

<p>In this issue:</p> <p>Mayor Bloomberg Launches “Recycle Everything” Ad Campaign and Expansion of Organic Food Waste Recycling</p> <p>City Announces Sweeping Recommendations to Transform the Sheridan Expressway</p> <p>Mayor Bloomberg Breaks Ground on the Hills, New Public Park on Governors Island</p>	<p align="right">August 5, 2013</p> <p>DEP Dredges Springfield Lake and Continues Construction of Storm Sewers and Bluebelt Wetlands in Southeast Queens</p> <p>Volunteers and City Interns Paint NYC’s Longest Mural in the Rockaways</p> <p>Mayor Bloomberg Announces Center for Active Design to Promote Physical Activity and Health in Buildings and Public Spaces through Building Code and Design Standard Changes</p>
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Mayor Bloomberg Launches “Recycle Everything” Ad Campaign and Expansion of Organic Food Waste Recycling

On Monday, July 29, Mayor Bloomberg, Deputy Mayor for Operations Cas Holloway and Sanitation Commissioner John Doherty launched the new “Recycle Everything” public information campaign to promote recycling and announced the expansion of the organic food waste recycling program. Metal, glass, plastic, and food waste, textiles and electronics account for 80 percent of the total waste stream. This campaign, along with the expansion of the recycling program announced in April, is a part of the City’s work to double the amount of waste New Yorkers divert from landfill to 30 percent by 2017.

The “Recycle Everything” ads will be featured throughout the city, including on subways, newsstands, and buses; in newspapers and magazines; online; and on the radio.

The expanded food waste recycling pilot program are currently active in select high-rise buildings in Manhattan and neighborhoods in Brooklyn and will expand to the Bronx this fall.

To read the full story, click [here](#).
 To see “Recycle Everything” ads, click [here](#).
 To learn more about the organic food waste recycling pilot, click [here](#).
 To learn more about the expanded plastics recycling program, click [here](#).

City Announces Sweeping Recommendations to Transform the Sheridan Expressway

On Tuesday, June 25, the Department of Transportation, Department of City Planning, Economic Development Corporation, Housing Preservation and Development, the Mayor’s Office of Long-Term Planning and Sustainability and Deputy Mayor for Economic Development Robert Steel announced a set of recommendations to transform the Sheridan Expressway. The recommendations will bring direct access to the industrial area of Hunts Point while keeping trucks from using local streets, and will help promote job growth and transform the northern half of the 1.2-mile Sheridan Expressway into a local boulevard with crosswalks and traffic signals. The proposed changes will reduce the footprint and impact of the expressway on local neighborhoods. Some of the recommendations include enhancing pedestrian access to Starlight and Concrete Plant waterfront parks and the Bronx River Greenway, strengthening and connecting communities with new retail and mixed-income housing and job opportunities.

The City will pursue a cooperative agreement with New York State, which owns the expressway, and will begin the process of completing an Environmental Impact Statement to implement the recommendations. The next step to implementing the commendations is to complete an Environmental Impact Statement.

To read the full story, click [here](#).
 To learn more about the Sheridan-Hunts Point Land Use and Transportation Study, click [here](#).

Mayor Bloomberg Breaks Ground on the Hills, New Public Park on Governors Island

On Thursday, July 25, Mayor Bloomberg broke ground on The Hills, new public park land on Governors Island and announced a \$15 million donation from Wendy and Eric Schmidt, in addition to several other commitments of private funding totaling \$36 million, to officially launch The Trust for Governors Island’s capital campaign to fund the construction of The Hills.

Made of recycled construction and fill materials, The Hills will rise 25 to 80 feet above sea level. The summit of the tallest Hill will provide visitors with a 360-degree panorama of the Statue of Liberty, New York Harbor and the Lower Manhattan skyline.

“Governors Island is at the center of our Administration’s efforts to revitalize our waterfront and create new and innovative green spaces along the water’s edge,” said Mayor Bloomberg. “The construction of these incredible Hills will continue the transformation of Governors Island and will create a landmark in New York Harbor that will be enjoyed for generations to come.”

To read the full story, click [here](#).
 To learn more about The Hills, click [here](#).

