



Data and Transparency: An ARRA Perspective

"In God We Trust. Everyone else, bring data."

Hallmark of Governing in NYC

Mayor's Management Report

311 Service

Citywide Performance Report

Strategic Planning Analytics Team

NYC BigApps Competition

American Recovery and Reinvestment Act

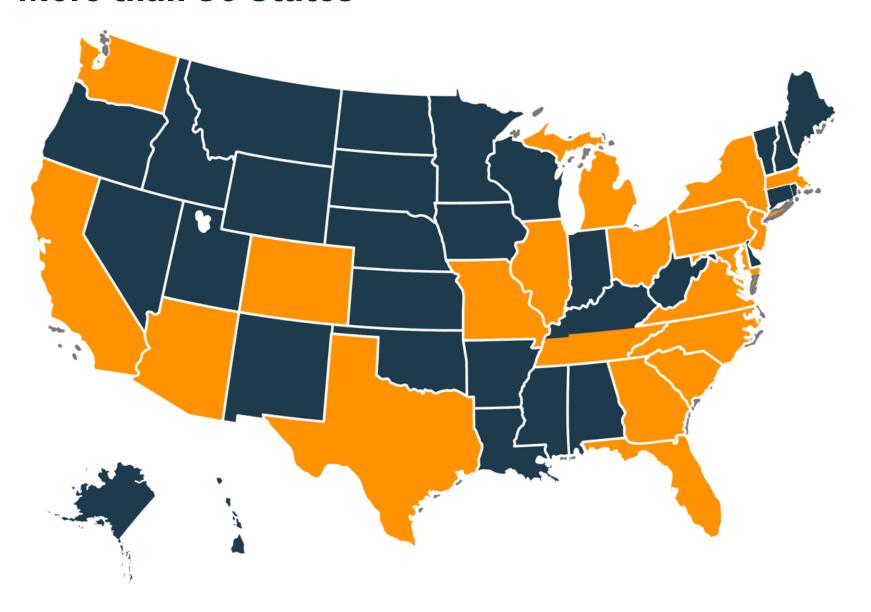


Signed into law on February 17, 2009

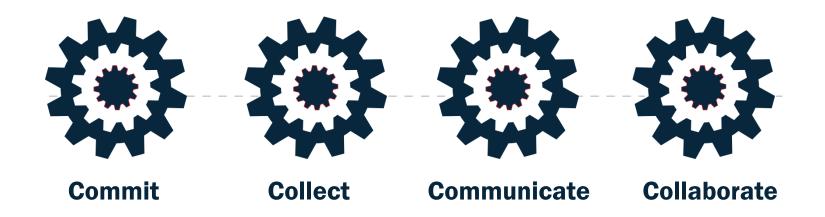
Launched Recovery.gov to help track spending

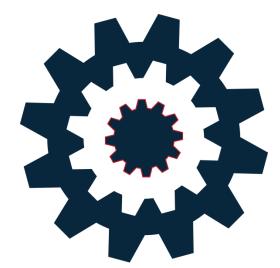
"A democracy requires accountability, and accountability requires transparency"

More than 30 States



Success Factors





*3 Commit

Core Value in Governance

Citywide Open Data Policy

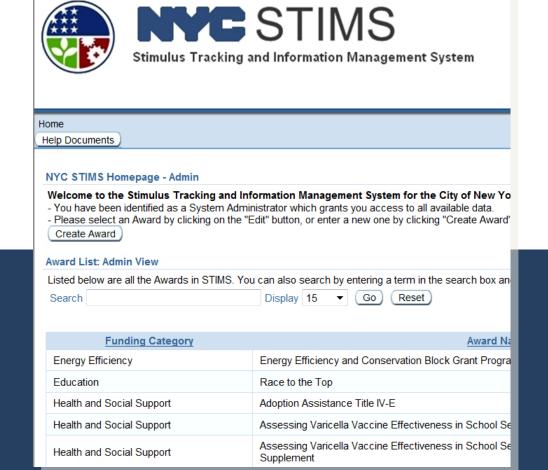
"This data belongs to the public, and if we make it accessible to everyone, the possibilities are limitless"

Chief Recovery Officer

"Our commitment is more than mere compliance"



