

# Beyond Benchmarking: Improve Energy Performance and Your Bottom Line



**Free Workshop for Hotel Owners and Operators**

**Tuesday, December 13, 1:00 – 3:00 PM**

**Located at the Real Estate Board of New York Headquarters  
570 Lexington Avenue • Mendik Education Center, Lower Level  
New York, NY 10022**

**Hilary Beber** Policy Advisor, NYC Mayor's Office of Long-Term Planning and Sustainability

**Leslie Cook** ENERGY STAR Public Sector Program Manager, US EPA

**Scott Kessler** New York State Energy Research and Development Authority (NYSERDA)

**Representative** Con Edison

**Did you benchmark with EPA's Portfolio Manager for New York City's Local Law 84?**

**With the help of local energy efficiency programs, learn how to:**

- **interpret your benchmarking results,**
- **prioritize energy efficiency improvements,**
- **and realize cost reductions through energy efficiency!**

Please join the US EPA and City of New York for this FREE workshop on leveraging your Local Law 84 benchmarking results to uncover opportunities for cost-effective energy performance improvement. Energy efficiency provides hotel owners and operators cost savings that benefit the bottom line. Efficiency also improves the service of capital equipment, enhances guest comfort, and demonstrates a commitment to climate stewardship. To help you get started now, local experts will introduce off-the-shelf resources and incentive programs provided by the City of New York, New York State Energy Research and Development Authority (NYSERDA), and Con Edison. In addition, learn more about Local Law 87 – Audits and Retro-commissioning, the next requirement following benchmarking. Space is limited.

To RSVP, please e-mail your name and organization to the following e-mail address with the subject line "NYC Workshop: Hospitality":

[Zachary.shelin@cadmusgroup.com](mailto:Zachary.shelin@cadmusgroup.com)