive awareness toward New York City's workforce system and major issues affecting the City's labor market and economy – with the Youth Council focusing attention on youth workforce issues
- Advocated for federal and state funding of the City's workforce system

**A RESOLUTION OF THE  
NEW YORK CITY WORKFORCE INVESTMENT BOARD  
APPROVING A 2008-2010 STRATEGIC PLAN**

**WHEREAS**, on December 15, 2004, the New York City Workforce Investment Board (the “WIB”) approved a 2005 Strategic Plan (the “Strategic Plan”) to establish appropriate roles for the WIB and a strategic framework for its workforce initiatives;

**WHEREAS**, the WIB has accomplished all of the major initiatives contained in the Strategic Plan;

**WHEREAS**, New York City’s workforce development environment has changed significantly since the Strategic Plan was approved;

**WHEREAS**, it is appropriate for the WIB to adopt a new Strategic Plan to guide its initiatives over the next several years;

**NOW, THEREFORE, BE IT RESOLVED** by the New York City Workforce Investment Board as follows:

The proposed 2008-2010 WIB Strategic Plan, annexed hereto, is hereby approved by the New York City Workforce Investment Board for immediate adoption.