STIMS



Creates official database

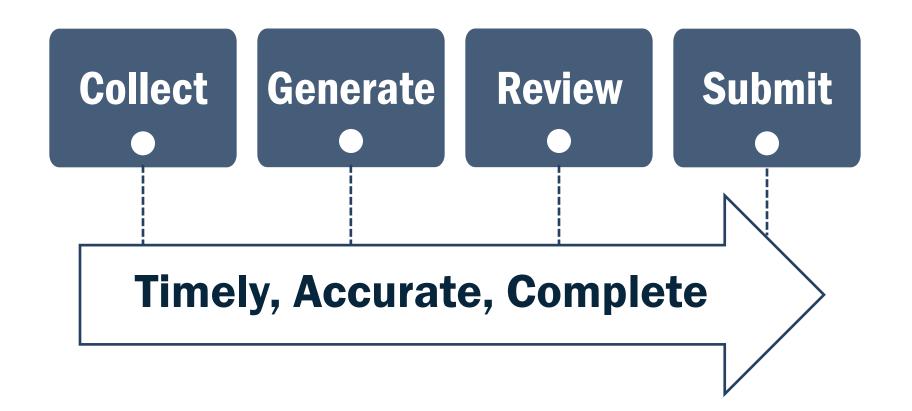
Gives agencies direct access
to standardized input

Ensures data is consistent

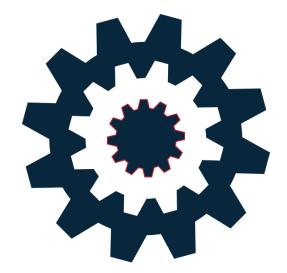
Reduces human error

Generates canned reports

QC Review



"If you can't measure it, you can't manage it."



Communicate

Stimulus Tracker



Launched in March 2009

Tracks ARRA spending, projects, news and updates

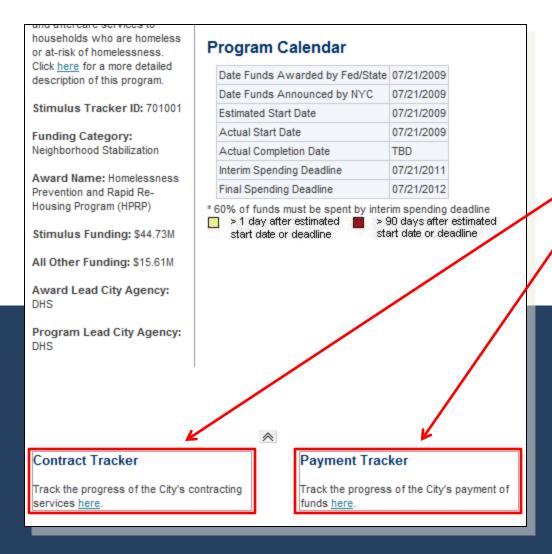
Hosted online at www.nyc.gov/stimulus

Dashboard Pages



Project and program status
Percent of funds spent
Start date and spending
deadlines
Jobs created and retained

Dashboard Pages



Contracting information Payment information

NYCityMap Tool



An interactive map gives visitors a glimpse into how stimulus dollars are allocated geographically and where projects are located.



1 March 2012 12 notes Comments

ARRA Projects



Did you know that 853,000 New Yorkers are still smoking? Or that 7,000 New Yorkers die from smoking-related illnesses every year – more than 19 every day? If you are a smoker, quitting smoking is the single most important thing that you can do for your health.

7 February 2012 15 notes Comments

ARRA Projects



Over 1.6 million New Yorkers currently live in poverty, or \$18,530 for a family of three. Often, they must make difficult choices on a regular basis, between putting gas in their car to get to work, fulfilling a prescription, buying basic food necessities, or paying their utility bill. ARRA helped restore or enhance support for the Community Services Block Grant (CSBG), which funds programs for these vulnerable New Yorkers in order to increase family stability and self-sufficiency. These funds helped to create jobs, prevent homelessness, open new career paths, and provide emergency services.