DEP Dredges Springfield Lake and Continues Construction of Storm Sewers and Bluebelt Wetlands in Southeast Queens

On Wednesday, July 24, Department of Environmental Protection (DEP) Commissioner Carter Strickland announced that work has begun to dredge Springfield Lake in Southeast Queens and double its depth in order to improve water quality and discourage algae blooms. The lake will serve as part of a new network of nearly 10 acres of Bluebelt wetlands that will receive stormwater through a newly built sewer system from neighborhood streets, sidewalks, and roofs, and filter it before released into Jamaica Bay. The Queens Bluebelt wetlands are part of a wetland system to improve water quality that DEP developed more than 20 years ago in Staten Island and recently expanded to Queens and the Bronx. Expanding the Bluebelts to reduce flooding and improve the water quality of New York Harbor is one of the operational goals outlined in *Strategy 2011-2014*, DEP’s strategic plan that includes 100 initiatives that promote safety, efficiency, cost-effectiveness, and transparency.

The lake dredging and construction of the Bluebelts are part of a \$69

More Information:
 Read the [2013 PlaNYC Progress Report](#)

Visit [GreenNYC’s website](#) to learn how you can help shrink the citywide carbon footprint and improve environmental quality.

Check out [GrowNYC’s website](#) to find a greenmarket near you that accepts EBT/food stamps, recycles rechargeable batteries and mobile phones, and accepts food scrap drop-offs for composting.

Visit [NYC Service’s website](#) to find volunteer opportunities to make New York City greener and greater.

Upcoming Events:
Workshop: The Billion-Oyster Project
 Discover the huge power of these tiny ecosystem engineers to clean and rebuild the East River Estuary. Join students and faculty of the Urban Assembly New York Harbor School to take a close look at the parks oyster gardens, and discuss their goal to put a billion oysters back in New York Harbor.

Tuesday, August 6, 2013
7:00 pm

Pier 6
 334 Furman Street
 New York, NY 11201

For more information, please visit [here](#).

Event: Clean Up the Woods
 Explore the Highbridge trails while helping to clean up litter dumped on the slopes. Hike the Highbridge Mountain Bike Trails and learn about the various ecological and recreational roles that the forest plays.

Friday, August 9, 2013
4:00 pm–6:30 pm

Sherman Creek
 West 203rd Street
 New York, NY 10034

For more information, please visit [here](#).

Event: Green Drinks
 Join Green Drinks NYC for a fabulous evening of networking and mingling with the green community with a short presentation by Citi-Bikes.

Tuesday, August 13, 2013
6:00 pm - 9:00 pm

Story
 144 10th Ave
 New York, NY 10011

For more information, please visit [here](#).

Informational: Sandy Success Stories
 The Sandy Success Story Project is a compilation of 19 case studies that describe the mitigation measures, designs, and lucky situations that helped make pockets of the New York region more resilient during Superstorm Sandy. The Urban Green Council presentation will focus on the design mitigations that “did their job” during the storm and will conclude with a discussion of the themes, lessons learned, policy implications, and next steps.

Wednesday, August 14, 2013
8:00-9:00am

Cushman & Wakefield
 1290 Avenue of the Americas - 7th Floor
 New York, NY 10104

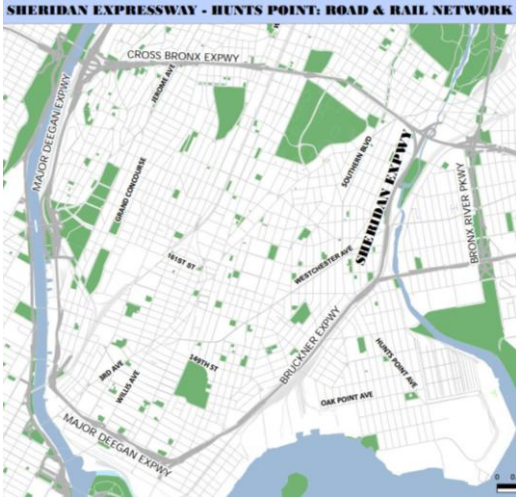
For more information, please visit [here](#).

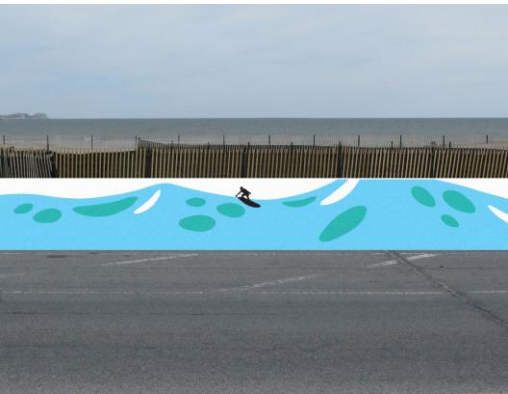
Event: Urban Foraging
 Green Edge NYC and wild edible and medicinal plant expert Leda Meredith invite you to sign up for a morning of urban foraging in Prospect Park. Leda will be sharing her wisdom and teaching participants how to identify edibles in the urban terrain.