8 December 2011 5 notes Comments

ARRA Projects



Thanks in part to ARRA funds, the NYC Dept. of Sanitation purchased five brandnew hybrid electric street sweepers. Delivered in fall 2011, these five hybrids will join the city's total fleet of 450 sweepers, helping to keep the streets clean on a daily basis and after special events like the Thanksgiving Day parade or New Year's Eve celebration in Times Square. The City is the first in the nation to pilot this hybrid technology.

20 October 2011 5 notes Comments

ARRA Projects



Stormwater runoff in NYC has major environmental and monetary costs.

Currently, even a small amount of rain can overwhelm our combined sewer system, which results in water pollution and requires expensive pumping as well as treatment.

ARRA funded a pilot program for innovative stormwater capture technologies at 26 new "greenstreets" sites. Greenstreets have different shapes and sizes. But they all use soil and vegetation to help catch stormwater runoff, which means less water in the sewage system, lower costs, and less pollution. The collective efforts of these 26 new sites will capture a projected 5,660,000 gallons of stormwater – equivalent to over 8.5 Olympic-size swimming pools – each year.

18 October 2011 4 notes Comments

ARRA Success Stories

ARRA Recovery Tour



"After losing my job, I was pretty much devastated because my job was everything. I'm a single mom and at that point I felt like my world was falling apart. When I could no longer afford my rent, I didn't know where to go or what to do. People like me are so grateful that there is a program like this out there for people in my situation. It turned my life around."

Template Managers vs. Story Tellers

Dept. of
Citywide
Administrative
Services

SEP:	
Clean Fleet	Program
\$0.96 million	Award
\$0.96 million	Expenditures
0	FTEs

Template Managers vs. Story Tellers

Dept. of
Citywide
Administrative
Services

300,000	Potholes repaired
100% to 0%	Fuel emissions
22,000 gal	Annual fuel savings
270 metric tons	CO2 emissions reduction

""Even the best data is useless... if people don't know about it."

E-Newsletter



Stimulus Tracker E-News Issue 15

February 15, 2012



This is the NYC.gov News You Requested for: "Stimulus Trackers Updates"

New York City and the Federal Recovery Act

New York City continues to benefit from funds provided by the American Recovery and Reinvestment Act of 2009 (ARRA). ARRA grants support innovative programs and projects that are strengthening our economy while providing jobs, budget relief and long-term investments. This newsletter provides a snapshot of how New York City is utilizing ARRA dollars. Through December 31, 2011, New York City has put over \$7.3 billion in ARRA funding to work. Read on for more about the latest developments and enhancements.

Tumbir

Our City's award-winning <u>Stimulus Tracker website</u> continues to set the standard for transparency with complete, accurate data about expenditures. Meanwhile, we have continued to add new content to our City's <u>ARRA Tumblr</u> as a complement to the City's website.

Since we launched the site in September 2011, there are now a total of 47 posts. including the one pictured here featuring a new sweeping tobacco-free campus policy passed by the City University of New York. Thanks to ARRA funding, this policy will impact the health of more than 500,000 students and nearly 40,000 faculty and staff. Check out the site to see the many diverse ways that ARRA money has made a difference across all five boroughs.





In January 2011, the City towersity of New York (CUNY) Sourd of Tristees passed a comprehensive tobacco fine campus policy that will go into effect in September 2012. As the mation's largest urban public university, CUNY's new policy will impact the health of more than 500,000 students and nearly 40,000 faculty and stuff. Thanks to ARRA funding, the NYC Dept. of Health and Idential trygene (COHHY) has worked doosty with CUNY's Office of Student ATtars and School of Public Health, providing assistance with policy development and implies recursion as well as offering expanded cessation services to the CUNY community on all 23 campuses.

Visit the ARRA Tumblr on a weekly basis

430

Subscribers as of May 2009

9,080

Subscribers as of February 2012

Inform and Engage



NYC Digital @nycdigital

1h

Want to learn how NYC is benefiting from @recoverydotgov grants? Visit the NYC ARRA @tumblr: on.nvc.gov/FQ1gTc.



PlaNYC @PlaNYC

Ever wondered what an "electric screed" was and how they're helping us meet our #PlaNYC goals? Find out at bit.ly/zskd5n @NYC_DOT



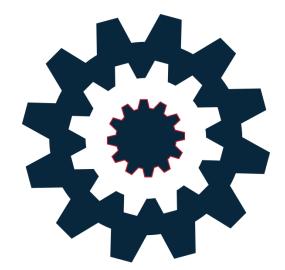
NYC DOT @NYC_DOT

Electric screeds reduce emissions, cut costs & improve worker health. Learn more on the Daily Pothole bit.ly/Av5y3p



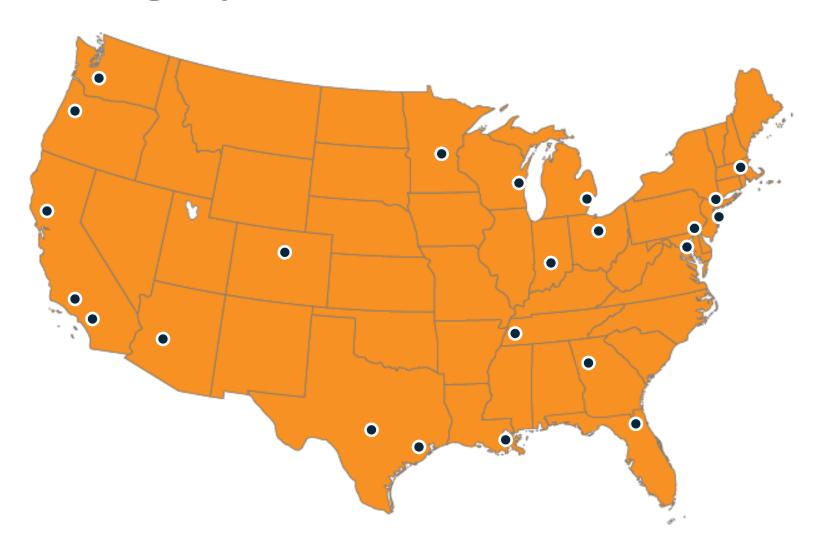
EnergyNYC

Through the State Energy Program, Energy Management is helping to coordinate the City's transition to a cleaner, greener fleet. Recent upgrades to the City's fleet include 12 electric screeds (street pavers) for Transportation, two hybrid electric buses for Correction, and three hybrid trucks and five hybrid street sweepers for Sanitation.

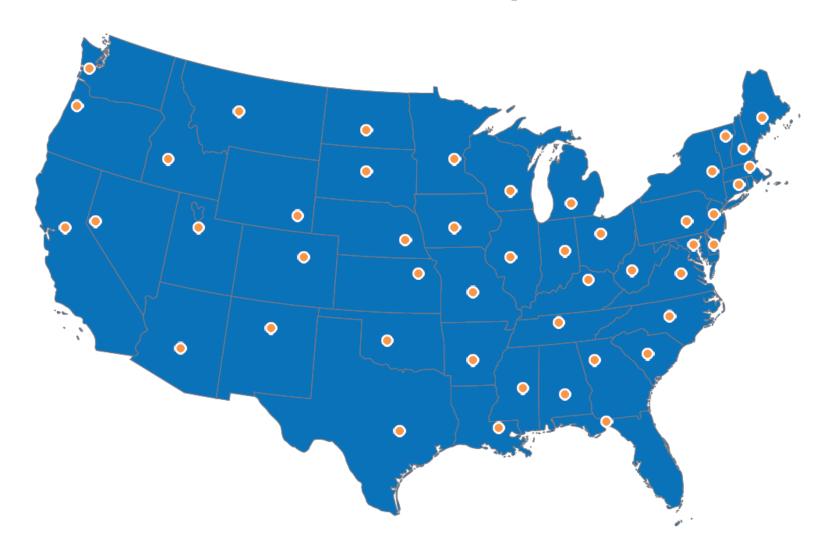


Collaborate

ARRA Big City Network



State ARRA Coordinators Group



Government Accountability & Transparency Board

Formed by Presidential Executive Order

"It's about changing the culture of the way we do business"

Creates new 11-member board

Advisory body to provide strategic direction for enhancing the transparency of all federal spending

Digital Accountability and Transparency Act

Introduced by Rep. Darrell Issa (R-CA)

"[This] will revolutionize the accessibility of government information"

Creates new FAST Board

Independent body to track all federal spending and require use of consistent government-wide data standards