Saturday, August 17, 2013
10:00 am

Grand Army Plaza
 Flatbush Avenue
 New York, NY 11217

For more information, please visit [here](#).





million project to bring three miles of new water mains, nearly three miles of storm sewers, and new roadways and sidewalks to Springfield Gardens. Installation of the water mains is 95 percent complete, and sewers construction began in June. The project, which is managed by the Economic Development Corporation (EDC), broke ground in the fall of 2012 and will be completed by the fall of 2014.

To read the full story, click [here](#).
To learn more about Bluebelts and watch a video about how Bluebelts work, click [here](#).
To learn more about DEP’s *Strategy 2011-2014*, click [here](#).

Volunteers and City Interns Paint NYC’s Longest Mural in the Rockaways

On Wednesday, July 17, Parks Department Commissioner Veronica White joined NYC Service’s Chief Service Officer Diahann Billings-Burford, Benjamin Moore, artists and more than 100 volunteers and interns to paint a 1.5 mile mural—the City’s longest—in the Rockaways as part of a citywide day of service. Hundreds of community volunteers lent their time and talents and joined the City’s interns on NYC Services’ annual Intern Day of Service.

In May, NYC Parks invited artists and designers to envision the surface of the ordinary barriers along Shore Front Parkway as canvases for art. After receiving more than 50 submissions, a committee of NYC and Rockaway artists, architects, and designers selected ten finalists. Over 500 community members voted at MoMA PS1’s VW Dome 2 in Rockaway to select three of those designs.

The project was a partnership with the Parks Department, the Department of Transportation, the Community Affairs Unit (CAU) of the Office of the Mayor, NYC Service, New York Cares, and community groups, including the Rockaway Beach Civic Association, Rockaway Artists Alliance, and Friends of Rockaway Beach. Benjamin Moore donated 420 gallons of paint to the Mayor’s Fund to Advance New York City for this project.

To read the full story, click [here](#).
To learn more about the project, click [here](#).



Mayor Bloomberg Announces Center for Active Design to Promote Physical Activity and Health in Buildings and Public Spaces through Building Code and Design Standard Changes

On Wednesday, July 17, Mayor Bloomberg, Deputy Mayor Linda Gibbs, Department of Design and Construction Commissioner David Burney and Department of Health Commissioner Dr. Thomas Farley announced a series of first-in-the-nation anti-obesity initiatives that will promote physical activity through the design of buildings and public spaces. These include the creation of the Center for Active Design, a non-profit organization that promotes changes to the built environment to fight obesity and related chronic diseases, and an Executive Order requiring all City agencies to use active design strategies when performing new construction and major renovation projects.

In 2010, a collaboration of City agencies, not-for-profit organizations, architects, developers, and academic partners worked to develop a manual of strategies for creating healthier communities. Using the latest academic research and best practices, this work culminated in the Active Design Guidelines. Active design recognizes that the built environment directly impacts people’s behavior patterns, and that a diverse mix of land uses, well-connected pedestrian and bicycle systems, accessible recreation spaces, stairs designed to encourage regular use, and healthy food options are all associated with increases in physical activity, healthier eating, and improved community health outcomes. Active design calls upon the architects, urban designers, planners, developers, and policymakers who shape the built environment to recognize how their roles affect community health, and empowers them to use their creativity to improve it.

The Mayor also announced two pieces of legislation to promote stairway access in all buildings. The package of initiatives, a successor to the recommendations made by the Green Codes Task Force, will promote active design through measures such as making stairways more visible to encourage use, creating streetscapes that are more inviting for pedestrians, bicyclists, and designing spaces suitable for physical activity for people of different ages, interests, and abilities.

To read the full story, click [here](#).
To learn more about the Center for Active Design, click [here](#).
To read the Active Design Guidelines, click [here](#).

About us:
The Mayor’s Office of Long-Term Planning and Sustainability (OLTPS) is responsible for developing, implementing, and tracking the progress of PlaNYC, the City’s growth and sustainability agenda. OLTPS also oversees energy supply and regulatory policy, as well as other issues affecting infrastructure and the environment that cut across multiple City agencies.

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