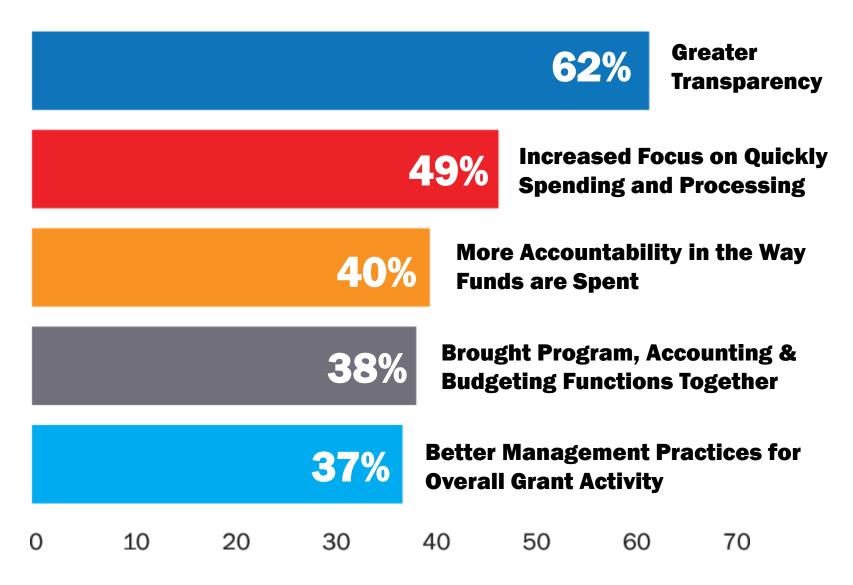
GATB Survey

73 Respondents

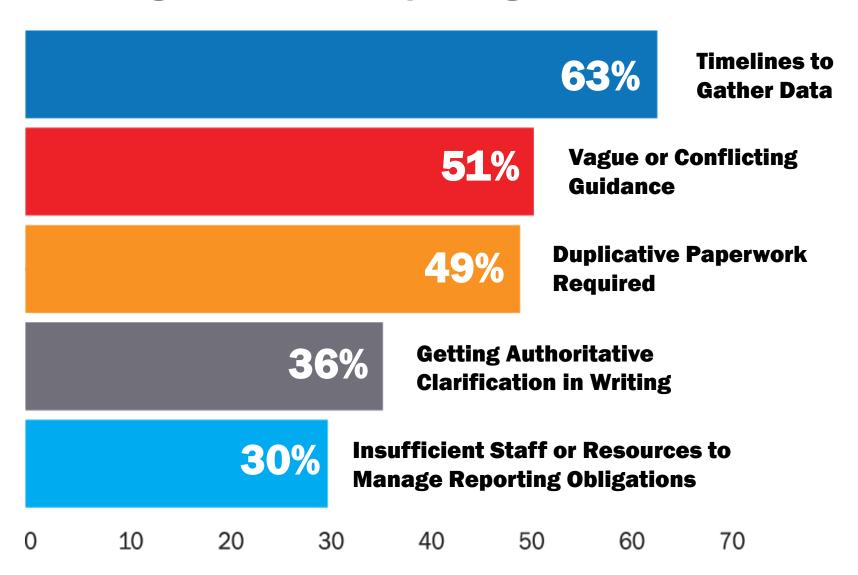
140 Prime Awards = **\$1.5** Billion

79 Subrecipient Awards = \$5.5 Billion

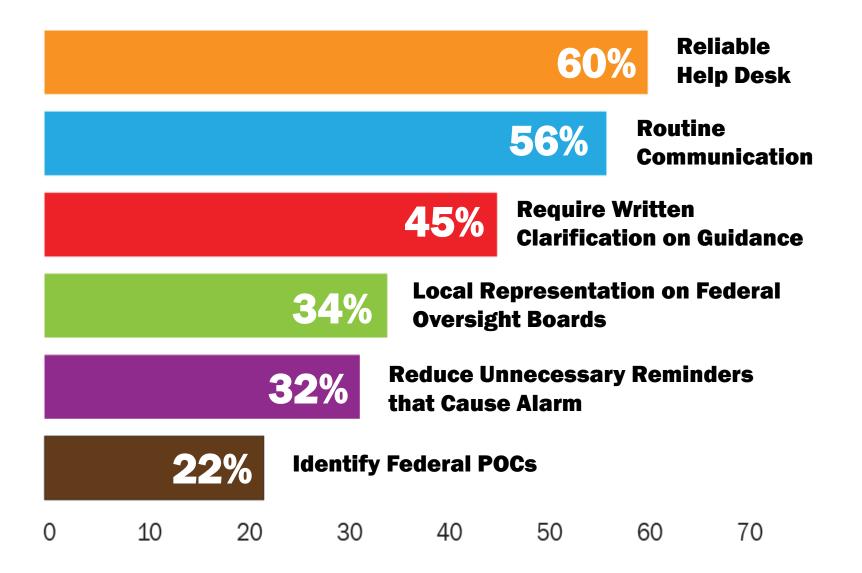
Benefits of ARRA Reporting



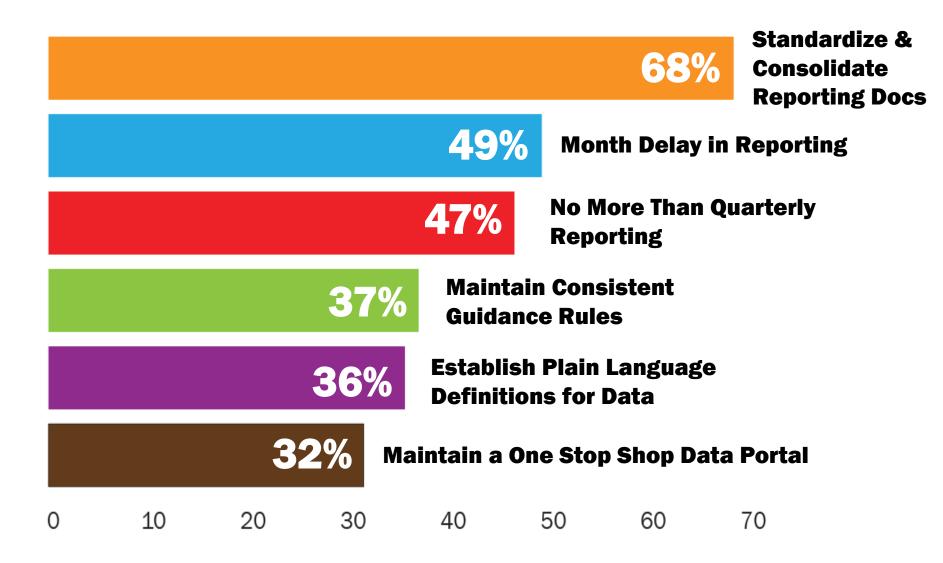
Challenges of ARRA Reporting



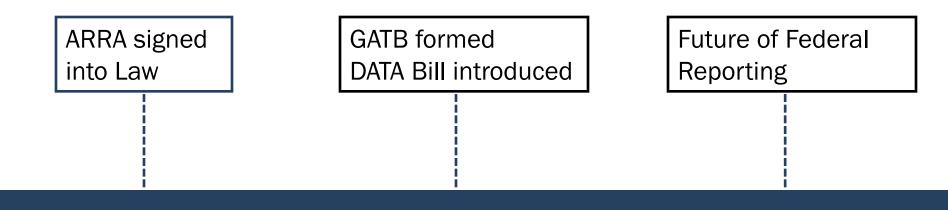
How to Improve Federal Reporting - Communication



How to Improve Federal Reporting - Process



ARRA Footprint

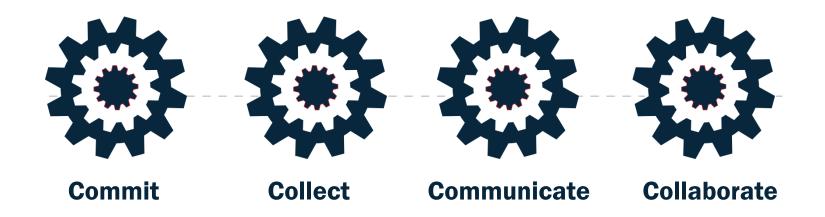


2009

2011

???

Success Factors







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